

THE
CANADIAN
NEWSPAPER
DIRECTORY

1907



KEY



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McKim's Directory of Canadian
Publications

THE

CANADIAN NEWSPAPER DIRECTORY

FIFTH EDITION

1907

A COMPLETE LIST OF THE NEWSPAPERS AND PERIODICALS
PUBLISHED IN THE DOMINION OF CANADA AND NEW-
FOUNDLAND, WITH FULL PARTICULARS.

PUBLISHED BY

A. McKIM, LIMITED
ADVERTISING AGENCY
MONTREAL—TORONTO

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1907

Entered according to Act of Parliament of Canada, in the year one
thousand nine hundred and seven, by A. MCKIM, LIMITED,
of Montreal and Toronto, at the department
of Agriculture, Ottawa.

PREFACE

The fifth edition of the Canadian Newspaper Directory may fairly claim to be a thoroughly complete and up to date hand-book of Canadian Journalism. The newspaper lists have been corrected with the utmost care, accuracy in circulation ratings achieved as nearly as possible, and the details concerning each paper carefully revised. Apart from its avowed purpose, the book will be found a valuable gazetteer of every city, town and village that can boast of a local paper. This gazetteer is compiled to show the business possibilities of any particular section of the country, and within its scope will be found very complete. It gives the population of each town, indicates county seats, gives the railroads touching each place, names the villages surrounding each newspaper town, shows the telephone, telegraph and postal facilities and mentions the principal industries and chief shipments. Its usefulness to advertisers and others who have dealings with newspapers is obvious. From no other source can they obtain the data given in this volume, which is the condensed result of many years' study and experience in the newspaper field.

The Canadian Newspaper Directory is useful in a sphere wider than the local advertising field. It is an advertisement in foreign countries for the Dominion of Canada. Copies of this edition will find their way into the hands of hundreds of prominent manufacturers in Great Britain and the United States, giving them a better idea of the progress and importance of Canada than they would otherwise have.

The condition and influence of the press of a country is an accurate indication of its advancement, and the fact that Canada possesses so many excellent papers, circulating so widely and extending over so great an area, will show outsiders how extensive is the field here and how great its possibilities.

A special feature of the Directory is a set of five newspaper maps, covering the whole Dominion. These maps have been corrected up to date, but instead of binding them in the book where they are easily torn, they are issued as a supplement and enclosed in a special envelope. They give in a very prominent way the names and correct location of every city, town and village in which one or more newspapers are published. This is a manifest advantage, as it enables the reader to pick out the principal town in any section of the country at a glance.

The publishers of the Directory gratefully acknowledge the generous support given by the most prominent dailies, weeklies and monthlies throughout the country to this and former editions of the Directory, and thank them for the promptness with which all the information asked for has been supplied. It is gratifying to note the increasing number of publishers who keep careful records of their circulation and furnish detailed and sworn statements whenever required, as evinced by the black face and starred ratings in this edition. There is still, however, a very large number who neglect to keep records in their own offices and decline to give any information whatever, which, of course, renders it absolutely impossible for any directory to give correct figures regarding their circulations. In such cases the ratings are of necessity only approximate, as they are based upon what information can be gleaned from other sources.

Every care has been taken to avoid doing any publisher an injustice, and no pains will be spared to rectify as far as possible any error that may have occurred.

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EXPLANATION OF ABBREVIATIONS.

Ex.—Express.

M. O.—Money Order.

Tel.—Telegraph.

T.—Telephone.

*—County town.

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OF ARTICLES CONNECTED WITH THE PRINTING AND PUBLISHING TRADES,
FOR THE FISCAL YEAR ENDING JUNE 30TH, 1906, COMPILED FROM
OFFICIAL SOURCES.

DUTIABLE GOODS.

Books, periodicals and pamphlets N. E. S.*	\$1,046,511
Books, novels and light literature, unbound or in sheets	99,323
Bank notes, bonds, bills of exchange, cheques, drafts and similar blank forms and other printed matter, N.E.S.	125,035
Posters, advertising bills and folders	23,809
Labels for cigar boxes, fruit, vegetable, and fish cans and cases, etc.; price tickets, tags or labels, lithographed or printed	170,926
Maps and charts, N. E. S.	20,902
Newspapers or supplemental editions, partly printed and intended to be completed and published in Canada	2,874
Advertising pamphlets, show cards, price books, catalogues, calendars, almanacs, patent medicine circulars and fly-sheets	161,016
Printed music, bound or in sheets	110,266
Photographs, oleographs, artotypes, paintings, drawings, engravings, prints and proofs of works of art; blue prints and building plans	606,475
Ink, writing	54,959
Ink, printing	100,291
Lithographic presses and accessories	64,810
Lithographic stones, not engraved	6,772
Stereotypes, electros and celluloids for almanacs, calendars, advts. and other commercial work N.E.S. and matrices or copper shells for same	15,717
Stereotypes, electros and celluloid, for newspaper columns and bases for the same	4,175
Stereotypes, matrices or copper shells for same	50
Type for printing, including chases, quoins and slugs of all kinds	115,082
Type metal	8,675
Albumenized and other paper for photographers	124,794
Paper bags or sacks, printed or not	33,622
Cards, playing, '587,748 packs	67,179
Cardboard, pasteboard, in sheets or cut to size, N.E.S.	79,526
Felt or strawboard paper, tarred and not tarred	238,923
Wallpaper or paper hangings, including borders	217,207
Leatherboard, leatheroid and mfrs. of	36,028
Millboard, not straw board	44,780
Collar cloth paper, in rolls or sheets, not finished	1,108
Collar cloth paper, in rolls or sheets, finished	400
Envelopes	64,786
Pads not printed, papier mâché ware and mfrs. of paper, N.E.S.	743,934

*The abbreviation N.E.S. means "Not elsewhere specified."

Printing paper of not greater value than 2¼c per lb.....	\$ 5,594
Printing paper, N.E.S.	515,796
Ruled paper, border, coated and box papers	212,695
Straw board, in sheets or rolls	8,631
Paper window blinds	376
Wrapping paper, 1,812,485 lbs.....	61,644
Paper, all kinds, N.E.S.	691,961
Pens, pen holders and rulers, all kinds	180,203
Plates, engraved on wood, steel or other metal and transfers of same, including engravers' plates of polished steel, either engraved or for engraving purposes	14,887
Printing presses, folding machines, bookbinders' machines, ruling, embossing and paper cutting machines and parts of above articles, N.E.S.	387,429
Wood pulp	51,579

FREE GOODS.

Bibles, prayer books, psalm and hymn books and religious tracts	238,655
Books, printed by governments, for the promotion of science, and reports of religious and scientific associa- tions	2,895
Books for the blind, deaf and dumb.....	340
Text books for universities and books imported for public libraries and scientific societies, and also books that have been printed more than 12 years.....	282,947
Technical books and books printed in languages other than English or French	112,428
Bookbinders' cloth	44,443
Tailors, milliners' and mantle makers' fashion plates.....	4,153
Stereotypes, electros and celluloids of books or papers in languages other than English or French	15,824
Newspapers and magazines unbound	314,363

EXPORTS.

	Total Exports	Am't of Exports produced in Canada
Books, pamphlets, maps, etc.	\$325,254	\$253,024
Electrotypes, etc.	5,061	3,050
Wall paper	38,267	35,535
Wood pulp	2,649,106	2,649,106

Canadian Customs Tariff

ON IMPORTS CONNECTED WITH THE PRINTING AND
PUBLISHING TRADES.

NOTE.—Where there are three rates of Duty given, the first is the British Preferential Tariff, the second is the Intermediate Tariff and the third is the General Tariff.

Books, periodicals and pamphlets, N.E.S.....	5; 10; 10 per cent.
Novels and similar literature, unbound or paper bound or sheets, including freight rates for railways or telegraph rates, bound in book or pamphlet form, not including Christmas annuals or publications commonly known as juvenile and toy books..	15; 22½; 25 per cent.
Bank notes, bonds, bills of exchange, cheques, promissory notes, drafts unsigned, and other commercial blank forms printed or lithographed, and other printed matter, N.E.S.	22½; 32½; 35 per cent.
Labels for cigar boxes, fruits, vegetables, meats, fish, confectionery or other goods or wares, shipping, price or other tags, tickets or labels, and railroad or other tickets, whether lithographed or printed or partly printed, N.E.S.....	22½; 32½; 35 per cent.
Maps and charts, N.E.S.	15; 22½; 25 per cent.
Newspapers or supplemental editions, or parts thereof, partly printed and intended to be completed and published in Canada.....	15; 22½; 25 per cent.
Advertising pamphlets, pictorial show cards, illustrated advertising periodicals, price books, catalogues, and price lists, advertising calendars and almanacs, patent medicine or other advertising circulars, fly sheets or pamphlets, advertising chromos, chromotypes, oleographs or like work produced by any process other than hand painting or drawing, and having any advertisement printed, lithographed or stamped thereon, or attached thereto, including advertising bills, folders and posters, or other similar artistic work, lithographed, printed or stamped on paper or cardboard for business or advertising purposes, N.E.S.	per pound 10c.; 15c.; 15c.
Printed music, bound or in sheets	5; 7½; 10 per cent.
Photographs, chromos, chromotypes, artotypes, oleographs, paintings, drawings, pictures, decalcomania transfers of all kinds, engravings or prints, or proofs therefrom, and similar works of art, N.E.S., also blue prints and building plans.....	15; 22½; 25 per cent.
Ink, writing	15; 22½; 25 per cent.
Ink, printing	12½; 17½; 20 per cent.
Typewriting machines	12½; 17½; 20 per cent.
Lithographic presses and accessories.....	5; 10; 10 per cent.
Lithographic stones, not engraved.....	12½; 17½; 20 per cent.

Stereos, electros, and celluloids for almanacs, calendars, pamphlets, newspapers or other advertisements, N.E.S., and matrices or copper shells for same, per sq. in.	1c.; 1¼c.; 1½c.
Stereos, electros and celluloids for newspaper columns, and bases for same, per sq. in.	⅛c.; ⅙c.; ⅙c.
Type for printing, including chases, quoins and slugs of all kinds	12½; 17½; 20 per cent.
Type metal	10; 15; 15 per cent.
Paper, albumenized for photographers	15; 25; 30 per cent.
Paper, bags or sacks, printed or not.	15; 25; 27½ per cent.
Paper, cards for playing, per pack	5c.; 7c.; 8c.
Paper, strawboard, millboard and cardboard; tarred paper, feltboard, sand paper, glass or flint paper and emery paper or emery cloth.	15; 22½; 25 per cent.
Paper, hanging, or wallpaper borders or bordering, and window blinds of paper of all kinds.	22½; 32½; 35 per cent.
Paper, collar cloth in rolls or sheets, unfinished.	10; 12½; 15 p.c.
Paper, collar cloth in rolls, or sheets, glazed or finished	12½; 17½; 20 per cent.
Paper, envelopes, papeteries and all manufactures of N.E.S.	22½; 32½; 35 per cent.
Paper, news printing, in sheets and rolls, including all printing paper valued at not more than 2¼ cents per lb.	10; 12½; 15 per cent.
Paper, ruled, border, coated and box papers, pads not printed, papier mâché ware, N.E.S.	22½; 32½; 35 per cent.
Paper, all kinds, N.E.S.	15; 22½; 25 per cent.
Plates engraved, on wood, steel or other metal, and transfers from same including engravers' plates of polished steel or other metal engraved or, for engraving purposes	15; 17½; 20 per cent.
Printing presses, folding machines, bookbinders' machines, ruling, embossing and paper cutting machines.	5; 10; 10 p.c.
Parts of above machines	5; 10; 10 per cent.
Pulp of wood or straw	15; 22½; 25 per cent.

Note.—For articles on the free list see "Free Goods," under head of "Canadian Imports and Exports."

The importation of the following articles is prohibited under a penalty of \$200.00, together with the forfeiture of the parcel or pack-in which the same may be imported: books, printed paper, drawings, paintings, prints, photographs or representations of any kind of a treasonable or seditious character, or of an immoral or indecent character; reprints of Canadian copyright works and reprints of British copyright works which have been also copyrighted in Canada.

SYSTEMATIC ADVERTISING

Intelligently Planned and Placed

Forms a Highway to Success.

Many of the leading firms in almost every line of business owe their success largely to newspaper advertising. Many have started in a very small way—the advertising brought active demand for their goods—with this active demand capital came easily, larger premises were secured, modern equipment introduced, expanded systems of production and sale inaugurated, economy of administration enforced, and with larger profits more extensive advertising, until almost the limit of consumption has been reached.

Being associated with many of these successes in the capacity of advertising agents, A. McKim, Limited, are naturally interested in analyzing the relation of advertising and the advertising agency to modern business.

Looking broadly over the field of advertising, it is apparent that there is scarcely any limit to its profitable application.

Every manufacturer producing an article that the public needs requires to advertise in some form.

No business is so solidly established, or enjoys so large a trade, as to be superior to the advantages of advertising.

In this age of keen competition and close margins, business success depends to a great extent upon an efficient system of selling the goods, and advertising is simply salesmanship in print.

A good article is of no more value than a poor one as a money maker until the public knows about it. Just here is where the work of the Advertising Agency begins. It places before its client the means of communication with every man, woman and child in the whole country who is able to read. It can lay out for him the most economical way of talking to the people of any particular district, class, trade or profession throughout the land, thereby enabling the

producer of any saleable article to reach the purchasing public with economy of expenditure and in a way to secure the best possible results.

Newspaper Values—An Unknown Quantity to the Inexperienced.

There are very few commodities in which the basis of value is so continually shifting as in that of Newspaper Advertising.

In Canada there are over one thousand Daily and Weekly papers, outside of the Magazines and other monthly publications. Each publication, from the big city Daily down to the little village Weekly, has its own individual basis of value, and that, too, is subject to constant change. Even if the circulation of a paper remain the same from year to year, there are many other conditions that influence the price which the publisher will ask for his space. It is therefore evident at a glance that the producer who starts out unaided in an extensive campaign of newspaper advertising, would go floundering around in the dark, wasting valuable time and a great deal of money in gaining the knowledge which he could have had for the asking from the experienced agency, without it costing him a single dollar.

What the Agency Must Know.

To have absolutely correct information as to the circulation of every newspaper would make a long draft upon all the knowledge of gods and men. Only the agency with the work of many years behind it, and the knowledge gained by the regular publication of such a work as The Canadian Newspaper Directory, can be expected to give to an advertiser anything like correct figures regarding circulations. But circulation is only one of the many things that go to make up the value of a newspaper as an advertising medium. The quality of the circulation is almost as important as the quantity. A paper circulating entirely among the working classes is of little value to the advertiser of an article which only the rich can afford to buy and vice versa.

A paper may be well or badly printed—contain a great deal of original matter and small proportion of advertising, or the reverse—it may be made up largely of “boiler-plate”

of little interest to anybody, or nearly all of local news that is of live interest to everybody—it may comprise four outside pages of live matter and four inside pages where the black cure-all advts. are dumped—it may, in its editorial columns, advocate principles which are diametrically opposed to the interests of certain advertisers—and there are many other circumstances and conditions that must be taken into consideration in estimating the real value of a medium to any particular advertiser.

The Agency, besides knowing the papers, must know something of the localities in which they are published, the class of people they reach, and something of their habits and modes of living, and the class of goods that meet their requirements. As an illustration—some districts are large consumers of tea—others drink coffee almost entirely. Throughout the Province of Quebec large quantities of tonic wines are used, while in parts of Ontario and the Maritime Provinces to advertise anything of a spirituous nature would be absolute waste of money. The up-to-date agency must be informed upon all these points, and be able to use the information intelligently in placing the business of its customers.

Prices.

In the Advertising Agency business, as in all other lines of trade, the concern that has ample capital and controls the largest volume of business is in the best position to command the lowest prices. It goes without saying, therefore, that an Agency, such as A. McKim, Limited, carrying well on to half a million of business yearly with the newspapers of Canada, can get for its clients everything in the way of price, position and other preferments that it is possible to secure. The publishers of the country recognize this Agency, with its splendid system and its admirable methods of paying accounts promptly, as business builders, and are anxious therefore to assist them in every reasonable way in their work of promoting and creating advertising.

There Are Agencies and Agencies.

As in other lines of business, and other professions, only by long experience, large practice, extensive operations, can one gain the information, create the system, build up the

organization necessary to render the most efficient service. The so-called agent, with office in his hat, without information, experience or capital, who exists for the purpose of trying to get the legitimate agent's commission, has come to be considered a destroyer rather than a promoter of the best interests of advertiser and publisher, and is not now recognized by papers of any importance.

Planning Advertising is the First Step.

Each of the large general advertisers throughout the country who are clients of A. McKim, Limited, has added valuable experience to this Agency's store of knowledge. Experience in advertising eliminates experimentation. Experiments are often expensive, but they are reduced to the minimum by an Agency that has scored many successes and secured the knowledge that enables it to steer clear of the breakers which are likely to bring disastrous results.

This experience is particularly valuable in the first step of profitable advertising—the planning.

To plan well, the agent must know the field to be cultivated for the particular article to be advertised, the amount of money necessary to be expended. He must consider the people that are to be influenced, whether men or women, or both, whether rich or poor, or everybody, whether city or country, whether English or French, or both—and this is important in Canada—very important. The points that must be brought out to influence trade. The points that will stimulate the dealer as well as the consumer. What papers to use—whether Dailies or Weeklies, or both. What size of advts. will bring the best results for the money. What style of type will get the best display in the space. What wording. What illustrations, if any. What booklets, circulars, and follow-up letters should be used so that all may work in harmony and within the appropriation, and all be done at the right time.

It is safe to say that many a large advertiser would never have used the newspapers at all but for the agent, who planned his campaign so as to enable him to grow from small beginnings to large results.

Preparing Advertising.

Next to planning comes the preparing.

For this the Agency has to maintain a staff of advt. writers and illustrators, who must take up the points which have been decided upon in the planning and put them into advts. which are the right size, style, shape, tone and type. The Agency and its staff of artists, writers and experts, working in conjunction with the advertiser with his practical knowledge of the goods, turn out a series of advertisements that will tell the story in such a way as to attract and influence the public—creating for each different advertiser a style of advertising that will fittingly represent the goods advertised.

After copy and illustrations comes the problem of getting the best effect with type and cuts in the different classes of publications which must be used. What would come out well in a magazine might appear only as a black smudge in the ordinary daily paper. Usually an entirely different character of advt. is required for publications that use highly calendered paper. Again, a style of advt. which would be suitable for a medicine would be quite inappropriate for a brand of flour.

The advts. of each advertiser should have a distinctive appearance—an originality of typesetting and illustrating that will make his advertisements stand out from other advertisements and be seen and read wherever they are published.

Thus the Agency works with the engraver and the compositor to get the right result, and even goes so far as to have special fonts of type purchased to give his client something new.

Then there is the question of plates.

Most general advertising goes out in plate form, as in no other way can an advertiser have his advertisement appear exactly as wanted in each paper. The type is sent from the printer to an electrotyper and a copper plate electro made of each advertisement. This electrotype is kept as an original from which duplicates can be made at any time. From the

original electrotype a sufficient number of duplicate stereo plates is made to furnish each paper on the list with a complete set of the advertisements to be used.

The plates put out by A. McKim, Limited, are the finest that modern machinery and equipment can produce, and their requirement is so large as to take almost the entire output of one stereotype factory.

Now, as to the placing of advertising.

The Advertising Agent as a Purchaser of Space.

The agent having figured as counsel of advertising, editor of advertising, and distributor of advertising, is called upon to serve also in the capacity of purchasing agent. He is for his clients the expert buyer of advertising space.

He has all the advantages that accrue from long experience and from doing this work for a large number of clients—practically a purchasing combination by which each client secures many advantages. In the case of A. McKim, Limited, this advantage is particularly notable, as the amount of advertising purchased in Canadian newspapers by this agency is about equal to that of all other Canadian agencies combined.

All dealings with A. McKim, Limited, are free and above board. The exact amount paid to each paper is known to the client. The advertiser has access to every item regarding his expenditures, the same as he would have if the accounts were kept under his own roof. In effect this advertising agency might be a department of the advertiser's own business as far as transactions for his account are concerned. Likewise every publisher may know the exact amount paid to this agency by any advertiser for his particular paper. By this method a mutual confidence is at once established between the advertiser, the agency and the publisher.

Every issue of every paper in which a client's advertising appears is carefully checked to see that he gets what is contracted for—the right position, the right insertion and the right space—and these papers are kept on file as vouchers which the client may examine at any time.

The accounting is done as it is in a bank—with a system that brings the most perfect and accurate results—a large staff being maintained so that the work can be subdivided into departments with responsible heads to supervise the details; in fact, the manager of one of the largest agencies of the United States, after visiting the McKim Agency, said that this agency has the most complete system of any agency on the continent, a fact mentioned to show that Canada in this particular is quite abreast with any other nation.

The McKim Agency may be considered conservative, in that it invariably recommends spending the smallest amount of money that will do the work effectually. The plans are carefully thought out, large advertisements being used when they will be most effective, but never for the sake of size. Advts. are illustrated or not, accordingly as they will bring the best results for the money. What is aimed at all through is not so much "smart" advertising, but the honest, frank, confidence-inspiring advts. that make the reader feel like giving the article a trial.

Toronto Branch of A. McKim, Limited.

For many years a great many of the leading advertisers of Toronto and the West have been regular clients of this agency, but the rapid development of the advertising idea throughout Ontario a few years ago necessitated the establishment of offices in Toronto, with a local manager and full staff, in order that every requirement of Western advertisers might be promptly attended to. The wisdom of the enterprise has been amply proven by the increased volume of business from that territory year after year. Many Ontario manufacturers who had never advertised before, have taken advantage of the greater facilities offered by A. McKim, Limited, and are increasing their appropriations year by year. Now, with fully equipped offices in Canada's two chief cities, and with correspondents in New York, Boston and London, England, this agency is one of the strongest influences of the present day in the field of profitable publicity.

One Hundred and Fifty Advertisers.

We can offer no better evidence of our facilities for the effective handling of advertising in Canadian Newspapers than this list of One Hundred and Fifty of our clients.

ABBNEY'S EFFERVESCENT SALT CO.		Montreal and London, Eng.
AMALGAMATED DISTILLERS' CO.		Montreal
AMERICAN TOBACCO CO.		Montreal
AMES-HOLDEN LIMITED	Boots and Shoes	Montreal
ANCHOR FENCE CO.		Stratford, Ont.
ARMOUR LIMITED	Extract of Beef	Chicago and Toronto
BANK OF BRITISH NORTH AMERICA		Head Office, Montreal
BANK OF MONTREAL		Head Office, Montreal
BECK-IDEN LAMP CO.	Acetylene Lamps	Montreal
BENEDICT, F. L. & CO.	Suchard's Cocoa, etc.	Montreal
BERLINER GRAMOPHONE CO.		Montreal
BIRKS, HENRY & SONS, LTD.	Jewellers	Montreal
BISSELL, T. E.	Agricultural Implements	Elora, Ont.
BOIVIN, WILSON & CO.	St Michel Wine, etc.	Montreal
BOLE DRUG CO.	Gin Pills	Winnipeg
BURRITT, A. & CO.	Woollen Goods	Mitchell, Ont.
CALIFORNIA FIG SYRUP CO.		Louisville, Ky.
CANADIAN FAIRBANKS CO.		Montreal
CANADIAN BANK OF COMMERCE		Head Office, Toronto
CANADIAN NORTHERN RY.		Montreal
CANADIAN RUBBER CO.		Montreal
CANADIAN SALT CO.	Windsor Salt	Windsor, Ont.
CANADIAN STEEL & WIRE CO.	Wire Fencing	Hamilton, Ont.
CANADIAN WESTINGHOUSE CO.		Hamilton, Ont.
CAPITAL NURSERY CO.		Ottawa
CARTER MEDICINE CO.	Carter's Little Liver Pills	New York
CHASE & SANBORN	"Seal Brand" Coffee	Montreal & Boston
CHATHAM MOTOR CAR CO.		Chatham, Ont.
CHEMISTS CO.	Mira Ointment	Hamilton, Ont.
CHENEY, C. J. & CO.	Hall's Catarrh Cure	Toledo, Ohio
CLAFLIN CHEMICAL CO.	Bu-Ju Kidney Pills	Windsor, Ont.
CLARE BROS. & CO.	Peninsular Stoves and Ranges	Preston, Ont.
COLMAN, J. & J., LIMITED	Colman's Starch	London, Eng.
COMMON SENSE MFG. CO.	Proprietary Articles	Toronto
CORBY DISTILLERY CO.		Belleville, Ont.
COWAN CO., LTD.	Cocoa and Chocolate	Toronto
CRAVENETTE, CO., THE	Waterproof Cloth	Bradford, Eng.
CROMPTON CORSET CO.		Toronto
CROWN TAILORING CO.		Toronto
DAIRY ASSOCIATION CO.		Lyndonville, Vt.
DALLEY, F. F. & CO.	"2 in 1" Shoe Polish	Hamilton, Ont.
DAVIS, S. & SONS	Cigars	Montreal
DEVINS, R. J.	Luby's for the Hair	Montreal
DODS, P. D. & CO.	Island City Paint	Toronto
DOMINION COAL CO.		Sydney, N.S.
DOMINION IRON & STEEL CO.		Montreal
DOMINION LINSEED OIL CO.		Montreal

A. McKIM, LIMITED, ADVERTISING AGENCY, MONTREAL AND TORONTO

DOMINION THREAD MILLS		Montreal
DOUGLAS, J. M. & CO.	Dewar's Whisky	Montreal
DOWSWELL, MFG. CO.	Washing Machines	Hamilton, Ont.
DUNN, W. H.	Cailler's Chocolate	Montreal
EATON, T. & CO., LTD.	Departmental Store	Toronto
ELMIRA FELT CO.	Felt Shoes	Elmira, Ont.
EPFS, JAMES & CO.	Epps' Cocoa	London, Eng.
EVANS & SONS	Montserrat Lime Juice, etc.	Montreal
FIT-REFORM CLOTHING		Montreal
FORTIER, J. M.	"Chamberlain" Cigars	Montreal
FRONTENAC CEREAL CO.	"Orange Meat"	Kingston, Ont.
FRUITATIVES LIMITED	"Fruit Liver Tablets"	Ottawa, Ont.
GANONG BROS.	"G. B." Chocolates	St. Stephen, N.B.
GILLESPIES & CO.	Whiskey Blanc	Montreal
GOLD MEDAL FURNITURE CO.	Hercules Spring Beds	Toronto
GOOLD, SHAPLEY & MUIR	Windmills	Brantford, Ont.
GRANBY RUBBER CO.		Granby, Quebec
GREENSHIELDS LIMITED	Black Dress Goods	Montreal
HANSON BROS.	Financial Agents	Montreal
HAVERGAL COLLEGE		Toronto
HIGEL CO., OTTO	Piano Actions	Toronto
HIRSCH, J., SONS & CO.	The Irving Cigar	Montreal
HOPE, JOHN & CO.	Liquors	Montreal
HUMPHREYS' MEDICINE CO.		New York, N.Y.
INTERCOLONIAL RAILWAY		Moncton, N.B.
INTERNATIONAL STOCK FOOD CO.		Toronto & Minneapolis
JOHNSON, RICHARDSON CO.	"Dy-o-la"	Montreal
JULES & CHARLES	Hair Goods	Toronto
KENDALL, DR. B. J. CO.	Kendall's Spavin Cure	Enosburg Falls, Vt.
KENT, AMBROSE & SONS	Jewellers	Toronto
KNIT-TO-FIT MFG. CO.	Underwear	Montreal
LABATT, JOHN	Ales and Stout	London, Ont.
LAING PACKING & PROVISION CO.		Montreal
LAW, YOUNG & CO.	Champagne	Montreal
LAWRENCE, WILLIAMS CO.	Gombault's Caustic Balsam	Cleveland, Ohio
LEA & PERRINS	Worcestershire Sauce	Montreal
LEEMING, MILES & CO.	Nestles' Food	Montreal
LINDMAN, BERNARD	Trusses	Montreal
LONDON DRUG CO.	Friars Balsam	London, Ont.
LYMAN, SONS & CO.	Blair's Pills, etc.	Montreal
MCGILL UNIVERSITY		Montreal
MCKENNA, R. H.	Keystone Dehorner	Pictou, Ont.
MCLAREN, W. D.	Cook's Friend Baking Powder	Montreal
MCMASTER UNIVERSITY		Toronto
MALE ATTIRE CO.	Clothing	Montreal
MAYPOLE SOAP CO.		Montreal, & London, Eng.
MEAGHER BROS. & CO.	Three Swallows Whiskey	Montreal
MERCHANTS' BANK OF CANADA		Montreal
MERIDEN BRITANNIA CO.		Hamilton, & Meriden, Conn.
METAL SHINGLE & SIDING CO.		Preston, Ont.
MINERVA MFG. CO.	Dress Skirts	Toronto
MOLSON, J. H. & BRO.	Ales	Montreal
MOONEY BISCUIT & CANDY CO.		Stratford, Ont.
MORGAN, HENRY, & CO.	Departmental Store	Montreal
MUTUAL LIFE INS. CO. OF CANADA		Waterloo, Ont.
NATIONAL DRUG & CHEMICAL CO.	St. George's Baking Powder, etc.	Montreal
NATIONAL TRUST CO.		Montreal
OGILVIE FLOUR MILLS CO., LTD.		Montreal
O'KEEFE BREWERY CO., LTD.		Toronto
ONTARIO FLOUR MILLERS ASSOCIATION		Toronto

ONTARIO LADIES' COLLEGE		Whitby
PEACH, S., & SONS		Nottingham, Eng.
PEARS, A. & F.	Pears' Soap	London, Eng.
PINKHAM MEDICINE CO.		Lynn, Mass.
PRIESTLEY, B., & SONS	Priestleys' Dress Goods	Bradford, Eng.
QUEBEC STEAMSHIP CO.		Quebec, Que.
RADNOR WATER CO.		Montreal
RAMSAY, A., & SON CO.	Paints	Montreal
REFORD CO., LTD., THE ROBT.	Donaldson S.S. Line	Montreal
RICE, DR. W. S.	Rupture Cure	Toronto
ROBINSON, B. N., & CO.	Zutoo Headache Powders	Coaticooke, Que.
ROYAL CROWN LIMITED	Witch Hazel Toilet Soap	Winnipeg
ROYAL TRUST CO.		Montreal
ROYAL VICTORIA COLLEGE		Montreal
ST. CHARLES, F. X., & CO.	"White Rock," etc.	Montreal
ST. CROIX SOAP MFG. CO.	Surprise Soap	St. Stephen, N.B.
ST. MARGARET'S COLLEGE		Toronto
SAMARIA REMEDY CO.		Toronto
SANCHE, DR.	"Oxydonor "	Montreal & Detroit
SANITARIS LIMITED		Ann Arbor, Ont.
SHERWIN-WILLIAMS CO., THE	Paints	Cleveland, Ohio
SLATER SHOE CO., THE		Montreal
SPROULE, DR.	Catarrh Specialist	Boston, Mass.
STANDARD BANK OF CANADA		Toronto
STANDARD PAINT CO.	Ruberoid Roofing	Montreal
STANFIELDS' LIMITED		Truro, N.S.
STEWART CO.	Stewart's Chocolates	Toronto
STRATFORD CLOTHING CO.		Stratford, Ont.
TAYLOR CO., LTD., THE T. H.	Beaver Flour	Chatham, Ont.
TOOKE BROS., LIMITED	Shirts and Collars	Montreal
TUDHOPE CARRIAGE CO., LTD.		Orillia, Ont.
UNION BANK OF CANADA		Quebec, Que.
UNITED FACTORIES LTD.	Boeckh Brushes	Toronto
VANDERHOOF & CO.	Patent Medicines	South Bend, Indiana
VERMONT FARM MACHINE CO.		Bellows Falls, Vt.
VINEBERG, H. & CO.	"Progress " Clothing	Montreal
WATSON, D., & CO.	Gray's Syrup of Red Spruce Gum	Montreal
WATSON, FOSTER CO. LTD.	Wall Paper	Montreal
WELLS & RICHARDSON CO.	Paine's Celery Compound	Montreal
WESTMINSTER LADIES' COLLEGE		Toronto
WILLIAMS PIANO CO., LTD.		Oshawa, Ont.
WILSON CO. LTD., LAWRENCE A.		Montreal
WINGATE CHEMICAL CO.		Montreal
WONHAM, W. R. & SONS	Wines and Liquors	Montreal
YONKERMANN CONSUMPTION REM. CO.		Kalamazoo Mich.
YOUNG, W. F., P.D.F.	Veterinary Remedies	Springfield, Mass.

PROVINCE OF ONTARIO.

Ontario is the most populous and wealthy of all the provinces of Canada. It has a land area of 220,508 square miles and a water area of 40,354 square miles, with a population at the census of 1901 of 2,182,947. It has 43 counties besides six districts as large as some European states, out of which future counties will be formed. The province has 16 incorporated cities, 121 incorporated towns and about 131 (organized) villages. Its facilities for railway and water communication combined are not surpassed by any division of the American continent. The River St. Lawrence and the great lakes, Ontario, Erie, Huron and Superior, touch it on its entire southern and western boundaries, while from the "Height of land," which forms the back bone of the province, many fine rivers flow down to those lakes on the south, or to James Bay or Hudsons Bay on the north. No important county is unreached by a railway, and out of a total of 21,353 miles of railway in Canada about 40 per cent. are in Ontario. In the extent and variety of its agricultural, dairy and fruit products Ontario leads the Dominion, while its wealth of gold, nickel, silver, iron, cobalt and other valuable minerals is proving to be greater than was ever anticipated by geologists ten years ago. Not over ten per cent. of the land is as yet cultivated, yet so large is the total area of the Province, and so great the fertility of the land, that the crops are very large. The province in 1905 showed 672,781 head of horses, 2,889,503 head of cattle, 1,324,153 head of sheep, and 1,896,460 head of swine, while some items of the agricultural products in the same year were as follows: 21,516,588 bushels of wheat, 24,265,394 bushels of barley, 105,563,572 bushels of oats, 7,100,021 bushels of pease, 4,700,000 bushels of other grain, 14,366,049 bushels of potatoes, 92,717,675 bushels of turnips and other feeding roots, and 8,132,306 tons of hay and silage. The average yield per acre of crops in Ontario, though not so large as in the Northwest Provinces and Territories, is greater than in any state in the American Union, the comparison holding good in all kinds of grain in all states, except one kind of grain in one state—oats in Kansas. In 1904 Ontario had 5,753 public schools, besides 419 Roman Catholic separate schools, and 5 Protestant separate schools, 129 kindergartens and 11 night schools. Of pupils, the public schools had 396,495, the R. C. separate schools 47,807, the Protestant separate schools 319, the kindergartens 12,021, the night schools 702. The teachers in public schools numbered 8,610, and in all other primary schools 1,218, making a total of 9,828 primary teachers. In higher education Ontario has a normal college and several normal schools for the training of teachers, 54 model schools, an art and industrial school, two technical schools, 138 high schools and collegiate institutes, with 27,709 pupils and 661 teachers. It has also a training institute, at Guelph, for teachers and others in manual training and domestic science and art. It has 140 free and 306 subscription libraries. In 1902 the province had 3,321 post offices, through which passed 105,600,000 letters, and 17,180,000 post cards, 2,332,000 registered letters, 5,172,000 free letters and \$10,565,274 in money orders. Ontario is represented in the Dominion parliament by 22 senators and 86 members of the House of Commons. Its local government is carried on by a single chamber having 98 members. Capital, Toronto.

For statistics and other information regarding the papers of the province see other parts of this work.

ACTON, pop. 1,800, Co. Halton on G. T. Ry., 35 miles W. of Toronto and 30 miles N. of Hamilton; Tel., T., Ex., M.O., Bank. Chief Industries: glove manufacturing (having the largest factory in Canada), sole, upper and harness leather manufacturing. The centre of a fine grain and stock raising country. Chief Shipments: leather, gloves, grain, produce and live stock. The town has six churches and a public library containing 2,500 volumes. Surrounding towns and villages where no papers are published: Rockwood, Limehouse, Speyside, Ospringe, Knatchbull, Eden Mills, and Ballinafad.

FREE PRESS, weekly; H. P. Moore, editor and publisher; established 1875; independent; Thursday; subscription \$1.00; four pages, size 21 x 27.

Circ'n, actual average for 12 mos. to Dec. 31, 1906, 984

AILSA CRAIG, pop. 900, Co. Middlesex, on Main line G. T. R. and Aux Sauble river; Tel., T., Ex., M.O., Bank. Chief Industries: flour, planing, saw and flax mills, foundry, machine shops and other industries. Chief Shipments: flour, grain, wood, timber and live stock (the latter being carried on extensively). The village contains four churches, public school, town hall, etc. Surrounding villages where no papers are published: Nairn, Fernhill, Denfield, Brinsley, Falkirk, Lieury, Mooresville and Centralia.

BANNER, weekly; W. E. Clothier, editor and publisher; established 1893; independent; Thursday; subscription 60 cents; eight pages, size 15 x 20.

Circ'n 1

ALEXANDRIA, pop. 2,100, Co. Glengarry, on the Canada Atlantic Ry., 13 miles from Lancaster; Tel., T., Ex., M.O., Banks. The largest and most important town in the county. Chief Industries: cheese box factory, cheese, saw, leather and iron manufacturing, carriage works, wood export company. Chief Shipments: timber, cheese, leather, grain, etc. Surrounding towns and villages where no papers are published: Glen Robertson, Lancaster, Williamstown and Martintown.

GLENGARRIAN, weekly; Glengarrian Printing & Publishing Co., Ltd., publishers; established 1884; conservative; Friday; subscription \$1.00; eight pages, size 15 x 22.

Circ'n 1½

NEWS, weekly; Glengarry Reformer Newspaper Co., Ltd., publishers; A. G. F. Macdonald, editor and manager; established 1892; liberal; Friday; subscription \$1.00; eight pages, size 18 x 24.

Sworn Circ'n, average for 12 months to Dec. 31, 1906, 2,050

ALLISTON, pop. 1,600, Co. Simcoe, on the Hamilton and North Western Div. of the G. T. Ry., and Toronto-Sudbury Div. of the C. P. Ry., 50 miles from Toronto, 71 miles from Hamilton; Tel., T., Ex., M.O., Banks. Chief Industries: agricultural implements, threshing machinery, lumber, flour and woollen manufacturing. Chief Shipments: farm produce, implements, flour, lumber and woollens. Surrounding towns and villages where no papers are published: Rosemont, Newton, Robinson, Arlington, Bondhead, Everett, Clover Hill, Thompsonville, Nicholson, Deerhurst, Lisle, Ivy, Fintona and Stanton.

HERALD, weekly; R. J. Wallace, editor and proprietor; established 1871; independent; Thursday; subscription \$1.00; eight pages, size 17½ x 22.

Circ'n 1½

ALMONTE, pop. 3,300, Co. Lanark, on the Mississippi River and C.P.Ry., 36 miles from Ottawa; Tel., T., Ex., M.O., Banks. Chief Industries: woollen, iron, and knitted goods manufacturing. Chief Shipments: farm produce, woollens, live stock, agricultural, saw and woollen mills machinery. The town contains seven churches of different denominations, good high, public and separate schools, public library, town hall, public hall, fire department; has unlimited power from the river, and electric light owned by ratepayers. Surrounding towns and villages where no papers are published: Galbraith, Watson's Corners, Clayton, Ferguson's Falls, Antrim, Bennie's Corners, Innisville, Pakenham, Blakenay, Middleville, Appleton, Panmure, Hopetown, Powell, McKinlay and Tatlock.

GAZETTE, weekly; Jas. McLeod, editor and publisher; established 1867; liberal; Friday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22$.

Sworn Circ'n, actual average for 12 mos. to Dec. 31st, 1906, **2,875**
See Advt. Page 41.

TIMES, weekly; Wm. W. Pittard, editor and publisher; established 1882; conservative; Friday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 24$.
Circ'n 1

ALVINSTON, pop. 1,200, Co. Lambton, on Sydenham River, and St. Clair Branch Mich. Central Ry. and Kingscourt-Glencoe branch of G.T. Ry., 35 miles W. of St. Thomas; Tel., T., Ex., M.O., Banks. Chief Industries: woollen, flour and saw mills, flax mill, canning factory, fruit evaporator and cider mill. Chief Shipments: farm produce, lumber, flour, woollens, dried fruit and live stock. The town contains five churches of different denominations, public school, music hall and general stores. Surrounding towns and villages where no papers are published: Longwood, Melbourne, Inwood and Sombra.

FREE PRESS, weekly; Albert E. Ketch, publisher; established 1885; independent; Wednesday; subscription \$1.00; eight pages, size, 15×22 .

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **900***

AMHERSTBURG, pop. 2,279, Co. Essex, on the Detroit River and M. C. Ry., 18 miles from Windsor; good steamboat connection to Windsor and Detroit, also electric railway connection with Windsor by S. W. & A. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: flour, lumber manufacturing, machine shop, foundry and quarries. Chief Shipments: corn, fruit, agricultural implements, live stock, farm produce, tobacco and stone. The town contains six churches of different denominations, graded public and separate schools, town hall and a library. Surrounding towns and villages where no papers are published: Comet, Oxley, Gesto, Colchester, McGregor, Gordon, Cottam, Sandwich, Vereker, Arner, New Canaan, Edgar Mills, Canard River and Ojibwa.

ECHO, weekly; Echo Printing Co., publishers; Jno., A. Auld, M. P. P., President; A. W. Marsh, Sec.-Treas.; established 1874; liberal; Friday; subscription \$1.50; eight pages, size $17\frac{1}{2} \times 24$.

Circ'n $2\frac{1}{2}$

ARNPRIOR, pop. 4,152, Co. Renfrew, on the Madawaska River at its confluence with the Ottawa, 50 miles S.E. of Pembroke, on C.P.R. and G.T.Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: woollen and saw mills, brick kilns, shirt and knitting factory, Sanitaris mineral water bottling works. Chief Shipments: woollen

goods, brick, Sanitaris mineral water, lumber, flour and live stock. The town contains eight churches, high, separate and public schools, public library and town hall seating 600, good fire department, waterworks, sewers, electric light, and well-kept streets. Surrounding towns and villages where no papers are published: Kinburn, Fitzroy Harbor, Braeside, Galetta, White Lake, Antrim, Stewartville, Burnstown, Sand Point, Pakenham and Bristol.

CHRONICLE, weekly; R. A. Jeffrey, publisher; established 1879; conservative; Friday; subscription \$1.00; eight pages, size 23 x 15. Sworn circ'n, average for 12 mos. to Dec. 31, 1906, 1,675
See Advt., Page 40.

WATCHMAN, weekly; Jas. C. Williams, editor and publisher; established 1890; liberal; Friday; subscription \$1.00; eight pages, size 17½ x 24. Circ'n 1¼

ARTHUR, pop. 1,600, Co. Wellington, on the Conestogo and C.P. Ry., 25 miles N. W. of Guelph; Tel., T., Ex., M.O., Banks. Chief Industries: flour, woollen, planing, saw, shingle and flax mills, a foundry and barrel factory, stock-raising and farming. Chief Shipments: flour, grain, shingles, flax, barrels and live stock. The town contains five churches, high, public and separate schools, drill hall and a town hall. Surrounding towns and villages where no papers are published: Monck, Damascus, Waldemere, Alton, Holstein, Gordonville, Rothsay and Alma.

ENTERPRISE, weekly; H. E. Bywater, proprietor and publisher; established 1869; independent; Thursday; subscription \$1.00; eight pages, size 17 x 22. Circ'n 1¼

ATHENS, pop. 1,200, Co. Leeds, on the B. W. and N. W. Railroad, 15 miles W. of Brockville; Tel., T., Ex., M.O., Bank. Chief Industries: saw, flour, woollen mills and farming. Chief Shipments: lumber, grain and farm produce. The town contains six churches, model, high and public schools, town hall, House of Industry, etc. Surrounding towns and villages where no papers are published: Newboro, Mallorytown, Toledo, Chantry, Portland, Seely's Bay and Lyndhurst.

REPORTER, AND COUNTY OF LEEDS ADVERTISER, weekly; Geo. F. Donnelley, editor and publisher; established 1885; independent-liberal; Wednesday; subscription \$1.00; eight pages, size 15 x 22. Sworn circ'n, average for 12 mos. to Dec. 31, 1906, 690
See Advt. Page 78.

ATWOOD, pop. 700, Co. Perth, on the G. T. Ry., 30 miles N. of Stratford, 6 miles S. W. of Listowel; Tel., T., Ex., M.O., Bank. Chief Industries: saw, shingle, flour and flax mills, planing mills and cheese box factory. Chief Shipments: lumber, cheese, grain, live stock and leather. The town contains four churches and one public school. Surrounding towns and villages where no papers are published: Bornholm, Donegal, Monkton, Ethel, Trowbridge and Henfryn.

BEE, weekly; D. G. Anderson, editor and publisher; established 1890; independent; Friday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ½

AURORA, pop. 2,000, Co. York, on the G. T. Ry., 30 miles N. of Toronto, with which it has street railway connection; Tel., T., Ex., M.O., Banks. Chief Industries: flour, saw, planing and shingle

mills, agricultural implement works, shoe factory, tanning and other industries. Chief Shipments: grain, flour, leather, farm implements and produce. The town contains five churches, public schools, a large public library, a public hall seating 600 and town hall seating 700. Surrounding towns and villages where no papers are published; Schomberg, Lloydtown and Kettleby.

BANNER, weekly; S. H. Lundy, editor and publisher; established 1861; liberal; Friday; subscription \$1.00; eight pages, size 17½ x 22. Circ'n ¾

AYLMER, pop. 2,300, Co. Elgin, on G. T. Ry., M. C. R. and Wabash R. R., 12 miles E. of St. Thomas; Tel., T., Ex., M.O., Banks. Chief Industries: flour, saw and planing mills, shoe factory, and one of the largest canning factories in the Dominion, wood turning, iron works, foundry, handles and turned goods, staves and headings, pork factory, roller mills, saw mills, sash and door factories, organ factories, spray pumps, truck scales and leather nets. Chief Shipments: Canned goods, grain, live stock and farm produce, salt pork and the various products of its manufactories. The town is surrounded by fine agricultural and dairying country, and contains five churches, collegiate institute and public schools, public library of 5,000 volumes, and fine opera house; the town owns and operates its waterworks and electric light plant. Surrounding towns and villages where no papers are published: Straffordville, Vienna, Orwell, Sparta, Bayham, Corinth, Jaffa and Lyons.

EXPRESS, weekly; D. H. Price, editor and publisher; established 1872; independent; Thursday; subscription \$1.00; twelve pages, size 15 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 2,003★
See Advt. Page 45.

SUN, weekly; E. C. Monteith, editor and publisher; established 1886; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

AYR, pop. 1,000, Co. Waterloo, on C. P. Ry., 14 miles S. of Berlin; Tel., T., Ex., M.O., Bank. Chief Industries: flour mills, saw mill, agricultural implement works, iron foundry, plow works, and hockey stick factory. Chief Shipments: flour, grain, cooperage supplies and live stock. The country surrounding is very rich and fertile, and considerable attention is paid to stock raising. Surrounding villages where no papers are published: Ratho, Bright, Drumbo, Roseville and New Dundee.

NEWS, weekly; G. W. Dawson, publisher; established 1898; independent; Thursday; subscription \$1.00; eight pages, size 13½ x 21. Circ'n ¾

AYTON, pop. 500, Co. Grey, on the South Saugeen River, and on the G. B. & L. E. division G. T. R., 9 miles from Clifford; Tel., T., Ex., M. O., Bank. The town contains five churches, three hotels, school, stores, etc. Chief Industries: two chopping and one saw mill, grist and cider mills, one stave, hoop and barrel and cordage factory. Surrounding towns and villages where no papers are published: Alsfeldt, Glen Eden, Dren, Holstein, Murdock, Nenagh, Orchard, Hampden, Varney, Allan Park, Aberdeen, Karlsruhe, Neustadt, Moltke, and Deemerton.

ADVANCE, weekly; M. B. Flynn, publisher; established 1895; Thursday; independent; subscription \$1.00; eight pages, size 13 x 20. Circ'n ¾

BANCROFT, pop. 815, Co. Hastings, terminus of Central Ontario Railway. Tel., Ex., M. O., Bank. Chief Industries: saw mills, two woollen mills, flour mill, and machine shop. Chief Shipments: lumber, flour, live stock, and general farm produce. It has several good general stores. Surrounding towns and villages where no papers are published: Bronson, Deer Lake, Cheddar, Maynooth, Greenview, Hermon, Mount Eagle Valley, L'Amable, Umfraville and Faraday.

TIMES, weekly; D. H. Morrison, publisher; established 1894; independent; Thursday; subscription \$1.00; eight pages; size 13 x 20. Circ'n $\frac{3}{4}$

BARRIE, pop. 7,000, Co. Simcoe, on Kempenfeldt Bay, off Lake Simcoe, on Northern and North Western division of the G. T. Ry., 64 miles N.N.W. from Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: woollen and planing mills, machine shops, three breweries, boat building and carriage factories, foundries, creameries and large up-to-date tannery, G. T. R. machine repair shops. Chief Shipments: grain, cream, live stock and farm produce, and the products of its several factories and mills. The town contains eleven churches, a collegiate institute and five schools, public library with 5,600 volumes, a public hall seating 700, opera house and music hall, court house; is lighted with gas and electric light, has waterworks and a good fire department, good wharves and steamboat connection, fine cement side walks and permanent roadways, and is a summer resort. Surrounding towns and villages where no papers are published: Thornton, Lefroy, Dalston, Stroud, Angus, Hillsdale, Minesing, New Lowell, Edgar, Craighurst and Ivy.

EXAMINER, weekly; J. A. MacLaren, editor and publisher; established 1863; liberal; Thursday; subscription \$1.00; eight pages; size $17\frac{1}{2} \times 22$.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,617

GAZETTE, weekly; Alfred Wilkes, publisher; established 1868; liberal; Wednesday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22$. Circ'n $1\frac{1}{4}$

NORTHERN ADVANCE, weekly; Wesley & Crew, publishers; established 1851; conservative; Thursday; subscription \$1.00; eight pages, size $15\frac{1}{2} \times 22$.

"Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1,363★

BEAMSVILLE, pop. 900, Co. Lincoln, 1 mile S. of Beamsville Station, G.T. Ry., 12 miles W. of St. Catharines; Hamilton, Grimsby & Beamsville Electric Ry. gives an hourly car service to Hamilton, 22 miles west. Tel., T., Ex., M.O., Bank. Chief Industries; several mills and extensive limestone quarries, and one of the largest canning factories on the Continent. Chief Shipments: grain, flour, live stock, limestone, fruit and farm produce. It contains five churches, high, public and county model schools, and one of the best limestone quarries in Ontario. It has a public library, water works, and electric lighting. Surrounding towns and villages where no papers are published: Campden, Smithville, Rosedene, Tintern and Jordan.

EXPRESS, weekly; R. H. Davey, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, size 15 x 20. Circ'n $\frac{1}{2}$

BEAVERTON, pop. 1,000, Co. Ontario, on G. T. Ry., Can. Nor. Ont. Ry., and Lake Simcoe, 45 miles N. of Whitby, 75 miles from Toronto. Tel., T., Ex., M.O., Banks. Chief Industries:

flour and woollen mills and tanneries. Chief Shipments: flour, brick, tiles, leather, yarn, grain and produce. It has four churches, one school, public library containing 1,000 volumes, and town hall seating 500. A charming summer resort, being situated on the eastern shore of Lake Simcoe, reached by the G. T. Ry., Midland Division, two trains daily, and Can. Nor. Ont. Ry. Surrounding towns and villages where no papers are published: Woodville, Oakwood, Lorneville, Eldon, Kirkfield and Brechin.

EXPRESS, weekly; Jos. J. Cave, editor and publisher; established 1879; independent; Thursday; subscription \$1.00; eight pages, size 17 x 24. Circ'n 1

Issues also the *Woodville Advocate and Cannington Echo*, the circulations of which are included in above rating.

See Advt. Page 32.

STANDARD, *see Cannington.*

BEETON, pop, 1,000, Co. Simcoe, on N. and N.W. division G. T. Ry., and Toronto and Sudbury division C.P. Ry., 26 miles S. of Barrie, 55 miles from Toronto; Tel., T., Ex., M.O., Bank. Chief Industries: bee-keeping, hosiery factory and farming. Chief Shipments: live stock, grain and produce. It contains three churches, one school, two public halls, and fire-proof elevator, storing 100,000 bushels of grain. The town has water works, electric light, etc. Surrounding towns and villages where no papers are published: Bondhead, Pennville, Thompsonville, Newton, Robinson, Athlone, Schomberg, Loretto and Keenansville.

WORLD, weekly; W. H. Davis, publisher; established 1882; independent; Thursday; subscription \$1.00; eight pages, size 18 x 23.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **1,663***

BELLEVILLE, pop. 10,000, Co. Hastings, on G.T. Ry., Moira River, * and Bay of Quinte, 220 miles from Montreal and 113 miles from Toronto; Tel., T., Ex., M.O., Banks. Steamboat connection to all points. Chief Industries: woollen, knitting, paper, saw, and planing mills, rolling mills, and cement works, foundries and cheese factories. Chief Shipments: cheese, grain, lumber, furniture, stoves, stoneware and produce. It contains twelve churches, several schools and colleges, public library containing 3,000 vols., an opera house seating 1,200, city hall seating 500, deaf and dumb institute, hospital and home for the friendless, gas and electric light, and a good fire department. Surrounding towns and villages where no papers are published: Ameliasburg, Foxboro', Bridgewater, Frankford, Wellington and Canifton.

INTELLIGENCER, every evening except Sunday; C. J. Bowell, publisher; established 1866; conservative; subscription \$3.00; eight pages, size 17½ x 24½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **1,403***

WEEKLY, Thursday; established 1834; subscription \$1.00; twelve pages, size 17½ x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **2,014***
See Advt. Page 54.

ONTARIO, every evening except Sunday; T. S. and S. E. Carman, publishers; established 1870; reform; subscription \$3.00; eight pages, size 22 x 15½. Circ'n 1

WEEKLY (Chronicle), established 1830; Friday; subscription \$1.00; eight pages, size 18 x 23. *See Advt. Page 32.*

CANADIAN MUTE, semi-monthly; Institution for the Deaf and Dumb, publishers; established 1892; special for the deaf; subscription 50 cents; eight pages, size 11 x 17. Circ'n ¾

BELMONT, pop. 600, Co. Middlesex, on C. P. Ry., 15 miles S. E. of London and 9 miles N. E. of St. Thomas; Tel., Ex., M. O., Bank. Chief Industries: flour-milling and agriculture. Chief Shipments: grain, flour, dairy produce, cattle and hogs. Surrounding towns and villages where no papers are published: Nilestown, Derwent, Harrietteville, Glanworth, Mapleton and Lyons.

TIMES, weekly; Strachan Bros., publishers; established 1888; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. See *Advt. Page 42*. Circ'n ½

BERLIN, pop. 10,446, Co. Waterloo, on G. T. Ry., 62 miles from * Toronto, connected with Waterloo by Electric Railway and has C. P. Ry. connection with Galt by electric line from Preston; Tel., T., Ex., M. O., Banks. Chief Industries: shirts, collars, and suspenders, buttons, furniture, boot and shoe, felt, piano and organ manufactories, tanneries, foundries, grist, saw and planing mills, beet sugar refinery,* two rubber footwear and two automobile factories, and gas engine and meter works. Chief shipments: the products of its factories. The town contains three wholesale houses, sixteen churches, R. C. College, high and public and separate schools and a public library. Surrounding towns and villages where no papers are published: New Dundee, Baden, Blair, Freeport, Bloomingdale, Doon, Hawksville, St. Jacobs, Petersburg, Mannheim, Breslau, Bridgeport, Heidelberg and Winterbourne.

NEWS RECORD, every evening except Sunday: German Ptg. and Pub. Co. of Berlin, Limited, publishers; W. V. Uttley, manager and editor; established 1878; conservative; subscription \$3.00; eight pages, size 17 x 22.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **2,340***

WEEKLY, established 1878; Thursday; subscription \$1.00; eight pages, size 17 x 22. Circ'n ¾

Also publishes *Waterloo Bauernfreund* and *Deutsche Zeitung*.

TELEGRAPH, every evening except Sunday; Telegraph Printing Co., publishers; established 1895; liberal; subscription \$3.00; six pages, size 17 x 22. Circ'n ¾

GOSPEL BANNER, weekly; H. S. Hallmann, editor; Mennonite Brethren in Christ Pub. Co., publishers; established 1877; Mennonite; Saturday; subscription \$1.25; sixteen pages, size 9 x 12.

MISSIONARY, weekly; Mennonite Brethren in Christ Pub. Co., publishers; H. S. Hallmann, editor; Mennonite; Saturday; subscription 25c.

YOUTH'S BANNER, weekly; H. S. Hallman, publisher; established 1897; Saturday; religious; subscription 50 cents; four pages, size 9 x 12. Circ'n 1

BERLINER JOURNAL, German, weekly; Rittinger & Motz, publishers; established 1859; independent; Wednesday; subscription \$1.50; eight pages, size 15½ x 21½. All advertisements are inserted in *Berliner Journal*, *Ontario Glocke*, Walkerton, and *Canadischer Kolonist*, Stratford; will not accept advertisements for one edition only.

Sworn combined Circ'n of *Berliner Journal*, *Ontario Glocke*, and *Canadischer Kolonist*, actual average for 12 mos. to Dec. 31, 1906, **4,447***
See *Advt. Page 40*.

ST. JEROME SCHOOLMAN, monthly; students of Jerome College, publishers; a college paper published only during collegiate year.

DER EVANGELIUMS BOTE, monthly; German; S. R. Knechtel, publisher; established 1889; evangelical; subscription 50c; eight pages, size, 9 x 13.

BLLENHEIM, pop. 1,708, Co. Kent, on the Pere Marquette Ry., 6 miles N. W. of Rondeau Harbor on Lake Erie, and 12 miles S. E. of Chatham; Tel., T., Ex., M.O., Banks. Chief Industries: flour, saw and planing mills; headquarters for the fresh bean and tobacco business of Southern Kent. Chief Shipments: lumber, grain, flour, beans, peaches, apples, small fruits and tobacco. The town contains eight churches, public schools, public hall seating 450, and a fire brigade. Surrounding towns and villages where no papers are published: Port Alma, Cedar Springs, Rondeau, Morpeth, Fargo, Mull, New Scotland, Harwich, Ridley and Charing Cross.

NEWS-TRIBUNE, weekly; Pickering and Denholm, publishers; established 1874; subscription \$1.00; independent; Thursday; eight pages, size 17 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,407

BLYTH, pop. 876, Co. Huron, on G. T. Ry. and C. P. Ry., 18 miles E. of Goderich; Tel., T., Ex., M.O., Bank. Chief Industries: saw, flour, planing, shingle and flax mills, salt works, brick yard, sash, door and blind factory, woolen mill, handle factory, glove factory and machine shops. Chief Shipments: salt, flour, grain, lumber, live stock, building materials, etc. The town contains four churches, a public school, a public hall and a public library. Surrounding towns and villages where no papers are published; Belgrave, Auburn, Londesboro, Walton, Dungannon, Westfield, St. Augustine and Leadbury.

STANDARD, weekly; J. Leslie Kerr, publisher; established 1887; independent; Thursday; subscription \$1.00; eight pages, size 15 x 20.

Circ'n $\frac{3}{4}$

BOBCAYGEON, pop. 1,018, Co. Victoria, on the Bobcaygeon River, and Lindsay and Bobcaygeon branch of C. P. Ry., 12 miles N. E. of Lindsay and 11 miles E. of Fenelon Falls; Tel., T., Ex., M. O., Bank. Chief Industries: saw, flour, shingle and other mills. Chief Shipments: flour, shingles, lumber and live stock. The town contains five churches and a public school, and has steam-boat service during navigation. Surrounding towns and villages where no papers are published: Dunsford and Coboconk.

INDEPENDENT, weekly; C. E. Stewart, editor and publisher; I. R. Stewart, business manager; established 1870; independent; Friday; subscription \$1.00; four pages, size 20 x 24.

Circ'n $\frac{3}{4}$

BOLTON, pop. 900, Co. Peel, on the Humber River and Owen Sound division of the C. P. Ry., 26 miles from Toronto; Tel., T., Ex., M. O., Bank. Chief Industries: flour mill, foundries, potteries, carriage and horse blanket factories and brick yards. Chief Shipments: grain, flour, produce, live stock, agricultural implements, horse blankets, brick and tiles. The town contains four churches, a public school and a town hall. Surrounding towns and villages where no papers are published: Caledon East, Nobleton, Lloyd-town, Mono Road, Sand Hill, Lockton, Coleraine, Palgrave, Kleinberg and Coventry.

ENTERPRISE, weekly; F. N. Leavens, editor and publisher; established 1888; independent; Friday; subscription \$1.00; eight pages, size 17½ x 22.

Circ'n $\frac{3}{4}$

BOTHWELL, pop. 994, Co. Kent, on Thames River and G. T. Ry., 22 miles N. E. of Chatham; Tel., T., Ex., M. O., Bank. Chief Industries: oil, live stock, grain and produce, flour mills, heading

and planing mills and foundry. Chief Shipments: live stock and agricultural produce. The town contains six churches, schools, town hall seating 400. Surrounding towns and villages where no papers are published: Sutherland's Corners, Aughrim, Aberfeldy, Mosside, Clachan, Wardsville, Cashmere and Newbury.

TIMES, weekly; H. J. Jerome, editor and publisher; established 1874; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

BOWMANVILLE, pop. 3,500, Co. Durham, on Lake Ontario and G. T. Ry., 25 miles W. of Cobourg, 40 miles E. of Toronto; steamboat communication daily east and west; Tel., T., Ex., M. O., Banks. Chief Industries: piano, organ, carriage, rubber goods, woollen and wooden-ware factories, flour, pearl barley and oatmeal mills, bicycle rims, foundries, machine shops, barrel factory, silver plating works. Great apple growing section. Chief Shipments: grain, live stock, flour, fruit, oatmeal, pearl barley, organs, pianos, machinery and other products and farm produce. The town contains eight churches, three public schools and high school, library, opera house and free reading room and is lighted by electricity. Surrounding towns and villages where no papers are published: Hampton, Enniskillen, Enfield, Blackstock, Courtice, Newtonville, Solina, Cadmus, Lotus, Pontypool, Tyrone, Caesarea, Kendall, Taunton, Leskard, Kirby, Burketon, Nestleton, Purple Hill and Cedardale.

CANADIAN STATESMAN, weekly; M. A. James & Son, editors and publishers; established 1854; independent; Wednesday; subscription \$1.00; eight pages, size $17\frac{1}{2}$ x 22. Circ'n $2\frac{1}{4}$

NEWS, weekly; James Gale, editor and publisher; established 1874; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $1\frac{3}{4}$

BRACEBRIDGE, pop. 3,100; Muskoka District, on the Muskoka * River and G. T. Ry., 12 miles from Gravenhurst; Tel., T., Ex., M. O., Banks. Chief Industries: woollen, saw, planing, shingle and linen mills, match and furniture factories, foundry, tanneries, etc. Chief Shipments: lumber, live stock and produce. The town is a summer resort and contains besides its stores, hotels, etc., ten churches, public and high schools, free library, is lighted by electricity, and has excellent waterworks, both owned by the municipality. Surrounding towns and villages where no papers are published: Baysville, Port Carling, Uffington, Dorset and Utterson.

GAZETTE, weekly; Bracebridge Gazette Ptg. and Pub. Co., publishers; established 1872; independent-liberal; Thursday; subscription \$1.00; eight pages, size 17 x 22. Circ'n 1

MUSKOKA HERALD, weekly; D. E. Bastedo, editor and publisher; established 1878; conservative; Thursday; subscription \$1.00; eight pages, size 17 x 24. Circ'n $\frac{3}{4}$

BRADFORD, pop. 1,000, Co. Simcoe, on the Holland River and G. T. Ry., 22 miles S. E. of Barrie; Tel., T., Ex., M. O., Banks. Chief Industries: planing, flour mill and carriage factory. Chief Shipments: grain, flour, lumber, marsh hay, etc. The town contains four churches, schools, public library of 1,000 volumes, town hall seating 500. Surrounding towns and villages where no papers are published: Bondhead, Holland Landing and Gilford.

WITNESS AND SOUTH SIMCOE NEWS, weekly; E. Garrett, publisher; established 1865; liberal-conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

BRAMPTON, pop. 2,917, Co. Peel, on G. T. Ry. and C. P. Ry., 21 miles from Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: three greenhouses, one the largest in Canada; loose-leaf business systems factory, two glove factories, Spanish leather manufacturing establishment, sash and door factories and flour mill. Chief Shipments: flour, grain, farm produce, live stock. The town contains six churches, also high and public schools, public library and town hall, three banks, county court house, jail, public hall and first-class waterworks, gas and electric light. Surrounding villages where no papers are published: Malton, Meadowvale, Norval, Claireville, Caledon East, Inglewood and Huttonville.

BANNER AND TIMES, weekly; A. F. Dick, publisher; established 1868; liberal; Friday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 24$. Circ'n $1\frac{1}{2}$

CONSERVATOR, weekly; S. Charters, editor and publisher; established 1873; conservative; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n 2

BRANTFORD, pop. 19,104, Co. Brant, on G. T. Ry. and T. H. & B. Ry., Grand River, 66 miles from Toronto, 400 miles from Montreal and $22\frac{1}{2}$ miles from Hamilton; Tel., T., Ex., M.O., Banks. Chief Industries: woollen mills, foundries, potteries, pork packing factories, binder twine factories, stove works, nut and bolt factories, cigar factories, malleable iron works, carriage, scissor, wind mill, refrigerator, starch, nail, binder and plow works, agricultural implement works, radiator, engine and machine works. Chief Shipments: grain, flour, lime. The city contains twenty-three churches, nine schools and colleges, collegiate institute, free library, opera house, hospital, public halls, and asylum for the blind. Surrounding towns and villages where no papers are published: Cainsville, Harrisburg, Vanessa, Scotland, Mount Pleasant, Alberton, Burford, Jerseyville, Ancaster, Harley, Hartford, Longford, Oakland, Copetown, Lynden, Echo Place and Onondaga.

COURIER, every evening except Sunday; Courier Printing Co., publishers; established 1870; conservative; subscription \$3.00; eight pages up, size $17\frac{1}{2} \times 22\frac{1}{2}$. Circ'n $2\frac{3}{4}$

WEEKLY, established 1834; Thursday; subscription \$1.00; sixteen pages, size $17\frac{1}{2} \times 22\frac{1}{2}$. Circ'n $1\frac{1}{2}$

EXPOSITOR, every evening except Sunday; T. H. Preston, publisher; established 1869; liberal; subscription \$3.00; eight to sixteen pages, size 18×23 ; Saturday edition, twelve to sixteen pages, size 18×23 .

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 4403★

WEEKLY, established 1852; Thursday; subscription \$1.00; sixteen pages, size 18×23 .

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1482★
See Advt. Page 60.

CAN. BEE JOURNAL, monthly; W. J. Craig, editor; Goold, Shapley & Muir Co., Ltd., publishers; established 1884; bee-culture; subscription \$1.00; 24 pages, size 5×7 . Circ'n $\frac{3}{4}$

BRIDGEBURG, pop. 1,600, Co. Welland, on G. T. R., Canada Southern, M.C.R., T.H. and B. and Pere Marquette Railways, opposite Buffalo, on the Niagara River, west end of the International Bridge. Tel., T., Ex., M.O., Bank. The town contains four churches, ten stores, four hotels, three patent medicine factories. Surrounding towns and villages where no papers are published:

Stevensville, Ridgeway, Humberstone, Mulgrave, Brookfield, Sherkston and Netherby.

REVIEW, weekly; Review Printing Co., publishers; established 1894; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{3}{4}$

Also publishes *Fort Erie Times*, circulation of which is included in above statement. See *Advt. Page 94*.

BRIGDEN, pop. 700, Co. Lambton, on the St. Clair Branch of Mich. Central Ry., 15 miles from Sarnia; Tel., T., Ex., M.O., Bank. Chief Industries; flour, oatmeal and saw mills, heading, stave and hoop mills. Chief Shipments: farm produce, lumber, flour, live stock, oatmeal, and products of mills. The town contains three churches, public school and general stores. Surrounding towns and villages where no papers are published: Courtright, Wilkesport, Bradshaw, Kimball.

PROGRESS, weekly; J. E. Burns, editor and publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{3}{4}$

BRIGHTON, pop. 1,479, Co. Northumberland, on G. T. R. and Lake Ontario, and at the head of the Murray Canal, 25 miles E. of Cobourg, 92 miles E. of Toronto; Tel., T., Ex., M. O., Banks. Chief Industries: flour and planing mills, canning factory and fruit evaporators. Chief Shipments; grain, produce, apples for export, and the products of its factories. Surrounding towns and villages where no papers are published: Frankford, Smithfield, Lovett, Wooler, Codrington, Orland and Dundonald.

ENSIGN, weekly; C. A. Lapp & Son, publishers; established 1871; independent; Friday; subscription \$1.00; eight pages; size 15 x 22. See *Advt. Page 38*. Circ'n 1

BROCKVILLE, pop. 9,000, Co. Leeds, on the St. Lawrence River, the G. T. Ry., C. P. Ry., and B. W. & N. W. Ry., boats daily east and west; 125 miles from Montreal; Tel., T., Ex., M. O., Banks. Chief Industries: stove foundry, hardware actory, biscuit, candy, glove, boat and carriage factories and agricultural works. Centre of leading dairy district of Ontario. Over 200 cheese factories and dairies are represented at the Brockville cheese board. Chief Shipments: cheese, butter, grain, live stock and the products of its manufactories. The town contains, besides its factories, nine churches, collegiate institute and public schools, aslyum for the insane, town hall, Board of Trade, public hall, two hospitals, opera house, fine docks, hotels, stores, streets wide and well kept, fine fire protection, water works, and sewer systems, gas and electric light. Surrounding towns and villages where no papers are published: Maitland, Caintown, Yonge's Mills, Lyn, Toledo, Addison, Lansdowne and Frankville.

RECORDER, every evening except Sunday; Recorder Printing Co., Ltd., publishers; established 1873; liberal; subscription \$3.00; eight pages, size 15 x 22. Circ'n 1 $\frac{3}{4}$

WEEKLY; established 1820; Friday; subscription \$1.00; eight pages, size 17 $\frac{1}{2}$ x 24. Circ'n 1 $\frac{3}{4}$

Advt.—87 years established in the centre of the greatest dairying district of Ontario, where the people have plenty of ready money, the Recorder—Daily and Weekly—covers the field and pulls profitable business for advertisers. See Advt. Page 13.

TIMES, every evening except Sunday; A. T. Wilgress, editor and publisher; established 1882; conservative; subscription \$3.00; four pages, 17 x 24. Circ'n 1 $\frac{1}{4}$

WEEKLY; established 1882; Friday; subscription \$1.00; eight pages, size 17 x 24. Circ'n 2 $\frac{1}{4}$

BRUCE MINES, pop. 900, Algoma District, on the north shore of Georgian Bay and the S. Ste. Marie Branch of the C.P. Ry., 12 miles from Thessalon and 30 miles S. of Sault Ste. Marie. Tel., Ex., M. O., Bank. Chief Industries: lumbering, agriculture and mining. The town has several stores, saw and planing mills, churches, 2 hotels, etc.

SPECTATOR, weekly; Rickaby & Son, publishers; established 1901; independent; Friday; subscription \$1.00; eight pages, size 13½ x 20. Circ'n ¼

BRUSSELS, pop. 1,200, Co. Huron, on the Maitland River and G. T. Ry., 30 miles E. of Goderich; Tel., T., Ex., M. O., Banks. Chief Industries: flour, saw and flax mills, stave and heading factories, steam and fire engine factory, machine shop, salt wells, etc. Chief Shipments: grain, salt, flour, engines, farm produce, etc. The town contains four churches, a school, and a public library. Surrounding towns and villages where no papers are published: Cranbrooke, Ethel, Walton and Jamestown.

POST, weekly; William H. Kerr, publisher; established 1872; liberal; Thursday; subscription \$1.00; eight pages, size 17 x 22. Circ'n 1¾

BURKS FALLS, pop. 1,250, District of Parry Sound on main line of Northern Division G. T. Ry.; Tel., Ex., M. O., Bank. Chief Industries: tannery, saw mills, electric power house, planing factory and mining claims. Chief Shipments: leather, tanbark, pulpwood, lumber and live stock. Surrounding towns and villages where no papers are published: Berridale, Magnetawan, Ahmic Harbor, Dunchurch, Katrine, Sprucedale, Novar and Kearney.

ARROW, weekly; Fawcett & Co., publishers; Alex. R. Fawcett, manager; established 1885; independent; Thursday; subscription \$1.00; eight pages, size 22 x 15. Circ'n 1

BURLINGTON, pop. 1,300, Co. Halton, on G. T. R. and C. P. R. and Lake Ontario, 9 miles N. E. of Hamilton; Tel., T., Ex., M. O., Bank. Chief Industries: fruit growing and farming. Chief Shipments: fruit and farm produce. It is visited by large numbers of summer tourists. Surrounding towns and villages where no papers are published: Watertown, Bronte, Flamboro, Carlisle, Cummins-ville and Lowville.

GAZETTE, weekly; Elgin A. Harris, publisher; established 1899; independent; Wednesday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

CALEDONIA, pop. 900, Co. Haldimand, on the Grand River and G. T. Ry., 14 miles S. W. of Hamilton; Tel., T., Ex., M. O., Bank. Chief Industries: flour mills, machine shop, foundry and agriculture. Chief Shipments: building stone, lime, plaster, grain, stock and farm produce. The town contains five churches, high and public schools, public library, new opera house, and town hall seating 250. Surrounding towns and villages where no papers are published: York, Selkirk and Cheapside.

GRAND RIVER SACHEM, weekly; H. B. Sawle, editor and publisher; established 1856; conservative; Wednesday; subscription \$1.00; four pages, size 20 x 27. Circ'n 1

HALDIMAND BANNER, weekly; Albert T. Mitchell, publisher; established 1905; independent; Thursday; subscription \$1.00; eight pages, size 15x22. Circ'n ¾

See Advt. Page 70.

CAMPBELLFORD, pop. 2,424, Co. Northumberland, on the Trent River and G. T. Ry., 40 miles N. E. of Cobourg; Tel., T., Ex., M.O., Banks. Chief Industries : woollen, flour, paper, saw and planing mills, foundry, machine shop, etc. Chief Shipments : paper, carpet felt, grain, woollens, lumber and farm produce. The town contains five churches, high and public schools, public hall seating 550. The Trent River furnishes the town with a magnificent water power. A beautiful iron bridge spans the river. Its streets are wide and well laid out and kept in good repair. Surrounding towns and villages where no papers are published : Keene, Birdshalls, Tilton, Dartford and Rylestone.

DESPATCH, weekly; H. B. R. Dryden, publisher; established 1898; Thursday; subscription \$1.00; eight pages, size 22 x 15.

HERALD, weekly; G. A. Kingston, editor and publisher; established 1873; independent; Thursday; subscription \$1.00; eight pages, size 17½ x 24. Circ'n 1

CANNINGTON, pop. 1,400, Co. Ontario, on Beaver River and G. T. Ry., 40 miles N. of Whitby and 16 miles W. of Lindsay; Tel., T., Ex., M.O., Banks. Chief Industries : flour, saw and planing mills, tannery, foundry, carriage and other manufactories. Chief Shipments : grain, live stock, leather, lumber, farm produce, etc. The town contains four churches, a public school, a public library, town hall. Surrounding towns and villages where no papers are published : Wilfrid, Pfefferlaw, Woodville, Manilla, Sutton, Blackwater, Oakwood and Mariposa.

ECHO, *See Beaverton.*

ONTARIO GLEANER, weekly; Wm. A. Robinson, editor and publisher; established 1870; liberal-conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

Also publishes *Sunderland Banner*, *Beaverton Standard*, and *Woodville Record*, the circulations of which are included in above rating.

CARLETON PLACE, pop. 4,325, Co. Lanark, on the Mississippi River and C. P. Ry., 20 miles N. of Perth, 18 miles from Smiths Falls and 28 miles from Ottawa; Tel., T., Ex., M.O., Banks. Chief Industries : woollen, flour and planing mills, stove foundry, engine works and steam yacht building. Chief Shipments : grain, live stock, produce, stoves and lime. The town contains seven churches, high and public schools, free public library containing 8,000 volumes, C. P. R. locomotive repair shops and dining rooms, good water power furnished by the river, electric light, etc. Surrounding towns and villages where no papers are published : Innisville, Clayton, Appleton, Franktown and Ashton.

CENTRAL CANADIAN, weekly; W. W. Cliff, editor and publisher; established 1875; liberal-conservative; Thursday; subscription \$1.00; eight pages, size 18 x 24. Circ'n 1¼

HERALD, weekly; W. H. & S. J. Allen, editors and publishers; established 1850; liberal; Tuesday; subscription \$1.00; eight pages, 15½ x 22½. Circ'n 1¼

See Advt., Page 50.

CARP, pop. 800, Co. Carleton, on G. T. R.; Tel., T., Ex., M.O., Bank. Twenty miles W. of Ottawa and 20 miles E. of Arnprior. Chief Industries : flour and feed mills, apples, cheese and box factories, lumber, shingles and dairy produce. Chief Shipments : flour,

grain, cheese, butter and live stock, etc. The village contains four churches, public school, town hall, two hotels, exhibition hall and grounds. Surrounding villages where no papers are published: Richmond, Stittsville, Kinburn, Galetta, Huntley, South March, Dunrobin, Kilmaurs, Marathon, Woodlawn and Panmure.

REVIEW, weekly; James A. Evoy, publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, size 18 x 22. Circ'n $\frac{3}{4}$

CAYUGA, pop. 1,100, Co. Haldimand, on Grand River and G. T. Ry.,

* Wabash and M. C. Rys., 76 miles from Toronto; Tel., T., Ex., M.O., Bank. Chief Industries: flour, saw and planing mills, glass factory, limestone, sandstone and gypsum quarries. Chief Shipments: grain, plaster, products of quarries and farm produce. The town contains four churches, high and public schools, handsome court house and county buildings, and town hall seating 350. Surrounding towns and villages where no papers are published: Kohler, Selkirk, Clanbrassil, S. Cayuga, Cheapside, Empire, Balmoral, Rainham, York, Canfield, Oneida, Nanticoke and Fisherville.

HALDIMAND ADVOCATE AND HAGERSVILLE STANDARD, weekly; Geo. Reeves, publisher; established 1857; liberal; Thursday; subscription \$1.00; ten pages, size 15 x 22.

See Advt. Page 43.

Circ'n $1\frac{1}{4}$

CHATHAM, pop. 10,100, Co. Kent, on G. T. Ry., C. P. Ry.,

* Wabash Ry., Pere Marquette Ry., Chatham, Wallaceburg & Lake Erie Electric Radial Ry., and River Thames, 46 miles from Windsor and 60 miles from London; Tel., T., Ex., M.O., Banks. Chief Industries: canning, flour, and woollen mills, engine, boiler and machine works, foundries, carriage factory, evaporator, incubator, scales, office furniture and fanning mill factories, wheel works, spring and axle works, etc., and the largest wagon factories in the Dominion. Chief Shipments: grain, fruit, flour, lumber, wagons, machinery, agricultural implements, farm produce and products of its manufactories. The town contains ten churches, colleges, schools, collegiate institute, convents, hospitals, public library of 6,000 volumes, opera house seating 1,500, music hall seating 1,300, good skating and curling rink, public parks, municipal water works, electric light and fire department and natural gas supply. Surrounding towns and villages where no papers are published: Buxton, Louisville, Charing Cross, Mitchell's Bay, Rondeau and Paincourt.

NEWS, every evening except Sunday; A. C. Woodward, publisher; established 1862; liberal; subscription \$4.00; eight to twelve pages, size 17 $\frac{1}{2}$ x 22. Circ'n $1\frac{3}{4}$

WEEKLY (*Banner-News*), established 1862; Wednesday; subscription \$1.00; twelve to sixteen pages, size 16 x 22. Circ'n $2\frac{1}{4}$

Advt.—The city of Chatham and Kent County present an excellent market for exploitation. Chatham has twenty factories employing many hundred people. Natural gas is furnished at a low rate. A large field of oil has been opened up in Kent County. The Daily News and Weekly Edition—The Banner News—have a large circulation, and can guarantee to reach the ear and eye of 30,000 consumers.

See Advt. Page 90.

PLANET, every evening except Sunday; S. Stephenson, publisher; established 1863; conservative; subscription \$4.00; eight pages, size 18 x 22. Circ'n $1\frac{1}{2}$

WEEKLY, established 1851; Wednesday; subscription \$1.00; sixteen pages, size 18 x 22. Circ'n $3\frac{1}{4}$

See Advt. Page 88.

CANADIAN OIL AND GAS DERRICK, weekly; A. C. Woodward, publisher; established 1907; Saturday; subscription \$1.50; four pages, size 18 x 24.

LE CANADIEN, weekly; Jas. G. Duval, manager and publisher; established 1906; liberal; Monday; subscription \$1.00; six to ten pages, size 13½ x 19. Circ'n ¼
See Advt. Page 62.

POULTRY AND DOGS, monthly; J. R. Cote, editor and manager; established 1906; poultry and dog interests; subscription 10 cents; 24 to 36 pages, size 8½ x 11½. Circ'n 11 ¼

Advt.—A new monthly, devoted to the interests of Poultry and Dogs. Bright and Newsy—Practical—Popular. Circulation increasing very rapidly. Read by over 50,000 thrifty people, well supplied with spending money. Write for sample copy and rates. See Advt. Page 43.

CHATSWORTH, pop. 600, Co. Grey, on C. P. Ry., 9 miles S. of Owen Sound; Tel., T., Ex., M. O., Bank. Chief Industries: saw and planing mills, foundry, etc. Chief Shipments: lumber, grain, live stock, etc. The town contains, besides its mills and stores, four churches and public school. Surrounding towns and villages where no papers are published: Holland Centre, Massie, Desboro and Williamsford.

NEWS, weekly; G. J. Blyth, editor and publisher; established 1885; independent; Thursday; subscription \$1.00; eight pages, size 14 x 20.

CHESLEY, pop. 1,800, Co. Bruce, on the Saugeen River and G. T. Ry., 19 miles N. of Walkerton; Tel., T., Ex., M. O., Banks. Chief Industries: saw, woollen and flour mills, foundry, furniture and bedstead factories. Chief Shipments: grain, lumber, bark, felt goods, live stock and farm produce. The town contains, besides its mills, factories, etc., six churches, public and high schools and volunteer fire brigade. Surrounding towns and villages where no papers are published: Dobbinton, Desboro and Elmwood.

ENTERPRISE, weekly; W. McDonald, editor and publisher; established 1876; independent; Thursday; subscription \$1.00; eight pages, size 18 x 24. Circ'n 1 ¼

ASSO. PRESBYTERIAN MAGAZINE, monthly; S. H. McNeel, publisher; established 1858; religious; subscription \$1.25; 44 pages, size 6 x 8½. Circ'n ¼

CHESTERVILLE, pop. 950, Co. Dundas, on C.P.Ry. and Petite Nation River, 17½ miles from Morrisburg; Tel., T., Ex., M.O., Banks. It has five churches, three hotels, separate and public schools, sash and door factory, foundry, tannery, roller, planing, shingle and saw mills, large stores and a cold storage. Surrounding towns and villages where no papers are published: North Winchester, Ormond, Connaught, Morewood, Berwick, Grantley, Beckstead, Dunbar, Finch, Crysler, Goldfield, Elma and Inkerman.

RECORD, weekly; T. T. Shaw, publisher; established 1894; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

CLAREMONT, pop. 500, Co. Ontario, on C. P. Ry., 28 miles N. E. of Toronto; Tel., T., Ex., M.O., Bank. Chief Industry: farming. Chief Shipments: grain and live stock. Besides its stores, the village contains three churches, school, public library, concert hall,

skating rink, etc. Surrounding villages where no papers are published : Greenwood, Goodwood, Whitevale, Balsam, Ashburn and Altona.

BANNER, weekly ; C. A. Goodfellow, publisher ; established 1906 ; independent ; Friday : subscription \$1.00 ; eight pages, size 15 x 22. Also publishes *Whitby Gazette and Whitby Chronicle*.

CLIFFORD, pop. 700, Co. Wellington, on Red River Creek and G. T. R., 50 miles N. W. of Guelph ; Tel., T., Ex., M.O., Bank. Chief Industries : saw, woollen, planing and flour mills, evaporating, jelly and pump factories, machine shop and tanneries. Chief Shipments : grain, flour, live stock, lumber, bark. The town contains five churches, public schools and public hall seating 500. Surrounding towns and villages where no papers are published : Lakelet, Huntingfield, Alsfeldt, Drew, Belmore and Orchardville.

EXPRESS, weekly ; Jas. R. Aitchison, editor and publisher ; established 1893 ; independent ; Wednesday ; subscription \$1.00 ; eight pages, size 15 x 22. Circ'n ½
See Advt. Page 46.

CLINTON, pop. 2,800, Co. Huron, on G. T. Ry., 12 miles S. E. of Goderich, the county seat ; Tel., T., Ex., M.O., Banks. Chief Industries : saw, flour and knitting mills, salt wells, organ factory, boys' clothing factory, planing mills and show case and thresher works. Chief Shipments : musical instruments, hides, clothing, stockings, threshers, show cases and office fixtures, building materials, cordage, agricultural implements, farm produce and salt. The town contains six churches, collegiate institute and public school, public library, and a hall seating 600. Surrounding towns and villages where no papers are published : Varna, Bayfield, Holmesville, Brucefield, Summerhill, Porter's Hill, Auburn, Kippen and Londesboro.

NEW ERA, weekly ; Robt. Holmes, publisher ; established 1865 ; liberal ; Friday ; subscription \$1.00 ; eight pages, size 17½ x 24. Circ'n 1¼
Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,850
See Advt. Page 77.

NEWS-RECORD, weekly ; W. J. Mitchell, editor and publisher ; established 1878 ; conservative ; Thursday ; subscription \$1.00 ; eight pages, size 24 x 18. Circ'n 1¼
See Advt. Page 72.

COBALT, the site of the now famous mining camp in Nipissing District, New Ontario, on the shore of Lake Temiskaming ; Tel., Ex., M.O., Banks. Chief Industry : mining. Chief Shipments : silver and cobalt ore. The population is growing very rapidly.

NUGGET, weekly ; R. H. C. Browne, editor ; established 1906 ; conservative ; Friday ; subscription \$1.00 ; eight pages, size 17½ x 22.
See North Bay Tribune.

COBDEN, pop. 750, Co. Renfrew, on Main Line of C.P.Ry., about 100 miles N.W. of Ottawa, 18 miles from Renfrew and 20 miles from Pembroke ; Tel., T., Ex., M.O., Bank. Chief Industries : flour and lumber, the centre of one of the finest grain and stock raising districts in Ontario. Chief Shipments : flour, cheese, butter and live stock. The town contains five churches, schools, and town hall. Surrounding villages where no papers are published : Forester's Falls, Haley's, Osceola and Beachburg.

SUN, weekly ; F. B. Elliott, publisher ; established 1895 ; conservative ; Thursday ; subscription \$1.00 ; eight pages, size 13 x 20. Circ'n ¾

COBOURG, pop. 5,149, Co. Northumberland, on G. T. Ry., and * on Factory Creek, 69½ miles from Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: woollen mills, railroad coach and freight car factory and matting factory. Chief Shipments: grain, beef cattle, hogs, cheese, horses, lumber, railway coaches and freight cars. The town contains six churches, collegiate institute, consolidated school and convent school, Y. M. C. A., library containing 1,000 volumes, public hall seating 800. The town is noted for manufacturing fine railroad coaches and cars. Surrounding towns and villages where no papers are published: Grafton Dale, Wicklow, Centreton, Eddystone, Baltimore and Harwood.

SATURDAY MORNING POST, weekly; Floyd & McGuire, editors and publishers; established 1890; independent; Saturday; subscription \$1.00; four pages, size 18 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,050

SENTINEL-STAR, weekly; Isaac Wilson, publisher; established 1828; conservative; Friday; subscription \$1.00; eight pages, size 17½ x 22. Circ'n 1¼

WORLD, weekly; Thos. B. Lapp, publisher; established 1866; liberal; Friday; subscription \$1.00; eight pages, size 15 x 22.

Circ'n 1

COLBORNE, pop. 1,200, Co. Northumberland, on Lake Ontario and G.T.Ry., 15 miles E. of Cobourg, 25 miles from Hastings, 84 miles from Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: flour mill, canning factories, soap factory, sash and door factory, foundry, barrel factory, machine shops, etc. Chief Shipments: grain, apples, live stock, farm produce, nursery stock and the products of its manufactories. The town contains four churches, high and public schools, public library and public hall. Steamboat to all lake points. Its streets are well laid out. Surrounding towns and villages where no papers are published: Castleton, Codrington, Wooler, Grafton and Baltimore.

ENTERPRISE, weekly; S. H. Gale, editor and publisher; established 1882; liberal; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ¾

EXPRESS, weekly; Geo. and H. S. Keyes, editors and publishers; established 1866; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

See Advt., Page 94.

COLDWATER, pop. 800, Co. Simcoe, on Coldwater River, C.P. Ry., and G. T. Ry. 16 miles N. W. of Orillia, 30 miles N. of Barrie; Tel., T., Ex., M.O., Bank. Chief Industries: flour, saw and shingle mills. Chief Shipments: grain, live stock, shingles, lumber, etc. The town contains three churches, schools, general stores, etc. Surrounding towns and villages where no papers are published: Lovering, Medonte, Fesserton, Wyevale, Saurin, Uthoft, Silver Creek and Waubaushe.

PLANET, weekly; H. Chester, editor and publisher; established 1896; independent; Wednesday; subscription \$1.00; eight pages, size 17½ x 22. Circ'n ½

COLLINGWOOD, pop. 7,500, Co. Simcoe, on the Georgian Bay and G. T. Ry., 90 miles N. of Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: elevators, saw, planing, flour and grist mills, pork packing, hosiery mills, foundries, tanneries, dry dock and steel ship building. Chief Shipments: lumber, grain, pork, produce,

etc. The town contains seven churches, also public schools, collegiate institute, free library containing over 5,000 volumes, opera house seating 1,200, good fire and water department, and excellent steamboat service. Surrounding villages where no papers are published: Nottawa, Duntroon, Batteau, Glen Huron, and Singhampton.

BULLETIN, weekly; Bulletin Printing Co., publishers; established 1870; liberal; Thursday; subscription \$1.00; eight pages, size 24 x 18. Circ'n 2½

Also publishes *Saturday News*.

ENTERPRISE MESSENGER, weekly; W. A. Hogg, publisher; established 1857; conservative; Thursday; subscription \$1.00; eight pages, size 18 x 24. Circ'n 1¾

SATURDAY NEWS, weekly; Bulletin Printing Co., publishers; established 1906; independent; Saturday; subscription; 50 cents; four pages, size 18 x 24. Circ'n 1

Also publishes *Collingwood Bulletin*.

COMBER, pop. 1,000, Co. Essex, on the M.C.Ry., 31 miles E. from Detroit, 15 miles E. of Essex, and 14 miles north of Leamington; Tel., T., Ex., M.O., Bank. Chief Industries: saw, planing, stave, heading and flour mills and furniture factories. Chief Shipments: furniture, barrels, flour, grain and produce. It contains, besides various mills and factories, three churches, school, etc. Surrounding towns and villages where no papers are published: Stoney Point, Staples, Haycroft, Woodslee, Quinn, Strangfield, Windfall and Ruscomb Station.

HERALD, weekly; Chas. Clark, editor and publisher; established 1881; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ¾

COCKSTOWN, pop. 900, Co. Simcoe, a thriving station on the Hamilton & N. W. Div. of G.T. Ry.; Tel., T., Ex., M.O., Bank. Chief Industries: flour mill, sash and door factory, machine shop, saw and planing mill. It contains three churches, Anglican, Methodist and Presbyterian, six stores and two hotels. Surrounding towns and villages where no papers are published: Newton, Robinson, Deerhurst, Killyleagh, Gilford, Bondhead, Bell Ewart, Egbert, Nicolston, Elm Grove and Thornton.

ADVOCATE, weekly; H. M. Moore, publisher; established 1898; conservative; Thursday; subscription \$1.00; eight pages, size 22 x 15. Circ'n ¾

COPPER CLIFF, pop. 2,000, District of Nipissing, on Sault Ste. Marie Branch of C. P. Ry., 5 miles from Sudbury; Tel., Ex., M.O., Bank. Chief Industry: mining. Chief Shipment: copper. The village has several stores.

COURIER AND MINERS' NEWS, weekly; J. J. Pratt, editor and publisher; established 1902; independent; Thursday; subscription \$1.00; eight pages, size 20 x 13½. Circ'n ½

CORNWALL, pop. 8,000, Co. Stormont, on the St. Lawrence River, * Cornwall Canal, G. T. Ry. and O. & N. Y. Ry., 67½ miles from Montreal, 105 miles from Kingston; Tel., T., Ex., M.O., Banks. Chief Industries: cotton, woollen, flour, grist, paper and pulp mills, pottery, foundries, furniture, chair and lacrosse stick factories. Chief Shipments: grain, stone, live stock, lumber, farm produce, cottons, furniture, chairs, pottery, etc. The town contains nine

churches, two hospitals, high, public and separate schools, and a music hall seating 1,000. Its streets are wide, straight and well kept, lighted by electric light; it has good water, fire and police departments, and several fine hotels. There is an excellent electric street railway service from all depots to all parts of the town. The post office is one of the finest in Eastern Ontario. Cornwall is also a port of call for river and lake steamers. The Cornwall Canal furnishes a magnificent water power for a large number of mills. The electric plant of the St. Lawrence Power Co. is situated four miles above the town, furnishing power for factories and electric light for canal. Surrounding towns and villages where no papers are published: Williamstown, Monkland, Wales, Aultsville, Avonmore, Moulinette, Summerstown, Martintown, Mille Roches and Osnabruck Centre.

FREEHOLDER, weekly; C. W. Young, publisher; established 1846; liberal; Friday; subscription \$1.00; eight pages, size 17½ x 24. Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 2,827★
See Advt. Page 102.

STANDARD, weekly; W. Gibbens, editor and publisher; established 1872; liberal-conservative; Friday; subscription \$1.00; eight pages, size 18 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 2,800

Advt.—The Standard has the largest circulation of any paper published in the United Counties of Stormont, Dundas and Glengarry. Our press room is always open to the public, and there is a standing invitation to advertisers to call or send their agents on publication day to satisfy themselves that this statement is correct. See Advt. Page 44.

CREEMORE, pop. 750, Co. Simcoe, on Mad River and G.T.Ry., 22 miles W. of Barrie; Tel., T., Ex., M.O., Banks. Chief Industries: flour mill, planing mill, agricultural implements factory, woollen mill and apple evaporator. Chief Shipments: live stock, grain, flour, fruit and farm produce. The town contains four churches, schools, etc. Surrounding towns and villages where no papers are published: Banda, Dunedin, Glencairn and Avening.

STAR, weekly; A. H. Watson, editor and publisher; established 1886; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

DELHI, pop. 975, Co. Norfolk, on River Rowan and G.T.R., 90 miles from Toronto, 12 miles W. of Simcoe; Tel., T., Ex., M.O., Bank. Chief Industries: canning and cheese factories, flour, saw, lumber and planing mills, tanneries, robe, mitt, glove and hosiery factories, etc. Chief Shipments: the products of its factories. The town contains four churches and a public school. Surrounding towns and villages where no papers are published: Hawtrey, Windham Centre, La Salette, Courtland, Nixon and Lynedock.

REPORTER, weekly; W. Pemberton, editor and publisher; established 1887; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

DELTA, pop. 500, Co. Leeds, on the B. & W. Ry., 30 miles N. W. of Brockville; Tel., T., Ex., M.O., Bank. Chief Industries: farming and dairying. Chief Shipments: cheese, butter and grain. Surrounding towns and villages where no papers are published: Forfar, Elgin, Harlem, Frankville, Lyndhurst and Morton.

PILOT, weekly; Geo. W. Connors, editor and proprietor; established 1905; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ½

DESERONTO, pop. 3,338, Co. Hastings, on Bay of Quinte, at mouth of Napanee River; G. T. Ry. and Bay of Quinte Ry.; Tel., T., Ex., M.O., Banks. Steamer connection with all points. Chief Industries: lumber manufacturing in all its departments, car shops, ship yards, chemical works, furniture factory, marine railway, flour mills, locomotive works, foundry and iron smelting works. Chief Shipments: lumber, building materials, Portland cement, cars, iron, railway supplies, furniture, grain and produce. The town contains six churches, public and high schools and a town hall seating 400 and opera house seating 800. Surrounding towns and villages where no papers are published: Shannonville, Melrose, Solmesville, Demorestville, Northport, Read, Milltown, Marysville, Lonsdale and Kingsford.

TRIBUNE, weekly; Deseronto News Co. Ltd., publishers; established 1883; independent; Friday; subscription \$1.00; eight to sixteen pages, size 15 x 22. Circ'n 1¼
See Advt. Page 54.

DRAYTON, pop. 900, Co. Wellington, on G. T. Ry. and Conestogo River, 30 miles N.W. of Guelph; Tel., T., Ex., M.O., Bank. Chief Industries: door and sash factories, shoe and over-gaiter factory, very extensive tile works, saw and flour mills and carriage works. Chief Shipments: grain, live stock and produce. The town contains five churches, a school, free library containing 2,500 volumes, town hall seating 300 and electric light plant. Surrounding towns and villages where no papers are published: Goldstone, Parker, Bosworth, Hallin, Moorefield, Stirton and Glenallan.

ADVOCATE, weekly; Jabez Coram, editor and publisher; established 1890; independent; Thursday; subscription 60c.; four pages, size 18 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,418

DRESDEN, pop. 1,613, Co. Kent, on Sydenham River and Pere Marquette Ry., 12 miles N. of Chatham, the county town; Tel., T., Ex., M.O., Banks. Chief Industries: lumbering, shipping, hoop and stave making and bent wood, hub, spoke, saw and planing mills, foundry, flour mills, etc. Chief Shipments: grain, bent wood, cordwood, lumber and produce. The town contains five churches, two schools, and town hall seating 500. Surrounding towns and villages where no papers are published: Dawn Mills, Keith, Kent Bridge, Oldfield and Croton.

TIMES, weekly; Wells & Co., editors and publishers; established 1872; independent; Thursday; subscription \$1.00; eight pages, size 13 x 22. Circ'n ½

DRUMBO, pop. 500, Co. Oxford on G. T. and C. P. Ry's., 18 miles from Woodstock, 18 miles from Brantford and 25 miles from Stratford. Tel., T., Ex., M.O., Bank. Chief Industries: farming, awnings, tents and fire escapes. Chief Shipments: grain, turnips and cattle. Besides its stores, etc., the village contains four churches, library, public and high schools. Surrounding towns and villages where no papers are published: Princeton, Wolverton, Richwood, Chesterfield, Washington, Bright, Innerkip, Gobles, Showers, Canning and Blandford Station.

BEAVER, weekly; E. W. Johnston, publisher; established 1907; independent; Thursday; subscription 75 cents; four pages, size 13½ x 20. Circ'n ½

DRYDEN, pop. 450, Rainy River District, on main line of C. P. Ry., midway between Winnipeg and Fort William; Tel., Ex., M. O. Chief Industry: farming. Dryden is the centre of a fertile farming region, and a few miles south are the gold mines of the mineral belt. It has three churches, two schools, two hotels, and a private bank. Surrounding towns and villages where no papers are published: Oxdrift, Eagle River, Notman and Vermillion Bay.

OBSERVER, weekly; Jas. Osborne, editor; established 1905; independent; Thursday; subscription \$1.50; four pages, size 13 x 20. See *Wabigoon Star*.

DUNDALK, pop. 900, Co. Grey, on the C. P. Ry., 40 miles S.E. of Owen Sound; Tel., T., Ex., M.O., Bank. Chief Industries: farming, flour, woollen, saw and planing mills. Chief Shipments: grain, lumber, produce, etc. The town contains four churches, public schools, etc. Surrounding towns and villages where no papers are published: Hopeville, Shrigley, Badjeros, Priceville, Maybourne, Horning's Mills, Proton Station, Corbetton, Ventry, Riverview, Cedarville, Ceylon and Swinton Park.

HERALD, weekly; J. R. McIntyre, editor and publisher; established 1880; independent; Thursday; subscription \$1.00; eight pages, size 18 x 25.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,100

DUNDAS, pop. 4,000, Co. Wentworth, on Desjardins Canal, T. H. & B. Ry. and G. T. Ry., 5 miles W. of Hamilton, connected by electric railway, and 25 miles from Guelph; Tel., T., Ex., M.O., Banks. Chief Industries: canister, woollen and paper mills, axe factory and glove works, mill machinery and supplies. Chief Shipments: mill machinery, woollen and knitted goods, gloves, acetylene gas plants, and other products of the factories. The town contains five churches, high, public and separate schools, public library, town hall, water, natural gas, and electric light works and fire department. Surrounding villages where no papers are published: Copetown, Troy, Greensville, Ancaster, West Flamboro and Waterdown.

BANNER, weekly; Banner Printing Co., publishers, Wm. Robertson, editor; established 1858; liberal; Thursday; subscription \$1.00; eight pages, size 17½ x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,350

STAR, weekly; Thos. W. Whalley, editor and publisher; established 1875; liberal-conservative; Thursday; subscription \$1.00; eight pages, size 17 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1,615★

See *Advt. Page 32*.

WENTWORTH LIGHT, weekly; N. H. Boden, publisher; established 1901; liberal; Thursday; eight pages, size 15 x 20. Circ'n ½

DUNNVILLE, pop. 2,500, Co. Haldimand, on Lake Erie and the B. & G. branch G.T.Ry. 15 miles S.E. of Cayuga, 40 miles S.E. of Hamilton, and 40 miles by water W. of Buffalo, N. Y. Tel., T., Ex., M. O., Banks. Chief Industries: flour and woollen mills, knitting, hammock and sash and blind factories, agricultural implement, saw and planing mills, foundries, machine shops, etc. Chief Shipments: grain, flour, farm produce, furniture, leather, fish and woollen goods. The town contains five churches, public schools, opera house, public library, and has fine water power, fire

brigade and electric light, waterworks and natural gas. Surrounding towns and villages where no papers are published: Port Maitland, Byng, Selkirk, Canfield, and Attercliffe Station.

CHRONICLE, weekly; W. A. Fry, editor and publisher; established 1896; liberal; Friday; subscription \$1.00; eight pages, size 17½ x 24.

Sworn Circ'n, actual average for 12 mos. to April 30, 1907, 1,412★

GAZETTE, weekly; David Hastings, publisher; established 1870; Friday; liberal-conservative; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

REFORM PRESS, weekly; W. L. Weatherby, editor and publisher; established 1872; reform; Wednesday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ½

DURHAM, pop. 1,800, Co. Grey, on Saugeen River and G.T. Ry., 28 miles S. of Owen Sound; Tel., T., Ex., M.O., Banks. Chief Industries: grist, saw and woollen mills, sash, furniture, wood-working, wagon and cream separator factories, cement works and foundry. Chief Shipments: timber, live stock, grain, wagons, building material and cement. The town contains four churches, public school, public library with 4,500 volumes, town hall seating 400. Surrounding towns and villages where no papers are published: Priceville, Varney, Allan Park, Dornoch, Neustadt, Orchard, Williamsford and Traverston.

CHRONICLE, weekly; W. Irwin, editor and publisher; established 1867; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,700

See Advt. Page 45.

REVIEW, weekly; Charles Ramage, editor and publisher; established 1878; liberal; Thursday; subscription \$1.00; eight pages, size 17½ by 22. Circ'n 1

DUTTON, pop. 900, Co. Elgin, on the M.C. Ry. and Pere Marquette Ry., 20 miles S.W. of St. Thomas; Tel., T., Ex., M.O., Banks. Chief Industries: milling, stave factory, lumbering and agricultural implements. Chief Shipments: grain, lumber, farm produce and live stock. The town contains four churches, also high and public schools, etc. Surrounding towns and villages where no papers are published: Shedden, Iona, Wallacetown, West Lorne, Tyrconnell, Fingal, Lawrence, and Eagle.

ADVANCE, weekly; Blue and Smith, editors and publishers; established 1889; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ¾

EAST TORONTO, pop. 2,000; York Co.—A residential suburb of Toronto, with which it is connected by electric car service.

STANDARD, weekly; G. S. MacDonald, publisher; established 1896; Saturday; subscription \$1.00; four pages, size 16 x 24. Circ'n 2¾

EGANVILLE, pop. 1,200, Co. Renfrew, on Bonnechere River, 25 miles S. of Pembroke; Tel., T., Ex., M.O., Bank. Chief Industries: lumbering, farming, woollen, carding, saw, planing and flour mills and furniture factory. Chief Shipments: grain, live stock, lumber and produce. The town contains six churches, public schools, etc. Surrounding towns and villages where no papers are published:

Combermere, Brudenell, Rockingham, Osceola, Killaloe, Douglas, Barry's Bay, Golden Lake, Tramore, Killaloe Station and Micksburg.

LEADER, weekly; P. McHugh, publisher; established 1902; independent-liberal; Friday; subscription \$1.00; eight pages, size 15 x 22. *See Advt. Page 46.* Circ'n 1 1/4

STAR-ENTERPRISE, weekly; Dan. A. Jones, publisher; established 1878; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 months, to Dec. 31st, 1906, **1,600**

ELMIRA, pop. 1,550, Co. Waterloo, on the Canagagigue River, 12 miles N. of Berlin; Tel., T., Ex., M.O., Banks. Chief Industries: woollen, flour, saw and planing mills, foundry and machine shops, furniture and felt shoe factories, etc. Chief Shipments: grain, live stock and produce and manufactured goods. The town contains five churches, public schools, town hall and public library. Surrounding towns and villages where no papers are published: Yatton, Glen Allen, Weissenburg, St. Jacobs, Winterbourne, Hawkesville, Floradale, Heidelberg, Conestogo, West Montrose and Winfield.

ADVERTISER, semi-weekly; C. W. Schierholtz, publisher; established 1882; independent; Wednesday and Saturday; subscription \$1.00; four pages, size 18 x 24. *See Advt. Page 46.* Circ'n 3/4

SIGNET, weekly; Geo. Klinck, publisher; established 1893; independent; Thursday; subscription 50c; 8 pages, size 15 x 22. *See Advt. Page 50.* Circ'n 1

ELMVALE, pop. 800, Co. Simcoe, on G. T. Ry., 18 miles N. W. of Barrie, the county seat, 17 miles S. of Penetanguishene; Tel., T., Ex., M.O., Banks. Chief Industries: flour mills, saw, shingle mills and planing factories. Chief Shipments: flour, lumber, agricultural products and live stock. The town contains, besides general stores, three churches and three hotels, and first-class public schools. Surrounding towns and villages where no papers are published: Waverley, Wyebridge, Hillsdale, Phelpston and Wyevale.

LANCE, weekly; Walls Bros., publishers; established 1901; independent; Thursday; subscription \$1.00; eight pages, size 17 1/2 x 22.

Sworn Circ'n, actual average for 12 months to Dec. 31st, 1906, **919★**

ELORA, pop. 1,400, Co. Wellington, on C. P. Ry., G. T. R., and at the Junction of the Grand and Irvine Rivers, 13 miles N. W. of Guelph. Tel., T., Ex., M.O., Banks. Chief Industries: three furniture factories, foundry, woollen, flour and saw mills, and farming. Chief Shipments: live stock, farm produce and products of factories. The town contains four churches, high and public schools, armory, water and fire department. Surrounding towns and villages where no papers are published: Salem, Alma, Floradale, Pentland, Stirton Creek, Inverhaugh and Aboyne.

EXPRESS, weekly; R. E. Mills, publisher; established 1859; independent; Wednesday; subscription \$1.00; eight pages, size 15 x 21. Circ'n 3/4

EMBRO, pop. 627, Co. Oxford, on River Thames, on C. P. Ry., and 10 miles W. of Woodstock. Tel., T., Ex., M.O., Bank. Chief Industries: saw, flax, flour and oatmeal mills. Chief Shipments: live

stock, grain, flax, flour, lumber and farm produce. The town contains four churches, public school and opera house. Surrounding towns and villages where no papers are published : Beachville, Brookdale, Youngsville, Maplewood and Nissouri.

COURIER, weekly ; O. M. Alger, editor ; The Courier Publishing Co., publishers ; established 1880 ; liberal ; Wednesday ; subscription \$1.00 ; eight pages, size 15 x 21. Circ'n $\frac{3}{4}$

ERIN, pop. 800, Co. Wellington, on Credit River, on C. P. Ry., and 20 miles N. E. of Guelph ; Tel., T., Ex., M.O., Bank. Chief Industries : grist, planing, knitting, flour, saw and woollen mills, two grain elevators, stone quarries and lime kilns, sash and door factories. Chief Shipments : stock, grain, farm produce, etc. Erin is the centre of the great stock-raising district. The village contains five churches, public and high schools, and is lighted by electricity. Surrounding towns and villages where no papers are published : Belfountain, Cataract, Alton, Inglewood, Terra Cotta, Orton, Tullamore, Charleston, Ospringe, Cheltenham and Ballingford.

ADVOCATE, weekly ; W. Hull, publisher ; established 1876 independent ; Wednesday ; subscription \$1.00 ; eight pages, 22 x 15.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1901
See Advt. Page 60.

ESSEX, pop. 1,700, Co. Essex, on M.C.Ry. ; Tel., T., Ex., M.O., Banks. Chief Industries : canning factory, boiler works, flour, flax, hemp, flour, stave, planing and saw mills, tanneries and foundry. Chief Shipments : canned goods, ware, tobacco, farm produce, brick and tile. The town contains five churches, high and public schools, public library and electric light. Surrounding villages where no papers are published : Blytheswood, Olinda, Verona, Maidstone, Sandwich, South Woodsleepe, Wainfleet, Edgar Mills and McGregor.

FREE PRESS, weekly ; Brett & Co., publishers ; established 1878 ; independent ; Friday ; eight pages, size 18 x 22.

See Advt. Page 52.

EXETER, pop. 1,950, Co. Huron, on C. P. Ry. ; Tel., T., Ex., M.O., Banks. Chief Industries : salt well, flour, saw, planing, canning factory. Chief Shipments : salt, flour, saw, planing. The town contains four churches, public library and electric light. Surrounding towns and villages where no papers are published : Kirkton, Farquhar, Centralia.

ADVOCATE, weekly ; Sanders & Creech & Co., publishers ; established 1887 ; liberal-conservative ; Thursday ; eight pages, size 15 x 22.

TIMES, weekly ; Exeter Times Printing Co., Ltd., publishers ; established 1873 ; independent ; Thursday ; subscription \$1.00 ; eight pages, size 17 x 22.

FENELON FALLS, pop. 1,500, Co. Victoria, on the Fenelon R. and G.T.Ry., 14 miles N. of Lindsay. Tel., T., Ex., M.O., Banks. Chief Industries : saw, shingle and chemical mills. Chief Shipments : timber, ties, telegraph poles, lumber, wood alcohol, acetate

of lime and live stock. The town contains five churches, public schools, public library, Board of Trade and municipally owned electric light and power plant. Surrounding towns and villages where no papers are published: Dunsford, Hartley, Islay and Cambray.

GAZETTE, weekly; E. D. Hand, editor and publisher; established 1873; liberal; Friday; subscription \$1.00; eight pages, size 20 x 13. Circ'n ½

STAR, weekly; R. J. Moore, editor and publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, size 20 x 13. Circ'n ½

FERGUS, pop. 1,800, Co. Wellington, on Grand River and G. T. Ry., and C. P. R., 13 miles N. W. of Guelph; Tel., T., Ex., M.O., Banks. Chief Industries: flour, oatmeal, peas and pot barley and saw mills, carriage and implement shops, planing mill, seed grain separator factory, hay fork and litter carrier factory, lime and stone quarries, and electric light and power plant. Chief Shipments: grain, oatmeal, live stock, flour, lime and farm produce. The town contains five churches, high and public schools, town hall and a library. Surrounding towns and villages where no papers are published: Belwood, Orton, Cumnock and Alma.

RECORD, weekly; J. C. Templin, editor and proprietor; established 1858; independent-reform; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1 ½

pop. 750, Co. Grey, on Boyne River and C.P. Ry., and G. T. Ry., and C. P. R., 13 miles N. W. of Guelph; Tel., T., Ex., M.O., Bank. Chief Industries: flour, oatmeal, peas and pot barley and saw mills, carriage and implement shops, planing mill, seed grain separator factory, hay fork and litter carrier factory, lime and stone quarries, and electric light and power plant. Chief Shipments: grain, oatmeal, live stock, flour, lime and farm produce. The village contains three churches, high and public schools, town hall and a library. Surrounding towns and villages where no papers are published: Belwood, Orton, Cumnock and Alma.

H. Thurston, editor and publisher; established 1896; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ¾

on, on the east branch of Sydenhorough Station; Tel., Ex., M.O. Chief Industries: flour, oatmeal, peas and pot barley and saw mills, carriage and implement shops, planing mill, seed grain separator factory, hay fork and litter carrier factory, lime and stone quarries, and electric light and power plant. Chief Shipments: grain, oatmeal, live stock, flour, lime and farm produce. The town contains besides hotels.

publisher; established 1896; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

pop. 1,000, Co. Huron, on the Maitland River, and on the G. T. Ry., and C. P. R., 55 miles W. of Harriston and 55 miles from Orangeville; Tel., T., Ex., M.O., Banks. Chief Industries: flour, saw and planing mills, carriage and implement shops, planing mill, seed grain separator factory, hay fork and litter carrier factory, lime and stone quarries, and electric light and power plant. Chief Shipments: grain, oatmeal, live stock, cheese and butter. The village contains five churches, public school, several stores, town hall, public library and hotel. Surrounding towns and villages where no papers are published: Newbridge, Lakelet, Molesworth, Belmore and Kurtzville.

RECORD, weekly; Wm. Watters, publisher; established 1896; independent; Thursday; subscription \$1.00; eight pages, size 17 x 22. Circ'n ½

FOREST, pop. 2,000, Co. Lambton, on G. T. Ry., 22 miles N.E. of Sarnia; Tel., T., Ex., M.O., Bank. Chief Industries: implement works, concrete block works, flax, flour, saw and planing mills and foundry. Chief Shipments: flour, grain, live stock, lumber and produce. The town contains seven churches, also schools, town hall seating 600, and public library. Surrounding villages where no papers are published: Ravenswood, Aberarder, Warwick and Camlachie.

FREE PRESS, weekly; H. J. Pettypiece, editor and publisher; established 1879; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 1,808★

STANDARD, weekly; The Forest Standard Printing and Publishing Co., Ltd., publishers; established 1893; independent; Thursday; subscription \$1.00; eight pages, size 17½ x 22. Circ'n 1¼

FORT ERIE, pop. 1,000, Co. Welland, on G. T. Ry., M. C. Ry. and T. H. and B. Ry., opposite Buffalo, N. Y., on the Niagara River. Tel., T., Ex., M. O., Bank. The town contains five churches, several stores, lubricating oil factory, public school and public library. Surrounding towns and villages where no papers are published: Stevensville, Humberstone, Ridgeway, Mulgrove and Chippewa.

TIMES, weekly; Review Ptg. Co., publishers; established 1894; independent; Thursday; subscription, \$1.00; eight pages, size 13 x 20. See *Bridgeburg Review*.

FORT FRANCES, pop. 1,600, Rainy River District, on Canada Northern Railway, Duluth, Rainy Lake and Winnipeg Ry., and N. P. Ry., at terminus of navigation head waters of Rainy River; Tel., Ex., M.O., Bank. Chief Industries: lumbering, mining and farming, saw mills, furniture factory, foundry, cement and building stone works. Chief Shipments: ore, timber and grain, building stone, brick, etc. The town has schools, churches, several stores, and there is water power in process of development with a capacity of 60,000 horse-power. Surrounding towns and villages where no papers are published: Mine Centre, Devlin, Boxalder, La Vallee, Big Fork, Isherwood and Crozier.

TIMES AND RAINY LAKE HERALD, weekly; J. A. Osborne, publisher and editor; established 1894; independent; Thursday; subscription \$1.50; eight pages, size 15 x 22. Circ'n 2
See *Advt. Page 78*.

Also publishes *Rainy River Gazette*.

FORT WILLIAM, pop. 12,000, Thunder Bay District, on Kaministiquia River, at the head of Lake Superior, the lake terminus of the C. P. Ry. and of the Grand Trunk Pacific Ry., and the terminal of the Can. Nor. Ry.; Tel., T., Ex., M. O., Banks. The gateway of the Northwest. Chief Industries: iron and foundry plant, brick manufacturing, saw and planing mills, sash and door factories, stove foundry, broom and brush factory, flour mills. The centre of the mining district. Chief Shipments: grain, bricks, stones, etc., and minerals. It has the largest grain elevator on the continent, which, with others, give a combined capacity of about 14,000,000 bushels; 35,000 h.p. of electric energy is being developed at Kakabeka Falls near by, and 15,000 h.p. is now being distributed to manufacturers in the city. The C. P. R. pay roll in Fort William for 1906 was \$929,000. Fort William has a street railway, water works, electric light and municipal telephone. 500,000 tons of coal are handled

here annually, and customs collections amount to \$400,000 a year. Surrounding towns and villages where no papers are published: Mackenzie, Pearl River, Murillo, Dexter, Ross Port, Slate River, Ignace, White River and Schreiber.

HERALD, every morning except Sunday; Herald Printing Co., publishers; established 1906; liberal; subscription \$3.00; six pages up, size 16 x 22.

TIMES-JOURNAL, every evening except Sunday; Superior Printing Co., Ltd., publishers; established 1893; independent; subscription \$3.00; six to sixteen pages, size 17½ x 22.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **1,697★**

WEEKLY, established 1886; Saturday; subscription \$1.00; four to six pages, size 22 x 15. Circ'n ½

Advt.—The Times-Journal has maintained its position as the leading newspaper at the head of the Great Lakes. Circulation books open to all. Controls the field from an advertising standpoint, and reaches all classes. Has a branch office in Port Arthur, and also reaches the outlying settlements. Local advertisers give it great praise, and it carries some of the best outside advertising. See Advt. Page 57.

GALT, pop. 10,350, Co. Waterloo, on Grand River and Mill Creek and C.P.R., G.T.Ry., Galt and Elmira Ry., and Galt, Preston and Hespeler Electric Ry., 13 miles S.E. of Berlin and 25 miles N.W. of Hamilton; Tel., T., Ex., M.O., Banks. Chief Industries: flour, oatmeal, saw, planing and woollen mills, foundries, iron machinery works, edge tool works, hub and spoke works, brass and iron bedstead factories, engine and boiler works, saw and safe works, knitting and shoe factories. Chief Shipments: grain, flour, castings, saws of all descriptions, safes and machinery. The town contains nine churches (having one of the largest Presbyterian churches in Canada), schools, music hall, public library, town hall, collegiate institute, etc. Surrounding towns and villages where no papers are published: Blair, Branchton, Clyde, Dover, Glen Morris, Kossuth, Roseville, Strasburg, Rockton, Sheffield, Troy, Kirkwall, Breslau, New Dundee, Westover, Baden and Freeport.

REFORMER, every evening except Sunday; Reformer Printing Co., Ltd., publishers; A. E. Bradwin, Bus. Manager and Editor; established 1893; liberal; subscription \$3.00; eight pages, size 15½ x 22.

WEEKLY, established 1848; Thursday; subscription \$1.00; twelve pages, size 17½ x 22.

See Advt. Page 81.

REPORTER, every evening except Sunday; Jaffray Bros., Ltd., publishers; established 1896; conservative; subscription \$3.00; eight pages, size 16 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **1,735★**

WEEKLY, established 1846; Thursday; subscription \$1.00; eight pages, size 24 x 20. Circ'n 2

GANANOQUE, pop. 4,000, Co. Leeds, on G. T. Ry., and Thousand Island Ry. The town is situated at the junction of St. Lawrence and Gananoque Rivers, 32 miles W. of Brockville; Tel., T., Ex., M.O., Banks. Chief Industries: carriage, axle, rivet, spring, agricultural implements, nail, hinge and copper works, corset steel factory and flour mills. Chief Shipments: grain and farm produce, and the products of its various manufactories and mills. The town contains five churches, high and public schools, opera house, two music halls, has fire brigade, water works and sewerage system, and is lighted with electricity. Good steamboat connection with

Montreal and intermediate points. Gananoque is the Canadian Gateway to the Thousand Islands, and an important summer resort, and from June to September its population is in consequence largely increased. Surrounding villages where no papers are published : Lansdowne, Lyndhurst, Washburn, South Lake, Rockport, Morton, Mallorytown and Elgin.

JOURNAL, weekly ; Jas. A. Thomson, editor and publisher ; established 1883 ; conservative ; Thursday ; subscription \$1.00 ; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, **1,000**

REPORTER, weekly ; B. O. Britton, editor and publisher ; established 1860 ; liberal ; Saturday ; subscription \$1.00 ; eight pages, size 15 x 22.

Circ'n $\frac{3}{4}$

See Advt. Page 66.

GEORGETOWN, pop. 1,590, Co. Halton, on the River Credit and G. T. Ry., 30 miles west of Toronto and 36 miles N.W. of Hamilton ; Tel., T., Ex., M.O., Banks. Chief Industries : paper mills, boot and shoe factory, planing mills, knitting machine factories, type writer, dynamo, water motor, gasoline engine, cotton batting, hosiery and woollen factories, lime kilns, foundry and stone quarries. Chief Shipments : grain, stone, lime, paper, knitting machines, boots and shoes and other products. It contains six churches of different denominations, high and public schools, three well equipped hotels, town, masonic and oddfellows' halls and public library. Surrounding villages where no papers are published : Glen Williams, Norval, Stewarton, Ballinafad, Limehouse, Salmonville and Ashgrove.

HERALD, weekly ; R. D. Warren, editor and publisher ; established 1865 ; independent ; Wednesday ; subscription \$1.00 ; four pages, size 19 $\frac{1}{2}$ x 27.

Circ'n $\frac{3}{4}$

See Advt. Page 60.

GLENCOE, pop. 1,175, Co. Middlesex, on G. T. R. and C. P. R., 30 miles S. W. of London ; Tel., T., Ex., M.O., Banks. Chief Industries : knitting factory, saw mill, sash and door factory, woodenware factory, foundry, woollen mill, creamery and farming. Chief Shipments : fruit and farm produce, live stock and products of its several manufactories. The town contains four churches, high and public schools, public library of 2,000 volumes, a good public hall ; it is lighted by electric light. Surrounding towns and villages where no papers are published : Appin, Melbourne, Middlemiss, Wardsville, Napier, Mayfair, Newbury, Strathburn and Kilmartin.

TRANSCRIPT, weekly ; A. E. Sutherland, editor and publisher ; established 1870 ; independent ; Thursday ; subscription \$1.00 ; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, **1,350**

GODERICH, pop. 4,500, Co. Huron, on G. T. Ry. and C. P. Ry.,

* Lake Huron and River Maitland, 63 miles from London and 125 miles from Toronto ; Tel., T., Ex., M.O., Banks. Chief Industries : salt works, flour mills, machine and carriage shops, marine and stationary engine works, foundry, organ, furniture, knitting and ready made clothing factories, stave and barrel factories, two grain elevators, saw mill, manufactory of railway supplies, and one of the deepest and safest harbors on the great lakes. Chief Shipments : flour, salt, lumber, grain, fish, live stock, manufactured articles, fruit, dairy products, etc. The town contains six churches, several hotels, high and public schools, a public library, public hall, electric light, water works and sewage system, fire brigade, and

is the largest fishing place on the lake. It is also a popular summer resort, with steamer connections north and south on Lake Huron. Surrounding towns and villages where no papers are published: Bayfield, Nile, Port Albert, Auburn, Dungannon, Benmiller, Saltford, Carlow and Kintail.

SIGNAL, weekly; Vanatter & Robertson, publishers; established 1848; independent-liberal; Thursday; subscription \$1.00; eight pages, size 17½ x 24.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 1,930★
See Advt. Page 77.

STAR, weekly; Mitchell and Todd, publishers; established 1859; conservative; Friday; subscription \$1.00; eight to ten pages, size 20 x 26½.

Circ'n 1¾

GORE BAY, pop. 1,000, Algoma District, on the Georgian Bay, and Grand Manitoulin Island, 90 miles S.E. of Sault St. Marie; steamboats call during the season of navigation; Tel., Ex., M.O., Bank. Chief Industries: saw, planing and flour mills, and pump factory. Chief Shipments: fish, lumber and flour. The town contains four churches and a good public school. Surrounding towns and villages where no papers are published: Meldrum Bay, Britainville, Providence Bay, Morrisville, Honora and Kagawong.

CONSERVATOR, weekly; R. R. McKessock, proprietor, A. R. Ennis, editor and manager; established 1898; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 775

MANITOULIN GUIDE, weekly; W. G. White, publisher; established 1877; independent; Thursday; subscription \$1.00; eight pages, size 13½ x 20.

Circ'n ¾

MANITOULIN REFORMER, weekly; Manitoulin Reformer Pub. Co., Ltd., publishers; established 1902; liberal; Thursday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 606

GORRIE, pop. 400, Co. Huron, on the Maitland River and C.P.Ry., 50 miles N.E. of Goderich; Tel., T., Ex., M.O., Bank. Chief Industries: flour, saw and planing mills, excelsior factory, carriage and pump factories. Chief Shipments: grain, flour, pumps, carriages and farm produce. The village contains four churches, public schools, town hall and two society halls. Surrounding towns and villages where no papers are published: Lakelet, Newbridge, Morrisbank, Molesworth and Belmore.

VIDETTE, weekly; W. J. Sharpin, editor and publisher; established 1885; conservative; Thursday; subscription \$1.00; eight pages, size 13 x 20.

Circ'n ½

GRAND VALLEY, pop. 750, Co. Dufferin, on Grand River, and C.P.Ry., 12 miles N. of Orangeville; Tel., T., Ex., M.O., Banks. Chief Industries: carriage and pump factories, saw, flour, planing, shingle and lath mills. Chief Shipments: lumber, laths, shingles, grain, produce and live stock. The village contains four churches and public school. Surrounding towns and villages where no papers are published: Colbeck, Monticello, Waldemar, Belwood, Marsville, Laurel, Bowling Green, Hereward, Kaldon, Orton and Damascus.

STAR AND VIDETTE, weekly; W. Logan Craig, editor and publisher; established 1886; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1,104★

GRAVENHURST, pop. 2,500, Muskoka District, on Muskoka Lake, and the G.T.Ry., 11 miles S.W. of Bracebridge, 25 miles N. of Orillia; Tel., T., Ex., M.O., Bank. Chief Industries: lumbering, saw and planing mills, foundry and chair factory. Chief Shipments: lumber, laths, shingles, dental and barber chairs, wire furniture and farm produce. The town contains five churches, high and public schools, and a free library. It has an international reputation as a health resort. The National Sanatorium for Consumption is located here. It is the gateway to the Muskoka Lakes, in which steamers run daily during season of navigation. Surrounding towns and villages where no papers are published: Severn, Washago, Rosseau, Port Carling, Bala, Port Sandfield, Barkway, Uffington, Windermere and Beaumaris.

BANNER, weekly; D. J. Grant, editor and publisher; established 1880; independent; Thursday; subscription \$1.00; eight pages, size 22 x 15. Circ'n $\frac{1}{2}$

HERALD, weekly; A. E. Mark, editor and publisher; established 1906; independent; Thursday; subscription \$1.00; eight pages, size 15 x 21. Circ'n $\frac{3}{4}$

See Advt. Page 52.

GRIMSBY, pop. 1,300, Co. Lincoln, on Lake Ontario and G. T. Ry., half way between Hamilton and St. Catharines. Connected with Hamilton by H. G. & B. Electric Railway; Tel., T., Ex., M.O., Bank. Chief Industries: flour and saw mills, basket and canning factories, evaporators and nurseries, agricultural implement works, stove foundry and stone quarries. Chief shipments: grain, live stock, baskets, stoves and fruit. The town contains five churches, free public library containing 5,000 volumes, high and public schools, good fire department, electric light and waterworks. It is the centre of a fine fruit district and a favorite camping ground, having the annual Methodist camp in Grimsby Park. Surrounding towns and villages where no papers are published: Jordan, Stoney Creek, Campden, Smithville and Winona.

INDEPENDENT, weekly; Jas. A. Livingston, editor and publisher; established 1885; independent; Wednesday; subscription \$1.00; eight pages, size 13½ x 20.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1,132*
(Dated at Grimsby, Beamsville and Smithville.)

WEEKLY FRUIT GROWER, MARKET GARDENER AND POULTRYMAN, weekly; Fruit Grower Pub. Co., Ltd., publishers; established 1907; market gardening, etc.; subscription \$1.00; twenty pages, size 8½ x 12.

See Advt. Page 80.

GUELPH, pop. 13,500; Co. Wellington, on the River Speed, C.P.Ry., and G. T. Ry., 28 miles N.E. of Hamilton; Tel., T., Ex., M.O., Banks. Chief Industries: sewing machine, organ and piano, carriage, lawn-mower, hardware, cream separator, agricultural implement, furniture, hosiery and carpet factories, flour mills, iron tubing mills, stoves and furnaces, and gasoline engine factories. Chief Shipments: grain, produce, live stock, limestone, and the product of its manufactories. The city contains thirteen churches, collegiate institute, colleges, schools, fine public buildings, waterworks, fire department, free library containing 5,000 volumes, etc., and the celebrated "Ontario Agricultural College"; is lighted by gas and electricity. Surrounding towns and villages where no papers are published: Rockwood, Eden Mills, Arkel, Blair, Doon,

Limehouse, Belwood, New Germany, Alma, Winterbourne, Ballinafad, Morriston, Aberfoyle, Marden and Ospringe.

HERALD, every evening except Sunday; H. Gummer, editor and publisher; established 1872, conservative; subscription \$4.00; eight pages, size $17\frac{1}{2} \times 24$. Circ'n $1\frac{1}{2}$

WEEKLY, Thursday; established 1847; conservative; subscription \$1.00; twelve to sixteen pages, size 15×24 . Circ'n $4\frac{1}{2}$

Also publishes *Canadian Forester* and *Chosen Friend*.

MERCURY AND ADVERTISER, every evening except Sunday; J. I. McIntosh, editor and publisher; established 1867; liberal; subscription \$4.00; six to twelve pages, size $17\frac{1}{2} \times 22\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **2,166★**

WEEKLY, Thursday; established 1844; liberal; subscription \$1.00; twelve to sixteen pages, size $17\frac{1}{2} \times 22\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **4,850★**

See Advt. Page 82.

ONTARIO AGRICULTURAL COLLEGE REVIEW, monthly; Committee of the Students of the Ontario Agricultural College, editors and publishers; established 1889; college and agricultural; subscription 50c.; eighty pages, size $6\frac{3}{4} \times 9\frac{1}{4}$. A college paper, issued only during collegiate year.

CANADIAN ENTOMOLOGIST, monthly; Entomological Society of Ontario, publishers; C. J. S. Bethune, editor; established 1868; scientific; subscription \$1.00; thirty-six pages, size 6×9 . Circ'n $\frac{1}{2}$

CANADIAN FORESTER, monthly; H. Gummer, editor and publisher; established 1881; organ of Canadian Order of Foresters; subscription 50c.; eight pages, size 18×12 . *Does not insert advertisements.*

CHOSEN FRIEND, monthly; H. Gummer, editor and publisher; established 1890; organ of Canadian Order of Chosen Friends; subscription 50c.; eight pages, size 14×12 . *Does not insert advertisements.*

HAGERSVILLE, pop. 1,300, Co. Haldimand, on the G.T.R. and Michigan Central Ry., 25 miles from Hamilton; Tel., T., Ex., M.O. Bank. Chief Industries: agricultural implement and repair shops, grist mills and stone quarries. Chief Shipments: agricultural implements, stone and lumber. The town contains, besides its mills and stores, four churches and three hotels. Surrounding towns and villages where no papers are published: Cheapside, Erie, Foreman Garnet, Nanticoke, Nober, Selkirk and Springvale.

NEWS, weekly; D. & W. H. Seymour, publishers; established 1888; conservative; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n $\frac{3}{4}$

HAILEYBURY, pop. 3,000, Dist. of Nipissing, on Lake Temiskaming, and on T. & N. O. Ry., 108 miles N. of North Bay. Point of call for Steamers of Temiskaming Nav. Co.; Tel., Ex., M.O., Banks. De Forest Wireless Telegraph Station. Chief Industries: saw mill, planing mills. Chief Shipments: lumber and supplies to Cobalt mining camps. The town has, besides its stores, five churches, public school, Government wharf, Mining Recorder's office, fire engine and electric light, sewage and water systems being

installed. Being the nearest town to Cobalt, and the distributing centre for the mining district, Haileybury is growing rapidly.

SILVER CITY NEWS, semi-weekly; Silver City News, Ltd., publishers; established 1907; independent; Tuesday and Friday; subscription \$2.00; eight pages, size 18 x 24.

HAILEYBURIAN and Temiskaming Mining Journal, weekly; C. C. Farr, publisher; established 1904; conservative; Friday; subscription \$1.00; four pages, size 20 x 28. Circ'n $\frac{3}{4}$

See Advt. Page 82.

HAMILTON, pop. 70,000, Co. Wentworth, on Hamilton Bay, 2* miles S. of Lake Ontario, 39 miles from Toronto; Tel., T., Ex., M.O., Banks. Connections: various steamboat lines, G.T.R., T. H. & B. R. and C.P.R.; H. & D., H. G. & B. and Hamilton Radial Electric Railways, supplied with unlimited electric power, connect the city with Dundas, Grimsby, Beamsville and Burlington, east of city, centre of the great Fruit District. Chief Industries: International (Deering Div.) Harvester Co., Canadian Westinghouse Co., blast furnaces, smelting works, stove and implement works, machinery, water and gas pipes, cotton mills, furniture, saw and planing mills, rolling mills, bolt and tack works, pottery, breweries, clothing, engines, glass, screw, sewing machine, scales, boot and shoe factories, etc. Surrounding country contains many fine fruit farms. Chief Shipments: live stock, fruits, stoves, rolled iron, nails and screws, grain, flour and products of its various manufactories. The city contains several fine public buildings and well-built churches, a high school, twenty public schools, four separate schools whose system is very complete, Y. M. C. A. hall, various public and masonic and oddfellows' halls, finest insane asylum in Ontario, two opera houses, two hospitals and large free library, fine fire brigade and water works. Surrounding towns and villages where no papers are published: Stoney Creek, Albion Mills, West Flamboro', Mount Hope, Bullock's Corners, Winona, Bartonville, Ancaster, Elfrida, Waterdown and Aldershot.

HERALD, every afternoon except Sunday; Herald Printing Co. of Hamilton, Limited, publishers; established 1889; independent; subscription \$3.60; ten to twenty-four pages, size $19\frac{1}{2}$ x 24. Circ'n $9\frac{1}{2}$

Advt.—Results prove the Herald—the pioneer one cent paper—the best advertising medium in Hamilton. Famous for Results. The recognized Want medium, reaches the best classes in the city and peninsula of Niagara—the Garden of Canada. Daily, \$2.00 a year outside city, superseding weeklies. The Herald is considered the Model Evening Paper of Canada. Circulation books open. Send for advertisers' testimonials, rates, etc. See Advt. Pages 8 and 9.

SPECTATOR, every evening except Sunday; Spectator Printing Co., publishers; established 1848; conservative; subscription \$3.60 in city, \$2.00 by mail; twelve to thirty-two pages, size 17 x 24.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 11,763*

SEMI-WEEKLY, established 1848; Wednesday and Saturday; eight to sixteen pages, size 17 x 24.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 6,813*

Advt.—By actual test, an average of four out of every seven homes in Hamilton regularly receive the Spectator. In the majority of these homes no other paper is taken. The Twice-a-Week Spectator covers the rich surrounding country in the same way. To cover Hamilton and District you MUST use the Spectator. It is preeminently the paper that gets results. See Advt. Pages 20, 21 and 22.

TIMES every evening except Sunday; John Carrick, editor; Times Printing Co., publishers; established 1857; liberal; subscription \$3.60; eight to thirty-two pages, size 19 x 23½. Circ'n 6

SEMI-WEEKLY, established 1857; Tuesday and Friday; subscription \$1.00; eight pages, size 17 x 23½. Circ'n 3½

Advt.—The "Times" is one of the progressive papers of Canada—clean and interesting. See Advt. Page 39.

RECORD, weekly. The Record paper of the Hamilton Newspaper Union List.

REVIEW AND SATURDAY JOURNAL, weekly; M. Lynch Staunton, publisher; established 1899; independent; Friday; distribution free; eight pages, size 17½ x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 10,000

See Advt. Page 94.

CANADIAN ROYAL TEMPLAR, monthly; T. J. Shanks, editor; Dominion Council of Royal Templars of Temperance, publishers; established 1886; temperance; subscription 50c.; sixteen pages, size 14½ x 10½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 14,208★

HAMILTON NEWSPAPER UNION LIST, a list of 80 country weeklies; established 1878; inside or outside pages are printed in Hamilton and the balance by each individual paper.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 56,110★

See Advt. Page 74.

HANOVER, pop. 2,500, Co. Grey, on the G.T.Ry. and Saugeen River, 40 miles S. of Owen Sound and 6 miles from Walkerton; Tel., T., Ex., M.O., Banks. Chief Industries: flour, saw and woollen mills, tannery and foundry, farming, lumbering and furniture manufacturing. Hanover is a great furniture manufacturing centre. Chief Shipments: lumber, telegraph poles, hay, grain and furniture. The town contains ten churches and a school, and public library containing 1,000 volumes. Surrounding towns and villages where no papers are published: Varney, Elmwood, Dornoch, Habermel, Maple Hill, Mulock, Neustadt, Allan Park and Carlsruhe.

POST, weekly; Geo. H. Mitchell, editor and publisher; established 1880; independent; Thursday; subscription \$1.00; eight pages, size 20 x 24. Circ'n 1½

HARRISTON, pop. 1,860, Co. Wellington, on the Maitland River, G.T.Ry. and C.P.Ry., 40 miles N.W. of Guelph; Tel., T., Ex., M. O., Banks. Chief Industries: pork-packing house, saw, planing and flour mills, brick yards, furniture factory and agricultural implements. Chief Shipments: grain, flour, bricks, live stock, furniture and agricultural implements. The town contains four churches, high school and public school, public library of 3,500 volumes, a town hall seating 450, water works and fire department. Surrounding towns and villages where no papers are published: Cotsworld, Teviotdale, Drew, Rothsay, Glenlee, Newbridge, Beehive and Redgrave.

REVIEW, weekly; E. H. Dewar, publisher; established 1882; conservative; Thursday; subscription \$1.50; eight pages, size 21½ x 17½. Circ'n 1

TRIBUNE, weekly; John A. Copland, publisher; established 1866; independent; Saturday; subscription \$1.25; eight pages, size 15½ x 22. Circ'n ¾

HARROW, pop. 575, Co. Essex, on Pere Marquette Ry., 23 miles from Windsor; Tel., Ex., M.O., Bank. Chief Industries: grist mill, planing and saw mill, evaporator, cheese factory. Chief Shipments: hogs, tobacco, farm produce, and the products of its factories. The town is lighted by electric light, has five churches, a public library and good school.

SENTINEL, weekly; Geo. Rogers, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

HASTINGS, pop. 850, Co. Northumberland, on the Trent River and G.T.Ry., 10 miles W. of Campbellford; Tel., T., Ex., M.O., Banks. Chief Industries: flour, wool, saw, and planing mills, cheese factories and tanneries. Chief Shipments: flour, grain, lumber, leather, stock and cheese. The town contains four churches and public and separate schools, and has fine water power. Surrounding villages where no papers are published: Roseneath, Keene, Dartford and Westwood.

STAR, weekly; F. G. Hubbs, publisher; established 1878; independent-conservative; Thursday; subscription \$1.00; eight pages, size 15 by 20. Circ'n $\frac{1}{2}$

HAVELOCK, pop. 1,500, Co. Peterboro', on the C.P. Ry.; Tel., T., Ex., M.O., bank. Chief Industries: saw and planing mills and railway divisional point of C.P.Ry., employing 200 men. Chief Shipments: lumber, cheese, cattle, hogs. The town contains, besides its mills and stores, four churches and three hotels. Surrounding towns and villages where no papers are published: Rockdale, Cordova, Trent Bridge, Blairton, Round Lake and Victoria.

STANDARD, weekly; T. P. Lancaster, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

HAWKESBURY, pop. 5,000, on Ottawa River and Grand Trunk Ry.; Tel., Ex., M.O., Bank. Chief Industries: lumber and pulp mills, sash and door factories and flour mill. Chief Shipments: lumber, pulp and farm produce. The town contains four churches, high, public and separate schools. Surrounding towns and villages where no papers are published: Grenville, Cassburn.

ECHO, weekly; Laurin and Sabourin, publishers; established 1906; independent; Friday; subscription \$1.00; eight pages, size 13½ x 20. Circ'n $\frac{3}{4}$

HENSALL, pop. 915, Co. Huron, on the L.H. & B. Ry., 12 miles from Clinton, 12 miles from Seaforth; Tel., T., Ex., M.O., Banks. Chief industries: salt works, flour mills, oil wells, engine and boiler works, saw, planing and grist mills, one pork packing establishment, two carriage shops, shipping point for sheep, cattle, horses, grain, onions, etc. Surrounding villages where no papers are published: St. Joseph, Bayfield, Kippen, Varma, Binnefield and Hilt's Green.

OBSERVER, weekly; Mrs. Louise Neelands, publisher; established 1894; independent; Thursday; subscription \$1.00; four pages, size 20 x 27. Circ'n $\frac{3}{4}$

HEPWORTH, pop. 800, Co. Bruce, 12 miles W. of Owen Sound; Tel., T., Ex., M.O., Bank. Chief Industries: furniture factory, brickmaking and lumbering. Chief Shipments: lumber, furniture, wood, bricks and tan bark. The town contains besides its stores,

etc., three hotels, three churches, school and a public library. It is lighted and heated by natural gas. Surrounding towns and villages where no papers are published: Clavering, Allenford, Shallow Lake and Park Head.

JOURNAL, weekly; Wm. Buchanan, publisher; established 1891; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

HESPELER, pop. 2,521, Co. Waterloo, on the River Speed, and on the W. G. & B. Division G. T. R., C. P. R., Electric Railway connection with Galt, 7 miles distant; Tel., T., Ex., M.O., Banks. Chief Industries: woollen, saw, grist and planing mills, furniture factory and three foundries. Chief Shipments: wool, grain and lumber. The town contains, besides its mills, stores, etc., seven churches and two hotels. Surrounding towns and villages where no papers are published: Doon, Breslau, Blair, New Dundee and Puslinch.

HERALD, weekly; O. S. Eby, publisher; established 1895; Thursday; independent; subscription \$1.00; eight pages, size 22 x 17 $\frac{1}{2}$. Circ'n $\frac{3}{4}$

HIGHGATE, pop. 700, Co. Kent, on M. C. Ry. and Pere Marquette Ry., 30 miles S. W. of St. Thomas and 30 miles from Chatham, the county seat. Tel., T., Ex., M.O., Bank. Chief Industries: lumber, flour and brick manufacturing. Chief Shipments: lumber, flour and bricks. Surrounding towns and villages where no papers are published: Maple Leaf, Muir Kirk, Palmyra, Turin and Slabtown.

MONITOR, weekly; S. Gosnell, publisher; established 1894; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

HILLSBURG, pop. 400, Co. Wellington, on the Credit River and C. P. Ry., 20 miles N. of Guelph, 10 miles S. of Orangeville; Tel., Ex., M.O., Bank. Chief Industries: flour and saw mills, tanning and farming. Chief Shipments: flour, lumber, leather and farm produce. The town contains five churches, hotel and public school, and several good stores. It is situated in a good agricultural district. Surrounding towns and villages where no papers are published: Reading, Marsville, Coningsby, Mimosa, Cataract, Garafra and Brisbane.

BEAVER, weekly; Geo. A. Lacey, editor and publisher; independent; Tuesday; subscription 50 cents; four pages, size 18 x 12. Circ'n $\frac{1}{2}$

HOLSTEIN, pop. 250, Co. Grey, on the G. T. Ry., 40 miles S. of Owen Sound; Tel., T., Ex., M.O., Bank. Chief Industry: mixed farming.

LEADER, weekly; O. M. Seim, publisher; Thursday; subscription \$1.00; eight pages.

HUNTSVILLE, pop. 2,300, Muskoka District on the Muskoka River and G. T. Ry., 24 miles N. of Bracebridge; Tel., T., Ex., M.O., Banks. Chief Industries: tannery, saw and woollen mills and handle factory. Chief Shipments: lumber, tan bark, grain and farm produce. The town contains five churches and a public school. Surrounding towns and villages where no papers are published: Ravenscliff, Muskoka Falls, Uffington, Novar, Utterson, Hillside, Dorset and Falkenberg.

FORESTER, weekly; Geo. Hutcheson, publisher; H. E. Rice, manager; established 1877; independent; Thursday; subscription \$1.00; eight pages, size 18 x 22. Circ'n $\frac{3}{4}$

INGERSOLL, pop. 5,000, Co. Oxford, on River Thames, G. T. R., C. P. Ry., T. L. E. & P. Ry., W. T. V. & I. Electric Ry.; 10 miles S. W. of Woodstock, 20 miles N. E. of London; Tel., T., Ex., M.O., Banks. Chief Industries: pork packing establishment, agricultural implement works, piano and furniture factories, flour, pea, oatmeal, woollen and planing mills, foundry, tannery, screw and nut works, knitting factory and evaporated cream factories, etc. Chief Shipments: grain, cheese, live stock, produce and the products of its factories. The town is the centre of the great dairy industry, contains eight churches and four schools, a free library with 3,000 volumes, hall seating 450, has waterworks, electric power, a good fire brigade and is lighted with gas and electricity. Surrounding towns and villages where no papers are published: Dorchester Station, Salford, Sweaborg, Mount Elgin, Culloden, Foldens, Beachville, Putnam and Verschoyle.

CHRONICLE, every evening except Sunday; W. J. Elliott, editor; Chronicle Printing Co., publishers; established 1897; liberal; subscription \$2.50; four pages, size $19\frac{1}{2} \times 22\frac{1}{2}$. Circ'n $\frac{3}{4}$

WEEKLY, (*Chronicle and Canadian Dairyman*), established 1853; Thursday; subscription \$1.00; 12 pages, size 15×22 .

See Advt. Page 80.

Circ'n $1\frac{1}{2}$

OXFORD TRIBUNE, AND CANADA DAIRY REPORTER, weekly; E. L. Smith & Son, editors and publishers; established 1873; liberal-conservative; Thursday; subscription \$1.00; ten pages, size $17\frac{1}{2} \times 24$. See Advt. Page 72.

Circ'n 1

SUN, weekly; T. A. Bellamy, editor and publisher; established 1882; independent-liberal; Saturday; subscription \$1.00; eight pages, size 15×22 .

IROQUOIS, pop. 1,200, Co. Dundas, on G. T. R. and St. Lawrence River, 33 miles W. of Cornwall; Tel., T., Ex., M.O., Bank. Chief Industries: saw and flour mills, stave factory, foundry, and machine works. Chief Shipments: grain, cheese, staves, furniture and produce. The town contains three churches, one public school, one high school and a town hall seating 500. Surrounding towns and villages where no papers are published: Cardinal, Ventnor, Brinston's Corners and Shanly.

ST. LAWRENCE NEWS, weekly; R. S. Pelton, publisher; established 1889; independent; Friday; subscription \$1.00; eight pages, size 15×22 .

Circ'n 1

JARVIS, pop. 1,000, Co. Haldimand, on G. T. Ry. and Wabash Ry., 14 miles S. W. of Cayuga, 11 miles E. of Simcoe; Tel., T., Ex., M.O., Bank. Chief Industries: grist and saw mills, foundry and cheese factory. Chief Shipments: grain, lumber, live stock, and produce. The town contains three churches, a school, and a music hall seating 500. Surrounding towns and villages where no papers are published: Nanticoke, Varenay, Selkirk and Cheapside.

RECORD, weekly; Mrs. J. W. Rodgers, publisher; established 1878; independent; Wednesday; subscription \$1.00; eight pages, size 15×22 .

Circ'n 1

KEEWATIN, pop. 500, Rainy River District, on C.P. Ry., Fort William and Winnipeg branch, 129 miles from Winnipeg; Tel., Ex., M.O., Bank. Chief Industries: saw and planing mills, flour mills. Chief Shipments: flour and lumber. The village has several stores, etc.

ENTERPRISE, weekly; Jas. Wiedman, publisher; established 1899; liberal; Friday; subscription \$1.25; eight pages, size 13×20 .

KEMPTVILLE, pop. 1,700, Co. Grenville, on the navigable branch of the Rideau Canal, and the St. L. & O. Ry. and Ont. & Que. Div. of C.P. Ry., 24 miles N. of Prescott, 34 miles N.E. of Brockville. Tel., T., Ex., M.O., Banks. Chief Industries: roller, saw, planing and shingle mills, concrete works, foundry, etc. Chief Shipments: cheese, live stock, potatoes, lumber, grain, fruit, stock food, farm implements, concrete products and farm produce. The town is an agricultural centre and contains six churches, public and high schools, three concert halls, public library and free reading room. It has an elevator and electric power plant for industries and is lighted by electricity. There is a weekly cheese board and quarterly horse fairs, besides agricultural and horticultural societies, farmers' institute and fruit growers' association, etc. Surrounding towns and villages where no papers are published: South Gower, Heckston, Oxford Mills, Bishop's Mills, Burritt's Rapids, North Gower, Richmond, Kars, Manotick, Metcalfe, Vernon, Osgoode, Ventnor, Cardinal, Oxford Station, Andrews ville, Newmanville, Groveton, Van Camp, Inkerman, North Mountain, Dalmeny, Dawson, West Osgoode, Wilson's Bay, Reeve Craig, Carsonby, Goodstown, Malakoff and North Rideau.

ADVANCE, weekly; B. A. Seely, publisher; established 1880; independent; Thursday; subscription \$1.00; eight to sixteen pages, size $17\frac{1}{2} \times 22\frac{1}{2}$.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 2,100

TELEGRAM, weekly; Telegram Ptg., Co., publishers; J. M. Thompson, editor and manager; established 1901; conservative; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22$. Circ'n 1

KENORA, pop. 6,000, Rainy River District, on C. P. Ry., 297 miles W. of Port Arthur, and 135 miles E. of Winnipeg, head of 300 miles of navigation. Tel., T., Ex., M.O., Banks. Chief Industries: flour milling, fishing, lumbering, brewery, mining and farming. Chief Shipments: flour, lumber, minerals (gold), furs, fish and berries. The town contains nine churches, schools and public library, town hall, opera house and two foundries, and owns 6,000 h.p. water power plant, electric light system and waterworks system.

MINER AND NEWS, semi-weekly; Miner Publishing Co., publishers; J. P. Earngey, manager; established 1898; independent-conservative and mining; Wednesday and Saturday; subscription \$1.50; four pages, $17\frac{1}{2} \times 22$. See *Advt. Page* 94. Circ'n 1

KINCARDINE, pop. 2,700, Co. Bruce, on Lake Huron, the Penetangore River and G. T. Ry., 28 miles W. of Walkerton, 159 miles from Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: flour, woollen and planing mills, foundry and bridge works, pork factory, furniture factories, engine and salt works, etc. Chief Shipments: salt, machinery, lumber, flour, pork, grain and other products. The town contains five churches, high and public schools, public library containing 300 volumes, and a town hall seating 600. Surrounding towns and villages where no papers are published: Holyrood, Kinlough, Riversdale, Millarton, Kinloss, Bervie, Amberley, Arnrow, Underwood and Glamis.

REPORTER, weekly; J. J. Hunter, editor and publisher; established 1866; liberal; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22$. See *Advt. Page* 85. Circ'n $1\frac{1}{4}$

REVIEW, weekly; Hugh Clark, editor and publisher; established 1863; independent-conservative; Thursday; subscription \$1.00; eight pages, size 17×22 . Circ'n $1\frac{1}{2}$

KINGSTON, pop. 20,000, Co. Frontenac, at foot of Lake Ontario * and at the head of St. Lawrence River, at junction with Cataraqui River; on G. T. Ry., K. & P. R. and Bay of Quinte R., 104 miles from Renfrew, 172 miles from Montreal and 115 miles from Ottawa. Tel., T., Ex., M.O., Banks. Chief Industries: locomotives, engine shops, quarries, cotton and hosiery, pianos. Chief Shipments: grain, lumber, locomotives, machinery, minerals, stone and products of its factories. The town contains Anglican and Roman cathedrals, several well-built churches, excellent public buildings, schools and colleges, among which "Queen's" stands foremost, making it an educational city. Has three large elevators and splendid fleet of river steamers. The celebrated Royal Military college and "A" and "B" batteries of artillery are stationed here. Surrounding towns and villages where no papers are published: Barriefield, Harrowsmith, Westbrook, Seely's Bay, Camden East, Cape Vincent, Cataraqui, Collins Bay, Inverary, Odessa, Marysville, Elginburg, Bath, Battersea and Sydenham.

BRITISH WHIG, every evening except Sunday; British Whig Publishing Co., Ltd., publishers; E. J. B. Pense, managing director; established 1849; liberal; subscription \$6.00; eight to sixteen pages, size $17\frac{1}{2} \times 22\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **4,105★**

SEMI-WEEKLY, established 1834; Monday and Thursday; subscription \$1.00; six to eight pages, size $17\frac{1}{2} \times 22\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **5,988★**
See Advt. Page 76.

Also publishes *Ontario Churchman*.

NEWS, every evening except Sunday; S. M. Newton, publisher, J. R. Black, editor; established 1851; conservative; subscription \$5.00; eight pages, size $16\frac{1}{2} \times 23$. Circ'n 2

CANADIAN FREEMAN, weekly; Rev. J. F. Coffey, L.L.D., editor; P. Daley, publisher; established 1884; Roman Catholic; liberal; Wednesday; subscription \$1.00; eight pages, size 15×21 .

QUEEN'S UNIVERSITY JOURNAL, bi-weekly; established 1873; the Alma Mater Society of Queen's University, editors and publishers; literary; subscription \$1.00; forty-two pages, size 6×10 .
(A college paper; issued only during collegiate year.) Circ'n $\frac{3}{4}$

ONTARIO CHURCHMAN, monthly; British Whig Publishing Co., publishers; established 1894; religious, Church of England; 15th of each month; subscription 25c; eight to twelve pages; size 13×19 .

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **5,314★**
Also publishes *British Whig*.

QUEEN'S MEDICAL QUARTERLY, quarterly; Medical Faculty Queen's University, publishers; established 1896; medical; Jan., April, July, Oct.; free to graduates of Queen's; forty pages; size $6\frac{1}{2} \times 10$. Circ'n 1

QUEEN'S QUARTERLY, quarterly; N. R. Carmichael, business manager; established 1893; university; subscription \$1.00; eighty-four pages; size $6\frac{1}{4} \times 9\frac{1}{2}$.

KINGSVILLE, pop. 1,500, Co. Essex, 28 miles S.E. of Sandwich and * eight miles W. of Leamington, on Père Marquette Railway; Tel., T., Ex., M. O., Bank. Chief Industries: evaporator, saw, flour, woollen and planing mills, foundry, pump, tobacco and canning

factories. Chief Shipments: pork, fruit, tobacco, lumber, grain, flour and other products. The town contains three churches, a school and opera house, and it has natural gas. Surrounding towns and villages where no papers are published: Ruthven, Goldsmith and Staples.

REPORTER, weekly; W. H. Hellems, editor and publisher; established 1876; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{4}$

LAKEFIELD, pop. 1,400, Co. Peterboro, on the Otonabee River and G. T. Ry., 9 miles N. of Peterboro; Tel., T., Ex., M.O., Bank. Chief Industries: saw, planing and flour mills, a canoe factory and extensive granite quarries. Chief Shipments: granite, flour, lumber, grain, canoes and farm products. The town contains four churches, a public school, and has steamboat connection with adjoining towns. Surrounding towns and villages where no papers are published: Nasseau, Apsley, Lakehurst, Selwyn, Warsaw, Blairton and Ennismore.

NEWS, weekly; J. W. Ridpath, publisher; established 1886; independent; Friday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{3}{4}$

LANARK, pop. 979, Co. Lanark, on the River Clyde. Tel., T., M.O., Bank. Chief Industries: two woollen factories, roller grist mill, saw mill, and planing mills. Chief Shipments: woollens, cheese and lumber. Surrounding towns and villages where no papers are published: Brightside, Galbraith, Fallbrook, Balderson, Prestonvale, Ferguson's Falls, Herron's Mills, Hopetown, Middleville and Rosetta.

ERA, weekly; Robt. Wilson, proprietor; established 1895; independent; Wednesday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $1\frac{1}{4}$

LEAMINGTON, pop. 2,500, Co. Essex, on Pere Marquette Ry. and M. C. R., 17 miles S. E. of Essex and 38 miles S. E. of Windsor; Tel., T., Ex., M.O., Banks. Chief Industries: tobacco raising, flour, saw and planing mills, ladder, canning, cereal coffee and evaporating factories, handle and basket factories. Chief Shipments: fruit, live stock, lumber, grain, tobacco, lime, timber and ties. The town contains five churches, public and high schools and has good steamboat service. Surrounding towns and villages where no papers are published: Ruthven, Goldsmith, Blythewood, Romney and Staples.

NEWS, weekly; McKay & Statia, publishers; established 1896; liberal; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2}$ x 24. Circ'n $\frac{3}{4}$

POST, weekly; Post Printing Co., Ltd., publishers; established 1874; conservative; Thursday; subscription \$1.00; eight pages, size 18 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 2,012
See Adv. Page 97.

LINDSAY, pop. 7,500, Co. Victoria, on Scugog River, G. T. Ry. and * C. P. Ry., 56 miles S. of Haliburton, 78 miles S. E. of Georgian Bay and 24 miles W. of Peterboro'; Tel., T., Ex., M.O., Banks. Chief Industries: flour, woollen, saw and planing mills, tannery, agricultural implement, turbine water wheel, saw mill machinery and other factories. Chief Shipments: grain, flour, lumber, agricultural implements and the products of its factories. The town contains six fine churches, a collegiate institute, schools, public buildings, opera

house seating 800, and a public library of 4,000 volumes. Surrounding towns and villages where no papers are published: Dunsford, Sturgeon Point, Downeyville, Oakwood, Cambray, Reaboro, Halls, Grasshill, Manilla and Little Britain.

POST, every evening except Sunday; Wilson and Wilson, publishers; established 1893; liberal; subscription \$3.00; eight pages, size 13 x 21.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **1,220★**

WEEKLY, established 1854; liberal; Friday; subscription \$1.00; twelve pages, size 18 x 22½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **2,408★**

See Advt. Page 37.

WATCHMAN-WARDER, weekly; Watchman-Warder Printing Co., Ltd., publishers; established 1889; conservative; Thursday; subscription \$1.00; eight to twelve pages, size 17½ x 23½. Circ'n 3½

See Advt. Page 35.

LINWOOD, pop. 400, Co. Waterloo, on Guelph & Goderich & Listowel-Linwood branches of C. P. Ry., 20 miles W. of Guelph. Tel., T., Ex., M. O., Bank. Chief Industries: saw mill, heading factory, machine shop, pump factory, elevator. Chief Shipments: grain, live stock, lumber and fruit. The town is very finely situated, with a splendid water supply, and contains, besides its stores, three churches, public and separate schools and a public library. Surrounding towns and villages where no papers are published: Glenallan, Hawkesville, Millbank, St. Jacobs, Marden, Hesson.

NEWS, weekly; Malcolm MacBeth, publisher; established 1906; independent; Friday; subscription \$1.00; eight pages, size 17½ x 24.

Also publishes *Milverton Sun*.

LISTOWEL, pop. 2,750, Co. Perth, on the Maitland River and G. T. Ry. and C. P. Ry., connecting at Linwood with the Guelph-Goderich branch; 27 miles N. of Stratford; Tel., T., Ex., M. O., Banks. Chief Industries: woollen, planing, saw and flour mills, foundry, furniture and chair factories, and the largest sole leather tannery in Canada, brewery and piano factory, and is in the centre of the leading dairy sections in Western Ontario. Chief Shipments: cheese, live stock, grain, flour, leather and other products. The town contains seven churches, high and public schools, public free library of 4,000 volumes, a public hall seating 800, and a fire department; the town is lighted with gas and electricity. Surrounding towns and villages where no papers are published: Trowbridge, Molesworth, Moorefield, Tyrone, Britton, Millbank, Newton, Carthage, Dorking, Hesson, Shipley, Donegal, Kurtzville, Newbridge and Wyandotte.

BANNER, weekly; Banner Publishing Co., publishers; W. Climie, editor; established 1866; liberal; Thursday; subscription \$1.00; eight pages, size 17 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **1,066★**

STANDARD, weekly; A. St. Geo. Hawkins, editor and publisher; established 1878; conservative; Friday; subscription \$1.00; eight pages, size 17½ x 24. Circ'n 1

LITTLE CURRENT, pop. 1,000, Grand Manitoulin Island, District of Algoma, on the North Shore Channel, 19 miles S. E. of Massey on the C.P.Ry., which is the nearest R.R. station. Chief Industries: farming and lumbering. Chief Shipments: timber, lumber and live stock. The town contains four churches, and a school of four divisions, and has good steamboat connection during navigation. Surrounding towns and villages where no papers are published: Manitowaning, Sandfield Mills, Kagawong, Michael's Bay, Providence Bay, Killarney, Honora, Shequindah, Mindemoya and Spanish River.

MANITOULIN EXPOSITOR, weekly; Rev. J. F. Snowdon, editor and publisher; established 1879; independent-liberal; Thursday; subscription \$1.00; eight pages, size 22 x 15. Circ'n $\frac{1}{4}$

LONDON, pop. 45,000, Co. Middlesex, on River Thames, C. P. Ry.

* Pere Marquette, M.C.R., and G.T.Ry., and Southern Electric Railway, 454 miles from Montreal, 121 miles from Toronto and 76 miles from Hamilton, 120 miles E. of Detroit; Tel., T., Ex., M. O., Banks. Chief Industries: agricultural implements, breweries, car shops, chemical works, foundries, brick and tile works, biscuit, confectionery, cigar, stove and boot and shoe factories. Chief Shipments: grain, and the products of its factories. The city contains some fine churches and public buildings, good public, normal and separate schools, city hall, music hall, electric railway and radial road, and water works. It is also a military post, and has a provincial lunatic asylum. Surrounding towns and villages where no papers are published: Appin, Arva, Clandeboye, Delaware, Dorchester, Glanworth, Ilderton, Lambeth, Nilestown, Thorndale and Wardsville.

ADVERTISER, every evening except Sunday; London Advertiser Co., Ltd., publishers; R. D. Millar, manager; established 1863; liberal; subscription \$5.00; ten to twenty pages, size 17 x 22.

Sworn Circ'n, actual average for 12 mos. to April 30, 1907, 11,404★

WEEKLY (*Western Advertiser*), established 1863; Wednesday; subscription 75 cents; twelve to twenty pages, size 17 by 22.

Circ'n 4

Advt.—The London Advertiser publishes two editions daily. The first edition is delivered to all mail subscribers. The circulation is guaranteed. It is the most popular Daily of Western Ontario. It has special features that no other Daily in Western Ontario has. Any advertiser who uses its columns has a class of readers that take no other paper. Published for 45 years and always in the lead. See Advt. Page 17.

FREE PRESS, every morning, noon and evening except Sunday; London Free Press Ptg. Co., Ltd., publishers; established 1855; conservative; subscription, morning \$6.00, evening \$5.00; ten to twenty-four pages, size 17 x 21½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 16,924★

WEEKLY, established 1849; Thursday; subscription 75 cents; twelve pages, size 17 x 21½. Circ'n 1¾

CATHOLIC RECORD, weekly; Thos. Coffey, publisher; established 1878; religious, Roman Catholic; Saturday; subscription \$2.00; eight pages, size 15½ x 21½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 16,860★

See Advt. Page 84.

ECHO, weekly; A. Talbot & Co. publishers; established 1879; independent; Thursday; subscription 50 cents by mail, city distribution free; eight pages, size 17½ x 23.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 8,500

See Advt. Page 68.

FARMERS' ADVOCATE AND HOME MAGAZINE, weekly ; Wm. Weld Co., Ltd., publishers ; established 1866 ; agricultural ; Thursday ; subscription \$1.50 ; twenty-four pages, size $14\frac{1}{2} \times 10\frac{1}{4}$.
Circ'n 29

Advt.—The Farmer's Advocate and Home Magazine. Sworn Circulation 30,000. Established 1866. The oldest and most widely read agricultural journal in Canada. Advertisers desiring to reach the most progressive farmers throughout Canada, find it necessary to use its advertising columns. Subscription \$1.50 per year, which is a guarantee of quality of circulation. See Advt. Page 73.

CANADIAN WHITE RIBBON TIDINGS, semi-monthly ; Official Organ of Ontario W.C.T.U., published for the Society by London Advertiser Co. ; established 1903 ; temperance ; subscription 50 cents ; sixteen pages, size $10\frac{1}{2} \times 13\frac{1}{2}$.

ANCIENT FORESTER, monthly ; Organ of the Ancient Order of Foresters ; subscription 25 cents ; eight pages, size 13×20 .
Does not insert advertisements.

CANADIAN, monthly in English and French ; Catholic Mutual Benefit Assoc. of Canada, publishers ; established 1895 ; brotherhood ; subscription 50 cents ; twelve pages, size $10\frac{1}{2} \times 13\frac{1}{2}$.

CANADIAN WOODMAN, monthly ; W. C. Fitzgerald, publisher ; established 1896 ; official organ of Order of Can. Woodmen ; subscription 50 cents ; eight pages, size $10\frac{1}{2} \times 13\frac{1}{2}$.
Circ'n 11 $\frac{1}{2}$

INDUSTRIAL BANNER, monthly ; Labor Educational Association of Canada, publishers ; Joseph T. Marks, editor ; established 1892 ; labor news ; subscription 25 cents ; four pages, size 15×21 .
Circ'n 5

ONTARIO REAL ESTATE EXCHANGE, monthly ; D. H. Tennent, editor ; established 1900 ; farms and properties for sale.

L'ORIGINAL, pop. 1,400, Co. Prescott, on the Ottawa River and C. P. Ry. ; Tel., T., Ex., M.O., Bank. Chief Industries: saw and flour mills, tanning and lumbering. The town contains four churches, school and masonic hall. Surrounding villages where no papers are published : Fournier, Plantagenet and Riceville.

ADVOCATE, weekly ; B. R. Poulin, editor and publisher ; established 1888 ; liberal ; Wednesday ; subscription \$1.00 ; four pages, size 16×22 .
Circ'n $\frac{3}{4}$

LUCAN, pop. 1,000, Co. Middlesex, on G. T. Ry., 17 miles from London ; Tel., T., Ex., M.O., Banks. Chief Industries: flour, flax, live stock, grain and farm produce. The village contains four churches, a high school, two public schools and a public library. Surrounding towns and villages where no papers are published : Devizes, Elginfield, McGillivray, Granton, Ilderton, Ettrick, Thorn-dale and Denfield.

SUN, weekly ; W. Sovereign & Co., publishers ; established 1895 ; independent ; Thursday ; subscription 75c. ; eight pages, size $13\frac{1}{2} \times 20$.
Circ'n $\frac{1}{2}$

LUCKNOW, pop. 1,700 ; Co. Bruce, on Nine Mile Creek and G. T. Ry., 21 miles S.W. of Walkerton ; Tel., T., Ex., M.O., Banks. Chief Industries: flour, woollen and saw mills, tannery and carriage factory. Chief Shipments: grain, live stock, lumber, flour, leather and farm produce. The town contains three churches, a public school and a town hall. Surrounding towns and villages where no papers are published ; Kinloss, Langside, Belfast, Ulster and Holy-wood.

SENTINEL, weekly ; W. J. A. MacGregor, publisher ; established 1873 ; liberal ; Thursday ; subscription \$1.00 ; eight pages, size 15×22 .
Circ'n 1

MADOC, pop. 1,600, Co. Hastings, on Deer Creek and G. T. Ry., Tel., T., Ex., M.O., Bank. Chief Industries: flour, saw, woollen and planing mills, tannery and large marble quarries; iron and gold mines. Chief shipments: flour, live stock, lumber, leather, marble, and iron ore. The town contains four churches, schools and town hall. Surrounding towns and villages where no papers are published: Bridgewater, Queensboro' and Rimington.

REVIEW, weekly; B. J. McKerracher, publisher; established 1877; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

MARKDALE, pop. 1,025, Co. Grey, on the Saugeen River and C. P. Ry., 30 miles S. E. of Owen Sound, 92 miles W. of Toronto; Tel., T., Ex., M.O., Bank. Chief Industries: cheese box factory, woollen, flour and saw mills, etc. Chief Shipments: live stock, grain, flour, cheese, wood and farm produce. The town contains four churches, hotel, public schools, public hall, grain elevators, besides several good stores, etc. Surrounding towns and villages where no papers are published: Kimberley, Eugenia, Princeville, Walters' Falls and Holland Centre.

STANDARD, weekly; C. W. Rutledge, publisher; established 1875; independent; Thursday; subscription \$1.00; eight pages, size 17½ x 24. Circ'n 1¾

MARKHAM, pop. 1,400, Co. York, on the River Rouge and G. T. Ry., 22 miles N. E. of Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: carriage and implement factories, woollen mills, cereal mill, flour and saw mills. Chief Shipments: grain, flour, live stock, wagons, agricultural implements, fine flannels, etc. It contains five churches, high and public schools, public library and town hall. Surrounding towns and villages where no papers are published: Unionville, Cedar Grove, Malvern, Agincourt, Locust Hill, Ringwood, Milliken, Woburn, Green River, Box Grove, Whitevale and Brougham.

ECONOMIST, weekly; Corson & Son, publishers and editors; established 1855; ind.-liberal; Thursday; subscription \$1.00; eight pages, size 17½ x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,520

See Advt. Page 68.

SUN, weekly; J. O. Herity, publisher; established 1881; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ¾

MARMORA, pop. 1,000, Co. Hastings, on Crow River and on the Central Ontario Ry., 41 miles from Peterborough, 32 miles N. N. W. of Belleville; Tel., T., Ex., M.O., Bank. Chief Industries: saw, grist and planing mills, and woollen factory, and gold and iron mines. Chief Shipments: lumber, grain, cheese, wool, gold, arsenic and iron. It is the centre of the mining district including Cordova, Canadia Gold Fields, Atlas Arsenic and Gawley Gold mines and many others. The town contains, besides its stores and factories, etc., four churches and three hotels.

HERALD, weekly; Howard W. Sabine, publisher; established 1896; independent; Thursday; subscription \$1.00; eight pages, size 22 x 15. Circ'n ¾

See Advt. Page 84.

MASSEY, pop. 1,000, District of Algoma, at the confluence of the Spanish and Sable Rivers, on Soo Branch of C. P. Ry.; water communication with the Great Lakes. Chief Industries: lumbering and copper mining. Centre of copper belt on the North Shore of Lake Huron. The town contains five churches and two schools. Surrounding towns and villages where no papers are published: Webbwood, Espanola, Nairn, Walford, Spanish Station and Cutler.

NORTH SHORE NEWS, weekly; Chas. A. Rickaby & Co., publishers; established 1905; independent; Friday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ½

MAXVILLE, pop. 1,000, Co. Glengarry, on G. T. Ry., 44 miles E. of Ottawa and 76 miles W. of Montreal. Tel., T., Ex., M.O., Bank. Chief Industries: two lumber mills, sash and door factory, machine shop, tannery, foundry and butter factory. The town is lighted with gas, has cement sidewalks and contains, besides its stores, four churches, three-storey brick school, and a public hall. Surrounding villages where no papers are published: Dunvegan, Greenfield, St. Isidore, Moose Creek, Avonmore and Apple Hill.

ADVERTISER AND MAXVILLE WEEKLY REPORTER, weekly; William G. Colgate, publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, size 13½ x 20. Circ'n ½

MEAFORD, pop. 2,800, Co. Grey, on Big Head River and G. T. Ry., 18 miles N. E. of Owen Sound; Tel., T., Ex., M.O., Banks. Chief Industries: planing, flour and woollen mills, foundries and ship building. Chief Shipments: fish, grain, lumber, leather, machinery and farm produce. The town contains six churches, public and high schools, public library, town hall, hotels, several good stores, etc., and has well-kept streets, good water supply and an excellent harbor with steamboat service during navigation. Surrounding towns and villages where no papers are published: Woodford, Morley and Griersville.

EXPRESS, weekly; F. E. Secord, publisher; established 1906; liberal; Thursday; subscription \$1.00; eight pages; size 15 x 22. Circ'n ½

MIRROR, weekly; Jas. Patterson, publisher; established 1882; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

MONITOR, weekly; T. C. Dean, publisher; established 1868; liberal; Friday; subscription 35 cents; eight pages, size 17 x 22. Circ'n ½

MERLIN, pop. 350, Co. Kent, 16 miles S. of Chatham, the county seat. Tel., T., Ex., M.O., Bank. Chief Industries: flour and saw mills and staves. Chief Shipments: flour, lumber and staves. The town contains several churches and public school. Surrounding villages where no papers are published: Buxton, Sandison, Cedar Spring and Fargo.

MIRROR, weekly; C. A. Burns, publisher; established 1898; independent; Friday; subscription \$1.00; eight pages. Circ'n ½

MERRICKVILLE, pop. 1,100, Co. Grenville, on C. P. Ry., Tel., T., Ex., M.O., Bank. Chief Industries: plow and stove foundry, roller mill, woollen mill, shingle mill, furniture factory, saw and planing mills, malleable iron, wire fence and brick works, marble works, farming, dairying. Chief Shipments: plows,

stoves, malleable castings, wire fence, bricks, farm produce, butter and cheese. The town contains several stores, four churches, two schools and a public library. Surrounding towns and villages where no papers are published: Andrews ville, Burritt's Rapids, Oxford Mills, Newmanville, Bishop's Mills, Mount Zion, Easton's Corners, Jasper and Kilmarnock.

STAR, weekly; F. A. J. Davis, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, size $13\frac{1}{2} \times 20$.
See Advt. Page 86. Circ'n 1

MIDLAND, pop. 4,500, Co. Simcoe, on the Georgian Bay and G. T. Ry., 32 miles N. of Barrie; Tel., T., Ex., M.O., Banks. Chief Industries: saw, shingle, flour, woollen and planing mills, foundry, blast furnace and two grain elevators. Chief Shipments: grain, live stock, lumber, flour and farm produce. It contains five churches, two public schools, a public hall and a free library. The town has an electric light plant, with power houses in connection, a waterworks system, fire engine and volunteer fire brigade. It has also an excellent harbor. Surrounding towns and villages where no papers are published: Byng Inlet, French River, Algoma Mills, Wye Bridge, Victoria Harbor, Waubashene and Waverley.

ARGUS, weekly; W. G. Cave, publisher; established 1889; conservative; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 24$. Circ'n $\frac{1}{2}$

FREE PRESS, weekly; J. F. Goodfellow, publisher; established 1882; liberal; Thursday; subscription \$1.00; eight pages, size $24 \times 17\frac{1}{2}$.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 900

MILDMAY, pop. 1,200, Co. Bruce, on the Saugeen River and on the G.T.R.; Tel., T., Ex., M.O., Bank. Chief Industries: grist and saw mills, butter, shingles, sash and door factories. Chief Shipments: butter, grain and lumber. The town contains besides its mills and factories, five churches, stores, etc. Surrounding towns and villages where no papers are published: Wroxter, Gowans, Cargill and Deemerton.

GAZETTE, weekly; John A. Johnston, publisher; established 1893; independent; Thursday; subscription \$1.00; eight pages, size 13×20 . Circ'n $\frac{1}{2}$

MILLBROOK, pop. 1,000, Co. Durham, on G. T. R. and C. P. Ry., 18 miles N. W. of Port Hope; Tel., T., Ex., M. O., Banks. Chief Industries: flour, foundry, woollen, planing, saw and grist mills, steam pump and veneer factory. Chief Shipments: flour, lumber, grain and pumps. It has three churches, two public schools and a town hall, good electric light plant. Surrounding towns and villages where no papers are published: Ida, Glamorgan, Ballyduff, Pontypool, Bethany, Caven, Mount Pleasant, Garden Hill, Bewdly, Bailieboro and South Monaghan.

MILLBROOK AND OMEMEE MIRROR, weekly; Chas. W. Richards, editor and publisher; established 1893; independent-conservative; Thursday; subscription \$1.00; four pages, size $24 \times 17\frac{1}{2}$. Circ'n $\frac{3}{4}$

REPORTER, weekly; A. Given, publisher; W. S. Given, editor; established 1857; independent-conservative; Thursday; subscription \$1.00; four pages, size 20×26 . Circ'n $\frac{3}{4}$

MILTON, pop. 1,550. Co. Halton, on Sixteen Mile Creek, G. T. Ry. * and C. P. Ry.; Tel., T., Ex., M. O., Bank. Chief Industries: foundry, sash, door, shoe and carpet factories, terra cotta brick works, limekilns and sandstone quarries. Chief Shipments: lime, stone, bricks, building material, live stock, leather, boots and shoes, carpets, lumber and grain. The town contains four churches, public schools, public library, town hall, county court house, etc. Surrounding towns and villages where no papers are published: Lowville, Stewarton, Cumminsville, Omagh, Boyne, Palermo, Hornby, Tansley, Zimmerman, Campbellville and Kilbride.

CANADIAN CHAMPION, weekly; Wm. Panton, editor and publisher; established 1860; independent; Thursday; subscription \$1.00; four pages, size 19½ x 25.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 828

REFORMER, weekly; Richard White, editor and publisher; established 1885; liberal; Thursday; subscription \$1.00; four pages, size 20 x 27. Circ'n ½

MILVERTON, pop. 900, Co. Perth, is situated about the centre of the county, on G.T.R. and on Guelph-Goderich branch of C. P. Ry., 17 miles N. of Stratford; Tel., T., Ex., M. O., Banks. Chief Industries: furniture and cooperage shops and cement block factory, flax, saw and grist mills and tannery, felt shoe factory, planing mill and box factory. Chief Shipments: the product of its factories and farm produce. The town contains five churches, public library, and a public school. Surrounding towns and villages where no papers are published: Brunner, Millbank, Newton, Monkton, Poole, Carthage, Burns, Donegal, Gadshill and Rostock.

SUN, weekly; Malcolm MacBeth, editor and publisher; established 1891; independent; Thursday; subscription \$1.00; eight pages, size 17½ x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,032

Also publishes *Linwood News*. See *Advt. Page* 38.

MINDEN, pop. 300, Co. Haliburton, on Gull River, 7 miles N. W. of Galert Station, on G. T. R., 43 miles from Lindsay; Tel., T., M.O.; Bank at Lindsay. Chief Industries: saw, flour, oatmeal and woollen mills, furniture factory. Chief Shipments: grain, lumber, flour, and farm produce. The village contains three churches and a public school. Surrounding towns and villages where no papers are published; Coboconk, Kinmount, Greenwood and Ingoldsby.

ECHO, weekly; R. H. Baker, publisher; established 1873; independent-conservative; Friday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ¼

MITCHELL, pop. 1,900; Co. Perth, on G. T. R., 12 miles N.W. of Stratford; Tel., T., Ex., M.O., Banks. Chief Industries: flour, flax, hosiery, woollen, saw, and planing mills, foundry and other manufactories. Chief Shipments: grain, lumber, live stock, and the product of its factories. The town contains six churches, high and public schools, town hall, opera house, public library, etc. Surrounding towns and villages where no papers are published: Sebringville, Carlingford and Fullarton.

ADVOCATE, weekly; W. R. Davis, editor and publisher; established 1860; conservative; Friday; subscription \$1.00; eight pages, size 17½ x 24. Circ'n 2

RECORDER, weekly; Thos. H. Race, publisher; established 1877; liberal; Friday; subscription \$1.00; eight pages, size 17 x 22. Circ'n ¾

MORRISBURG, pop. 1,693, Co. Dundas, on St. Lawrence River, at foot of Morrisburg Canal, and G.T.Ry., 27 miles W. of Cornwall; Tel., T., Ex., M.O., Banks. Chief Industries: implement works, tinplate and sheet steel works, stove foundry, flour, saw and planing mills. Chief Shipments: grain, live stock and produce. The town contains five churches, schools, a public hall, etc., and owns its own waterworks, electric light and power system. Surrounding towns and villages where no papers are published: Dunbar, Morewood, North Williamsburg, Aultsville, Van Camp, Hallville, Wales, Dundela, Rowena and Winchester Springs.

HERALD, weekly; Martha M. Plantz, proprietor; J. Smyth Carter, editor and manager; established 1874; liberal; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

LEADER, weekly; Leader Pub. Co., publishers; L. E. Murphy, editor and manager; established 1889; independent; Thursday; subscription \$1.00; four pages, size 18 x 24. Circ'n $\frac{3}{4}$

MOUNT BRYDGES, pop. 650; Co. Middlesex, on G.T. and C.P. Rys., 15 miles W. of London. Tel., T., Ex., M.O., Bank. Chief Industries: lumber and planing mills, apple-evaporating factory, live stock and farming. Chief Shipments: cattle, hogs, apples, cheese and grain. The village is in the centre of a thickly populated and rich agricultural belt and has, besides its stores, etc., four churches, two hotels, town hall and public library. Surrounding villages where no papers are published: Komoka, Delaware, Melbourne, Christena, Longwood and Appin.

ENTERPRISE, weekly; F. J. Auger, publisher; established 1903; independent; Friday; subscription \$1.00; eight pages, size 15 x 20. Circ'n $\frac{1}{2}$

MOUNT FOREST, pop. 2,500, Co. Wellington, on the Saugeen River, G.T.Ry. and C.P.Ry., 42 miles N.W. of Guelph; Tel., T., Ex., M.O., Banks. Chief Industries: flour, woollen, saw and planing mills, sash, door, wardrobe, casket, carriage and threshing machine factories. The town contains five churches, public and separate schools, public library and town hall. Surrounding towns and villages where no papers are published: Dromore, Varney, Kenilworth, Conn, Cedarville, Drew and Farewell.

CONFEDERATE, weekly; A. W. Wright, editor and publisher; established 1867; liberal; Thursday; subscription \$1.00; eight pages, size 20 x 24. Circ'n $\frac{3}{4}$

REPRESENTATIVE, weekly; J. A. Lambert, editor and publisher; established 1885; liberal-conservative; Thursday; subscription \$1.00; eight pages, size 24 x 20.

Sworn Circ'n, actual average for 12 months to Dec. 31, 1906, 1,217★

See Advt. Page 64.

NAPANEE, pop. 3,537, Co. Lennox, on Napanee River, G.T.Ry. and * Napanee, Tamworth & Quebec Ry., 25 miles from Kingston; Tel., T., Ex., M.O., Banks. Chief Industries: foundries, paper, woollen, flour, oatmeal and saw mills, cheese, furniture, carriage and soap factories. Chief Shipments: grain, live stock, dairy products and the products of its mills and factories. The town contains six churches, two schools, collegiate institute, public library, good opera house, is lighted by gas and electricity, and has an abundant water supply. Surrounding towns and villages where no papers are published: Odessa, Bath, Selby, Ernestown, Newburgh, Lonsdale, Camden

East, Moscow, Colebrook, Erinsville, Marlbank, Tamworth, Fredericksburg, Deseronto Jct., Strathcona, Enterprise, Yarker and Marysville.

BEAVER, weekly; Wm. Templeton, publisher; established 1870; conservative; Friday; subscription \$1.00; eight pages, size 17½ x 23.

Sworn Circ'n, actual average for 12 mos. to April 30, 1907, 3,827★
See Advt. Page 62.

EXPRESS, weekly; E. J. Pollard, editor and publisher; established 1861; liberal; Friday; subscription \$1.00; eight pages, size 20 x 26½. Circ'n 2

NEWCASTLE, pop. 700, Co. Durham, on the G.T.Ry., 47 miles east of Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: flour mills. Chief Shipments: flour. The town contains, besides its mills, three churches and two hotels. Surrounding towns where no papers are published: Newtonville and Welcome.

INDEPENDENT, weekly; L. B. Davidson, publisher; established 1901; independent; Thursday; subscription \$1.00; eight pages, size 15 x 20. Circ'n. ½

NEW HAMBURG, pop. 1,600, Co. Waterloo, on the River Nith and G.T.R., 14 miles W. of Berlin and 75 miles from Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: traction engine and thresher works, felt shoe factory, brass, furniture and trimmings works, iron stamping and wagon works, flour, planing and saw mills, brewery, carriage works, brick and tile yard. Chief Shipments: grain, cheese, produce and the product of its various factories. The town contains six churches, public schools, free library, public hall, etc. Surrounding towns and villages where no papers are published: Baden, Wellesley, St. Agathe, Lisbon, Phillipsburg, New Dundee, Shakespeare, Bright, Petersburg and Haysville.

INDEPENDENT, weekly; Daniel Ritz, publisher; established 1879; independent; Friday; subscription \$1.00; four pages, size 18 x 24. Also publishes *Canadisches Volksblatt*. Circ'n ½

CANADISCHES VOLKSBLATT, German, weekly; Daniel Ritz, publisher; established 1854; conservative; Wednesday; subscription \$1.50; eight pages, size 16 x 22. Circ'n 1
Also publishes *Independent*.

NEW LISKEARD, pop. 3,000, District of Nipissing, on Temiskaming Lake, and T. & N. O. Ry.; terminal point of the S. T. Ry. from Toronto, and connects with C. P. Ry. by boat, 310 miles from Toronto, 10 miles from Cobalt, and one day's trip from Larder Lake Gold Regions. Tel., T., Ex., M.O., Banks. Chief Industries: mining, lumbering and farming. The town is headquarters for two steamboat companies, having about a dozen boats. It contains six churches, public school, free library, two hospitals, departmental stores, cement block factories, brick yards, planing and saw mills, steam laundry and die works. It is lighted by electricity, and a waterworks system is being installed.

HERALD, weekly; A. W. Roebuck and J. H. Brown, publishers; established 1904; independent; Thursday; subscription \$1.00; eight pages, size 17½ x 22. See Advt. Page 87. Circ'n ¾

SPEAKER, weekly; Stephenson and Son, publishers; established 1906; independent; Friday; subscription \$1.00; ten pages, size 17 x 22. Circ'n. ¾

NEWMARKET, pop. 3,500, Co. York, on the Holland River and G. T. R., 34 miles N. of Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: manufacturing pails, tubs and all kinds of wooden ware, school desks, office furniture, tannery, flour mill, and foundry. Chief Shipments: flour, grain, produce, live stock, leather, woodenware, etc. The town contains seven churches, public schools, public library, town hall, electric light, water works and fire department. Surrounding towns and villages where no papers are published: Ravenshoe, Holt, Kettleby, Schomberg, Glenville, Pine Orchard, Keswick, Mount Albert, Queensville, Sharon, Holland Landing, Roaches Point, Belhaven, Sutton and Baldwin.

ERA, weekly; L. G. Jackson, editor and publisher; established 1852; liberal; Friday; subscription \$1.00; eight pages, size 17 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1,888★
See *Advt. Page* 46.

EXPRESS-HERALD, weekly; J. D. McKay, editor and publisher; established 1895; conservative; Friday; subscription \$1.00; eight pages, size 17½ x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1,698★

CHRISTIAN VANGUARD, semi-monthly; Conference of the Christian Church in Ontario, publishers; J. N. Dales, M.A., editor; religious; non-sectarian; subscription 50c.; sixteen pages, size 6¾ x 10¼.
Circ'n ¼

NIAGARA FALLS, pop. 9,000, Co. Welland, on the Niagara River, 2 miles below the Falls; Tel., T., Ex., M.O., Banks. Thousands of tourists pass through here on the way to the Falls. Chief Industries: powder works, furnace, shoe, tie and suspender factories, metal works, wire fencing, foundries, shredded wheat mill, two silver works, ethinite, graphite, chicle, essential oils and fine chemicals, bolts and nuts, railway frogs and switches, automatic shutters and roller bearings works. Chief Shipments: powder, products of its factories, fruit, grain, live stock and farm produce. The city contains fourteen churches, public and separate schools, collegiate institute, hotels and general stores, public library, city hall, electric light, fire department, street railways and two electric railways. A steel cantilever bridge and two steel bridges span the river at this point. Surrounding towns and villages where no papers are published: Queenston, Chippawa, St. Davids, Niagara Falls South, and Stamford.

RECORD, every evening except Sunday; Niagara Falls Printing & Advertising Co., publishers; T. A. Dyas, sec.-treasurer; established 1900; conservative; subscription \$3.00; six to ten pages, size 15 x 22.
Circ'n 1¼

WEEKLY, established 1879; Friday; subscription \$1.00; eight pages, size 15 x 22.
Circ'n ½

REVIEW, weekly; Frank H. Leslie, editor and publisher; established 1879; liberal; Thursday; subscription \$1.00; eight pages, size 15½ x 21½. See *Advt. Page* 37.
Circ'n 1

NIAGARA ON THE LAKE, pop. 800, Co. Welland, on M.C.R. and Niagara River, on the upper end of Lake Ontario, connected with Niagara Falls by electric railway. Tel., T., Ex., M.O., Bank. It is a splendid fruit growing district and an important summer resort. Thousands of tourists pass through here on their way to the Falls.

TIMES, weekly; Mrs. J. S. Clarke, editor and publisher; established 1896; independent; Friday; subscription \$1.00; eight pages, size 15 x 20.
Circ'n ½

NORTH AUGUSTA, pop. 500, Co. Grenville, on the south branch of the Rideau River, $4\frac{1}{2}$ miles from Bellamy, on the C. P. Ry.; Tel., T., M.O., Bank. Chief Industries; saw and grist mills. Chief Shipments: grain and lumber. The town contains, besides its mills and stores, three churches. Surrounding towns and villages where no papers are published: Algonquin, Charleville, Domville, Garretton, Glenmore, Maitland, Maynard, Roebuck, and Throoptown.

CITIZEN, weekly; G. W. Chapman, publisher; established 1892; independent; Friday; subscription 75 cents; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

NORTH BAY, pop. 5,000, District of Nipissing, on G. T. Ry. and * C. P. Ry., and terminal of T. & N. O. Ry., and on the shore of Lake Nipissing, 244 miles N. W. of Ottawa (225 miles North of Toronto); Tel., Ex., M.O., Banks. Chief Industries: mining, saw mills, agriculture, C. P. Ry. sectional shops and T. & N. O. Ry. shops. Chief Shipments: lumber and fish. The town contains five churches, public, separate, normal and high schools and the shops of the C. P. Ry., which employ a large number of hands, beside the traffic caused by the junction of the N. & N. W. R. and the C. P. Ry., going west. Surrounding towns and villages where no papers are published: Callandar, Trout Creek, Bonfield, Verner, and Warren.

DESPATCH, weekly; Geo. H. Newton, publisher; established 1892; liberal-conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

TIMES, weekly; N. Phelps, editor and publisher; established 1885; liberal; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

TRIBUNE, weekly; Nipissing Tribune Publishing Co., Ltd., publishers; established 1906; conservative; Wednesday; subscription \$1.00; eight pages, size $17\frac{1}{2}$ x 22. Circ'n 1

Also publishes *Cobalt Nugget*. See *Advt. Page 84*.

NORWICH, pop. 1,300, Co. Oxford, on the Otter Creek and G. T. Ry., 13 miles S.E. of Woodstock; Tel., T., Ex., M.O., Banks. Chief Industries: broom factory, cider and vinegar works, saw, flour and planing mills. Chief Shipments: grain, produce and the products of its farms and factories. The town contains four churches, public schools, town hall, etc. Surrounding towns and villages where no papers are published: Mount Elgin, Newark, Ranelagh, Scotland and Harley.

GAZETTE, weekly; T. C. Bartholomew, editor and publisher; established 1877; independent; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2}$ x 22. Circ'n $\frac{3}{4}$

NORWOOD, pop. 945, Co. Peterboro', on the River Ouse and C. P. Ry., 18 miles E. of Peterboro'; Tel., T., Ex., M.O., Bank. Chief Industries: machine shops, flour, butter, cheese and saw mills, veneering, heading, cheese-box, hub, spoke and pump factories. Chief Shipments: grain, live stock, woodenware, hubs, spokes, pumps, etc. The town contains five churches, high and public schools, etc. Surrounding towns and villages where no papers are published: Westwood, Trent Bridge, Clarina, Keene, Villiers, Tilton, Blairton and Warsaw.

REGISTER, weekly; J. G. Keefer, editor and publisher; established 1870; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. See *Advt. Page 87*. Circ'n $\frac{3}{4}$

OAKVILLE, pop. 1,900, Co. Halton, on Sixteen Mile Creek, Lake Ontario, and G. T. Ry. and C. P. R., 16 miles S. E. of Milton, 21½ miles from Toronto; electric railway connection with Hamilton, 18 miles west; Tel., T., Ex., M.O., Banks. Chief Industries: tanneries, basket factory and ship building. Chief Shipments: fruit, grain, live stock and leather. The town contains four churches, high, separate and public schools, masonic and oddfellows' halls, public library, good harbor and lighthouse; steamboat connection with Hamilton and Toronto. Surrounding towns and villages where no papers are published: Bronte, Palermo, Trafalgar, Sheridan, Clarkson, Port Credit and Postville.

OAKVILLE RECORD, weekly; F. J. Fleuty, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, size 22 x 15. Circ'n ¾

STAR, weekly; A. S. Forster, publisher; established 1883; independent; Thursday; subscription \$1.00; eight pages, size 13½ x 20. Circ'n ¾

OIL SPRINGS, pop. 1,500, Co. Lambton, on Black Creek and on Michigan Central Ry., 2½ miles from Oil City; Tel., T., Ex., M.O., Bank. Chief Industries: chopping and planing mills and many oil wells. Chief Shipments: lumber, grain and oil. The town contains, besides its mills, stores, etc., five churches and three hotels. Surrounding towns and villages where no papers are published: Oil City and Edyvile.

CHRONICLE, weekly; Chronicle Ptg. Co., publishers; established 1862; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ½

ORANGEVILLE, pop. 2,000, Co. Dufferin, on River Credit and * C. P. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: flour, woollen, carding, saw and lumber mills, coffin factory and cement works and furniture factory. Chief Shipments: grain, live stock, farm produce, lumber, coffins and caskets and woollen goods. The town contains five churches, high and public schools, public library, three society halls, town hall, court house, water works and fire department. Surrounding towns and villages where no papers are published: Mono Mills, Alton, Charleston, Mono Road, Cataract, Caledon, Palgrave, Caledon East, Waldemar, Laurel, Hockley, Camilla and Mono Centre.

BANNER, weekly; McGuire and McKitrick, publishers; established 1893; independent; Thursday; subscription \$1.00; eight pages, size 17½ x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 2,039★
See Advt. Page 98.

DUFFERIN POST, weekly; Mungovan Bros., editors and publishers; established 1879; conservative; Thursday; subscription \$1.00; eight pages, size 22 x 15.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,450

SUN, weekly; John Foley, editor and publisher; established 1860; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 2

ORILLIA, pop. 5,379, Co. Simcoe, on Lakes Couchiching and Simcoe and G.T.R., Junction of Midland and Northern Divisions, 86 miles from Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: lumber mills, tanneries, woodenware, and woollen mills, foun-

dries, veneer, sash and door, furniture, clothing, lock, wrought iron wheels and carriage factories. Chief Shipments: lumber, farm produce, live stock and the product of its factories. The town contains five churches, collegiate institute, public and separate schools, public hall, water works and fire department, and owns its own power and light plant. It has a good steamboat service during navigation. It is a popular summer resort and during the season entertains a great many tourists. Surrounding towns and villages where no papers are published: Atherley, Washago, Hawkestone, Brechin, Longford and Waubaushene.

NEWS LETTER, weekly; Curran Bros., editors and publishers; established 1884; independent; Wednesday; subscription \$1.00; eight pages, size 17½ x 22. See *Advt. Page* 48. Circ'n 2½

PACKET, weekly; Hale Bros., editors and publishers; established 1870; independent-conservative; Thursday; subscription \$1.00; six to eight pages, size 22½ x 27. Circ'n 2

TIMES, weekly; H. T. Blackstone, editor; Times Printing Co., publishers; established 1867; reform; Thursday; subscription \$1.00; eight pages, size 18 x 24.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 2,768★

CANADIAN WORKMAN, monthly; John Curran, publisher; established 1879; A. O. U. W.; subscription 50c.; eight pages, size 13½ x 20½. Circ'n 50

GOSPEL HERALD, monthly; S.W. Benner, publisher; established 1886; religious; subscription 20c.; eight pages, size 6 x 9.

ORONO, pop. 700, Co. Durham, on the Orono Creek, 15 miles W. of Port Hope. Nearest railway point on the G.T.Ry. is Newcastle, which is 5 miles S.; Tel., T., Ex., M.O., Bank. Chief Industries: cabinet factory, tannery, flour mill, foundry and machine shops. Chief Shipments: grain and live stock. The town contains four churches and a school. Surrounding towns and villages where no papers are published: Tyrone, Hampton, Clark, Enniskillen, Kendal, Newtonville, Kirby, Leskard and Pontypool.

NEWS, weekly; Saml. Cuttall, editor and publisher; established 1885; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ¾

OSHAWA, pop. 6,000, Co. Ontario, on Warren Creek and G. T. Ry., 4 miles E. of Whitby; Tel., T., Ex., M.O., Banks. Chief Industries: flour, woollen and grist mills, piano, farm implement and carriage factories, foundries, metal roofing and siding factory, harness, steam and gas fittings, sash and door and women's whitewear factories, malleable iron works, tannery, canning factory, etc. Chief Shipments: manufactured articles, grain, flour and farm produce. The town contains eight churches, high and public schools, a ladies' college, new Carnegie library, town hall, music hall, and is lighted by electric light and has a fire department, gas works, water works and sewage system. Electric Railway to Cedar Dale and Oshawa-on-the-Lake. Surrounding towns and villages where no papers are published: Brooklin, Taunton, Columbus, Myrtle, Raglan, Whitevale, Foley, Courtice, Enfield and Cedar Dale.

ONTARIO REFORMER, weekly; E. Mundy & Son, editors and publishers; established 1871; liberal; Friday; subscription \$1.00; eight pages, size 18 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,400

VINDICATOR, weekly; S. H. Graham, editor and publisher; established 1854; conservative; Friday, subscription \$1.00; eight pages, size 17½ x 24. Circ'n 1

OTTAWA, pop. 67,572; Co. Carleton, on Ottawa River and Rideau * Canal, C. P. Ry., G. T. Ry., and St. L. & O. Ry., N. Y. C. Ry., P. & P. J. Ry., and O. & G. V. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: lumber, square timber, deals, machinery, foundries, saw and planing, box, pulp, woollen and other mills and industries. Chief Shipments: grain, live stock, boxes, manufactured pulp and matches. Lumber by the millions of feet is shipped to Great Britain, United States and other places. The city is the capital of the Dominion of Canada, and is picturesquely situated on the Ottawa River. It has wide, regular streets, possesses many handsome stone buildings, including the Parliamentary and Departmental buildings, and several handsome churches, a university, colleges, convents, model, normal, and several public and separate schools, excellent fire brigade and water department. The city is lighted by electric light and gas, and has electric street car service. Population within 3 miles of City Hall, 100,000. Surrounding towns and villages where no papers are published: Chelsea, Clarkston, Ironsides, Pakenham, Finch, Rockland, Metcalfe, Chrysler, Berwick, Newington, Kenmore, Vernon, Manotick, Stittsville, Casselman, Hammond, Masson, Thurso, Wakefield, Stewarton, Eastman's Springs and Caledonia Springs.

CITIZEN, every morning and evening except Sunday; Southam Limited, publishers; established 1844; conservative; subscription, morning \$6.00, evening \$3.60; ten to twenty-four pages, size 17 x 23½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **12,567★**

SEMI-WEEKLY, established 1844; Tuesday and Friday; subscription \$1.00; ten to twelve pages, size 17 x 23½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **9,898★**

FREE PRESS, every evening except Sunday; Ottawa Free Press, Ltd., publishers; established 1869; liberal; subscription \$3.00; ten to twenty-four pages, size 17 x 23.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **6,435★**

JOURNAL, every evening except Sunday; Journal Printing Co., Ltd., publishers; established 1885; independent; subscription \$3.00; twelve pages; Saturdays twenty to twenty-four pages, size 17 x 23½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **9,344★**

OTTAWA VALLEY JOURNAL (semi-weekly edition of Journal), established 1886; Tuesday and Friday; subscription \$1.00; ten to twelve pages, size 17 x 23½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **8,360★**

LE TEMPS, French; every evening except Sunday; Le Temps Printing Co., publishers; Leopold Moffet, manager; established 1893; liberal; subscription \$3.00; six to eight pages, size 22½ x 18.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, **3,200**

See Advt. Page 98.

CANADA GAZETTE, weekly; Government of Canada (King's Printer), publisher; Government notices, etc.; Saturday; subscription \$4.00; about sixty pages, size 8 x 13. *Inserts Government advertisements only.*

DIPPER, weekly; Kuhn Brothers, publishers; established 1905; independent-liberal; Friday; free distribution; four to eight pages, size 17 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, **8,000**

See Advt. Page 72.

DOMINION PRESBYTERIAN, weekly; C. Blackett Robinson, publisher; established 1898; religious, Presbyterian; Wednesday; subscription \$1.50; sixteen pages, size 9 x 13½. Circ'n 6¼

Also dated at Winnipeg and Montreal.

UNITED CANADA, weekly; Rev. Dr. J. F. Coffey, editor; Jno. D. Grace, publisher; established 1888; independent, Roman Catholic; Saturday; subscription \$1.50; eight pages, size 30 x 42.

DANE BROG, Danish, weekly; Chas. C. Meyer, editor and publisher; established 1892; liberal; Friday; subscription \$1.00; four pages, size 13 x 20. See *Advt. Page 58*. Circ'n 1½

MILITARY GAZETTE, semi-monthly; established 1885; 2nd and 4th Tuesdays; military; subscription \$2.00; twenty-four pages, size 9 x 12.

CANADIAN PATENT OFFICE RECORD, monthly; published by the Patent Dept. of the Dominion Government; subscription \$2.00. *Does not insert advertisements.*

NATURALIST, monthly; Ottawa Field Naturalists' Club, publishers; established 1879; subscription \$1.00; sixteen to thirty-two pages, size 8¾ x 6.

REAL ESTATE CHRONICLE, monthly; J. Y. Caldwell, editor and publisher; established 1900; real estate; free distribution; twenty pages, size 11¾ x 9.

UNIVERSITY OF OTTAWA REVIEW, monthly; University Students, publishers; established 1898; college; subscription \$1.00; thirty-two pages, size 6½ x 9¾. Circ'n ½

OWEN SOUND, pop. 10,765, Co. Grey, on the Sydenham River and

* Georgian Bay (Owen Sound), and on C.P.Ry.; Tel., T., Ex., M.O., Banks. Chief Industries; woollen, flour, saw and planing mills, machine shops, foundries, tanneries, grain elevators, lime kilns, Portland cement mills, chair and table, biscuit and confectionery, wire fence, and pickle factories, breweries, stone quarries, cannery, cigar factory and iron and steel ship building. Chief Shipments; grain, flour, live stock, produce, saw and cement mill machinery, water and propeller wheels and other products of its various factories. The town contains six churches, collegiate institute and business college, three public schools, public library, town hall seating 600, elevator, good water works, fire department, electric light works, steamship and steamboat lines, and the finest harbor on Georgian Bay, the Sound being 12 miles long and 5 miles wide at its mouth, sheltered on both sides its entire length, and a depth of water sufficient for the largest vessels on the lake. Surrounding towns and villages where no papers are published: Big Bay, Presqu'île, Kilsyth, Leith, Woodford, Johnson, Bothwell Corners, Sydenham, Kemble, Brooke, Desboro and Shallow Lake.

ADVERTISER, semi-weekly; James H. Little, editor and publisher; established 1862; liberal; Tuesday and Friday; subscription \$1.00; eight pages, size 24 x 18.

SUN, semi-weekly; C. A. Fleming & Son, editors and publishers; established 1890; liberal; Tuesday and Friday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 2,717*
See *Advt. Page 42*.

TIMES, semi-weekly; Jas. H. Rutherford, editor and publisher; established 1853; conservative; Tuesday and Friday; subscription \$1.00; eight pages, size 15 x 24. See *Advt. Page 98*. Circ'n 3

CHRISTIAN MESSENGER, semi-monthly; C. A. Fleming, publisher; established 1897; religious, Disciples of Christ; subscription 50 cents; eight pages, size $10\frac{1}{2} \times 14$. Circ'n $\frac{1}{4}$

CANADIAN POULTRY NEWS, monthly; Robt. R. Cameron, publisher; established 1898; poultry; subscription 25 cents; twelve to sixteen pages, size $9\frac{1}{2} \times 13\frac{1}{2}$. Circ'n $\frac{3}{4}$

See Advt. Page 96.

PAISLEY, pop. 1,154, Co. Bruce, at the confluence of the Saugeen and Teeswater rivers, on the G. T. Ry., 30 miles S. W. of Owen Sound and 15 miles N.E. of Walkerton; Tel., T., Ex., M.O., Banks. Chief Industries: flour, saw and woollen mills, carpet factory, pork packing establishment, and machine shop. Chief Shipments: flour, grain, wool, pork and farm produce. The town contains four churches, a public school, town hall, public library, etc. Surrounding towns and villages where no papers are published: Dobbinton, Underwood, Glamis, Pinkerton, Eden Grove, Williscroft, Lockerby, Bruce, Queen Hill, Saugeen and Dunblane.

ADVOCATE, weekly; D. McKenzie, publisher; established 1863; independent; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n $1\frac{1}{4}$

PALMERSTON, pop. 2,200, Co. Wellington, on the G. T. Ry., Stratford and Huron and Wellington Ry., 43 miles N. W. of Guelph, the county seat; Tel., T., Ex., M.O., Bank. Chief Industries: saw, flour, flax, oatmeal and other mills, sash and door factory, car and engine shops, malthouse, pork packing house and carriage factory. Chief Shipments: grain, malt, bacon, carriages, flour, live stock and produce. The town contains five churches, public school, town hall and public library, several hotels and good stores. It is lighted by electric light. Surrounding towns and villages where no papers are published: Moorefield, Trecastle, Gowanstown, Cotswold and Newbridge.

SPECTATOR, weekly; T. H. Kay & Co., publishers; established 1897; independent; Thursday; subscription \$1.00; eight pages, size 17×22 . Circ'n $\frac{3}{4}$

PARIS, pop. 3,400, Co. Brant, at the confluence of the Nith and Grand Rivers, on the G. T. and S. V. Ry., 61 miles S.W. of Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: woollen, knitting, flour, and winery mills, alabastine, needle, screen door, plow and refrigerator factories and chemical works. Chief Shipments: grain, flour, live stock, plaster, farm produce, and the output of its mills. The town contains six churches, high, public and separate schools, one of the finest equipped Y.M.C.A. Buildings in Western Canada, Y.W.C.A., town hall, public library, fire department and water works. The town is lighted by electric light, electric power for manufacturers is supplied from Niagara, and natural gas is also used for power, etc. Surrounding towns and villages where no papers are published: Princeton, Burford, Falkland, Glenmorris, Canning and Drumbo.

REVIEW, weekly; C. W. Lawton, publisher; established 1878; conservative; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n 1

See Advt. Page 64.

STAR-TRANSCRIPT, weekly; G. W. Featherstone, editor and publisher; established 1850; liberal; Wednesday; subscription \$1.00; eight pages, size $15 \times 22\frac{1}{2}$. Circ'n 1

PARKHILL, pop. 1,430, Co. Middlesex, 31 miles N.W. of London; Tel., T., Ex., M.O., Banks. Chief Industries: saw, planing, flour, wool and flax mills, tannery, foundry, salt well, soda water and pop factory. Chief Shipments: grain, live stock and farm produce, and the products of its mills and factories. The town contains five churches, high and public schools, public library, and a volunteer fire brigade.

GAZETTE-REVIEW, weekly; William Dawson, proprietor; established 1892; independent; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22$. See *Advt. Page 76*. Circ'n $1\frac{1}{4}$

POST, weekly; Clothier and Kennedy, publishers; established 1903; conservative; Thursday; subscription \$1.00; eight pages, size 15×22 . Sworn Circ'n., average for 12 mos. to Dec. 31, 1906, 1,200

PARRY SOUND, pop. 4,000, District of Parry Sound, situated at the mouth of Seguin River, on the Eastern shore of Georgian Bay, on the G. T. Ry., 50 miles from Midland. Tel., T., Ex., M.O., Banks. Chief Industries: lumbering, mining and farming, also several factories and a tannery. Chief Shipments: timber, tan bark, copper ore, ties and wood manufactures. The town contains five churches, two public schools, court house, registry office, a good harbor and daily connection by boat to all points. The town is also a popular summer resort and during the season the population will run as high as 5,000. Surrounding towns and villages where no papers are published: Dunchurch, Depot Harbor, McKellar, Orrville and Sprucedale.

CANADIAN, weekly; Chas. Sarney, publisher; established 1895; conservative; Thursday; subscription \$1.00; twelve pages, size 15×22 .

NORTH STAR, weekly; Ireland & Bundy, editors and publishers; established 1874; liberal; Thursday; subscription \$1.00; sixteen pages, size 15×20 . Circ'n $1\frac{1}{4}$

PEMBROKE, pop. 5,800, Co. Renfrew, on Indian, Muskrat and * Ottawa Rivers and C.P.Ry. and G.T.Ry., 96 miles N.W. of Ottawa, the capital of the Dominion. Tel., T., Ex., M.O., Banks. Chief Industries: lumbering and lumber supplies, flour, saw and woollen mills, foundry and machine shops. Chief Shipments: lumber, grain, live stock, flour and produce, lumbering supplies, incubators and cream separators. The town contains eight churches, a convent, public and separate schools, a high school, a court house, gaol, town hall, fire brigade hall and music hall; it also contains the finest agricultural driving park in the Upper Ottawa valley, sewerage, water works and fire department, and is lighted by electric light. Surrounding villages where no papers are published: Beachburg, Osceola, Westmeath, Chalk River, Petewawa and Rankin.

OBSERVER AND OTTAWA VALLEY ADVOCATE, weekly; M. Ringrose, publisher; established 1854; liberal; Thursday; subscription \$1.00; eight pages, size $15\frac{1}{2} \times 22$.

STANDARD, weekly; W. H. Bone, editor and publisher; established 1873; conservative; Wednesday; subscription \$1.00; eight pages, size 15×21 . See *Advt. Page 90*.

Sworn Circ'n, average for 12 mos. to April 30, 1907, 1,570

DEUTSCHE POST, German, weekly; A. P. Christiansen, editor and publisher; established 1902; independent; Thursday; subscription \$1.00; eight pages, size 15×22 . See *Advt. Page 52*. Circ'n 1

KIRCHENBLATT, German, weekly; Evangelical Lutheran Synod of Canada, publishers; established 1867; religious; Thursday; subscription \$1.00; eight pages, size $9 \times 12\frac{1}{2}$. Circ'n $1\frac{1}{4}$

PENETANGUISHENE, pop. 2,917, Co. Simcoe, on G. T. Ry., and at head of Penetanguishene Bay, 34 miles N.W. of Barrie, 103 miles from Toronto; Tel., T., Ex., M.O., Bank. Chief Industries: flour, saw and planing mills, foundry, tannery, box and carriage factories, etc. Chief Shipments: lumber, boxes, flour, machinery, leather, carriages, live stock, furs, fish, cordwood, railway ties, telegraph poles, etc. The town is a popular summer resort and contains four churches, public schools, separate schools, free library, fine harbor and wharves, with railway sidings and good steamboat service during navigation. Surrounding towns and villages where no papers are published: Wyebridge, St. Patrick, Vasey and Waverley.

HERALD, weekly; Herald Printing Co., publishers; established 1881; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

PERTH, pop. 4,000, Co. Lanark, on the Tay Canal and C.P. Ry.; Tel., * T., Ex., M.O., Banks. Chief Industries: Wampole laboratory, knitting factories, distilleries, tannery, flour mill, felt mill, car wheel works, bolt works, small hardware factory, peat works and foundry. Chief Shipments: cheese, creamery butter, grain, live stock, phosphate of lime and farm produce. The town contains five churches, three schools, a public library and has waterworks and electric lighting. There are also extensive mica and plumbago mines in the vicinity. Surrounding towns and villages where no papers are published: Glen Tay, Innisville, McDonald's Corners, Maberly and Port Elmsley.

COURIER, weekly; Walker Bros., editors and publishers; established 1834; liberal; Friday; subscription \$1.00; eight pages, size 17½ x 22. Circ'n 2

EXPOSITOR, weekly; Chas. F. Stone, editor and publisher; established 1860; conservative; Wednesday; subscription \$1.00; eight pages, size 15½ x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,675

PETERBOROUGH, pop. 15,000, Co. Peterborough, on the Otonabee River, G. T. Ry. and C. P. Ry., and Trent Canal; Tel., T., Ex., M.O., Banks. Chief Industries: sash and door factories, flour, oatmeal and woollen mills, carpet factories, agricultural implement, underwear, woven labels, mining and sawmill machinery, piano and canoe factories, machine shops, electrical and carbon works, furniture, lock, harness, tent and awning works, bit and tool factory, shovel works, potteries and brick yards. The American Cereal Co. and Peterboro Cereal Co. operate large mills for the purpose of manufacturing flour and cereal foods. The Canadian Cordage works and Can. General Electric works are also located here. Chief Shipments: electrical supplies, canoes, woollens, furniture, live stock and the products of its factories and farms. This town is rapidly becoming a great manufacturing centre; the water power, extending a distance of ten miles along the Otonabee River, is regarded as equal to any on the continent. Surrounding country is devoted to agriculture and lumbering. The town is a popular summer resort and during the season is visited by large numbers of tourists. The city contains fourteen churches, one of the three new Normal Schools, six public schools, and collegiate institute, theatre, armory, business college, two hospitals, public library, court house, opera house, Y.M.C.A. and Y.W.C.A. buildings, and has water works, fire department, electric light, etc. Surrounding towns and villages

where no papers are published: Warsaw, Keene, Baillieboro', Selwyn, Bridgenorth, Fraserville, Centreville, Youngs Point, Mount Pleasant and Ida.

EXAMINER, every evening except Sunday, J. R. Stratton, editor and publisher; established 1885; reform; subscription \$4.00; eight to sixteen pages, size $17\frac{1}{2} \times 21\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **2,263★**

WEEKLY, established 1853; Thursday; subscription \$1.00; 12 to 16 pages, size $17\frac{1}{2} \times 21\frac{1}{2}$. Circ'n 2

See Advt. Page 74.

REVIEW, every evening except Sunday; Review Printing and Publishing Co., Ltd., editors and publishers; established 1879; conservative; subscription \$4.00; eight pages, size $17\frac{1}{2} \times 22\frac{1}{2}$. Circ'n $1\frac{1}{4}$

WEEKLY, established 1853; Friday; subscription \$1.00; twelve to sixteen pages, size $17\frac{1}{2} \times 22\frac{1}{2}$. Circ'n 2

See Advt. Page 98.

TIMES, every morning except Sunday; Times Printing Co., publishers; established 1884; independent; subscription \$3.00; eight pages, size 15×22 .

WEEKLY, established 1884; Saturday; subscription \$1.00; eight pages, size 18×24 .

PETROLIA, pop. 4,359, Co. Lambton, on Bear Creek, G.T.Ry. and M.C.Ry., 16 miles S.E. of Sarnia; Tel., T., Ex., M.O., Banks. Chief Industries: foundries, boiler and machine shops, wagon and pork factories, saw, planing and flour mills. Chief Shipments: petroleum, hay, wagons. The town is the centre of an immense petroleum belt, and contains an oil refinery, and ample facilities for the storage of oil. It has five churches, high and public schools, a town hall, masonic temple, public library, opera house, electric light, gas works, an excellent waterworks system, and a good fire department. Surrounding towns and villages where no papers are published: Copleston, Inwood, Weidman, Warwick, Kertch and Oil City.

ADVERTISER weekly; Mrs. E. Wilson, publisher, J. G. Hutchcroft, manager; established 1867; conservative; Wednesday; subscription \$1.00; eight pages, size $15 \times 22\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **1,189★**
See Advt. Page 56.

TOPIC, weekly; Kedwell & Co. publishers; J. W. Kedwell, editor and manager; established 1879; liberal; Wednesday; subscription \$1.00; eight pages, size 15×22 .

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **1,732★**

CANADIAN PIGEON FANCIER, monthly; Kedwell & Co., publishers; established 1903; pigeon raising; 1st of each month; subscription 50 cents; sixteen pages, size 6×9 . Circ'n $\frac{3}{4}$

POULTRY ADVOCATE, monthly; Kedwell Publishing Co., Ltd., publishers; established 1897; poultry raising; 15th of each month; subscription 50 cents; thirty-six pages up, size $8\frac{1}{2} \times 11\frac{1}{4}$. Circ'n $3\frac{1}{4}$

PICKERING, pop. 1,000, Co. Ontario, on Duffin's Creek, about 3 miles N.E. of outlet into Lake Ontario at Pickering Harbor, and on the G.T.Ry.; Tel., T., Ex., M.O., Bank. Chief Industries: apple evaporator, flour and planing mills. Chief Shipments: grain, live

stock, fruit, principally apples, and produce. The town contains seven churches, a Society of Friends meeting house, a public school, etc. Surrounding towns and villages where no papers are published: Brougham, Claremont, Dunbarton, Whitevale, Greenwood, Green River, Audley, Balsam, Altona, Atha, Liverpool, Cherrywood and Kinsale.

NEWS, weekly; Murkar & Thexton publishers; established 1881; independent; Friday; subscription \$1.00; eight pages, size 13 x 20. Circ'n 1¼

PICTON, pop. 4,000, Co. Prince Edward, on the Bay of Quinte and * C. O. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: several creameries, canning, cheese factories, foundry, seed warehouses and extensive ship yards. Chief Shipments: canned goods, seeds, grain, flour, live stock, cheese and farm produce. The town contains five churches, collegiate institute, business college, public schools, town hall, society hall, and has good steamboat connection. Surrounding towns and villages where no papers are published: Ameliasburgh, Bloomfield, Cherry Valley, Consecon, Demorestville, Milford, Albury, Rednerville, Carrying Place, Massassaga, Huntingdon, Westlake, North Cressy, Salmon Point, Rose Hall, Glenora, Chisholm, High Shore and Wellington.

GAZETTE, semi-weekly; S. M. Conger & Bro., publishers; established 1831; conservative; Tuesday and Friday; subscription \$1.00; four pages, size 18 x 24. Circ'n 1¾

See Advt. Page 93.

TIMES, weekly; J. W. McLean, editor and publisher; established 1854; liberal; Thursday; subscription \$1.00; eight pages, size 17½ x 24.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 2,593★

PLATTSVILLE, pop. 800, Co. Oxford, on the River Nith, 18 miles N. E. of Woodstock, four miles N.E. of Bright, its nearest railway point; Tel., T., Ex., M.O., Bank. Chief Industries: planing, woollen and flour mills, carriage, furniture and pump factories, tanneries, etc. Chief Shipments: grain, lumber, leather, live stock, brick and tile, carriages and furniture. The village contains four churches and a public school. Surrounding towns and villages where no papers are published: Washington, New Dundee, Haysville, Drumbo, Wolverton and Bright.

ECHO, weekly; Robinson Bros., publishers; established 1887; independent; Thursday; subscription \$1.00; eight pages, size 13½ x 20. Circ'n ½

PORT ARTHUR, pop. 12,000, District of Thunder Bay, on W. shore of Lake Superior, C.P.Ry., Port Arthur, Duluth Extension and Can. Nor. Rys.; Tel., T., Ex., M.O., Banks. Chief Industries: mining, lumbering and farming. Chief Shipments: grain, fish, minerals and lumber. The town contains eight churches, high school, public and separate schools, court house and several hotels. It is a centre of shipping for the Northwest and is also the northern terminus of the C. P. R., Montreal & Lake Superior and other steamship lines running between Owen Sound, S. Ste. Marie, Montreal, Sarnia and Duluth and this port. Surrounding towns and villages where no papers are published: Silver Mountain, Murillo, Chappleau, Schreiber, McKenzie River, and Nepigon.

EVENING CHRONICLE, every evening except Sunday; Chronicle Printing Co., Ltd., publishers; established 1903; liberal; subscription to out-of-town subscribers \$2.00, others \$3.50; eight to sixteen pages, size 15 x 23½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 1,580★

See Advt. Page 68.

NEWS, every evening except Sunday; E. B. Mackay, publisher; established 1906; independent; subscription \$3.00; eight to twenty pages, size 15 x 22. Circ'n 1

PORT COLBORNE, pop. 1,400, Co. Welland, on Lake Erie, at entrance of Welland Canal, on the G. T. Ry.; Tel., T., Ex., M.O., Bank. Chief Industries, glass and brass factories, grist and planing mills, lime kilns, brewery and cement works. Chief Shipments: the products of its factories. Surrounding towns and villages where no papers are published: Humberstown, Wainfleet, Lowbanks, Stromness.

TIMES AND HUMBERSTONE NEWS, weekly; Geo. J. Bell, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ¾

See Advt. Page 66.

PORT DOVER, pop. 1,700, Co. Norfolk, on Lake Erie, River Lynn and G. T. Ry., 79 miles from Toronto; Tel., T., Ex., M.O., Bank. Chief Industries: tannery, vinegar works, evaporator, saw, planing, knitting and flour mills. Chief Shipments: grain, fish, fresh and dried fruits, vinegar, leather and knitted goods, limestone. The town contains five churches, high and public schools, town hall, opera house and free library, and has good water power. Port Dover is a popular summer resort. Surrounding towns and villages where no papers are published: Nanticoke, Port Ryerse, Renton and Vittoria.

MAPLE LEAF, weekly; L. G. Morgan, editor and publisher; established 1871; conservative; Friday; subscription \$1.00; eight pages, size 13½ x 20. Circ'n ½

See Advt. Page 62.

PORT ELGIN, pop. 1,600, Co. Bruce, on G.T.Ry., 28 miles N. W. of Walkerton; Tel., T., Ex., M.O., Banks. Chief Industries: tannery, brush and broom factory, flour, saw, planing and woollen mills. Chief Shipments: grain, lumber, flour, brooms, leather, etc. The town contains seven churches, five schools, public library, etc. Surrounding towns and villages where no papers are published: Underwood, Burgoyne, Invermay, Arkwright, Saugeen, Elsinore and Chippewa.

TIMES, weekly; Robert Munro, editor and publisher; established 1886; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

PORT HOPE, pop. 5,042, Co. Durham, at the confluence of Generaska River and Lake Ontario, and junction of Midland Division with main line G.T.Ry., 63 miles East of Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: preserving and canning, iron sewer pipe, threaded pipe and connecting irons works, enamelled ware, plumbers' supplies, file factory, flour and plaster mills, tanneries, foundries, brewery, pottery and red brick plant, extensive greenhouses, planing mills and machine shops, lace and carpet mills, carriage and implement factories. Chief Shipments: lumber, grain, leather, fruit, flour, live stock and products of factories, etc. The town contains

eight churches, three public schools, a new high school and Trinity College School, a public library, town hall and opera house. It has a fine harbor, custom house and U. S. Consulate, life boat service, bathing beach, good water works, filtered water, fire department, daily steamboat service to Rochester, N.Y., and all points East and West, and is lighted by electricity and gas. The town stands highest in government health report. Surrounding towns and villages where no papers are published: Canton, Dale, Gores Landing, Garden Hill, Ballyduff, Enniskillen, Bethany, Kendall, Newtonville, Perrytown, Pontypool, Welcome and Bewdley.

GUIDE, every evening except Sunday; Geo. Wilson & Son, editors and publishers; established 1878; liberal; subscription \$3.00; four pages, size 15 x 22. Circ'n $\frac{1}{2}$

WEEKLY, established 1831; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $2\frac{1}{4}$

TIMES, weekly; E. G. Rooke, publisher; established 1856; independent conservative; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2}$ x 22. Circ'n $2\frac{1}{2}$

See Advt. Page 88.

PORT PERRY, pop. 1,600, Co. Ontario, on Lake Scugog and G.T. Ry., 18 miles N. of Whitby; Tel., T., Ex., M.O., Banks. Chief Industries: farming, fruit growing, flour and saw mills. Chief Shipments: live stock, grain, lumber, flour and farm produce. The town contains five churches, high and public schools, public library, etc. Surrounding towns and villages where no papers are published: Marsh Hill, Prince Albert, Manchester, Cadmus, Raglan, Myrtle, Blackstock, Greenbank, Utica, Seagrave, Sonya, Caesarea, Epsom, Ashburn, Columbus, Scugog and Yelverton.

OBSERVER, weekly; H. Parsons, editor and publisher; established 1857; conservative; Thursday; subscription \$1.00; four pages, size 20 x $27\frac{1}{2}$. Circ'n $\frac{3}{4}$

STAR AND STANDARD, weekly; W. H. Cline, publisher; established 1865; independent liberal; Wednesday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

PORT ROWAN, pop. 759, Co. Norfolk, on South Norfolk branch G.T.Ry., 21 miles from Simcoe; Tel., Ex., M.O., Bank. Chief Industries: planing mills, grist and saw mills. Chief Shipments: lumber and grain. The town contains, besides its mills and stores, three churches and two hotels. Surrounding towns and villages where no papers are published: Jacksonburg, Rowan Mills, Walsingham Centre and St. Williams.

NEWS, weekly; S. H. Harding, publisher; established 1893; independent; Friday; subscription \$1.00; ten pages, size $13\frac{1}{2}$ x 20. Circ'n $\frac{3}{4}$

POWASSAN, pop. 900, District of Parry Sound, on G. T. Ry., near Lake Nipissing, 207 miles N. of Toronto, 20 miles S. of North Bay; Tel., Ex., Bank. Chief Industries: mining, lumbering and farming. Surrounding villages where no papers are published: Barrett, Trout Creek, Callender, Frank's Bay and Commanda.

NEWS, weekly; J. B. Lake, editor and publisher; established 1907; independent; Wednesday; subscription \$1.00; eight pages, size 11 x 17. Circ'n $\frac{1}{2}$

PRESCOTT, pop. 3,019, Co. Grenville, on the St. Lawrence River, * C. P. Ry., and G. T. Ry., 12 miles E. of Brockville; Tel., T., Ex., M.O., Banks. Chief Industries: emery wheel factory, casket factory, brewery and distillery. Chief Shipments: lumber, grain, ale and spirits, and farm produce. The town contains five churches, public, high and separate schools, town hall, opera house and public library; it has a ferry service across the river to Ogdensburg on the American side, and steamboat connection to all points. Surrounding towns and villages where no papers are published: Cardinal, Spencerville, Charleville, Maitland, and Algonquin.

JOURNAL, weekly; G. W. Mason & Son, publishers; established 1847; liberal; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

MESSENGER, weekly; G. R. T. Sawle, editor and publisher; established 1855; conservative; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

PRESTON, pop. 3,020, Co. Waterloo, at the confluence of the Grand and Speed rivers and on the G. T. Ry., 4 miles N. of Galt, with which it is connected by electric railway, 8 miles S. E. of Berlin, also connected by electric railway; Tel., T., Ex., M.O., Banks. Chief Industries: woollen and flour mills, stove and furnace foundries, piano players and piano player actions, hockey sticks, metal shingles, siding, roofing, etc., factories, school and office furniture factory, cigar factory and brewery. Chief Shipments: grain, produce, live stock, ale and the product of its factories. The town contains six churches, public and separate schools, public library, opera house seating 550, and artesian mineral springs. Surrounding towns and villages where no papers are published: Doon, Breslau, Ayr, Blair, New Dundee, Myrriston and Puslinch.

PROGRESS, weekly; Preston Progress Printing Co., Ltd., publishers, Thos. H. Arntfield, editor; established 1886; independent; Friday; subscription \$1.00; eight pages, size 17 $\frac{1}{2}$ x 22. Circ'n $\frac{3}{4}$

RAINY RIVER, pop. 2,000, Rainy River District, on Rainy River and on Canadian Northern Ry. Tel., Ex., M.O., Bank. Chief Industries: lumbering and fishing. Chief Shipment: lumber. The village has four churches, four hotels and several stores.

GAZETTE, weekly; J. A. Osborne, publisher; W. T. Noonan, manager; established 1902; independent; Friday; subscription \$1.50; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

Also publishes *Fort Frances Times*.

RENFREW, pop. 3,400, Co. Renfrew, on Smith's Creek, Bonnechere River, C. P. Ry., G. T. Ry., and K. & P. Ry., 35 miles S. E. of Pembroke and 53 miles from Ottawa; Tel., T., Ex., M.O., Banks. Chief Industries: creamery, flour, saw, planing and woollen mills, wooden-ware and steel notions factories, and farming. Chief Shipments: butter, grain, live stock, farm produce, flour, lime, wooden-ware and woollen goods. The town contains five churches, high and public schools, kindergarten, manual training and domestic science schools, public library, town hall and public hall, electric light, power and heat, and a fine system of waterworks and sewerage. Surrounding towns and villages where no papers are published: Calabogie, Shamrock, Stewartville, Forrester's Falls, Burnstown, Castleford, Sand Point, Braeside and White Lake.

JOURNAL, weekly; Journal Printing Co., Ltd., publishers; established 1886; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

MERCURY AND COUNTY OF RENFREW ADVERTISER, weekly; Smallfield & Son, editors and publishers; established 1871; independent-liberal; Fridays; subscription \$1.25; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,600

See Advt. Page 70.

RICHARDS LANDING, pop. 300, Algoma district, on N. shore of St. Joseph's Island; steamboat connection with the mainland. Nearest railroad station, Desbarats, on the C.P.Ry. Tel., T., Ex., M.O. Surrounding towns and villages where no papers are published: Hilton, Jocelyn and Tenby Bay.

ST. JOE HERALD, weekly; Jos. Rickaby, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages. Circ'n $\frac{1}{4}$

RICHMOND HILL, pop. 700, Co. York, on C.N.Ry., $3\frac{1}{2}$ miles E. of Maple Station, on Grand Trunk Ry., 12 miles N. of Toronto; Tel., T., Ex., M.O., Bank. Chief Industries: carriage works, foundry, saw mills and tannery. Chief Shipments: grain, lumber, carriages, castings and farm produce. The village contains four churches, high and public schools. Surrounding towns and villages where no papers are published: Thornhill, Maple, King, Unionville, Nobleton, Langstaff, Kleinburg and Victoria Square.

LIBERAL, weekly; T. F. McMahon, editor and publisher; established 1878; liberal; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

RIDGETOWN, pop. 2,500, Co. Kent, on M.C. Ry., and Pere Marquette Ry., 20 miles E. of Chatham; Tel., T., Ex., M.O., Banks. Chief Industries: flour, saw and planing mills, hoop and stave mill, five grain elevators, evaporating, basket and pump factories, etc. Chief Shipments: grain, flour, live stock, fresh fish and produce. The town contains six churches, collegiate institute, graded schools, public library, opera house, etc. Surrounding towns and villages where no papers are published: Morpeth, Clearville, Palmyra, Vosburg, Buckhorn, Charing Cross and Harwich.

DOMINION, weekly; Bowyer & Co., publishers; established 1895; conservative; Thursday; subscription \$1.00; eight pages, size 22 x 15. Circ'n $\frac{3}{4}$

PLAINDEALER AND STANDARD, weekly; Geo. J. Claxton, editor and proprietor; established 1876; liberal; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2}$ x 22. Circ'n $1\frac{1}{4}$

RIPLEY, pop. 650, Co. Bruce, on the G.T. Ry., 8 miles from Kincardine; Tel., T., Ex., M.O., Banks. Chief Industries: saw, grist and planing mills. Chief Shipments: lumber, flour, live stock and grain. The town contains besides its mills and stores, three churches and three hotels. Surrounding towns and villages where no papers are published: Lochalsh, Rapid City, Askfield, Holyrood, Kintail, Bervie, Amberley and Laurier.

EXPRESS, weekly; G. H. Mooney, publisher; established 1894; independent; Thursday; subscription \$1.00; four pages, size 20 x 21. Circ'n $\frac{1}{4}$

RODNEY, pop. 900, Co. Elgin, on M. C. Ry., 29 miles S. W. of St. Thomas; Tel., T., Ex., M.O., Bank. Chief Industries: agriculture, flour, stave and saw mills. Chief Shipments: flour, grain, lumber, farm produce, etc. The town contains six churches, school, two hotels and several good stores, etc. Surrounding towns and villages where no papers are published: Eagle, Tryconnell, Bismarck, Cashmere, Wallacetown, Aldborough, New Glasgow, Thames Valley, Crinan and Wardsville.

MERCURY, weekly; F. A. McCallum, publisher; established 1885; independent; Thursday; subscription \$1.00; eight to ten pages, size 15 x 22. Circ'n 1/2

RUSSELL, pop. 700, Co. Russell, situated on Castor River (which furnishes power), and Ottawa & N. Y. Ry., 60 miles S. W. of L'Orignal, the county seat; Tel., T., Ex., M.O., Bank. Chief Industries: woollen, saw and flour mills. Chief Shipments: wool, lumber, cattle, hogs, sheep, cheese and flour. The town contains besides its stores, etc., four churches and three hotels, public library and a public school. Surrounding towns and villages where no papers are published: St. Onge, Embrum, Marvelville, Felton, Kenmore, Vars, Osgoode, Echo Valley and Metcalfe.

LEADER, weekly; Lowrie Bros., publishers; established 1899; independent; Thursday; subscription \$1.00; eight pages, size 13 1/2 x 20. Circ'n 3/4

ST. CATHARINES, pop. 11,780, Co. Lincoln, on Twelve Mile Creek * and Welland Canal, G. T. Ry., S. C. & N. C. Ry.; Tel., T., Ex., M.O., Banks. Connected with Thorold, Merriton, Port Dalhousie and Niagara Falls by electric cars. Chief Industries: edge tools, saws, axes, bent stuff, news and writing paper mills, flour mills, traction engines, agricultural implements, wine vaults, harvest tools, brewery, planing mills, machine shops, mining and hydraulic machinery, locomotive boilers, cash register factory, carbide works, knitting factories, etc. Chief Shipments: fruit, flour, grain, paper, stone, harvest tools, chains, lamps, edge tools of all kinds, agricultural implements and products. The city contains sixteen churches, two colleges, one collegiate institute, public and separate schools, free library, opera house, court house, custom house, General and Marine Hospital, orphan asylum, and other charitable institutions: extensive stone quarries are worked in the neighborhood: excellent water works and good railway facilities with daily steamboat connections to all points. The city is lighted by electricity and has an electric car service. It is the County town and is located in the heart of a rich agricultural and fruit growing district. The city has some repute as a health resort owing to the natural mineral water springs. Surrounding towns and villages where no papers are published: St. David's, Queenston, Virgil, Jordan, Drummondville and Port Dalhousie.

STANDARD, every evening except Sunday; Burgoyne & Calkins, publishers; established 1891; conservative; subscription \$3.00; six to ten pages, size 15 x 22 1/2.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 3,539★

SEMI-WEEKLY, established 1891; Monday and Thursday; subscription \$1.00; six pages up, size 17 1/2 x 22 1/2. Circ'n 3/4

See Advt. Page 73.

STAR-JOURNAL, every evening except Sunday; Journal Printing Co., editors and publishers; N. R. MacGregor, Business Manager; R. W. Dillon, Editor; established 1859; liberal; subscription \$3.00; eight pages, size 15 x 20. Circ'n 1 1/2

WEEKLY (Journal), established 1826; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 3/4

CANADIAN PRINTERS' NEWS, monthly; record paper of The Co-Operative Newspaper List; Can. Printers, Ltd., publishers; four pages, size 13 x 20.

FACTORY SITE TRADE BULLETIN, monthly; real estate.

ST. GEORGE, pop. 900, Co. Brant, on Mill Creek, and G.T.Ry., five miles from Brantford; Tel., T., Ex., M.O., Bank. Chief Industries: flour, saw and planing mills, sash and door factory, foundry, agricultural and wagon works. Chief Shipments: flour, grain, lumber, wagons, agricultural implements and farm produce. The village contains three churches, public school and public library. Surrounding towns and villages where no papers are published: Glen Morris, Rose Bank, Richmond, Princeton, Falkland, Lynden, and Troy.

SENTINEL, weekly; James Heveron, editor and publisher; established 1894; independent; Thursday; subscription 75 cents; eight pages, size 20 x 13.

ST. MARY'S, pop. 3,416, Co. Perth, on the River Thames and G. T. Ry., 11 miles S. W. of Stratford; Tel., T., Ex., M.O., Banks. Chief Industries: woollen, flax, flour and oatmeal mills, sash, door and blind factories, cooperage, carriage factory, foundry, stone quarries, agricultural works and largest creamery in Canada. Chief Shipments: flour, grain, castings, leather, live stock, stone, lime and produce. The town is called the Stone Town, and is located in a valley between Trout Creek and River Thames; the supply of stone is practically inexhaustible. It has five churches, an Odd-fellows' Hall containing the opera house, public schools, free library, collegiate institute, and is lighted by electric light. Surrounding towns and villages where no papers are published: Avonbank, Prospect Hill, Kirkton, Granton, Thorndale, Wellburn and Whalen.

ARGUS, weekly; A. C. Wood, editor and publisher; established 1857; liberal; Thursday; subscription \$1.00; eight pages, size 18 x 24. Circ'n 1½

JOURNAL, weekly; John W. Eedy, publisher; established 1879; conservative; Thursday; subscription \$1.00; eight pages, size 17½ x 24. Circ'n 1¼

ST. THOMAS, pop. 13,400, Co. Elgin, situated on banks of Kettle Creek on M.C.Ry., G.T.Ry., Wabash R.R., C.P.Ry., and Pere Marquette Ry., 9 miles from Port Stanley; Tel., T., Ex., M.O., Banks. Chief Industries: saw, planing, flour, flax and rolling mills, stave factory, broom and brush factories, foundries, brick yards, breweries, car, car wheel and engine shops. Chief Shipments: grain, live stock, fruit and products of its factories and mills. The city contains thirteen churches, collegiate institute, Alma Ladies' College, Sinclair College, business college, model, public and separate schools, free library, city hall, two opera houses, has electric light, fire department and electric street railway. This city is an important railway centre. Surrounding towns and villages where no papers are published: Glanworth, Fingal, Port Stanley, Shedden, Talbotville, Union, Vienna, Sparta, Payne's Mills and Frome.

JOURNAL, every evening except Sunday; Journal Printing Co., Ltd., publishers; established 1881; liberal; subscription \$3.00 and \$4.00; eight to sixteen pages, size 17½ x 22½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 3,012★

WEEKLY (*Southern Counties Journal*), established 1859; Thursday; subscription \$1.00; eight to sixteen pages, size 17½ x 22½. See Advt. Page 85. Circ'n 1½

TIMES, every evening except Sunday; Times Printing Co., publishers; L. H. Dingman, managing director; established 1882; conservative; subscription \$3.00 and \$4.00; eight to twelve pages, size $17\frac{1}{2} \times 22\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **3,892***

WEEKLY, established 1873; Thursday; subscription \$1.00; eight to twelve pages, size $17\frac{1}{2} \times 22\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **1,586***
See Advt. Page 106.

MUNICIPAL WORLD, monthly; The Municipal World, Ltd., publishers; established 1891; municipal work; subscription \$1.00; twenty-eight pages, size 9×12 .

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1907, **4,427***
See Advt. Page 61.

SARNIA, pop. 9,500, Co. Lambton, on the St. Clair River and G.T.

* Ry. and P. M. Ry.; headquarters of the Sarnia and Lake Superior S. S. Co., Hamilton Steel and Iron Co.'s steamships, Imperial Oil Co.'s and Reid Wrecking Co.'s ships and port of call for many other lines; Tel., T., Ex., M.O., Banks. Chief Industries: oil refinery, planing and saw mills, foundries, machine shops, breweries, salt, and other works. 500 men are employed by G. T. R. and Tunnel Co. Chief Shipments: refined oil, salt, lumber, grain, live stock, and farm produce. Sarnia is an important trans-shipping point for iron ore, coal, etc. The town contains twelve churches, public schools, business college, high and model schools, library, town hall, steam ferry service and Pere Marquette car ferries to the United States. The celebrated St. Clair Tunnel under the St. Clair River connects Sarnia with Port Huron, Mich. Surrounding towns and villages where no papers are published: Point Edward, Corunna, Sombra, Mooretown, Camlachie, Courtright, Port Lambton, Kimball, Seckerton and Osborne.

OBSERVER, every evening except Sunday; H. Gorman, publisher; established 1895; liberal; subscription \$4.00; eight pages, size $15 \times 21\frac{1}{2}$. Circ'n 1

WEEKLY, established 1853; liberal; Friday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22\frac{1}{2}$. *See Advt. Page 41.* Circ'n $1\frac{1}{2}$

CANADIAN, weekly; Canadian Ptg. Co., Ltd., editors and publishers; established 1860; conservative; Wednesday; subscription \$1.00; eight pages, size 20×24 . Circ'n $2\frac{3}{4}$
See Advt. Page 83.

POST, weekly in two parts, *Sarnia Post* issued Saturday and *Lambton Co. Post* issued Thursday; W. B. J. Williams, editor and publisher; established 1886; independent; subscription, either edition in Canada \$1.00; eight pages, size 20×24 . Combined Circ'n $1\frac{3}{4}$
See Advt. Page 110.

SAULT ST. MARIE, pop. 8,500, Algoma District, on St. Mary

* River and C.P.Ry. and Algoma Central R.R.; Tel., T., Ex., M.O., Banks. Chief Industries: steel rail mills, blast furnaces, iron works, reduction works, veneer mill, saw mill, agriculture, mining, lumbering, pulp making and fishing. Chief Shipments: steel rails, pig iron, pulp, pulp wood, lumber and minerals. The town contains six churches, public library, public and separate schools. The steamboats of the C.P.Ry. call tri-weekly. The Sault canal to overcome the rapids passes through the town. The town lies at the foot of the rapids and is connected by Ferry with Sault Ste. Marie, Mich. Surrounding towns and villages where no papers are published: Algoma Mills, Gordon Lake, Echo Bay and Marksville.

EXPRESS, weekly; C. N. Smith, editor and publisher; established 1885; liberal; Friday; subscription \$1.00; eight pages, size 16 x 24.

STAR, weekly; J. W. Curran, publisher; established 1897; conservative; Thursday; subscription \$1.00; eight pages, size 17 x 22.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **2,252★**

SEAFORTH, pop. 3,000, Co. Huron, on the G.T.Ry., 21 miles S.E. of Goderich; Tel., T., Ex., M.O., Banks. Chief Industries: salt wells, agricultural works, furniture factory, engine works, tannery, glove, shoe and legging factories, woollen, saw, flour and oatmeal mills. Chief Shipments: grain, lumber, salt, live stock, portable and traction engines, furniture, gloves, leggings, and woollen goods and farm produce. The town contains four churches, high and public and separate schools, public library, town hall, public hall, etc., water works and fire department. Near by are extensive beds of pure rock salt. Surrounding towns and villages where no papers are published: Edmondville, Winthrop, Walton, Constance, Dublin, Brucefield, Bayfield, Leadbury, Ashfield, Morris, Cromarty, Beechwood, Brodbogen, St. Columban and Staffa.

HURON EXPOSITOR, weekly; M. Y. McLean, editor; McLean Bros., publishers; established 1860; liberal; Friday; subscription \$1.00; eight pages, size 18 x 23.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **4,080★**

See Advt. Page 64.

NEWS, weekly; W. R. Veale, proprietor; established 1904; conservative; Thursday; subscription \$1.00; eight pages, size 17 x 24. Circ'n 1

SHELBURNE, pop. 1,500, Co. Dufferin, on the C. P. Ry., 16 miles N. W. of Orangeville; Tel., T., Ex., M.O., Banks. Chief Industries: flour, saw, planing and shingle mills, hoop and stave factories, tanneries, agricultural works, etc. Chief Shipments: grain, live stock, timber and farm produce. The town contains four churches, schools, town hall and library, and has water works and electric light. Surrounding towns and villages where no papers are published: Elba, Mono Centre, Primrose, Whitfield, Perm, Horning's Mills, Stanton, Jessopville, Keldon, Campania, Camilla, Laurel, Honeywood, Riverview, Melancthon and Corbetton.

ECONOMIST, weekly; T. F. E. Claridge, editor and publisher; established 1883; Thursday; independent; subscription \$1.00; eight pages, size 17½ x 22. Circ'n 1

FREE PRESS, weekly; R. L. Mortimer, editor and publisher; established 1875; conservative; Thursday; subscription \$1.00; eight pages, size 17 x 21½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **1,398★**

SIMCOE, pop. 3,000, Co. Norfolk, on River Lynn, G. T. Ry. and Wabash Ry., 80 miles from Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: canning factory, woollen and shoddy mills, foundry and machine shop, flour, saw and planing mills. Chief Shipments: grain, live stock, canned goods, wool goods and shoddy and produce. The town contains five churches, public schools and high school, opera house, town hall, public library, etc. Surrounding towns and villages where no papers are published: Lynedoch, Nixon, Port Ryerse, St. Williams, Vittoria, Langton, Walsingham Centre, Tyrell, Ellaton, Bealton, Nanticoke, Lynnville, Scotland, Erie View, Atherton, Renton, Townsend Centre, Bloomsburg and Walsh.

BRITISH CANADIAN, weekly; W. Y. Wallace, publisher; established 1860; conservative; Wednesday; subscription \$1.00; twelve pages, size 15 x 22. Circ'n 1

SIMCOE REFORMER, weekly; H. B. Donly, editor and publisher; established 1858; liberal; Friday; subscription \$1.00; eight pages, size 15 x 22½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 2,510★

See Advt. Page 106.

SMITH'S FALLS, pop. 5,500, Co. Lanark, on the Rideau River and Canal and C. P. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: saw, flour, shingle, woollen, carding and planing mills, agricultural implements, malleable castings and plow works, and stove foundries. Chief shipments: flour, grain, live stock, castings, stoves and agricultural implements. The town contains six churches, high and public schools, public library, opera house, town hall, two electric light systems, water works, and has regular steamboat service on the river. Surrounding towns and villages where no papers are published: Jasper, Easton's Corners, Lombardy, Portland, Franktown, Montague, Frankville, Toledo, Pakenham, Oxford Mills, Newboro, North Gower, Lyndhurst and Addison.

NEWS, semi-weekly; James H. Ross, publisher and editor; established 1883; conservative; Wednesday and Friday; subscription \$1.00; eight pages, 17½ x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,300

RIDEAU RECORD, semi-weekly; G. F. McKimm, publisher; established 1886; liberal; Tuesday and Thursday; subscription \$1.00; eight pages, size 17½ x 21½. Circ'n 1½

SOUTHAMPTON, pop. 2,400, Co. Bruce, on the Saugeen River, at its outlet into Lake Huron, where it forms an excellent harbor, and on the G. T. Ry., 32 miles N. W. of Walkerton, five miles N. of Port Elgin; Tel., T., Ex., M.O., Banks. Chief Industries: furniture, planing and lumber mills, spring and mattress factory, and grist mill. Chief Shipments: fish, mineral water, lumber, railway ties, grain, etc. The town contains five churches, public and high schools, town hall, three hotels and several good stores. It is a port of call for steamboats semi-weekly throughout navigation. Surrounding towns and villages where no papers are published: Allenford, Arkwright, Burgoyne, Chippewa Hill, Elsinore, Skipness and Sauble.

BEACON, weekly; Ernest E. Short, editor and publisher; established 1888; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ¾

SOUTH MOUNTAIN, pop. 500, Co. Dundas, 4 miles from C.P.R. and 16 miles from G.T.R. (connected by stage route daily), 93 miles west of Montreal; Tel., M.O. The town contains five churches and two public halls. Chief Industries: carriage factories, tannery, planing mill, grist mill, press-board and ladder factory. Chief Shipments: farm produce and live stock. Surrounding towns and villages where no papers are published: Mountain Station, Hallville, Heckston, Ventnor, Brinston's Corners, Inkerman and Cardinal.

HERALD, weekly; James Stewart, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, size 17½ x 24. Circ'n ¾

SPRINGFIELD, pop. 800, Co. Elgin, on the M. C. Ry., 17 miles E. of St. Thomas, 6 miles N.E. of Aylmer; Tel., T., Ex., M.O., Banks. Chief Industries: two flour and saw mills, sash and door factory, machine shop, cheese and butter factory, cooperage and engine works. Chief Shipments: grain, timber, hogs, cheese, dressed wood and farm produce. The village contains three churches, public schools, and several stores. Surrounding towns and villages where no papers are published: Lyons, Brownsville, Orwell, Harrietsville, Avon, Corinth, Kingsmill, Culloden and Mapleton.

ECHO, weekly; I. Lindsley, publisher; established 1898; independent; Friday; subscription \$1.00; eight pages, size 13 x 20.

Circ'n $\frac{1}{2}$

STAYNER, pop. 1,200, Co. Simcoe, on the G.T.Ry., 25 miles N.W. of Barrie; Tel., T., Ex., M.O., Bank. Chief Industries: flour, saw, woollen and shingle mills, stove factory, foundries, tannery, etc. Chief Shipments: grain, flour, timber, stoves and leather. The town contains five churches, public schools, public hall, etc. Surrounding towns and villages where no papers are published: Russellton, Sunnidale, Brentwood, Batteaux and Glencairn.

SUN, weekly; W. L. C. Richardson, publisher; established 1877; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

Circ'n $\frac{1}{2}$

STIRLING, pop. 900, Co. Hastings, on the G.T.Ry. and Rawdon Cr  ek, 16 miles N. W. of Belleville; Tel., T., Ex., M.O., Bank. Chief Industries: flour and planing mills, foundry, machine shops and other industries. Chief Shipments: flour, cheese, grain and produce. The town contains five churches, high and public schools, music hall, etc. Surrounding towns and villages where no papers are published: Huntingdon, Springbrook, Wallbridge, Madoc Jct., Foxboro, Halloway and Wellman's Corners.

NEWS-ARGUS, weekly; James Currie, editor and publisher; established 1879; independent; Thursday; subscription \$1.00; eight pages, size 15 x 21 $\frac{3}{4}$.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 850

STOUFFVILLE, pop. 1,225, Co. York, on G.T.Ry., 29 miles N.E. of Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: flour mills, saw and planing mills, tobacco growing, farming (this being a very fine farming district). Chief Shipments: general farm produce, live stock and flour. The town contains six churches, public school, public library and public hall. Surrounding towns and villages where no papers are published: Altona, Goodwood, Almira, Lemonville, Ringwood, Mount Albert, Mongolia, Bloomington, Vivian and Ballantrae.

PILOT, weekly; Nicholson & Sinclair, publishers; established 1894; liberal; Thursday; subscription \$1.00; eight pages, size 22 x 15.

Circ'n $\frac{1}{2}$

TRIBUNE, weekly; Wm. Malloy, editor and publisher; established 1888; liberal; Thursday; subscription \$1.00; eight pages, size 18 x 22.

Circ'n $\frac{1}{2}$

STRATFORD, pop. 14,500, Co. Perth, on River Avon and G.T.R. ;
* Tel., T., Ex., M.O., Banks. Chief Industries: G.T.Ry. locomotive repair and engineering shops, flour mill, mill building works, flax and cordage factory, woollen, flour, saw and planing mills, foundries, pork packing house, breweries, four furniture factories, four clothing

factories, wire fence factory and tannery, carriage and farm implement factories, bridge and wind mill works. Chief Shipments: grain, live stock, cheese, butter and other produce and the products of its factories. The city contains fourteen churches, normal, high, public and separate schools, convent, public library, gas, electric light, water works, fire department, new city hall, court house; its business streets are paved with asphalt block and brick. Surrounding towns and villages where no papers are published: Shakespeare, Sebringville and Millbank.

BEACON, every evening except Sunday; W. M. O'Beirne, editor and publisher; established 1887; liberal; subscription \$4.00; eight pages, size $17\frac{1}{2} \times 22$. Circ'n $1\frac{3}{4}$

WEEKLY, established 1854; Thursday; subscription \$1.00; twelve to sixteen pages, size $15\frac{1}{2} \times 22$. Circ'n $2\frac{1}{4}$
See Advt. Page 65.

HERALD, every evening except Sunday; Stratford Herald Printing Co., publishers; established 1887; conservative; subscription \$4.00; eight pages, size $17\frac{1}{2} \times 22\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **2,005★**

SEMI-WEEKLY; established 1863; Tuesday and Friday; subscription \$1.00; eight to twelve pages, size $17\frac{1}{2} \times 22\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **2,969★**

CANADISCHER KOLONIST, German, weekly; Rittinger & Motz, Berlin, publishers; established 1863; independent; Wednesday; subscription \$1.50; twelve pages, size $15\frac{1}{2} \times 21\frac{1}{2}$.

Published in combination with *Berliner Journal and Walkerton Glocke*. For Circ'n, see *Berliner Journal*. See Advt. Page 40.

STRATHROY, pop. 3,200, Co. Middlesex, on the Sydenham River and G.T.R., 20 miles W. of London; Tel., T., Ex., M.O., Banks. Chief Industries: furniture factory, canning factory, woollen, flour, planing and knitting mills, agricultural works, tannery, brewery, upholstered goods and mattress factory, stove works and stave mill. Chief Shipments: grain, live stock, produce and the products of its factories. The town contains five churches, high, public and model schools, public library and two public halls, and municipally owned electric light plant and waterworks. Surrounding towns and villages where no papers are published: Komoka, Delaware, Napier, Kerwood, Poplar Hill, Arkora and Adelaide.

AGE, weekly; Evans Bros., editors and publishers; established 1866; liberal; Thursday; subscription \$1.00; eight pages, size $23\frac{1}{2} \times 17$. Circ'n $1\frac{3}{4}$

DISPATCH, weekly; Richardson Bros., editors and publishers; established 1861; Wednesday; conservative; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 24$. Circ'n $1\frac{3}{4}$

STREETSVILLE, pop. 600, Co. Peel, on Credit River and C. P. R., 10 miles S. of Brampton; Tel., T., Ex. M.O., Bank. Chief Industries: woollen, flour, saw, shingle and knitting mills, sash and door factories, brick yards, pump and windmill factory. Chief Shipments: flour, lumber, grain, tiles, bricks, woollen goods and produce. The town contains four churches, high and public schools and is the headquarters of the Beekeepers' Association. Surrounding towns and villages where no papers are published: Cooksville, Dixie and Meadowvale.

REVIEW AND HERALD, weekly; O. R. Church, editor and publisher; established 1867; re-established 1887; independent; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n $\frac{1}{2}$

STURGEON FALLS, pop. 2,800, District of Nipissing, on C. P. Ry., 24 miles W. of North Bay; Tel., Ex., M.O., Banks. Chief Industries: saw, planing, shingle, pulp and paper mills, sash and door factory, cheese factory, brick yards. The town contains six churches, public and separate schools, opera house, and four hotels. Surrounding towns and villages where no papers are published: Cache Bay, Frank Bay, Verner and Warren.

ADVERTISER, weekly; The Sturgeon Falls Advertiser, Co., Limited, publishers; established 1895; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

SUDBURY, pop. 3,000, Nipissing District, 220 miles W. of Pembroke, 442 W. of Montreal, on main line of C. P. Ry., junction of Soo Line to St. Paul & Minneapolis, and C. P. Ry. Sudbury-Toronto line, on Can. Nor. Ry. from Toronto, and on Manitoulin & North Shore Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: gold nickel and copper mining, lumbering, saw and planing mills. Chief Shipments: ores and lumber. The surrounding country is rich in iron, nickel, copper, gold and other minerals, and Sudbury is the centre of the greatest nickel mining operations of the world. Business centre of the great lumber industry. The town contains four churches, and is headquarters of the C. P. Ry. on the Sudbury division. Surrounding towns and villages where no papers are published: Wahnapiatae, Warren, Whitefish, Nairn Centre, Victoria Mines, Worthington, Webbwood, Bisco, Espanola and Chelmsford.

JOURNAL, weekly; Orr & Cressy, publishers; established 1891; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ¾

SUNDERLAND, pop. 600, Co. Ontario, situated on Beaver River and on the Mid. Div. G. T. Ry., 28 miles north of Whitby and 6 miles S. of Cannington; Tel., T., Ex., M.O., Bank. Chief Industries: saw and planing mills and farming. Chief Shipments: lumber and farm produce. The town contains besides its stores, etc., four churches and a public school. Surrounding towns and villages where no papers are published: Gamebridge and Brechin.

BANNER, weekly; W. A. Robinson, publisher; established 1897; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. See *Cannington Gleaner*.

TIMES, weekly; J. H. Chinn, publisher; established 1887; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. See *Uxbridge Times*.

SUNDRIDGE, pop. 700, District Parry Sound, on the G. T. Ry., 60 miles from Bracebridge; 44 miles south of North Bay; Tel., Ex., Bank at Bracebridge. Chief Industries: lumbering and farming. Chief Shipments: lumber, telegraph poles, railway ties and square timber. The town contains three churches, public schools and large saw mills. Surrounding towns and villages where no papers are published: South River, Magnetawan, Eagle Lake and Trout Creek.

ECHO, weekly; Thom & Harper, publishers; established 1890; independent; Thursday; subscription \$1.00; eight pages, size 13½ x 22. Circ'n ½

TARA, pop. 800, Co. Bruce, on Aux Sables River and G.T.Ry., 30 miles N. of Walkerton; Tel., T., Ex., M. O., Bank. Chief Industries: flour and woollen mills, sash and door factory, foundry, etc. Chief Shipments: grain, lumber, live stock and produce. The vil-

lage contains four churches, free library, public hall, public schools, etc. Surrounding towns and villages where no papers are published: Invermay, Arkwright, Allanford, Saugeen, Kilsyth, Mount Hope, Keady, Elsinore and Burgoyne.

LEADER, weekly; H. A. Vandusen, editor and publisher; established 1881; conservative; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 24$.

Sworn Circ'n., actual average for 12 mos. to Dec. 31, 1906, 1,329★

See *Advt. Page* 24.

TAVISTOCK, pop. 1,200, Co. Oxford, on the G.T.R. (Buffalo and Goderich branch) 8 miles from Stratford; Tel., T., Ex., M.O., Banks. Chief Industries: woollen, flax and flour mills, furniture, stave and broom factories, dairying and stock-raising. Chief Shipments: wool, flax, flour, staves and brooms. The town contains, besides its mills and stores, five churches, five hotels and opera hall. Surrounding towns and villages where no papers are published: Braemar, Cassel, Hickson, Maplewood, Shakespeare, Bright and Innerkip.

GAZETTE, weekly, Chas. Fraser, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n $\frac{1}{2}$

TEESWATER, pop. 940, Co. Bruce, on Teeswater River and C. P.Ry., 16 miles S. W. of Walkerton; Tel., T., Ex., M.O., Banks. Chief Industries: woollen, flour, saw and planing mills, foundry, etc. Chief Shipments: grain, lumber, live stock, and the various products of its factories. The town contains five churches, public schools, etc. Surrounding towns and villages where no papers are published: Formosa, Belmore, Riversdale, Langside, Howick, Culross, Carrick, Greenock, Whitechurch and Enniskillen.

NEWS, weekly; A. D. McKenzie, publisher; Thursday; established 1874; independent; subscription \$1.00; eight pages, size 15×22 . Circ'n $\frac{1}{2}$

THAMESFORD, pop. 500, Co. Oxford, on North branch Thames River and C.P.Ry., 15 miles S.W. of Woodstock; Tel., T., Ex., M.O., Bank. Chief Industries: large stave mills, flour mills, two carriage shops, flax mill, tannery, dairy farming. Chief Shipments: besides products of industries named, cattle, sheep, hogs, timber and cheese. The town has three churches, public school and library and is lighted by acetylene gas (town plant). Surrounding towns and villages where no papers are published: Thorndale, Kintore, Medina, Banner, Lakeside and Dorchester.

STAR, weekly; O. M. Alger, publisher, Ed. H. Brennan, editor and manager; established 1904; independent; Thursday; subscription \$1.00; eight pages, size $15 \times 21\frac{1}{2}$. Circ'n $\frac{3}{4}$

THAMESVILLE, pop. 1,000, Co. Kent, on River Thames, G. T. Ry., Wabash and C. P. Ry's., 16 miles N.E. of Chatham; Tel., T., Ex., M.O., Bank. Chief Industries: canning factory, evaporator, hub and spoke factory and flour mills. Chief Shipments: lumber, grain, flour, live stock and farm produce. The town contains five churches, graded schools, public hall, opera house, public library, etc. Surrounding towns and villages where no papers are published: Kent Bridge, Wabash, Croton, Northwood, Selton, Clachan, Dante and Botany.

HERALD, weekly; Thos. W. Sims, publisher; established 1887; independent; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n $\frac{3}{4}$

THEDFORD, pop. 800, Co. Lambton, on the G. T. Ry., 32 miles N.E. of Sarnia and 137 west of Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: flax mill, turning factories, saw mill, stave factory, machine shop, roller mill and evaporator. Chief Shipments: celery, fruit, farm produce and the products of its factories and mills. The village contains five churches and a public school, hotel and several stores. Surrounding towns and villages where no papers are published: Arkona, Sylvan, Port Frank and Jura.

EAST LAMBTON TRIBUNE, weekly, W. Bryant, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ½

THESSALON, pop. 1,200, Algoma District, on C.P.Ry., and north shore of Lake Huron, 49 miles from Sault Ste. Marie; Tel., T., Ex., M.O., Bank. Chief Industries: agriculture, mining and lumbering. Chief Shipments: farm produce, minerals and lumber. The village contains besides its stores, etc., four churches, a hotel and a public school. Surrounding towns and villages where no papers are published: Little Rapids, Day Mills, Walford Station, Algoma Mills and Cockburn Island.

ALGOMA ADVOCATE, weekly; J. H. R. Elliott, publisher; established 1887; independent; Friday; subscription \$1.00; eight pages, size 17½ x 22. Circ'n 1

THORNBURY, pop. 1,000, Co. Grey, on Beaver River, at its outlet into Nottawasaga Bay, on the South Shore of Georgian Bay, and on G. T. Ry., 28 miles E. of Owen Sound; Tel., T., Ex., M.O., Bank. Chief Industries: flour and oatmeal mills, saw and shingle mills, basket, sash and door, box and other factories. Chief Shipments: flour, oatmeal, baskets, grain, fruit, especially apples, live stock and lumber. Surrounding towns and villages where no papers are published: Heathcote, Ravenna, Blantyre, Griersonville and Rocklyn.

HERALD-REFLECTOR, weekly; W. J. Fanson, publisher; established 1893; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1½

THOROLD, pop. 2,500, Co. Welland, on Welland Canal, G.T. Ry., and Niagara Falls, St. Catharines & Toronto Ry., 10 miles N. of Welland; Tel., T., Ex., M.O., Bank. Chief Industries: flour and knitting mills, basket factory, stone quarries, cement works, foundries, saw mills, machine shops, paper mills, etc. Chief Shipments: grain, flour, cement, stone and other products. The town contains five churches, high, public and separate schools, public library and public hall. It has an electric railway to St. Catharines and Merritton, Fonthill, Niagara Falls and Buffalo. It is the centre of a rich agricultural territory and a large business is carried on in the manufacture of flour, lumber, etc. Surrounding towns and villages where no papers are published: Allanburgh, Port Robinson, Chippawa, Stevensville and Ridgeway.

POST, semi-weekly; The Thorold Post Printing and Publishing Co., publishers; established 1875; independent; Wednesday and Friday; subscription \$1.00; four pages, size 15 x 22. Circ'n ¾

TILBURY, pop. 1,400, Co. Kent, on M.C.Ry. and C.P.Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: grist and lumber mills, woodenware, stave and handle factories, etc. Chief Shipments: grain, lumber, woodenware, live stock. The town contains

five churches and two schools. Surrounding towns and villages where no papers are published: Fletcher, Jeannettes Creek, Stoney Point, Valetta and Quinn.

TIMES, weekly; W. A. Shaw, editor and publisher; established 1884; independent; Thursday; subscription \$1.00; eight pages, size 22 x 15.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 960

TILLSONBURG, pop. 2,500, Co. Oxford, on Big Otter Creek, M. C. Ry., G. T. Ry., Wabash and T. L. E. & P. Ry., 26 miles S. of Woodstock; Tel., T., Ex., M.O., Banks. Chief Industries: flour, oatmeal, split pea and pot barley mills, furniture, cheese and butter factories, carriage factory, harvest tool, vinegar and brick works. Chief Shipments: grain, lumber, live stock, cheese, creamery butter, farm produce and the products of its factories. The town contains five churches, public and high schools, society hall, public hall, excellent water works and fire department. Surrounding towns and villages where no papers are published: Brownsville, Cornell, Courtland, Culloden, Corinth, Eden, Glen Meyer, Guysboro, Langton, Mount Elgin, New England, Springfield, Straffordville, Otterville, Verschoyle and Vienna.

LIBERAL, weekly; F. E. Aldrich, editor and publisher; established 1877; liberal; Thursday; subscription \$1.00; eight pages, size 17½ x 22. Circ'n 1

See Advt. Page 78.

OBSERVER, AND FARMERS' FIRESIDE COMPANION, weekly; Jno. Law & Co., publishers; established 1863; conservative; Thursday; subscription \$1.00; ten pages, size 17½ x 21½.

Sworn Circ'n, average for 12 mos. to Apr. 30, 1907, 1,130

See Advt Page 82.

TIVERTON, pop. 500, Co. Bruce, 9 miles N. E. of Kincardine, its nearest railway point and banking town; Tel., T., Ex., M.O. Chief Industries: butter factory, flour and saw and planing mills. Chief Shipments: grain, farm produce and live stock. The village contains three churches, public school and public library. Surrounding towns and villages where no papers are published: Underwood, Eden Grove, Pinkerton, and North Bruce.

WATCHMAN, weekly; A. McDougall, editor and publisher; established 1873; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

TORONTO, pop. 300,000, Co. York. It is situated on the shore of a * spacious Bay and Lake Ontario. The city has an extensive system of railways formed by the C.P. Ry., G.T. Ry., T.H. & B. Ry., and their various branches. It has a good harbor. Steamboats ply to all points on the upper lakes and to Montreal throughout the season of navigation, also to the various American lake ports. It is the capital of the Province of Ontario, and has good telegraph and telephone facilities, and one or more branches of each of twenty-three chartered banks, over seventy-five branches in all. Chief Industries: its manufacturing embrace nearly everything required by the public, among which may be mentioned: organs, pianos, boilers, building materials, agricultural implements, cast iron work of every description, pressed brick, hardware, machine and boiler shops, foundries, distilleries, breweries, etc. Chief Shipments: grain, live stock, lumb-

er, oils, furniture, machinery, farm produce, fruit and fruit trees, flour, etc., pressed brick, tin work, bridge work, steel and cast iron piping, beer, whisky, groceries, paints, oils, varnishes, dry goods, etc. The city contains three large universities—Toronto, Trinity and McMaster—with a large number of colleges, many of them in affiliation with Toronto University. The more important are Knox, Wycliffe, Victoria, St. Michael's, Upper Canada, Royal College of Dentistry, College of Physicians and Surgeons, Musical and Veterinary colleges, School of Pharmacy, Women's Medical College, Technical School and several business colleges. Its schools comprise a model school, normal school, three collegiate institutes and fifty-seven public schools. The Department of Education has a library of 8,500 volumes. The Government library contains 35,000 volumes. The Law Society of Ontario has a library of 20,000 volumes, the public library contains 60,892 volumes and 11,000 pamphlets, and the Canadian Institute library contains 4,000 volumes. The city has a large number of massive and handsome buildings, including the Government buildings, the Government House, University of Toronto, Custom House, Post Office, Asylum for Insane, Central Prison, Mercer Reformatory, Osgood Hall, Normal School, Museum, Forester's Temple, Confederation Life, Canada Life, Traders' Bank, Freehold Loan, new Parliament Buildings costing \$2,000,000, and the City Hall which cost \$2,500,000. The public buildings especially noted for their architecture are the Bank of Montreal, the municipal buildings now being completed, the Forester's Temple, Board of Trade, British American Assurance Building and Loan Chambers, Canadian Bank of Commerce, Canadian Institute, Canada Life Assurance Chambers, Central Prison, Confederation Buildings, the Educational Buildings, Dominion Bank, Imperial Bank, McMaster Hall and General Hospital, etc. Toronto is noted for its numerous charitable institutions, among which are the General Hospital, the Boys' and Girls' Homes, Home for Incurables, Infants' Home and Infirmary, Hospital for Sick Children, St. Nicholas Institute for Boys and House of Providence and Notre Dame Institute. There are public parks, squares and gardens, including the Horticultural Gardens, the Island Park, Exhibition Park, Queen's Park, Munro Park, High Park containing over one hundred acres, etc., the Grand Opera House, seating 1,700; the Toronto Opera House, seating 1,800; Massey Hall; Princess Theatre, Bijou Theatre, Royal Theatre, Pavilion Music Hall, seating 2,200, and several society, music and dancing halls. The city has an excellent water supply, pumped from Lake Ontario, beyond the Island, and an efficient fire brigade with eighteen stations. The city also has a fire alarm telegraph and police patrol wagon system, and a mounted police force and ambulance corps. It is lighted with gas and electricity and has a well-arranged electric street car system, including several suburban lines, covering the country districts, including the Metropolitan R. R. to Newmarket. It has the best annual exhibition in the world, held in fine grounds containing 425 acres. There are 206 churches in the city, 116 miles of steam and 102 miles of electric railway within the limits, 276 miles of streets, 146 hotels and nearly 20,000 telephones. Surrounding towns and villages where no papers are published; Leslieville, Davisville, Eglinton, Mimico, Carleton, Woodbridge, Chester, Downsview, Davenport, Lambton Mills, Doncaster, Scarboro and Scarboro Junction, Don, Willowdale, Agincourt, Elmbank, Patterson, Cooksville, Port Credit and Maple.

GLOBE, every morning and evening except Sunday; Globe Printing Co., Publishers; J. F. MacKay, Manager, cor. Yonge and

Melinda Sts. ; established 1844 ; liberal ; subscription \$5.00 ; twelve to fourteen pages, Saturday twenty-four to thirty-two pages and illus. magazine section of twelve pages, size 24 x 17.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **50,503★**

WEEKLY (*Globe and Canada Farmer*), established 1844 ; Wednesday ; subscription \$1.00 ; sixteen pages, size 17 x 24, and illus. magazine section of eight pages.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **19,094★**

Advt.—Established in 1844, the Toronto Globe has in sixty years gained its place in the consideration of the world at home and abroad as the leading daily paper in Canada, in circulation, in power and in influence on public opinion. The Daily Globe average circulation for first four months of 1907 was 50,929. These figures are sworn to. See Advt. Pages 4 and 5.

MAIL AND EMPIRE every morning except Sunday ; Mail Printing Co., publishers ; W. J. Douglas, general manager, cor. King and Bay Sts. ; established 1872 ; conservative ; subscription \$4.00 ; twelve to thirty-two pages, size 17 x 23½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **39,138★**

WEEKLY, established 1872 ; Thursday ; subscription \$1.00 ; twenty-four pages, size 17 x 23½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **14,444★**

Advt.—The Daily Mail and Empire has the largest morning circulation of any paper in Canada. Sworn statements published monthly—May 1907—shows daily average of 41,322. Books open to Advertisers. The only paper in Canada having its own leased wire to New York, receiving every night and publishing every morning simultaneously and in full the New York Sun's Financial service. The acknowledged Financial Authority. Reaches the best and most prosperous homes in Toronto and Ontario. The Weekly Mail and Empire is a 24 page paper. Circulates among farmers only. See Advt. Pages 6 and 7.

NEWS, every evening except Sunday ; News Publishing Co. of Toronto, Ltd., publishers ; J. S. Willison, managing director ; C. T. Pearce, general manager, 116 Yonge St. ; established 1880 ; independent ; subscription \$3.00 ; twelve to sixteen pages, Saturday twenty-four to thirty-two pages, size 24 x 17.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **37,794★**

Advt.—The News (Toronto) has increased its circulation, since coming under its present management four years ago, from 15,100 to 40,000. These papers go entirely into the hands of the well-to-do and middle classes. Advertising rates are flat, 50c. per inch. See Advt. Pages 18 and 19.

STAR, every evening except Sunday ; Star Ptg. and Pub. Co., publishers ; J. E. Atkinson, man. director, 18-20 King St. W. ; established 1892 ; independent-liberal ; subscription \$3.00 ; sixteen pages, Saturday twenty-eight to 32 pages, size 19 x 21½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **43,580★**

Advt.—The Star has a greater circulation than any afternoon paper published in the Province of Ontario. The Star is the great home paper of the city of Toronto and carries more local and general advertising than any paper published in Toronto. The Star is recognised by the local advertiser as giving the best results and a greater amount of publicity for a less amount of money than any paper published in Toronto. See Advt. Page 23.

TELEGRAM, every evening except Sunday ; John Ross Robertson, publisher, cor. Melinda and Bay Sts. ; established 1876 ; independent ; subscription \$3.00 ; sixteen to thirty-two pages, size 17 x 21½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **38,123★**

Advt.—Through The Evening Telegram, single-handed, an advertiser can thoroughly cover the biggest English-speaking city in Canada. The Telegram reaches one in seven of the men, women and children in Toronto. The fact that it is the greatest "Want-Ad" medium in the Dominion of Canada shows that its readers realize its advertising strength. Circulation books always open for examination. See Advt., Page 29.

WORLD, every morning except Sunday. The World Newspaper Co., publishers; W. F. Maclean, M.P., manager, Yonge St.; established 1880; independent; subscription \$3.00, including Sunday edition \$5.00; twelve to twenty-four pages, size 17 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **27,952★**

SUNDAY WORLD, subscription \$2.00; thirty-six to forty pages, size 17 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **23,688★**

Advt.—The circulation of The Morning World in the City of Toronto is larger than the combined Toronto Circulation of both its morning contemporaries. A canvass of the news agents of Toronto proves this. The Sunday World goes into 30,206 Toronto homes every Saturday night and is read at a time when each member of the family has both time and inclination for reading. See Advt. Page 31.

CANADA LUMBERMAN, weekly; C. H. Mortimer Publishing Co., Ltd., publishers, Confederation Life Building; established 1894; commercial; Wednesday; subscription, including monthly, \$1.00; eight pages, size 14½ x 9½. Circ'n 3¼

MONTHLY, established 1879; 36 pages, size 14½ x 9½. Circ'n 2

Issues also *Canadian Contract Record, Architect and Builder* and *Electrical News*.

CANADIAN BAPTIST, weekly; Board of Publication of the Baptist Convention of Ontario and Quebec, publishers, 17 Richmond St., W.; R. D. Warren, manager, Drawer 2651; established 1854; religious; Baptist; Thursday; subscription \$1.50; sixteen pages, size 10¾ x 15½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **6,688★**

See Advt. Page 90.

CANADIAN CHURCHMAN, weekly; Frank Wootten, editor and publisher; 36 Toronto St.; established 1868; new series, 1875; religious; Church of England; illustrated; Thursday; subscription \$1.00; sixteen pages, size 10 x 14½. Circ'n 7½

See Advt. Page 36.

CANADIAN CONGREGATIONALIST, weekly; W. Edwin Mertens, manager and publisher; 166 Queen St. East; established 1854; religious; Congregational; Thursday; subscription \$1.00; sixteen pages, size 8¾ x 11½. Circ'n 1

CANADIAN CONTRACT RECORD, weekly; C. H. Mortimer Publishing Co., Ltd., publishers, Confederation Life Building; established 1889; building contracts, etc.; Saturday; subscription \$2.00; twelve pages, size 9 x 13. Circ'n 3¼

See Architect and Builder.

Issues also *Canada Lumberman, Architect and Builder* and *Electrical News*.

CANADIAN COURIER, weekly; Courier Press Ltd., publishers; John A. Cooper, editor; established 1906; literary, illustrated; Saturday; subscription \$2.50; thirty-two pages, size 9 x 13.

CANADIAN DAIRYMAN, weekly; Dairyman Publishing Co., publishers; established 1905; dairy farming and live stock; Wednesday; subscription \$1.00; twenty pages, size 10½ x 15. Circ'n 5¼

See Advt. Page 93.

CANADIAN ENGINEER, weekly; Monetary Times Printing Co., publishers.

See monthly "Canadian Engineer."

CANADIAN GROCER, weekly; MacLean Publishing Co., Ltd., editors and publishers, 10 Front St. E.; established 1886; groceries, provisions, and all food stuffs; Friday; subscription \$2.00; eighty pages, size 9 x 12. Also dated at 232 McGill St., Montreal, and Union Bank Bldg., Winnipeg. Circ'n 7 1/4

Also publishes *Dry Goods Review*, *Hardware and Metal*, *Printer and Publisher*, *Bookseller and Stationer*, *Financial Post*, *Canadian Machinery and Manufacturing News*, and *Busy Man's Magazine*.

CANADIAN SPORTSMAN AND LIVE STOCK JOURNAL, weekly; E. King Dodds, editor; Canadian Sportsman and Live Stock Journal Publishing Co., publishers, 105 York St.; established 1870; sporting; subscription \$2.00; twelve pages, size 12 x 18.

CATHOLIC REGISTER, weekly; Catholic Register Publishing Co., publishers, 117 Wellington St. W., P. F. Cronin, editor; established 1892; religious, Roman Catholic; Thursday; subscription in the city by delivery, \$1.50; to all outside points, \$1.00; eight pages, size 15 x 24.

See *Advt. Page 34*.

CHRISTIAN GUARDIAN, weekly; Methodist Book and Publishing House, publishers, 33 Richmond St. W.; Rev. W. B. Creighton, B.A., B.D., editor; Rev. W. Briggs, D.D., business manager; established 1829; religious; Methodist; Wednesday; subscription \$1.50; thirty-two pages, size 9 x 13.

Circ'n, actual average for 12 mos. to Dec. 31, 1906, 25,691

Advt.—The Christian Guardian is the official organ of one million wide-awake Methodists. It is the best mail order medium in Canada; it goes into over 25,000 good class families every week—every member of these families believes in the Guardian's advertisements, and the Guardian accepts only high-grade business. See Advt. page 53.

Issues also *Onward*, *Pleasant Hours*, etc.

DEW DROPS, weekly; Methodist Book and Publishing House, publishers; established 1879; juvenile, Sunday School; subscription 8 cents; four pages, size 5 1/2 x 8. Does not insert advertisements.

EAST AND WEST, weekly; Rev. R. Douglas Fraser, editor; Presbyterian Church in Canada, publishers; established 1903; Presbyterian; Saturday; subscription 75 cents; eight pages, size 15 1/2 x 11. Circ'n 27 3/4

Also publishes *Jewels*, *King's Own*, *Le Rayon de Soleil*, *Teacher's Monthly*, *Primary Leaflet*, *Intermediate Leaflet*, *Home Study Leaflet*, *Home Study Quarterly*, *Intermediate Quarterly* and *Primary Quarterly*.

EAST END ECHO, weekly; C. A. Wilson, manager; North-End Publishing Co., publishers, 110 Mail Building; established 1887; independent, local; Thursday; subscription 50 cents; four pages or more, size 17 x 24.

NOTE.—*East-End*, *North-End*, *West-End* and *West-End Echo* also published by the North-End Publishing Co. Combined Circ'n, sworn actual average for 12 mos. to Dec. 31, 1906, 25,778*

EAST-ENDER, weekly; North-End Pub. Co. publishers; established 1889; independent, local; Thursday; subscription 50 cents; four or more pages, size 17 x 24. See *Note to East-End Echo*.

FINANCIAL POST, weekly; Financial Post Co., Ltd., publishers, Stewart Houston, managing editor, 10 Front St. E.; established 1907; financial; Saturday; subscription \$3.00; eight pages, size 16 x 22.

HARDWARE & METAL AND CANADIAN MACHINIST, weekly; MacLean Publishing Co., publishers, 10 Front Street E.; established 1889; Saturdays; subscription \$2.00; eighty pages, size 9 x 12. Also dated at 232 McGill Street, Montreal. Circ'n 4¾
Also publish *Canadian Grocer*, etc.

JEWELS, weekly; Presbyterian Church in Canada, publishers; established 1900; subscription 30 cents; four pages, size 9 x 7. *Does not insert advertisements.* Also publishes *East and West*, etc.

KING'S OWN, weekly; Presbyterian Church in Canada, publishers; established 1886; subscription 40 cents; four pages, size 14 x 10¾. *Does not insert advertisements.* Also publishes *East and West*, etc.

MONETARY TIMES, weekly; Monetary Times Printing Co., 62 Church St., publishers; established 1866; finance, insurance and commerce; Saturday; subscription \$2.00; forty pages, size 9 x 13. Circ'n 4¾
Also publish *Canadian Engineer* and *Canadian Cement and Concrete Journal*.

NORTH ENDER, weekly; C. W. Wilson, manager; North Ender Publishing Co., publishers; established 1887; independent; local; Thursday; subscription 50 cents; four to six pages, size 17 x 24. *See Note to East End Echo.*

OFFICE AND FIELD, weekly; W. B. Campbell, publisher; established 1905; insurance; Thursday; subscription \$2.00; sixteen to twenty-four pages, size 6¼ x 9¼. Circ'n 1

ONCE-A-WEEK, weekly; Thos. W. Dudgeon, publisher; established 1895; independent; free distribution; four pages, size 19 x 21½.

ONTARIO GAZETTE, weekly; Ontario Government Official Gazette, 68 Front St. W. *Inserts only Government advertisements.*

ONTARIO WEEKLY REPORTER, weekly; The Carswell Co., Ltd., publishers; established 1902; law reports; Friday; subscription \$6.50; average 36 pages, size 9 x 6.

Also publishes *Canadian Law Times*, *Western Law Reporter* and *Eastern Law Reporter*.

ONWARD, weekly; W. H. Withrow, D.D., editor; Methodist Book and Publishing House, publishers; Rev. Wm. Briggs, D.D., book steward, 31 Richmond St., W.; established 1891; juvenile, religious; subscription 60 cents; eight pages, size 11½ x 17. *Does not insert advertisements.*

Also publishes *Christian Guardian*, *Pleasant Hours*, etc.

PIONEER, weekly; Dominion Alliance, publishers; established 1902; temperance; Friday; subscription \$1.00; four pages, size 22 x 17. *See Advt. Page 103.* Circ'n 5¼

PLAYMATE, weekly; Methodist Book and Publishing House, publishers, 31 Richmond St. W.; established 1907; juvenile, religious; Saturday; subscription 30 cents; four pages, size 10½ x 14½. *Does not insert advertisements.*

Also publishes *Christian Guardian*, etc.

PLEASANT HOURS, weekly; Methodist Book and Publishing House, publishers; 31, Richmond St., W.; established 1876; juvenile; Saturday; subscription 30 cents; four pages, size 10½ x 16. *Does not insert advertisements.*

Also publishes *Christian Guardian*, etc.

PRESBYTERIAN, weekly; The Westminster Co., Ltd., publishers; established 1896; religious, Presbyterian; Thursday; subscription \$1.50; thirty-two pages, size 13 x 9. Circ'n 11 1/4

Also publishes *Westminster*. See *Advt.* Page 97.

SATURDAY NIGHT, weekly; Saturday Night Ltd., publishers, Jos. T. Clark, editor, 26 Adelaide St., W.; established 1887; society, illustrated; Saturday; subscription \$2.00; twenty pages, size 15 x 21. Circ'n 17 1/4

SECULAR THOUGHT, weekly; C. M. Ellis, editor and publisher; established 1887; free thought; Thursday; subscription \$2.00; twelve pages, size 9 x 12.

SENTINEL AND ORANGE AND PROTESTANT ADVOCATE, weekly; Sentinel Publishing Co., publishers, 26 and 28 Adelaide W.; established 1874; Protestant; Thursday; subscription \$1.00; ten pages, size 17 x 22.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 13,439★

See *Advt.* Page 34.

SUN, weekly; Sun Printing Co. (Ltd.), publishers, 18 and 20 King St. W.; established 1891; agricultural; independent; Wednesday; subscription \$1.00; ten pages, size 17 x 22. Circ'n 16

Advt.—The practical up-to-date agricultural features, "Bystander's" unique "Comments on current events," and the trend of its editorials in farmers' interests make the *Weekly Sun* the foremost farmers' paper in Canada. Advertisers gladly confirm this. No Immoral, Deceptive, or Swindling Advertising inserted at any price. See *Advt.* Page 86.

VARSAITY, weekly; students of the University of Toronto, editors and publishers; established 1881; literary; subscription \$1.00; fourteen pages, size 9 x 12; a college paper issued during the collegiate year.

WAR CRY, weekly; Salvation Army, publishers, 16 Albert St.; established 1883; religious, organ of Salvation Army; Saturday; subscription \$1.00; sixteen pages, size 11 1/2 x 16. Inserts only Salvation Army advertisements.

WEST-END ECHO, weekly; North-End Publishing Co., publishers; established 1887; independent, local; Thursday; subscription 50 cents; four to six pages, size 17 x 24.

See *Note to East-End Echo*.

WEST-ENDER, weekly; North-End Publishing Co., publishers; established 1887; independent, local; Thursday; subscription; 50 cents; four to six pages, size 17 x 24.

See *Note to East-End Echo*.

YOUNG SOLDIER, weekly; Salvation Army, publishers, 18 Albert St.; established 1888; religious; Salvation Army Juvenile; subscription 50 cents; eight pages, size 8 x 11. Inserts only Salvation Army advertisements.

LE RAYON DE SOLEIL, weekly; Rev. R. Douglas Fraser, editor; Presbyterian Church in Canada, publishers; Sunday School literature; subscription 20 cents. Does not insert advertisements.

Also publish *East and West*, etc.

CANADA LAW JOURNAL, semi-monthly; Canada Law Book Co., publishers; legal; 1st and 15th of each month (except July, August and January, when it is issued on the 15th only); subscription \$5.00; forty-eight pages, size 7 x 10. Circ'n 2 1/4

CANADIAN FLORIST, semi-monthly; Horticultural Publishing Co., publishers; established 1906; commercial floriculture; every other Thursday; subscription \$1.00; sixteen pages, size 8 1/2 x 12.

CANADIAN MANUFACTURER, semi-monthly; Canadian Manufacturer Publishing Co., Ltd., publishers, McKinnon Bldg.; J. J. Cassidey, editor, D. O. McKinnon, bus. mgr.; established 1880; manufacturing; subscription \$1.00; fifty-two pages, size 9 x 12. Circ'n 4 1/4

CANADIAN MINING JOURNAL, with which is incorporated the "Canadian Mining Review"; semi-monthly; Mines Publishing Co., Ltd., publishers; established 1907; (Can. Mining Review established 1884); mining, metallurgy and engineering; subscription \$2.00; sixty-four pages, size 9 x 12.

CANADIAN MUSIC TRADES JOURNAL, semi-monthly; Fullerton & Shaw, publishers; established 1900; music trades; subscription \$1.00; thirty-two pages, size 10 x 13. Circ'n 1

CANADIAN TEACHER, semi-monthly; Educational Publishing Co., publishers; established 1897; educational; subscription \$1.25; eighty pages, size 10 1/4 x 7. Circ'n 7 1/4

FARMING WORLD, semi-monthly; Farming World, Limited, publishers; established 1882; agricultural; subscription 60 cents; fifty-two pages, size 9 x 13.

Sworn Circ'n, average for 12 mos. to Apr. 30, 1907, 9,900

Advt.—The Farming World is now owned and controlled by a company composed almost entirely of leading and successful agriculturists and stock-breeders. Hon. John Dryden, ex-Minister of Agriculture for Ontario, is President; Mr. Wm. Smith, President of the Ontario Horse Breeders' Association, is Vice-President and Mr. F. W. Hodson, ex-Dominion Live Stock Commissioner, is Managing Director. The Farming World is issued in magazine form. Each issue is extensively illustrated, and is of interest to all members of the Farmer's Household. See Advt. Page 49.

ACTA VICTORIANA, monthly; Union Literary Society of Victoria University, publishers; forty pages, size 6 3/4 x 10. Published only during collegiate year.

ALGOMA MISSIONARY NEWS, monthly; new series established 1888; Church of England; official organ of the Diocese of Algoma; subscription 50 cents; eight pages, size 9 x 12.

BAPTIST VISITOR, monthly; Standard Publishing Co., publishers; Mrs. A. R. McMaster, editor; religious; Baptist home missions.

BEREAN LESSON LEAF, monthly; Methodist Book and Publishing House, publishers, 31 Richmond St. W.; established 1882; Methodist Sunday School literature; subscription 5 1/2 cents; four pages, size 6 x 9 1/4. Does not insert advertisements.

BOOKSELLER AND STATIONER, monthly; MacLean Pub. Co., Ltd., editors and publishers, 10 Front St. E.; established 1883; book and stationery trade; subscription \$1.00; thirty-six pages, size 9 x 12. Circ'n 2 1/4

Also dated at 232 McGill St., Montreal, and Union Bank Bldg., Winnipeg. Also publishes *Canadian Grocer, Hardware and Metal, Dry Goods Review, Printer and Publisher, Financial Post, Canadian Machinery and Manufacturing News* and *Busy Man's Magazine*.

BULLETIN, monthly; The Bulletin Pub. Co., of Toronto, Ltd., publishers; established 1893; insurance; subscription \$1.00; twenty-eight pages, size 9 x 12. Circ'n 1

BUSY MAN'S MAGAZINE (formerly "Business"), monthly; MacLean Pub. Co., Ltd., publishers, 10 Front St. E.; established 1895; literary; subscription \$2.00; one hundred and ninety-eight pages, size 6 x 9.

Also publishes *Can. Grocer, Hardware and Metal*, etc.

CANADA FIRST, monthly; Canada First Limited, publishers; established 1904; literary; subscription \$1.00; sixty to one hundred and sixty pages, size 7 x 10. *See Advt. Page 67.*

CANADA LANCET, monthly; The Ontario Publishing Co., Ltd., publishers; John Ferguson, M.D., editor; established 1867; medical; subscription \$2.00; ninety-six pages, size 6½ x 9½. Circ'n 2¼

CANADIAN ARCHITECT AND BUILDER, monthly; C. H. Mortimer Publishing Co., Ltd., publishers; Confederation Life Bldg.; established 1887; building; subscription, \$2.00, including Contract Record; also publish an edition on better paper for architects at \$3.00 per year; forty pages; size 9 x 13½. Circ'n 2¾

Issues *Canadian Contract Record* as a supplement to above. Issues also *Canada Lumberman* and *Electrical News*.

CANADIAN BAKER AND CONFECTIONER, monthly; James Acton Publishing Co., Ltd., publishers; established 1889; trade; subscription \$1.00; sixty pages, size 10 x 13½. Circ'n 1¼

Also publishes *Can. Shoe and Leather Journal*, *Can. Painter and Decorator* and *Furniture and Upholstery Journal*.

CANADIAN BOOKSELLER AND STATIONERS' JOURNAL, monthly; P. J. V. McKian, manager and editor, 100 and 102 Church St.; established 1888; book and stationery trade; subscription \$1.00; thirty-six pages, size 8 x 10½. Circ'n 1

CANADIAN CEMENT AND CONCRETE JOURNAL, monthly; Monetary Times Publishing Co., publishers; established 1906; cement and concrete trades; subscription \$1.00; thirty-six pages, size 9 x 12.

Also publish *Monetary Times* and *Canadian Engineer*.

CANADIAN CHURCH JUVENILE, monthly; Church of England Missionary Society, publishers; juvenile; subscription 10 cents; eight pages, size 6¼ x 10.

CANADIAN CIGAR & TOBACCO JOURNAL, monthly; H. Gagnier, Ltd., publishers; established 1894; manufacturing and wholesale tobacco trade; subscription \$1.00; eighty-two pages, size 10 x 14.

Also dated at Montreal. Also issues *Clothier and Haberdasher* and *Wine and Spirit Journal*.

CANADIAN CRAFTSMAN AND MASONIC RECORD, monthly; Rose Newspaper Co., publishers; established 1865; masonic; subscription \$1.00; twenty-four pages, size 8 x 10¼. Circ'n 4¾

CANADIAN DRUGGIST, monthly; W. J. Dyas, publisher, 15 Toronto Street; established 1888; drug trade; subscription \$1.00; sixty-two pages, size 12 x 9. Circ'n 2

Also publishes *Canadian Harness and Carriage Journal* and *Verney's Monthly*. *See Advt. Page 70.*

CANADIAN ELECTRICAL NEWS AND ENGINEERING JOURNAL, monthly; C. H. Mortimer Publishing Co., Ltd., editors and publishers, Confederation Life Bldg.; established, old series 1883, new series 1891; electrical and engineering; subscription \$1.00; forty-eight pages, size 9 x 13½. Circ'n 1¾

Also publishes *Canada Lumberman*, *Canadian Architect and Builder* and *Canadian Contract Record*.

CANADIAN ENGINEER, monthly; Monetary Times Publishing Co., Ltd., publishers; established 1893; engineering trade; 1st Friday; subscription \$1.00; eighty-four pages, size 9 x 13½.

WEEKLY SUPPLEMENT, published Fridays on which monthly does not appear; 16 pages, size 9 x 13½.

Also dated at Montreal.

Circ'n 6

Also publish *Monetary Times* and *Canadian Cement and Concrete Review*.

CANADIAN EPWORTH ERA, monthly; Methodist Book & Publishing House, publishers, Richmond St. W.; Rev. A. C. Crews, D.D., editor; Rev. Wm. Briggs, D.D., book steward; established 1899; Organ of Epworth Leagues and other young peoples' societies; subscription 50 cents; thirty-two pages, size 8¾ x 12½. Circ'n 6½

Also publishes *Christian Guardian*, etc.

CANADIAN HARNESS AND CARRIAGE JOURNAL, monthly; W. J. Dyas, publisher; established 1890; harness and carriage trade; subscription \$1.00; forty pages, size 9 x 12.

Circ'n 1¾

Also publishes *Canadian Druggist* and *Verney's Monthly*.

See Advt. Page 70.

CANADIAN HORTICULTURIST, monthly; Horticultural Publishing Co., Ltd., publishers, H. Bronson Cowan and A. B. Cutting, B.S.A., editors, 506 Manning Chambers; established 1877; fruit, vegetable and amateur flower culture; subscription 50 cents; forty pages, size 9 x 12. See Advt. Page 93. Circ'n 7¼

CANADIAN IMPLEMENT AND VEHICLE TRADE, monthly; Vehicle Publishers, Ltd., publishers; established 1900; agricultural implement and vehicle trade; subscription 50 cents; forty-eight pages, size 10½ x 14. Circ'n 6

Also publish *Canadian Motor*.

CANADIAN JOURNAL OF FABRICS, monthly; Biggar-Wilson, Ltd., publishers, Confederation Life Bldg.; established 1883; textile trades; subscription \$1.00; 32 pages, size 12 x 9. Circ'n ½

Also dated at Montreal. Also publishes *Pulp and Paper Magazine of Canada* and *Telephone Age*.

CANADIAN JOURNAL OF MEDICINE AND SURGERY, monthly; W. A. Young, M.D., publisher, 145 College St.; established 1896; medical; subscription \$1.00; 180 to 212 pages, size 7 x 10.

CANADIAN KENNEL GAZETTE, monthly; H. B. Donovan, editor and publisher, 124 Victoria St.; established 1888; dogs; subscription \$1.00; twenty to twenty-four pages, size 9 x 12. Circ'n 1½

Also publishes *Canadian Poultry Review*.

CANADIAN LAW REVIEW, monthly; Can. Law Review Co., publishers; established 1901; legal; subscription \$5.00; ninety-six pages, size 6¾ x 10. Circ'n 1¾

CANADIAN LAW TIMES, monthly; and occasionally semi-monthly, about 21 issues in a year; The Carswell Co., Ltd., publishers, 30 Adelaide St. E.; established 1881; legal; subscription \$5.00; one thousand pages a year, size 6 x 9. Circ'n ¾

Also publishes *Ontario Weekly Reporter*, *Western Law Reporter* and *Eastern Law Reporter*.

CANADIAN MACHINERY AND MANUFACTURING NEWS, monthly; McLean Publishing Co., publishers, 10 Front St. E., Toronto; established 1905; manufacturing interests, covering mechanical, power and foundry fields; subscription \$1.00; eighty-four pages, size 9 x 12. Circ'n 4 1/4

Also publishes *Canadian Grocer*, etc.

CANADIAN MAGAZINE, monthly; Ontario Publishing Co., Ltd., publishers; Newton McTavish, editor; established 1893; literary; illustrated; subscription \$2.50; ninety-six pages, size 7 x 10. See *Advt. Page 89*. Circ'n 16 3/4

CANADIAN MISSIONARY LINK, monthly; P. R. Wilson Printing Co., 16 Adelaide St. W., publishers; Mrs. L. L. Porter, 572 Huron St., editor; religious; Baptist foreign missions; subscription 25 cents; sixteen pages, size 7 x 10.

CANADIAN MOTOR, monthly; Vehicle Publishers Ltd., publishers; established 1905; motors; subscription \$1.00; one hundred and twelve pages, size 7 1/2 x 10. Circ'n 4 1/2

Also publish *Can. Implement and Vehicle Trade*.

CANADIAN NURSE, monthly; printed for the Editorial Board by William Briggs; established 1905; nursing; subscription \$1.00; seventy to eighty pages, size 6 1/2 x 10. Circ'n 3/4

See *Advt. Page 98*.

CANADIAN PAINTER AND DECORATOR, monthly; Jas. Acton Publishing Co. Ltd., publishers; established 1903; painters' and decorators' trade; subscription \$1.00; forty pages up, size 10 x 13 1/2.

Also publishes *Canadian Baker and Confectioner*, *Shoe and Leather Journal* and *Furniture and Upholstery Journal*.

CANADIAN PHARMACEUTICAL JOURNAL, monthly; Pharmaceutical Publishing Co. of Toronto, Ltd., publishers; established 1868; drugs; subscription \$1.00; fifty-two pages, size 11 x 8. Circ'n 1 1/4

CANADIAN POTTERY AND GLASS GAZETTE, monthly; Publishers Limited, publishers; established 1907; trade; subscription \$2.00; fifty-two pages, size 10 1/2 x 12 3/4.

CANADIAN POULTRY REVIEW, monthly; H. B. Donovan, editor and publisher, 124 Victoria St.; established 1877; poultry raising; subscription 50 cents; forty-eight to seventy-two pages, size 8 1/2 x 11 1/2. Circ'n 9 1/2

Also publishes *Canadian Kennel Gazette*.

CANADIAN PRACTITIONER AND REVIEW, monthly; Practitioner Publishing Co., publishers; established 1876; medical; subscription \$2.00; eighty to one hundred pages, size 7 x 10.

CANADIAN SHOE AND LEATHER JOURNAL, monthly; Jas. Acton Publishing Co., Ltd., publishers; established 1888; shoe and leather trade; subscription \$1.00; seventy-two to one hundred pages, size 10 x 13 1/2.

Also publish *Canadian Baker and Confectioner*, *Painter and Decorator* and *Furniture and Upholstery Journal*.

CHINA'S MILLIONS, monthly; China Inland Mission, H. W. Frost, director and publisher; missions; established 1893; subscription 50 cents; sixteen pages, size 8 1/2 x 11. Does not insert advertisements.

CLOTHIER AND HABERDASHER, monthly ; H. Gagnier, Ltd., publishers ; established 1900 ; trade ; subscription \$1.00 ; eighty-four pages, size 10 x 13½. Also dated at Montreal.

Also publish *Cigar and Tobacco Journal* and *Wine and Spirit Journal*.

DOMINION DENTAL JOURNAL, monthly ; Nesbitt Publishing Co., publishers ; established 1889 ; dental ; subscription \$1.00 ; seventy-six pages, size 6 x 9.

DOMINION MEDICAL MONTHLY, monthly ; George Elliott, publisher ; established 1892 ; medical ; subscription \$2.00 ; sixty-two pages, size 7 x 10.

DRY GOODS REVIEW, monthly ; MacLean Publishing Co., Ltd., publishers, 10 Front St., East ; established 1891 ; dry goods, furs, clothing and millinery trades ; subscription \$2.00 ; one hundred and sixty pages, size 12 x 9. Also dated at Montreal and Winnipeg.

Also publish *Can. Grocer*, etc.

Circ'n 4¾

EASTERN LAW REPORTER, monthly ; Carswell Co., Ltd., publishers ; established 1906 ; law reports ; subscription \$10.00 ; twelve hundred pages a year, size 6 x 9.

Also publish *Ontario Weekly Reporter*, *Canadian Law Times* and *Western Law Reporter*.

ECONOMIST, monthly ; Economist Ptg. and Publishing Co. of Toronto, Ltd., 110 Bay St. ; established 1897 ; insurance and financial ; subscription \$2.00 ; twenty-eight pages, size 12 x 9.

Circ'n 2¾

ENGINEERING JOURNAL OF CANADA, monthly ; Arch. W. Smith & Partners, Ltd., publishers ; established 1905 ; power ; subscription \$1.00.

Also publish *Hardware Monthly* and *Office Digest*.

FORESTER, monthly ; official organ of I.O.F. ; Temple Building ; established 1881 ; subscription \$1.00, but free to members ; twenty-eight pages, size 9½ x 6½.

Total circulation claimed 244,000, of which 114,000 is Canadian.

FREEMASON, monthly ; Cowan & Co., publishers ; J. W. Cowan, editor ; established 1881 ; masonic ; subscription 50 cents ; sixteen pages, size 11 x 8.

FURNITURE AND UPHOLSTERY JOURNAL, AND UNDERTAKERS' GAZETTE, monthly ; James Acton Publishing Co., Ltd., publishers ; trade ; subscription \$1.00 ; seventy-two pages up, size 10 x 13½.

Also publishes *Canadian Baker and Confectioner*, *Painter and Decorator* and *Shoe and Leather Journal*.

HARDWARE MONTHLY, monthly ; Arch. W. Smith & Partners, Ltd., publishers, 36-38 Lombard St. ; established 1904 ; trade ; subscription \$1.00 for two years ; forty-eight pages, size 8¾ x 12.

Also publish *Engineering Journal of Canada* and *Office Digest*.

HOME JOURNAL, monthly ; Canadian Woman's Publishing Co., Ltd., publishers ; established 1905 ; literary, illustrated ; subscription 50 cents ; twenty-four pages, size 10 x 13½.

Circ'n 14

Advt.—The Home Journal is the one medium in Canada devoted exclusively to rural homes. Its popularity is proved by the fact that its circulation has doubled three times in sixteen months. For reaching the buyers in Canadian rural homes it is unsurpassed. See Advt. Page 116.

HOME STUDY LEAFLET, monthly; Rev. R. Douglas Fraser, editor, Presbyterian Church in Canada, publishers; established 1895; Sunday School lessons; subscription 5 cents; two pages, size $8\frac{1}{2} \times 6$. *Does not insert advertisements.*

Also publishes *East and West, etc.*

INDEPENDENT ODDFELLOW, monthly; W. S. Johnston, publisher, Adelaide St., W.; established 1898; Oddfellowship; subscription \$1.00; twelve to twenty pages, size $10\frac{1}{2} \times 14\frac{1}{2}$. Circ'n 3

INDUSTRIAL CANADA, monthly; Canadian Manufacturers' Association, publishers; established 1900; national trade; subscription \$1.00; seventy pages, size 9×12 . Circ'n $5\frac{1}{4}$

INSURANCE AND FINANCIAL REVIEW, monthly; F. McPhillips, editor and publisher; established 1905; insurance, banking and finance; subscription \$2.00; twenty-eight to thirty-six pages, size 9×12 . Circ'n $1\frac{3}{4}$

INTERMEDIATE LEAFLET, monthly; Rev. R. Douglas Fraser, editor; Presbyterian Church in Canada, publishers; established 1907; Sunday School literature; subscription 5 cents per annum. *Does not insert advertisements.*

Also publishes *East and West, etc.*

LAMP OF LIFE, monthly; Rev. A. Sims, editor and proprietor; established 1903; religious, undenominational; subscription 50 cents; eight pages, size $10\frac{1}{2} \times 13\frac{1}{2}$.

LAY WORKER, monthly; William J. Dyas, publisher; established 1907; religious, Church of England; subscription 50 cents; sixteen pages, size 9×12 .

LORD'S DAY ADVOCATE, monthly; Lord's Day Alliance of Canada, publishers; established 1903; sabbath observance; subscription 50 cents; twelve pages, size 6×9 .

McMASTER UNIVERSITY, monthly; published by the students of the University; established 1891; college; subscription \$1.00; one hundred and ninety-two pages, size 10×6 . Circ'n $\frac{1}{2}$

MERCHANT, AND GENERAL STORE KEEPER, monthly; R. S. Mortley, managing editor, The Merchant Publishing Co., publishers, 1 Wellington St. E.; established 1885; commercial; subscription \$1.50; twenty-four pages, size $10 \times 13\frac{1}{2}$. Circ'n 1

MISSIONARY OUTLOOK, monthly; Rev. A. Sutherland, editor; Methodist Missionary Societies, publishers, 33 Richmond St., W.; established 1880; Methodist Missions; subscription 40 cts; twenty-four pages, size $12\frac{1}{2} \times 8\frac{3}{4}$. Circ'n $12\frac{3}{4}$

MONEY AND RISKS, monthly; National Pub. Co. of Toronto, Ltd., publishers; established 1893; insurance, financial and commercial; subscription \$2.00; twenty-eight pages, size $9\frac{1}{2} \times 7$.

MOTORING, monthly; E. M. Wilcox, publisher; established 1906; automobiles and motor boats; illustrated; subscription \$1.00; one hundred pages up, size $7\frac{1}{2} \times 10\frac{1}{2}$. Circ'n $3\frac{3}{4}$

MUSICAL CANADA, monthly; E. R. Parkhurst, editor; established 1907; music; subscription \$1.00; fifty-six pages, size 7×10 .

NEW ERA, monthly; Church of England Missionary Society in Canada, publishers; L. Norman Tucker, editor in chief; established 1902; missionary review; subscription 50 cents; forty pages, size $6\frac{3}{4} \times 10$.

NOTES FOR BIBLE STUDY, monthly; Lionel S. Haynes, publisher; established 1881; Biblical study; subscription 50 cents; forty to forty-eight pages, size $7\frac{3}{4} \times 5\frac{1}{2}$. Circ'n 2

Selected advts. of Evangelical Books or Matter only.

OFFICE DIGEST, monthly; Arch'd. W. Smith & Partners, Ltd., publishers; established 1907; office interests; subscription \$1.00 for two years; twenty four pages, size $8\frac{3}{4} \times 12$.

Also publish *Engineering Journal of Canada* and *Hardware Monthly*.

ON THE ROAD, monthly; Travellers Publishing Co., publishers; established 1906; commercial travellers; subscription \$1.00; forty-eight pages, size 7×10 .

OUTDOOR CANADA, monthly; Can. Newspaper Co., Ltd., publishers, 34 Victoria St.; established 1905; recreation; first of each month; subscription \$1.00. *See Advt. Page 69.*

PRIMARY LEAFLET, monthly; Rev. R. Douglas Fraser, editor; Presbyterian Church in Canada, publishers; established 1896; Sunday School literature; subscription 5 cents per annum.

Does not insert advertisements.

Also publishes *East and West*, etc.

PRINTER AND PUBLISHER, monthly; The MacLean Publishing Co., Ltd., publishers, 10 Front St. E.; established 1892; typographical; subscription \$2.00; forty-eight pages, size 9×12 .

Also dated at Montreal and Winnipeg.

Circ'n $2\frac{1}{2}$

Also publish *Canadian Grocer*, etc.

PULP AND PAPER MAGAZINE OF CANADA, monthly; Biggar-Wilson Ltd., publishers, Confederation Life Bldg.; established 1903; pulp and paper trades; subscription \$1.00; sixty pages, size 6×9 ; also dated at Montreal.

Also publishes *Journal of Fabrics* and *Telephone Age*.

RAILWAY AND MARINE WORLD, monthly; Acton Burrows Ltd., publishers, 33 Melinda St.; established 1890; steam and electric railway, marine, grain elevator, express, telegraph, telephone and contractors' interests; subscription \$1.00; seventy-four pages, size 12×9 .

ROD AND GUN AND MOTOR SPORTS IN CANADA, monthly; W. J. Taylor, publisher, 117 Mail Bldg. See Woodstock, Ont.

ST. LUKE'S PARISH MAGAZINE, monthly; St. Luke's Parish, publishers; established 1907; religious; Church of England; subscription 50 cents; thirty pages, size $7\frac{1}{4} \times 9\frac{1}{2}$.

SCOTTISH CANADIAN, monthly; Scottish Canadian, publishers; established 1895; national; subscription \$1.00; thirty-two pages, size 8×12 . Circ'n 5

SONS OF ENGLAND RECORD, monthly; Sons of England Society, publishers; established 1896; brotherhood; subscription 50 cents; twelve pages, size $13\frac{1}{2} \times 9$.

SUNDAY SCHOOL BANNER, monthly; Rev. W. H. Withrow, D.D., editor; Methodist Book and Publishing House, publishers; Rev. W. Briggs, D.D., book steward, 31 Richmond St. W.; established 1866; Sunday School; subscription 60 cents; sixty-four pages, size $6\frac{1}{2} \times 9\frac{1}{2}$. Circ'n $17\frac{3}{4}$

Also publishes *Christian Guardian*, etc.

SUNDAY SCHOOL LESSON HELPS, monthly; H. Mortimer, publisher; Church of England Sunday School Literature; established 1886; thirteen issues a year, each issue covering four weeks; subscription 30 cents; twenty-four pages, size 6 x 9. Circ'n 3

TEACHERS' ASSISTANT, monthly; The Church Book Room, publishers; established 1887; Sunday School; subscription 50 cents; thirty-six pages, size 6 x 9. Circ'n 4 1/4

TEACHERS' MONTHLY, monthly; Rev. R. Douglas Fraser, editor; Presbyterian Church in Canada, publishers; established 1895; Sunday Schools; subscription 60 cents; forty pages, size 9 1/2 x 6 1/2. Also publishes *East and West*, etc. Circ'n 14 3/4

TELEPHONE AGE, monthly; Biggar-Wilson Ltd., publishers; established 1906; independent; telephone interests; subscription \$1.00; forty pages; size 9 x 12.

Also publish *Pulp and Paper Magazine of Canada* and *Journal of Fabrics*.

TRADER, AND CANADIAN JEWELER, monthly: Trader Publishing Co., Ltd., publishers, 34 Lombard St. W.; established 1879; 1st of each month; jewelry trade; free to dealers; to others, subscription \$1.00; sixty pages, size 9 x 12. Circ'n 1

TRINITY UNIVERSITY REVIEW, monthly; Publication Committee of Students of Trinity University, editors and publishers; educational; established 1888; subscription \$1.00; sixteen to twenty-four pages, size 8 1/2 x 12. Circ'n 3/4

VERNEY'S MONTHLY, monthly; W. J. Dyas, publisher; established 1886; Canadian Banker's Gazette; subscription \$2.00; eighty pages up, size 6 x 8 3/4. Circ'n 1 1/2

Also publishes *Canadian Druggist* and *Canadian Harness and Carriage Journal*.

WESTERN LAW REPORTER, monthly; Carswell Co., Ltd., publishers; established 1905; law reports; subscription \$10.00; twelve hundred pages a year, size 6 x 9.

Also publishes *Ontario Weekly Reporter*, *Canadian Law Times* and *Eastern Law Reporter*.

WESTMINSTER, monthly; Westminster Co., Ltd., publishers, Confederation Life Bldg.; established 1896; religious, literary; subscription \$1.50; one hundred pages, size 7 x 10. Circ'n 9 3/4

Also publishes *Presbyterian*.

Adv.—The Westminster—An illustrated monthly magazine. Largest paid-in-advance circulation of any paid magazine. Constituency unrivalled. High class advertising only admitted to its columns. Write The Westminster, Toronto, for rates.

WINE AND SPIRIT JOURNAL, monthly; H. Gagnier, Ltd., publishers; established 1898; trade; subscription \$1.00; one hundred and twelve pages, size 10 x 13 1/2.

Also dated at Montreal. Also publishes *Clothier and Haberdasher* and *Cigar and Tobacco Journal*.

MASSEY-HARRIS ILLUSTRATED, bi-monthly; Massey Press, publishers; established 1892; agricultural; 30 cents and free distribution; thirty-six pages, size 9 1/2 x 6 1/2.

CHRISTIAN WORKER, quarterly; A. W. Roffe, publisher; established 1892; evangelical; subscription 25 cents.

HOME STUDY QUARTERLY, quarterly; Rev. R. Douglas Fraser, editor; Presbyterian Church in Canada, publishers; established 1896; Presbyterian Sunday School Literature; subscription 30 cents; thirty-two pages, size $9\frac{1}{2} \times 6\frac{1}{2}$.

Also publishes *East and West*, etc.

IDEAL MEN, quarterly; Provincial Committee of Y. M. C. A., of Ontario and Quebec, publishers; established 1898; Y. M. C. A., March, June, Sept., Dec.; subscription 25 cents; eight pages, except September issue, sixteen pages, size $6 \times 8\frac{3}{4}$.

INSTITUTE LEAFLET QUARTERLY, quarterly; The Church Book Room, publishers; established 1881; Church of England Sunday School literature; subscription 10 cents; thirty-two pages, size 6×9 .

INTERMEDIATE QUARTERLY, quarterly; Rev. R. Douglas Fraser, editor; Presbyterian Church in Canada, publishers; established 1907; Sunday School literature; subscription 20 cents.

Also publishes *East and West*, etc.

PRIMARY QUARTERLY, quarterly; Rev. R. D. Fraser, editor; Presbyterian Church in Canada, publishers; established 1896; subscription 20 cents; thirty-two pages, size $9\frac{1}{2} \times 6\frac{1}{2}$.

Also publishes *East and West*, etc.

QUARTERLY REVIEW SERVICE, quarterly; Methodist Book and Publishing House, editors and publishers, 31 Richmond St. W.; Methodist Sunday School Literature; subscription 24 cents per dozen; four pages, size $6\frac{1}{4} \times 9$.

Does not insert advertisements.

TORONTO JUNCTION, pop. 10,000, Co. York, on the C. P. Ry., four miles N.W. of Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: brass and iron foundries, piano factory, soap works, brick and tile yards, stock yards, planing mills, plough, farm machinery and wire works, whitewear and artificial silk factories, etc. Chief Shipments: products of its various manufactories. The town contains eight churches, collegiate institute and four schools; the C.P. Ry. yards are located here.

LEADER AND RECORDER, weekly; H. H. Demers, editor and publisher; established 1889; independent-conservative; Friday; subscription \$1.00; eight pages, size 17×22 . Circ'n 3

TRIBUNE, weekly; E. B. Wright, publisher; established 1886; liberal; Friday; subscription \$1.00; four pages, size 15×22 .

Circ'n $1\frac{1}{2}$

TOTTENHAM, pop. 1,000, Co. Simcoe, on G.T.Ry. and C.P.Ry., 40 miles S. of Barrie; Tel., T., Ex., M. O., Bank. Chief Industries: flour, saw, planing and grist mills, street railway fare box factory and wagon factory. Chief Shipments: grain, flour, lumber and live stock. The village contains four churches and a public school. Surrounding towns and villages where no papers are published; Athlone, Ballycroy, Cedarville, Colgan, Ennis, Hockey, Romilly, Penville, Kenansville and Loretto.

SENTINEL, weekly; L. C. Hughes, editor and publisher; established 1864; conservative; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n $\frac{3}{4}$

TRENTON, pop. 4,217, Co. Hastings, on River Trent, G. T. Ry. and C. O. Ry., 12 miles W. of Belleville; Tel., T., Ex., M. O., Banks. Chief Industries: bridge works, lumber, saw and shingle

mills, sash, door and box factory, foundries, machine shops, engine works, shipbuilding and railway repair shops. Chief Shipments: lumber, doors, flour, and farm produce. The town is situated at the head of Bay of Quinte and mouth of Murray and Trent Valley Canals, has five churches, public schools, high school, opera house, electric light, water works, fire department, daily steamboat service, has a paper mill and large water power. Surrounding towns and villages where no papers are published: Albury, Bayside, Coderington, Consecon, Frankford, Murray, Smithfield, Wellington and Wooler.

ADVOCATE, weekly; P. J. O'Rourke, editor and publisher; established 1879; liberal-conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

COURIER, weekly; Clarence G. Young, editor and publisher; established 1866; liberal; Thursday; subscription \$1.00; eight pages, size 17 x 22. See *Advt. Page 48*. Circ'n $\frac{3}{4}$

TWEED, pop. 1,500, Co. Hastings, on Moira River, C.P.Ry., and Bay of Quinte Ry., 25 miles N. E. of Belleville; Tel., T., Ex., M.O., Banks. Chief Industries: mining, flour and lumber mills, cheese, sash and blind factories, foundries, tannery, hub, and steel hog-trough factories, asbestos and actinolite mines, extensive acid works, machine shops, elevator, brickyards and powder mill. Chief Shipments: grain, live stock, lumber, cheese, powder, brick and tile, asbestos and actinolite. The village contains four churches and two schools, has iron, gold, copper and mica mines in the vicinity. Surrounding towns and villages where no papers are published: Bridgewater, Bogart, Flinton, Marlbank, Roslin, Thomasburg, Stoco, Sheffield, Kaladar, Arden, Mountain Grove, Denbigh, Northbrook, Queensboro, Bannockburn, Ivanhoe, Crookston, West Huntingdon, Tuftsville and Moira.

NEWS, weekly; W. J. Taylor, publisher; D. B. Taylor, editor and manager; established 1887; independent; Thursday; subscription \$1.00; twelve pages, size 21 $\frac{1}{2}$ x 15.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 2,163★

Advt.—The Tweed Weekly News is as good an advertising medium as can be obtained in the County of Hastings. Its circulation, if not the largest in the county, is exceeded slightly only by one other paper (and that paper is published in a city six times the size of Tweed), and it covers thoroughly the central and best portion of the county. See Advt. Page 95.

UXBRIDGE, pop. 1,700, Co. Ontario, on Beaver Creek and G.T.Ry., 22 miles N.W. of Whitby; Tel., T., Ex., M.O., Banks. Chief Industries: piano and organ factories, flour, oatmeal and planing mills, tannery, agricultural works and foundries. Chief shipments: lumber, flour, grain, oatmeal, leather, organs, pianos, cattle, hogs and general farm produce. The town contains seven churches, high and public schools, public library, water works, fire department and is lighted by electricity. Surrounding towns and villages where no papers are published: Epsom, Utica, Glen Major, Goodwood, Greenbank, Saintfield, Sandford, Leaskdale, Valentine, Udora, Zephyr and Vroomanton.

JOURNAL, weekly; W. H. Keller, editor and publisher; established 1869; reform; Thursday; subscription \$1.00; eight pages size 17 x 24.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1,400★

NORTH ONTARIO TIMES, weekly; J. H. Chinn, publisher; established 1887; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. See *Advt. Page 104*. Circ'n $\frac{3}{4}$

Also publishes *Sunderland Times*, the circulation of which is included in above rating.

VANKLEEK HILL, pop. 1,800, Co. Prescott, on the C. P. Ry., and the G.T. Ry., Hawkesbury branch, 53 miles from Ottawa and 58 miles from Montreal. Tel., T., Ex., M.O., Banks. Chief Industries: large foundry, sash and door factories and saw mills. Chief Shipments: pork, fowl, grain, cheese, farm produce and lumber. Town contains six churches, of different denominations, high, public and model schools, a convent, town hall, electric light, close connection to both cities by all C.P.Ry. and G.T.Ry. trains. Twelve trains daily. Surrounding towns and villages where no papers are published: Plantagenet, Alfred, Rockland, Caledonia Springs, St. Eugene, Stardale, Barb, Dalkeith, Riceville, Clarence, Fournier, Dominionville, Dunvegan, Glen Robertson, Papineauville and Ste. Anne de Prescottte.

REVIEW, weekly; Herbert Carl Jones, publisher; established 1893; independent; Friday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,440

WABIGOON, pop. 250, Rainy River district, on Wabigoon Lake and on the Main Line of the C.P.Ry., 210 miles west of Fort William, 230 miles east of Winnipeg; Tel., Ex., M. O. Chief Industries: gold mining, farming and fishing and lumber mills on the edge of the lake. Steamers leave daily in the summer to the gold fields on the Manitou Lakes, and a Government road leads to the Minnetakie gold fields in the north. The town has two churches, two hotels, public school and savings bank. Surrounding towns and villages where no papers are published: Dymont, Dinowic, Oxdrift and Goldrock.

STAR, weekly; Star Publishing Co., publishers; Jos. Osborne, editor; established 1897; independent; Thursday; subscription \$1.50; four pages, size 13 x 20. Circ'n 3/4

Also publishes *Dryden Observer*, circulation of which is included in above rating.

WALKERTON, pop. 3,100, Co. Bruce, on Saugeen River and G.T. Ry., 70 miles from Guelph; Tel., T., Ex., M.O., Banks. Chief Industries: planing mills, furniture factory, rattan factory, binder twine factory, foundries, machine shops and tanneries. Chief Shipments: farm produce and the products of its manufactories. The town contains seven churches, high, separate and public schools, public library, opera house, water works, fire department, and is lighted by electricity. Surrounding towns and villages where no papers are published: Carlsruhe, Elmwood, Formosa, Belmore, Neustadt, Cargill, Eden Grove, Pinkerton and Chepstow.

BRUCE HERALD, weekly; L. H. McNamara, editor and publisher; established 1861; conservative; Wednesday; subscription \$1.00; eight pages, size 24 x 17. See Advt. Page 58. Circ'n 2 1/4

BRUCE TIMES, weekly; Wesley & Son, publishers; established 1905; conservative; Thursday; subscription \$1.00; eight pages, size 17 1/2 x 24. Circ'n 1 1/4

TELESCOPE, weekly; A. W. Robb, editor and publisher; established 1869; liberal; Thursday; subscription \$1.00; eight pages, size 20 x 27.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,890

ONTARIO GLOCKE, German, weekly; Ritinger & Motz, Berlin, publishers; established 1869; independent; Wednesday; subscription \$1.50; twelve pages, size 15 1/2 x 21 1/2.

Published in combination with *Berliner Journal* and *Stratford Kolonist*. For circulation see *Berliner Journal*, Berlin.

See Advt. Page 40.

WALKERVILLE, pop. 2,500, Co. Essex, on Detroit River, and on G.T.R., C.S.R., Wabash and Pere Marquette Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: a distillery and brewery, lumber and planing mills, cooperage, furniture factory, foundry and engine works, bridge, ladder and rattan works, three wire fence factories, trussed concrete, steel works, laboratories, automobile factory, pant and shirt, carriage goods and varnish factories and malleable iron works and in the neighborhood are extensive hop fields and tobacco farms. Chief Shipments: products of above factories, hops, tobacco and produce. The town contains churches, public and separate schools, music hall; is lighted by gas, and has good water supply and street railway. Surrounding towns and villages where no papers are published: Woodslee, Tecumseh, Sandwich, Belle River, St. Clair, Vereker and Maidstone.

HERALD, weekly; J. E. Dobie, editor and publisher; established 1896; conservative; Friday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,000

See *Advt. Page* 82.

WALLACEBURG, pop. 3,500, Co. Kent, on Sydenham River, on C. W. and L. E. Electric Ry. and on P. & M. Ry., 18 miles N.W. of Chatham; Tel., T., Ex., M. O., Banks. Chief Industries: lumber, flour and planing mills, glass factory, brass works, beet sugar factory, canning factory, evaporator, flax mill, etc. Chief Shipments: sugar, glassware, brass goods, cordwood, oak and elm timber, staves, hoops, grain and farm produce. The town contains six churches, public and separate schools, and has steamers to Sarnia and Detroit. Surrounding towns and villages where no papers are published: Port Lambton, Sombra, Tupperville, Wilkesport, Whitebread, Becher and Mitchell's Bay.

HERALD-RECORD, weekly; Colville & Myland, publishers; established 1871; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

See *Advt. Page* 85.

NEWS, weekly; Colwell Bros., publishers; established 1895; independent; Thursday; subscription \$1.00; twelve pages, size 15 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1,224*

See *Advt. Page* 74.

WARKWORTH, pop. 800, Co. Northumberland, on Mill Creek, 11 miles from Hastings, the nearest railroad station on the G.T.R.; Tel., T., Ex., M.O., Bank. Chief Industries: grist and saw mill, sash and blind factory, a large cheese factory and creamery. Chief Shipments; grain, lumber and cheese. The town contains, besides its mills and factories, three churches, two hotels and school. Surrounding towns and villages where no papers are published: Dartford, Castleton, Roseneath, Godolphin and Norham.

JOURNAL, weekly; W. H. Henry, publisher; established 1892; Wednesday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

WATERFORD, pop. 1,200, Co. Norfolk, on the Nanticoke Creek and M.C.Ry., 8 miles N. of Simcoe; Tel., T., Ex., M.O., Bank. Chief Industries: flour, saw and planing mills, canning factory, foundry and machine shops, farming and fruit growing. Chief Shipments: grain, live stock and produce. The town contains three churches, two schools, water works and fire departments, and is

lighted by electricity. It has three hotels, several good stores and an excellent water supply. Surrounding towns and villages where no papers are published : Boston, Bealton, Villa Nova, Vanessa, Bloomsbusg, Windham and Lynville.

STAR, weekly ; P. Geo. Pearce, editor and publisher ; established 1874 ; liberal ; Thursday ; subscription \$1.00 ; eight pages, size 20 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,300

WATERLOO, pop. 4,209, Co. Waterloo, on the G.T.Ry., 2 miles N.W. of Berlin, 40 miles from Hamilton, 63 miles from Toronto ; Tel., T., Ex., M.O., Banks. Connected with Berlin by an electric railway. Chief Industries : flour mills, button factory, furniture and shoe factories, brewery, distillery, foundries, etc. Chief Shipments : flour, live stock, farm implements, furniture and buttons. The town contains six churches, public and separate schools, free library, town hall, etc. Waterloo is situated in the centre of one of the finest agricultural districts in Ontario and is an important manufacturing centre, containing 33 manufacturing establishments. Surrounding towns and villages where no papers are published : Cross Hill, Conestogo, Freeport, Kossuth, Hawkesville, St. Clements, St. Agatha, St. Jacobs, Breslau, Heidelberg, Baden, and Winterbourne.

CITIZEN, every evening except Sunday ; German Printing and Publishing Co., publishers ; established 1905 ; independent ; subscription \$3.00 ; four pages, size 17 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 684

See *Advt. Page 86*.

Also publishes *Canadischer Bauernfreund* and *Deutsche Zeitung*.

CHRONICLE-TELEGRAPH, weekly ; David Bean, editor and publisher ; established 1856 ; liberal ; Thursday ; subscription \$1.00 ; eight to twelve pages, size 17½ x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 2,750

Also publishes *Berlin Telegraph*. See *Advt. Page 99*.

CANADISCHER BAUERNFREUND, German, weekly ; German Printing and Publishing Co., publishers ; established 1850 ; conservative ; Thursday ; subscription \$1.50 ; eight pages, size 17 x 22. See *Advt. Page 86*.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906 (including *Deutsche Zeitung*), 2,243

Also publishes *Waterloo Citizen* and *Deutsche Zeitung*.

DEUTSCHE ZEITUNG, German, weekly ; German Printing and Publishing Co., publishers ; established 1892 ; conservative ; Thursday ; subscription \$1.50 ; eight pages, size 17 x 22.

See *Advt. Page 86*. For Circ'n see *Canadischer Bauernfreund*.

Also publishes *Waterloo Citizen* and *Canadischer Bauernfreund*.

WATFORD, pop. 1,470, Co. Lambton, on G.T.Ry., 28 miles E. of Sarnia ; Tel., T., Ex., M.O., Banks. Chief Industries : wagon factory, wire works, saw, flour and planing mills, cheese factory and electrical works. Chief Shipments : grain, live stock, farm produce and the products of its manufactures. The town contains six churches and high and public schools, music hall, public library, etc. It is the centre of a rich agricultural district. Surrounding towns and villages where no papers are published : Arkona, Kerwood, Kingscourt, Warwick and Wanstead.

GUIDE-ADVOCATE, weekly ; Harris & Co., editors and publishers ; H. F. Williams, local editor ; established 1875 ; independent ; Friday ; subscription \$1.00 ; eight pages, size 13½ x 20½.

Circ'n 134

WELLAND, pop. 3,000, Co. Welland, on G. T. Ry., M. C. Ry.,
 * Wabash, Pere Marquette, T. H. & B. and C. P. Rys., Welland River
 and Canal, 8 miles N. of Lake Erie; Tel., T., Ex., M.O., Banks.
 Chief Industries: flour, saw and planing mills, foundry, forge
 works, steel plant, binder twine factory, bed factory, boiler and
 machine shops. The town contains six churches, high and public
 schools, court house, public library, water works, natural gas,
 electric light and power. Surrounding towns and villages where no
 papers are published: Marshville, Fonthill, Ridgeway, Ridgerville,
 St. Johns, Sherkston, Bertie, Port Robinson, Humberstone, Allan-
 berg, Fenwick and Crowland.

TELEGRAPH, semi-weekly; Sears & Duff, publishers; estab-
 lished 1863; conservative; Tuesday and Friday; subscription \$1.00;
 eight pages, size 15 x 23. Circ'n 3

See Advt. Page 100.

PEOPLES PRESS, weekly; The Press Co., publishers; estab-
 lished 1898; liberal; Tuesday; subscription 60 cents; four pages,
 size 14½ x 23. Circ'n 3¼

TRIBUNE, weekly; J. J. Sidey, publisher; established 1854;
 liberal; Friday; subscription \$1.00; ten to twelve pages, size
 14½ x 22. Circ'n 3¼

HOME CIRCLE LEADER, monthly; Order of Canadian
 Home Circles, publishers; established 1890; brotherhood; sub-
 scription 20 cents; distributed free to members of the Order;
 eight pages, size 10 x 13½. Circ'n 183¼

WELLESLEY, pop. 950, Co. Waterloo, on Smith River, 16 miles
 from Berlin, 18 miles from Stratford; Tel., T., M.O., Bank. Chief
 Industries: woollen mills, knitting factory, 250 barrel roller mill,
 planing mill, saw mill, cheese factory. Chief Shipments: grain,
 stock and the products of its manufactories. The village contains
 four churches, a good school, public library, opera house, three hotels,
 fine water privilege and fishing preserves. Surrounding towns and
 villages where no papers are published: Baden, Hawkesville, St.
 Clements, Heidelberg, Shakespeare, and Millbank.

MAPLE LEAF, weekly; J. W. Green, publisher; established
 1900; independent; Thursday; subscription \$1.00; eight pages,
 size 13 x 20. Circ'n ½

WEST LORNE, pop. 1,000, Co. Elgin, on M.C. Ry. and Pere Marquette
 Ry., 28 miles west of St. Thomas. Chief Industries: waggon works,
 canning factory, bending factory, flour, woollen, saw and planing
 mills, foundry, bicycle works, Lorne stock farm. Chief Shipments:
 waggons, grain, flour, live stock, produce, bent goods, lumber,
 timber, wood and canned goods. The town contains six churches,
 opera houses and public halls, graded schools, public library and
 several stores. Surrounding towns and villages where no papers
 are published: Eagle, Crinan, Woodgreen, Wardsville, Newbury,
 Aldboro, Campbellton and Wallacetown.

ELGIN SUN, weekly; W. H. Bole, publisher; established
 1899; independent; Thursday; subscription \$1.00; eight pages,
 size 22 x 15. Circ'n ½

See Advt. Page 100.

CANADIAN CHECKER PLAYER, monthly; Manson D.
 Teetzel, publisher; established 1907; checker players' interests;
 subscription \$2.00; forty pages, size 6 x 9.

WESTON, pop. 1,542, Co. York, on G.T.Ry. and C.P.Ry., 9 miles N.W. of Toronto, the provincial capital, with which it is also connected by Electric Railway; Tel., T., Ex., M.O., Banks. Chief Industries: saw and flour mills, stove foundry, pump works, bedstead factory, carriage and waggon works. Chief Shipments: lumber, grain, flour and farm produce. The town contains four churches, public, separate and high schools, public library, a public hall, etc. Surrounding towns and villages where no papers are published: Carleton, Clairviell, Richview, Ellesmere, Woodbridge, Highfield, Downsview and Thornhill.

TIMES AND GUIDE, weekly; J. K. Keefer, editor and publisher; established 1890; independent; Friday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,314

WESTPORT, pop. 1,000, Co. Leeds, on the Upper Rideau Lake and B. W. & N. W. Ry., 45 miles N.W. of Brockville, 20 miles from Perth, also has steamboat connection with Kingston and Ottawa during navigation. Tel., T., Ex., M.O., Bank. Chief Industries: flour mills, two furniture factories, tannery, mica cleaning works, two saw mills and a large foundry. Chief Shipments: flour, lumber, and mica, etc. The village has six churches, public and separate schools, three hotels and several stores, etc.

MIRROR, weekly; W. B. Adams, publisher; established 1893; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

Circ'n $\frac{3}{4}$

WHEATLEY, pop. 800, Co. Essex, situated on Lake Erie and Detroit River Ry., 8 miles from Leamington. Tel., T., Ex., M.O. Chief Industries: saw, grist and planing mills, tile and brick, and cheese and butter factories, and is the centre of the newly-discovered oil field. Chief Shipments: lumber, beef, pork, flour, staves, fish and grain. The town contains besides its stores, etc., two hotels, three churches, public schools and public library. Surrounding towns and villages where no papers are published: Renwick, Coatsworth, Glenwood, Blytheswood and Staples.

JOURNAL, weekly; T. Frank Epplert, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, size 22 x 15. See *Advt. Page* 34.

Circ'n $\frac{1}{2}$

WHITBY, pop. 2,500, Co. Ontario, on Lake Ontario and G.T.Ry., 4 miles from Oshawa, 30 miles from Toronto; Tel., T., Ex., M.O., Banks. Chief Industries: flour mill, foundries, machine shops and tanneries. Chief Shipments: farm produce and products of its manufactories. The town contains five churches and four schools, collegiate institute, ladies' college, music hall, and good grain elevator. Surrounding towns and villages where no papers are published: Brooklin, Greenwood, Myrtle, Raglan, Columbus and Scarborough.

CHRONICLE, weekly; C. A. Goodfellow, editor and publisher; established 1856; independent; Thursday; subscription \$1.00; twelve pages, size 17 $\frac{1}{4}$ x 23 $\frac{3}{4}$. Circ'n (including *Gazette*) 1 $\frac{1}{2}$

Also publishes *Whitby Gazette* and *Claremont Banner*.

GAZETTE, weekly; C. A. Goodfellow, editor and publisher; established 1862; independent; Thursday; subscription \$1.00; twelve pages, size 17 $\frac{1}{2}$ x 23 $\frac{3}{4}$. For Circ'n see *Chronicle*.

Also publishes *Whitby Chronicle* and *Claremont Banner*.

VOX COLLEGII, monthly; Literary and Musical Society of Ontario Ladies' College, publishers; established 1881; subscription 35 cents; twenty-six to forty pages, size 7 x 9 $\frac{1}{2}$. A college paper. Eight issues only during college year.

Circ'n $\frac{1}{2}$

WIARTON, pop. 3,000, Co. Bruce, at the head of Colpoy's Bay, an arm of the Georgian Bay, on the G. T. Ry., 60 miles N. of Walkerton; Tel., T., Ex., M.O., Banks. Chief Industries: saw, flour and woollen mills, novelty works, bobbin and spool factory, cement and flooring factories, beet sugar factory, turning and furniture factories and limestone quarries. Chief Shipments: live stock, grain, furniture, lumber, railway ties, fish, limestone and telegraph poles. The town contains seven churches, three schools, public library, town hall, water works, five hotels, and is lighted by electricity and natural gas. It has a fine harbor and docks, 1,040 feet long and 200 feet wide. Surrounding towns and villages where no papers are published: Allenford, Oxenden, Sable Falls, Lion's Head, Shallow Lake, Pike Bay, Lake Charles, Amabel, Wolsley, Dyer's Bay, Purple Valley, Oliphant, Cape Crocker, Keppel, Eastnor, Tobermory, Stokes Bay, Park Head, Hope Bay, Barrow Bay, Dobbinton and Colpoy's Bay.

CANADIAN, weekly; W. J. Whitlock, publisher; established 1893; conservative; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22$.
Circ'n 1

ECHO, weekly; A. Logan, publisher; established 1879; liberal; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22$.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,200

See Advt. Page 92.

WINCHESTER, pop. 1,200, Co. Dundas, on C. P. Ry., 93 miles W. of Montreal; Tel., T., Ex., M.O., Banks. Chief Industries: foundry, woollen, flour, saw and planing mills and furniture factory. Chief Shipments: cheese, farm produce and the products of its mills and factories. The town contains five churches, high and public schools, and is the centre of a fine agricultural and dairying section. Surrounding towns and villages where no papers are published: Inkerman, Kenmore, Morewood, Hallville, Ormond, Vernon, Van Camp, Mountain Ridge, Cass Bridge, Vinegar Hill, Nation Valley, Irena, Rowena, Maple Ridge Mountain and Winchester Springs.

PRESS, weekly; Byron Lane, editor and publisher; established 1888; independent; Thursday; subscription \$1.00; eight pages, size $13\frac{1}{2} \times 20$.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 940

See Advt. Page 36.

WINDSOR, pop. 14,509, Co. Essex, on the Detroit River, C. P. Ry., M. C. Ry., G. T. Ry., Wabash Ry., and Pere Marquette Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: turned goods, Canadian Salt Co.'s salt works, lumber and saw mills, canning, cigar, varnish, brush, paper box, typesetting machines, fur robe, patent medicine and other factories. Chief Shipments: fish, grain, salt, lumber and the products of its various manufactories. The city has a large trade in grain and other agricultural products and a great deal of tobacco is also raised in the vicinity. Vessels from all parts of the lakes arrive and depart daily during the season of navigation. Several of its manufactories are branches of Detroit houses, the American city being exactly opposite, across the river. The city contains several churches, an excellent school system, gas, water supply, electric light, city hall, armoury and public library, and has a passenger ferry service to Detroit every ten minutes, also three car ferry services, and an efficient electric car service. It is lighted by electricity and has a good fire department. Surrounding towns

and villages where no papers are published: Sandwich, Woodslee, Belle River, Maidstone, Pike Creek, Puce, Elmstead, Fairplay, Pelton and Oldcastle.

EVENING RECORD, every evening except Sunday; Record Ptg. Co. of Windsor, Ltd., publishers; John A. McKay, sec.-treas.; established 1890; independent-liberal; subscription \$3.00; eight pages, size $17\frac{1}{2} \times 22$.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 2,800

SEMI-WEEKLY, established 1860; Tuesday and Friday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22$.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 3,800

Advt.—The Record covers the County of Essex thoroughly and has for its constituency sixty thousand well-to-do people who have plenty of money to spend. The Evening Record is the only daily in the county. The Evening Record and the Semi-Weekly Record are the only papers in the district that regularly furnish sworn statements of circulation. The Record leads in the County of Essex. See Advt. Page 87.

STANDARD, weekly; Standard Printing Co. of Windsor, Ltd., publishers; F. J. Hughes, bus. mgr., C. E. Percy, editor; established 1903; conservative; Friday; subscription \$1.00; eight pages, size 15×21 .
Circ'n $\frac{3}{4}$

LE PROGRES, French, weekly; Aurele Pacaud, editor and publisher; established 1881; liberal; Thursday; subscription \$1.00; four pages, size 24×18 .

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,200

WINGHAM, pop. 2,500, Co. Huron, on the Maitland River, G.T.Ry. and C.P.Ry., 25 miles N.E. of Goderich; Tel., T., M.O., Banks. Chief Industries: stove foundry, saw, planing, flour, oatmeal, chair and four furniture factories, carriage, door and glove factories, tanneries and salt wells. Chief Shipments: lumber, grain, live stock, and the products of its factories. The town contains five churches, high and public schools, town hall, water works and fire department. Surrounding towns and villages where no papers are published: Belmore, Bluevale, Whitechurch, Belgrave, Dungannon, St. Helen's and St. Augustine.

ADVANCE, weekly; Theo. Hall, editor and publisher; established 1873; conservative; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 24$.
Circ'n $1\frac{1}{4}$

TIMES, weekly; H. B. Elliott, editor and publisher; established 1872; liberal; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22$.
Circ'n 1

WOODSTOCK, pop. 10,500, Co. Oxford, on Cedar Creek, River

* Thames, G.T.Ry., and C.P.Ry., 27 miles N.E. of London; Tel., T., Ex., M.O., Banks. Chief Industries: organs and pianos, wagon, carpet, furniture, leather and soap factories, flour, saw and planing mills, stove foundries, machine shop, automobile works, cereal mills, knitting goods, wire fence, pipe organs, and agricultural implement works. Chief Shipments: grain, live stock, organs, pianos, cheese, butter, agricultural implements, wagons, lumber, farm produce and the products of its manufactories. The town contains several well built churches, a college, several public schools, a town hall, fire hall and court house, water works and fire department, and is lighted by gas and electricity. It is the geographical centre of the richest and most fertile agricultural county in the province and is the distributing point for 100,000 people. The lines of the two great railway systems radiate from it in seven directions. Surrounding towns and

villages where no papers are published : Beachville, Bright, Eastwood, Innerkip, Hickson, Goble's Corners, Sweaburg, Strathallan, Princeton, Rayside, Raneleigh, Cooley Pond, Springford, Burford, Zenda, Mount Elgin, Granthurst, Bennington, Vandecar, Golspie, Centreville and South Norra.

EXPRESS, every evening except Sunday ; Woodstock Express Ptg. Co., Ltd., publishers ; established 1898 ; conservative ; subscription \$3.00 ; eight pages, size 23 x 18. Circ'n 1¾

WEEKLY, established 1898 ; Thursday ; subscription \$1.00 ; sixteen pages, size 23 x 18. See *Advt. Page 50*.

SENTINEL-REVIEW, every evening except Sunday ; Sentinel-Review Co., Ltd., publishers ; W. J. Taylor, president and managing director ; established 1886 ; liberal ; subscription \$3.00 ; eight to sixteen pages, size 18 x 23.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 4,190★

WEEKLY, established 1854 ; Thursday ; subscription \$1.00 ; sixteen and twenty-four pages, size 18 x 23.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 4,390★

Advt.—Population considered, the Woodstock Sentinel-Review has the largest circulation of any paper in Canada. For a quarter of a century it has been the representative paper of the wealthiest county in Ontario. It goes into four-fifths of the homes of city and county. Circulation more than equals the combined circulations of all other advertising mediums in the county. See Advt. Page 25.

ROD AND GUN AND MOTOR SPORTS IN CANADA, monthly ; W. J. Taylor, publisher ; established 1899 ; fishing, hunting, exploration and out-door life generally ; subscription \$1.00 ; one hundred and ninety-two to two hundred pages, size 6¾ x 10. Also dated at 117 Mail Bldg., Toronto, and Herald Bldg., Montreal.

Advt.—Rod and Gun is the only magazine of its kind published in the Dominion. It is read by the sportsmen, tourists and lovers of out-door life in Canada from ocean to ocean and by the thousands of American sportsmen and tourists who visit Canada annually. As an advertising medium for goods of interest to sportsmen and tourists it is unsurpassed. No magazine in America has experienced the growth in circulation and advertising patronage that "Rod and Gun" has had during the past eight years. See Advt. Page 99.

WOODVILLE, pop. 900, Co. Victoria, on G.T.Ry., 18 miles N.W. of Lindsay, 5 miles N. of Cannington, its nearest banking town. Tel., T., Ex., M.O., Bank. Chief Industries : flour, lumber, grain and live stock. The village contains two churches and two public schools. Surrounding towns and villages where no papers are published : Islay, Glenarm, Hartley, Cambray, Argyle, Oakwood and Manilla.

ADVOCATE, weekly ; J. J. Cave, publisher ; independent ; Friday ; subscription \$1.00 ; four pages. See *Beaverton Express*.

RECORD, weekly ; W. A. Robinson, publisher ; conservative ; Friday ; subscription \$1.00 ; four pages. See *Cannington Gleaner*.

WROXETER, pop. 550, Co. Huron, on C.P.Ry., 10 miles E. of Wingham and 50 miles from Goderich ; Tel., T., Ex., M. O., Bank. Chief Industries : saw and planing mills, oatmeal and roller flour mills, cider mill, foundry, tannery and machine shop. Chief shipments : lumber, oatmeal and flour. The town contains, besides its mills, stores, etc., three churches, two hotels, public library, with 4,500 volumes, and has electric light.

STAR, weekly ; B. H. Townsend, publisher ; established 1900 ; independent ; Thursday ; eight pages, size 13 x 20. Circ'n ½

WYOMING, pop. 700, Co. Lambton, on the southern division G.T. Ry. and junction for Petrolia, 19 miles E. of Sarnia. Tel., T., Ex., M. O., Bank. Chief Industries: flour, saw and woollen mills and evaporator. Chief Shipments: grain and hogs, fruit and vegetables. The town contains, beside its stores and mills, etc., three hotels and five churches, public library and good school. Surrounding towns and villages where no papers are published: Kingscourt, Marthaville, Camlachie, Hillsborough, Kertch, Mandamin, Ogemah, Uttoxeter and Wanstead.

ENTERPRISE, weekly; W. S. Nichol, editor and publisher; established 1894; independent; Thursday; eight pages, size 14 x 20.
Circ'n $\frac{1}{2}$

ZURICH, pop. 600, Co. Huron, 24 miles south of Goderich and six miles west of Hensall, its nearest railway station. Tel., T., Ex., M. O., Bank. The town contains four churches and a public school.

HERALD, weekly; E. Zeller, editor and publisher; established 1900; independent; Friday; subscription \$1.00; eight pages.
Circ'n $\frac{3}{4}$

"Any intelligent community is covered by its newspapers—absolutely. No thoughtful man, woman, boy or girl goes through the day's details without looking at a live newspaper. It is practically the only source of local and general information. It keeps its readers up to date. It helps to make the poorly informed intelligent and the intelligent more intelligent. Civilization and conventionality demand that we read the newspapers, which we would daily do anyway, simply to feed intellectual hunger. In short, newspapers are so closely connected with modern life that no reader could do without them, and very few advertisers could.

BRAINS.

It was once supposed that the man who bided his time would win out in the end. Nowadays we know that the man who bides his time will not be heard of until his obituary appears.

"The meek shall inherit the earth—but not this earth" is true, though perhaps not too orthodox. If there is anything you want particularly you'd better get out and after it.

PROVINCE OF QUEBEC.

The Province of Quebec, the cradle of civilization in Canada, has a history more abounding in romance and episode than that of any other division of the American continent. Its discovery dates from 1534, and its regular colonization from the beginning of the 17th century. From this colony went forth the hardy French pioneers, who penetrated through the wilds surrounding the Great Lakes, into the plains and prairies of the unknown West and North-West, and down the valley of the Mississippi to the Gulf of Mexico, and whose names still survive in many a town, lake and river, of Western Canada and the United States. The scenery of Quebec, along the St. Lawrence and Saguenay to Lake St. John and the regions beyond, is unsurpassed in grandeur, and is year by year attracting visitors from all parts of the continent and from Europe. The wealth of Quebec in minerals is proving to be very great, the asbestos mines, among others, being now acknowledged to be the richest in the world. The production from these mines in 1904 amounted to \$1,186,795, while the other mineral products of the province totalled \$1,771,657. There are large deposits, yet undeveloped to any great extent, of peat, gold, silver, etc. Quebec is penetrated in every part by rivers and streams, and the amount of water power still unutilized is inconceivable to those who have not explored the province. The facilities thus afforded for mill operations point out the province as a great future seat of manufacturing, especially in paper and pulp making, these water powers being interspersed among vast tracts of spruce, poplar, hemlock and other pulp woods, unequalled in the world for their qualities for pulp and paper making. By an Order in Council passed in 1896 the northern boundaries have been extended to the shores of Hudson Bay, the area of Quebec being now 351,873 sq. miles. The population at the last census in 1901, was 1,648,898, and is now estimated at 1,650,000. It has 65 counties, five districts, eight cities, 101 towns, and over 1,500 villages. A dual system of education exists in the province, there being Roman Catholic school boards and Protestant school boards. The Roman Catholic boards have under their charge 4,464 elementary schools, 528 model schools, 149 academies, two normal schools, 16 classical colleges and two universities, these institutions having 298,524 pupils of all grades. Under the Protestant school boards, there are 898 elementary schools, 44 model schools, 30 academies, one normal school, three classical colleges and two universities, these schools, with the exception of colleges and universities, having 37,407 pupils of all grades. Besides these, there are seven non-sectarian schools of arts and manufactures, five schools of agriculture and dairying and other miscellaneous institutions of learning. Quebec sends to the Dominion parliament 65 members, and is represented there by 24 senators, the same number as for Ontario. Its provincial legislature has two Houses, the Upper House, or Legislative Council, having 24 members, and the Legislative Assembly, 74 members. The provincial capital is Quebec city.

For statistics and other information regarding the newspapers of the province, see other parts of this work.

ARTHABASKA, pop. 1,400, Co. Arthabaska, on the Nicolet River * and G. T. Ry., 36 miles S. of Three Rivers and 65 miles S. W. of Quebec, the capital of the province. Tel., T., Ex., M.O., Bank. Chief Industries : furniture, cheese and cheese box factories, tanneries, saw, planing and grist mills. Chief Shipments : grain, lumber and farm produce. The town contains five churches and two schools, the county buildings, court house, gaol, convent, monastery, hospital and college. Surrounding towns and villages where no papers are published : Stanfold, St. Norbert, Plessisville, Warwick, Tingwick, Chesterville, etc.

L'UNION DES CANTON DE L'EST, French, weekly ; L. R. Laverne, manager ; La Compagnie d'Imprimerie d'Arthabaskaville, publishers ; established 1865 ; liberal ; Friday ; subscription \$1.00 ; four pages, size 25 x 18½. Circ'n ¾

AYLMER, pop. 3,000, Co. Wright, on Ottawa River, eight miles W. of Ottawa, with which it is connected by Hull Electric Ry. and C. P. Ry. ; Tel., T., Ex., M. O., Bank. Chief Industries : saw mills, planing mills, mica factories and greenhouses. The town has four churches, academy, convent, separate school, town hall, water works and electric light. Surrounding towns and villages where no papers are published : Chelsea, Wakefield, Gracefield and Maniwaki.

REVIEW, weekly ; R. A. Millions, editor and publisher ; established 1898 ; re-established 1906 ; liberal ; Friday ; subscription \$1.00 ; four pages, size 15 x 21. Circ'n ½

See Advt. Page 48.

BAIE ST-PAUL, pop. 1,408, Co. Charlevoix, on the north shore * of River St. Lawrence, 55 miles below Quebec ; Tel., T., Ex., Bank. Chief Industries : grist and saw mills, cheese factories and a shingle mill. Chief Shipments : grain, lumber and produce. The town contains the county buildings, etc., a convent, and there are iron and plumbago mines in the vicinity. Surrounding towns and villages where no papers are published : St. Urbain and St. Tite des Caps.

L'ECHO DE CHARLEVOIX, French, weekly ; Joseph T. Fortin, publisher ; established 1898 ; liberal ; Thursday ; subscription \$1.00 ; ten to twelve pages, size 22 x 16.

BEDFORD, pop. 1,400, Co. Missisquoi, on C.P.Ry., 18 miles from St. Johns and 20 miles from St. Albans, Vt., 60 miles from Montreal. Tel., T., Ex., M.O., Bank. Chief Industries : knitting machine (latch needles), paint works, butter box and chair factory, hay rakes and wash boards, beekeepers' supplies, foundry, agricultural implement, scythe and axe, sash and door factories, saw, planing and grist mills. Chief Shipments : grain, hay, lumber and farm produce and the products of its factories. The town contains three churches, three hotels and twenty stores. Surrounding towns and villages where no papers are published : Mystic, Stanbridge, St. Armand, Pigeon Hill, Dunham, Frelighsburg and Stanbridge East.

NEWS, AND MISSISQUOI COUNTY ADVOCATE, weekly ; E. R. Smith & Sons, publishers ; established 1899 ; Friday ; subscription \$1.00 ; twelve pages, size 17 x 24. *See St. Johns News.*

See Advt. Page 16.

BUCKINGHAM, pop. 3,000, Co. Labelle, on the C. P. R. and River du Lievre and Ottawa River, 20 miles east of Ottawa and 100 miles west of Montreal ; Tel., T., Ex., M.O., Banks. Chief Industries : saw and planing mills, match factory, door and sash factories,

electric reduction works, pulp mills, lumber mills and brick works, mining, and chemical works. Chief Shipments: lumber, bricks, phosphate and plumbago. The town contains besides its stores, etc.; four churches, six hotels, a convent, two schools and good water power, water works and electric light systems. Surrounding towns and villages where no papers are published: Rockland, Montebello, Cantley, North Wakefield and Thurso.

POST, AND LABELLE COUNTY ECHO, weekly; A. H. Parker, publisher; established 1895; independent; Friday; subscription \$1.00; eight pages, size 17 x 22. Circ'n 1

CHICOUTIMI, pop. 4,000, Co. Chicoutimi, on Saguenay River and * Q. & L. St. J. Ry., 100 miles N. W. of Fraserville and 210 miles from Quebec; Tel., T., Ex., M.O., Banks. Chief Industries: pulp mills, foundry and carriage factories. Chief Shipments: wood pulp, cheese, butter and farm produce. The town contains two churches, seminaries, convents, hospital, orphan asylum and schools; it is lighted by electricity, has wholesale and retail stores, water works, and a good harbour, and also has good steamboat connection with Quebec. Its pulp mills are the largest in Canada. Twenty-five British steamers are loaded in the port of Chicoutimi and more than 50,000 tons of wet pulp is exported to England. Surrounding towns and villages where no papers are published: St. Dominique, St. Alphonse, Bagotville, St. Anne de Laterriere, Jonquière, Ste. Anne de Chicoutimi, St. Alexis, St. Ambroise and Notre Dame.

LE PROGRES DU SAGUENAY, French, weekly; J. D. Guay, publisher; H. Magnan, editor and manager; established 1886; independent; Thursday; subscription \$1.00; six pages, size 18 x 24.

LE TRAVAILLEUR, weekly; Chicoutimi Publishing Co., publishers; established 1905; independent; Thursday; subscription \$1.00; four pages, size 18 x 24. Circ'n 1

LE MESSENGER DE ST. ANTOINE, French, monthly; Rev. E. De Lamarre, publisher; established 1895; religious, Roman Catholic; subscription 25 cents; twenty pages, size 8 x 5. Circ'n 12 1/4

COATICOOK, pop. 3,086, Co. Stanstead, on the Coaticook River, and G.T.Ry., 122 miles from Montreal. Tel., T., Ex., M.O., Banks. Chief Industries: saw, grist, cotton, knitting, woollen and mohair braid mills, foundry, chair factory, sash and door factory, agricultural implement works, etc. The town contains five churches and about forty stores. Surrounding towns and villages where no papers are published: Compton, Dixville, Barnston, Hatley, Waterville, Norton Mills, Lennoxville, Barford, Hereford, Stanhope, Clifton and Baldwin's Mills.

OBSERVER, weekly; W. L. Shurtleff, editor; Observer Printing Co., publishers; established 1869; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 3/4

COOKSHIRE, pop. 900, Co. Compton, on the Eaton River, Maine * Central and C. P. Rys., 16 miles from Sherbrooke and 13 miles from Lennoxville. Tel., T., Ex., M.O., Banks. Chief Industries: sash and door and chemical factories, saw and flour mills and machine shops. Chief Shipments: grain, live stock and farm produce. The town contains the county buildings, three churches, and two hotels.

Surrounding towns and villages where no papers are published : Eaton, Sawyerville, Marbleton, East Angus, Compton, Waterville, Scotstown and Robinson.

CHRONICLE, weekly; Chronicle Ptg. Co., publishers; L. E. Charbonnel, editor and proprietor; established 1891; independent; Wednesday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1¼

Also issues *Lake Megantic Chronicle*, circulation of which is included in above rating.

See Advt. Page 104.

COWANSVILLE, pop. 1,000, Co. Missisquoi, on the South Branch of the Yamaska River, and on the C.P.Ry., 49 miles S.E. of Montreal. Tel., T., Ex., M.O., Bank. Chief Industries: furniture, sash, door and blind, maple sugar and carriage factories, flour mill, oil works, foundry and agricultural implement works. Chief Shipments, grain, furniture, butter, cheese and live stock. The town contains three churches and two hotels; district is adapted to stock raising, butter and cheese making. Surrounding towns and villages where no papers are published: Sutton Junction, Glen Farnham, Sweetsburg, East and West Farnham.

OBSERVER, weekly; J. J. Barker, editor and publisher; established 1870; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ¾

DANVILLE, pop. 1,200, Co. Richmond, on the G.T.Ry. 84 miles south west of Quebec and 87 miles north-east of Montreal; Tel., T., Ex., M.O., Banks. Chief Industries: saw and grist mills, four waggon factories, tannery, and belting factory. Surrounding towns and villages where no papers are published: Kingsey Falls and Dennison's Mills.

TIMES, weekly; A. L. Lance and J. P. Smith, editors and publishers; established 1878; liberal; Friday; subscription \$1.00; eight pages, size 15 x 22.

See Richmond Times.

FARNHAM, pop. 3,200, Co. Missisquoi, on the Yamaska River and C.P.R. and C. V. R., 14 miles E. of St. Johns, 15 miles S. W. of Granby and 40 miles S.E. of Montreal. Tel., T., Ex., M.O., Banks. It contains four churches, stores, eight hotels, flour and saw mill, corset factory and C.P.R. car shops. Surrounding towns and villages where no papers are published: Versailles, Iberville, St. Sabine, Brigham, Adamsville and Angeline.

LEADER, weekly; Granby Ptg. & Pub. Co., publishers; established 1892; independent; Friday; subscription \$1.00; eight pages, size 15 x 22.

See Granby Leader-Mail.

FRASERVILLE, pop. 7,500, Co. Temiscouata, on the south shore of the St. Lawrence River, on the I. C. Ry., and at the Junction of the Intercolonial and Temiscouata Railways (in operation to Edmundston, N. B.), 116 miles below Quebec. Tel., T., Ex., M.O., Banks. Chief Industries: foundries, tanneries, pulp, grist and saw mills, I. C. Ry. and Temiscouata mechanical shops for engines, furniture and chair factories. Chief Shipments: pulp, paper, leather, lumber and farm produce. The town contains six churches, a boys' college, a convent, hospital, a court house and several hotels. It is a popular summer resort. Surrounding towns and villages where no

papers are published: Trois-Pistoles, St. Paschal, St. Alexandre, St. Anne de la Pocatiere, Rimouski, Riviere du Loup Station, Cacouna and Bic.

LE JOURNAL DE FRASERVILLE, French, weekly; J. E. Mercier, editor and publisher; established 1884; independent; Friday; subscription 50 cents; four pages, size 18 x 24. Circ'n 1 ¼

LE ST. LAURENT, French, weekly; S. J. Frenette, publisher; established 1894; independent; Friday; subscription \$1.00; six pages, size 18 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,600

GRANBY, pop. 5,000, Co. Shefford, on the Yamaska River and C.V. Ry., 19 miles from Waterloo, 29 miles from St. Johns, and 55 miles from Montreal. Tel., T., Ex., M.O., Banks. Chief Industries: large rubber factories, tobacco, cigar, lasts, cigar box, paper and wood boxes and carriage factories, sash and door factory, plumbing supplies factory, combs and celluloid goods factory, saw and grist mills, tanneries, etc. Chief Shipments: rubbers, rattan ware, leather, tobacco, sashes and doors. The town contains four churches, three hotels and about thirty stores; it is lighted by electricity. Surrounding towns and villages where no papers are published: Abbotsford, Dunham, Eastman, Roxton, Sweetsburg, West Shefford, Granboro', Adamsville, Mawcook, Milton and St. Joachim.

LEADER-MAIL, weekly; Granby Pt'g. and Pub. Co., Ltd., publishers; Geo. Legge, editor; established 1891; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1 ¼

Also publish *Farnham Leader*, circulation of which is included in above rating.

HULL, pop. 14,000, Co. Wright, on the Ottawa River, ¼ mile from * Ottawa (the Capital of the Dominion, to which it is connected by two iron bridges over the Ottawa River), and on C.P. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: large saw mills, tanneries, match, pail, wooden and fibre ware factories, lubricating oil and clothing factories, large Portland cement factory, paper, pulp, carding and woollen mills and axe factory; it also has valuable iron mines in its vicinity. Chief Shipments: lumber, grain, matches, fibre ware, and the product of its mills and factories. The town contains several fine churches, electric light, water works, fire department, a college, a convent and public schools, and has three lumber shipping yards. The supply of water power from the Ottawa River is practically unlimited. Surrounding towns and villages where no papers are published: Thurso, Wakefield, Montebello, Papineauville, Kazubazua and Desert.

ADVANCE, weekly; Jas. Thos. Pattison, publisher; established 1900; liberal; Friday; subscription \$1.00; four pages, size 18 x 24. Circ'n ¾

LE SPECTATEUR, French, weekly; Napoleon Pagé, editor and publisher; established 1889; liberal; Thursday; subscription \$1.00; four pages, size 13 ½ x 20. Circ'n 2

HUNTINGDON, pop. 1,200, Co. Huntingdon, on the Chateaugay * River and G. T. Ry. and N. Y. C. Ry., 48 miles from Montreal. Tel., T., Ex., M.O., Bank. Chief Industries: saw, planing and grist mills, foundry, agricultural implement works, condensed milk and cheese factories. Chief Shipments: grain, hay, cordwood, live stock, cheese and butter and products of its manufactories. The town contains four churches, hotels, numerous stores, oddfellows',

masonic and foresters' halls, county buildings, etc. ; it is the centre of a fine farming and dairying country, has water works and sewers and a fine electric light plant. Surrounding towns and villages where no papers are published : St. Louis de Gonzague, La Guerre, St. Anicet, Athelstan, Dundee, Kelso, Howick, Franklin Centre, Allan's Corners, Hemmingford, Whites, Helena, Kensington, Port Lewis, Dewittville, Anderson's Corners and St. Stanislaus de Kostka.

CANADIAN GLEANER, weekly ; R. Sellar, editor and publisher ; established 1863 ; liberal ; Thursday ; subscription \$1.00 ; four pages, size 20 x 26. Circ'n 1 3/4

HUNTINGDON NEWS AND ENTERPRISE, weekly ; E. R. Smith & Son, publishers, C. Dewick, local editor ; established 1893 ; Friday ; subscription \$1.00 ; twelve pages, size 17 x 24.

See St. Johns News. See Advt. Page 16.

JOLIETTE, pop. 5,225, Co. Joliette, on the River l'Assomption, and * on the C. P. Ry. and Can. Nor. Ry., 16 miles S. W. of Berthierville and 45 miles N. of Montreal. Tel., T., Ex., M.O., Banks. Chief Industries : paper, grist, saw, planing and fulling mills, foundry, two tanneries, biscuit, cigar and tobacco and boot and shoe factories, and machine shops. Chief Shipments : grain, live stock, farm produce, paper, etc. The town contains four churches, a college, convent, hospital, industrial school, and large quantities of limestone in adjacent quarries ; it is a business centre for thirty parishes, and has a large trade in pine and spruce timber ; within a short distance is a waterfall of considerable height. Surrounding towns and villages where no papers are published : L'Assomption, Terrebonne, St. Alexis, St. Paul and St. Gabriel de Brandon.

L'ETOILE DU NORD, French, weekly ; Albert Gervais, editor and publisher ; established 1884 ; independent ; Thursday ; subscription 75 cents ; four pages, size 18 x 24 1/2. Circ'n 2 3/4

KNOWLTON, pop. 850, Co. Brome, near head of Brome Lake, on * C.P.Ry., 60 miles from Montreal and 10 miles from Waterloo. Tel., T., Ex., M.O., Banks. Chief Industries : saw and grist mills and tannery. Chief Shipments : lumber, farm produce and products of its factories. It is the chief town of Brome Co., and contains four churches, academy and schools and sanitarium ; it is also a summer resort for visitors from Montreal. Surrounding towns and villages where no papers are published : Mansonville, Sutton, West Bolton, Eastman, Abbotsford, Abbot's Corners, Frelighsburg, Dunham, St. Armand West and Clarenceville.

NEWS, AND BROME COUNTY ADVOCATE, weekly ; E. R. Smith & Son, editors and publishers ; established 1885 ; Friday ; subscription \$1.00 ; twelve pages, size 17 x 24. *See St. Johns News. See Advt. Page 16.*

LACHINE, pop. 7,000, Co. Jacques Cartier, a suburb of Montreal, on River St. Lawrence, at the head of Lachine Canal, and on G.T. Ry. ; Tel., T., Ex., M.O., Bank. A rapidly growing and important manufacturing town, and a popular summer resort.

LAKE SHORE, weekly ; established 1903 ; Wednesday ; subscription \$1.00 ; ten pages, size 17 x 24. Circ'n 1/2

LACHUTE, pop. 2,500, Co. Argenteuil, on the North River and * Canadian Pacific Railway, and Great Northern R.R., 44 miles North of Montreal. Tel., T., Ex., M.O., Bank. Chief Industries : paper

and pulp mills, woollen mill, two carriage factories, bobbin and shuttle and wooden-ware factories, two foundries, grist and saw mills, furniture factory, butter, cheese and cheese box factory and brick yard. Chief Shipments : grain, lumber, farm produce and the products of its manufactories. The town contains six churches, academy, French convent and school, the county buildings, six hotels and several stores. Surrounding towns and villages where no papers are published : Brownsburg, Dalesville, St. Columbin, Cushing, Carillon, St. Andrews, Grenville and Avoca.

NEWS, AND ARGENTEUIL CO. ADVOCATE, weekly ; E. R. Smith & Son, publishers ; G. E. Bampton, local editor ; established 1894 ; Friday ; subscription \$1.00 ; twelve pages, size 17 x 24. See *St. Johns News*.

See *Advt. Page 36*.

WATCHMAN, AND OTTAWA VALLEY ADVOCATE, weekly ; J. S. Giles, editor and publisher ; established 1875 ; conservative ; Friday ; subscription \$1.00 ; four pages, size 13 x 20. Circ'n $\frac{3}{4}$

LAKE MEGANTIC, pop. 1,500, Co. Compton, on the C. P. R., 60 miles E. of Sherbrooke ; Tel., T., M.O., Banks. Chief Industries : saw and pulp mills, sash and door factory. Chief Shipments : lumber and pulp. The town contains, besides its stores, mills, etc., one church and a couple of hotels. Surrounding towns and villages where no papers are published : Compton, East Angus, Robinson and Scotstown.

CHRONICLE, weekly ; Chronicle Printing Co., publishers ; established 1896 ; conservative ; Wednesday ; subscription \$1.00 ; eight pages, size 15 x 22. See *Cookshire Chronicle*.

LEVIS, pop. 9,000, Co. Levis, on the south shore of the St. Lawrence River, opposite the City of Quebec. It is the terminus of the G.T.Ry., of the I.C.Ry. and of the Quebec Central Ry., 172 miles from Montreal ; Tel., T., Ex., M.O., Banks. Chief Industries : saw mills, boot and shoe factories, boiler and machine shops. Chief Shipments : grain, lumber, live stock, etc. The town contains three churches, convents, college and schools, and the county buildings ; the celebrated Levis Dry Docks are a few minutes walk from the centre of the town ; ferries run to Quebec throughout the year, and numbers of merchants and clerks in Quebec reside in Levis. Surrounding towns and villages where no papers are published : St. Romuald, St. Joseph, St. Henri, Bienville, Etchemin, St. Jean and St. Nicholas.

LE QUOTIDIEN, French ; every evening except Sunday ; J. E. Mercier Co., publishers ; established 1879 ; independent ; subscription \$2.50 ; four pages, size 18 x 24. Circ'n $4\frac{1}{2}$

WEEKLY (*Hebdomadaire*) ; established 1881 ; Wednesday ; subscription 50 cents ; four pages, size 18 x 24. Circ'n $3\frac{1}{2}$
See *Advt. Page 76*.

MAGOG, pop. 3,500, Co. Stanstead, at the outlet of Lake Memphremagog, and on the E. Div. C. P. Ry. ; Tel., T., Ex., M. O., Banks. The town contains excellent water power. Chief Industries : the Dominion Textile Co., print works and cotton mills, creameries, grist and saw mills, door, sash and carriage factories. Chief Shipments : lumber, flour, farm produce and the products of its factories. The town contains four churches. Surrounding towns and villages where no papers are published : Fitch Bay, Eastman, Georgeville, Bolton Centre, Mansonville, Ayer's Flat, Hatley, Barnston, Massawippi, Rock Forest and Cherry River.

ENTERPRISE, weekly; John R. Wilcox, publisher; established 1895; ind.-conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

NEWS, weekly; E. R. Smith & Sons, publishers; established 1891; Friday; subscription \$1.00; twelve pages, size 17 x 24. See *St. Johns News*.

See *Advt. Page 16*.

MONTMAGNY, pop. 1,600, Co. Montmagny, on the south shore of * the St. Lawrence, at the mouth of South River and Bras St. Nicholas River, and on the I.C. Ry., 33 miles E. of Quebec. Tel., T., Ex., M.O., Bank. Chief Industries: saw, pulp, grist and carding mills, foundries, machine shops, tanneries, sash and door and cigar factories, brick kilns and aerated water works and two butter factories. Chief Shipments: lumber, the products of its factories, grain and farm produce. The town contains besides its stores, mills, etc., Roman Catholic church, college, academy, hospital and four hotels, has water works and is lighted by electricity. Surrounding towns and villages where no papers are published: St. Ignace and St. Francois.

COURRIER, French, weekly; Alphonse Caron, publisher; established 1883; liberal; Friday; subscription \$1.00; four pages, size 18 x 24. Circ'n 1

LE PEUPLE, French, weekly; L'Evenement Publishing Co., Quebec, publishers, Jos. C. Hibert, manager; established 1900; conservative; Friday; subscription 50 cents; six pages, size 16 $\frac{1}{2}$ x 22.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 1,090*

MONTREAL, pop. 365,000, including suburbs 420,000, Co. Hochelaga. The commercial metropolis of the Dominion of Canada, situated on the north side of an island formed by the confluence of the Ottawa River with the River St. Lawrence, and known as the Island of Montreal, latitude 45° 31' N., longitude 73° 34' W. Tel., T., Ex., M.O., Banks. Montreal is distant from Quebec 172 miles; from Ottawa 120 miles; Toronto 333; Hamilton 373; Halifax 758; Fredericton 457; Winnipeg 1423; Victoria 2990; Regina 1779; Boston 334; New York 400; Chicago 845; and 2750 miles from Liverpool. Chief Industries: boot and shoe factories, fur and hat factories, coffee and spice mills, flour, rolling, saw and planing, woollen and cotton mills, two large sugar refineries, brass, stove and iron foundries, type foundry, and among its other manufactories are: aerated waters, ginger ale, cider, beer, baking powder, bank notes, baskets, bedding, belting, bells, bicycles, biscuits, braces, bricks, brooms, brushes, buttons, car wheels, carbide, card board, card clothing, clay pipes, clothing, confectionery, cordage, corks, corsets, chemicals, chocolate, cigars, collars, confectionery, canned goods, doors, blinds and sashes, derricks, electrical apparatus and machinery, felt, fibre, fringe and tassels, furnaces, gramophones, glass, gloves, glue, grates and mantles, harness, horseshoes, hay presses, jewellery, lamps, lard, lasts, lathe, leather and leather goods, locomotives, loose leaf systems, lead pipe, mirrors and mouldings, macaroni, matches, office and all kinds of furniture, paints, oil cloths and oiled clothing, oils, paper, paper bags, pickles, printers' supplies, proprietary medicines, pins, pottery, pulleys, rubber goods of all kinds, roofing materials, sails, tents and awnings, scales, soap and candles, shoe dressings, shirts, silverware, starch, stationery, tinware, trunks and bags, underwear, umbrellas, varnish, vinegar, wall paper, watches, wire, wrenches and all kinds of tools, yeast, billiard tables, bolts, carriages and sleighs, horse shoe and all kinds of nails, tacks,

mucilage, paper boxes, telephones, all kinds of wooden ware, boilers, engines and machinery of all kinds, including sewing machines and type setting machines, railway coaches and freight cars, ships, boats, saws, files and agricultural implements. It is the headquarters of the two great railway corporations, the Grand Trunk and the Canadian Pacific, whose works here employ several thousand hands in each case. Chief shipments: grain, lumber, cheese, butter, horses, cattle, sheep and pigs, apples, potatoes, machinery, phosphates, asbestos, flour, boots and shoes, coal, fish, hay, paper, wooden ware, cottons, spools, furs and skins, cordage, furniture, and various other manufactured articles.

Montreal first began to be settled by Europeans in 1542; and exactly one century later the spot destined to be the city was consecrated with due solemnities, commended to the "Queen of Angels," and called *Ville-Marie*, a name which it retained for a long period. In 1760 it was taken by the English. Early in the last century vessels of more than three hundred tons could not ascend to Montreal, and its foreign trade was carried on by small brigs and barges. In 1809 the first steam vessel, "The Accommodation," built by the Hon. John Molson, made a trip to Quebec. She had berths for twenty passengers. Years of industry and intelligence, enterprise and labor have produced a mighty contrast. Ocean steamers drawing up to 30 feet of water, from all parts of the world, now lie alongside of the wharves in the harbor, which are not equalled in Canada in point of extent, accommodation, approach and cleanliness. Montreal was formerly the capital of Canada, but in April, 1849, a political mob burned the Parliament Buildings and the seat of government was in consequence removed to Quebec, subsequently to Toronto and finally to Ottawa. In July, 1852, a destructive fire laid waste a large part of the city, burning 1,108 houses and destroying property valued at \$1,363,264. Montreal is noted for its charitable and religious institutions, some of which were founded nearly 250 years ago. The oldest church in the city is the Bonsecours (Roman Catholic); it was erected in 1658, was burnt in 1764, but rebuilt in 1771. The city is abundantly supplied with water and is lighted by electricity and gas. The principal buildings are the City Hall, Court House, Post Office, Custom House, Board of Trade, Seminary of St. Sulpice, Convent of Notre Dame, General Hospital, Royal Victoria Hospital, Grey Nunnery, Montreal College, McGill University Buildings, Laval University, Presbyterian, Methodist and Congregational Colleges, Young Men's Christian Association Building, St. Mary's College, Montreal Diocesan College, Academy of Music, Royal Victoria College, His Majesty's Theatre, Theatre Francais, Arena, Victoria Skating Rink, Deaf and Dumb Asylum, bank buildings and armouries, etc. It has thirteen markets, including Bonsecours, a magnificent building with a lofty dome, fronting on the River. It has over eighty churches and five synagogues. Its parks and squares are numerous, the chief being Mount Royal Park, covering 430 acres, and affording from the magnificent new "Look out" one of the finest urban views of the continent. Montreal is the head of ocean navigation on the St. Lawrence, and its shipping trade is the largest of any city in Canada. It is the head port of eight steamship companies, one of which (the Allan line) is among the largest in the world. Over 6,000 vessels arrive annually during the season of navigation. Its granite docks extend nearly twelve miles up and down the river. Vast improvements are now in progress and when completed the harbor will be one of the finest in North America. Montreal has about two-thirds of the banking capital of Canada, no less than eight of its chartered banks having their head offices here. The

Victoria Bridge across the River St. Lawrence at Montreal, was the largest tubular bridge in the world, being 9,184 feet in length. It contained 24 spans of 242 feet each and one (the centre 60 feet above the river) of 330 feet, and it cost nearly \$7,000,000. This bridge has now been replaced by a double track steel bridge laid on the old piers. The educational means of the city comprise the universities of McGill and Laval with faculties of law, arts, science, medicine, and veterinary science, and theological colleges connected with the Methodist, Congregational, Presbyterian, Church of England and Roman Catholic churches; a high school, normal school, and a number of private and public schools and several classical and scientific academies, also a medical college affiliated to Victoria College, Toronto, and the medical faculty of the University of Bishop's College, Lennoxville. Surrounding towns and villages where no papers are published: Cote St. Paul, Cote St. Louis, St. Cunegonde, St. Henri, Maisonneuve, St. Lambert's, La Prairie, Longue Pointe, Cartierville, Sault au Recollets, Longueuil, Mascouche, L'Epiphanie, Vaudreuil, Valois and Pointe Claire.

GAZETTE, every morning except Sunday; Gazette Printing Co., publishers; Richard White, president; established 1778; conservative; subscription \$6.00; twelve to twenty-four pages, size 17 x 23.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 11,236*

WEEKLY, Thursday; established 1775; subscription 50c.; eight pages, size 17 x 23.

Advt.—The Gazette is the only English morning daily in Montreal, and is the most effective medium to reach a community by far the wealthiest in Canada. Although a high-priced paper, The Gazette has the largest circulation of any morning paper in the Province of Quebec, and is acknowledged throughout the Dominion to be the best newspaper for commercial news. It is delivered to the homes and ninety per cent. of its circulation goes to permanent subscribers. See Advt. Page 47.

HERALD, every evening except Sunday; The Herald Publishing Co. (Limited), publishers; Jas. S. Brierley, Managing Director; established 1808; liberal; subscription \$3.00; fourteen to twenty-eight pages, size 17 x 23.

Circ'n 21

WEEKLY, established 1808; Wednesday; subscription \$1.00; ten to twelve pages, size 17 x 23.

Circ'n 17

Advt.—The Montreal Daily Herald is one of the striking successes of Canadian journalism. Established in 1808, it is the second oldest paper in Canada. Reorganized in 1896, it now possesses a sworn circulation second only to one English paper in the great district comprising the Provinces of Quebec, Nova Scotia, New Brunswick, Prince Edward Island and Eastern Ontario. See Advt. Page 26.

STAR, every evening except Sunday; Montreal Star Publishing Co., Ltd., publishers, 163-5-7-9 St. James St.; established 1869; independent; subscription \$3.00; sixteen to thirty-two pages, size 19½ x 23½.

Sworn Circ'n, actual average for 12 mos. to Mar. 31, 1907, 61,175*

Advt.—The Montreal Daily Star is admittedly "Canada's Greatest Newspaper." Its "Proven" circulation (General or Local), is greater than the combined circulation of all the other English newspapers in Montreal and three times greater than that of any of the others. See Advt. Pages 1, 2, 3.

FAMILY HERALD AND WEEKLY STAR, weekly edition of *Star*; established 1869; Wednesday; subscription \$1.00; twenty-four to thirty-two pages, size 19½ x 23½.

Sworn Circ'n, actual average for 12 mos. to Mar 31, 1907, 129,194*

Advt.—The Star is the only paper in Canada embodying in its advertising contracts its circulation figures, and giving to advertisers the right to check the circulation figures, and if found inconsistent with the publishers' claims, to refuse to pay the accounts rendered for such advertising. See Advt. Pages 1, 2, 3.

WITNESS, every evening except Sunday; John Dougall & Son, editors and publishers; corner Craig and St. Peter Sts.; established 1860; independent; subscription \$3.00; twelve to sixteen pages, size $14\frac{1}{2} \times 19$. Circ'n 13 $\frac{3}{4}$

WEEKLY, Tuesday; established 1845; independent; twenty-four pages, size $14\frac{1}{2} \times 19$. Circ'n 22
Also publishes the *Northern Messenger* and *World Wide*.

Advt.—The Witness, Daily and Weekly, appeals to the intelligent, the moral, the broadminded element in the community, and has at once the support of the leading business and professional classes and the well-to-do family class. With a constituency of some 200,000 readers, its influence is past estimating. See Advt. Page 107.

LE CANADA, every morning except Sunday; The Canada Publishing Co., Ltd., publishers; established 1903; liberal; subscription \$3.00; ten to twenty-four pages, size $23\frac{1}{2} \times 17$.

WEEKLY, established 1903; Thursday; subscription \$1.00; twelve to sixteen pages, size $23\frac{1}{2} \times 17$.

Advt.—The great Liberal morning French daily, the largest French morning paper in the Dominion. The best French medium, because it is delivered in the homes of the best class of French families who have money to spend. The Province of Quebec cannot be covered without Le Canada. See Advt. Page 108.

LA PATRIE, French, every evening except Sunday; La Patrie Publishing Co., publishers, La Patrie Bldg., corner St. Catherine and City Hall Ave; established 1879; independent; subscription \$3.00; twelve to forty-eight pages, size 16×24 .

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 38,704★

WEEKLY (formerly *Le Cultivateur*), Saturday; subscription \$1.00; twelve to twenty-four pages, size 16×24 .

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 20,560★

Advt.—La Patrie reaches a better class of readers in the cities of Montreal and Quebec as well as in the Province than any other paper printed in French in Canada. Published every Saturday in colours. Circulation guaranteed by Association of Circulation Examiners. Circulation books open to all. See Advt. opposite Inside Back Cover.

LA PRESSE, French, every evening except Sunday; La Presse Publishing Co., Ltd., publishers; T. Berthiaume, President, La Presse Bldg.; established 1884; independent; subscription \$3.00; twelve to forty pages, size $16\frac{1}{2} \times 23\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 100,934★

WEEKLY, established 1884; Saturday; subscription \$1.00; sixteen to twenty pages, size $16\frac{1}{2} \times 23\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 49,992★

Advt.—Largest daily circulation in British North America without exception. Field covered: Every section of Canada where French is spoken. The net circulation of La Presse exceeds by over 40,000 copies that of the largest English daily published in Canada and by over 35,000 copies the combined circulation of the eight other French dailies also published in the Dominion. Sworn statement and books open to advertisers to verify circulation claimed. See Advt. Inside Back Cover.

CANADIAN GROCER, weekly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

CHRONICLE (*Insurance and Finance*), weekly; R. Wilson Smith, editor and publisher, St. James St.; established 1881; insurance and financial; Friday; subscription \$2.00; thirty-two pages, size $8\frac{1}{2} \times 12$.

FAMILY HERALD. See *Weekly Star*.

HARDWARE AND METAL MERCHANT, weekly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

JOURNAL OF COMMERCE, FINANCE AND INSURANCE REVIEW, weekly; M. S. Foley, editor and publisher; established 1875; commercial; Friday; subscription \$2.00; forty-eight pages, size $8\frac{1}{2} \times 13$.

MCGILL OUTLOOK, weekly; students of McGill University, publishers; established 1898; college; Tuesday; subscription \$1.00; thirty-two pages, size $10 \times 6\frac{1}{2}$.

NORTHERN MESSENGER, weekly; John Dougall & Son, editors and publishers; established 1866; illustrated evangelical and story; subscription 40 cents; twelve to sixteen pages, size $9\frac{1}{2} \times 14$.
Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 62,810★
Also publishes *Witness* and *World Wide*.

Advt.—The Northern Messenger is an illustrated story and undenominational religious weekly twelve to sixteen page paper, interesting alike to young and old and having the largest sworn circulation of any religious publication in Canada. It finds a welcome place in every subscriber's home, because of its lively interest and genuine goodness and therefore gives its advertisers splendid results. See Advt. Page 30.

SHAREHOLDER, weekly; S. B. Foote & Co., editors and publishers, Beaver Hall Hill; established 1878; financial; Friday; subscription \$2.00; eighteen pages, size $10\frac{1}{2} \times 14\frac{1}{2}$. Circ'n 2

STANDARD, weekly; Geo. Murray Publishing Co., Ltd., publishers; established 1905; news and literary, illustrated supplement; subscription \$2.50; sixteen to twenty-four pages, size $17\frac{1}{2} \times 24$. Circ'n 32½

Advt.—The Standard claims the largest local circulation of any newspaper in Montreal except one, while it holds unquestionably first place in regard to the superior quality and exclusive character of its circulation among the purchasing classes. The Standard is used by all leading and progressive—that is, successful—advertisers, who study advertising for results. See Advt. Page 111.

TRADE BULLETIN, weekly; H. Mason, editor and publisher; established 1882; produce and provision trades; Friday; subscription \$2.00; four pages, size 18×24 .

TRADE REVIEW, FINANCE AND INSURANCE RECORD, weekly; Trade Review Publishing Co., publishers, 233 Craig St. W., M. Charles Foley, manager; established 1885; commercial; Friday; subscription \$2.00; one hundred and four pages, size $9\frac{1}{2} \times 14\frac{1}{2}$.

TRUE WITNESS, AND CATHOLIC CHRONICLE, weekly; G. P. Magann, publisher; established 1851; religious, Roman Catholic; Thursday; subscription, city and foreign \$1.50, elsewhere \$1.00; eight pages, size 15×22 . Circ'n 5¼

WORLD WIDE, weekly; John Dougall & Son, publishers; established 1901; literary; Saturday; subscription \$1.50; twenty pages, size $14 \times 9\frac{1}{4}$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 5,328★
Also publishes *Witness* and *Northern Messenger*.

Advt.—World Wide is a weekly reprint of articles and cartoons from the leading journals and reviews, reflecting the current thought of both hemispheres—something between the "Literary Digest" and the "New York Nation," and better than either for the Canadian reader. The only paper of its kind in Canada. See Advt. Page 81.

LE MONDE ILLUSTRE, French, weekly; E. Mackay, editor-proprietor (in liquidation); established 1883; literary and family illustrated; Saturday; subscription \$2.50; thirty-six pages, size $10\frac{1}{2} \times 14$.

L'AUREOLE, French, weekly; Rev. T. Lafleur, LL.D., editor; Rev. C. E. Amaron, managing editor; L'Aurore Printing and Publishing Co., publishers; established 1866; religious, Protestant; Friday; subscription \$1.00; sixteen pages, size 9×12 . Circ'n ¾

LE BULLETIN, French, weekly; A. P. Pigeon, publisher; 105-109 Ontario St. E.; established 1903; liberal; Sunday; subscription \$1.50; four pages, size 23½ x 17½. *See Advt. Page 58.*

Also publishes *Le Canard*.

LE CANADIEN, French, weekly; Arthur Sauve, publisher; established 1906; conservative; Saturday; subscription \$1.00; four pages, size 17½ x 24.

LE CANARD, French, weekly; A. P. Pigeon, publisher, 105-109 Ontario St. E.; established 1878; humorous; Saturday; subscription \$1.00; eight pages, size 10½ x 13½. *See Advt. Page 58.*

Also publishes *Le Bulletin*.

LA CROIX, French, weekly; Joseph Begin, editor and proprietor; established 1903; religious, Roman Catholic; subscription \$2.00; four pages, size 14 x 21.

LES DEPECHEs, French, weekly; A. Viger, publisher; established 1907; liberal; Sunday; subscription \$1.00; four pages, size 17½ x 24.

LE MONITEUR DU COMMERCE, French, weekly; F. D. Shallow & Co., editors and publishers, 43 St. Gabriel St.; established 1880; commercial; subscription \$2.50; forty pages, size 9 x 11.

LE NATIONALISTE, French, weekly; Le Compagnie de Publication de Nationalist, publishers; established 1904; nationalist; Sunday; subscription \$1.00; four to ten pages, size 17½ x 24.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **6,269★**

Advt.—Wants a Canadian nation built on the autonomy of Canada within the Empire, the maintenance of minority rights within the Dominion, and the enactment of progressive economic and social laws. A fighter of corporate greed and civic corruption. Reaches the cream of readers. Founded March 1st, 1904. Circ'n on May 31st, 1907, was over 7,000. Likely to become a daily in the course of the present year. See Advt. Page 101.

L'OPINION, French, weekly; Emile Lavigne, publisher; established 1905; political (conservative) and literary; Saturday; subscription \$1.00; four pages, size 17½ x 24. Circ'n 5

LE PRIX COURANT, French, weekly; The Trades Publishing Co., publishers, 25 St. Gabriel St.; established 1884; commercial; Friday; subscription for the city \$2.50 and for the country \$2.00; sixty-four pages up, size 12 x 9. Circ'n 2

Also publishes *Liqueurs et Tabacs* and *Tissus et Nouveautés*.

LE SAMEDI, French, weekly; Poirier, Bessette & Cie, publishers, 198 St. Lawrence Boulevard; established 1889; literary; illustrated; Saturday; subscription \$2.50; forty pages, size 10 x 14.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **18,537★**

LA SEMAINE RELIGIEUSE, French, weekly; Rev. Canon G. Dauth, publisher; Rev. Canon L. E. Cousineau, manager; established 1883; Roman Catholic; subscription \$1.50 for Montreal, \$1.00 outside city; thirty-two pages, size 6 x 8. Circ'n 2¾

L'ARALDO DEL CANADA, Italian, weekly; L. Scanga, editor and proprietor; established 1907; interests of Italian colony in Canada; Saturday; subscription \$2.00; four pages, size 15 x 20. Circ'n 1¾

L'INDIPENDENTE, Italian, weekly; L. Nobile, editor and proprietor; established 1897; interests of Italian colony in Canada; Saturday; subscription \$2.00; four pages, size 18 x 24.

JEWISH STAR, published in Yiddish; no report.

JEWISH TIMES, bi-weekly; Jewish Times Publishing Co., Ltd., publishers; established 1897; Jewish; every other Friday; subscription \$2.00; sixteen pages, size 9 x 12. Circ'n ½

JOURNAL OF AGRICULTURE AND HORTICULTURE, semi-monthly; The Canada Publishing Co., Ltd., publishers; established 1870; farming and gardening; subscription \$1.00; thirty-two pages, size 7½ x 11. Circ'n 65

Also publish same paper in French, the circulation of which is included in above rating. Also publish *Le Canada*.

Advt.—*The Journal of Agriculture and Horticulture; the official organ of the Council of Agriculture of the Province of Quebec; an English edition and a French edition—all advertisements appearing in both; its sphere and influence is unapproached by any other publication; it affords the best medium for advertising the various requirements for the Farm and Farm House in the Province of Quebec. See Advt. Page 105.*

LE JOURNAL DE FRANCOISE, French, semi-monthly; R. Barry, manager, 80 St. Gabriel St.; established 1901; literary; subscription \$2.00; twenty four-pages, size 9 x 12.

LE PASSE TEMPS, French, semi-monthly; J. E. Belair, publisher; established 1895; musical and literary; subscription \$1.50; twenty-eight pages, size 10½ x 14. Circ'n 2½

BOOKSELLER AND STATIONER, monthly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

BUSY MAN'S MAGAZINE, monthly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

CANADIAN CIGAR AND TOBACCO JOURNAL, monthly; H. Gagnier, Ltd., publishers; Board of Trade Bldg. See *Toronto*.

CANADIAN ENGINEER, monthly; Monetary Times Pub. Co., publishers. See *Toronto*.

CANADIAN JOURNAL OF FABRICS, monthly; Biggar-Wilson, Limited, publishers. See *Toronto*.

CANADIAN LIFE AND RESOURCES, monthly; Resources Publishing Co., Ltd., publishers; established 1903; illustrated—life and resources of Canada; subscription \$1.00; thirty-two pages, size 10 x 14.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 12,876★

CANADIAN MACHINERY AND MANUFACTURING NEWS, monthly; McLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

CAN. MESSENGER OF THE SACRED HEART, monthly; Society of Jesus, publishers, Rachel St., E. J. Devine, S. J., editor; established 1891; religious, Roman Catholic; subscription 50 cents; sixty pages, size 6 x 9.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 40,745★

Publishes also a French edition, circulation of which is included in above rating.

Advt.—*The Canadian Messenger is the most popular monthly magazine amongst the clergy, Catholic institutions and families of Canada. That its publicity gives good results cannot be doubted, since some firms are continuing their advertisements for years and years in its pages. See Advt. Page 115.*

CANADIAN MUNICIPAL JOURNAL, monthly; Can. Municipal Journal Co., Ltd., publishers; established 1905; municipal; subscription \$1.00; average forty-eight pages, size 9 x 12. Circ'n 3

CAN. PHARMACEUTICAL JOURNAL, monthly. See *Toronto*.

CANADIAN PICTORIAL, monthly; Pictorial Publishing Co., publishers; established 1906; illustrated; subscription \$1.00; twenty-four to thirty-two pages, size 9 x 13½. Circ'n 12½

Advt.—The Canadian Pictorial is conceded to be the best printed publication in Canada. It aims to present in picture form the news of the month, and that its efforts are being appreciated is best evidenced by the phenomenal growth of its circulation since the initial issue in October, 1906. Over 1,000 inches of pictures are printed in each issue, at a cost of over \$1,000 per issue. The Canadian Pictorial will carry your fine screen picture adverts, to excellent advantage right into Canada's most cultured homes, public libraries, reading rooms and doctors' and dentists' offices. See Advt. Page 24.

CLOTHIER AND HABERDASHER, monthly; H. Gagnier, Ltd., publishers. See *Toronto*.

COMMERCIAL GAZETTE, monthly; J. L. Wiseman, publisher; established 1884; insurance and commerce; subscription \$1.00; twenty-four pages, size 8½ x 12. Circ'n 2½

DRY GOODS RECORD, monthly; F. Abraham, publisher, Herald Bldg.; John Macfarlane, editor; established 1904; dry goods, men's furnishings, furs, millinery, carpets, etc., etc.; subscription, \$2.00; sixty-four pages, size 9 x 12. Circ'n 2¼

Advt.—The Dry Goods Record goes to 90 per cent. of the dry goods trade in Canada. Printed on fine coated paper, 100 lbs. to the ream. Best printed trade paper in Canada. Spring and fall numbers (January and July), 5,000 circulation. Also dated at Toronto. See Advt. Page 40.

DRY GOODS REVIEW, monthly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

INTERNATIONAL RAILWAY AND STEAM NAVIGATION GUIDE, monthly; International Railway Publishing Co., Ltd., publishers; established 1866; subscription \$2.00; three hundred and eighteen pages, size 6 x 8. Circ'n 7

MAGAZINE OF INSURANCE AND EPITOME OF FINANCE, monthly; F. D. Shallow, publisher, 107 St. James St.; established 1905; insurance and finance; subscription \$2.00; twenty-four pages, size 8½ x 11.

MONTREAL MEDICAL JOURNAL, monthly; Andrew MacPhail, managing editor; Gazette Printing Co., publishers; established 1868; medical; subscription \$3.00; eighty to one hundred and twenty pages, size 9¾ x 6½. Circ'n 1¾

MONTREAL PHARMACEUTICAL JOURNAL, monthly; Henry Miles, publisher; established 1890; subscription \$1.00; forty-eight pages, size 10½ x 7½. Circ'n 1¾

PRESBYTERIAN COLLEGE JOURNAL, monthly; Presbyterian College, publishers; collegiate; established 1880; subscription \$1.00; eighty pages, size 7 x 10. Issued only from Nov. to April inclusive. Circ'n ½

PRESBYTERIAN RECORD, monthly; Rev. Ephraim Scott, editor; The Presbyterian Church in Canada, publishers, Y.M.C.A. Bldg.; established 1876; Presbyterian; subscription 50 cents; forty-eight pages, size 6½ x 9½. Circ'n 5¼

PRINTER AND PUBLISHER, monthly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

PROTECTOR, monthly; Canadian Order of United Workmen, publishers; A. O. U. W.; free distribution to members of order. Does not insert advertisements.

PULP AND PAPER MAGAZINE OF CANADA, monthly; Biggar-Wilson, Limited, publishers. See *Toronto*.

PYTHIAN REVIEW, monthly; E. Allison Powers, publisher; Brotherhood. No report.

REAL ESTATE RECORD, monthly; The Cradock Simpson Co., publishers; established 1887; real estate; subscription 25 cents; twenty-eight pages, size 9 x 12. Circ'n 2

RETAIL MERCHANTS' JOURNAL, monthly; published in English and French; Retail Merchants' Publishing Co., Ltd., publishers; established 1896; Retail Merchants' Asso.; subscription \$2.00; thirty-six pages; size 9 x 11 3/4. Circ'n 4 3/4

ROD AND GUN, AND MOTOR SPORTS IN CANADA, monthly; W. J. Taylor, publisher, Herald Bldg. See *Woodstock, Ont.*

SENTINEL OF THE B. S., monthly; established 1901. No report.

WHITE RIBBON LEAFLET, monthly; Quebec Provincial W.C.T.U., publishers; established 1903; temperance; subscription 25 cents; eight pages, size 6 x 9. Circ'n 3/4

WINE AND SPIRIT JOURNAL, monthly; H. Gagnier, Ltd., publishers; Board of Trade Bldg. See *Toronto*.

L'ARTISAN, French, monthly; La Societe des Artisans Canadien Francais, publishers; established 1891; brotherhood; subscription 50 cents; sixteen to thirty-two pages; size 6 1/2 x 10. Circ'n 13 3/4

BULLETIN MENSUEL, French, monthly; Chambre de Commerce Francaise de Montreal, publishers; established 1891; commercial; subscription \$2.00; sixteen pages, size 9 x 11. Circ'n 2 3/4

LA LUMO, French, monthly; A. P. Beuchemin, manager; established 1901; literary; subscription 50 cents; sixteen pages, size 9 x 12.

LA MAISON MODERNE, French, monthly; Emile Rolland, publisher, 16 St. Vincent St.; established 1904; household; subscription 50 cents; twenty-four pages, size 7 x 9 1/2.

LE MESSAGER CANADIEN DU SACRE CŒUR, French, monthly; L. Hudon, S. J., editor, Rachel St.; established 1892; religious, Roman Catholic; subscription 50 cents; sixty pages, size 6 x 9.

See *Can. Messenger of Sacred Heart*, Montreal.

LE PROPAGATEUR, French, monthly; La Cie. Cadieux & Derome, publishers, L. J. A. Derome, director; established 1884; literary and religious; subscription 50 cents; thirty-two pages, size 6 x 9. Circ'n 4 3/4

LES RAPPORTS JUDICIAIRES DE QUEBEC, French, monthly; French and English; Eugene Globensky, publisher; established 1892; judicial; subscription \$9.00. Circ'n 3/4

LA REVUE CANADIENNE, French, monthly; La Compagnie de Publication de la Revue Canadienne, publishers; established 1864; literary, illustrated; subscription \$3.00; one hundred and twelve pages, size 7 x 10.

Advt.—For forty-three years La Revue Canadienne has had the assistance of the ablest French-Canadian Authors and Writers, and its files make a complete and comprehensive library of Canadian Art, History, Folklore, etc. Profusely illustrated. Reaches the best class of society and refined people. See Advt. Page 51.

LA REVUE DU TIERS-ORDRE, French, monthly; Fraternity of the Third Order of Franciscans of Montreal, publishers, 964 Dorchester St. W.; established 1883; Roman Catholic; subscription \$1.00; thirty-six pages, size 6 x 9.

LA REVUE DE JURISPRUDENCE, French and English, monthly; Hon. Justice de Lorimier, editor; C. Theoret, publisher; 11 and 13 St. James St.; established 1895; legal; subscription \$5.00; forty-eight pages, size 9 x 5½. Circ'n ¾

Also publishes *La Revue Legale*.

LA REVUE LEGALE, French and English, monthly; J. J. Beauchamp, Q.C. and L. Belanger, N. P., editors, C. Theoret, publisher, 11 and 13 St. James; established 1869; legal; subscription \$5.00; sixty pages, size 6 x 9. Circ'n ¾

Also publishes *La Revue de Jurisprudence*.

LE STENOGRAPHE CANADIEN, French, monthly; Jas. C. La Rochelle, publisher; established 1889; stenography; subscription \$1.00; eight pages, size 6½ x 9. Circ'n ¾

L'UNION MEDICALE DU CANADA, French, monthly; T. Valiquette, 1094 St. Hubert St., publisher; J. A. LeSage, M.D., editor; P.O. Box 2189; established 1872; medical; subscription \$2.00; one hundred and four pages, size 6½ x 10. Circ'n 1

LIQUEURS ET TABACS, French, monthly; The Trades Publishing Co., publishers; established 1902; wines, liquors, cigars and tobacco; subscription \$1.00; fifty pages up, size 9 x 12. Circ'n ¾

Also publishes *Le Prix Courant* and *Tissus et Nouveautes*.

PULICITE—PUBLICITY, French, monthly; published in French and English, by L. J. Francois; advertising; subscription \$2.00; thirty-two pages, size 6 x 9.

TISSUS ET NOUVEAUTES, French, monthly; The Trades Publishing Co., publishers; established 1900; tissues and dry goods; subscription \$1.00; sixty pages, size 12 x 9. Circ'n 1½

Also publishes *Liqueurs et Tabacs* and *Le Prix Courant*.

CANADIAN ANTIQUARIAN AND NUMISMATIC JOURNAL, quarterly; Committee of Numismatic and Antiquarian Society (R. W. McLachlan, W. D. Lighthall, Judge L. W. Sicotte and Hon. Justice Baby), editors and publishers; R. W. McLachlan, treasurer; established 1872; numismatic and antiquarian; subscription \$2.00; eighty-four pages and cover, size 6 x 9.

JOURNAL OF CAN. BANKERS' ASSOCIATION, quarterly; Can. Bankers' Ass'n, publishers; established 1893; banking; issued free to members only.

NOMININGUE, pop. 100, Co. Labelle, on Lake Nominigue, and terminus of a branch line of the C.P. Ry. from Shawbridge; Tel., Ex., M.O., Bank at St. Jerome.

LE PIONNIER (*Ami du Colon*), semi-weekly; J. M. Amedee Denault, L.L.B., publisher; established 1906; independent; Tuesday and Friday; subscription \$1.00; four pages, size 15 x 22.

ORMSTOWN, pop. 925, Co. Chateauguay, a thriving village on the Chateauguay River, and on G.T. Ry., 47½ miles from Montreal; Tel., T., Ex., M.O., Bank. Chief Industries: terra cotta and brick making, saw, grist and carding mills, sash, door and cheese factories, etc. Chief Shipments: bricks, grain, cheese and farm produce. The village contains five churches, five hotels and twelve stores.

Surrounding towns and villages where no papers are published : Howick, Ste. Martine, Franklin, St. Chrysostome, St. Philemon, Cowans, Covey Hill, Brysons and Beauharnois.

BULLETIN, weekly; J. H. Tomson, editor and proprietor; established 1895; liberal; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n 1

QUEBEC, pop. 78,000, Co. Quebec, is situated on the left bank of the River St. Lawrence at Point des Monts, 180 miles N.E. of Montreal, and 328 miles N.W. of Portland, Me., lat. (of N.E. bastion) 46° 49' 6" N., long. 71° 13' 45" W. Chief Industries: ship building, manufacture of iron castings, machinery, cutlery, nails, cartridges and shells, leather, paper, church ornaments, boots and shoes, rope, tobacco and cigars, steel, etc. Chief Shipments: timber is shipped by millions of feet to all parts of the world, potatoes, cabbages and turnips form a large portion of its exports, while all classes of merchandise are shipped to every civilized country. Levis immediately opposite is connected by a ferry and a great many of the business men and clerks of Quebec reside there. Quebec is the capital of the Province of Quebec. In the grandeur of its site and surroundings, in the strength of its fortifications, in the extent and romance of its history, and hospitality and kindness of its citizens, Quebec stands supreme among the cities of America. The city has a remarkably picturesque situation between the two rivers at the north-eastern extremity of a narrow but elevated tableland, which for about eight miles forms the left bank of the River St. Lawrence. Cape Diamond, the extremity of the tableland, is 333 feet above the level of the river, to which it presents a nearly precipitous face; the descent to the St. Charles River is more gradual. The distance from one river to the other is little more than a mile. Opposite Cape Diamond the St. Lawrence is contracted to a breadth of 1,314 yards; but immediately below, at the confluence of the St. Charles, it spreads out into a broad and beautiful basin, more than 2,500 yards wide, forming a capacious and excellent harbor. The Spring tides rise and fall 18 feet. Quebec is divided into two parts called Upper and Lower Towns. The Upper Town occupies the highest part of the promontory, a small part of it is surrounded with walls, and otherwise fortified. The ancient citadel, which crowns the summit of Cape Diamond, covers, with its numerous works, an area of 40 acres, and from its position is the strongest natural fortress in America. The Lower Town, which is the seat of commerce, is built around the base of Cape Diamond, where, in many places, the rock has been cut away to make room for the houses. The banks of both rivers are lined with warehouses and wharves, the latter jutting about 200 feet into the stream, and along them the water is sufficiently deep to admit vessels of the largest size. The city has several times suffered from disastrous fires, but the result has been the erection of more attractive buildings and a consequent improvement in the general appearance of the city. In the Upper Town are several squares and public walks commanding views unrivalled for their varied and picturesque appearance. In one stands a substantial monument, erected to the joint memory of Generals Wolfe and Montcalm, the English and French commanders who fell in the taking of Quebec in 1759. It is 65 feet high. A monument 40 feet high marks the spot where General Wolfe fell on the Plains of Abraham; while on St. Foy Road stands a monument presented by Prince Napoleon Bonaparte in 1855, commemorating a fierce struggle which took place here in 1760 between the British and French troops. The new Quebec Bridge, one of the largest in the world, spans the St. Lawrence above the city. Among the public buildings of Quebec

may be mentioned the new Parliament Buildings ; the Roman Catholic Cathedral, with a seating capacity of 4,000 persons, and covering with the university attached an area of eight acres ; the English Cathedral, surmounted by a lofty spire, both occupying elevated positions in the Upper Town. There are twenty-three churches in Quebec and one synagogue. The educational institutions comprise three Roman Catholic Colleges, viz : Laval University, with faculties of arts, law and medicine ; the Grand Seminary and the Minor Seminary ; the Ursuline Convent, an extensive establishment founded in 1641 ; several nunneries ; Morrin College, with seven professors ; Laval, Normal and Model schools ; Girls' High school ; the Quebec High school, and a number of private academies and public schools. There are in addition, a Canadian Institute, provided with a library and reading room ; the Literary and Historical Society, the oldest chartered institution of its kind in Canada, having been founded in 1824, and possessing valuable " Records of the Realm " in eighty or ninety folios, and a large collection of historical manuscripts ; but nearly the whole of its museum and a great part of its library were destroyed by fire, with the Parliament buildings, in 1854 ; the Entomological Society, St. Patrick's Literary Institute, Advocates' Library, Board of Trade, Merchants' Exchange and the Y.M.C.A. rooms. The principal benevolent institutions are the Marine Hospital, the Hotel Dieu, the (Jeffery Hale) General Hospital, and the Lunatic Asylum at Beauport. Surrounding towns and villages where no papers are published : New Liverpool, Beauport, Isle of Orleans, Sillery, St. Joseph, St. Romuald, St. Nicholas, Etchemin and Charlesbourg.

CHRONICLE, every morning except Sunday ; Chronicle Ptg. Co., publishers ; established 1764 ; conservative ; subscription \$3.00 ; eight to sixteen pages, size 17 x 24. Circ'n 7¼

WEEKLY (*Gazette*) ; established 1764 ; Thursday ; subscription \$1.00 ; eight to ten pages, size 17 x 24. Circ'n 2½
See Advt. Page 28.

TELEGRAPH, every evening except Sunday ; Frank Carrel, editor and publisher ; established 1874 ; independent ; subscription \$3.00 ; eight pages, size 17 x 22½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 10,404★

Advt.—The Quebec Daily Telegraph is the best paper in Quebec to reach the buyers. It is the only evening paper that proves its circulation. What other paper has this showing? See Advt. Page 91.

L'EVENEMENT, French, every evening except Sunday ; La Cie de l'Evenement, publishers ; established 1867 ; conservative ; subscription \$3.00 ; four to eight pages, size 17 x 21½. Circ'n 7

WEEKLY, established 1872 ; Saturday ; subscription \$1.00 ; twelve pages, size 17 x 21½. *See Advt. Page 103.* Circ'n 1¼

LE SOLEIL, French, every evening except Sunday ; Le Soleil Publishing Co., publishers ; established 1880 ; liberal ; subscription \$3.00 ; eight to twenty pages, size 17 x 24.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 15,320★

WEEKLY, established 1880 ; Thursday ; subscription \$1.00 ; sixteen pages, size 17 x 24. *See Advt. Page 84.* Circ'n 2¾

LA GAZETTE OFFICIELLE, weekly ; Government of Quebec, publishers ; Chas. Pageau, official printer ; Saturday ; forty to sixty pages, size 7 x 12. *Does not insert advertisements.*

LA LIBRE PAROLE, weekly ; Rene Leduc, manager and publisher ; established 1905 ; independent ; Saturday ; subscription \$1.00 ; four pages, size 15 x 22. *See Advt. Page 97.*

LA SEMAINE COMMERCIALE, French, weekly; L. E. Thompson, publisher; established 1894; commercial; Friday; subscription \$2.00; thirty-six pages, size 8½ x 12½. Circ'n 2¼

LA SEMAINE RELIGIEUSE DE QUEBEC, French, weekly; Franciscaines Missionaires, publishers; L'Abbe V.-A. Huard, editor; established 1888; religious, Roman Catholic; Saturday; subscription \$1.00; sixteen pages, size 6½ x 10.

LA VERITE, French, weekly; Paul Tardivel and Omer Heroux, editors and publishers; established 1881; independent, literary; Saturday; subscription \$2.00; eight pages, size 12 x 18. *Does not insert advertisements.*

L'ECHO DE QUEBEC, French, tri-monthly; G. Duval, publisher; established 1902; Thursday; free distribution; four pages, size 13 x 19. Circ'n ½

DIOCESAN GAZETTE, monthly; established 1894; religious, Ch. of England; subscription 25 cents; 16 pages, size 9 x 6.

EDUCATIONAL RECORD, monthly; published for the Educational Department by Chronicle Printing Co.; established 1881; educational; subscription \$1.00; thirty-two pages, size 6 x 9.

LE NATURALISTE CANADIEN, French, monthly; L'Abbe V.-A. Huard, editor; established 1868; scientific; subscription \$1.00; sixteen to twenty pages, size 9 x 6.

L'ENSEIGNEMENT PRIMAIRE, French, monthly; C. J. Magnan, editor and publisher; religious and educational, Catholic; subscription \$1.25; sixty-four pages, size 7 x 10½. Circ'n 7

LES FLEURS DE LA CHARITE, French, monthly; Rev. A. Nunesvais, publisher; established 1896; religious and educational; subscription 50 cents; thirty-two pages, size 9 x 6.

QUYON, pop. 682, Co. Pontiac, on the Ottawa River and on the C.P. Ry., 35 miles W. of Ottawa. Tel., T., Ex., M.O. Chief Industries: saw and planing mills. Chief Shipments: lumber. The town contains, besides its stores, etc., three churches, four hotels and school. Surrounding towns and villages where no papers are published: Bryson, Wyman, Bristol, McKee, Chapeau and Portage du Fort.

ADVANCE, weekly; W. H. Meredith, publisher; established 1872; liberal; Friday; subscription \$1.00; eight pages, size 15 x 20. Circ'n ½

RECTORY HILL, a post office in Co. Megantic, in a good agricultural district. Chief Industries: mining and farming. Chief Shipments: farm products, ore and asbestos. Surrounding towns and villages where no papers are published: Thetford Mines, Inverness, Black Lake, East Broughton, Leeds Village, St. Ferdinand and Somersset.

MEGANTIC GAZETTE, weekly; H. A. Dickson, publisher; established 1899; conservative; Thursday; subscription 75 cents; eight pages, size 17 x 23.

Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1,875★
See Advt. Page 44.

RICHMOND, pop. 3,300, Co. Richmond, on right bank of River St.
* Francis, and on the G. T. Ry., 76½ miles E. of Montreal; Tel., T., Ex., M.O., Banks. Chief Industries: last factory, foundry, mining, saw and grist mills, sash and door factories, G. T. Ry. shops, etc.

Chief Shipments: shoe lasts, wooden heels and shanks, grain, farm produce, slate and asbestos. The town contains five churches, schools, county buildings, good stores and four hotels. A bridge spans the St. Francis and connects this town with Melbourne. It has good educational advantages: the St. Francis College, ladies' model school, convent, public and separate schools. Surrounding towns and villages where no papers are published: Melbourne, Ulverton, New Rockland, Kingsey Falls, Brompton and South Durham.

GUARDIAN, weekly; W. E. Jones, editor and publisher; established 1856; conservative; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

NEWS, AND RICHMOND CO. ADVOCATE, weekly; E. R. Smith & Son, publishers; established 1896; Friday; subscription \$1.00; twelve pages, size 17 x 24. See *St. Johns News*.
See *Advt. Page 16*.

TIMES, AND COUNTY RECORD, weekly; A. L. Lance and J. P. Smith, editors and publishers; established 1878; liberal; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 2

Issue also *Danville Times* and *Windsor Mills Times*, circulations of which are included in above rating.

RIMOUSKI, pop. 3,000, Co. Rimouski, on the south shore of the St. Lawrence and on the I. C. R., 180 miles from Quebec. Tel., T., Ex., M. O., Bank. Chief Industries: saw and shingle mills, pulp and paper mills. Chief Shipments: lumber and paper. The town contains besides the county buildings, a Roman Catholic cathedral, a seminary and three convents. Surrounding towns and villages where no papers are published: Little Metis, Ste. Flavie Station, Bic, Matane and Grand Metis.

LE PROGRES DU GOLFE, French, weekly; Rimouski Publishing Co., publishers; established 1904; independent; Friday; subscription \$1.00; six pages, size 20 $\frac{1}{2}$ x 13 $\frac{1}{2}$. Circ'n $\frac{1}{4}$
See *Advt. Page 38*.

LE MESSAGER de Ste-Anne de la Pointe-au-Pere, French, monthly; Seminary of Rimouski, publishers; established 1881; religious; subscription 25 cents; sixteen pages, size 3 $\frac{1}{2}$ x 6.

RIVIERE DU LOUP, See *Fraserville*.

ROBERVAL, pop. 4,500, Co. Chicoutimi, on Lake St. John, the terminus of Quebec and Lake St. John Ry. Tel., Ex., M. O. Roberval is the centre of the great Lake St. John Valley, with its great lumbering and pulp wood industries. A popular summer resort.

LAC. ST. JEAN, weekly; La Cie d'Imprimerie de Roberval, publishers; established 1902; independent; Thursday; subscription \$1.00; six pages, size 18 x 24 $\frac{1}{2}$. Circ'n 2

ROCK ISLAND, pop. 2,000, Co. Stanstead, is the central and business portion of the "Three Villages," pop. 2,000, Rock Island and Stanstead Plain, Que., and Derby Line, Vt., geographically and commercially one, on the Boston & Main Ry., 9 miles from Newport, Vt., and 35 miles from Sherbrooke, Que. Tel., T., Ex., M. O., Bank. Chief Industries: machinists' tool works, whip factory, two overall factories, suspender, blanket, shirt and ladies' skirts and petticoats factories. Chief Shipments: machinists' and blacksmiths' tools, whips, blankets, shirts, skirts, overalls, suspenders and

general farm produce. The "Three Villages" contain five churches, Methodist college, public schools, seventeen stores, four hotels. Surrounding towns and villages where no papers are published: Beebe Plain, Fitch Bay, Georgeville, Barnston, Way's Mills, Ayer's Flat, Massawippi and Hatley.

STANSTEAD JOURNAL, weekly; Journal Printing Co., publishers; established 1845; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1½

ST. ANNE DE BEAUPRE, pop. 2,000, Co. Montmorency, on Quebec, Montmorency and Charlevoix Ry., 20 miles below Quebec; Tel., T., Ex., M.O. Many religious pilgrimages are made to this place throughout the year. The town contains a number of good stores.

ANNALES OF ST. ANNE DE BEAUPRE, French and English, monthly; Redemptorist Fathers, publishers; established 1873; religious, Roman Catholic; subscription 50 cents; fifty pages, size 8½ x 5¾.

ST. HYACINTHE, pop. 12,000, Co. St. Hyacinthe, on the River Yamaska and G. T. Ry. and C. P. Ry., 35½ miles E.N.E. of Montreal; Tel., T., Ex., M.O., Banks. Chief Industries: grist, woollen and carding mills, shoe factories, knitting mills, tanneries and foundries, furniture, cigar and carriage factories, mill machinery, etc. Chief Shipments: woollen goods, leather, carriages and the products of its factories. The city contains Roman Catholic Cathedral, Bishop's Palace, and two Protestant churches, college, Hotel Dieu and Nunnery; is lighted by electric light and gas and has good water power. Surrounding towns and villages where no papers are published: Yamaska, Drummondville, Acton Vale, St. Guillaume, St. Ours, St. Francois, Pierreville, St. Joseph, St. Anne, Ste. Victoire, St. Robert, St. Roch, St. Simon, Upton, St. Liboire, St. Hugues, St. Denis, St. Pie, St. Damase, St. Cesaire, Abbotsford, St. Judes, St. Barnabe, La Presentation, St. Madeleine, St. Hilaire, St. Rosalie.

L'UNION, French, tri-weekly; L'Imprimerie Yamaska, publishers; D. T. Bouchard, president; established 1891; liberal; Tuesday, Thursday and Saturday; subscription \$1.50; four pages, size 21 x 15. Circ'n ¼

WEEKLY, established 1873; Friday; subscription 50 cents; eight pages, size 15 x 21. Circ'n ¾

LE COURRIER DE ST. HYACINTHE, French, weekly; J. de L. Tache, editor and publisher; established 1852; conservative; Saturday; subscription \$1.00; four pages, size 16½ x 23. Circ'n 2½

LA TRIBUNE, French, weekly; A. Denis, publisher; established 1888; liberal; Friday; subscription \$1.00; eight pages, size 14 x 21. See *Advt. Page 72*. Circ'n 2½

L'ECHO, monthly; Societe de L'Union St. Joseph, publishers; established 1899; brotherhood; subscription 50 cents; four pages, size 15 x 21.

ST. JEAN D'IBERVILLE, See *St. Johns*.

ST. JEROME, pop. 4,650, Co. Terrebonne, on the North River, * 9 miles from New Glasgow, 12 miles from St. Scholastique, 12 miles from Ste. Therese, and 33 miles from Montreal; Tel., T., Ex., M.O., Banks. Chief Industries: rubber factory, paper and pulp mills, grist and saw mills. Chief shipments: lumber, grain and farm

produce. The town contains good water works and fire department: has an excellent peat bog $\frac{1}{8}$ of a mile in area, in its vicinity. Surrounding towns and villages where no papers are published: St. Therese, St. Janvier, Milles Isles, New Glasgow, St. Lin, St. Columbin, Ste. Adele, St. Agathe des Monts, and St. Marguerite.

L'AVENIR DU NORD, French, weekly; Jules-Edouard Prevost, publisher; established 1897; liberal; Friday; subscription \$1.00; four pages, size 18 x 24.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **2,000★**

LA NATION, French, weekly; St. Jerome Printing Co., publishers; established 1901; conservative; Saturday; subscription \$1.00; eight pages, size 12 x 18. Circ'n 1

ST. JOHNS, pop. 6,300, Co. St. Johns, on Richelieu River, G. T. Ry., C.P. Ry., C. V. Ry., D. & H. Ry., and Rutland Ry.; 27 miles S.E. of Montreal; Tel., T., Ex., M.O., Banks. Chief Industries: potteries and drain pipes, delf and tile works, silk mills, straw hat factory, felt hat factory, Singer sewing machine factory, vinegar factory, flour, saw and other mills and factories. Chief Shipments: bricks, tiles, drain pipes, sewing machines, lumber, silks, woollen goods, grain and farm produce. The town contains the county buildings, four churches, college, convent and hospital, high and public schools. A squadron of the Royal Canadian Dragoons, about 100 strong, is situated here. The town is connected with Iberville on the opposite side of the Richelieu by a bridge. Its lumber, grain and farm produce trade is extensive. Surrounding towns and villages where no papers are published: Stanbridge, Sutton, Lacolle, Hemmingford and Clarenceville.

NEWS, AND EASTERN TOWNSHIPS ADVOCATE, weekly; E. R. Smith & Son, editors and publishers; established 1848; liberal-conservative; Friday; subscription \$1.00; twelve pages, size 17 x 24.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **6,400★**

Issue also *Bedford News*, *Knowlton News*, *Magog News*, *Huntingdon News* and *Enterprise*, *Lachute News* and *Richmond News*, circulations of which are included in above rating.

See *Advt. Page* 16.

LE CANADA FRANCAIS, French, weekly; G. Marchand, publisher; established 1860; liberal; Friday; subscription \$1.00; ten pages, size 18 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, **2,200**

See *Advt. Page* 60.

LE COURRIER, weekly; French; J. P. Doré, editor; J. E. Molleur, proprietor; established 1895; conservative; Friday; subscription \$1.00; four pages, size 25 x 18½. Circ'n 1¼

CORTICELLI HOME NEEDLEWORK, quarterly; Corticelli Silk Co., Ltd., publishers; established 1896; art needlework; January, April, July and October; subscription 50 cents; one hundred pages, size 6½ x 9½. Circ'n 10¾

SHAWVILLE, pop. 800, Co. Pontiac, on the C. P. Ry., 46 miles W. of Ottawa; Tel., T., Ex., M. O., Bank. Chief Industries: sash and door factories, roller, woollen, saw and grist mills, brick yards, carriage factories, implement and general supply depots and lumbering. Chief Shipments: lumber, grain and farm produce. The town contains five churches, three grain elevators, academy,

masonic and orange halls. Surrounding towns and villages where no papers are published: Bristol Corners, Portage du Fort, Lady-smith, Otter Lake and Campbell's Bay.

EQUITY, weekly; John A. Cowan, editor and publisher; established 1883; liberal-conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

SHAWINIGAN FALLS, pop. 3,500, Co. St. Maurice, on St. Maurice River and Great Northern Railway, 21 miles north of Three Rivers. Tel., T., Ex., M. O., Banks. Chief Industries: electric power and aluminum, paper and pulp, manganese and carbide factories, planing mills, sash and door and tar paper factories. Chief Shipments: electric current, aluminum, paper and pulp, manganese and carbide and wood work of all kinds. The city contains two churches, four schools, water works and fire department, city hall and market buildings and opera house. The city is lighted by electricity. The falls near the town are 165 feet high, can develop 200,000 H.P. and are reached by electric cars. Surrounding villages and towns where no papers are published: Grand'Mere, St. Boniface, Ste. Flore, Baie Shawinigan and Mont Carmel.

L'INDUSTRIEL, French, weekly; Shawinigan Ptg. Co., publishers; established 1902; liberal; Friday; subscription \$1.00; four pages, size 16 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **410★**

SHERBROOKE, pop. 14,000, Co. Sherbrooke, on Magog and St. Francis River, G.T.Ry., Q.C.Ry., C.P.Ry. and B. & M. Ry., 101 miles from Montreal, 120 miles S.S.W. of Quebec, and 196 miles N.N.W. of Portland; Tel., T., Ex., M.O., Banks. Chief Industries: woollen, cotton, carding, flour and saw mills, iron and brass foundries, machine shops, agricultural implement works, bobbin and spool, sash and door factories, etc. The city contains nine churches, two hospitals, twelve schools, fifteen hotels, about one hundred and twenty-five stores and the county buildings. Surrounding towns and villages where no papers are published: Lennoxville, Waterville, Hatley, Robinson, Sawyerville, Marbleton, Brompton Falls, Huntingville, Weedon, Scotstown, Beebe Plain, and East Argus.

RECORD, every evening except Sunday; Sherbrooke Record Co., publishers; established 1897; independent; subscription \$2.00; six to eight pages, size 17½ x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **7,326★**

Advt.—For six months ending April 30, 1907, the sworn average circulation of the Daily Record was 7,905, and for the month of April it was 8,043. The Record is the only daily within 100 miles, and has the largest circulation of any daily paper in the world, published in a city of the same population, with possibly one exception. It is well known as "Canada's greatest small city daily." See Advt. Page 33.

LE PROGRES DE L'EST, semi-weekly, French; L. A. Belanger, editor and publisher; established 1883; liberal; Tuesday and Friday; subscription \$1.00; four pages, size 17½ x 24. Circ'n 1¾

See Advt. Page 80.

GAZETTE, AND EASTERN TOWNSHIPS ADVERTISER, weekly; Fletcher & Farwell, publishers; established 1834; liberal-conservative; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

LEGAL REVIEW, weekly; L. S. Channell & Co., publishers; established 1898; law reports; Friday; subscription \$12.00; four pages. Circ'n limited to Banks and Wholesale Merchants.

SOREL, pop. 8,000, Co. Richelieu, on the River Richelieu, at its confluence with Lake St. Peter, on G. T. Ry. and Quebec Southern Ry., 45 miles from Montreal; Tel., T., Ex., M.O., Banks. Chief Industries: engine and machine shops, tanneries, saw and grist mills, foundries, agricultural implement works; ship building, furniture factories, etc. Chief Shipments: grain, farm produce, leather, engines and the products of its manufactories. The town contains three or four churches. Surrounding towns and villages where no papers are published: Yamaska, St. Francois, Pierreville, St. Ours, St. Aime, St. Guillaume, St. Joseph, Ste. Victoire, St. Robert, St. Rich and Drummondville.

LE COURRIER DE SOREL, French, weekly; Chenevert & Co., publishers; established 1900; liberal; Friday; subscription \$1.00; four pages, size 15 x 22.

Also publish *Gazette*.

LE SORELOIS, French, weekly; Richelieu Printing Co., publishers, W. G. M. Morgan, manager; established 1879; conservative; Friday; subscription \$1.00; four pages, size 24 x 18.

Also publish *News*.

Circ'n 2¾

GAZETTE, weekly; Chenevert & Co., publishers; established 1900; liberal. Published intermittently when legal advertisements are to be inserted.

NEWS, weekly; Richelieu Printing Co., publishers; established 1879; conservative. Published intermittently when legal advertisements are to be inserted.

THREE RIVERS, pop. 12,730, Co. St. Maurice, on the St. Maurice and St. Lawrence River and C.P.Ry., 72 miles S. W. of Quebec, 92 miles N.E. of Montreal; Tel., T., Ex., M.O., Banks. Chief Industries: lumbering, marble works, sash and door factory, foundries, snow-shoe factory, shoe, carriage and wagon factories, engine and machine shops, etc. Chief Shipments: cattle, grain and produce and the output of its manufactories. The city contains colleges, convents and schools, hospital, six churches, and is lighted by gas and electricity. It is the centre of a fine cattle grazing country and one of the oldest towns in the Province. Surrounding towns and villages where no papers are published: Batiscan, St. Narcisse, Champlain, St. Maurice, Pointe du Lac, Yamachiche and St. Barnabe.

LE TRIFLUVIEN, French, semi-weekly; P. V. Ayotte, editor and publisher; established 1888; conservative; Tuesday and Friday; subscription \$2.00; eight pages, size 13 x 21.

Circ'n 1

WEEKLY, French; established 1886; conservative; Thursday; subscription \$1.00; eight pages, size 13 x 21.

Circ'n ½

VALLEYFIELD, pop. 10,500, Co. Beauharnois, near the head of Beauharnois Canal, on G. T. Ry. and N. Y. C. Ry., 35 miles from Montreal, 85 miles from Ottawa, and 6 miles from Coteau Landing; Tel., T., Ex., M.O., Banks. Chief Industries: cotton and grist mills, machine shops, sash and door factories, canning factories, etc. Chief Shipments: cotton, canned goods, grain and farm produce. The Montreal Cotton Co. employs over 2,800 people, and its payroll in Valleyfield averages over \$70,000 a month. The town contains the county buildings, a cathedral, five churches, a convent, college and academy, high school, ten hotels and about sixty stores. Lighted by electricity. Surrounding towns and villages where no papers are published: Beauharnois, St. Timothee, St. Louis de Gonzague, St. Stanislas, Chateauguay, Coteau and St. Stanislas de Kostka.

LE COURRIER, French, weekly; George Leduc, publisher; established 1907; conservative; Friday; subscription \$1.00; four pages, size 15 x 22. Circ'n ½

LE PROGRES, French, weekly; C. T. Verner, editor and publisher; established 1878; liberal; Thursday; subscription \$1.00; six pages, size 18 x 24. See *Advt. Page 87*. Circ'n 1

VICTORIAVILLE, pop. 3,000, Co. Arthabaska, on Nicolet River, G. T. Ry., 36 miles S.E. of Three Rivers and 60 miles S.W. of Quebec, the capital of the Province. Tel., T., Ex., M.O., Banks. Chief Industries: furniture, chair, iron bedstead, cheese and cheese box factories, saw, planing and grist mills, and clothing manufacturing. Chief Shipments: grain, lumber and farm produce. The town contains three churches and two schools, the county buildings, court house, gaol, convent, monastery and college. Surrounding towns and villages where no papers are published: Aston, Becancour, St. Gregoire, Gentilly, St. Monique, Warwick, Danville, Plessisville and Tingwick.

L'ECHO DES BOIS-FRANCS, French, weekly; Auguste Bourbeau, publisher; established 1893; conservative; Saturday; subscription \$1.00; four pages, size 18 x 24. Circ'n 1

WATERLOO, pop. 1,797, Co. Shefford, on the C.V.Ry. and C.P.Ry., * 60 miles from Montreal; Tel., T., Ex., M.O., Banks. Chief Industries: foundry, furniture factory, carriage factories, knitting factory, grist and saw mills. Chief Shipments, grain, lumber and farm produce. The town contains five churches, four hotels and about twenty-five stores. Surrounding towns and villages where no papers are published: West Shefford, Actonvale, Warden, Bonsecour, South Stukely, Eastman, Fulford, Roxton Falls and Roxton Pond.

ADVERTISER, weekly; Charles H. Parmelee, editor and publisher; established 1855; liberal; Friday; subscription \$1.00; four pages, size 20 x 26. Circ'n 1½

JOURNAL DE WATERLOO, French, weekly; J. A. Chagnon, editor and publisher; established 1882; conservative; Thursday; subscription \$1.00; four pages, size 18 x 24. Circ'n ½
See *Advt. Page 36*.

WESTMOUNT, pop. 11,000, adjoins the city of Montreal at its western boundary; assessed value \$16,000,000. Westmount is a town of homes. It occupies an ideal site on a plateau and commands a charming outlook. Westmount has natural drainage, unexcelled facilities for sports of all kinds, and a splendid electric car service brings the people in close touch with the city.

OBSERVER, weekly; Westmount Observer Co., Ltd., publishers; established 1898; independent; Saturday; subscription 50 cents; four pages, size 26 x 20. Circ'n ¾

WINDSOR MILLS, pop. 2,700, Co. Richmond, on the River St. Francis and on the G. T. R., 86½ miles S. E. of Montreal, 14 miles north of Sherbrooke; Tel., T., Ex., M.O., Bank. Chief Industries: a large paper mill, a powder factory, grist and saw mills. Chief Shipments: grain, lumber, powder and paper. The town contains besides its mills and stores, etc., four churches, and has unrivalled water power privileges. Surrounding towns and villages where no papers are published: Kingsbury and Bromptonville.

TIMES, weekly; A. L. Lance and J. P. Smith, editors and publishers; established 1878; liberal; Friday; subscription \$1.00; eight pages, size 15 x 22. See *Richmond Times*.

PROVINCE OF NEW BRUNSWICK.

In bare outline of fact New Brunswick may be described as the largest of the Maritime Provinces ; as a stretch of country covering an area of 27,985 square miles and having a population estimated at something more than 350,000. But New Brunswick is more than that. It is a Province with mile on mile of valuable timber limits, extensive stretches of arable land, a number of mineral deposits, wonderful wealth of fisheries and a progressive people who are realizing more and more fully the possibilities of this part of the Dominion. Lumbering and fishing are the two great industries of the Province. Thousands of men find employment in various branches of the lumber industry. Upwards of 170,000,000 feet of lumber—exclusive of laths, etc.—are sent out from the mills of the St. John River annually, and great quantities are exported from the North Shore ports as well. In 1905 the provincial fisheries employed 19,406 people, of whom 12,937 followed fishing in boats ; 348 vessels and 7,600 fishing boats were in use, and the value of the fisheries amounted to \$4,847,090. Farming is, of course, another very important branch of the people's activity. Each year sees new lands available for the farmer and the adoption of more advanced agricultural methods. Deposits of coal, iron, copper, gold, galena, albertite, etc., have been found in different sections. Petroleum has also been found in Westmoreland County. Some of the coal mines, especially those of Queens County, have been declared to be very valuable properties. New Brunswick has a number of splendid rivers, chief among them the St. John—sometimes styled the Rhine of America. It is a beautiful scenic river 500 miles or so in length and navigable for over 200 miles. Other rivers which may be mentioned are the Miramich the Nepisiguit, and the Restigouche. During the school year 1905-1906 there were, roughly speaking, 1800 public schools in New Brunswick. The teachers numbered about 1880, and the pupils over 66,600. At the Normal School the enrollment was 288. New Brunswick is the home of three Universities—the University of Mount Allison at Sackville, the University of St. Joseph's at Memramcook and the University of New Brunswick at Fredericton. Fredericton is the Provincial Capital, and is the seat of the Normal School as well as of the University of New Brunswick. At Ottawa the Province is represented by nine Senators and thirteen Commoners. The Provincial Legislature is made up of 46 members. There are three cities in the province—St. John, Fredericton and Moncton—and many towns and villages.

For statistics and other information regarding the newspapers of the province, see other parts of this work.

CAMPBELLTON, pop. 4,000, Co. Restigouche, on the Restigouche

* River and I. C. Ry., 12 miles from Dalhousie; Tel., Ex., M. O., Banks. Chief Industries: lumbering, saw, shingle and grist mills, machine shop and fisheries, sash and door factories. Chief Shipments: lumber, salmon, etc. The town contains five churches, two public schools, convent and Hotel-Dieu, good water works and is lighted by electric light. Surrounding towns and villages where no papers are published: Metapedia, Shannonvale, Dalhousie, Dalhousie Junction, Avignon, Broadlands, Dee Side, Moffats and Flat Lands.

TRIBUNE, tri-weekly; Chas. S. O. Crocket, publisher; established 1905; independent; Tuesday, Thursday and Saturday; subscription \$1.00; four pages, size $15\frac{1}{2} \times 22\frac{1}{2}$. Circ'n $1\frac{1}{2}$

See Advt. Page 77.

EVENTS, weekly; Anslow Bros., publishers; established 1893; independent; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22$. Circ'n 1

Also publish *Newcastle Union Advocate*.

CHATHAM, pop. 5,000, Co. Northumberland, on the Miramichi

River and I. C. Ry., 5 miles from Newcastle; Tel., T., Ex., M. O., Banks. Chief Industries: engine, boiler and machine works, foundries, fishing, sash, door and carriage factories, saw, shingle, planing and pulp mills. Chief Shipments: grain, lumber, fish and pulp. The town contains five churches, public schools, hospital, masonic and temperance halls, etc. Its streets are lighted with electricity. The harbor accommodates vessels of the largest tonnage, and lumber is shipped by the million feet. Surrounding towns and villages where no papers are published: Douglastown, Black Brook, Nelson, Baie du Vin, Bartibogue, Neguac and Tracadie.

WORLD, semi-weekly; J. L. Stewart, editor and publisher; established 1882; conservative; Wednesday and Saturday; subscription \$2.00; four pages, size $17\frac{1}{2} \times 24$. Circ'n $\frac{1}{2}$

WEEKLY, established 1882; Thursday; subscription \$1.00; four pages, size 20×27 . Circ'n 1

COMMERCIAL, weekly; J. Fred Benson, editor and publisher; established 1898; liberal; Tuesday; subscription \$1.00; eight pages, size $15\frac{1}{2} \times 22$.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1,427*

See Advt. Page 93.

EDMUNDSTON, pop. 1,500, Co. Madawaska, on St. John and

* Madawaska Rivers, Edmundston Section of Atlantic Div. C. P. Ry., and Temiscouata Ry.; 112 miles from Woodstock; Tel., T., Ex., Banks. Chief Industries: lumbering and agriculture. Chief Shipments: potatoes, starch, fruit and live stock. The town has several stores, hotels, three churches, public school, private school, convent, town hall and opera house.

TIMES-GAZETTE, bi-weekly; McMartin & Jones, publishers; established 1903; independent; Saturday; subscription \$1.00; four pages, size 13×20 . Circ'n $\frac{1}{4}$

FREDERICTON, pop. 7,200, Co. York, on the left bank of St. John

* River, and on the Intercolonial Ry. and C. P. Ry., 90 miles N. of St. John; Tel., T., Ex., M. O., Banks. Chief Industries: canneries, tanneries, broom, boot and shoe, wooden ware and other factories, foundry and machine shops. Chief Shipments: lumber, grain, canned

goods, leather, boots and shoes and fishing supplies. The town contains eight churches, private, public and provincial normal schools, city hall, university, Provincial Government buildings, military school, hospital, etc. It has fine streets, lighted with electricity and gas, water works and fire department, and has good steamboat connections. Surrounding towns and villages where no papers are published : Marysville, St. Mary's, Gibson, Oromocto and Stanley.

GLENER, every evening except Sunday ; The Gleaner, Ltd., publishers, Jas. H. Crocket, managing director ; established 1890 ; independent ; subscription \$5.00 ; eight pages up, size $15\frac{1}{2}$ x 23.
Circ'n 2

SEMI-WEEKLY, established 1882 ; Tuesday and Friday ; subscription \$1.00 ; eight pages, size $15\frac{1}{2}$ x 23.
Circ'n 5

HERALD, every evening except Sunday ; Herald Printing and Pub. Co., publishers ; W. K. C. Parlee, manager ; established 1895 ; liberal ; subscription \$4.00 ; eight pages, size 18 x 22.
Circ'n $\frac{3}{4}$

SEMI-WEEKLY, established 1889 ; Tuesday and Friday ; subscription \$1.00 ; eight pages, size 18 x 22.
Circ'n $1\frac{1}{2}$
See Advt. Page 70.

ROYAL GAZETTE, weekly ; R. W. L. Tibbetts, editor ; official announcements of the provincial government ; Wednesday ; six pages, size $9\frac{1}{2}$ x $13\frac{1}{2}$. *Inserts only Government advertisements.*

BUTLER'S JOURNAL, monthly ; Martin Butler, editor and publisher ; established 1891 ; social-democratic ; first Saturday in each month ; subscription 35 cents ; eight pages, size $11\frac{1}{2}$ x $15\frac{1}{2}$.

CAPITAL, monthly ; H. A. Cropley, publisher ; established 1897 ; conservative ; subscription 50 cents ; eight pages, size 13 x 10.

NORMAL LIGHT, monthly during collegiate year ; students of the Normal School, editors and publishers ; established 1890 ; subscription 25 cents ; eight pages, size 12 x 8.

UNIVERSITY MONTHLY, monthly during the collegiate year ; students of University of New Brunswick, publishers ; established 1882 ; collegiate ; subscription \$1.00 ; forty-four pages, size 7 x 10.

HARTLAND, pop. 1,250, Co. Carleton, on the St. John River and on the C.P.Ry., 13 miles from Woodstock ; Tel., T., Ex., M.O. Chief Industries : boot and shoe and broom handle factories, two tanneries, four saw and three grist mills, and granite cutting and polishing works. Chief Shipments : boots and shoes, lumber, hay, oats, grain, potatoes, pork, etc. The town contains, besides its stores, six churches, four hotels, a fine water supply and fire department.

CHAT, weekly ; Chat Publishing Co., publishers, Geo. S. MacLachlin, manager ; established 1905 ; independent ; Friday ; subscription 50 cents ; eight pages, size 10 x $13\frac{1}{2}$.
Circ'n 1

PRIMITIVE BAPTIST, semi-monthly ; Chat Publishing Co., publishers, Rev. C. H. Orser and Rev. D. E. Brooks, editors ; established 1907 ; religious, Baptist ; subscription 50 cents ; eight pages, size 10 x $13\frac{1}{2}$.

HILLSBORO, pop. 1,200, Co. Albert, on the Petitcodiac River and S. & H. Ry. ; Tel., T., Ex. M.O., Banks. Chief Industries : plaster mills, wood working factory, carriage factory, flour mills, lumbering, farming and railway machine shop. Chief Shipments : lumber and plaster. The town contains, besides stores, four churches, public school and library, music hall, custom house and three hotels.

Extensive gypsum mines, having an annual output of 120,000 tons, are worked in the neighbourhood. Surrounding towns and villages where no papers are published: Hopewell, Cape, Albert Mines, Albert, Harvey, Waterside, Alma, Elgin and Riverside.

ALBERT JOURNAL, weekly; W. M. Burns, publisher; established 1902; independent; Wednesday; subscription \$1.00; four pages, size 18 x 24. Circ'n 1

MONCTON, pop. 11,000, Co. Westmorland, on the Petitcodiac River and I. C. Ry., and the M. & B. Ry., 89 miles from St. John, 180 from Halifax, 490 from Quebec; Tel., T., Ex., M.O., Banks. Head of navigation of the Bay of Fundy. Chief Industries: cotton, woollen, flour and feed, saw, planing and shingle mills, clothing, wire fencing, biscuit and barrel factories, engine and boiler works, wood working, wire fence, carriage and hardware factories, and largest stove foundry in the Maritime Provinces. Chief Shipments: lumber, fish, hay, cotton, stoves, railway ties, telegraph poles, finished woods, flour and feed, etc. The city contains the headquarters of the I.C. and M. & B. Rys., the former having extensive shops here. It is also the objective point of the Temiscouata extension of the G. T. R. and the eastern terminus of the proposed Grand Trunk Pacific. The annual wages paid in cash amount to \$1,750,000. Moncton is a port of entry, and the river is navigable for all vessels at high tide. It has eleven churches and three large central schools with a total of 1,800 pupils. Surrounding towns and villages where no papers are published: Salisbury, Havelock, Elgin, Buctouche, Petitcodiac, Hopewell and Memramcook.

TIMES, every morning except Sunday; Times Printing Co., publishers; established 1877; conservative; subscription \$4.00; eight pages, size 17½ x 22½. Circ'n 1½

SEMI-WEEKLY, established 1901, succeeding weekly established 1868; conservative; Wednesday and Saturday; subscription \$1.00; eight pages, size 17½ x 22½. Circ'n 2

TRANSCRIPT, every evening except Sunday; John T. Hawke, editor and publisher; established 1882; liberal; subscription \$4.00; eight pages, size 17½ x 22½. Circ'n 2½

WEEKLY, established 1882; Wednesday; subscription \$1.00; twelve pages, size 17½ x 22½. Circ'n 2¼
See Advt. Page 104.

L'EVANGELINE, weekly; V. A. Landry, editor and publisher; established 1887; liberal; subscription \$1.00; four pages, size 20 x 27. Circ'n 2½

NEWCASTLE, pop. 3,500, Co. Northumberland, on the Miramichi
* River and I.C. Ry., 167 miles from St. John, 264 miles from Halifax; Tel., T., Ex., M.O., Banks. Chief Industries: lumbering and fishing, saw and grist mills and furniture factory. Chief Shipments: fish, furniture, wood, lumber, etc. The town contains five churches and five public schools, it is lighted by electricity and has sewage and water systems and does a large trade in lumber to England. Surrounding towns and villages where no papers are published: Nelson, Bridgetown, Burnt Church, Douglastown, Millerton, Lower Newcastle, Indiantown, Big Hole and Bartibogue.

NORTH SHORE LEADER, weekly; G. F. McWilliam, publisher, J. S. Macdonald, editor; established 1906; independent; Friday; subscription \$1.00; eight pages, size 15½ x 22. Circ'n 1

UNION ADVOCATE, weekly; Anslow Bros., publishers; Henry Harvey Stuart, editor and manager; established 1867; independent; Wednesday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1 3/4

Also publish *Campbellton Events*.

LA JUSTICE, French, weekly; D. T. Robeclaud, editor and publisher; established 1906; independent; Thursday; subscription \$1.00; four pages, size 15 x 22.

PERTH--ANDOVER, pop. 800, Co. Victoria. Perth and Andover on the C. P. Ry., are geographically and commercially one; Tel., Ex., M. O., Bank. Chief Industries: lumbering and farming. Entry to one of the most famous hunting and fishing districts in the world. The village has, besides stores, six churches, two schools, five hotels and water supply. Surrounding villages where no papers are published: Plaster Rock, Arthurette, Grand Falls, Red Rapids and Kilburn.

VICTORIA COUNTY NEWS, weekly; J. W. Correll, publisher; established 1900; independent; Thursday; subscription 75 cents; four pages, size 18 x 24.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 789★
See *Advt. Page* 103.

RICHIBUCTO, pop. 2,000, Co. Kent, on the Richibucto River and * K. N. Ry., 12 miles from Weldford, 37 miles from Moncton; Tel., Ex., M. O. Chief Industries: ship building, lumbering, fishing and farming. Chief Shipments: lumber, fish, grain, etc. The town contains four churches and a public school. Surrounding towns and villages where no papers are published: Renton, Buctouche, St. Louis, Kent Junction, Motus River, Rogerville and Weldford.

REVIEW, weekly; Review Publishing Co., publishers; A. E. Pearson, editor; established 1889; liberal; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 3/4
See *Advt. Page* 110.

ST. ANDREWS, pop. 1,500, Co. Charlotte, on the Passamaquoddy * Bay and East side of Ste. Croix River, on the C. P. Ry. and N. B. Ry.; Tel., T., Ex., M. O., Bank. Chief Industries: fishing and farming. Chief Shipments: lumber, fish, fishing supplies and farm produce. The town contains five churches and three public schools. It is a popular summer resort with daily steamboat connections with St. Stephen and all points in Maine. Surrounding villages where no papers are published: St. George, Deer Island, Campobello, Calais, Bonny River, Waweig, Bartlett and Grand Manan.

BEACON, weekly; R. E. Armstrong, editor and publisher; established 1889; ind.-liberal; Thursday; subscription \$1.00; four pages, size 20 x 26. Circ'n 1 1/4
See *Advt. Page* 97.

SAINT JOHN, pop. 50,000, Co. St. John, is pleasantly situated at * mouth of the St. John River on a rocky peninsula projecting into the harbor, 190 miles N. W. of Halifax and 483 miles E. of Montreal; Tel., T., Ex., M. O., Banks. Chief Industries: saw, grist, cotton and woollen mills, foundries, boiler and engine shops, shoe factories, wooden ware and tool factories, tanneries, carriage, soap, candle and box factories, furniture factories, ship building and fishing. Chief Shipments: lumber, fish and the various products of its manufactories. The city contains forty churches, high, public and

private schools and business colleges, a large number of religious and charitable institutions and societies, two large and several smaller hospitals, asylum, free public library, large exhibition buildings and grounds, immigration buildings, public market building costing \$130,000, two large grain elevators, extensive wharves and warehouses and coal receiving depots, eleven banks and branches, and a flourishing Board of Trade, electric street railway, large numbers of hotels, etc. The harbor of St. John is capacious, safe and never obstructed by ice. Its entrance—two miles south of the city—is protected by islands, on which are quarantine hospital and a lighthouse. The ordinary rise of tide is 21 feet at low water. The waters of the harbour at high tide are 12 feet higher than those of the river, hence the phenomena of a fall outwards and inwards at every tide. St. John is the distributing point of a wide extent of country abounding in agricultural resources, minerals and valuable timber. Its admirable position at the mouth of one of the largest rivers in America, with a harbor open during the entire year, and regular steamboat connections with all parts of the province and of the United States, and with a system of railroads running in all directions, with extensive maritime and manufacturing interests, insure its rank as a city of great commercial wealth and importance. It is lighted with electricity and gas, and is well supplied with water from a lake four miles in the rear of the city. Surrounding towns and villages where no papers are published: Fairville, Musquash, Northam, Bloomfield, Kingston, Welsford, Sutton and Willow Grove.

GLOBE, every evening except Sunday; John V. Ellis, editor; St. John Globe Publishing Co., Ltd., (Richard O'Brien, managing director), publishers; established 1858; liberal; subscription \$5.00; eight to twelve pages, size 17 x 23. Circ'n 4

WEEKLY, established 1861; Wednesday; subscription \$1.00; eight pages, size 17 x 23. Circ'n ¾

SUN, every morning except Sunday; Sun Printing Co., Ltd., publishers, John P. Patterson, manager; established 1878; independent-liberal; subscription \$5.00; eight to twelve pages, size 17 x 23½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **4,815***

WEEKLY (News), established 1878; Friday; subscription 75 cents; twelve pages, size 17 x 23½. Circ'n 4

STAR, (evening edition of *Sun*) every evening except Sunday; established 1900; independent-liberal; subscription \$3.00; eight pages, size 17 x 23½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **6,388***

TELEGRAPH, every morning except Sunday; Telegraph Pub. Co. of St. John, publishers; established 1869; independent; subscription \$5.00; eight to twenty-four pages, size 17 x 24. Circ'n 7¼

SEMI-WEEKLY, established 1862; Wednesday and Saturday; subscription \$1.00; eight pages, size 17 x 24. Circ'n 5

Advt.—The Daily Telegraph is the only two cent morning paper in New Brunswick. It never cuts advertising or subscription rates. It carries more first class advertising than any other paper in the Maritime Provinces. It reaches a desirable class of readers and thoroughly covers the Province. See Advt. Pages 112 and 113.

TIMES, every evening except Sunday; St. John Times Printing and Publishing Co., Ltd., publishers; established 1904; independent; subscription \$3.00; eight to twelve pages, size 17 x 24.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **7,435***

Advt.—The Evening Times is the home paper of St. John. It employs more carriers than its two evening contemporaries combined. A flat rate paper, one price to all. "Stay if it pays." See Advt. Pages 112 and 113.

MARITIME BAPTIST, weekly; Maritime Baptist Publishing Co., publishers, E. M. Sipprell, managing director; established 1838; religious, Baptist; Wednesday; subscription \$1.50; sixteen pages, size $11\frac{1}{2} \times 16$.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, **6,187**
See Advt. Page 83.

MONITOR, weekly; T. O'Brien, publisher; established 1899; liberal; Saturday; subscription \$1.00; 8 pages, size 13×20 . Circ'n 1

NEW FREEMAN, weekly; New Freeman Publishing Co., Ltd., publishers; established 1903; independent, Roman Catholic; Saturday; subscription \$1.00; eight pages, size $15\frac{1}{2} \times 22$. Circ'n $2\frac{1}{4}$

EDUCATIONAL REVIEW, monthly; Geo. U. Hay, D. Sc., editor and publisher; established 1887; educational; subscription \$1.00; twenty-eight to thirty-two pages, size $11\frac{3}{4} \times 9\frac{1}{4}$. Circ'n $1\frac{1}{2}$

ACADIENSIS, quarterly; D. R. Jack, publisher; established 1900; literary, illustrated; subscription \$1.50; ninety-six pages and upward, size $6\frac{1}{4} \times 8\frac{1}{2}$.

ST. STEPHEN, pop. 2,840, Co. Charlotte, at the head of navigation on the Ste. Croix River, and the S.W. terminus of the N.B. & Shore Line Ry., opposite Calais, Maine, and 85 miles from St. John; Tel., T., Ex., M.O., Banks. Chief Industries: cotton mills, lumbering, soap and confectionery factories and farming. Chief Shipments: cotton, lumber, soap, confectionery and grain. The town contains five churches, nine public schools, and has good steamboat connection with surrounding ports. Surrounding towns and villages where no papers are published: Milltown, Upper Mills, Oak Bay, St. George, Moore's Mills, The Ledge, Campobello and Grand Manan.

COURIER, weekly; Geo. J. Clark, editor, St. Croix Printing and Publishing Co., publishers; established 1865; conservative; Thursday; subscription \$1.00; eight to twelve pages, size 16×22 .

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **2,627**★
See Advt. Page 98.

SACKVILLE, pop. 4,000, Co. Westmoreland, on the I.C. Ry., 9 miles S.E. of Dorchester, the county seat, 35 miles S.E. of Moncton; Tel., T., Ex., M.O., Banks. Chief Industries: stove foundries, wood-working factory, lumbering, etc. Chief Shipments: lumber, beef and hay, to West Indies and elsewhere. The town contains five churches, Mount Allison Wesleyan College, public schools, etc. Sackville is a port of entry. Surrounding towns and villages where no papers are published: Rockport, Woodpoint, Baie Verte, Point de Bute, Cape Tormentine, Melrose, Port Elgin, Fort Lawrence, Bayfield and Memramcook.

POST, semi-weekly; Post Printing Co., publishers; established 1869; independent-conservative; Tuesday and Friday; subscription \$1.00; eight pages, size 15×20 . *See Advt. Page 88.* Circ'n $1\frac{1}{4}$

TRIBUNE, semi-weekly; Tribune Printing Co., Ltd., publishers, C. C. Avar, manager; established 1902; independent-liberal; Monday and Thursday; subscription \$1.00; four pages, size $18 \times 22\frac{1}{2}$.

Circ'n 1

ARGOSY, monthly; Euhretorian Soc'y of Mt. Allison College, editors and publishers; established 1875; college, issued Oct. to May; subscription \$1.00; fifty pages or more, size 7×10 .

ALLESONIA, bi-monthly; Eclectic Society of Mt. Allison Ladies' College, editors and publishers; established 1904; college, issued October to May; subscription 75 cents; forty pages or more, size 7×10 .

SHEDIAC, pop. 1,450, Co. Westmoreland, terminus of the P.E.I. and Canadian line of steamers, 15 miles from Moncton; Tel., T., Ex., M.O., Bank. Chief Industries: saw and flour mills, boot and shoe factories, etc. Chief Shipments: lumber, flour, grain, boots and shoes. The town contains five churches, two public schools, and a tolerable harbor. Surrounding towns and villages where no papers are published: Dorchester, Rockland, Canaan and Kingston.

LE MONITEUR ACADIEN, French, weekly; Ferdinand Robidoux, editor and publisher; established 1867; Thursday; subscription \$1.00; eight pages, size 13½ x 20. Circ'n ½

SUSSEX, pop. 2,200, Co. Kings, on the I. C. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: lumbering and farming, refrigerator, tinware, and wood-working machinery works, paper box making, canning, pork packing, farm implement factories and furniture and carriage works. Chief Shipments: lumber, grain, farm and dairy produce and products of factories. The town contains nine churches, two public schools, provincial dairy school, provincial militia drill grounds and county exhibition buildings. Surrounding towns and villages where no papers are published: Norton, Hampton, Rothesay, Chipman, Waterford, Petitcodiac, Elgin and Havelock.

KINGS COUNTY RECORD, weekly; Maritime Publishing Co., publishers, J. D. McKenna, editor; established 1887; independent; Friday; subscription \$1.00; ten pages, size 15½ x 22.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **2,166★**
See *Advt. Page 61*.

MARITIME FARMER, AND CO-OPERATIVE DAIRY-MAN, semi-monthly; R. D. Robinson, publishers, Ltd., publishers; established 1896; agricultural; subscription \$1.00; thirty pages, size 10½ x 13½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **3,756★**
See *Advt. Page 62*.

WOODSTOCK, pop. 4,000, Co. Carleton, on the St. John River * and Meduxuakik River, and on the C.P. Ry., 150 miles from St. John; Tel., T., Ex., M.O., Banks. Chief Industries: foundries, tanneries, furniture, larrigan, sash and door factories, machine shops, carriage factory, pork packing, creamery, grist, saw, shingle and flour mills. Chief Shipments: grain, leather, lumber, farm products, fresh fruit and the various products of its manufactories. The town contains, besides its stores, etc., nine churches, schools, town hall, water works and sewers. It is the centre of one of the most picturesque and prosperous agricultural sections of New Brunswick, the surrounding country presenting a pleasing variety of landscape, with an abundance of large orchards of apple and plum trees. The town has good water works and fire department and is lighted by electricity. Surrounding towns and villages where no papers are published: Florenceville, DeBec, Bath, Bristol, Centreville, Richmond Corner, Benton, Meductic, Avondale, Waterville and Lakeville.

CARLETON SENTINEL, weekly; Carleton Sentinel Publishing Co., publishers; N. Foster Thorne, managing director; established 1847; liberal; Friday; subscription \$1.00; eight pages, size 22 x 15½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **2,022★**
See *Advt. Page 38*.

DISPATCH, weekly; Chas. Appleby, editor and publisher; established 1894; independent; Wednesday; subscription \$1.00; eight pages, size 13½ x 20½.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, **1,850**

PRESS, weekly; Press Printing Co., Ltd., publishers; J. P. Malaney, editor and manager; established 1880; conservative; Monday; subscription \$1.00; eight pages, size 15½ x 22. Circ'n 1¼
See Advt. Page 42.

KING'S HIGHWAY, semi-monthly; Reformed Baptist Church, publishers, Rev. S. A. Baker, editor; established 1891; religious, Reformed Baptist; subscription \$1.00; eight pages.
Does not insert advertisements.

Frankness inspires confidence. People simply can't resist a sane man who is frank enough and brave enough to tell the truth when a lie would seem to be better for his own interests. When an advertiser once sweeps away all false notions of deception and exaggeration his business begins to take root in public confidence and growth is as natural as a healthy plant in proper soil.

Jed Scarboro.

No matter how novel your type' trick, or word juggling, your ad. won't pull unless you say something.

It's easy enough to start a paper. But to start it right and keep it right is a man's job.

An idea means something only to him who has the courage to put the idea into execution.

Mahomet said, "Trust in God, but tie your camel."

Every firm should have one member who has an analytical mind. Like a physician, he looks after the health of the business. He looks for leaks and evidences of dry-rot. While the other members of the firm are increasing the income, he is diminishing the outgo. He is the balance wheel of the business machine—the governor of enthusiasm.

Star Monthly Solicitor.

Be sure there is "meat" in your ads. Don't be induced to sacrifice it for "swell" illustrations or fancy type. Casting brightly painted flies is sporty fishing, but the most fish are caught with fat, juicy worms.

PROVINCE OF NOVA SCOTIA.

The Province of Nova Scotia—called in its early days Acadia, and embracing under that term the territory of the present Province of New Brunswick—is bounded on the north and west by the Gulf of St. Lawrence, Strait of Northumberland and Bay of Fundy, and on the east and south by the Atlantic Ocean. Only a narrow neck of land separates the waters of the Bay of Fundy from the Strait of Northumberland. Standing out in the Atlantic, and commanding, in a commercial sense, the Gulf of St. Lawrence, the province is destined to be the great maritime force of the American continent. Each and every county in the whole province reaches the sea, and possesses one or more harbours; and the position of the province in this respect is unique in the geography of the world. The land area of Nova Scotia is 20,550 square miles, the internal water area 50 square miles, and the population in 1901 was 459,574. It has 18 counties, three cities, 25 incorporated towns and about 850 villages. The future maritime pre-eminence of Nova Scotia is not only indicated by its position on the sea, and by the natural tendencies of the population, but by the immense beds of excellent coal and large bodies of iron ore found side by side in the same counties, and eminently suited for ship building purposes. The output of Nova Scotia coal increased from 1,373,666 long tons in 1886 to over 5,866,000 in 1906, and valued at about \$11,700,000 at the mines. The output of 1906 was 800,000 tons more than that of 1905, and the demand for it in Quebec and other provinces is steadily increasing. The coal mines give employment to 12,100 men. During 1906 the quantity of gold mined in the province amounted to 15,000 oz., worth \$300,000. The product of the iron mines is also large, while the province is rich in gypsum, copper, building stone, and other minerals as yet but partially developed. The value of the fisheries averages \$8,000,000, and the annual value of farm produce is estimated at \$16,000,000. Among other products of the field, Nova Scotia has become famous for her apples, which are in great demand in England for their exceptionally fine flavour. In the last few years the production of apples has ranged from 400,000 barrels to 600,000 barrels; the value of the exports to England in 1903 netted the growers \$1,000,000, and new areas are each year being planted. The foreign imports for 1903 were \$13,481,917, and the exports \$17,016,554. In 1906 Nova Scotia had 2,446 schools with 100,332 pupils. The province has five universities, a provincial normal school, an academy for the deaf, dumb and blind—the first in any British colony—a school of mining, horticulture and agriculture, and 18 county academies, besides high schools. Nova Scotia sends to the House of Commons 19 members, and to the Upper House 10 senators; its local legislature has 38 members in the Assembly and 21 in the Legislative Council. Capital, Halifax.

For statistics and other information regarding the newspapers of the province see other parts of this work.

AMHERST, pop. 7,000, Co. Cumberland, on the I.C.Ry., 138 miles

* N.W. of Halifax, and 137 miles E. of St. John; Tel., T., Ex., M.O., Banks. Surrounded by large farming district, and headquarters for large lumber industries. Chief Industries: Rhodes, Curry & Co., Ltd. car works and factories, Robb's engine and boiler works, foundries, machine shops, saw, planing, woollen and tweed mills, boot and shoe, coffin, carriage and trunk factories. Chief Shipments: cars, engines, boilers, stoves, furnaces, live stock, hay, cloths and tweeds, boots and shoes, trunks and lumber. The town contains five churches, and good public schools. Surrounding towns and villages where no papers are published: Joggins' Mines, Pugwash, Wallace, Southampton, Athol, Chignecto Mines, River Hebert, Mundie, Maccan, Leicester, Fort Lawrence, Westmoreland Point, Louisville, Amherst Shore, Northpoint, Linden, Port Howe, Hastings, Shulee, Sand River, Apple River, Lunenburg, Dorchester and Port Elgin.

NEWS, every evening except Sunday; J. H. Froggatt, editor and proprietor; established 1893; liberal; subscription \$3.00; eight pages, size 15½ x 20. Circ'n 1

SEMI-WEEKLY, (*News and Sentinel*) established 1867; Tuesdays and Friday; subscription \$1.00; eight pages, size 15½ x 22.

See Advt. Page 92.

Circ'n 1¾

TELEGRAM, every evening except Sunday; the Black P't'g Co., Ltd., publishers, Claude de L. Black, editor; established 1903; conservative; subscription \$3.00; eight pages, size 15½ x 23. Circ'n 1

SEMI-WEEKLY (*Amherst Gazette*), established 1866; Tuesdays and Fridays; subscription \$1.00; eight pages, size 15½ x 23. Circ'n 2

ANNAPOLIS, pop. 1,019, Co. Annapolis, at the mouth of the Annapolis

* River, on the Bay of Fundy, and on the W. & A. Ry., 129 miles W. of Halifax, 63 miles from St. John; Tel., T., Ex., M.O., Banks. Chief Industries: milling, lumbering, apple orchards, fishing and ship building. Chief Shipments: lumber, grain, fish, apples, etc. The town contains five churches, public schools, etc., and is the terminus of the W. & A. Ry. It has daily steamboat connection with St. John, and is surrounded by a fine fruit-growing country. It has a good reading-room and library. It is the most ancient settlement in this part of the country, and is chiefly engaged in ship building. Surrounding towns and villages where no papers are published: Lequille, Port Lorne, Clementsvalle, New Albany, Hillsburg, Milford, Round Hill, Granville Ferry, Parker Cove and Clements Port.

ROYAL SPECTATOR, weekly; J. L. DeVany, editor and publisher; established 1882; independent; Friday; subscription \$1.00; four pages, size 20½ x 27. Circ'n 1

ANTIGONISH, pop. 2,000, Co. Antigonish, on I.C.Ry., 105 miles N.

* E. of Halifax; 90 miles W. of Sydney; Tel., T., Ex., M.O., Banks. Chief Industries: farming, cheese making, fishing, woollen, flour, saw and planing mills, and condensed milk factory. Chief Shipments: cattle, cheese, fish and farm products, lumber, woollens, etc. The town contains a cathedral, four churches, a convent, college and public schools. St. George's Bay, a fine inlet of the Gulf of St. Lawrence, on which the town lies, is navigable for vessels. Surrounding towns and villages where no papers are published: Mulgrave, Mabou and Harbor au Bouche.

CASKET, weekly; Casket Printing & Publishing Co., publishers; established 1852; independent; Thursday; subscription \$1.00; eight pages, size 20 x 13.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 4,400

See Advt. Page 35.

ARICHAT, pop. 1,200, Co. Richmond; Tel., Ex., M.O., Bank.

* Chief Industries: fishing and farming. Chief Shipments: fish and agricultural products. The town contains three churches, a public school and a convent school, also general stores and a lobster factory. Surrounding towns and villages where no papers are published: Port Hastings, Mabou, Lennox Ferry, West Arichat and Mulgrave.

RICHMOND COUNTY RECORD, weekly; Bertram Bourinot, editor and publisher; established 1894; independent; Friday; subscription \$1.00; four pages, size 17 x 24. Circ'n 1

Also publishes *Canso Times*.

See *Advt. Page* 90.

BEAR RIVER, pop. 2,000, Co. Digby, very beautifully situated at the head of navigation of Bear River, on the Dom. Atlantic Ry., 9 miles from Digby, 16 miles from Annapolis. Tel., T., Ex., M.O., Banks. Chief Industries: one iron foundry, one tannery, twelve saw mills, two grist mills, granite works, two threshing mills and several factories. Chief Shipments: leather, lumber and grain. The town contains besides its stores, mills, etc., six churches, three hotels, a Salvation Army Barracks, several shipyards and a large academy. Surrounding towns and villages where no papers are published: Clementsport, Clementsvalle, Smith's Cove, Brighton, Benton, and Marshalltown.

TELEPHONE, weekly; M. K. Piper, editor and publisher; established 1896; independent; Friday; subscription 75 cents; four pages, size 18 x 24. Circ'n 1½

Also publishes *Bridgetown Monitor*.

BERWICK, pop. 1,738, Co. Kings, on Dominion Atlantic Ry., near Kentville, the County seat; Tel., T., Ex., M.O., Bank. Chief Industries: creamery, shoe, axe and canning factories, saw and grist mills, foundry, farming and fruit growing. Chief Shipments: leather, boots and shoes, lumber, fruit, dairy and farm produce especially. Surrounding towns and villages where no papers are published: Cambridge, Waterville, Harborville, Somerset, Aylesford, Kingston and Grafton.

REGISTER, weekly; John E. Woodworth, editor and publisher; established 1891; independent; Thursday; subscription \$1.00; four pages, size 18 x 24½. Circ'n 1½

BRIDGETOWN, pop. 1,118, Co. Annapolis, on Annapolis River and Windsor & Annapolis Ry., 75 miles from St. John, N.B., and 115 miles W. of Halifax; Tel., Ex., M.O., Banks. Chief Industries: foundry, tannery, wood working, vinegar and barrel factories and brick yard. Chief Shipments: leather, products of factories, grain, apples and produce. The town contains five churches, public schools, etc., and excellent stock yards. It is the head of navigation near the N.W. shore of the province, and is surrounded by magnificent apple orchards. Surrounding towns and villages where no papers are published: Tupperville, Clarence, Paradise, Lawrence-town, Round Hill, Dalhousie, Hampton and Port Lorne.

MONITOR, weekly; M. K. Piper, editor and publisher; established 1873; independent; Wednesday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

Also publishes *Bear River Telephone*.

BRIDGEWATER, pop. 3,937, Co. Lunenburg, on the La Have River and Halifax & Southwestern Ry., 12 miles W. of Lunenburg; Tel., T., Ex., M.O., Banks. Chief Industries: saw, planing, woollen and carding mills, foundry, tanneries, carriage factory, etc. Chief Shipments: lumber, cordwood, staves, bark, grain and leather. The town contains six churches, public schools and an academy, and is headquarters of the Halifax & Southwestern Ry. Surrounding towns and villages where no papers are published: Lapland, Chelsea, Baker Settlement, Rudolf's Cove, Conquerall Bank, New Germany, Northfield and Camperdown.

BULLETIN, weekly; C. J. Cragg & Co., publishers; established 1891; conservative; Tuesday; subscription \$1.00; eight pages, size 15 x 24. Circ'n 1¼

CALEDONIA, pop. 1,070, Co. Queen's, on the H. & S. W. Ry., 40 miles from Annapolis, 38 miles from Shelburne, 30 miles from Liverpool, the county town; Tel., T., Ex., M.O., Banks. Chief Industries: preserving and canning, dairying, woodworking factories, saw, planing, shingle and lath mills, barrels, furniture, oak finish for stores and ships' cabins, pulp mills, farming and mining. Chief Shipments: lumber, oak, fruit, live stock and products of its factories. It is the centre of an agricultural, apple growing and gold mining district. The town contains three churches, new graded school, fine hotels and a town hall. Surrounding towns and villages where no papers are published: Harmony Mills, Brookfield, Kempt, Northfield, Grafton and Maitland.

GOLD HUNTER, AND FARMERS' JOURNAL, weekly; W. H. Banks, editor and publisher; established 1888; independent; Friday; subscription \$1.50; four pages, size 20 x 27. Circ'n ¾

CANSO, pop. 1,734, Co. Guysborough, at the entrance to Chedabucto Bay, 25 miles east of Guysborough; Tel., Ex., M.O., Bank. Chief Industry: fishing. Chief Shipments: fresh, canned and dried fish and fertilizer. The Government operates extensive reduction works for the manufacture of fertilizer and oil from fish offal and non-edible fish. Canso is the landing point of fifteen ocean cables, making it one of the most important cable stations in the world. It contains churches, public and high schools, custom house, extensive cold storage warehouses and a lobster hatchery.

TIMES, weekly; B. Bourinot, publisher; established 1906; independent; Saturday; subscription \$1.00; four pages, size 17½ x 24. Also publish *Arichat Record*.

CLARK'S HARBOR, pop. 2,000, Co. Shelburne, 14 miles from Barrington, 28 miles from Shelburne; Ex., M.O., Bank. Chief Industry: fishing. Chief Shipments: fish and lobsters. The town contains besides its stores, factories, etc., three churches and five schools. Surrounding towns and villages where no papers are published: Barrington, Clyde River, Doctor's Cove, Lockeport, McGray, Port Clyde, Port La Tour, Wood's Harbor, Pubnico and Argyle.

COAST GUARD, weekly; M. H. Nickerson, editor and proprietor; established 1897; liberal; Thursday; subscription \$1.00; four pages, size 16 x 22½. Also dated at Yarmouth. Circ'n 1

DARTMOUTH, pop. 4,806, Co. Halifax, on Halifax Harbor and on the I.C.R. branch line. Tel., T., Ex., M.O., Banks. Chief Industries: three saw mills, skate, rope, nail, soap and sash factories, sugar refinery, rolling mills and boiler works. Chief Shipments:

lumber, skates, rope, nails and soap. The town is connected with Halifax by ferry and contains besides its stores, factories, etc., five churches and one hotel. Surrounding villages where no papers are published: Middle and Upper Musquodoboit, West River and Sheet Harbour.

PATRIOT, weekly; H. S. Congdon, publisher; established 1891; independent; Saturday; subscription 50 cents; four pages, size 18 x 24. Circ'n 1

DIGBY, pop. 1,150, Co. Digby, on the Bay of Fundy, and on the * Dom. Atl. Ry., 140 miles W. of Halifax. Tel., T., Ex., M.O., Banks. Chief Industries: ship building and fisheries. Chief Shipments: lumber, leather, fish of all kinds, but chiefly finnan haddies, and fishing supplies. The town contains several churches and public schools and a large number of up-to-date summer hotels. It is famous for its herring fisheries and ship building. It has regular steamboat connection with St. John. Surrounding villages where no papers are published: Westport, Broad Cove, Freeport, Marshalltown, Smith's Cove and Clementsport.

COURIER, weekly; O. S. Dunham, publisher; established 1874; independent; Friday; subscription \$1.00; four pages, size 20½ x 27. Circ'n 2

See *Advt. Page* 56.

GLACE BAY, pop. 12,000, Co. Cape Breton, on Glace Bay and on the Sydney and Louisburg Ry., 14 miles E. of Sydney, with which it is also connected by electric railway; Tel., Ex., M.O., Banks. It is the centre of the Dominion Coal Company's properties, in connection with which average wages of \$200,000 a month are paid. Chief Industries: mining, fishing, machine works and railway offices of the S. & L. Ry. The town has a harbour and shipping facilities and contains three hotels, several general and other stores and is lighted by electricity. Surrounding towns and villages where no papers are published: Bridgeport, Morien Junction and Port Morien.

GAZETTE, every evening except Sunday; The Gazette Publishing Co., publishers, J. C. Harrison, manager; established 1904; independent; subscription \$3.00; eight pages, size 17½ x 22½. Circ'n 1½

PROVINCIAL WORKMAN, weekly; Gazette Publishing Co., publishers, J. C. Harrison, manager; labor.

HALIFAX, pop. 50,000, Co. Halifax, the capital and leading city of * the province, headquarters of Great Britain's naval and military power in North America with garrison of Canadian troops and naval station of the British North American Squadron. It is situated on the west side of Chebucto Bay, now called Halifax Harbor, and is the Atlantic terminus of the I.C.Ry., and C.P.Ry. Twenty-four hours by rail from Montreal and Boston, 36 from New York and Toronto, and 48 hours from Chicago. Tel., T., Ex., M.O., Banks. Chief Industries: foundries, grist, saw and cotton mills, sugar refineries, spice mills, furniture factories, cordage works, skate factory, planing mills, machine shops, dry docks and dock yards, ship repairing, nail factory, shovel factory, gunpowder manufactory, military and naval supplies, etc. Chief Shipments: fish, lumber, grain, fruit, vegetables, and the products of its factories. The city has 100 miles of streets, contains forty-two churches, Dalhousie University with faculties of law and arts, Canadian Presbyterian chartered college, Halifax Ladies' college, convents, several academies, high and public schools, court house, jail, public halls,

masonic hall, opera house, Young Men's Christian Association, provincial and county buildings, exhibition grounds (85 acres) and buildings, hospitals and asylums. The customs receipts for 1906 were \$1,666,470.28 and the total of foreign trade \$18,902,065 (exports, \$10,192,348, imports, \$8,709,717). It is the chief winter port of Canada, has twelve ocean steamship lines to Europe, West Indies and the United States. It is the most strongly fortified city in America, having capacity for mounting on its ten forts over one thousand guns, while among those already mounted are some of the heaviest known calibre. At the north end of the city is a dry dock capable of accommodating the largest vessel afloat: it is one of the finest in the world, and cost about \$1,000,000. The harbor proper is four miles long by an average width of one mile, with excellent anchorage. At the north end are the Narrows (a sheet of water nine miles long and four miles wide), capable of containing all the navies of the world. The streets of the city are lighted by electricity and gas. It has good water works, fine police force and fire department, and has steamship connections with all ports. Surrounding towns and villages where no papers are published: Bedford, Fairview, Rockingham, Dutch Village, Uniacke, French Village, Enfield, Lawrencetown, Sheet Harbor, Musquodoboit, Stewiacke, Shubenacadie and Hubbard's Cove.

ACADIAN RECORDER, every evening except Sunday; Blackader Bros., editors and publishers; established 1813; liberal; subscription \$5.00; four pages, size 22 $\frac{3}{4}$ x 28 $\frac{3}{4}$. Circ'n 2 $\frac{1}{4}$

TRI-WEEKLY, established 1813; Monday, Wednesday and Friday; subscription \$1.00; four pages, size 20 x 27. Circ'n $\frac{1}{2}$

CHRONICLE, every morning except Sunday; Chronicle Publishing Co., Ltd., publishers; established 1860; liberal; subscription \$5.00; eight to twelve pages, size 17 $\frac{1}{2}$ x 22 $\frac{1}{2}$. Circ'n 7 $\frac{1}{2}$

NOVA SCOTIAN (*weekly edition of Chronicle*), established 1824; Friday; subscription 50 cents; 12 pages, size 17 $\frac{1}{2}$ x 22 $\frac{1}{2}$. Circ'n 14

ECHO (*evening edition of Chronicle*), every evening except Sunday; established 1877; liberal; subscription \$5.00; eight to twelve pages, size 17 $\frac{1}{2}$ x 22 $\frac{1}{2}$. Circ'n 3 $\frac{1}{4}$

HERALD, every morning except Sunday; Herald Printing and Publishing Co., publishers; Wm. Dennis, managing director; established 1875; independent-conservative; subscription \$6.00; eight to sixteen pages, size 17 x 24.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 7,866★

Advt.—The Herald is the only paper East of Montreal carrying the Gold Marks distinction and on Printers' Ink Roll of Honor. We believe the Herald has the largest paid net circulation of any morning paper east of Montreal, and the same flat rate for the same service to everyone.

HOMESTEAD (*semi-weekly edition of Herald*), established 1901, succeeding Weekly established 1875; Tuesdays and Fridays; subscription \$1.00; eight pages, size 17 x 24. Circ'n 1

MAIL, (*evening edition of Herald*), every evening except Sunday; established 1878; independent-conservative; ten to sixteen pages, size 17 x 24.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 8,039★

Advt.—All admts. accepted on the condition that the net paid circulation of The Mail exceeds the circulation of any other two evening two-cent papers in Canada within a radius of eight hundred miles of Halifax.

ROYAL GAZETTE, weekly; established 1752; official organ of Provincial Government; Wednesday; subscription \$1.50; fourteen pages, size 10 x 14. Usually inserts only Government advertisements.

SUBURBAN, weekly; Alex. McNeill, editor and publisher; established 1903; independent, literary; Saturday; subscription \$1.00; twenty-eight pages, size 12 x 9.

WESLEYAN, weekly; Rev. John Maclean, Ph.D., editor; Rev. S. F. Huestis, D.D., publisher; established 1838; religious, Methodist; Wednesday; subscription \$1.00; eight pages, size 13 x 19. Circ'n 3¾

MARITIME MERCHANT AND COMMERCIAL REVIEW, bi-weekly; Imperial Publishing Co., Ltd., publishers; established 1892; commercial; every other Thursday; subscription \$1.00; 108 pages, size 9 x 12. Circ'n 1½

CHURCH WORK, semi-monthly; Church Work Publishing Co., Ltd., publishers; Rev. C. W. Vernon, managing editor; established 1876; religious, Church of England; subscription 50 cents; eight or twelve pages, size 13 x 19½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 2,757★
See Advt. Page 66.

DALHOUSIE GAZETTE, monthly; students of Dalhousie College, editors and publishers; established 1867; a college paper issued during collegiate year; subscription \$1.00; forty pages, size 9½ x 6½.

INDUSTRIAL ADVOCATE, monthly; Industrial Publishing Co., Ltd., publishers; John W. Regan, man. director; established 1884; mining and industrial; subscription \$1.00; thirty-two to fifty pages, size 8¾ x 11¾. Circ'n 2½

MARITIME MEDICAL NEWS, monthly; James Ross, M.D., publisher; established 1889; medical; subscription \$1.00; sixty pages, size 7 x 10. Circ'n 1

JOURNAL OF EDUCATION, semi-yearly; King's Printer, publisher; established 1866; educational; free to trustees; 104 pages, size 6 x 9. *Does not insert advertisements.*

HANTSPORT, pop. 713, Co. Hants, on the Avon River and on the Windsor and Annapolis branch of the Dominion and Atlantic Ry., 7 miles from Windsor. Tel., T., Ex., M.O., Bank. Chief Industries: two machine factories, tannery, carding, grist and lumber mills and excellent freestone quarries. Chief Shipments: wool, apples, grain and lumber. The town contains four churches, three hotels, stores, etc. Surrounding villages where no papers are published: Cheverie, Kennetcook, Maitland, Newport Landing and Walton.

ADVANCE, weekly; G. W. Woodworth, manager; established 1894; independent; Wednesday; subscription 50 cents; four pages, size 18 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,550

INVERNESS, pop. 500, Co. Inverness, on Inverness Ry., 20 miles N.E. of Port Hood; Ex., M.O. Bank. Inverness is picturesquely situated on the west shore of Cape Breton Island. Chief Industries: mining and fishing. Surrounding towns and villages where no papers are published: Strathlorne, Glendyer, Upper Margaree and Middle Baddeck.

NEWS, weekly; Inverness News Co., Ltd., publishers, R. C. Hamilton, business manager; established 1905; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

KENTVILLE, pop. 2,500, Co. Kings, on the Cornwallis River and
 * Dominion Atlantic Ry., 71 miles from Halifax; Tel., Ex., M.O., Banks. Chief Industries: manufacturing, canning, farming, fishing and lumbering. Chief Shipments: carriages, canned goods, evaporated fruit, farm produce, mill machinery, fishing supplies, fish and lumber. The town contains five churches and good public schools, etc. Surrounding villages where no papers are published: Canning, Aylesford, Kingston, Waterville, Grand Pre and Gaspereaux.

ACADIAN ORCHARDIST, weekly; H. G. Harris, editor and publisher; established 1892; independent; Tuesday; subscription \$1.00; eight pages, size 13½ x 20.

Also publishes *Advertiser*.

ADVERTISER, weekly; H. G. Harris, editor and publisher; established 1882; independent; Friday; subscription \$1.00; eight pages, size 13½ x 20. Circ'n 1½

Also publishes *Acadian Orchardist*.

WESTERN CHRONICLE, weekly; H. R. Lawford, editor and manager; established 1873; liberal; Thursday; subscription \$1.00; four pages, size 18 x 24. Circ'n ¾

LIVERPOOL, pop. 1,937, Co. Queens, at the mouth of River Mersey,
 * 80 miles S.W. of Halifax; Tel., T., Ex., M.O., Banks. Chief Industries: saw, grist and planing mills, tanneries, gold mining and fishing. Chief Shipments: lumber, leather, gold and farm produce. The town contains six churches, academy and public schools, the county buildings, town hall, and is the centre of a large and growing trade. The harbor is a very good one. Surrounding towns and villages where no papers are published: Scott's Bay, Beach Hill, Milton, Herring Cove, Port Medway, Middlefield, Camperdown, New Germany and West Caledonia.

ADVANCE, AND WESTERN COUNTIES ADVOCATE, weekly; E. M. Farrell, editor and publisher; established 1878; liberal; Wednesday; subscription \$1.50; four pages, size 20½ x 27. Circ'n ¾

LUNENBURG, pop. 5,000, Co. Lunenburg, on Lunenburg Bay,
 * an inlet of the Atlantic Ocean, and on the H. & S. W. Ry., 45 miles from Halifax; Tel., T., Ex., M.O., Banks. Chief Industries: ship-building, fisheries and fish factories, and West India trade. Chief Shipments: fish and lumber. The town contains six churches, academy and public schools, a marine hospital, the county buildings, etc. Lunenburg owns a large fishing fleet of 150 vessels, employing about 2,700 men, the average annual catch being 160,000 quintals of dry fish. It does a large trade with the West Indies and the United States. Surrounding towns and villages where no papers are published: New Cornwall, Block House, Chester, New Dublin and Princess Inlet.

PROGRESS-ENTERPRISE, weekly; Progress-Enterprise Co., Ltd., publishers; established 1862; liberal; Wednesday; subscription \$1.00; eight pages, size 17½ x 24. Circ'n 2¼

See *Advt. Page 74*.

MAHONE BAY, pop. 1,250, Co. Lunenburg, on the H. & S. W. Ry., 7 miles from Lunenburg, with which it has also semi-weekly steamer connection, 62 miles from Halifax. Tel., T., Ex., M.O., Bank. Chief Industries: saw and planing mills, sash and door factory, block and oar and oiled clothing factories, lumbering, ship-building and fishing. Chief Shipments: farm produce, apples, lum-

ber, wood, tanbark and fish. Surrounding towns and villages where no papers are published: Riversdale, Chester, Hubbard's Cove, Ingrampport, St. Margaret's Bay, Northfield and New Germany.

SIGNAL, weekly; Francis Holloway, publisher; established 1903; independent; Thursday; subscription 75 cents; four pages, size 14 x 21. Circ'n $\frac{1}{2}$

MIDDLETON, pop. 900, Co. Annapolis, at junction of H. & S.W. Ry. and D. A. R. Ry., midway between Halifax and Yarmouth, 26 miles N. E. of Annapolis, the county seat; Tel., T., Ex., M.O., Banks. Chief Industries: planing mills, box, sash and door, ginger ale and patent medicine factories, pork packing, clay working, fruit growing and farming. Chief Shipments: the product of its manufactories and farm produce. The town contains besides its stores, factories, etc., four churches, four hotels, and has a splendid water system. Headquarters of Valley Telephone Co. Has public library containing 800 volumes, and has the first Macdonald Consolidated Rural School opened in Canada. Surrounding towns and villages where no papers are published: Clarence, Lawrencetown, Margaretville, Port George, South Farmington, Wilmot, Kingston, Torbrook, Nictaux, Springfield and Aylesford.

OUTLOOK, weekly; Fred. E. Cox, publisher; established 1894; independent; Friday; subscription \$1.00; four pages, size 20 x 29. Circ'n $1\frac{1}{4}$

NEW GLASGOW, pop. 5,500, Co. Pictou, on the East River, eight miles from Pictou Harbor, and on the I. C. Ry., 104 miles N. E. of Halifax; Tel., T., Ex., M.O., Banks. Chief Industries: coal mining, mill and colliery machinery, iron bridges, iron and steel foundries, glass works, furniture and agricultural implements, sash and door factories, saw and planing mills and wire works. Chief Shipments: coal, lumber, iron, steel, glassware, machinery and mill and colliery supplies. One mile and a half north is the village of Trenton, where are situated the N. S. Steel Works. New Glasgow contains eight churches and six public schools. It has an electric plant, is lighted by electricity, and has electric railway connection with Trenton, Stellarton and Westville. It has several ship yards, and there are extensive coal mines in the vicinity. Surrounding towns and villages where no papers are published: Trenton, Thorburn, Hopewell, Ferrona, Springville, Durham and Alma.

EASTERN CHRONICLE, semi-weekly; James A. Fraser, Lessee of the Eastern Chronicle Pub. Co., Ltd., publisher; established 1845; liberal; Tuesday and Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $2\frac{3}{4}$

ENTERPRISE, weekly; A. P. Douglas, publisher; established 1888; conservative; Saturday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $1\frac{1}{4}$

See Advt. Page 102.

NORTH SYDNEY, pop. 6,000, Co. Cape Breton, on the N.W. arm of Sydney Harbor, 5 miles from Sydney, and on the I. C. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: iron foundry, carding and fulling mills, tannery, boot and shoe factory, fishing and coal shipping. Chief Shipments: leather, fish, coal, lumber, woollens, etc. The town contains five churches, three public schools, convent, private school, is lighted by electricity, and has a marine railway capable of carrying vessels up to 250 tons. It has good water works and fire department, an hourly steamboat connection with Sydney and half hourly electric car connection with Sydney mines. The

coal from the Sydney mines is shipped from here. Surrounding villages where no papers are published : Cow Bay, Pt. Hastings, New Campbellton, Baddick, Little Bras d'Or, Whycocomagh, Victoria Mines and Bridgeport.

CAPE BRETON ENTERPRISE, weekly; Enterprise Publishing Co., publishers, J. S. MacDonald, manager; established 1901; independent; Saturday; subscription \$1.00; eight pages, size 15 x 23. *See Advt. Page 72.* Circ'n 1 ¼

Also publishes *Sydney Mines Star*.

HERALD, weekly; North Sydney Herald Publishing Co., Ltd., publishers; established 1872; independent; Wednesday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 4

CAPE BRETON METHODIST, monthly; Rev. J. L. Batty, editor, Rev. J. Sellers, business manager; established 1906; religious; thirty-eight pages.

OXFORD, pop. 2,000, Co. Cumberland, on the Rivers Philip and Block and on the I.C.Ry., 3 miles from Oxford Junction, 21 miles from Amherst and 66 miles from Pictou; Tel., T., Ex., M.O., Banks. Chief Industries : furniture and wood work factories, saw, grist and woollen mills, clothing factory and an iron foundry. Chief Shipments : lumber, grain, and the products of its factories. The town contains beside its mills, stores, etc., four churches, one hotel, two public schools, a new high school and town hall. It has an electric light power plant, excellent water supply and fire department, and is lighted by electricity. Surrounding towns and villages where no papers are published: Advocate Harbour, Athol, East Southampton, Maccan, Pugwash, Corn Mills, Collingwood, Wallace, Greenville and Wentworth.

JOURNAL, weekly; S. A. Marchant, publisher; established 1897; independent; Thursday; subscription 75 cents; eight pages, size 15 x 22. Circ'n ¾

PARRSBORO, pop. 2,700, Co. Cumberland, on a strait connecting Minas Basin with the Bay of Fundy, and the terminus of the Cumberland Coal and Railway Co.'s line; Tel., Ex., M.O., Banks. Chief Industries : saw and grist mills, tanneries, lumbering, shipbuilding and fishing. Chief Shipments : coal, leather, fish and lumber. The town contains five churches, public schools, and has a ship yard and dock. It has a municipally owned electric light plant. Surrounding towns and villages where no papers are published: Cannonville, Kirkhill, Lakelands, Newville, Southampton, Brookville, Economy, Advocate, Port Greville, Apple River and Five Islands.

LEADER, weekly; J. F. Outhit, editor and publisher; established 1896; independent; Thursday; subscription \$1.00; four pages, size 18 x 24. Circ'n ½

PICTOU, pop. 4,500, Co. Pictou, on the north end of Pictou Harbor, * opening into Northumberland Straits, and the terminus of the Pictou Branch of the I.C.Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: flour and grist mills, biscuits and confectionery, iron foundry and machine works, copper smelter, marine railway, boots and shoes, sash and door and canning factories, tanneries, mining and quarrying. Chief Shipments : fish, canned goods, coal, stone, leather, biscuits and confectionery, boots and shoes, lumber and building materials, steam boilers, etc. The town contains six churches, four public schools, convent, and in close proximity to the town are extensive quarries of dark sandstone, and coal mines. It has an academy and a Young Men's Christian Association and

Masonic buildings. The streets are lighted by electricity and it has good water works. Surrounding towns and villages where no papers are published: Caribou, River John, Logan's Tannery, Durham, Merigomish, Tatamagouche, Churchville, Scotsburn, Meadowville, Pictou Landing, Toney River, Cape John and Piedmont Valley.

ADVOCATE, weekly; John D. McDonald, publisher; established 1893; liberal; Tuesday; subscription \$1.00; eight pages, size 15 x 22. *See Advt. Page 105.* Circ'n 1½

COLONIAL STANDARD, weekly; Standard Printing Co., Ltd., publishers; established 1858; conservative; Saturday; subscription \$1.00; eight pages, size 18 x 24. Circ'n 1½

PRESBYTERIAN WITNESS, weekly; Presbyterian Witness Co., Ltd., publishers; established 1848; independent, religious; Saturday; subscription \$1.00; eight pages, size 13 x 20. Circ'n 4

POINT TUPPER, pop. 1,200, Co. Richmond, on Canso Strait and Intercolonial Ry.; Tel., Ex. The Cape Breton port for the large transfer steamer. The Strait of Canso Marine Railway is located here, giving employment to a large number of men. The town has churches, schools, public hall, hotels, and is lighted by electricity. Surrounding towns and villages where no papers are published: Port Hastings, Mulgrave and Creignish.

MAIL, weekly; Mail Publishing Co., publishers; established 1906; liberal; subscription \$1.00; eight pages, size 14 x 21. Circ'n ½

PORT HAWKSBUURY, pop. 1,000, Co. Inverness, on the Strait of Canso, the Intercolonial Ry., the Inverness Ry., and the terminus of the C. B. Ry., and is the port of call of the Plant S.S. and other steamship lines, 75 miles from New Glasgow, 130 miles from Halifax, with which it is connected by a weekly line of steamers; Tel., T., Ex., M.O., Bank. Chief Industries: saw mills, boat building, fishing and farming. Chief Shipments: lumber, fish and farm produce. The town contains several churches and schools, and does a large trade in fish and general supplies. It is the centre of a rich agricultural district. It has a fine harbor and a local ferry line and has steamboat connection with Boston, Mass., as well as being on the line of steamboat communication between Halifax and Summerside, P.E.I. Surrounding towns and villages where no papers are published: Pt. Hastings, Pt. Mulgrave.

BULLETIN, weekly; J. J. Williams, publisher; established 1890; independent-liberal; Thursday; subscription \$1.00; four pages, size 13 x 20. Circ'n 1

EASTERN JOURNAL, weekly; J. C. Bourinot, editor and publisher; established 1889; liberal; Friday; subscription \$1.00; four pages, size 20 x 26. Circ'n 1

PORT HOOD, pop. 2,000, Co. Inverness, on Inverness R. & C. Co. Ry., 60 miles W. of Sydney, 40 miles N.E. of Antigonish; Tel., T., Ex., Bank. Chief Industry: coal mining. Chief Shipment: coal. Colliery employs 400 hands. There is a good harbor by which coal is shipped nine months in the year. Besides its stores the town has three churches, an academy, court and custom houses. It has an electric light plant. Surrounding villages where no papers are published: Glendyer, Mabou, Strathlorne, Port Hastings, Margaree, Cheticamp and Whycocomagh.

GREETINGS, weekly; McLean & McNeil, publishers; established 1901; independent; Wednesday; subscription \$1.00; eight pages, size 20½ x 13½.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,230
See Advt. Page 68.

PORT MAITLAND, pop. 1,000, Co. Yarmouth, 10 miles north of Yarmouth. Tel., Ex. Chief Industries: fishing, lumbering, carriage, boat building, furniture and ink factories, preserving and canning. Chief Shipments: lumber, fish, fruit and factory products. The town contains five churches, public schools, two large hotels, public halls, customs office, fire department, an excellent beach and good harbor. Surrounding towns and villages where no papers are published: Beaver River, Brenton, Salmon River, South Ohio, Cedar Lake, Hebron, Wellington, Sandford and Richmond.

BLUENOSE, weekly; Thos. H. Curry, editor and manager; established 1904; independent; Wednesday; subscription 75 cents; four pages, size 18 x 24. Circ'n $\frac{3}{4}$

SHELBURNE, pop. 1,500, Co. Shelburne, on the N.E. arm of * a capacious harbor of the same name, and on the H. & S. W. Ry., 160 miles S. W. of Halifax; Tel., T., Ex., M.O., Bank. Chief Industries: iron works, ship and boat building and fishing, lumbering and milling. Chief Shipments: iron, fish and farm produce. The town contains several churches and schools, county academy, court house, custom house, U.S. consular agency, and has a good harbor with easy entrance and secure anchorage, and has excellent facilities for the repairing and furnishing of vessels. It is connected by stage and weekly steamers with Halifax. Surrounding towns and villages where no papers are published: Barrington, Wood's Harbor, Barrington Passage, Port Latour, Lockport, Jordan and Tusket.

GAZETTE, weekly; Shelbourne Gazette Co., Ltd. publishers; established 1902; independent; Thursday; subscription \$1.00; eight pages, size $13\frac{1}{2} \times 20\frac{1}{2}$. Circ'n $1\frac{1}{4}$

SPRINGHILL, pop. 6,000, Co. Cumberland, on the Cumberland River, 5 miles S. of Springhill Junction, 22 miles S. E. of Amherst; Tel., Ex., M.O., Banks. Chief Industry: coal mining. Chief Shipment: coal. The town contains five churches and graded school. Two extensive coal mines in its vicinity. Surrounding towns and villages where no papers are published: Salem, Intervale, Warren, Eel Creek, Nappan, Athol, Southampton, Salt Springs and Brown's Brook.

TRIBUNE, semi-weekly; N. S. Sanford, publisher; established 1896; independent; Wednesday and Saturday; subscription \$1.00; six pages, size $13\frac{1}{2} \times 20$. Circ'n 1

STELLARTON, pop. 2,410, Co. Pictou, on the East River and I.C. Ry., 3 miles from New Glasgow, 101 miles N.E. of Halifax; Tel., T., Ex., M.O., Banks. Chief Industries: coal mining and I.C. Ry. repair shops. Chief Shipment: coal. The town contains five churches, public schools, water works and has an electric tramway. Valuable coal mines in the vicinity. Surrounding towns and villages where no papers are published: Hopewell, Ferrona, Eureka and Thorburn.

MARITIME MINING RECORD, semi-monthly; R. Drummond, publisher; established 1898; mining; second and fourth Wednesday; twenty-eight pages, size $9\frac{3}{4} \times 12\frac{1}{2}$.

SYDNEY, pop. 15,000, Co. Cape Breton, on the east part of Cape * Breton, at the head of Sydney Harbor and eastern terminus of I.C. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: Dominion Iron and Steel Co's works, foundry, sash and door factories, cement works, tarred paper and roofing factory, boat and motor works, biscuit factory and chemical works, tannery, carding mills

and coal mining. Chief Shipments: coal, iron, cement, chemicals, tar, roofing paper, steel, lumber, fish, etc. The city contains eleven churches, public schools, county academy, two convents, a public hall seating 450, insane asylum, hospital, a large skating rink, court house, gaol, masonic hall, lyceum seating 1,000, etc. It is the second town of importance in the province and is the principal town on the Island of Cape Breton. It is an important coaling station for steamers. Near here are the picturesque Bras d'Or lakes which are much frequented by tourists and are a fashionable summer resort. It has more than recovered from the effects of the disastrous fire of 1901, and its streets are lighted by electricity. It is famous for its coal mines, and has an extensive trade with St. Pierre and Newfoundland. Surrounding villages where no papers are published: Westmount, Dominion, Port Morien, Victoria Mines, Reserve Mines, Coxheath, Boisdale, Beaver Cove, Grand Narrows, Irish Cove, Gabarouse and Louisburg.

POST, every morning and evening, except Sunday; Sydney Post Publishing Co., Ltd., publishers; established 1900; conservative; subscription \$4.00; eight pages, size 17 x 22½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 4,175★

WEEKLY (*Bras d'Or Gazette*), established 1896; Wednesday; subscription \$1.00; eight pages, size 17 x 22½. Circ'n ¾

See Advt. Page 114.

RECORD, every evening except Sunday; Sydney Printing Co., publishers; established 1898; liberal; subscription \$3.00; eight pages, size 17 x 22½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 3,577★

See Advt. Page 106.

BLUE BANNER, monthly; John R. Duff, publisher; established 1903; religious, Presbyterian; subscription 50 cents; twenty-eight to forty pages, size 7 x 10. Circ'n ¾

SYDNEY MINES, pop. 6,000, Cape Breton County, lies between Sydney Harbor and the Little Bras d'Or, connected with North Sydney, three miles distant, by electric cars, and N. S. S. & Coal Co's railway; Tel., T., M.O., Banks. Chief Industry: coal mining. Chief Shipment: coal. Headquarters in Cape Breton of Nova Scotia Steel and Coal Company, which has three coal mines, blast furnace and coke ovens in operation. Yearly output of coal 500,000 tons. Sydney Coal Company operates a fourth mine at Barrington Cove. Five churches, town hall, high school, convent school, other public schools, Y. M. C. A. and several fraternal lodges. Town is lighted with electricity, has an electric car service and plentiful supply of water from Pottle's Lake. Surrounding villages where no papers are published: Little Bras d'Or, Boularderie, New Campbellton, Baddeck, Morien Jct., Pt. Morien, Cow Bay, Pt. Hastings, Whycocomagh, Victoria Mines, Bridgeport and Ingonish.

STAR, weekly; Enterprise Publishing Co., publishers, J. S. MacDonald, manager; established 1904; independent; Wednesday; subscription \$1.00; four pages, size 15 x 23.

Also publishes *North Sydney Enterprise*.

See Advt. Page 72.

TRURO, pop. 6,000, Co. Colchester, situated two miles above the head of Cobequid Bay, on the I.C.Ry., 61 miles from Halifax, 215 miles from St. John, 58 miles to Windsor by D. A. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: engine and boiler works,

foundries, axles, carriage factory, wooden ware, condensed milk, box, woollen and hat factories. Chief Shipments: lumber, farm produce and the products of its various manufactories. The town contains eleven churches, public and private schools, provincial normal and model, manual training and domestic science schools and agricultural college. Surrounding towns and villages where no papers are published; Brookfield, Folly Village, De Bert Village, Stewiacke, Maitland, Shubenacadie, Princeport, Belmont, Riversdale, Alton and Londonderry.

NEWS, every evening except Sunday; W. D. Dimock, editor; News Publishing Co., Ltd., publishers; established 1890; independent; subscription \$3.00; eight pages, size $15\frac{1}{2} \times 19\frac{1}{2}$. Circ'n $\frac{3}{4}$

WEEKLY, established 1892; Thursday; subscription \$1.00; 16 to 20 pages, size $15\frac{1}{2} \times 21\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **6,400***

Advt. — The News is published in Central N.S., the railway hub of the Province, pop. over 200,000. The Daily News circ'n of 1,000 is chiefly in Truro town. The Weekly News reaches altogether different subscribers. It covers the surrounding towns and villages. Sworn circ'n for 1906, 6,360. Present sworn circulation exceeds 6,500. Best medium; compare it with others. See Advt. Page 48.

COLCHESTER SUN, weekly; Printers Limited, publishers, G. G. Archibald, Sec.; established 1871; independent-conservative; Wednesday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 24$.
See Advt. Page 30. Circ'n $1\frac{1}{4}$

LEVER, monthly; The Maritime Young Men's Christian Association, publishers; established 1896; Y. M. C. A. news; subscription 25 cents; sixteen pages, size $6 \times 8\frac{1}{4}$. Circ'n $1\frac{1}{4}$

WESTVILLE, pop. 4,000, Co. Pictou, on the Pictou branch I.C.R.; Tel., T., Ex., M.O., Bank. Chief Industries: two large coal mines, which disburse some \$50,000 monthly in wages. Chief Shipments: coal and lumber. The town contains besides the mines, etc., five churches and two hotels, is lighted by electricity and has a fine system of waterworks. Surrounding towns and villages where no papers are published: Baileys Brook, Hopewell, Merigomish, Granton, River John, Ferrona, Bridgeville, Thorburn, Sylvester and Durham.

FREE LANCE, weekly; J. W. H. Sutherland, publisher; established 1896; independent; Friday; subscription \$1.00; sixteen pages, size 22×15 .

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, **2,700**

See Advt. Page 100.

WEYMOUTH BRIDGE, pop. 1,200, Co. Digby, on the Sissiboo River, 4 miles from St. Mary's Bay, and on the Dominion Atlantic Ry., 47 miles N. of Yarmouth and 160 miles W. of Halifax; Tel., Ex., M.O., Bank. Chief Industries: lumbering, fishing and pulp mills. Chief Shipments: lumber, pulp, fish, etc. The town contains six churches, schools and several stores. It has a fair harbor, a customs house, and is a popular summer resort for American tourists. Has weekly steamboat connection with Yarmouth and St. John. Surrounding towns and villages where no papers are published: Albert Cove, South Creek, Weaver Settlement, New Edinburgh, South Range Corner, Hillsburg, Front Cove, Plympton, Bloomfield, Freeport, Tiverton, Sandy Cove, Marshalltown and Murphy Cove.

GAZETTE, weekly; Jas. J. Wallis, manager, T. H. Curry, editor; established 1906; independent; Thursday; subscription \$1.00; four pages, size 18×24 . See Advt. Page 65. Circ'n $\frac{3}{4}$

WINDSOR, pop. 4,000, Co. Hants, on an arm of Minas Basin and on

* Dominion Atlantic Ry., 45 miles N. W. of Halifax, and 84 miles from Annapolis. Tel., T., Ex., M.O., Banks. Chief Industries : cotton mills, furniture factory, iron foundry, fertilizer works, plaster mill, lumbering. Chief Shipments: cottons, gypsum, lumber, fish, etc. The town contains five churches, the University of King's College, Collegiate school for boys, Church school for girls, Hants Co. Academy and is an important centre of education. The public schools are free. The town owes its importance to the quantities of limestone, gypsum and valuable minerals found in its vicinity. It contains some fine public buildings rebuilt since the fire of Oct. 17th, 1897, and is lighted by electricity. Surrounding towns and villages where no papers are published : Avonport, Avondale, Brooklyn, Summerville, Newport, Ellershous, Falmouth, Maitland, Shubenacadie, Mount Denson, St. Croix and Burlington.

HANTS JOURNAL, weekly ; Jas. J. Anslow, editor and publisher ; established 1867 ; independent ; Wednesday ; subscription \$1.00 ; four pages, size 21 x 29.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 1,834★
See Advt. Page 95.

TRIBUNE, weekly ; Tribune Publishing Co., publishers ; established 1883 ; independent ; Friday ; subscription \$1.00 ; four pages, size 30 x 20½.

Circ'n 1¼

FORWARD, weekly ; official organ of Grand Division Sons of Temperance of Nova Scotia ; established 1893 ; temperance ; Thursday ; subscription 50 cents ; four pages.

KING'S COLLEGE RECORD, monthly ; undergraduates of King's College, editors and publishers ; established 1877 ; a college paper issued only during the collegiate year ; subscription \$1.00 ; twenty-eight pages, size 9 x 12.

WOLFVILLE, pop. 1,963, Co. Kings, at the entrance of Cornwallis River into Minas Basin, on the D.A. Ry., 18 miles N.N.W. of Windsor, 64 miles from Halifax ; Tel., T., Ex., M.O., Banks. Chief Industries : fruit growing, dairying, farming, milling and tanning. Chief Shipments : butter, cheese, fruit and general farm produce. The town contains Acadia College, Acadia Seminary and Horton Academy, belonging to the Baptist denomination, also five churches and public schools. It has an excellent water supply, electric light, board of trade, and is headquarters of the Fruit Growers' Asso. of N.S. and a favorite summer resort. Surrounding towns and villages where no papers are published : Port Williams, Canning, Grand Pre, Gaspereau, Avonport, Hortonville, Greenwich and White Rock Mills.

ACADIAN, weekly ; Davison Bros., editors and publishers ; established 1881 ; independent ; Friday ; subscription \$1.00 ; four pages, size 20 x 27.

Circ'n 1

ACADIA ATHENÆUM, monthly ; students of Acadia University, editors and publishers ; established 1873 ; a college paper issued only during collegiate year of nine months from October to June ; subscription \$1.00 ; forty-eight pages, size 9 x 12.

YARMOUTH, pop. 7,000, Co. Yarmouth, on the extreme western

* point of Nova Scotia, 218 miles from Halifax, with which it is connected by the D. A. Ry. and H. & S. W. Ry. ; Tel., T., Ex., M.O., Banks. Daily lines of steamers to Boston, weekly to St. John and Halifax. Chief Industries : ship building, shoe

factory, cotton and duck mills, ship's supplies, foundries, fisheries, etc. Chief Shipments: fish, lumber, cottons, stoves, supplies, etc. It had more shipping per head than any other port in the world, and was the chief ship building place in Nova Scotia. It has water works and fire brigade, electric Ry., electric light and gas, and is surrounded by a good farming country. The town contains eleven churches, public schools, public buildings and educational institutions. Surrounding villages where no papers are published: Hebron, Arcadia, Tusket, Ohio and Argyle.

GLOBE, every morning except Sunday; G. C. and G. V. Pelton, editors and publishers; established 1907; independent; subscription \$2.00; four pages, size 10½ x 15.

TIMES, semi-weekly; J. D. Rolston, editor and publisher; established 1898; conservative; Tuesday and Friday; subscription \$2.00; four pages, size 22 x 27.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, **3,076**

See Advt. Page 96.

HERALD, weekly; J. M. Lawson, editor and publisher; established 1833, liberal; Tuesday; subscription \$1.50; four pages, size 27 x 21.

Issues also *Telegram* free to subscribers.

LIGHT, weekly; C. Carey, editor and publisher; established 1890; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, **2,900**

See Advt. Page 78.

TELEGRAM, weekly; Friday; liberal; issued as supplement to *Herald*.

"There is power in persistence."

Beware of adjectives. Many an otherwise good advertisement has been turned to fiction by the injection of just one too many adjectives.

See how many good, hard, solid and convincing facts you can get together, and then build your advertisement around them. It's impossible to build well without plenty of good material.—*Profitable Advertisement*.

A small boy with a big drum can make more noise than a skilled musician with a violin, but he isn't likely to attract nearly as much intelligent attention.—*Printers' Ink*.

The trademark or brand on a class of goods is sometimes the only reason for asking a higher price for it—and it gets the higher price because the state of mind of the purchaser justifies it.—*The Mahin Messenger*.

PROVINCE OF PRINCE EDWARD ISLAND.

Though the smallest in area—having a land surface of only 2,000 square miles—Prince Edward Island is the most thickly settled and one of the most productive of the provinces of Canada. It had at the last census of 1901 51.5 persons to the square mile, while Nova Scotia, the next province in density of population, had at the same census only 21.8 per square mile. The population of the island at the census of 1901 was 103,258, the estimated population at the present time being about 104,000. There is scarcely a foot of land in Prince Edward Island not capable of cultivation, and the soil is uniformly rich. This natural advantage, coupled with the endowment of a temperate climate and regular rainfalls, has made the province famous as an agricultural and stock raising country. The Island horses, cattle and sheep are eagerly sought after both by Canadian and United States buyers. But it is in dairying and in the meat business that Prince Edward Island is making the most gigantic strides. It is now sometimes referred to as "The Denmark of Canada." In 1903 there were 41 dairy stations in operation, manufacturing 2,729,556 lbs. of cheese and 556,452 lbs. of butter, the total value of both being \$386,168. The number of stations has since grown to 47, with value of output varying from year to year. Among other agricultural products, the Island oats and potatoes are famous throughout America and the West Indies for their excellence, the foreign demand for these products being steadily on the increase. The hay crops are also celebrated, being produced from indigenous clover and grasses, and it is to the high quality of these crops that the superiority of the Island live stock is largely due. The fishing interests of the Island are also important, its position in the Gulf giving it great advantages for the future development of its marine resources. The value of the fish taken by Prince Edward Island fishermen in 1903 was \$887,024, of which \$581,000 was exported to foreign countries. The total tonnage of vessels engaged in the coasting trade of the Island in 1903 was 1,091,012. The principal fish caught are mackerel, herring, cod, hake, lobsters and oysters. The annual take of lobsters is about 2,422,144 pound cans, and of oysters about 20,000 barrels, the Prince Edward Island oysters—especially those of Malpeque Bay—being esteemed the finest in flavour of any on the Atlantic coast. The park-like scenery of the Island, and its even temperature and charming summer weather, together with an abundance of the finest sea trout and good shooting in season, are year by year attracting tourists and health seekers to the province from all parts of the continent. Prince Edward Island in 1906 had 480 public schools, with 268 male teachers and 294 female teachers, and a total of 19,031 pupils. In the same year it had 441 post offices through which passed 2,662,000 letters, 176,000 post cards, 65,000 registered letters, 60,000 free letters, 407,000 transient newspapers, circulars, etc., 26,500 parcels, and 15,040 money orders, besides papers from offices of publication. Prince Edward Island is represented in the Dominion Parliament by four senators and four members of the House of Commons. Its local government is carried on by a single house, the Legislative Assembly, having 30 members. Capital, Charlottetown.

For statistics and other information regarding the newspapers of the province see other parts of this work.

CHARLOTTETOWN, pop. 13,000, Co. Queens, is pleasantly * situated on a neck of land between North and Hillsborough Rivers, overlooking a fine harbor. It has regular steamboat connection with Canadian and American ports, and is the Provincial capital. Tel., T., Ex., M.O., Banks. Chief Industries: foundries, machine shops, flour, woollen, saw, shingle and planing mills, tanneries, agricultural implement, soap and tobacco factories, etc. Chief Shipments: grain, live stock, cheese, butter, pork, etc. The city contains nine churches, good public schools, the Government buildings, court house, markets, city hall, public hall, drill hall, Prince of Wales and St. Dunstan colleges, normal school, convents, lunatic asylum, gaol, etc. It is lighted with gas and electric light. Has good system of water works and sewerage. Surrounding towns and villages where no papers are published: Lower Montague, Dundas, Georgetown, Cornwall, New Haven, Bedeque, Kelly's Cross, Annadale, Southport, Emerald, Victoria, Eldon, Mount Stewart, Webster's Corner, Vernon River Bridge and Kensington.

EXAMINER, every evening except Sunday; W. L. Cotton, editor; Examiner Publishing Co., publishers; established 1847; liberal-conservative; subscription \$1.00; eight to sixteen pages, size 12½ x 18½. Circ'n 3

See Advt. Page 85.

MORNING GUARDIAN, every morning except Sunday; The Island Guardian Publishing Co., publishers; established 1891; independent; subscription \$2.00; eight to twenty-four pages, size 17½ x 22½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **3,230***

RURAL DAILY (*formerly weekly*), established 1887; subscription \$1.00; four to eight pages, size 17½ x 22½.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **3,527***

See Advt. Page 59.

PATRIOT, every evening except Sunday; Patriot Publishing Company, publishers; established 1881; liberal; subscription \$2.00; eight pages, size 15 x 22. Circ'n 2

SEMI-WEEKLY, established 1861; Monday and Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 2½

HERALD, weekly; James McIsaac, publisher; established 1870; religious, Roman Catholic; Wednesday; subscription \$1.00; four pages, size 27½ x 20. Circ'n ¾

P. E. ISLANDER, weekly; Islander Publishing Co., publishers; established 1894; independent-liberal; Friday; subscription \$1.00; four pages, size 20 x 27.

ROYAL GAZETTE, weekly; Geo. W. Gardiner, editor and publisher; established 1791; an official paper; subscription 50 cents; four pages, size 8½ x 11½. *Inserts Government advertisements only.*

WATCHMAN, weekly; Peter McCourt, editor; Watchman Publishing Co., publishers; established 1890; independent-conservative; Friday; subscription \$1.00; four pages, size, 18 x 24½.

See Advt. Page 50.

Circ'n 2¼

SUMMERSIDE, pop. 3,100, Co. Prince, on Bedeque Bay and * P.E.I.Ry., 40 miles N.W. of Charlottetown, 42 N.E. of Shediac; Tel., T., Ex., M.O., Banks. Chief Industries: grist, saw, planing and shingle mills, furniture factory, two large contracting establishments, including sash and door and general wood working factories,

lumber yards, etc., carriage shop and creamery; ship building is carried on here extensively. Chief Shipments: cheese and butter, lumber, grain, live stock, eggs, potatoes, horses, cattle and sheep, oysters, etc. The town has an excellent harbor, with good anchorage for large vessels, and also has six churches, the largest retail store in Maritime Canada, a public hall, convent, the county buildings, etc. Surrounding towns and villages where no papers are published: Cape Traverse, Alberton, Kensington, Princetown, Tryson, Miscouche, Wellington, Centreville and Victoria.

ISLAND FARMER, weekly; A. D. Branscombe, editor; Pioneer Publishing Co., publishers; established 1887; agricultural, liberal; Wednesday; subscription \$1.00; eight pages, size 15½ x 22.

Also publishes *Pioneer*.

Circ'n 4¾

See Advt. Page 100.

JOURNAL, weekly; Journal Publishing Co., Ltd., publishers; established 1865; conservative; Wednesday; subscription \$1.25; eight pages, size 17¾ x 25.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 5,200

Also publishes *Prince Edward Island Agriculturist*.

PIONEER, weekly; A. D. Branscombe, editor; Pioneer Publishing Co., publishers; established 1876; liberal; Saturday; subscription \$1.00; eight pages, size 15½ x 22.

Circ'n 5

See Advt. Page 100.

Also publishes *Island Farmer*.

PRINCE EDWARD ISLAND AGRICULTURIST, weekly; W. A. Brennan, editor and publisher; established 1880; agricultural and stock raising; Saturday; subscription \$1.25; eight pages, size 17¾ x 25.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 5,600

Also publishes *Journal*.

TIGNISH, pop. 1,000, Co. Prince, on the Gulf of St. Lawrence and at the western terminus of the P.E.I. Ry., 68 miles N.W. of Summerside. Tel., T., Ex., M.O. Chief Industries: extensive dairying, wool, saw, grist and carding mills and carriage factory. Chief Shipments: grain, dairy products, wool, lumber and farm produce. The town contains besides its mills, stores, etc., two churches and a convent, one graded public, and one convent school and three public halls. Surrounding towns and villages where no papers are published: Alberton, O'Leary, Port Hill and Wellington.

L'IMPARTIAL, French, weekly; L'Impartial Publishing & Printing Co., Ltd., publishers; F. J. Buote, editor; established 1893; independent; Thursday; subscription \$1.00; eight pages, size 22 x 15.

Circ'n 1¾

See Advt. Page 32.

Advertising is the quickest way to make people acquainted with your business, and quick acquaintance makes quicker sales, and quicker sales mean larger profits even on a smaller margin. That's one reason why advertisers can and usually do sell goods at lower prices than firms that don't advertise.

Rhode Island Advertiser.

PROVINCE OF MANITOBA.

Although one of the smallest Provinces in Confederation, measuring in area less than 75,000 square miles, Manitoba's population is growing rapidly, having increased in barely twenty-five years from 66,000 to somewhat over 400,000. A quarter of a century ago (1881) Manitoba produced 1,000,000 bushels of wheat and 1,270,000 bushels of oats. Last year the amount of grain inspected in Winnipeg for Manitoba alone was 42,876 carloads—averaging about 750 bushels—and of this 38,558 cars were wheat. The Province now possesses 899 elevators and 61 grain store-houses with a total capacity of 26,282,200 bushels. Manitoba is essentially an agricultural country, but industries, jobbing firms and financial institutions are being multiplied. Winnipeg possesses large meat packing and meat curing establishments; breweries, biscuit, bag, clothing, overall, underwear, box (tin and wood), awnings and tents, soap and perfumery, harness and saddlery and trunk factories, wire and wire bedding factories, wind engine works, oatmeal mills, machine shops, a brass foundry, candy factories, cigar factories, carriage and wagon works, and manufacturers of jewellery, furriers, etc., find it a profitable field for the location of their plants. Wholesale and jobbing houses are a conspicuous feature of the commercial life of Winnipeg, and in a lesser degree of a few other towns. In financial institutions Manitoba is giving proof of her inherent wealth. It is not enough to note the rapid multiplication of branches of chartered banks, of which there were 90 in 1904, 122 in 1905, and 166 last year. There are a number of strong institutions whose head offices are here and whose progress has been a matter of national comment, like the Great West Life Assurance Company, several loan, insurance and trust companies, the Northern Bank, the Annuity Company of Canada and many others. In the Lake region and in the Northern part of the Province there is wealth of a different nature. The waters teem with white fish, trout, herring, sturgeon, pickerel, pike, bass and maskinonge, and the caviare industry is also being extensively developed. Surrounding the lakes is a vast territory filled with timber and mineral wealth, and as yet almost untouched. The Local Legislature of Manitoba consists of 41 members, while 10 members represent the Province in the Dominion House of Commons and 4 in the Senate. Religion and education are well cared for, and schools and churches are to be found in most of the newest settlements. There are in the Province 1,285 school districts with 1,847 departments. The number of teachers engaged during the past year was 2,265, and out of 77,044 children of school age 64,123 were actually enrolled. The system of education is most thorough, providing for all grades, and a university with numerous affiliated colleges is located in Winnipeg, the provincial capital.

The Dominion electoral constituencies are given as counties, they taking the same place as the counties in the older provinces.

BALDUR, pop. 350, Co. Souris, on the Carmen-Hartney branch of the C.N.R., 109 miles S.W. of Winnipeg and 60 miles S. E. of Brandon; Tel., T., Ex., M.O., Bank. Largest and most important town in Argyle and seat of the Municipal Council. An important grain point for the district. The town contains three churches and a large grist mill. Heavy shipments of cattle and pigs. Extensive lumber business. Surrounding villages where no papers are published: Greenway, Mariapolis, Neetin and Glenora.

GAZETTE, weekly; P. F. Curtis, publisher; established 1898; independent; Thursday; subscription \$1.00; eight pages, size 22 x 15. Circ'n $\frac{1}{4}$

See *Advt. Page 80.*

BELMONT, pop. 250, Co. Souris, on the Morris and Brandon Branch of the C. N. Ry., about 150 miles south-west of Winnipeg; Tel., Ex., M.O., Bank. Chief Industry and Chief Shipment: wheat. Surrounding towns and villages where no papers are published: Craigielea, Bru, Grund, Moropano, Ash Creek, Tiger Hills and Ninette.

NEWS, weekly; R. H. Matthews, publisher; established 1903; independent; Thursday; subscription \$1.00; eight pages, size 17½ x 24. Circ'n $\frac{1}{4}$

BIRTLE, pop. 422, Co. Marquette, on C.P.Ry., 200 miles W. N. W. of Winnipeg, and 65 miles N. N. W. of Brandon; Tel., Ex., M.O., Bank. Chief Industries: grist milling and farming, cement block works, cheese and butter making. Chief Shipments: flour and country produce. The town contains besides its stores, etc., two hotels. Surrounding towns and villages where no papers are published: Beulah, Solsgirth, St. Lazare, Binscarth and Millwood.

EYE WITNESS, weekly; E. J. Wilson, publisher; established 1891; independent; Tuesday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

BOISSEVAIN, pop. 979, Co. Souris, on the Pembina Mountain Branch of C. P. Ry. and Great Northern Ry., 20 miles E. of Deloraine, 182 miles W.S.W. of Winnipeg; Tel., Ex., M.O., Banks. Chief Industries: grain and flour mills, cement block works, wood-working and machine shops. Chief Shipments: grain, flour and live stock. The town contains four churches, public schools, six grain elevators, and is the centre of the best wheat growing district in South Manitoba. Surrounding villages where no papers are published: Whitewater and Minto.

GLOBE, weekly; W. H. Ashley, editor and publisher; established 1890; liberal; Thursday; subscription \$1.00; eight pages, size 17 x 24. Circ'n $\frac{3}{4}$

RECORDER, weekly; Boissevain Printing and Publishing Co., Ltd., publishers; established 1899; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

Also publishes *Ninga News*.

BRANDON, pop. 10,408, Co. Brandon, on the Assiniboine River and C. P. Ry., M. & B. branch of the Canadian Northern Ry., and G. N. W. C. Ry., 133 miles W. of Winnipeg; Tel., T., Ex., M.O., Banks. Chief Industries: saw, planing, grist and other mills, stock raising and farming. Chief Shipments: wheat, live stock, lumber and farm produce. The city contains numerous churches, schools, convent, court house, jail, large grain elevators,

water works and fire department, and is lighted by electricity. Surrounding towns and villages where no papers are published: Alexander, Chater, Martinville, Roseland, Shrubland, Elton, Douglas, Forest and Kemnay.

SUN, every evening except Sunday; Western Publishing Co. Ltd., publishers; established 1893; liberal; subscription \$3.00; eight to twelve pages, size $17\frac{1}{2} \times 23$. Circ'n 2

WEEKLY, established 1882; liberal; Thursday; subscription \$1.00; sixteen pages, size $17\frac{1}{2} \times 23$. Circ'n $1\frac{1}{2}$

TIMES, every morning except Sunday; Brandon Times Publishing Co., Ltd., publishers; established 1907; conservative; subscription \$3.00; four to eight pages, size 17×22 . Circ'n $1\frac{1}{4}$

WEEKLY, established 1886; Thursday; subscription \$1.00; twelve to twenty pages, size 17×22 . Circ'n $2\frac{1}{4}$

Also publishes Saturday Times.

See *Advt. Page 104*.

CARBERRY, pop. 1,111, Co. Portage La Prairie, on the C.P.Ry., and C.N.Ry., 105 miles W. of Winnipeg, 28 miles E. of Brandon; Tel., T., Ex., M.O., Banks. Chief Industries: flour mill, farming and stock raising. Chief Shipments: grain and stock. The town contains four churches and a public school, six elevators with a capacity of 300,000 bushels, municipally owned electric light plant, and an excellent waterworks and fire-fighting system. Surrounding towns and villages where no papers are published: Petrel, Brookdale, Edrans, Kerfoot, Melbourne, Sydney, Wellwood.

EXPRESS, weekly, Ben. A. Huckell, editor and publisher; established 1892; liberal-conservative; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n $\frac{3}{4}$

NEWS, weekly; W. I. Smale, editor and publisher; established 1889; liberal; Friday; subscription \$1.00; eight pages, size 15×20 . Circ'n $\frac{3}{4}$

CARMAN, pop. 1,530, Co. MacDonald, on the Boyne River, the Carman branch of the Western Division of C.P.Ry., on the Great Northern Ry. and on C.N.Ry., 52 miles S.W. of Winnipeg, 22 miles N. of Morden; Tel., T., Ex., M.O., Banks. Chief Industries: saw and grist mills, brick yard and farming. Chief Shipments: grain and live stock. The town contains five churches and a public school and six grain elevators, and has electric light, sewers and waterworks. Surrounding towns and villages where no papers are published: Elm Creek, Headingly, Pomeroy and St. Claud.

DUFFERIN LEADER, weekly; Leader Printing and Publishing Co., publishers, T. J. Ashley-Banner, editor and manager; established 1898; conservative; Thursday; subscription \$1.00; eight pages, size 15×21 . Circ'n $\frac{3}{4}$

STANDARD, weekly; Geo. Harper, publisher; established 1891; liberal; Thursday; subscription \$1.00; eight pages, size 13×20 . Circ'n $\frac{1}{2}$

CARTWRIGHT, pop. 350, Co. Souris, on C.P.Ry., 148 miles S.W. of Winnipeg and 90 miles W. of Emerson; Tel., Ex., M.O., Bank. Chief Industries: stock raising and farming. Chief Shipments: grain and live stock. The town contains besides its stores, etc., three churches and one hotel. Surrounding towns and villages where no papers are published: Clearwater, Mather, Neelin, Enterprise and Bannerman.

SOUTHERN MANITOBA REVIEW, weekly; Robt. J. C. Stead, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

NOBLE DEEDS, monthly; Robert J. C. Stead, editor; established 1907; literary; subscription 25 cents; four pages, size 15 x 22.

CRYSTAL CITY, pop. 630, Co. Lisgar, on C.P.Ry., 123 miles S.W. of Winnipeg and 10 miles from the International boundary line; Tel., T., Ex., M.O., Bank. Chief Industries: grist and planing mills and stock farming. Chief Shipments: grain and cattle. The town contains besides its stores, three churches, town hall, opera house, two hotels, flour mill and grain elevators. The town is surrounded by an exceedingly good farming district. Surrounding towns and villages where no papers are published: Clearwater, Mather and Marringhurst.

COURIER, weekly; Charles Walker, publisher; established 1898; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

CYPRESS RIVER, pop. 500, Co. MacDonald, on Cypress River and C.P.Ry., 95 miles west of Winnipeg; Tel., Ex., M.O., Bank. Chief Shipments: wheat, live stock and dairy produce. The town contains three churches, high school, town hall and trades council. There are four large general stores, four implement warehouses, large machine shops and lumber yards, several hardware stores and five large grain elevators. Surrounding villages where no papers are published: Treesbank, Bru, St. Alphonse, Grange and Bruxelles.

WESTERN PRAIRIE, weekly; R. Vasey, publisher; established 1896; independent; Friday; subscription \$1.00; eight pages, size 20 x 13.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 360

DAUPHIN, pop. 1,670, Co. Dauphin, on C.N.Ry., 178 miles N.W. of Winnipeg; Tel., T., Ex., M.O., Banks. Chief Industries: flour and saw mills. Chief Shipments: lumber, flour and feed. The town contains besides its stores and mills, fire hall, opera house and three hotels. Surrounding towns and villages where no papers are published: Arden Station, Beulah, Binscarth, Fox Warren, Milwood, Newdale, Solsgirth, Woolson, Ashville, Valley River and Winnipegosis.

HERALD, weekly, F. F. Moore, editor and publisher; established 1897; independent; Friday; subscription \$1.00; 12 pages, size 15 x 22. Circ'n $\frac{3}{4}$

PRESS, weekly; Geo. King, publisher; established 1896; independent; Thursday; subscription \$1.00; twelve pages, size 17 $\frac{1}{2}$ x 22. Circ'n $\frac{3}{4}$

DELORAINÉ, pop. 856, Co. Souris, on Winnipeg-Napinka branch of the C.P.Ry., 202 miles S.W. of Winnipeg and 13 miles from the International Boundary line; Tel., T., Ex., M.O., Banks. Chief Industries: mining and farming. Chief Shipments: coal, grain and live stock. Surrounding villages where no papers are published: Whitewater, Medora, Lauder, Montefiore, Turtle Mountain and Goodlands.

ADVERTISER, weekly; Frank Lush, publisher; established 1899; conservative; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

TIMES, weekly; Geo. Paterson, editor and publisher; established 1887; liberal; Thursday; subscription \$1.00; four pages, size 15 x 22. Circ'n $\frac{3}{4}$

DOMINION CITY, pop. 550, Co. Provencher, situated on Roseau River, on Emerson branch of the C.P.Ry., 55 miles S. of Winnipeg, 10 miles north from the boundary line at Emerson; Tel., Ex., M.O. The centre of a fine grain and stock raising country. Wood abundant, spruce, tamarack, elm, oak and poplar. Chief Shipments: grain and live stock and lumber. The town contains three churches, opera house, a large town hall, many good stores, and a large number of fine residences. Surrounding villages where no papers are published: Carlourie, Stuartburn, Greenridge, Ridgeville, Langside, Morrais, Letellier and St. Jean Baptiste.

WEEKLY ECHO, weekly; D. Phillips, publisher, F. L. Phillips, manager; established 1898; independent; Thursday; subscription \$1.00; eight pages, size 20 x 13. Circ'n $\frac{1}{4}$

ELGIN, pop. 450, Co. Souris, on Can. Nor. Ry., 160 miles S. W. of Winnipeg, 132 miles W. of Hartney Junc. and 12 miles S. of Souris. Chief Industry: farming. Chief Shipments: grain and produce. Surrounding towns and villages where no papers are published: Underhill, Argue, Menteith, Wapaha, Sheppardville, Fairfax and Heaslip.

BANNER, weekly; Andrew King, publisher; established 1901; independent; Wednesday; subscription \$1.00; eight to ten pages, size 15 x 22. Circ'n $\frac{1}{4}$

ELKHORN, pop. 525, Co. Brandon, on Main Line of C.P.Ry., 65 miles N.W. of Brandon, 205 miles W. of Winnipeg; Tel., Ex., M.O., Bank. Chief Industries: grain and flour and grist mills. Chief Shipments: flour, cattle and grain. The town contains besides its stores, mills, etc., three churches, three hotels, four grain elevators with capacity of 125,000 bushels. Surrounding towns and villages where no papers are published: Reaper, Hargrave, Ebor, Kirkella and Burnbank.

ADVOCATE, weekly; W. J. Thompson, editor and publisher; established 1892; independent-conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

ELM CREEK, pop. 124, Co. Macdonald, at junction of Souris and Carman branches of C. P. Ry. Formerly swamp land, but now good wheat growing country. Tel., Ex., M.O., Bank. The town has good hotel, four general and two hardware stores, butcher, baker, blacksmith, lumber yard, two implement warehouses, three elevators, three churches and good residences. Chief Industry: farming. Chief Shipment: grain. Surrounding towns and villages where no papers are published: Starbuck, Fannystelle, St. Claude, Barnsley.

MAIL, weekly; C. H. Lemmon, publisher; established 1904; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{4}$

EMERSON, pop. 920, Co. Provencher, the terminus of Emerson Section of C.P.Ry., and on C. N. Ry., G. N. Ry., Soo Line and direct connection with N. P. Ry., 66 miles S. of Winnipeg, within two miles of the N. Dakota boundary line; Tel., Ex., M.O., Bank. Chief Industries: farming, dairying, ranching, grist and flour mills. Chief Shipments: live stock, grain, dairy and farm produce. The town contains five churches and a public school, grain elevators, etc. Surrounding towns and villages where no papers are published: Rosenfeldt, Gretna, St. Pie, Stuartburn, Letellier, Ridgeville and Arnaud.

JOURNAL, weekly; W. B. Ballantyne, publisher; established 1895; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

GILBERT PLAINS, pop. 436, Co. Dauphin, on Can. Nor. Ry., 190 miles N.W. of Winnipeg, 90 miles N. of Brandon; Tel., Ex., M.O., Bank. Chief Industries: farming and ranching. Chief Shipments: grain, produce and live stock. Surrounding towns and villages where no papers are published: Oaknook, Howard, Valley River, Wilford and Spruce Creek.

MAPLE LEAF, weekly; A. G. Stewart, publisher; established 1901; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{4}$

GLADSTONE, pop. 828, Co. Portage La Prairie, on C.P.Ry. and Can. Nor. Ry., 34 miles N.W. of Portage La Prairie, 40 miles E. of Minnedosa, 85 miles W. by N. of Winnipeg; Tel., Ex., M.O., Banks. Chief Industry: farming. Chief Shipments: grain. The village contains three churches, a public school, etc. Surrounding towns and villages where no papers are published: Douglas, Chater, Burnside and Poplar Point.

AGE, weekly; Geo. P. Minaker, publisher; established 1884; independent; Thursday; subscription \$1.00; eight to twelve pages, size 22 x 15. Circ'n $\frac{1}{4}$

GLENBORO, pop. 600, Co. Portage La Prairie, on Souris (S.W. branch) of C.P.Ry., 100 miles W. by S. of Winnipeg, 45 miles E. of Souris; Tel., T., Ex., M.O., Banks. Chief Industries: grain, grist and saw mills. Chief Shipments: live stock, wheat, and lumber. The town contains besides its stores, mills, etc., two hotels. Surrounding towns and villages where no papers are published: Stockton, Hilton, Skalholt, Methven, Greenway and Bru.

GAZETTE, weekly; R. M. West, editor and publisher; established 1892; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n 1

GRAND VIEW, pop. 750, Co. Dauphin, on Valley River and main line C.N.Ry., 208 miles N.W. of Winnipeg; Tel., Ex., Bank. Chief Industries: grain and flour, grist and saw mills and brick works. Chief Shipments: grain and lumber. The village contains, besides its sixteen stores, etc., three hotels, four grain elevators and three flat warehouses with a capacity of 160,000 bushels, and a pump factory. Has also excellent waterworks and large saw mills, lumber yards, blacksmiths' and machine shops. It is the centre of a fertile farming district with a population of 5,500, and the mountain ranges (Duck Mountains on the N. and Riding Mountains on the S.), which bound the valley, abound in game and are heavily timbered.

EXPONENT, weekly; A. G. Graham, publisher; established 1901; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

HAMIOTA, pop. 600, Co. Marquette, on C.P.R. Branch (Brandon to Minn Kota), 165 miles West of Winnipeg, 38 miles N.W. of Brandon; Tel., Ex., M.O., Bank. Chief Industries: grist and flour mills. Chief Shipments: grain, flour, cattle and hogs. The town contains besides its stores, mills, etc., three churches and two hotels. Surrounding towns and villages where no papers are published: Oak River, Crandell, Kenton, Bradwarding, Lenore, Harding and Westwood.

ECHO, weekly; Ed. L. Stone, editor and proprietor; established 1902; independent; Thursday; subscription \$1.00; eight pages, size 17 $\frac{1}{2}$ x 22.

Sworn Circ'n, average for 12 mon. to Apr. 30, 1907, 700

HARTNEY, pop. 653, Co. Souris, on Souris section of C. P. Ry. and on Winnipeg-Hartney branch of C. N. Ry., 166 miles S. and W. of Winnipeg, 22 miles S. W. of Brandon, and 10 miles S. W. of Souris; Tel., T., Ex., M.O., Bank. Chief Industries: farming and milling. Chief Shipments: grain and flour. The town contains besides its stores, mills, etc., five churches, schools, opera house, eight large elevators and several hotels. Surrounding towns and villages where no papers are published: Lauder, Underhill and Delean.

STAR, weekly; Walpole Murdock, publisher; established 1892; independent; Friday; subscription \$1.00; eight pages, size 15 x 22.
Circ'n $\frac{1}{2}$

HOLLAND, pop. 476, Co. MacDonald, 85 miles west of Winnipeg on Souris section of C.P.Ry.; Tel., T., Ex., M.O., Bank. Chief Industries: farming and ranching. Chief Shipments: wheat, cattle, wood and flour. Annual exports of wheat average 350,000 bushels. The village has three churches, intermediate school with four teachers, flour mill of 75 barrels capacity, and five elevators. Surrounding towns and villages where no papers are published: Rathwell, Bruxelles and Camille.

OBSERVER, weekly; Herriott & Wood, publishers; established 1893; independent; Friday; subscription \$1.00; eight pages, size 13 x 20.
Circ'n $\frac{1}{2}$

HOLMFIELD, pop. 250, Co. Souris, on C.P.Ry. and C.N.Ry., 150 miles S.W. of Winnipeg; Tel., T., Ex., M.O., Bank. Chief Industry: farming. Chief Shipments: grain and live stock. The village has, besides its stores, churches and schools, three hotels, three elevators, flour mill, machine shops, two public halls, and a creamery being planned. Surrounding towns and villages where no papers are published: Neelin, Greenway, Glenora, Lena, Wakapa, Defaust and Mather.

PRESS, weekly; V. C. Dunning, editor and publisher; established 1906; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.
Circ'n $\frac{1}{4}$

KILLARNEY, pop. 1,117, Co. Souris, on the Pembina section (Winnipeg to Napinka) of C.P.Ry., 164 miles S.W. of Winnipeg; 55 miles E. of Napinka; Tel., Ex., M.O., Banks. Chief Industries: agricultural implements, wagon making, cheese factory, flour mills and farming. Chief Shipments: farming tools and machines, cattle, grain and other agricultural products. The town contains three churches, public and high schools, and about forty places of general business. Surrounding towns and villages where no papers are published: Fairhall, Lyonshall, Lena and Bannerman.

GUIDE, weekly; J. H. Monteith, publisher; established 1893; independent; Friday; subscription \$1.00; eight pages, size 17 $\frac{1}{2}$ x 24.
Circ'n $\frac{3}{4}$

MACGREGOR, pop. 640, Co. Portage La Prairie, on the western division (Winnipeg and Swift Current branch) of C.P.Ry., 67 miles W. of Winnipeg and 21 miles W. of Portage La Prairie; Tel., Ex., M.O., Bank. Chief Industries: wheat, flour and grist mills. Chief Shipments: grain, flour and lumber. The town contains besides its stores, mills, etc., three churches and three hotels. Surrounding towns and villages where no papers are published: Beaver Creek, Wellington, Rose Hill, Bagot, Burnside and Sidney.

HERALD, weekly; James L. Corvil, publisher; established 1896; liberal; Thursday; subscription \$1.00; eight pages, size 22 x 15.
Circ'n $\frac{1}{4}$

MANITOU, pop. 717, Co. Lisgar, on the Pembina branch of the C.P.Ry., 78 miles S.W. of Winnipeg, and 100 miles E. of Napinka ; Tel., T., Ex., M.O., Banks. Chief Industries: C.P.Ry. shops, carriage factory and farming. Chief Shipments: grain and farm produce. Besides its stores, the town has five churches, public and normal schools and five elevators. Surrounding towns and villages where no papers are published: Darlingford, Altamont, La Riviere, Snowflake and Mowbray.

WESTERN CANADIAN, weekly; J. A. Brown, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, size 17½ x 22. Circ'n ½

MELITA, pop. 784, Co. Souris, on Souris River, Souris section (Kemnay to Estevan) of C.P.Ry., 185 miles W. by S. of Winnipeg, 41 miles E. of Estevan; Tel., T., Ex., M.O., Banks. Situated in the midst of a rich farming country. Chief Industries: milling, wagon making, pump and planing factory, brick yard and cement block works and farming. Chief Shipments: wheat, farm produce, flour, wagons and farm implements. The town contains four churches and high and public schools. Surrounding towns and villages where no papers are published: Dalesboro, Elva, Lauder and Medosa.

ENTERPRISE, weekly; W. J. Graham, publisher; established 1891; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

WESTERN PROGRESS, weekly; Robt. Simpson, publisher; established 1899; liberal; Thursday; subscription \$1.00; eight pages, size 22 x 15. Circ'n ¼

MIAMI, pop. 750, Co. MacDonald, on the Morris and Somerset branch of the Can. Nor. Ry., 65 miles S.W. of Winnipeg, 38 miles W. of Morris. Tel., T., Ex., M.O., Bank. Chief Industry: farming. Chief Shipments: grain and live stock. The village contains besides its several stores, etc., three churches, school and hotel.

HERALD, weekly; John S. Brundige, publisher; established 1901; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ½

MINIOTA, pop. 200, Co. Marquette, terminal of the C.P.Ry. branch from Brandon; 65 miles N.W. of Brandon; Tel., Ex., Bank. Chief Industry: farming. Besides its stores, the town contains two churches, school, town hall, two hotels and four elevators. Surrounding towns and villages where no papers are published: Burnbank, De Clare, Rutherglen, Manson, Arrow River, Penrith, Lucas and Beulah.

HERALD, weekly; Dingle & Walford, publishers; established 1906; independent; Friday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ¼

MINNEDOSA, pop. 1,299, Co. Marquette, on the Little Saskatchewan River and N.W. branch C.P.Ry., 133 miles W. of Winnipeg, 78 miles W. of Portage La Prairie; Tel., T., Ex., M.O., Bank. Chief Industries: flour and saw mills, stock raising and farming. Chief Shipments: wheat, lumber, cattle and other produce. The town contains four churches and two public schools.

MERCURY, weekly ; John McQuarrie, publisher ; established 1905 ; liberal ; Thursday ; subscription \$1.00 ; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

TRIBUNE, weekly ; David Cannon, editor and publisher ; established 1883 ; conservative ; Thursday ; subscription \$1.00 ; six pages, size 18 x 24. Circ'n $\frac{3}{4}$

MINTO, pop. 400, Co. Souris, at the junction of the C. N. Ry. and G. N. Ry., 160 miles W. of Winnipeg, and 25 miles S. of Brandon ; Tel., T., Ex., M.O., Bank. Chief Industries : mixed farming and dairying. Chief Shipments : wheat, live stock and dairy products. The town contains, besides its stores, two churches and a school. Surrounding towns and villages where no papers are published : Fairfax, Margaret, Dunrea and Heaslip.

PACKET, weekly ; W. G. Pickell, editor and proprietor ; established 1907 ; independent ; Thursday ; subscription \$1.00 ; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

MORDEN, pop. 1,437, Co. Lisgar, on Dead Horse Creek and Pembina section of C.P.Ry., 70 miles S.W. of Winnipeg, 121 miles E. of Deloraine ; Tel., Ex., M.O., Banks. Chief Industries : farming and stock raising. Chief Shipments : live stock and grain. The town contains seven churches, high and public schools, two chartered banks and seven elevators, with a capacity of about 250,000 bushels. Surrounding towns and villages where no papers are published : Darlingford, Thornhill, Rosebank, Nelson, Plum Coulee, Shadeland and Glencross.

CHRONICLE, weekly ; T. A. Love, editor ; established 1880 ; liberal ; Thursday ; subscription \$1.00 ; eight pages, size 22 x 17. Circ'n $1\frac{1}{4}$

EMPIRE, weekly ; The Morden Empire Publishing Co., publishers, Neil Fox, manager ; established 1896 ; conservative ; Thursday ; subscription \$1.00 ; eight pages, size 22 x 15. Circ'n $\frac{3}{4}$

MORRIS, pop. 513, Co. Provencher, on C.P.Ry. and Can. Nor. Ry., 43 miles S. of Winnipeg ; Tel., T., Ex., M.O., Bank. Chief Industries : farming and lumbering. Chief Shipments : lumber and country produce. The town contains, besides its stores, etc., three churches, four elevators and two hotels. Surrounding towns and villages where no papers are published : Rosenfeld, McTavish, Osborne, De Wet and Shanawan.

HERALD, weekly ; McKenzie & Code, publishers ; established 1880 ; independent ; Thursday ; subscription \$1.00 ; eight pages, size 17 $\frac{1}{2}$ x 24. Circ'n $\frac{1}{4}$

NAPINKA, pop. 575, Co. Souris, on terminus of Pembina Sect. West. Div. C.P.Ry., 56 miles S.W. of Brandon, 180 miles W. by S. of Winnipeg ; Tel., Ex., Bank. Chief Industries : agriculture and ranching. Chief Shipments : wheat and live stock. The village has three churches, three hotels, and nine stores.

NEW CENTURY, weekly ; Robert Simpson, publisher ; established 1903 ; independent-conservative ; Friday ; subscription \$1.00 ; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

NEEPAWA, pop. 1,895, Co. Portage La Prairie, on the Northwestern Division of C.P.Ry. and main line of C.N.Ry., 117 miles W. of Winnipeg, 61 miles N.W. of Portage La Prairie ; Tel., T., Ex., M.O., Banks. Chief Industries : grain and stock raising, lumber-

ing, dairying, flour mill, sash and door factory, machine shops. Chief Shipments: wheat, flour, cattle and hogs, dairy produce, sashes, doors and farm implements. The town contains four churches, high and public schools, hospital, grist mill, and eight elevators with a capacity of 275,000 bushels. The town owns and operates its own telephone and electric light systems successfully at very low rates. The Manitoba Fat Stock Show and the N. W. Agricultural and Arts Association Summer Fair are held in the town in fair grounds and buildings. Surrounding towns and villages where no papers are published: Eden, Arden, Keyes, Kelwood, Riding Mountain, Oberon, Birnie, McCreary, Glenella, Brookdale, Moore Park, Wellwood and Franklin.

PRESS, semi-weekly; Neepawa Press Co., Ltd., publishers; A. Dunlop, manager; established 1896; liberal; Tuesday and Friday; subscription \$1.00; four pages, size 15 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **1,428★**
See *Adv.* Page 44.

REGISTER, weekly; Geo. R. Belton, editor, Neepawa Printing and Publishing Co., publishers; established 1884; independent-conservative; Thursday; subscription \$1.00; eight pages, size 22½ x 15½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **1,469★**

NINGA, pop. 200, Co. Souris, on Pembina Branch of C.P.Ry., 175 miles S.W. of Winnipeg, 44 miles S. of Brandon; Tel., Ex., M.O., Bank. Chief Industries: farming and flour mills. The town contains three churches, four elevators, two schools, hotel, lumber yard, machine shops and stores. Surrounding villages where no papers are published: Hyder, Rhodes and Lyonshall.

NEWS, weekly; Boissevain Printing and Publishing Co., Ltd., publishers; established 1903; conservative; Thursday; subscription \$1.00; eight pages, size 18 x 24. Circ'n ¾

Also publishes *Boissevain Recorder*.

NORWOOD, a residential suburb of Winnipeg.

See *Winnipeg*.

OAK LAKE, pop. 500, Co. Brandon, on the main line of the C.P.Ry., 1½ miles from Assiniboine River, 165 miles W. of Winnipeg, 40 miles N. of Deloraine; Tel., Ex., M.O., Bank. Chief Industries: grist and flour mills. Chief Shipments: grain and stock. The town contains besides its stores, etc., four churches and a public school. Surrounding villages where no papers are published: Alexander, Griswold, Harding, Kenton and Routledge.

NEWS, weekly; A. C. Young, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

See *Adv.* Page 34.

PIERSON, pop. 575, Co. Souris, on Souris Sect. Western Division of C.P.Ry., 198 miles W. by S. of Winnipeg, 70 miles E. of Estevan, being about five miles from the boundary line of Alberta. Chief Industries: wheat-growing and ranching. Chief Shipments: wheat and live stock.

REVIEW. No report.

PILOT MOUND, pop. 589, Co. Lisgar, on the Pembina section of the C. P. Ry., 125 miles S.W. of Winnipeg, 77 miles E. of Deloraine; Tel., T., Ex., M.O., Banks. Chief Industries: farming, stock raising and oatmeal mills. Chief Shipments: cattle, butter, oatmeal and

grain. The village contains five churches, a public school and five grain elevators. Surrounding towns and villages where no papers are published: Clear Water, Snowflake, Mariapolis, Wood Bay, Purvis, Mowbray, Glenora and Mather.

SENTINEL, weekly; C. A. Barber, editor and publisher; established 1884; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

PIPESTONE, pop. 250, Co. Brandon, on Arcola Branch of C.P. Ry., 175 miles W. of Winnipeg, 22 miles from the Alberta boundary, and 50 miles W. of Brandon; Tel., Ex., M.O. Chief Industries: grain growing. It is in the centre of a splendid farming district, and markets nearly 500,000 bushels of wheat a year.

PIPESTONE SIFTINGS, weekly; J. G. Rattray, publisher; established 1907; liberal; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

PLUMAS, pop. 200, Co. Dauphin, on C.N.Ry., 16 miles N. of Gladstone, and 50 miles N.W. of Portage la Prairie; Tel., Ex., M.O. It has general and hardware stores, blacksmith shops, drug store, etc., to accommodate the large and increasing agricultural population surrounding. Chief Industry: farming. Chief Shipment: grain.

STANDARD, weekly; W. D. Lamb, editor and publisher; established 1905; independent; Wednesday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

See Advt. Page 34.

PORTAGE LA PRAIRIE, pop. 5,106, Co. Portage La Prairie, 56 * miles due west of Winnipeg, on the main lines of the C.P. Ry., the Can. Nor. Ry., the G. T. P. Ry., and the Great Northern Ry., all transcontinental systems; divisional point for Can. Nor. Ry. and Gt. Nor. Ry. (Midland Branch). Tel., T., Ex., M.O., Banks. Chief Industries: flour mills of 1,500 barrels daily capacity, oatmeal mills, foundry and machine works, wire fence factories, brick yards with annual output of 15,000,000, sash and door factories, cigar factory, confectionery. Chief Shipments: grain, flour, oatmeal, and the products of its factories. The town contains the court house and jail, Provincial Reformatory for boys, Provincial Home for Incurables, lands title office, customs office, Indian Agency, has electric light, waterworks and sewerage system and gas plant. Surrounding towns and villages where no papers are published: Oakland, Burnside, Westbourne, Macdonald, High Bluff, Poplar Point, Bagot and Austin.

GRAPHIC, every evening except Sunday; C. D. McPherson, publisher; established 1897; liberal; subscription \$2.50; six and eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

WEEKLY (*Manitoba Liberal*); established 1880; Thursday; subscription \$1.00; ten to twelve pages, size 15 x 22. Circ'n $1\frac{1}{4}$

REVIEW, every evening except Sunday; Review Printing and Publishing Co., Ltd., publishers; established 1902; conservative; subscription \$3.00; six to eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

WEEKLY, established 1879; Thursday; subscription \$1.00; eight to twelve pages, size 15 x 22. Circ'n 2

RAPID CITY, pop. 738, Co. Marquette, on the Little Saskatchewan, and terminus of Saskat. & W. Ry. and C. P. Ry. Branch (Brandon to Miniota), 145 miles W. of Winnipeg, 22 miles N. of Brandon; Tel., Ex., M.O., Bank. Chief Industries: flour and woollen mills, brick works, creamery and electric power and light works. Chief Shipments: flour, grain, live stock and butter. The town is in the centre of a rich mixed farming district, and contains four churches, a public school and four large elevators with a capacity of 140,000 bushels. Surrounding towns and villages where no papers are published: Basswood, Newdale, Cadurcis, Moline, Totonka, Oak River and Pettapiece.

MARQUETTE REPORTER, weekly; H. C. Clay, publisher; established 1890; liberal; Thursday; subscription \$1.00; eight pages, size 15 x 22. *See Advt. Page 37.* Circ'n $\frac{3}{4}$

RATHWELL, pop. 150, Co. MacDonald, on the C.P.Ry., 65 miles S.W. of Winnipeg, 25 miles S.W. of Portage la Prairie; Tel., Ex., M.O. Chief Industry: farming.

RECORD, weekly; H. V. Ross, publisher; established 1907; independent; Friday; subscription \$1.00; eight pages, size 17½ x 22. Also publishes *Treherne Times*.

RESTON, pop. 500, Co. Brandon, on the C.P.Ry., 175 miles W. of Winnipeg, 15 miles from the Saskatchewan Boundary; Tel., Ex., M.O., Bank. Chief Industry: farming.

RECORDER, weekly; Manning Bros., publishers; established 1905; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

ROBLIN, pop. 300, Co. Marquette, on the C. N. Ry., 241 miles N.W. of Winnipeg and 10 miles from the Saskatchewan Boundary, near the Duck and Riding Mountains; Tel., Ex., M.O., Bank. Chief Industries: grain growing, cattle raising and lumbering. Chief Shipments: lumber, wheat and live stock. The Duck Mountains adjoining abound in game of various kinds, and the town is becoming a popular summer resort. The settlers are coming in rapidly and are nearly all English speaking. Surrounding towns and villages where no papers are published: Tumbell, Makaroff, Shevlin, Shortdale, Castleavery, Millwood and Togo.

MESSENGER AND SHELL RIVER NEWS, weekly; G. A. Graham, publisher; established 1906; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

ROLAND, pop. 550, Co. MacDonald, on Morris and Brandon branch of Can. Nor. Ry., 55 miles S.W. of Winnipeg; Tel., Ex., M.O., Bank. Chief Industry: farming. Chief Shipments: grain and farm produce. The town contains besides its stores, etc., two hotels. Surrounding towns and villages where no papers are published: Rosebank, Lone Farm and Myrtle.

NEWS, weekly; S. T. Tyndale, publisher; established 1898; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

RUSSEL, pop. 500, Co. Marquette, terminus of the Shell River branch of the C. P. Ry., 195 miles N.W. of Winnipeg, and about 10 miles from the Saskatchewan boundary line; Tel., Ex., M.O., Bank. Chief Industries: ranching, farming and lumbering. Chief Shipments: cattle, lumber and country produce. The town contains besides its

stores, etc., two hotels. Dr. Barnardo's home and industrial farm are also located here. Surrounding towns and villages where no papers are published: Shellmouth, Assessippi, Minniska, Binscarth, Millwood, Barnardo and Solsgirth.

BANNER, weekly; Joseph McIntyre, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, size 20 x 13. See *Advt.* Page 89. Circ'n ½

ST. BONIFACE, pop. 5,119, Co. Provencher, on the Red River, immediately opposite Winnipeg, on the Emerson branch of the C.P.Ry. and Can. Nor. Ry.; Tel., T., Ex., M.O., Bank. An iron traffic and passenger bridge gives access to Winnipeg. Chief Industries: lumbering, farming, fur trading and tanneries. Chief Shipments: furs, leather, lumber and farm produce. The city contains Roman Catholic churches, schools, convent, R. C. hospital and college, also the R. C. Bishop's residence and an orphanage. It has water works and fire department. Surrounding villages where no papers are published: Springfield, Bird's Hill, Parkdale, St. Andrews and St. Norbert.

LE MANITOBA, French, weekly; A. Gauvin, publisher; established 1871; conservative; Wednesday; subscription \$1.00; four pages, size 18 x 24. Circ'n 2¼

SELKIRK, pop. 2,701, Co. Selkirk, on the East bank of the Red * River, and the Selkirk branch of the C. P. Ry. and terminus of W., S. & L. W. Ry., at the head of deep water navigation, 22 miles N. of Winnipeg; Tel., T., Ex., M.O., Banks. Chief Industries: saw and planing mills, lumbering, boat-building, fishing and farming. Chief Shipments: lumber, fish and farm produce. The town contains six churches, high and public schools, town hall, opera house, free library, three hotels, livery stables, stores, etc. The surrounding district is good farming land. Selkirk is the capital of the county. Surrounding towns and villages where no papers are published: Tyndall, Beausejour, St. Andrews, Norway House, Grand Rapids, Monmouth, Clandeboye, Cloverdale, Mapleton and Fort Alexander.

EXPOSITOR, weekly; E. Edwards, publisher; established 1899; liberal; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

RECORD, weekly; Robt. W. Stewart, editor and publisher; established 1885; independent; Friday; subscription \$1.00; eight pages, size 13 x 22. Circ'n ½

SHOAL LAKE, pop. 450, Co. Marquette, on Manitoba & N.W.Ry., 171 miles N. W. of Winnipeg, and 115 miles N. W. of Portage La Prairie; Tel., T., Ex., M.O., Banks. Chief Industries: cattle raising and mixed farming. The town contains, besides its stores, five elevators and several warehouses, four churches and three hotels. Surrounding villages where no papers are published: Strathclair, Newdale, Basswood, Kelloe, Solsgirth, Oakburn and Rossburn.

STAR, weekly; R. G. Widdicombe, publisher; established 1898; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ½

SIDNEY, pop. 200, Co. Portage La Prairie, on the C.P. Ry., 85 miles W. of Winnipeg, 39 miles E. of Brandon; Tel., Ex., M.O., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Panser, Austin, Melbourne, Arizona, Kerfoot and MacLachlan.

SPECTATOR, weekly. No Report.

SOMERSET, pop. 150, Co. MacDonald, on Morris and Brandon Branch of Can. Nor. Ry., 85 miles S.W. of Winnipeg and 70 miles S.E. of Brandon; Tel., Ex., M.O., Bank. Chief Industries: farming and ranching. Chief Shipments: grain, cordwood, cattle and hogs. The town contains three churches, public school, etc. Surrounding villages where no papers are published: Leary's, Allamont and Deerwood.

CENTURY, weekly; Robt. W. McMorran, publisher; established 1901; independent; Friday; subscription \$1.00; eight pages, size 20 x 13. Circ'n $\frac{1}{4}$

SOURIS, pop. 1,413, Co. Brandon, on Souris River and Souris and S.W. branches of the C.P.Ry., 150 miles W. of Winnipeg and 15 miles S. W. of Brandon; Tel., Ex., M.O., Banks. Chief Industries: farming, lumbering, foundry and brick yard. Chief Shipments: grain and lumber. The town contains, besides its stores, etc., two hotels, a large high school, four churches, several grain elevators with a total capacity of 265,000 bushels. Surrounding villages where no papers are published: Monteith Junction, Beresford, Monteith and Kemnay.

PLAINDEALER, weekly; Wm. J. Barclay, publisher; established 1892; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

STONEWALL, pop. 1,074, Co. Selkirk, on the Stonewall Section of the C.P.Ry., 20 miles N.W. of Winnipeg; Tel., Ex., M.O., Banks. Chief Industries: farming, grist mills, stone quarries and lime kilns. Chief Shipments: stone, lime, cheese, grain and live stock. The town contains four churches and two public schools. Surrounding towns and villages where no papers are published: Erinview, Balmoral, Wavy Bank, Rosser, Stoney Mountain, Strathewen and Teulon.

ARGUS, weekly; Ira Stratton, publisher; established 1893; liberal; Wednesday; subscription \$1.00; four pages, size 18 x 24. Circ'n $\frac{1}{2}$

GAZETTE, weekly; Joseph McClure, publisher; established 1894; conservative; Wednesday; subscription \$1.00; four pages, size 17 $\frac{1}{2}$ x 24. Circ'n $\frac{1}{4}$

SWAN LAKE, pop. 275, Co. MacDonald, on Winnipeg-Virden Branch of Can. Nor. Ry., 83 miles S.W. of Winnipeg and 65 miles S. E. of Brandon; Tel., Ex., M.O., Bank. Chief Industries: farming, stock raising and large flour mill. Chief Shipments: grain, flour and cattle. Surrounding villages where no papers are published: Leary's, Indian Springs, Mariapolis, Kingsley, Beaconsfield and Norquay.

ECHO, weekly; C. E. Pentland, publisher; established 1902; independent; Friday; subscription \$1.00; eight pages, size 13 x 20. See Adv. Page 95. Circ'n $\frac{1}{2}$

SWAN RIVER, pop. 500, Co. Dauphin, on the Swan River and Can. Nor. Ry., about 10 miles from the boundary line of Saskatchewan, 240 miles N. W. of Winnipeg, and 115 miles N. of Birtle; Tel., Ex., M.O., Banks. Chief Industry: farming. Chief Shipment: farm produce. Surrounding villages where no papers are published: Birt River, Bowsman, Lidstone, Harlington, Minburg and Fishers.

GIMLET, weekly. No report.

STAR, weekly; W. H. Glendinning, publisher; established 1900; independent; Friday; subscription \$1.00; four pages, size, 13 x 20. Circ'n $\frac{1}{2}$

TREHERNE, pop. 600, Co. Macdonald, on the Winnipeg-Souris * branch of C.P.Ry., 77 miles S.W. of Winnipeg. Tel., Ex., M.O., Bank. Chief Industries: planing mill, machine shop, grist mills, flour mills and farming. Chief Shipments: flour and grain, hogs and cattle. The town contains, besides its stores, etc., five churches, two hotels, six grain elevators, with total capacity of 214,000 bushels, and good public school. Surrounding villages where no papers are published: Olive, Indian Ford, and Notre Dame de Lourdes.

TIMES, weekly; Hedley V. Ross, publisher; established 1899; independent; Friday; subscription \$1.00; eight pages, size 17½ x 22. Circ'n ¾

See Advt. Page 43.

Also publishes *Rathwell Record*.

VIRDEN, pop. 1,471, Co. Brandon, on Ebor Creek and C.P.Ry., 185 miles W. of Winnipeg, 37 miles W. of Brandon, 39 miles S.E. of Moosomin; Tel., Ex., M.O., Banks. Chief Industries: farming, stock raising and flour mills. Chief Shipments: grain and live stock. The town contains three churches, public school, and six elevators, with a capacity of 200,000 bushels. Surrounding villages where no papers are published: Hargrave, Daly, Woodworth, Routledge, Hillview and Lenore.

ADVANCE, weekly; H. J. Newman, publisher; established 1885; independent; Thursday; subscription \$1.00; eight pages, size 17½ x 22. Circ'n 1¼

EMPIRE, weekly; McLachlan & McClelland, publishers; established 1905.

WASKADA, pop. 300, Co. Souris, on Deloraine to Lyleton spur of Pembina section of C.P.Ry., 185 miles S.W. of Winnipeg, 50 miles S. of Virden; Tel., Ex., M.O., Bank. Chief Industries: farming and ranching. Chief Shipments: grain and live stock. Surrounding villages where no papers are published: Coulter, Corona, Sourisford, Goodlands and Hernefield.

EXPOSITOR, weekly; J. W. Read, proprietor and publisher; established 1903; independent; Wednesday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ¼

WAWANESA, pop. 367, Co. Brandon, on Souris River and Morris and Brandon branch Can. Nor. Ry., 120 miles S.W. of Winnipeg, 25 miles S.E. of Brandon; Tel., T., Ex., M.O., Bank. Chief Industry: agriculture. Chief Shipments: grain and live stock. The village has several stores, three churches, school, opera house, a hotel and flour mill. Surrounding villages where no papers are published: Treesbank, Methven, Nesbitt and Ashdown.

INDEPENDENT, weekly; Schell Bros., publishers; established 1903; independent; Wednesday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

WINNIPEG, pop. 90,153, Co. Selkirk, the capital of the province, is situated at the confluence of the Assiniboia and Red Rivers, 40 miles S. of Lake Winnipeg, 1,425 miles west of Montreal and 1,481 miles east of Vancouver; Tel., T., Ex., M.O., Banks. Twelve main or branch lines of railroad centre in the city. Chief Industries:

flour, saw, planing, grist and oatmeal mills, foundries, machine shops, breweries, soap, biscuit, confectionery, boots and shoes, pickles and sauces, aerated waters, cured meats, linseed oil, quarries, abattoirs, etc. Chief Shipments: grain, live stock and the products of its manufactories, the wholesale and jobbing centre of Manitoba, Saskatchewan and Alberta. Bank clearings, 1900, \$106,956,720; 1905, \$369,868,179; 1906, \$504,585,914. The city contains 115 churches and missions, 26 public schools, with a registered attendance of 13,445, and six parochial schools with 1200 pupils, six colleges, a university, new agricultural college, academies, ladies' schools, the Provincial Government buildings, court house, gaols, chief offices of the Dominion Government in the west, city hall, million dollar Canadian Pacific Railway Hotel, \$100,000 Carnegie library, Industrial Exhibition building costing \$160,000, markets, fire stations and police stations, water works, electric street and house lighting, gas and electric street railway, seven bridges, permanent and volunteer military force. The history of Winnipeg, with its wonderful growth and progress, reads like a chapter from some romance. Buildings erected in 1900 estimated cost \$1,441,863; in 1901, \$1,708,557; 1902, \$2,408,125; 1903, \$5,689,400; 1904, \$9,651,750; 1905, \$10,846,200; 1906, \$12,736,250. Thirty-three years ago Winnipeg's population was less than 1,000, and the school attendance was only 35; it was but a post of the Hudson Bay Co., without churches, streets or railroads, and but a few years previously the Indian chased herds of buffalo across the prairie where the city now stands. It is now the railroad and business centre of the Canadian Northwest. It is in the famous Red River Valley, and surrounded by good farming, timber, and mining districts with extensive lake fisheries. The streets of the city are generally wide, the principal avenues being 132 feet, and many are paved with asphalt, block and macadam. The sidewalks are concrete, tile and plank. The city is spreading rapidly over a wide territory, with its wide streets and its detached houses. Not less than 14,000 acres has been covered by its 140 miles of sewers, 100 miles of paved streets, 80 miles of which are boulevarded, and 315 miles of sidewalks. Approximately 140 miles of water mains have been laid down since the city's incorporation about 34 years ago; 10,362 houses have sewer and 15,000 have water connections. In 1890 the rateable assessment of the city was \$18,612,410; in 1900, \$25,077,460; in 1905, \$62,727,630, and in 1906, \$80,511,725. These facts give some idea of the rapid progress being made. The grain business of the Canadian West centres in Winnipeg, and for the last four years the average amount of wheat exports has exceeded 50,000,000 bushels per year. This is evidence enough of the nature of the soil tributary to Winnipeg. In addition to agriculture a considerable fishing business is done in the large Northern lakes, and timber and mining enterprises abound on their shores. Winnipeg city owns and operates its own asphalt paving plant, its own quarry, public lighting, water works, including high pressure system for fire protection costing \$560,000, and fire alarm plants. Winnipeg has decided to encourage manufacturers by affording cheap power. A power sight has been secured on the Winnipeg River where a total of 50,000 h.p. can be developed. The citizens have passed a by-law authorising the city to borrow \$3,250,000 to be used in acquiring this site and installing the necessary plant and works to bring additional power to the city, where a private power company now operates. A by-law to authorize the issue of \$600,000 for the purpose of constructing gas works for the city has also been endorsed by the citizens.

EVENING NEWS BULLETIN, *see Free Press.*

FREE PRESS, every morning, (*Evening News Bulletin*) every evening except Sunday; Manitoba Free Press Co., publishers, E. H. Macklin, manager; established 1874; liberal; subscription \$3.00 to \$6.00; sixteen to forty-eight pages, size 24 x 17.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **36,015**★

WEEKLY; established 1872; Wednesday; subscription \$1.00; twenty to twenty-four pages; size 17 x 24.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **22,941**★

Advt.—The Manitoba Daily Free Press and the Weekly Free Press and Prairie Farmer combined cover completely the entire Western Canadian field from Lake Superior to the Rocky Mountains, a territory some 1200 miles in length by over 350 in breadth, containing a population of nearly one million persons. The Daily Free Press has a larger circulation in Western Canada than all other dailies published in the same field, and the circulation of the Weekly Free Press and Prairie Farmer exceeds that of any other weekly published in the same territory.

The Daily Free Press carries more display advertising than any other daily in the Dominion, and more classified or "want" advertising than any other Canadian daily, and four or five times as much as any other daily in the West. A uniform flat rate for each edition. See Advt. Pages 14 and 15.

TELEGRAM, every morning and evening except Sunday; Telegram Printing Co., Ltd., publishers; established 1894; conservative; subscription, \$6.00 morning, \$3.00 evening; fourteen to forty-eight pages, size 17 x 22.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, **21,583**★

WEEKLY; established 1894; Wednesday; subscription \$1.00; sixteen to twenty-four pages, size 17 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **13,768**★

Advt.—The Daily Telegram had a sworn average circulation for first 5 months of 1907 of 22,924, weekly average 20,350. It is the favorite paper in over one half the homes in Winnipeg. Circulation guaranteed by the A. A. A. Books open to all. Sworn detailed statement on request. See Advt. Page 109.

TRIBUNE, every evening except Sunday; Tribune Publishing Co., publishers; established 1890; independent; subscription \$2.00; ten pages up, size 17 x 24.

Circ'n 15

WEEKLY; established 1890; Wednesday; subscription \$1.00; twenty to twenty-four pages, size 17 x 24.

DAILY GRAIN LETTER, daily supplement to Market Record; Amalgamated Press of Canada, Ltd., publishers; grain market reports; one page, size 9 x 12.

Does not insert advertisements.

Also publish *Market Record* and *Canada Hotels Journal*.

CENTRAL CATHOLIC, weekly; The Central Catholic, publishers; established 1906; religious; Roman Catholic; Saturday; subscription \$1.50; sixteen pages, size 8½ x 12.

Circ'n 2¼

COMMERCIAL, weekly; Hugh C. MacLean Co., Ltd., publishers; established 1882; commercial and financial; Saturday; subscription \$2.00; thirty-six to sixty pages, size 10½ x 14.

Also publish *Vancouver Lumberman and Contractor*. Circ'n 4¾

FARMERS' ADVOCATE, AND HOME JOURNAL, weekly; Farmers' Advocate of Winnipeg, Ltd., publishers; established 1866; agricultural; Wednesday; subscription \$1.50; thirty-six to forty-four pages; size 10½ x 14.

Circ'n 20

Advt.—Advertisers find this oldest agricultural weekly in Western Canada to be the best medium, covering as it does, Manitoba, Saskatchewan, Alberta and British Columbia. Well printed and profusely illustrated.—Edited by practical farmers. Departments for the Horse, Stock, Farm, Dairy, Poultry, Horticulture, Forestry, Markets and the Home. Sample copies and rate cards on application. See Advt. Page 83.

MANITOBA GAZETTE, weekly; Provincial Government, Jas. Hooper, King's Printer, publisher; established 1871; official; Saturday; subscription \$2.00; about twenty-four pages, size $6\frac{1}{2}$ x 10.

MARKET RECORD, weekly; Amalgamated Press of Canada, Ltd., publishers; established 1905; market reports; Friday; subscription \$1.00; twenty pages, size $10\frac{1}{2}$ x 14.

Also publish *Daily Grain Letter* and *Canada Hotels Journal*.

See Advt. Page 45.

MIRROR, weekly; the record paper of the Winnipeg Newspaper Union List; Saturday; published by Toronto Type Foundry Co., Ltd., H. J. Hardie, manager; four pages, size $17\frac{1}{2}$ x 24.

140 weekly papers; combined circulation, 65

NORTH ENDER, weekly; Voice Publishing Co., publishers; established 1899; independent, local; Thursday; free distribution; four pages, size 15 x 22. Circ'n 3

Also publish *Winnipeg Voice*.

NORWOOD PRESS, AND ST. BONIFACE ECHO, weekly; Everett Boyd, editor; established 1906; independent; Friday; subscription \$1.00; eight pages, size 13 x 20.

TOWN TOPICS, weekly; Town Topics Publishing Co., publishers; established 1897; literary and society; Saturday; subscription \$2.00; twenty-four pages, size $11\frac{1}{4}$ x 15. Circ'n $3\frac{1}{2}$

VOICE, weekly; Voice Publishing Co., publishers; established 1894; labor; Friday; subscription \$1.00; ten to sixteen pages, size 15 x 22. Circ'n $3\frac{3}{4}$

Also publish *Winnipeg North Ender*.

CANADA, Swedish, weekly; Fleming Printing Co., Ltd., publishers; established 1886; liberal; Wednesday; subscription \$1.00; twelve pages, size 18 x 24.

CANADA POSTEN, Swedish, weekly; Swedish Canadian Publishing Co., Ltd., publishers; established 1904; liberal; Wednesday; subscription \$1.00; eight pages, size $17\frac{1}{2}$ x 24. Circ'n $2\frac{3}{4}$

CANADIAN FARMER, Ruthenian (Galician), weekly; Canada Northwest Publishing Co., publishers; established 1902; independent-liberal; Friday; subscription \$1.00; six pages, size 18 x 24. Circ'n $2\frac{3}{4}$

CANADIAN HUNGARIAN, Hungarian, weekly; I. Burger, publisher; established 1905; independent; Saturday; subscription \$1.00; eight pages, size 14 x 20. Circ'n $3\frac{1}{4}$

ECHO KANADYJSKIE, Polish, weekly; Polish Printing Co., Ltd., publishers; established 1906; independent; Thursday; subscription \$1.50; eight to twelve pages, size 15 x 22. Circ'n $\frac{1}{4}$

GAZETA POLSKA, Polish, weekly; L. de Jurkowski & Tiers, publishers; established 1900; liberal; Thursday; subscription \$1.50; eight pages, size 13 x 20. Circ'n $2\frac{3}{4}$

GERMANIA, German, weekly; Germania Printing and Publishing Co., Ltd., publishers; established 1905 conservative; Thursday; subscription \$1.00; ten to sixteen pages, size 17 x 22. Circ'n $5\frac{1}{4}$

NORTHWESTEN, German, weekly; Nordwesten Publishing Co., Ltd., publishers; established 1889; independent; Wednesday; subscription \$1.50; sixteen to thirty-two pages, size $17\frac{1}{2}$ x 24.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 16,468★

Advt.—Canada's representative German newspaper covers the entire German population of Western Canada as its exclusive field; visits every German home in Western Canada once a week. See Advt. Page 64.

HEIMSKRINGLA, Icelandic, weekly; Heimskringla News & Publishing Co., publishers; established 1886; conservative; Thursday; subscription \$2.00; four pages, size 15 x 22.

LOGBERG, Icelandic, weekly; Logberg Printing & Publishing Co., publishers; established 1888; liberal; Thursday; subscription \$2.00; eight pages, size 15 x 22. Circ'n 2¾

CANADIAN SCOTSMAN, bi-weekly; Canadian Scotsman Printing and Publishing Co., Ltd., publishers; established 1906; independent; Saturday; subscription \$1.00; sixteen pages, size 10½ x 14½. Circ'n 2¾

CANADIAN INVESTOR, semi-monthly; Canadian Investor Co., Ltd., publishers; established 1906; investments; subscription \$1.00; seventy-two pages, size 6¾ x 9¾.

ELMWOOD HERALD, semi-monthly. No report.

NORTHWEST BAPTIST, semi-monthly; Douglas-McIntyre Printing Co., publishers, D. B. Harkness, editor; established 1885; Baptist; subscription \$1.00; twelve pages, size 9 x 13. Circ'n 1¾

NOR'WEST FARMER, semi-monthly; Nor'West Farmer, Ltd., publishers; established 1882; agricultural; subscription \$1.00; forty-eight pages, size 10½ x 14½.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 20,041★
See Advt. Page 27.

SILENT ECHO, semi-monthly; Institution for Deaf and Dumb, publishers; established 1891; deaf mutes; subscription 50 cents; eight pages, size 9 x 12.

CANADA HOTELS JOURNAL AND TRAVELLER, monthly; Amalgamated Press of Canada, Ltd., publishers; established 1905; hotel trade; subscription \$1.50; sixteen to twenty pages, size 10½ x 13½.

Also publish *Daily Grain Letter* and *Market Record*.
See Advt. Page 92.

CANADA WEST MAGAZINE, monthly; Walter E. Gunn Co., publishers; established 1906; literary, illustrated; subscription 50 cents; one hundred and eight pages, size 6¾ x 10¼.

CANADIAN FARM IMPLEMENTS, monthly; Canadian Farm Implements, Ltd., publishers; established 1904; implement trade; subscription 50 cents; twenty-eight pages, size 10½ x 14. Circ'n 2¾

CANADIAN THRESHERMAN AND FARMER, monthly; E. H. Heath Co., Ltd., publishers; established 1902; agricultural; subscription 50 cents; sixty-eight to one hundred and twenty pages, size 10½ x 14½.

Advt.—The Canadian Thresherman is admitted by advertisers who have used it to be one of the best business getters in Canada. Printed on a better quality of paper than any other Canadian paper of its class. No patent medicine, liquor or electric belt advertisements inserted. Edited with the needs of the advertiser and the reader always in mind. Rates and sample copy on application. See Advt. Page 71.

COMMERCIAL TRAVELLER, monthly. No report.

FARM CROPS, monthly; Bulman Bros., Ltd., publishers; established 1907; agricultural; subscription 50 cents; average thirty-six pages, size 8¾ x 12.

MANITOBA COLLEGE JOURNAL, monthly; students of Manitoba College, publishers; established 1884; a college paper issued only during the collegiate year; subscription \$1.00; forty pages, size 6½ x 9. Circ'n ½

VOX WESLEYANA, monthly; students of Methodist College, publishers; established 1896; Methodist; subscription \$1.00; forty pages, size 7 x 10. Circ'n ¼

WAGHORN'S GUIDE, monthly; The Guide Co., Ltd., publishers; established 1884; railway time tables and business man's reference; subscription \$1.00; 160 pages, size 3½ x 6. Circ'n 7½
See Advt. Page 72.

WESTERN CANADA CONTRACTOR and Builders' Gazette, monthly; Western Canada Contractor, publishers; established 1903; contractors and builders; subscription \$1.00; forty-eight to sixty pages, size 10½ x 14.

WESTERN CANADA MEDICAL JOURNAL, monthly; Western Canada Medical Journal Publishing Co., Ltd., publishers, Dr. Harry Morell and Dr. G. Osborne Hughes, editors; established 1907; medical; subscription \$2.00; sixty pages, size 6½ x 9½.

WESTERN CANADIAN MAGAZINE, monthly; McCabe Publishing Co., publishers, H. R. S. McCabe, editor; established 1906; literary; subscription \$1.50; ninety-six pages, size 7 x 10.

WESTERN HOME MONTHLY, monthly; Home Publishing Co., publishers; established 1899; literary and household; subscription 50 cents; sixty pages up, size 10½ x 14.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, **35,454***

Advt.—The Western Home Monthly has the largest home circulation of any publication printed west of the Great Lakes in Canada; 35,000 "proven" guaranteed circulation, 27,000 in the farm homes, 8,000 additional in the towns and hamlets outside of Winnipeg in Canada. Carries more "Keyed" ads. than any other publication in Western Canada. Why? Because it has shown advertisers bigger results. Advtg. rates 10 cents per line for 1,000 or more lines, 12 cents per line for less than 1,000 lines. Subscription lists open for inspection. Publish 1st of every month. Forms close 20th of preceding month. See Advt. Page 63.

WESTERN MUNICIPAL NEWS, monthly; Willson Stationery Co., Ltd., publishers; established 1906; municipal interests; subscription \$1.00; twenty-four pages, size 9 x 12.

Advt.—The Western Municipal News is read by more Western Canadian Councilors and School Trustees than any other publication. It is the recognized municipal medium of the progressive West. See Advt. Page 56.

WESTERN SPORTSMAN, monthly; Western Sportsman Co., publishers; established 1904; sporting and literary; subscription \$1.00; sixty-four pages, size 6¾ x 10.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, **3,000**

See Advt. Page 66.

WESTERN WATCHMAN, monthly; A. G. Alton, editor and publisher; established 1897; Brotherhood, A.O.U.W.; subscription 50 cents; eight pages, size 13½ x 20½.

CANADI, Hungarian, monthly. No report.

FREYJA, Icelandic, monthly; Freyja Printing and Publishing Co., publishers; established 1898; woman's work.

SAMEININGIN, Icelandic, monthly; Lutheran Synod of Canada, publishers; established 1886; Lutheran; subscription \$1.00; sixteen pages, size 6 x 9.

PROVINCE OF SASKATCHEWAN.

The Province of Saskatchewan was established by Act of the Dominion Parliament on September 1st, 1905, with capital at Regina. It comprises the eastern portion of what was formerly the territories of Assiniboia and Saskatchewan, and occupies a part of the great alluvial plain of the Canadian Northwest, the most fertile wheat field in the world. Saskatchewan lies immediately west of Manitoba, extending from the United States Boundary Line, 49° N. Latitude, to 60° N. Latitude, and from about 101° 20" W. Longitude to 110° W. Its length from north to south is 740 miles, and its breadth 375 miles. Its land area is 224,887 square miles, and its water area 27,000 square miles. It has the largest acreage of any Canadian Province suitable for growing hard spring wheat—in fact, the largest area in the world. No less than 50,000,000 acres of its land are capable of raising an average of 20 bushels to the acre, a large proportion of which will grade No. 1 Northern. There are 86,000 square miles of land suitable for grain growing, 32,000 square miles more that only need irrigation to fit them for raising wheat, and over 100,000 square miles suited for ranching and mixed farming. Wheat growing is, of course, the chief business of the Province. The crop in 1905 amounted to over 27,000,000 bushels, and it is increasing many millions every year, as more land is taken up. Thousands of settlers are pouring in from Eastern Canada, Great Britain, the United States and Europe, attracted by the cheap, but exceedingly productive and valuable land. Timber is found in some sections, generally along the banks of streams, lakes and rivers. Valuable deposits of coal have also been found as well as petroleum. The population of Saskatchewan in 1906, according to the Government figures, was 257,763, an increase of 166,484, or over 180 per cent, from 1901. Towns and villages are springing up rapidly along the lines of railway. Already there are 4 cities and 95 towns and villages. The Canadian Pacific, Canadian Northern, Grand Trunk Pacific and Great Northern Railways are rapidly extending their lines, and the whole province will soon be supplied with means of transportation. Banking facilities are provided by a large and increasing number of branches of most of the chartered banks of Canada. The climate, although rather severe in winter, is more moderate than that of Manitoba, and is delightful in summer, the long, sunny days being admirably suited for maturing the wheat rapidly. The province is governed by a Lieutenant-Governor, an Executive Council and a Legislative Assembly of 25 members. Capital, Regina.

For statistics and other information regarding the newspapers of the province, see other parts of this work.

ABERNETHY, pop. 292, District of North Qu'Appelle, on Pheasant Hills branch of West Div. C. P. Ry., 180 miles N.W. of Brandon, 65 miles N.E. of Regina; Tel., Ex., M.O., Bank. Chief Industry: wheat growing. The town is the centre of an excellent wheat belt, nearly a million bushels being marketed yearly. Surrounding towns and villages where no papers are published: Pheasant Fork, Chickney, Kenlis, Blackwood, Belcarres and Lebret.

ABERNETHAN, weekly; Abernethy Printing Co., publishers; established 1905; independent; Friday; subscription \$1.00; four pages, size 15 x 22. Circ'n $\frac{1}{4}$

ALAMEDA, pop. 333, District of Souris, on Kemnay to Estevan section of West. Div. C.P.Ry, 130 miles S.E. of Regina, 40 miles W. of Manitoba boundary line, and 10 miles N. of N. Dakota boundary line, 32 miles E. of Estevan. Tel., Ex., M.O., Bank. Chief Industries: wheat and stock raising. Chief Shipments: wheat and cattle. Surrounding villages where no papers are published: Hirsch, Carterville, and Glen Ewen.

DISPATCH, weekly; Dispatch Printing Co., Ltd., publishers; J. J. Heaslip, manager; established 1901; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

ARCOLA, pop. 652, District of Cannington, on the Souris-Regina branch of C. P. Ry., 105 miles S.E. of Regina, 48 miles west of Manitoba boundary line, 27 miles N. of Alameda. Tel., Ex., M.O., Banks. Chief Industries: agriculture and ranching, planing and flour mills, and brickyard. Chief Shipment: wheat. Wheat shipments for 1906, 1,000,000 bushels. The town has, besides its stores and residences, public and high schools, four churches and a new town hall. It is the centre of a large and growing agricultural district. Surrounding towns and villages where no papers are published: Kisbey, Coteau, Percy, Hildebrand, Dennington and Carlyle.

MOOSE MOUNTAIN STAR, weekly; A. D. McLeod, publisher; established 1901; independent-liberal; Friday; subscription \$1.00; eight pages, size 17 $\frac{1}{2}$ x 24. Circ'n 1

BATTLEFORD, pop. 933, District of Battleford, on the North Saskatchewan River and C.N. Ry., 108 miles S.W. of Prince Albert; Tel., Ex., M.O., Banks. Chief Industries: stock raising and farming. Chief Shipments: grain and live stock. The town contains four churches and two public schools, and is the centre of fine farming and grazing land. Surrounding towns and villages where no papers are published: Bresaylor, Delmas and Paynton.

PRESS, weekly. No report.

SASKATCHEWAN HERALD, weekly; Estate of P. G. Laurie, publishers; established 1878; conservative; Wednesday; subscription \$1.00; eight pages, size 13 x 20. Circ'n $\frac{1}{4}$

BLADWORTH, pop. 100, District of Batoche, on Prince Albert branch C. P. Ry., 100 miles N.W. of Regina, 150 miles S. of Prince Albert, and 65 miles S.E. of Saskatoon. Tel., Ex., M.O. Chief Industry: farming. Surrounding towns and villages where no papers are published: Kenaston, Strongfield, River View and Girvin.

PROGRESS, weekly; H. Garside, publisher; established 1906; independent; Thursday; subscription \$1.00; eight pages, size 17 $\frac{1}{2}$ x 24. Circ'n $\frac{1}{4}$

BORDEN, pop. 150, District of Redberry, on the main line of the C. N. Ry., from Winnipeg to Edmonton, 520 miles W. of Winnipeg, 30 miles N.W. of Saskatoon; Tel., Ex., M.O. Chief Industry: grain growing. The town contains several stores, three churches, school, hotel, and two grain elevators. Surrounding towns and villages where no papers are published: Halcyonia, Park and Eagle Creek.

ADVOCATE, weekly; Geo. E. Neilson, editor and proprietor; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{4}$

Also publishes *Radisson News*, *Fielding Gazette*, and *Maymont Star*.

See *Advt. Page 38*.

BROADVIEW, pop. 606, District of Grenfell, on main line C.P. Ry., 93 miles E. of Regina, 132 miles W. of Brandon; Tel., Ex., M.O., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Oakshela, Ohlen, Percival, Forest Farm and Hillesden.

EXPRESS, weekly; Mrs. E. E. Hawkes, publisher; established 1905; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n $\frac{1}{2}$

CARIEVALE, pop. 194, District of Souris, on Winnipeg, Souris, Napinka and Estevan division C.P. Ry., 231 miles W. of Winnipeg and 5 miles from U. S. boundary line; Tel., Ex., M.O., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Workman, Elmore, Winlaw and Audrey.

NEWS, weekly; A. W. Flewelling, proprietor.

See *Gainsboro Post*.

CARLYLE, pop. 374, District of Cannington, on Souris-Regina section of C.P. Ry., 150 miles S. E. of Regina, 130 miles S.W. of Brandon. Tel., Ex., M.O., Bank. Chief Industries: farming and ranching. Chief Shipment: wheat. The town contains, besides its stores and lumber yards, five elevators with a capacity of 200,000 bushels, three churches, public school, three halls and masonic and other lodges. Surrounding towns and villages where no papers are published: Wauchope, Redvers and Kisby.

HERALD, weekly; Jarrott & Holmes, publishers; established 1903; liberal; Thursday; subscription \$1.00; four pages, size 18 x 24. Circ'n 1

See *Advt. Page 76*.

CARNDUFF, pop. 491, District of Souris, on the Souris-Estevan section of C. P. Ry., which joins the main line of C. P. Ry. at Kemnay, near Brandon, while on the west it connects with the Soo line at Estevan. It is 15 miles W. of the Manitoba boundary line and 12 miles from U.S. boundary. Chief Industry: farming. Chief Shipment: wheat. Carnduff is destined to be the leading town in South-Eastern Saskatchewan; it is the centre of a great wheat producing country. The town contains three churches, school, town hall and opera house and has a fire department. Surrounding towns and villages where no papers are published: Glen Ewen, Oakley and Audrey.

GAZETTE, weekly; H. J. Tripp, publisher; established 1900; independent; Friday; subscription \$1.00; eight pages, size 14 x 22. Circ'n $\frac{1}{2}$

CARON, pop. 215, District of Moosejaw, on main line of C. P. Ry., 58 miles W. of Regina, and 60 miles from U. S. boundary line; Tel., Ex., M.O., Bank. In the second heaviest grain yielding district of Saskatchewan, according to Government reports. Chief Shipments: grain. Besides its stores Caron contains four elevators, three churches and a school. Surrounding towns and villages where no papers are published: Boharm, Parkbeg, Lake Valley, Chaplin and Meeksville.

ENTERPRISE, weekly; J. Robert Long, publisher; established 1905; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 2

Also publishes *Mortlach News*, *Pense Advance*, *Sedley Tribune*, *Lashburn Times*, *Tyvan Signal* and *Fleming Review*, circulation of which is included in above rating.

See Advt. Page 77.

CRAIK, pop. 229, District of Moosejaw, on Prince Albert branch of C. P. Ry., 74 miles N.W. of Regina. Chief Industry; farming. Chief Shipment: wheat. The village has several stores, two churches, a hotel and restaurant. Surrounding towns and villages where no papers are published: Girvin, Big Arm, Collingwood, Chamberlain and Aylesbury.

COURIER, weekly; John Gibson, publisher; established 1904; liberal; Tuesday; subscription \$1.00; eight pages, size 13 x 20.

SENTINEL, weekly; D. D. Cummins, editor; established 1905; liberal; Friday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ½

CUPAR, pop. 162, District of North Qu'Appelle, on Pheasant Hills branch of C. P. Ry., 219 miles N.W. of Brandon, 164 miles from junction at Kirkella, 38 miles N.E. of Regina. Tel., Ex., M.O., Bank. Chief Industry: farming. Chief Shipment: grain. The town contains, besides its stores, three churches, school, hotel and three elevators. It is situated in the centre of a first-class agricultural district. Surrounding towns and villages where no papers are published: Markinch, Dysart, Dalrymple and Wheatwyn.

HERALD, weekly; James R. Andrews, publisher; established 1906; independent; Friday; subscription \$1.00; eight pages, size 15 x 22.

DAVIDSON, pop. 520, District of Moosejaw, on the Prince Albert branch of the C. P. Ry., 90 miles N.W. of Regina. Tel., Ex., M.O., Bank. Chief Industries: agriculture and ranching. Chief Shipment: wheat. Settled in 1903, the village already has, besides general stores, etc., two schools, two churches, one elevator and good water, and is the centre of a progressive district. Surrounding towns and villages where no papers are published: Bonnington, Girvin and Riverview.

LEADER, weekly; B. F. Lester, publisher; established 1904; independent; Thursday; subscription \$1.00; twelve pages, size 13 x 20.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 950

DUCK LAKE, pop. 439, District of Rosthern, on the Prince Albert branch of the C. N. Ry., 38 miles S.W. of Prince Albert; Tel., Ex., M.O. Chief Industry: farming. Chief Shipments: flour, grain, wood, hay, live stock, farm produce and hides. The town contains two schools, Indian Industrial school, three churches, flour mill, two elevators, two hotels, and all businesses well represented. It is the

centre of a rich agricultural district. Surrounding towns and villages where no papers are published: Batoche, Garonne, Carlton and Tiefengrund.

CHRONICLE, weekly; Wm. H. Cross, publisher; established 1907; independent; Saturday; subscription \$1.00; eight pages, size 15½ x 22.

See Advt. Page 100.

EARL GREY, pop. 92, District of Lumsden, on the C. P. Ry., 33 miles N. of Regina, 115 miles S. E. of Saskatoon; Tel., Ex., M.O. Chief Industry: farming. Surrounding towns and villages where no papers are published: Bullerton, Bulyea, Marieton, Sifton, Verna and Southey.

GAZETTE, weekly. No report.

ESTERHAZY, pop. 231, District of Whitewood, on the C. P. Ry., 110 miles E. of Regina, and 25 miles from the Saskatchewan boundary line; Tel., Ex., M.O., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Sumner, Stockholm, Kolin, Kaposvar and Hazel Cliff.

OBSERVER AND PHEASANT HILLS ADVERTISER, weekly; Brown & Ford, publishers; established 1907; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20.

ESTEVAN, pop. 877, District of Souris, on Souris River and junction of Kemnay-Estevan branch C. P. Ry., and Soo line to St. Paul and Moose Jaw, 140 miles S. W. of Brandon, 9 miles N. of the N. Dakota boundary line; Tel., Ex., M.O., Banks. Chief Industries: farming and ranching, coal mining, brick and tile works. Chief Shipments: farm produce, flour, coal, brick, grain. Besides its stores the town has five churches, elevators and public schools. Surrounding towns and villages where no papers are published: Macoun, Hitchcock, Midale, Taylorton, N. Portal, Bienfait, Hirsch and Roche Percée.

OBSERVER, semi-weekly; Bailey & Son, publishers; established 1906; independent; Wednesday and Saturday; subscription \$1.00; four pages, size 13 x 22.

MERCURY, weekly; Dunbar & Cameron, publishers; established 1903; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

FIELDING, pop. 200, District of Redberry, on the main line of the C. N. Ry., from Edmonton to Winnipeg, 537 miles W. of Winnipeg, 47 miles N.W. of Saskatoon; Tel., Ex., M.O.; centre of a good grain growing district. The town contains stores, hotel, livery stables, two grain elevators, etc.

GAZETTE, weekly; Geo. E. Neilson, editor and proprietor; established 1907; independent; Friday; subscription \$1.00; eight pages, size 15 x 22.

Also publishes *Borden Advocate*, *Radisson News* and *Maymont Star*.

See Advt. Page 38.

FILLMORE, pop. 156, District of South Qu'Appelle, on Souris-Regina branch of C. P. Ry., 65 miles S.E. of Regina; Tel., Ex., M.O., Bank. Is centre of one of the best wheat growing districts in Saskatchewan, settled entirely by Canadians, Americans or British. More steam plowing in this locality than in any other part

of Western Canada. Good water. Town has three churches and a good school. Surrounding towns and villages where no papers are published: Creelman, Osage, Griffin, Alpha and Huronville.

PRESS, weekly; James I. Ross, publisher; established 1906; independent-liberal; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ½

FLEMING, pop. 200, District of Moosomin, on the C. P. Ry., about two miles from the Saskatchewan boundary line, 133 miles E. of Regina; Tel., Ex., M.O., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Rosetti, Lippentott and Kirkella.

REVIEW, weekly; J. Robert Long, publisher; established 1907; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Also publishes *Caron Enterprise*, etc.

See Advt. Page 77.

FORGET, pop. 200, District of Cannington, on the C. P. Ry., 90 miles S.E. of Regina; Tel., Ex., M.O., Bank. Chief Industry: farming. The town contains besides its stores, lumber yards, four elevators, public and Catholic schools and a church. Surrounding towns and villages where no papers are published: New Hope, Alma, Kisbey, Percy and Coteau.

MAIL, weekly; Oswald J. Davies, publisher; established 1907; liberal; Friday; subscription \$1.00; eight pages, size 17½ x 24.

FRANCIS, pop. 141, District of South Qu'Appelle, on Arcola extension of C. P. Ry., 40 miles S.E. of Regina; Tel., Ex., M.O., Bank. Francis is the centre of a great wheat belt, and has a 100,000 bushel elevator. The town contains churches, schools, and a fine hotel, besides its stores, etc. Waterworks just being installed. Surrounding towns and villages where no papers are published: Kronan, Tyvan, Osage and Lajord.

GAZETTE, weekly; H. Bird, publisher; established 1906; independent; Friday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ¼

GAINSBORO, pop. 180, District of Souris, on Brandon-Estevan branch of C. P. Ry., 67 miles E. of Estevan and 2 miles W. of the Manitoba boundary line. Tel., Ex., M.O., Bank. Chief Industries: farming and ranching. Chief Shipments: grain and live stock; splendid watering facilities. Surrounding towns and villages where no papers are published: Workman, Elmore and Winlaw.

POST AND CARIEVALE NEWS; A. G. Flewelling, publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

GRENFELL, pop. 677, District of Grenfell, on main line C. P. Ry., 280 miles W. of Winnipeg, 95 miles N. of Estevan; Tel., T., Ex., M.O. Chief Industries: farming and grist mills. Chief Shipments: farm produce and grain. About 1,000,000 bushels of wheat were raised in this district in 1906. Surrounding towns and villages where no papers are published: Oakshela, Neudorf, Graytown, Summerbury and Sinaluta.

SUN, weekly; Jno. Nicholls, editor and publisher; established 1893; independent; Wednesday; subscription \$1.00; eight pages; size 15 x 22. Circ'n ½

See Advt. page 105.

HALBRITE, pop. 272, District of South Qu'Appelle, on Portal section of C. P. Ry., 75 miles S.E. of Regina and 33 miles N. of U.S. boundary line; Tel., Ex., M.O. Chief Industry: farming. Surrounding towns and villages where no papers are published: Ralph, Midale, Macoun and Hanson.

NEWS, weekly; Elgin B. Brown, publisher; established 1906; independent; Friday; subscription \$1.00; eight pages, size 15 x 22.

HANLEY, pop. 568, District of Saskatoon, on Prince Albert branch of C. P. Ry., 125 miles S. of Prince Albert, and 120 miles N.W. of Regina; Tel., Ex., M.O., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Dundurn and Kenaston.

HERALD, weekly; Chas. H. Leathley, editor and proprietor; established 1904; liberal; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

HEWARD, pop. 173, District of Cannington, on Brandon and Regina branch of C. P. Ry., 150 miles W. of Brandon, and 80 miles S. E. of Regina; Tel., Ex., M.O. Chief Industry: farming.

CHRONICLE, weekly. No report.

HUMBOLDT, pop. 279, District of Humboldt, a divisional point on the C.N.Ry., 425 miles N. W. of Winnipeg, 402 miles E. of Edmonton, and 80 miles S. of Prince Albert; Tel., Ex., M.O., Banks. The town contains a creamery, two elevators, two hotels, stores, Dominion Land Office, and is a port of entry for customs. It is the centre of a fine agricultural country. Surrounding towns and villages where no papers are published: Bruno, Carmel, Burr, St. Gregor and Annaheim.

JOURNAL, weekly; Telfer Bros., proprietors and publishers; established 1905; liberal; Friday; subscription \$1.00; eight pages, size 13 x 20.

INDIAN HEAD, pop. 1,545, District of South Qu'Appelle, on main line of C. P. Ry., 100 miles N. of Estevan, 314 miles W. of Winnipeg; Tel., T., Ex., M.O., Banks. Chief Industries: ranching and wheat farming, planing mills, sash and door, separator and pickle factories. Chief Shipments: cattle, grain and country produce. The town contains, besides its stores, etc., four hotels, and has electric light, sewerage and waterworks systems. Surrounding towns and villages where no papers are published: Fort Qu'Appelle, McLean, Sintaluta, Balcarres and Pedley.

PRAIRIE WITNESS, semi-weekly; D. S. Williams, B.A., publisher; established 1895; liberal; Tuesday and Friday; subscription \$1.00; eight pages, size 18 x 24. Circ'n 1

VIDETTE, weekly; Vidette Publishing Co., publishers, E. H. Gough, manager; established 1884; conservative; Wednesday; subscription \$1.00; sixteen to twenty-four pages, size 17½ x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,550

See Advt. Page 82.

KINISTINO, pop. 200, District of Kinistino, on the Carrot River and C.N. Ry., 46 miles S.E. of Prince Albert; Tel., Ex., M.O., Bank. Chief Industry: farming. Chief Shipments: wheat, oats and other grains, beef and hogs. Surrounding towns and villages where no papers are published: Norden, Weldon, Beatty and Bagley.

ECHO, weekly; Kinistino Printing and Publishing Co., Ltd., publishers; established 1906; independent; Tuesday; subscription \$1.00; eight to twelve pages, size 15 x 22. Circ'n ½

LANG, pop. 108, District of South Regina, on Portal section of C. P. Ry., 60 miles S.E. of Moose Jaw, and 40 miles S. of Regina; Tel., Ex. Chief Industry: farming.

LEADER, weekly. No report.

RECORDER, weekly. No report.

LANGHAM, pop. 249, District of Saskatoon, on the C.N. Ry., 20 miles N.W., of Saskatoon, and 75 miles S.W. of Prince Albert; Tel., Ex., M.O., Bank. Chief Industries: farming and ranching. Surrounding towns and villages where no papers are published: Dalmeny, Park and Halcyonia.

TIMES, weekly; S. Dillingham, publisher; established 1906; independent; Thursday; subscription \$1.00; eight to ten pages, size 13 x 20.

LASHBURN, pop. 200, District of Battleford; on Manitoba Div. of C. N. Ry., 65 miles W. of Battleford, 15 miles from the Alberta boundary line; Tel., Ex., M.O., Bank. Chief Industries: farming and ranching. Surrounding towns and villages where no papers are published: Aberfeldy, Gully, Marshall, Waseca, Maidstone and Birling.

RECORD, weekly; J. Robert Long, publisher; established 1906; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Also publishes *Caron Enterprise*, etc.

See Advt. Page 77.

LEMBERG, pop. 365, District of Wolseley, on Pheasant Hills branch of C. P. Ry., 65 miles N.E. of Regina, 45 miles S.W. of Yorkton; Tel., Ex., M.O., Bank. Chief Industries: farming and flour milling. Chief Shipments: wheat and flour. The town is surrounded by one of the best wheat belts in Saskatchewan. It contains, besides its stores, five churches, school and four elevators. Surrounding towns and villages where no papers are published: Chickney, Pheasant Fork, Long Valley, Neudorf and Hyde.

LEADER, weekly; R. E. Rollins, publisher; established 1907; independent; Friday; subscription \$1.00; eight pages, size 13 x 20.

LLOYDMINSTER, pop. 389, District of Battleford, on Manitoba Div. of C. N. Ry., 85 miles W. of Battleford, just E. of the Alberta boundary line; Tel., Ex., M.O., Banks. Chief Industries: farming and ranching. Surrounding towns and villages where no papers are published: Aberfeldy, Gully and Marshall.

TIMES, weekly; Lloydminster Printing and Publishing Co., Ltd., publishers; established 1905; independent; subscription \$1.00; twelve pages, size 10½ x 15. Circ'n ½

LUMSDEN, pop. 461, District of Lumsden, on the Regina-Prince Albert branch of C.P. Ry., in the Qu'Appelle Valley, 20 miles N.W. of Regina; Tel., T., Ex., M.O., Bank. Chief Industries: farming, flour mills and brick works. Chief Shipment: wheat. Besides its stores, etc., the village contains three churches, public school, public library, opera house, R. N. W. M. P. quarters, and hotels, four grain elevators and hospital. It is the centre of one of the best grain-growing sections in the West. The prairie and park lands are 2,050 ft. above sea level, and the celebrated Qu'Appelle Valley in which the village is situated is 350 ft. below the prairie level, and is 300 miles long.

NEWS RECORD, weekly; Charles Hynds, publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ¾

MACOUN, pop. 102, District of Souris, on the C. P. Ry., 41 miles N.W. of Portal and 120 miles S. E. of Moose Jaw. Tel., Ex., M.O., Bank. Chief Industry: farming. The town has, besides its stores, three elevators, lumber yards, implement depots, two churches, graded school and a \$30,000 hotel. Surrounding towns and villages where no papers are published: Midale, Hitchcock, Hanson and Roseview.

MESSINGER, weekly; Frank E. Ellickson, publisher; established 1907; independent; Thursday; subscription \$1.00; eight pages.

MANOR, pop. 250, District of Cannington, on Brandon and Regina branch of C. P. Ry., 350 miles W. of Winnipeg, 120 miles S. E. of Regina and 45 miles from U. S. boundary line; Tel., Ex., M.O., Bank. Chief Industries: farming and brick manufacturing. The town contains, besides its stores, four churches and a school. Surrounding towns and villages where no papers are published: Wauchope, Redvers, Frys, Antler and Dennington.

ADVOCATE, weekly; Herbert T. Halliwell, publisher; established 1905; independent; Friday; subscription \$1.00; eight pages, size 13 x 20.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 520

See *Advt. Page* 32.

MAPLE CREEK, pop. 687, District of Maple Creek, on main line of C. P. Ry., 600 miles W. of Winnipeg, 180 miles E. of Macleod and 23 miles from Alberta boundary line. Tel., Ex., M.O., Banks. Chief Industries: sheep and cattle ranching, farming and planing mills. Chief Shipments: live stock, grain and wool. The town was founded in 1885, has four churches, town hall, fire-station, four hotels, hospital, opera house and fine public school. Surrounding villages where no papers are published: Walsh, Graburn, Skibereen, Battle Creek and Kincorth.

RANCHING NEWS, AND CYPRESS HILLS GAZETTE, weekly; Wm. Cotton, publisher; established 1903; independent-conservative; Thursday; subscription \$1.00; eight pages, size 17½ x 23. Circ'n ¼

MAYMONT, pop. 100, District of Redberry, on main line of C. N. Ry., 25 miles E. of Battleford, 545 miles W. of Winnipeg; Tel., Ex., M.O. Chief Industries: farming and ranching. The town contains, besides its stores, a hotel and grain elevator. Surrounding towns and villages where no papers are published: Ruddell, Richard, Denholm and Baljennie.

STAR, weekly; Geo. E. Neilson, editor and proprietor; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ¼

Also publishes *Radisson News*, *Borden Advocate* and *Fielding Gazette*. See *Advt. Page* 38.

MELFORT, pop. 351, District of Kinistino, on the Winnipeg-Brandon-Prince Albert branch of C. N. Ry., 50 miles S. E. of Prince Albert; Tel., Ex., M.O., Banks. Chief Industries: ranching and farming. Chief Shipments: cattle and wheat. Central distributing point of Carrot River Valley.

MOON, weekly; Melfort Printing & Publishing Co., Ltd., publishers, Leonard Norman, editor and proprietor; established 1904; independent; Thursday; subscription \$1.00; eight pages, size 18 x 24. Circ'n ¾

Also publish *Star City Advertiser*.

MILESTONE, pop. 244, District of South Regina, on Portal section of C. P. Ry., 54 miles S. E. of Moose Jaw and 30 miles S. of Regina; Tel., Ex., M.O., Bank. Chief Industry: farming.

MAIL, weekly; Seager-Holmes Co., publishers; established 1906; independent; Friday; subscription \$1.00; ten to twelve pages, size 15 x 22.

Also publish *Rouleau Enterprise*.

MOOSE JAW, pop. 6,249, District of Moose Jaw, on the main line of C.P. Ry., and terminus of the Soo line from St. Paul, 40 miles W. of Regina, 398 miles W. of Winnipeg, 442 miles E. by S. of Calgary; Tel., Ex., M.O., Banks. Chief Industries: flour and planing mills, C. P. Ry. Divisional shops, grain growing and cattle, horse and sheep ranching. Chief Shipments: grain and live stock. The town contains six churches and public and high schools. A large detachment of Mounted Police are stationed here. Municipal electric light, water works and sewerage systems are established. Surrounding towns and villages where no papers are published: Drinkwater, Boharm, Pasqua, Bethune, Belle Plaine, Chamberlain, Chaplin, North Portal and Roche Percée.

NEWS, every morning except Sunday; McMillan & Miller, publishers; established 1907; conservative; subscription \$3.00; eight pages, size 15 x 22. Circ'n 1

WEEKLY; established 1906; Friday; subscription \$1.00; eight to twelve pages, size 15 x 22. Circ'n 1½

TIMES, every evening except Sunday; Leader-Times Co., Ltd., publishers, Thos. Miller, managing editor; established 1906; independent; subscription \$4.00; eight pages, size 17½ x 23. Circ'n ¾

SEMI-WEEKLY; established 1889; Tuesday and Friday; subscription \$1.50; eight pages, size 17½ x 23.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 2,317★

MOOSOMIN, pop. 1,152, District of Moosomin, on the C. P. Ry., 137 miles E. of Regina, 86 miles W. of Brandon; Tel., T., Ex., M.O., Banks. Chief Industries: lumbering, stock-raising and farming. Chief Shipments: lumber, grain and live stock. The town contains five churches, public and high schools, six grain elevators, 300-barrel flour mill, foundry and planing mill. Surrounding towns and villages where no papers are published: Fleming, Red Jacket and Cannington Manor.

SPECTATOR, weekly; A. H. Smith, publisher; established 1892; independent-liberal; Wednesday; subscription \$1.00; eight pages, size 24 x 18. Circ'n 1

WORLD, weekly; Bretz & Shuart, publishers; established 1900; conservative; Wednesday; subscription \$1.00; eight pages, size 17½ x 24. See *Advt. Page 96*. Circ'n 1

MORTLACH, pop. 127, District of Moose Jaw, on the main line of C. P. Ry., 25 miles W. of Moose Jaw; Tel., Ex., M.O., Bank. Chief Industries: farming and ranching. Chief Shipments: grain and live stock. Surrounding towns and villages where no papers are published: Secreton, Parkbeg and Chaplin.

NEWS, weekly; J. Robert Long, publisher; established 1905; independent; Thursday; subscription \$1.00; eight pages; size 15 x 22.

Also publishes *Caron Enterprise*, etc.

See *Advt. Page 77*.

MUENSTER, pop. 100, District of Humboldt, on C. N. Ry., 420 miles W. of Winnipeg, 70 miles E. of Saskatoon; Tel., Ex. The town contains, besides its stores, a church, school, hotel, lumber yards and elevators, and is surrounded by excellent farming land.

ST. PETERS BOTE, German, weekly; St. Peters Monastery, publishers; established 1904; religious, Catholic; Thursday; subscription \$1.00; twelve pages, size 11 x 15½. Circ'n 1½

NORTH BATTLEFORD, pop. 824, District of Battleford, on Manitoba Division of C. N. Ry., 253 miles E. of Edmonton; Tel., Ex., M.O., Banks. Stands on the heights above and north of the junction of the Saskatchewan and Battle Rivers. Divisional point on C. N. Ry. Chief Industries: farming and railroad shops. Chief Shipment: grain. The town has grown very rapidly since its founding in 1905, and contains four churches, public and separate schools, five hotels, a town hall and railroad shops. Surrounding towns and villages where no papers are published: Ruddell, Denholm, Jackfish, Paynton and Maidstone.

NEWS, weekly; News Publishing Co., Ltd., publishers; established 1905; liberal; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ¾

OXBOW, pop. 527, District of Souris, on Souris section C. P. Ry., 28 miles N. E. of Estevan; Tel., Ex., M.O., Bank. Situated in a fertile farming district. Chief Industry: farming. Chief Shipment: grain. Has five elevators and loading platform, stores and blacksmith shops, high school and four churches.

HERALD, weekly; John H. Noble, publisher; established 1903; independent; Thursday; subscription \$1.00; eight to ten pages, size 15 x 22. Circ'n ½

PENSE, pop. 185, District of South Regina, on main line of C. P. Ry., 17 miles W. of Regina; Tel., Ex., M.O., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Stony Beach, Fairville, Grand Coulee, Belle Plaine and Pasqua.

ADVANCE, weekly; J. Robert Long, publisher, Chas. H. Shrimpton, editor and business manager; established 1906; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Also publishes *Caron Enterprise*, etc. See *Advt. Page* 77.

PRINCE ALBERT, pop. 3,005, District of Prince Albert, on the North Saskatchewan River, 25 miles W. of its junction with the South branch, 200 miles N. of Regina and terminus of Regina-Prince Albert branch of C.N.Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: ranching, lumbering and farming. Chief Shipments: lumber, fur, grain and live stock. The city contains five churches, a convent and college, one high, two public and one separate school and ladies' college. Surrounding towns and villages where no papers are published: Shellbrook, Birch Hills, Macdowall and Willoughby.

ADVOCATE, semi-weekly; Advocate Printing and Publishing Co., Ltd., publishers, Robert J. Hartley, manager and editor; established 1894; liberal; Wednesday and Saturday; subscription \$1.50; six to eight pages, size 18 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,265

See *Advt. Page* 102.

TIMES, weekly; Young & Laurie, publishers; established 1882; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22. See *Advt. Page* 52. Circ'n 1¼

QU'APPELLE, pop. 778, District of South Qu'Appelle, is beautifully situated in a wooded district on the main line of the C.P.Ry., 32 miles E. of Regina; three trains daily east and west; Tel., T., Ex., M.O., Banks. Chief Industries: flour mill, butter factory, stock raising, and farming. Chief Shipments: butter, grain and live stock. The town contains four churches, a public school, town hall, hotels and stores. A detachment of the R. N. W. M. P. is stationed here. Surrounding villages where no papers are published: Fort Qu'Appelle, McLean, Balgonie, Edgeley, Avonhurst, Lipton, Strathcarroll, Spring Brook, Loon Creek and Hayward.

PROGRESS, weekly; E. E. Law, B.A., editor and publisher; established 1885; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

QUILL LAKE, pop. 200, District of Humboldt, on Manitoba division of C. N. Ry., 120 miles N. of Regina, 387 miles W. of Winnipeg, on Wetasto Creek, six miles from Big Quill Lake. Tel., Ex., M.O., Bank. Chief Shipments: grain and farm produce. Centre of a fertile and very healthy district, with an even climate. Surrounding towns and villages where no papers are published: Watson, Englefeld, Paskweggin, Wadena and Invermay.

QUILL, weekly; T. J. Oliver, editor and publisher; established 1906; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. See *Advt. Page 37*.

RADISSON, pop. 350; District of Redberry; on the main line of the C. N. Ry. from Edmonton to Winnipeg; 529 miles W. of Winnipeg and 300 miles E. of Edmonton; Tel., Ex., M.O., Bank. Besides its stores, the town has a lumber yard, planing factory, two grain elevators, a good school and three churches. A splendid grain-growing country.

NEWS, weekly; Geo. E. Neilson, editor and proprietor; established 1906; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n ¾

Also publishes *Borden Advocate*, *Fielding Gazette* and *Maymont Star*. See *Advt. Page 38*.

REGINA, pop. 6,169, District of South Regina, on the main line of the C. P. Ry., 41 miles E. of Moose Jaw, 138 miles W. of Moosomin; Tel., T., Ex., M.O., Banks. It is the seat of government of the Province of Saskatchewan, the Executive Council meets here and it is the residence of the Lt.-Gov. It is the starting point of the branch line of the C. N. Ry., which runs North to Prince Albert, and is the distributing point for the country far North and South—the fertile "Park" territory, where large numbers or settlers have already become prosperous and hundreds are pouring in. Chief Industries: flour mills, breweries, farming and stock raising. Chief Shipments: grain, live stock, etc. The city contains the parliamentary buildings, five churches, excellent public and high schools, headquarters of the R. N. W. M. P. and Land departments. Surrounding towns and villages where no papers are published: Craven, Condie, Grand Coulee, Davin, Tregarva, Wascana, and Rose Plain.

LEADER, every morning except Sunday; Leader Publishing Co., Ltd., publishers; established 1906; liberal; subscription \$4.00; sixteen pages, size 17½ x 24.

WEEKLY, established 1883; Wednesday; subscription \$1.00; twelve pages, size 17½ x 24.

STANDARD, every evening except Sunday; J. K. McInnis & Sons, publishers; established 1904; independent; subscription \$3.00; eight pages, size $17\frac{1}{2} \times 22$. Circ'n $1\frac{1}{4}$

SEMI-WEEKLY, established 1885 as weekly; Tuesday and Friday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22$. Circ'n $2\frac{3}{4}$

See Advt. Page 110.

THE WEST, weekly; The West Co., Ltd., publishers; established 1899; conservative; Wednesday; subscription \$1.00; eight pages, size 18×24 . Circ'n $\frac{1}{4}$

DEUTSCHE RUNDSCHAU, German, weekly; J. K. McInnis & Sons, publishers; established 1906; independent; Wednesday; subscription \$1.00; eight pages, size $15\frac{1}{2} \times 22$. Circ'n $2\frac{1}{4}$

See Advt. Page 54.

SASKATCHEWAN GAZETTE, semi-monthly; official organ of the Government of Saskatchewan.

Inserts only Government advertisements.

CANADIAN CHURCH COURIER, monthly; Canadian Church Courier, Ltd., publishers; established 1907; religious, Anglican; first and third Thursday; eight pages, size $11 \times 15\frac{1}{2}$.

PROGRESS, monthly; Regina Indian Industrial School, publishers; established 1893; college; subscription, 25 cents; eight pages, size $6\frac{1}{2} \times 10$. Circ'n $\frac{3}{4}$

ROSTHERN, pop. 918, District of Rosthern, on Prince Albert branch C. P. Ry., 50 miles S. of Prince Albert; Tel., Ex., M.O., Banks. Chief Industry and Shipment: wheat. There are eight elevators, and about 1,250,000 bushels of wheat are shipped every year. Besides its stores, the town has eight churches, two schools and an opera house and court house. Surrounding towns where no papers are published: McDowell, Hague, Osler and Clouston.

ENTERPRISE, weekly; S. T. Willoughby, editor; established 1903; independent; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n $\frac{1}{2}$

ROULEAU, pop. 304, District of South Regina, on the Portal section of the C. P. Ry., 30 miles S. E. of Moose Jaw and 20 miles S. W. of Regina; Tel., Ex., M.O., Bank. Chief Industry: farming. The town is situated in a rich agricultural district, has a school, machine shop, and is to have an electric light plant. Surrounding towns and villages where no papers are published: Wilcox, Gray, New Warren, Briercrest and Drinkwater.

ENTERPRISE, weekly; Seager-Holmes Co., publishers; established 1906; independent; Friday; subscription \$1.00; eight pages, size 15×22 . Circ'n $\frac{1}{2}$

Also publish *Milestone Mail*.

SALTCOATS, pop. 265, District of Saltcoats, on the Northwestern branch of C. P. Ry., 17 miles S. E. of Yorkton, and 55 miles N. E. of Regina; Tel., Ex., M.O., Bank. Chief Industry: farming. Surrounding villages where no papers are published: Rokeby Station, Dunleath, Rothbury, Beresina, Bradenbury and Churchbridge.

RECORDER, weekly; Reginald Naldur, publisher; established 1906; independent; Thursday; subscription \$1.00; six pages, size $17\frac{1}{2} \times 22$. Circ'n $\frac{1}{4}$

SASKATOON, pop. 3,011, District of Saskatoon, on South Saskatchewan River and Regina-Prince-Albert branch of C. P. Ry., and on projected line of G. T. P. Ry., 85 miles S. W. of Prince Albert. Chief Industries: wheat and flour mills. Chief Shipments: wheat and flour, stone and lime. Town contains six churches, high school, public schools, grist mill, elevators, forwarding houses, opera house, custom house. Centre of large wheat growing district, and also judicial centre. Surrounding towns where no papers are published: Dundurn, Osler, Hague, Delisle, French, Nutana. Post Office distributing point for Saskatchewan.

CAPITAL, every evening except Sunday; The Capital Printing Co., publishers; established 1907; conservative; subscription \$3.00; eight pages, size 15 x 22.

WEEKLY, established 1906; Thursday; subscription \$1.00; twelve pages, size 15 x 22.

PHŒNIX, every evening except Sunday; J. A. Aiken, publisher; established 1906; liberal; subscription \$3.00; four to eight pages, size 17½ x 23. Circ'n ¾

WEEKLY, established 1902; Wednesday, subscription \$1.00; eight to twelve pages, size 17½ x 23. Circ'n 1¾

See Advt. Page 12.

SEDLEY, pop. 200, District of South Regina, on Brandon and Regina branch of C. P. Ry., 30 miles S.E. of Regina; Tel., Ex., M.O. Chief Industry: wheat growing. Surrounding towns and villages where no papers are published: Lajord, New Holstein, Kroneau and Gray.

TRIBUNE, weekly; J. Robert Long, publisher; established 1906; independent; Friday; subscription \$1.00; eight pages, size 15 x 22.

Also publishes *Caron Enterprise*, etc. *See Advt. Page 77.*

STAR CITY, pop. 109, District of Kinistino, on the Winnipegosis branch of the C.N.Ry., 65 miles E. of Prince Albert; Tel., Ex., M.O. Chief Industries: farming and ranching. Surrounding towns and villages where no papers are published: Wentworth, Pleasant Valley and South Melfort.

ADVERTISER, weekly; Melfort Printing and Publishing Co., Ltd., publishers, W. L. Melville, manager; established 1906; liberal; subscription \$1.00; eight pages, size 15 x 22.

Also publish *Melfort Moon*.

STOUGHTON, pop. 242, District of Cannington, on Souris-Regina branch of C. P. Ry., 85 miles S.E. of Regina and 38 miles N. of Estevan. Chief Industry and Shipment: wheat. The village contains two churches, ten stores, three implement agencies, two blacksmith shops and two first class hotels.

TIMES, weekly; A. T. Hind, publisher; established 1905; independent; Friday; subscription \$1.00; four pages, size 17½ x 24.

See Advt. Page 40.

Circ'n ½

STRASSBURG, pop. 203, District of Lumsden, on Pheasant Hills branch of C. P. Ry., 45 miles N.W. of Regina, 100 miles S.E. of Saskatoon; Tel., Ex., M.O., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Southcote, Edelane, Pengarth, Bulvea, Butterton and Last Mountain.

MOUNTAINEER, weekly; S. Lorne Small, editor and manager; established 1906; independent; subscription \$1.00; eight pages, size 15 x 22. Circ'n ½

SWIFT CURRENT, pop. 554, District of Maple Creek, on Swift Current Creek, a divisional point on the main line of C. P. Ry., 140 miles W. of Regina. Tel., Ex., M.O., Bank. Chief Industries: ranching (sheep and cattle) and farming. Chief Shipments: grain, sheep and wool. A government meteorological station is located here. Surrounding villages where no papers are published: Rush Lake, Waldeck, Aikens, Leven, Herbert and Crane.

SUN, weekly; W. Oswald Smyth, publisher; established 1904; independent; Friday; subscription \$1.00; eight pages, size 13 x 20.
Circ'n $\frac{1}{2}$

TISDALE, pop. 250, District of Kinistino, on Winnipegosis branch of C. N. Ry., 80 miles E. of Prince Albert; Tel., Ex., M.O., Bank. Situated in the centre of one of the best agricultural districts of the "New West." Chief Industries: farming and lumbering. Chief Shipments: grain and lumber.

MONITOR, weekly, E. W. Schell, publisher; established 1906; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. See *Advt. Page 100*.
Circ'n $\frac{1}{2}$

TYVAN, pop. 100, District of South Qu'Appelle, on the C.P. Ry., 45 miles S.E. of Regina; Tel., Ex., M.O. Chief Industry: farming.

SIGNAL, weekly; J. Robert Long, publisher; established 1907; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Also publishes *Caron Enterprise*, etc.
See *Advt. Page 77*.

VONDA, pop. 174, District of Batoche, on the Winnipeg-Edmonton line of the C. N. Ry., 26 miles N. E. of Saskatoon, 58 miles S. of Prince Albert; Tel., Ex., M.O., Bank. Chief Industries: farming and ranching. Surrounding towns and villages where no papers are published: Clarkboro, Aberdeen, Howell and Dana.

ADVANCE, weekly; W. C. R. Garrioch, publisher; established 1907; independent; Thursday; subscription \$1.00; eight pages, size 15 x 20.

WAPELLA, pop. 459, District of Moosomin, on the main line C. P. Ry., 236 miles W. of Winnipeg, 110 miles E. of Regina; Tel., Ex., M.O., Banks. Chief Industries: farming and live stock. Chief Shipments: wheat, cattle, hogs and produce. Many good stores, two hotels, four implement warehouses, seven elevators, large flour mill and pork packing establishment. Surrounding towns and villages where no papers are published: Carnoustie, Burrows, Gordon, Red Jacket and Hillburn.

POST, weekly; E. S. Zingg, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.
Circ'n $\frac{3}{4}$

WARMAN, pop. 129, District of Saskatoon, at the junction of the Regina-Prince Albert branch with the main line of the C. N. Ry., 75 miles S. W. of Prince Albert; Tel., Ex., Bank. Chief Industry: farming. Warman is situated in the heart of the Saskatchewan Valley wheat lands. Surrounding towns and villages where no papers are published: Aberdeen, Osler, Hague, Dalmeny and Howell.

LEADER, weekly; Hubert S. Vokins, publisher; established 1906; liberal; Thursday; subscription \$1.00; four pages, size 17 $\frac{1}{2}$ x 22.

WEYBURN, pop. 966, District of South Qu'Appelle, on Kemnay-Estevan branch of C. P. Ry., 50 miles N. W. of Estevan, 90 miles S. E. of Moose Jaw; Tel., Ex., M.O., Banks. Chief Industry: farming. Surrounding villages where no papers are published: McTaggart and Ralph.

HERALD, weekly; T. H. Blacklock, publisher; established 1902; Thursday; subscription \$1.00; twelve pages, size $17\frac{1}{2} \times 24$.

WHITEWOOD, pop. 501, District of Whitewood, on Winnipeg-Swift Current branch of C. P. Ry., 90 miles E. of Regina, and 110 miles W. of Brandon; Tel., Ex., M.O., Bank. Chief Industries: farming and lumbering. Chief Shipments: country produce and lumber. The town contains besides its stores, etc., two hotels. Surrounding towns and villages where no papers are published: Perceval, Burrows, Oakshela and Summerberry.

HERALD, weekly; Jno. Scott, publisher; established 1893; independent-conservative; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n $\frac{1}{2}$

WINDTHORST, pop. 150, District of Grenfell, on the C. P. Ry., 80 miles E. of Regina; Tel., Ex., M.O. Chief Industry: farming. Surrounding towns and villages where no papers are published: Kaiser, Fitzmaurice, Beeston, Neelby and Bender.

HERALD, weekly; A. Banninger, editor and publisher; established 1906; independent; Wednesday; subscription \$1.00; four pages. Circ'n $\frac{1}{2}$

WOLSELEY, pop. 935, District of Wolseley, on Winnipeg-Swift-Current branch of C. P. Ry., 50 miles E. of Regina; Tel., Ex., M.O., Banks. Chief Industry: farming. Chief Shipments; country produce and bricks. The town contains besides its stores, etc., two hotels, brick yard and six elevators. Surrounding towns and villages where no papers are published; Summerberry, Sintaluta, Ellisboro, Mutrie, Moffat, Montinarte, Fallowmede, Cherring and Adair.

NEWS, weekly; T. E. Scriver, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 24$. Circ'n $\frac{1}{2}$

YELLOW GRASS, pop. 344, District of South Qu'Appelle, on Portal section of C. P. Ry., 75 miles S. E. of Moose Jaw, and 50 miles S. of Regina; Tel., T., Ex., M.O., Banks. Chief Industries: agriculture and pottery works. Chief Shipments: wheat and coarse grains. The town contains three churches, public schools and an opera house; has water works and fire department. The town stands very high in health reports, and is the centre of one of the finest grain belts in the province.

JOURNAL, weekly; Chas. H. Bailey, editor and publisher; established 1906; independent; Friday; subscription \$1.00; eight pages, size 13×20 . Circ'n $\frac{1}{4}$

YORKTON, pop. 1,363, District of Yorkton, on Manitoba and North-western section of C. P. Ry., 115 miles N. E. of Regina; Tel., Ex., M.O., Banks. Chief Industries: farming, ranching and lumbering. Chief Shipments: cattle and grain. The town contains besides its stores, etc., seven elevators, planing and flour mills, cement block factories, a cottage hospital and two hotels. Surrounding towns and villages where no papers are published: Rokeby, Bredenbury, Fort Pelly, Theodore, Langenberg, Springside, Wallace, Churchbridge, Kamsack, Buchanan and Sheho.

ENTERPRISE, weekly; Enterprise Publishing Co., Ltd., publishers; established 1896; independent; Wednesday; subscription \$1.00; eight pages, size 22×15 .

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,025

PROVINCE OF ALBERTA.

On Sept. 1st, 1905, the formal inauguration of the new Province of Alberta took place at Edmonton, the city which, after a lively struggle, had been chosen as capital. On that day there was added to the ranks of the self-governing provinces of the Dominion one of the best favored districts in the world—attractive in the beauty of its rolling prairie, foothills and mountains, in its magnificent climate, which has earned for it the name of “Sunny Alberta,” and in the wonderful richness of its varied resources. Alberta extends from the 49th parallel on the south to the 60th on the north, a distance of 750 miles, and from the 110th meridian on the east to the 120th on the west, giving it a breadth of 400 miles. Its area is 254,559 square miles. The eastern part of the province is a rolling prairie, a large part of which is admirably adapted to raising the first quality of hard wheat. Farther west come the foothills of the Rockies, and a territory probably unexcelled for ranching, mixed farming and raising the famous “Alberta Red” wheat. There are very extensive irrigation schemes under development, which are opening up some remarkably fertile land, and settlers are rapidly taking it up. At the west of the Province, forming the boundary line for nearly 400 miles between it and British Columbia, rise the grand old Rocky Mountains. Here much of the mineral wealth of the province is located. “The Pass” district in which Crow’s Nest, Frank, and other well-known mining towns are situated, has a large and steady output of good coal. Coal mines are also found at various points throughout the province—near Medicine Hat, Edmonton, Calgary, etc. Zinc deposits are extensively worked in the neighborhood of Frank. The climate of “Sunny Alberta” is very different from that of the prairie provinces to the east. The Rockies shelter it from the cold north-west winds, and the warm Chinook winds sweep down from the mountains and foothills, clearing away the winter snows almost as fast as they fall. The result is that in most parts of the province cattle can be wintered out of doors, and it makes an ideal ranching country. The Peace River District at the north, almost 400 miles square, has been scarcely opened up yet for farming, though it ranks as one of the greatest fur producing districts in the world. More raw furs are marketed at Edmonton than in any other city in the world. Tests have proved, too, that almost every part of this territory will grow wheat and rough grains, and it is the intention of the Government to introduce reindeer in the northern part. The province is served by three great railway systems, the Canadian Pacific, Canadian Northern and Grand Trunk Pacific. It has five cities and 51 towns and villages, while new towns are springing up very rapidly. The Government consists of a Lieutenant-Governor, Executive Council and a Legislative Assembly of 25 members. The population of the province at the end of 1906 was 184,000. Capital at Edmonton.

For statistics and other information regarding the newspapers of the province see other parts of this work.

BANFF, pop. 500, (Banff Hot Springs), District of Banff, on the Western Division Swift Current branch of the C. P. Ry., 70 miles W. of Calgary and about 370 miles E. of Vancouver, in the heart of the Canadian Rockies; is visited annually by upwards of 25,000 people; Tel., Ex., M.O., Bank. Fishing, boating, bathing, hunting and camping, are the principal attractions; four first-class hotels and a sanatorium. The high altitude and bracing atmosphere are beneficial to consumptives. Banff is the station for the Rocky Mountain Park, the national reservation of over 5,000 square miles, embracing parts of the valleys of the Bow, Spray and Cascade Rivers, Lake Minnewanka and several noble mountain ranges. Mt. Assiniboine, the Matterhorn of the New World, is 20 miles south of Banff.

CRAG AND CANYON, weekly; N. K. Luxton, publisher; established 1900; independent; Saturday; subscription \$1.00; eight pages, size 11 x 8½.

BLAIRMORE, pop. 449, District of Pincher Creek, on Crow's Nest River and Western Division C. P. Ry., 10 miles east of the Crow's Nest Pass, B. C. boundary line, 170 miles west of Dunmore Junction; Tel., Ex., M.O., Bank. Chief Industries: coal mining, saw mills, lime and coke. Chief shipments; coal, lumber, lime and coke. Commercial and distributing point of the Crow's Nest Pass coal fields. Surrounding camps and towns where no papers are published: Coleman, Lille, Bellevue, Byron Creek and Sentinel.

TIMES, weekly; H. J. Matheson, publisher; established 1903; independent; Saturday; subscription \$2.00; four pages, size 15 x 21.

CALGARY, pop. 15,000, District of Gleichen, on the Bow River and * Western Division C.P.Ry., 840 miles W. of Winnipeg, 420 miles E. of Vancouver and 2,260 miles N. W. of Montreal; Jct. Point for Edmonton and northern points, for Macleod and southern points and for Donald, B.C., and western points, making it the centre of the opening of the new and vast country which is annually attracting settlers in large numbers; Tel., T., Ex., M.O., Banks. Chief Industries: saw and planing mills, tanneries, etc. Chief shipments: grain, lumber and live stock. Calgary is the most important, as well as the most picturesque town between Brandon and Vancouver. It is beautifully situated on a plateau at an altitude of 3,388 feet, overlooked by the snow-capped peaks of the Rockies. It is the centre of the trade of the northern part of the great ranching country and the chief source of supply for the mining districts in the mountains beyond. Lumber is largely made here from logs floated down Bow River. Calgary is an important Station of the R. N. W. M. P. and a post of the Hudson Bay Company. The city contains five churches, public schools, opera house, railway shops and splendid public buildings. Surrounding towns and villages where no papers are published: Shepard, Langden, Strathmore, Turner, Keith and Canmore.

ALBERTAN, every morning except Sunday; Albertan Publishing Co., Ltd., publishers; established 1901; liberal; subscription \$3.00; ten to twelve pages, size 19 x 24. Circ'n 3¼

WEEKLY; established 1881; Thursday; subscription \$1.00; eight to twelve pages, size 19 x 24. Circ'n 1¾

See Advt. Page 75.

HERALD, every evening except Sunday; J. H. Woods, editor and managing director, The Herald Co., Ltd., publishers; established 1883; independent-conservative; subscription, morning edition \$4.00, daily edition \$5.00; eight pages, size $17\frac{1}{2} \times 22$. Circ'n 4

WEEKLY; established 1883; Thursday; subscription \$1.00; twelve pages, size $17\frac{1}{2} \times 22$. Circ'n 4

Advt.—The Daily Herald is read by 90 per cent of Calgary's population, and is rapidly gaining circulation, both in the city and province. It is the home paper of the city, and its sworn circulation (net) for April 1907, was 4,038 copies daily, while for May it was 4,232. It circulates 2,500 daily in Calgary. See Advt. Page 28.

NEWS, every evening except Sunday; Daily News Publishing Co., Ltd., publishers; established 1907; independent; subscription \$5.00; eight pages, size 18×24 . Circ'n $1\frac{1}{4}$

CHINOOK, weekly; M. T. McKay, editor and manager; established 1906; independent; Thursday; subscription 50 cents; eight pages, size $17\frac{1}{2} \times 24$.

EYE OPENER, weekly; R. C. Edwards, editor and proprietor, Edward Ross, manager; established 1902; humorous; Saturday; subscription \$2.00; four pages, size 15×22 .

PRAIRIE, weekly; Annie B. Merrill, publisher; established 1907; independent; Friday; subscription \$2.00; sixteen pages. Circ'n 1

STANDARD, weekly. No report.

FARM AND RANCH REVIEW, AND GRAIN GROWERS' GAZETTE, monthly; Farm and Ranch Review Co., Ltd., publishers, C. W. Peterson, editor, M. D. Geddes, business manager; established 1905; agricultural; subscription 60 cents; thirty-six pages, size 9×12 . Circ'n $6\frac{3}{4}$

TRADE GAZETTE, monthly; Trade Gazette Publishing Co., publishers, John J. Young, manager, G. B. McDermot, editor; established 1906; trade; subscription \$1.00; twenty-four pages, size $8\frac{1}{2} \times 12$.

CAMROSE, pop. 412, District of Wetaskiwin, on the C. P. Ry., 25 miles E. of Wetaskiwin; Tel., T., Ex., M.O., Banks. Chief Industry: farming. Besides its stores, the town contains six churches, two-storey brick public school, fire hall with \$10,000 fire fighting plant and two feed mills, and is lighted with gas. Situated in the centre of a well settled district. Surrounding towns and villages where no papers are published: Bawlf, Killam, Sedgewick, Hardisty, Bittern Lake, Bardo and New Norway.

MAIL, weekly; Mail Publishing Co., publishers; established 1906; independent; Wednesday; subscription \$1.00; eight pages, size 15×22 .

Sworn Circ'n, average for 12 mos. to Apr. 30, 1907, 1,500
See Advt. Page 86.

CARDSTON, pop. 1,001, District of Cardston, on St. Mary's River, and Stirling to Spring Coulee branch of Alberta Ry. and Coal Co. Ry., 40 miles S. W. of Lethbridge, and 37 miles S. of Fort McLeod; Tel., Ex., M.O., Bank. Chief Industries: ranching and agriculture. Chief Shipments: grain and live stock. The town contains, besides its stores, etc., two churches. The Blood Indian Reservation is near here. Surrounding towns and villages where no papers are published: Mountain View, Aetna, Colles, Leavitt and Caldwell.

ALBERTA STAR, weekly; David H. Elton, editor and proprietor; established 1898 (as Record), changed to Alberta Star 1901; independent; Friday; subscription \$1.50; six pages, size 15×22 .

CARSTAIRS, pop. 297, District of Rosebud, on Calgary and Edmonton branch of C. P. Ry., 41 miles N. of Calgary; Tel., Ex., M.O., Banks. Chief Industry: farming. Located in the famous Chinook belt, and surrounded by a splendid winter wheat country. The town contains three churches and a fine four-roomed brick school-house. Surrounding towns and villages where no papers are published: Kansas, Neapolis, Sunnyslope, Crossfield, Airdrie and Cremona.

JOURNAL, weekly; L. E. Davis, publisher; established 1905; independent; Friday; subscription \$1.00; eight pages, size 13 x 20.

Circ'n $\frac{1}{4}$

CLARESHOLM, pop. 680, District of Macleod, on Calgary and Macleod branch of C. P. Ry., 82 miles S. of Calgary, and 25 miles from Macleod; Tel., Ex., M.O., Banks. Chief Industry: mixed farming. Surrounding towns and villages where no papers are published: Stavely, New Oxley, Lyndon, Meadow Creek and Cut Bank.

REVIEW, weekly; A. Wylie, editor and publisher, E. C. Payne, manager; established 1904; independent; Friday; subscription \$1.50; six pages, size 15 x 22.

Circ'n $\frac{1}{2}$

DAYS LAND, pop. 288, District of Wetaskiwin, on the Wetaskiwin branch of the C. P. Ry., 51 miles E. of Wetaskiwin; Tel., T., Ex., M.O., Bank. Chief Industry: mixed farming; Chief Shipments: wheat, oats and live stock. Daysland is situated in the hard wheat belt. The town has Methodist and Presbyterian churches. Surrounding towns and villages where no papers are published: Ohaton, Bawlf, Hardisty, Loughheed, Sedgewick, Killam, Strome, Holden and Tofield.

PRESS, weekly; A. A. P. McDowell, publisher; established 1907; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

DIDS BURY, pop. 477, District of Rosebud, on the Edmonton section of the C. P. Ry., 40 miles N. of Calgary; Tel., T., Ex., M.O., Bank. Chief Industry: farming. The village has four churches and several stores.

PIONEER, weekly; H. E. Osmond, publisher; established 1903; independent; Friday; subscription \$1.00; eight pages, size 20 x 13.

Circ'n $\frac{1}{2}$

EDMONTON, pop. 15,000, District of Sturgeon, capital of the Province of Alberta, on the North Saskatchewan River, 825 miles W. of Winnipeg, 195 miles N. of Calgary; on C. N. Ry., C. P. Ry., and G. T. P. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: saw, grist and planing mills, stock raising and farming. Chief Shipments: lumber, coal, grain and farm produce. The town contains thirteen churches, six public schools, fourteen banks, a college with over 200 students, and has electric light, power and street car plants operated by the city. Edmonton is the shipping point for a rich farming and ranching territory within a radius of 150 miles north, east and west, and is a divisional point on the new G. T. P. Ry. On the opposite bank of the river is Strathcona, a town of 4,000.

BULLETIN, every evening except Sunday; Bulletin Co., Ltd., publishers; established 1903; liberal; subscription \$3.00; ten pages, size 17 $\frac{1}{2}$ x 22 $\frac{1}{2}$.

Circ'n 2

SEMI-WEEKLY, established 1880; Monday and Friday; subscription \$1.00; eight pages, size 17 $\frac{1}{2}$ x 22.

Circ'n 2 $\frac{3}{4}$

EVENING JOURNAL, every evening except Sunday; Journal Co., Ltd., publishers; established 1903; conservative; subscription \$4.00; ten to twelve pages, size $17\frac{1}{2} \times 24$. Circ'n $1\frac{1}{4}$

MORNING JOURNAL (morning edition of Journal), every morning except Sunday; subscription \$5.00; twelve pages, size $17\frac{1}{2} \times 24$. Circ'n 1

WEEKLY, established 1903; Friday; subscription \$1.00; eight to twelve pages, size $17\frac{1}{2} \times 24$. Circ'n 1

FREE PRESS, weekly. No report.

SATURDAY NEWS, weekly; News Publishing Co., publishers, A. B. Watt, editor, C. G. Scarth, business manager; established 1905; independent; Saturday; subscription \$1.50; twenty pages, size $11\frac{1}{2} \times 17$.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,500

Advt.—Above figures represent average circulation during first year of existence, which is not a fair criterion. Present circulation, 3,000. Official organ of Alberta Farmers' Association, and leading journal of comment of the Province, in all parts of which its subscribers are to be found. See Advt. Page 55.

WHEAT BELT REVIEW, weekly; Free Press Publishing Co., Ltd., publishers; established 1906; news and literary; subscription \$1.00; sixteen to thirty-six pages, size 13×20 .

LE COURRIER DE L'OUEST, French, weekly; Le Courrier de l'Ouest Publishing Co., Ltd., publishers; established 1905; liberal; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 24$. Circ'n $1\frac{1}{4}$

ALBERTA HEROLD, German, weekly; Gustav Kormann, publisher; established 1903; liberal; Friday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 22\frac{1}{2}$.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 4,509 ★
See Advt. Page 41.

ALBERTA GAZETTE, semi-monthly; official organ of Provincial Government; established 1905; subscription \$2.00; sixteen pages and upwards, size $6\frac{1}{2} \times 10$.

Inserts only Government advertisements.

GREAT WEST, semi-monthly; M. A. Strang, editor, W. W. Stickney, circulation and advertising manager; established 1907; scientific farming and official organ of Canadian Society of Equity; subscription \$1.00; twenty pages up, size $10\frac{1}{2} \times 13\frac{1}{2}$.

ALBERTA MONTHLY, monthly; The Western Printing and Publishing Co., publishers; established 1906; subscription 50 cents; fourteen pages, size $8\frac{1}{2} \times 11\frac{1}{2}$.

FORT SASKATCHEWAN, pop. 585, District of Victoria, on the Saskatchewan River and C.N.Ry., 18 miles N. by E. of Edmonton. Tel., T., Ex., M.O., Banks. Chief Industries: farming, saw and grist mills and brickyards. Chief Shipments: grain, lumber and bricks. The town contains three churches, two hotels, seven stores and public school, and is one of the division headquarters of the R.N.W.M.P.

REPORTER, weekly; Reporter, Ltd., publishers, W. A. Pratten, editor and manager; established 1903; independent; Thursday; subscription \$1.00; eight pages, size 15×22 . Circ'n $\frac{1}{2}$

FRANK, pop. 1,178, District of Pincher Creek, on Crows Nest branch of C.P.Ry., 54 miles W. of Macleod, and 51 miles from Fernie, B.C.; Tel., T., Ex., M.O., Bank. Chief Industries: coal mining, zinc smelting, cement manufacturing, brick making and lime burning.

Frank is the centre of an immense coal mining district known as The Pass, having coal mines of an average daily output of 4,500 tons within a radius of six miles. The town has a church, school, customs house, opera house, electric light and water systems. Surrounding towns and villages where no papers are published: Coleman, Lille, Bellevue and Hilcrest.

THE FRANK PAPER, weekly; Mark Drumm, publisher; established 1905; liberal; Thursday; subscription \$2.00; four pages, size 15 x 22.

GLEICHEN, pop. 200, District of Gleichen, on the main line of the C.P.Ry., 54 miles E. of Calgary; Tel., Ex., M.O., Bank. Chief Industries: farming, ranching and coal mining. Besides its stores, the town has four churches, a school, fine hall and good water. It is the centre of the Canadian Pacific Irrigation Colonization Co.'s undertaking, and the surrounding country is rapidly being settled.

CALL, weekly; W. Park Evans, publisher and proprietor; established 1907; independent; Thursday; subscription \$1.50; four pages, size 15 x 22.

See Advt. Page 105.

HIGH RIVER, pop. 1,018, District of High River, on Calgary and Macleod branch of C.P.Ry., 40 miles S. of Calgary, and on the High Wood River, 68 miles N. of Macleod; Tel., T., Ex., M.O., Banks. Chief Industries: lumber mill, planing mill and farming. Chief Shipments: grain and farm produce, live stock and lumber. The town has three churches, two schools, three chartered banks, town hall, municipal lighting plant and water supply. Surrounding towns and villages where no papers are published: Dinton, Lineham, Pekisko and Cayley.

TIMES, weekly; Charles Clark, publisher; established 1905; independent; Thursday; subscription \$1.50; eight pages, size 16 x 21.

Circ'n $\frac{3}{4}$

INNISFAIL, pop. 643, District of Innisfail, on C. & E. branch of the C. P. Ry., 76 miles N. of Calgary; Tel., T., Ex., M.O., Banks. Chief Industries: mixed farming and cattle raising, brick and butter making. Chief Shipments: cattle, hogs, butter, grain and hay. The town contains, beside its stores, etc., five churches, town hall, fire hall and fire department, young mens' institute, elevator and a large eight-room school, hotels and government creamery. Surrounding towns and villages where no papers are published: Bowden, Markerville, Lake View, Mayton and Tindastoll.

PROVINCE, weekly; Edward J. Fream, editor and publisher; established 1906; independent; Thursday; subscription \$1.00; four to six pages, size 15 x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 844 ★

See Advt. Page 38.

LACOMBE, pop. 1,015, District of Lacombe, on Calgary & Edmonton branch of the C.P. Ry., 118 miles N. of Calgary; Tel., T., Ex., M.O., Banks. Chief Industries: mixed farming, and cattle raising, dairying, foundry and machine shop, and brick yards. Chief Shipments: grain, cattle, horses, hogs, butter, cheese, eggs, poultry and potatoes. The town contains \$50,000 brick school house, three churches and opera house. Surrounding towns and villages where no papers are published: Blackfalds, Morningside, Canyon, Lamerton, Tees, Alix and Bentley.

ADVERTISER, weekly ; F. H. Schooley, publisher ; established 1898 ; independent-conservative ; Thursday ; subscription \$1.00 ; eight pages, size 15 x 22. Circ'n $\frac{3}{4}$

WESTERN GLOBE, weekly ; Chas. B. Halpin, publisher ; established 1903 ; liberal ; Tuesday ; subscription \$1.00 ; ten pages, size 17 $\frac{1}{2}$ x 24. Circ'n $\frac{3}{4}$

LEDUC, pop. 391, District of Leduc, on Calgary and Edmonton section of C. P. Ry., 18 miles S. of Edmonton ; Tel., Ex., M.O., Bank. Chief Industry : farming. Surrounding towns and villages where no papers are published : Calmar, Saron, Kavanagh and Beaumont.

REPRESENTATIVE, weekly. No report.

LETHBRIDGE, pop. 2,313, District of Lethbridge, on Belly River, and a divisional point on the Crows Nest and Minneapolis and Spokane branches of the C. P. Ry., and headquarters of the Alberta Ry., 105 miles S. E. of Calgary ; Tel., T., Ex., M.O., Banks. Chief Industries : cattle, sheep and horse ranching, farming with irrigation, brick yards and collieries, brewery, woollen mill, flour mill and iron works. Chief Shipments : cattle, brick, grain, hay and coal. The town contains five churches, public schools and hospital, and the collieries of the Alberta Ry. Co., which employ over 1,000 men. It has electric light, water works and a sewerage system, is a R.N.W.M.P. post and Dominion land office.

NEWS, every day except Sunday ; K. H. Fessenden, managing editor ; independent ; subscription \$5.00 ; eight pages, size 15 x 22.

WEEKLY, established 1885 ; Thursday ; subscription \$1.50 ; eight to twelve pages, size 15 x 22.

HERALD, weekly ; Herald Printing Co., Ltd., publishers, O. D. Austin, editor ; established 1905 ; independent-liberal ; Thursday ; subscription \$1.50 ; eight pages, size 18 x 24.

Sworn Circ'n, average for 12 mos. to Apr. 30, 1907, 1,000

See Advt. Page 36.

MACLEOD, pop. 1,144, District of Macleod, a divisional point at the junction of the Crows Nest branch and the Calgary and Macleod branch of the C.P.Ry., 95 miles S. of Calgary and 55 miles E. of Crows Nest Pass on B. C. boundary line ; Tel., Ex., M.O., Banks. Chief Industries : cattle raising and farming. Chief Shipments : cattle and wheat. Four churches, good schools, headquarters of the R. N. W. M. P. in Southern Alberta. Surrounded by vast deposits of bituminous and anthracite coal.

ADVANCE, weekly ; Clarke Bros., publishers ; established 1898 ; liberal ; Tuesday ; subscription \$1.00 ; four pages. Circ'n $\frac{1}{4}$

GAZETTE, weekly ; H. S. French, publisher ; established 1882 ; conservative ; Saturday ; subscription \$1.50 ; eight pages, size 15 x 22. Circ'n $1\frac{1}{4}$

Also publishes *Taber Free Press*.

MAGRATH, pop. 884, District of Cardston, on Alberta R. & C. Co. Ry., 20 miles S. of Lethbridge, and 25 miles from the U.S. Boundary Line ; Tel., T., Ex., M.O. Chief Industries : farming and ranching.

PIONEER, weekly. No report.

MEDICINE HAT, pop. 3,020, District of Medicine Hat, on the South Saskatchewan River and C.P.R., three miles W. of Dunmore Junction, 180 miles S.E. of Calgary; Tel., Ex., M.O., Banks. Chief Industries: coal mining, ranching, woollen mills, flour mill, confectionery manufactory, and farming. Chief Shipments: coal, manufactured woollen goods, live stock and grain. The town contains six churches, good public schools and four natural gas wells. Surrounding towns and villages where no papers are published: Dunmore Junction, Irvine, Walsh, Stair, Suffield, Howell, Langevin and Woodpecker.

NEWS, weekly; Medicine Hat Printing & Publishing Co., Ltd., publishers; established 1894; independent; Thursday; subscription \$1.50; twelve to sixteen pages, size 18 x 24.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 1,420

See Advt. Page 46.

TIMES, weekly; W. Lacey Amy, publisher; established 1903; conservative; Tuesday; subscription \$1.50; twelve to sixteen pages; size 18 x 24.

NANTON, pop. 382, District of High River, on the Macleod-Calgary section Western Division of C.P.Ry., about 45 miles N. of Macleod and S. of Calgary; Tel., Ex., M.O., Banks. Chief Industries: wheat growing and ranching. Chief Shipments: wheat and live stock. Surrounding towns and villages where no papers are published: Cayley, Stavely, Macewan and Willows.

NEWS, weekly; Jones & Jessup, proprietors; established 1903; independent-liberal; Thursday; subscription \$1.50; eight pages, size 13 x 20. Circ'n $\frac{1}{2}$

OKOTOKS, pop. 508, District of High River, on the Calgary and Macleod section of the C.P. Ry., 26 miles S. of Calgary and 80 miles N. of Macleod; Tel., Ex., M.O., Bank. Chief Industries: mixed farming, horse breeding and lumbering. Chief Shipments: grain and lumber. The town contains, besides its stores, five churches, school, three hotels, lumber mill, etc. Surrounding towns and villages where no papers are published: Sandstone, Millarville, De Winton, Grierson, Davisburg and Dinton.

REVIEW, weekly; S. R. Hodson, publisher; established 1901; independent; Friday; subscription \$1.00; four pages, size 15 $\frac{1}{2}$ x 22. Circ'n $\frac{1}{2}$

OLDS, pop. 554, District of Rosebud, on the Calgary-Edmonton section of C.P. Ry., 57 miles N. of Calgary, in a first class farming and stock-raising district; Tel., T., Ex., M.O., Bank. Chief Industries and Shipments: grain and live stock. Large immigration coming into the district from Ontario and the United States. Surrounding towns and villages where no papers are published: Bowden, Murray Valley, Eagle Hill, Harmattan, Neapolis and Mayton.

GAZETTE, weekly; Gooder & Campbell, publishers; established 1900; independent; subscription \$1.00; eight pages, size 13 x 20.

Circ'n $\frac{3}{4}$

PINCHER CREEK, pop. 589, District of Pincher Creek, situated on Pincher Creek, on Crows Nest branch of C.P.Ry., 35 miles W. of MacLeod and 24 miles E. of Crows Nest; Tel., T., Ex., M.O., Bank. Chief Industries: cattle ranching and farming. Chief Shipments: cattle, grain and hay. The town contains five churches, public

school, industrial school and two hotels. Surrounding towns and villages where no papers are published: Gillingham, Dundbreek, Cowley, Mountain Mill and Brocket.

ROCKY MOUNTAIN ECHO, weekly; E. T. Saunders, publisher; established 1900; independent; Friday; subscription \$2.00; four pages, size 16 x 22. Circ'n $\frac{1}{4}$

PONOKA, pop. 473, District of Ponoka, on Battle River and C. & E. branch of C.P.Ry., 60 miles S. of Edmonton and 130 miles N. of Calgary. Chief Industries: lumbering, dairying and mixed farming. Chief Shipments: lumber, dairy and farm produce. Surrounding towns and villages where no papers are published: Hollbroke, Bismark, Iowalta, Morningside and Wood River.

HERALD, weekly; George Gordon, publisher; established 1900; independent; Friday; subscription \$1.00; four pages; size 18 x 24. See *Advt.* Page 103. Circ'n $\frac{3}{4}$

RAYMOND, pop. 1,568, District of Lethbridge, on the A. Ry. and I. Co. Ry., 13 miles S.E. of Lethbridge, 97 miles S.W. of Medicine Hat; Tel., Ex., M.O., Bank. Chief Industry: farming.

CHRONICLE, weekly; Brigham S. Young, publisher; established 1903; independent; Friday; subscription \$1.50; four pages, size 15 x 22. Circ'n $\frac{1}{2}$

RED DEER, pop. 1,418, District of Red Deer, is very prettily situated in a wooded district on the Red Deer River and on the C. & E. Ry., 90 miles N. of Calgary; Tel., Ex., M.O., Banks. Chief Industries: mixed farming and cattle raising, lumber mills, iron works, sash and door factory, brick yards, stone quarries and flour mills. Chief Shipments: cattle, grain, lumber, bricks and flour. Besides its stores, the town contains five churches, \$40,000 school, good hotels and opera house, and has electric light, waterworks and sewerage systems. Surrounding towns and villages where no papers are published: Blackfalds and Evarts.

ADVOCATE, weekly; F. W. Galbraith, publisher; established 1900; independent-liberal; Friday; subscription \$1.00; eight pages, size 17 $\frac{1}{2}$ x 24. Circ'n $\frac{1}{2}$

NEWS, weekly; John. A. Carswell, publisher; established 1905; conservative; Wednesday; subscription \$1.00; eight pages, size 18 x 24. Circ'n $\frac{3}{4}$

STETTLER, pop. 900, District of Lacombe, on a branch line of the C. P. Ry., east from Lacombe, 50 miles distant; Tel., Ex., Banks. Chief Industries: farming and coal mining. Chief Shipments: grain and coal. Stettler is situated in the centre of, and is the distributing point for, an excellent wheat growing district, which has the advantage of having large deposits of good coal. It is growing very rapidly, and has now, besides its stores, a church, school, hotels, elevators, etc. Surrounding towns and villages where no papers are published: Mayville, Erskine, Content, Ewing, Trenville, Ingleton, Red Willow and Essington.

INDEPENDENT, weekly; Will Godson, publisher; established 1906; independent; Wednesday; subscription \$1.00; twelve pages, size 15 $\frac{1}{2}$ x 22. Circ'n 1

Advt.—The Stettler Independent, though only ten months old on April 17th, 1907, has the largest sworn circulation of any country weekly in Alberta. Stettler being a railway terminal town, the Independent has a field all its own, and is the only weekly outside the cities publishing the latest telegraphic news. Newspapers and prominent residents of towns and cities in Alberta and other provinces speak of the Independent as the best weekly in the Province. Send for sample copy and rate card. See *Advt.* Page 79.

STRATHCONA, pop. 2,921, District of Strathcona, on the N. Saskatchewan River, on the opposite bank to Edmonton; the terminus of the C. & E. Ry., and the headquarters of the C.P.Ry. for Northern Alberta. Tel., T., Ex., M.O., Banks. Chief Industries: farming and mining. Chief Shipments: coal and farm products. The city contains, besides its stores, etc., six churches, four schools, six hotels, two saw mills, oatmeal and flour mills, tannery, coal mines and two brick yards. Surrounding towns and villages where no papers are published: Ellerslie, Otokswan, Clover Bar, Hortonville and Tofield.

PLAINDEALER, semi-weekly; Plaindealer Co., publishers; established 1894; independent-liberal; Tuesday and Friday; subscription \$1.50; eight pages, size 15 x 22. Circ'n 1

CHRONICLE, weekly; Chronicle Co., publishers, Wright Beaumont, manager; established 1904; conservative; Friday; subscription \$1.00; ten pages, size 17½ x 24. Circ'n ¾

See Advt. Page 99.

TABER, pop. 1,500, District of Lethbridge, on Lethbridge branch of C. P. Ry., 76 miles W. of Medicine Hat, 32 miles E. of Lethbridge; Tel., Ex., M.O., Bank. Chief Industries: farming, ranching and mining. Chief Shipments: wheat, live stock and coal. Besides its stores, etc., the town has four churches and three large hotels, and has five coal mines operating. Surrounding towns and villages where no papers are published: Purple Springs, Wetmore, Woodpecker and Chip.

FREE PRESS, weekly; established 1907; H. S. French, editor and publisher; independent; Thursday; subscription \$1.50; eight pages, size 13 x 20. Circ'n ½

Also publishes *Macleod Gazette*.

VEGREVILLE, pop. 344, District of Vermilion, on the Vermilion River, and on Edmonton section of C.N. Ry., 72 miles E. of Edmonton; Tel., T., Ex., Banks. A prosperous agricultural town, founded in 1905, and surrounded by rich farming lands. It has, besides its stores, three churches and public and separate schools. Chief Shipments: grain and live stock. Surrounding towns and villages where no papers are published: Lavoy, Innisfree, Ranfurly, Mundare, Chipman, Beaver Lake and Tofield

OBSERVER, weekly; A. L. Horton, publisher; established 1906; independent-liberal; Wednesday; subscription \$1.00; five to ten pages, size 15 x 22. Circ'n ¾

See Advt. Page 46.

VERMILION, pop. 623, District of Vermilion, a divisional point on the main line of the C.N.Ry., half way between Edmonton and Battleford. Tel., T., Ex., M.O., Banks. Vermilion is beautifully located on the high bank overlooking the Vermilion River, a tributary of the North Saskatchewan. Chief Industries: stock raising, dairying and grain growing. Vermilion is the centre of one of the best mixed farming districts in the west. Besides its various stores, the town contains three churches, public school, three hotels, lumber yards, implement warehouses, Dominion lands office and Board of Trade. Surrounding towns and villages where no papers are published: Kitscoty, Islay, Mannville, Denwood, Lavoy, St. Paul de Metis and Ranfurly.]

SIGNAL, weekly; W. B. Cameron, editor and publisher; established 1906; independent; Thursday; subscription \$1.00; four pages, size 18 x 24. Circ'n ¾

WETASKIWIN, pop. 1,652, District of Wetaskiwin, on C. & E. branch of C. P. Ry., 40 miles S. of Edmonton; Tel., T., Ex., M.O., Banks. Chief Industries: lumbering, government creamery, flour milling and farming. Chief Shipments: lumber, cattle, pork, grain, flour, hides and country produce. The town contains besides its stores, etc., eight hotels, six large grain elevators, a four-room school, six churches, town hall, opera house, hospital, three banks, and has electric light plant and water works. It is the market for the Beaver Lake and Battle River settlements. Surrounding towns and villages where no papers are published: Millet, Leduc. Otokwan and Hobbema.

POST, weekly; L. D. von Iffland, editor and publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1

TIMES, weekly; V. C. French, editor and proprietor; established 1901; independent; Thursday; subscription \$1.00; eight pages up, size 18 x 24. Circ'n 1

Every word that is unnecessary is a handicap to the advertisement. The ability to "shut up" just when the desired effect has been produced, instead of spoiling that effect by mentioning immaterial data, is one that is to be valued highly.—*Printers' Ink.*

Advertising, like liniment, doesn't do much good when applied with a feather. It needs to be rubbed in for results. Apply it through the right mediums to the right people at the right time, and keep on rubbing it in until returns begin to come. Then, still keep on a rubbing.

Jed Scarboro.

Tell your story as clearly, as entertainingly, and as convincingly as you can, and get it into the hands of as many people as possible. That is the sum and substance of advertising. Whether the public responds or not depends upon whether there is a real demand for the thing advertised. If there isn't, advertising may in time create the demand; but unless the need already exists you must be prepared to wait a long time for results.—*Printers' Ink.*

BRITISH COLUMBIA.

British Columbia, the largest of all the provinces of the Canadian Confederation, has a land area of 370,191 sq. miles, and a water area of 2,439 sq. m., being more than the combined areas of France, Italy, Belgium and Holland. All the great natural features of the other provinces are here reproduced on a magnified scale, the great prairies of the North-West alone excepted. It has a greater variety of climate than any other province, for while the upper slopes of the Rockies are as cold as Labrador, the southern coast is so warm that oranges have been ripened in the open air. Taken as an average the climate is mild and equable and resembles that of many parts of England. Its many splendid valleys and level plateaus are exceedingly fertile. Agriculture is growing rapidly with the spread of mining, both south and north. In 1901 the average production per farm was \$1,047—the highest in the Dominion. In fisheries, its vast salmon industries make it a close second to Nova Scotia, the value of British Columbia catch in 1901 being \$7,942,771; this is a fair annual average, and in addition nearly \$500,000 worth of sealskins are taken annually in the open season. Its wonderful coast line of thousands of miles embracing hundreds of harbors; its unrivalled fisheries; its stupendous forests, many trees of which measure from 8 to 10 feet in diameter; its incalculable wealth in those minerals which are the most valued by, and most necessary to man, and its peculiar geographical position on the Pacific Coast, all mark out the province as one of the imperial realms of the future. The wealth of British Columbia in minerals can as yet scarcely be calculated, for tracts of country thousands of sq. miles in extent, are as yet untraversed by the prospector, and many regions known to be rich in minerals can not yet be reached by railways. Among the minerals mined or exported to a greater or less extent are gold, silver, coal, iron, copper, galena, mercury, cinnibar, platinum, antimony, bismuth, molybdenum, plumbago, salt and mica, while many other minerals are known to exist. The coal of the province ranges from common lignite to anthracite, and most of it is admirably suited for steam purposes. The steam shipping trade of the whole American coast of the Pacific is now looking to British Columbia for its coal supplies. The vast coal beds of the Crows Nest Pass have been proved to be excellent steam coal. The coal bearing areas so far explored are 65,000 sq. m. in extent, the quantity underlying portions of this area being estimated at four and a half to nine million tons per sq. mile. Gold is found in greater or less quantity all over the province, but the mines of the Kootenay and Cariboo districts are becoming prominent as quartz mining regions, while the Cassiar, Atlin Lake and other regions have developed rich placer mines. In 1905 the mineral production of the province was as follows: gold, \$5,902,402; copper, \$5,876,222; coal, \$4,152,936; lead, \$2,399,022; silver, \$1,971,818; coke, \$1,358,925; other materials, \$800,000, making a total of \$22,461,325. The population of British Columbia in 1891 was 92,767; at the census of 1901 it was 178,657, and at the present time it is estimated at about 200,000. In 1902 there were 337 schools, with 570 teachers and 23,903 pupils. The annual expenditure for education has increased from \$171,311 in 1891 to \$438,086 in 1902. The province is represented in the Dominion Parliament by three senators, and six members of the House of Commons. The local government is carried on by a single chamber, the Legislative Assembly, having 42 members. Capital, Victoria.

For information regarding the newspapers of the province see other parts of this work.

ALDERMERE, pop., with surrounding settlements, 1,000, District of Comox-Atlin, in the valley of the Bulkley River, a southern tributary of the Skeena, S. of Port Hazelton. Chief Industries: mining, lumbering and farming. Surrounding towns and villages where no papers are published: Hazelton, Morricetown and Kitwanga.

BULKLEY PIONEER, weekly; Bulkley Pioneer Publishing Co., publishers; established 1907; independent; Saturday; subscription \$2.00; four pages, size 12 x 18.

ARMSTRONG, pop. 800, District of Yale-Cariboo, on S. & O. branch of C.P.Ry., 35 miles from main line, 225 miles N.E. of Vancouver, 250 miles W. by S. of Calgary; Tel., Ex., M.O., Bank. Chief Industries: fruit growing, cattle raising and general farming, flour and saw mills, and sash and door factory. Chief Shipments: fruit, cattle, produce, sashes and doors. The town has waterworks and electric light, three churches, high and public schools.

ADVERTISER, weekly; Armstrong Advertiser Printing and Publishing Co., Ltd., publishers; established 1902; independent; Friday; subscription \$2.00; four pages, size 15 x 22. Circ'n $\frac{1}{2}$

ASHCROFT, pop. 400, District of Yale-Cariboo, on the main line of the C.P.Ry., 140 miles N.E. of Vancouver and 45 miles W. of Kamloops; Tel., Ex., M.O., Bank. The government offices are located at Ashcroft. Chief Industries: stock raising and agriculture. Chief Shipments: cattle and potatoes. The town contains besides its stores, etc., three churches and three hotels. Surrounding towns and villages where no papers are published: Pennys, Barkersville, Clinton, Soda Creek, Quesnelle Forks, Basque, Spatsum, Semlin and Chilcoten.

JOURNAL, weekly; Ashcroft Printing Co., Ltd., publishers; established 1895; independent; Saturday; subscription \$2.00; four to six pages, size 15 $\frac{1}{2}$ x 22. Circ'n $\frac{1}{2}$

ATLIN, pop. 5,000, District of Comox-Atlin, on W.P. & Y. Ry., near Lake Atlin and near the boundary of the Yukon; Tel., M.O., Bank. Chief Industries: dredging, hydraulic and placer mining, sawmill, brewery, machine shops. Chief Shipments: ore and minerals. The town is one of the leading placer mining camps of the province. It has three churches, public school, court house and hospital, is lighted by electricity, and has good water supply and excellent climate.

CLAIM, weekly; Altin Claim Publishing Co., publishers; established 1889; conservative; Saturday; subscription \$5.00; four pages, size 12 x 18. Circ'n $\frac{1}{4}$

CAMBORNE, pop. 350, District of Kootenay, on Fish River, 18 miles S.W. of Arrowhead, the terminus of the Arrowhead branch of the C.P.Ry., 12 miles from Beaton, with which there is steamboat connection. Chief Industry: mining. Chief Shipments: gold, galena and copper ores. The camp was discovered in 1900, when free gold quartz ledges were found, and now contains besides its stores and residences, three stamping mills, which produce \$15,000 per month in gold bricks, a public school, large hall and waterworks, and electric light.

MINER, weekly; G. R. Northey, publisher; established 1902; independent; Saturday; subscription \$2.00; four pages, size 16 x 22. Circ'n $\frac{1}{4}$

CHILLIWACK, pop. 800, District of New Westminster, on the south bank of the Fraser River; steamers daily to New Westminster, and ferry twice a day to Harrison Mills on the main line of the C.P. Ry. Tel., Ex., M.O., Banks. It is situated in a valley surrounded by high mountains at the foot of Popcum Mountain, which is about eight miles from Chilliwack. Messrs. Knight Bros.' saw, planing, shingle and wood pulp mills are situated here, as are also two creameries and a large hop packing establishment. The town contains four churches, public and high schools, and just outside the town, in the village of Sardis, is a large Indian mission. Chief Industries: lumbering, sash, door and furniture factory, fruit canning and creameries, fishing and farming. Chief Shipments: lumber, fish, fruit, general farm produce and butter. Surrounding towns and villages where no papers are published: Yale, Port Moody, Hope, Douglas, Pemberton and Anderson.

FRASER ADVANCE, weekly; J. Burt Morgan, publisher; established 1891; liberal-conservative; Saturday; subscription \$1.00; eight pages, size 12 x 17½. Circ'n ¾

See Adv. Page 94.

CRANBROOK, pop. 1,700, District of Kootenay, on the Lethbridge section of the C.P. Ry., 350 miles E. of Vancouver and 50 miles W. of the Crows Nest Pass; Tel., Ex., M.O., Banks. Chief Industries: lumber and mining. Chief Shipments: lumber and ore. The town contains besides its stores, three saw mills, sash and door factory, electric light and cold storage plants, and five hotels. Surrounding towns and villages where no papers are published: Doris, Wanklyn and Kimberley.

HERALD, weekly; Herald Publishing Co., Ltd., publishers, F. E. Simpson, editor and manager; established 1898; independent; Thursday; subscription \$2.00; eight pages, size 18 x 24. Circ'n 1

PROSPECTOR, weekly; A. B. Grace, publisher and editor; established 1895; conservative; Saturday; subscription \$2.00; eight pages, size 19 x 21½. Circ'n ¾

See Adv. Page 114.

CUMBERLAND, pop. 1,149, District of Vancouver Island, nearest port Comox, on Nanaimo and Texada Island, S. S. line (weekly) between Victoria and Comox; Tel., Ex., M.O., Bank. Chief Industries: mining and lumbering. Chief Shipments: coal and lumber. The town contains several stores and a hotel. Surrounding towns and villages where no papers are published: Alexander, Oyster Harbour and Oyster Bay Siding.

NEWS, weekly; J. A. Bates, publisher; established 1892; independent; Wednesday; subscription \$1.50; eight pages. Circ'n ½

DUNCAN, pop. 207, District of Nanaimo, on the E. & N. Ry., 27 miles N. W. of Victoria, on Vancouver Island; Tel., Ex., M.O., Bank. Surrounding towns and villages where no papers are published: Somenos, Westholme, Crofton, Koksilah, Cowichan and Cobble Hill.

COWICHAN LEADER, weekly; Martin M. Smith, editor and proprietor; established 1905; independent; Saturday; subscription \$1.50; four pages, size 13 x 18½. Circ'n ¼

ENDERBY, pop. 700, District of Yale-Cariboo, on the Spallumacheen River and Shuswap and Okanagan branch of C. P. Ry. ; Tel., Ex., M.O., Bank. An excellent tourist resort, with good fishing and hunting of both small and big game in season. The land is rapidly being divided into small holdings. Chief Industries : farming, flour and saw mills and box factory : Chief Shipments : lumber, flour, grain, fruit, hay and vegetables. The town contains, besides its stores, three churches, public school and hall and six fraternal lodges ; good railway and waterway facilities. Surrounding towns and villages where no papers are published : Mara, Salmon Arm, Kault, Silver Creek, Notch Hill and Tappen.

ENDERBY PROGRESS AND NORTHERN OKANAGAN HERALD, weekly ; W. & H. Fraser, publishers ; established 1904 ; independent ; Friday ; subscription \$1.50 ; four to six pages, size 13 x 21. Circ'n ½
See Advt. Page 32.

FERNIE, pop. 4,000, Kootenay District, on the Crows Nest section of C.P.Ry., and terminus of G.N.Ry. branch from Rexford, Mont., in The Pass 35 miles W. of the Summit, and is the headquarters of the Crows Nest Pass Coal Co. ; Tel., Ex., M.O., Banks. Chief industries : coal mining and coke works, saw mills. Chief Shipments : coal, coke and lumber. Good hunting and fishing. Surrounding towns and villages where no papers are published : Cokats, Hosmer, Sparwood and Michel.

FREE PRESS, weekly ; J. R. Wallace & Co., publishers ; established 1898 ; independent ; Friday ; subscription \$2.00 ; eight pages, size 16 x 22. Circ'n 1
See Advt. Page 87.

LEDGER, weekly ; United Mine Workers of Am., Dist. No. 18, publishers ; established 1905 ; independent ; Saturday ; subscription \$2.00 ; six pages, size 18 x 24. Circ'n 1

GOLDEN, pop. 1,000, Kootenay District, on the Columbia River and C.P.Ry. ; 140 miles W. of Calgary ; Tel., Ex., M.O., Bank. Chief Industries : mining, fruit growing, stock-raising and smelting. Chief Shipments : timber, gold, silver, copper, cattle and farm produce. Golden is the distributing point for mails in the East Kootenay district, and is the point of departure from the C.P.Ry. to the Upper Kootenay and the Upper Columbia. In the vicinity are rich gold, silver and copper mines, to develop which a smelter has been erected. Surrounding towns and villages where no papers are published : Leancoll, Otter Tail, Stephen, Pallise, Donald, Glacier House, Canmore and Carbonate.

STAR, weekly ; Golden Star Printing and Publishing Co., publishers ; established 1903 ; independent ; Saturday ; subscription \$2.00 ; four pages, size 15 x 22. Circ'n ¾

GRAND FORKS, pop. 2,500, District of Yale-Cariboo, about 25 miles from Rossland, and very close to the U.S. boundary ; Tel., Ex., M.O., Banks. Has three railways—the Columbia & Western branch C.P. Ry., the V.V. & E. Ry. (branch of Great Northern), and the Kettle Valley lines. Chief Industries : smelting and fruit growing. Fruit growing in the surrounding district is becoming an important industry ; and Granby Smelter here is the largest in Canada. Chief Shipments : copper and fruit.

GAZETTE, weekly ; the Gazette Printing Co., Ltd., publishers ; established 1896 ; conservative ; Saturday ; subscription \$2.00 ; four pages, size 18 x 24. Circ'n ½

GREENWOOD, pop. 2,500, District of Yale-Cariboo, on C. P. Ry.; Tel., Ex., M.O., Banks. Chief Industries: mining, two smelters. Chief Shipment: ore. The town contains besides its stores, etc., 17 hotels. Surrounding towns and villages where no papers are published: Eholt, McKinney, Fairview and Hedley City.

BOUNDARY CREEK TIMES, weekly; Boundary Creek Printing and Publishing Co. Ltd., publishers; established 1896; liberal; Friday; subscription \$2.00; four pages, size 17½ x 24.

LEDGE, weekly; Jas. W. Grier, editor and proprietor; established 1906; conservative; Thursday; subscription \$2.00; four pages, size 18 x 21.

See Advt. Page 102.

HEDLEY, pop. 300, District of Yale-Cariboo, on the Similkameen River; Ex., M.O., Bank. The V.V. & E. branch of G.N. Ry. is in course of construction and trains are due in July, 1907. The chief industry is mining, which will be greatly increased with railroad facilities. Chief Shipments: ore, concentrates and lumber. The town has waterworks, electric light, school and churches. Surrounding points where no papers are published: Keremeos, Alalla Osoyos, Fairview, Kilnochie, Allison and Okanagan Falls.

GAZETTE, weekly; Hedley Gazette Printing and Publishing Co., Ltd., publishers; established 1904; conservative; Thursday; subscription \$2.00; four pages, size 13 x 20. Circ'n ½

See Advt. Page 43.

KAMLOOPS, pop. 2,000, District of Yale-Cariboo, at the confluence of the North and South Thompson Rivers, on the C.P.Ry., 250 miles from Vancouver, 291 miles from Calgary; Tel., T., Ex., M.O., Bank. It is the distributing centre for the Nicola and Priest Valleys and Okanagan and Spallumcheen country, which are the chief agricultural sections of the upper country. Chief Industries: copper mining, two saw and grist mills, fruit growing, ranching and farming. Chief Shipments: live stock, lumber, grain, iron and copper ore. The town contains five churches and four schools, brewery, cigar factory, court house, land registry office, central prison and old man's home, has a good water works system and fire department, has good steamboat and stage connection to all points. The climate is dry and healthy, and the C.P.Ry. have some important shops here. Surrounding towns and villages where no papers are published: Lilloet, Clinton, Lytton, Louis Creek, Notch Hill, Shuswap, Salmon Arm, Kualt, Yale, Pemberton, Douglas, Nicola, Grand Prairie and Ducks.

INLAND SENTINEL, semi-weekly; Dr. M. S. Wade, editor and publisher; established 1880; liberal; Tuesday and Friday; subscription \$2.00; four to six pages, size 18 x 24. Circ'n 1

STANDARD, weekly; F. E. Young, publisher; established 1897; conservative; Saturday; subscription \$2.00; eight pages, size 15 x 22. Circ'n ¾

WA WA, monthly; Rev. Father Le Jeune, publisher; established 1900; literary; subscription 50 cents.

KASLO, pop. 1,680, Kootenay District, on Kootenay Lake, and terminus of Kaslo and Slocan Ry.; Tel., Ex., M.O., Bank. Chief Industries: smelting, mining, ore sampling, fruit growing and lumbering. Chief Shipments: lime rock, lumber, silver, lead and zinc ores, high grade apples and fruits. The town has railway connec-

tion with Sandon, B.C., and has also a regular line of steamers to Nelson, B.C., and Bonners Ferry, Idaho, U.S. It is the outlet of the Slocan district. The town contains churches of all denominations, town hall, a good hotel, fire department, water works, electric light, Government offices, opera house and numerous stores. Surrounding towns and villages where no papers are published: Whitewater, Pilot Bay, Bear Lake, Ainsworth, Lardo, Argent, Howser, Gerrard and Proctor.

KOOTENAIN, weekly; Potter & Power, publishers; established 1895; conservative; Thursday; subscription \$2.00; four pages, size 16 x 22. Circ'n ½

KELOWNA, pop. 800, District of Yale-Cariboo, on the E. side of Okanagan Lake, 28 miles S. of Okanagan Landing, its nearest station on Pacific division of C.P.Ry.; Ex. M.O., Bank. The town is prettily situated and has two hotels, several stores and a sash and door factory. It is the shipping point for the central part of the famous fruit-growing Okanagan Valley, which won six medals at Royal British Horticultural Society's Show in London, Dec. 1906.

COURIER, AND OKANAGAN ORCHARDIST, weekly; Geo. C. Rose, publisher; established 1905; liberal; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n ¼

See Advt. Page 106.

LADYSMITH, District of Nanaimo, on the E. & N. Ry., 10 miles S.E. of Nanaimo, on Vancouver Island; Tel., Ex., M.O., Bank. Surrounding towns and villages where no papers are published: South Wellington, Blainey's and Chemainus.

LEDGER, weekly; Ladysmith Ledger Co., publishers, F. L. Reynolds, editor; established 1905; independent; Saturday; subscription \$2.00; four pages, size 17½ x 24.

MOUNT PLEASANT, pop. 5,000, District of Vancouver, the highest elevation of the City of Vancouver, B.C., hence its name. It is situated on the south side of False Creek, and is connected with the main business portion of the city by two bridges. Public school, enrolment of 700 pupils. There are five churches on the "Hill." Surrounding towns and villages where no papers are published: Central Park, Eburne, Epworth and the farming section known as South Vancouver Municipality.

ADVOCATE, weekly; Mrs. R. Whitney, publisher; established 1899; independent; Saturday; subscription \$1.00; four pages, size 24 x 18. Circ'n ½

MOYIE, pop. 700, District of Kootenay, on the C. P. Ry. and Moyie Lake. Chief Industries: mining and lumbering. The town contains, besides its stores, etc., six hotels and the important mines of St. Eugene, Aurora and Society Girl. Surrounding towns and villages where no papers are published: Loco, Swansea, Aldridge and Tochtly.

LEADER, weekly; F. J. Smyth, publisher; established 1898; conservative; Saturday; subscription \$2.00; four pages, size 17½ x 24. Circ'n ½

NANAIMO, pop. 6,130, District of Nanaimo, on the east coast of Vancouver Island, Gulf of Georgia, 70 miles from Victoria, on the E. & N. Ry.; Tel., T., Ex., M.O., Banks. Chief Industries: coal mines, herring fisheries, lumber mills and quarries. Chief Ship-

ments : coal, timber and stone. The city contains eight churches, public and private schools, and it is the chief depot of the Western Fuel Coal Mining Company, who own 33,000 acres of land. The town is very irregularly laid out, there having been no regular survey until a number of houses had been built. It has the best harbour on the coast, being easy of entrance, with a good depth of water and fine anchorage. It has a good water system and a fire department with steam fire engines. Surrounding towns and villages where no papers are published : Wellington, Extension and Northfield.

FREE PRESS, every evening except Sunday ; Norris Bros., publishers ; established 1888 ; independent ; subscription \$5.00 ; four pages, size $17\frac{1}{2} \times 24$. Circ'n $1\frac{1}{4}$

SEMI-WEEKLY, established 1874 ; Tuesday and Friday ; subscription \$1.50 ; four to six pages, size $17\frac{1}{2} \times 24$. Circ'n $1\frac{1}{2}$

HERALD, every morning except Monday ; Frank Stuart Reynolds, publisher ; established 1900 ; liberal ; subscription \$5.00 ; four pages, size 18×24 . Circ'n 1

NELSON, pop. 6,000, District of Kootenay, on south shore of Kootenay Lake and Columbia and Western branch of C. P. Ry., and northern terminus of Spokane Falls and northern branch of G.N. Ry. Tel., T., Ex., M.O., Banks. Chief Industries : mining, smelting, lumbering, breweries, machinery, planing, sash and door factories, zinc refinery, shingle mill, wire works, iron foundries and machine shops. Chief Shipments ; minerals, machinery, fruit and lumber. The mining district includes the magnificent Silver King Belt of Silver Claims on Toad Mountain, and the Gold Belt on Eagle and Forty-Nine Creeks. Copper in large bulk is found. Nelson is the wholesale and jobbing centre for Southern British Columbia. Is also the headquarters of the district for the Provincial Government and the judicial centre of the Kootenay district. The C. P. Ry. have large yards and repair shops here. Excellent hotel accommodation. The city owns electric light and power plant, and the gas works also supply light and fuel. In amusements and means of entertainment Nelson is well supplied—there are a club house, opera house and other social and athletic associations. Surrounding towns and villages where no papers are published : Silverton, New Denver, Rosebery, Nakusp, Arrowhead, Ainsworth, Creston, Sirdar, Salmo, Erie and Castlegar.

CANADIAN, every evening except Sunday ; Daily Canadian Co., publishers ; established 1906 ; conservative ; subscription \$5.00 ; four pages, size 18×21 . Circ'n $\frac{1}{2}$

NEWS, every morning except Monday ; F. J. Deane, publisher ; established 1902 ; liberal ; subscription \$5.00 ; six to eight pages, size 18×21 . Circ'n $2\frac{3}{4}$

WEEKLY ; established 1902 ; Saturday ; subscription \$2.00 ; four pages, size 18×21 . Circ'n $\frac{1}{2}$

Advt.—The Nelson Daily News reaches every mining camp in Southern British Columbia on the day of publication, and is the only daily paper that covers the news field of the section in a thorough and systematic manner. It has the largest circulation of any paper in the interior of the Province. See Advt. Page 42.

NEW WESTMINSTER, pop. 7,900, District of New Westminster. It is beautifully situated on the Fraser River, on line of C.P.Ry. and G.N.Ry., which crosses the river on a million dollar public bridge at this point ; 12 miles from Vancouver, 75 miles from Victoria, 15 miles from Gulf of Georgia ; Tel., T., Ex., M.O., Banks. Chief Industries : salmon fisheries, lumbering, oatmeal and woollen mills, machine

and boiler shops, foundry, furniture factory, canning factory, cold storage, saw mills, boat building, glassworks, tannery, brewery, distillery, carriage works and canneries. Chief Shipments: fresh and canned salmon, rolled oats, lumber, grain, peltry, leather, glassware and general supplies. New Westminster and Vancouver are connected by an electric passenger railway. The city has a high school and public schools free to all, also several private and denominational schools and ten churches, a public library, an opera house and three public parks. New Westminster contains the County Buildings, the Provincial Jail, the Supreme Court and County Registry Office, the Insane Asylum, Penitentiary, private and public Hospitals. Its system of water works cost \$400,000. The city owns its electric lighting plant for streets and houses. There are daily steamers to ports up and down the Fraser, a tri-weekly line to Victoria, and electric railway connection with Vancouver. Surrounding towns and villages where no papers are published: Port Moody, South Westminster, Port Hammond, Port Kells, Port Haney, Cloverdale, Mission Junction, Abbotsford, Surrey Centre, Langley, Huntingdon, Ladner and Steveston.

COLUMBIAN, every evening except Sunday; The Columbian Co., Ltd., publishers; established 1886; independent; subscription \$5.00; eight pages, size 15 x 22. Circ'n 1

WEEKLY (*The British Columbian*), established 1860; Tuesday; subscription \$1.00; forty pages, size 11 x 15. Circ'n 2

NEWS, every morning except Sunday; Daily News Publishing Co., Ltd., publishers; established 1906; liberal; subscription \$5.00; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Apr. 30, 1907, 1,005

NORTH VANCOUVER, pop. 1,500, a suburb of Vancouver City, connected with it by ferry and electric railway; Tel., T., Ex., M.O., Bank.

EXPRESS, weekly; Express Printing Co., publishers; established 1905; independent; Friday; subscription \$1.00; four pages, size 15 x 22. Circ'n ½

PENTICTON, pop. 600, District of Yale-Cariboo, on the W. shore of Okanagan Lake near its south end; M.O., Ex., Bank. The town is exceptionally well situated and laid out; has steamboat connection with Okanagan Landing on the north, the terminus of the S. & O. branch of the C.P. Ry. Penticton is surrounded by a large tract of land, formerly a ranch, but now laid out into fruit farms and planted. With its magnificent climate the district is sure to be an excellent fruit land. The town is well supplied with stores, schools and churches.

PRESS, weekly; W. J. Clement, publisher; established 1906; independent; Saturday; subscription \$1.00; four pages, size 13 x 20. Circ'n ¼

PHOENIX, pop. 1,500, District of Yale-Cariboo, on the Columbia and Western branch of the C.P. Ry. and V.V. & E. extension of G.N. Ry., 30 miles W. of Rossland. Chief Industry: mining. Chief Shipments: ore and minerals.

PIONEER, AND BOUNDARY MINING JOURNAL, weekly; Pioneer Publishing Co., publishers; established 1899; conservative; Saturday; subscription \$2.00; four pages, size 24½ x 18½. Circ'n ½

PRINCETON, pop. 600, District of Yale-Cariboo, on the Similkameen River, 42 miles E. of Yale, the nearest railroad station, 185 miles N. E. of Vancouver, and 35 miles N. of the U.S. Boundary line; Tel., Ex., M.O., Bank.

SIMILKAMEEN STAR, weekly; Princeton Publishing Co., publishers, B. Stone Kennedy, editor; established 1900; liberal; Saturday; subscription \$2.00; six pages, size 11 x 17. Circ'n $\frac{1}{4}$

REVELSTOKE, pop. 3,000, District of Kootenay, on the Columbia River and C.P.Ry., 381 miles from Vancouver, 128 miles E. of Kamloops, two trains daily each way east and west, and trains and boats daily south and north. Revelstoke is the business centre of Kootenay, and is an incorporated city. It is headquarters of railway officials for Kootenay; Tel., Ex., M.O., Banks. Chief Industries: Central railway workshops, employing from 200 to 300 hands, three breweries, woodware and cigar factories, lumbering, mining, saw and shingle mills. Chief Shipments: lumber, shingles, minerals and furs. The city contains four churches, public schools, two fine halls, opera house, eight hotels, and stores, water and electric and power works, smelter, and has good steamboat connection. Surrounding towns and villages where no papers are published: Albert Canyon, Craigellachie, Salmon Arm, Kicking Horse Pass, Rodger's Pass, Beaver, Arrowhead, Comapte, Beaton and Glacier.

MAIL-HERALD, semi-weekly; Interior Publishing Co., Ltd., publishers; established 1896; independent; Wednesday and Saturday; subscription \$2.50; four pages, size 18 x 24. Circ'n $1\frac{1}{2}$

ROSSLAND, pop. 6,000, District of Yale-Cariboo, situated 3,500 feet above sea level, on C.P. Ry. and G.N. Ry., Tel., T., Ex., M.O., Banks. Chief Industries: mining and saw mills. Chief Shipments: gold, copper and lumber. The principal mines are Le Roi, Le Roi No. 2, War Eagle and Centre Star, which, with smaller mines, constitute the properties of the Consolidated Mining and Smelting Co. Since active mining was commenced in 1906, the Le Roi, War Eagle and Centre Star lead has yielded \$40,000,000 in gold and copper. The town contains besides its stores, mills, etc., thirty hotels, electric and water works. Surrounding towns and villages where no papers are published: Le Roi, McLeod, Warfield and Silica.

MINER, every morning except Monday; Rossland Miner Printing and Publishing Co., publishers; established 1896; liberal; subscription \$7.20; four pages, size 18 x 24. Circ'n $1\frac{1}{2}$

WEEKLY, established 1896; Thursday; subscription \$2.50; four pages, size 18 x 24. See *Advt. Page 78*. Circ'n $1\frac{3}{4}$

SANDON, pop. 550, District of Kootenay, terminus of K. & S. Ry. and spur of C.P.Ry., 28 miles W. of Kaslo; Tel., T., Ex., M.O., Banks. Chief Industries: mining, lumbering, brewery, aerated water works and planing mill. Chief Shipments: minerals. The city contains three churches, city hall, public school, opera house and five concentrators, and is lighted by electricity. It has a splendid climate and is surrounded by excellent fruit lands. Surrounding towns and villages where no papers are published: New Denver, Three Forks, Silverton, Slocan City, Winlaw, Roseberry, Nakusp, Whitewater and McGuigan.

SLOCAN MINING REVIEW, weekly; Jno. J. Atherton, publisher; established 1906; conservative; Thursday; subscription \$2.00; four pages, size $17\frac{1}{2}$ x 24. Circ'n $\frac{1}{4}$

TRAIL, pop. 1,500, District of Kootenay, on Columbia River and C.P.Ry., 27 miles from Rossland; Tel., T., Ex., M.O., Bank. Chief Industry: smelting. Chief Shipments: gold, silver, lead and copper. The town contains besides its stores, etc., nine hotels. Surrounding towns and villages where no papers are published: Smelter Junction, Concentrator, Erie, Waneta, Castlegar, Warfield, Tiger, Genelle, Robson, Thrums and Beaver.

TRAIL CREEK NEWS, weekly; William K. Esling, publisher; established 1895; independent; Saturday; subscription \$2.00; four pages, size 13 x 20. Circ'n $\frac{1}{2}$

TROUT LAKE, pop. 200, District of Kootenay; Ex., M.O., Bank.

LARDEAU MINING REVIEW, weekly; J. C. Murray, publisher; Thursday; subscription \$2.00; four pages.

VANCOUVER, pop. 60,000, District of Vancouver, on Burrard Inlet and False Creek, the Pacific Coast terminus of the C. P. Ry. and G. N. Ry.; the largest and most flourishing city in the province, 90 miles from Victoria; Tel., T., Ex., M.O., and the banking centre for British Columbia. It is connected with New Westminster and Steveston by Electric Railway. Chief Industries: mining, lumbering, sugar refining, flour milling, salmon fisheries, fruit growing and farming. Chief Shipments: flour, lumber, fish, gold, silver, copper, iron ores, fruit and general farm produce. It is the headquarters for the China and Japan, the Australian and the New Zealand steamship lines in Canada and the chief port for all northern and Yukon shipping. A great deal of the lumber from the interior is sent to Vancouver for shipment. The city contains twenty-eight churches, thirteen public and several private schools, a high school, and a normal school, three public parks, the largest, Stanley park, comprising 956 acres and acknowledged to be one of the grandest parks in the Dominion. Building permits issued in 1906 amounted to \$4,233,910; Clearing House returns for 1906 amounted to \$44,147,967 more than for 1905; a gain of 49.8%. Regular steamers ply between this port and San Francisco, Seattle, Portland, and all northern ports, New Westminster, Victoria and Nanaimo. The C. P. Ry. maintain a magnificent fleet of passenger and freight boats, plying between Vancouver and the Far East. It has an excellent harbor and large C. P. Ry. terminal buildings and workshops. A system of water works, put in at the expense of \$500,000, supplies the city with the purest of mountain water. It has a new Court House, City Hall and Registry Office. Surrounding towns and villages where no papers are published: Mission City Junction, Agassiz, North Bend, Hope, Cheam, Sumas, Abbotsford, Huntingdon, Langley, Cloverdale, Ladner, Steveston, Eburne, Lulu Island, Hastings, Port Moody, Barnett, Hammond, Haney and Sapperton.

NEWS ADVERTISER, every morning except Monday; News Advertiser Publishing Co., publishers; established 1886; independent; subscription \$5.00; twelve to twenty pages, size 17 x 24. Circ'n $3\frac{1}{2}$

WEEKLY, established 1888; Tuesday; subscription \$1.00; eight pages, size 17 x 24. Circ'n $1\frac{1}{4}$

PROVINCE, every evening except Sunday; Vancouver Printing and Publishing Co., publishers, W. C. Nichol, managing director; established 1898; independent; subscription \$3.00 by mail; sixteen to thirty-two pages, size $17\frac{1}{2} \times 23$.

Sworn Circ'n, actual average for 12 mos. to Apr. 30, 1907, 11,187★

WEEKLY, established 1894; Thursday; subscription \$1.00; eight pages, size $17\frac{1}{2} \times 23$. Circ'n $1\frac{3}{4}$

Advt.—Advertising contracts with the Province, when desired, are based upon the following guarantees: 1. That the net paid circulation exceeds the combined paid circulation of all other daily papers published in Vancouver and New Westminster. 2. That its net paid circulation in Vancouver and suburbs alone is greater than the entire daily paid output of any other evening paper published in Vancouver. 3. That its net paid circulation is greater than that of any two other newspapers published in British Columbia. The Province prints daily its circulation figures, and furnishes an affidavit of their correctness. Its books and records are at all times open to inspection. The Province is the only paper in British Columbia that does this or allows this right. See Advt. Pages 10 and 11.

WORLD, every evening except Sunday; World Printing and Publishing Co., Ltd., publishers; established 1888; liberal; subscription \$3.00; sixteen to twenty-eight pages, size 17×23 .

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 7,097★

SEMI-WEEKLY, established 1888; subscription \$1.50; Tuesday and Friday; twelve pages, size 17×23 . Circ'n $3\frac{1}{4}$

MOUNT PLEASANT ADVOCATE, *See Mount Pleasant.*

PYTHIAN SHIELD, weekly; C. E. Smitheringale, publisher; established 1906; fraternal society; Saturday; subscription \$2.00; four pages, size $13\frac{1}{2} \times 20$.

SATURDAY SUNSET, weekly; Ford-McConnell, Limited, publishers; established 1907; independent; Saturday; subscription \$2.00; twenty pages, size $15\frac{1}{2} \times 22$. *See Advt. Page 110.*

WEEK, weekly; Week Publishing Co., Ltd., publishers; established 1903; provincial review; Saturday; subscription \$1.00; sixteen pages, size 12×18 .

Sworn Circ'n, average for 12 mos. to Dec. 31, 1906, 3,000
See Advt. Page 35.

B. C. MINING EXCHANGE, monthly; B. C. Mining Exchange, publishers; established 1899; mining; subscription \$1.00; forty pages, size 12×9 .

LUMBERMAN AND CONTRACTOR, monthly; Hugh C. MacLean Co., Ltd., publishers; established 1902; trade; subscription \$2.00; forty-four pages, size $10\frac{1}{2} \times 14\frac{1}{2}$. Circ'n $1\frac{3}{4}$

WESTWARD HO, monthly; William Blackmore, editor-in-chief, Percy F. Godenrath, business manager; established 1907; literary. Circ'n $\frac{3}{4}$

VERNON, pop. 1,200, District of Yale-Cariboo, on Okanagan Lake, the terminus of the Shuswap & Okanagan Ry. Chief Industries: fruit raising, grist mill, sash and door factories, pork packing and farming. Chief Shipments: fruit, wheat, cattle and live stock. The fruit grown in the Okanagan has repeatedly captured first prizes against all competitors at the great Horticultural exhibitions in London and Edinburgh. Lord Aberdeen's celebrated "Coldstream Ranch" is situated within five miles of the city. Earl Grey has also made extensive purchases of fruit lands adjoining the Coldstream Ranch. Surrounding towns and villages where no papers are published: Lumby, Fairview, Peachland, Camp McKinney, Summerland, Penticton and Westbank.

OKANAGAN, semi-weekly; Okanagan Publishing Co., Ltd., publishers; established 1905; liberal; Tuesday and Friday; subscription \$1.50; four pages, size 16 x 22. Circ'n $\frac{3}{4}$

NEWS, weekly; Vernon News Printing and Publishing Co., publishers; established 1891; conservative; Thursday; subscription \$2.00; eight pages, size $17\frac{1}{2} \times 22\frac{1}{2}$. Circ'n 1

See Advt. Page 40.

VICTORIA, pop. 25,000, District of Victoria, on Vancouver Island, on the Straits of Juan de Fuca, and on the Esquimalt & Nanaimo Ry., and Victoria & Sidney Ry., of which it is the terminus, 38 miles from Port Townsend, Wash., 20 miles from Port Angeles, Wash., 72 miles from Vancouver, 73 miles from New Westminster and 750 miles from San Francisco; Tel., T., Ex., M.O., Banks. Chief Industries: the fur sealing trade, ship-building, whaling, salmon canning, flour, rice, lumber, planing; saw, coffee, spice and oatmeal mills, clam factories, iron, stove, brass, engine, boiler and machine shops, marble works, soap works, paint, clothing, boots and shoes, vinegar, pickle, biscuit, cigars, cigar box, sash, door and furniture factories, ship building, cement works and quarrying. Chief Shipments: lumber, fish, seal-skins, coal, minerals and the products of its mills and factories. The city contains twelve churches, several non-sectarian schools, free to all, and three hospitals, one of which, the Royal Jubilee Hospital, cost \$100,000, also Provincial Government Building, which cost \$1,000,000. It has a free library, with 12,000 volumes. Its climate is delightful, the weather being mild, and it is becoming a favorite resort for tourists. It is regarded as one of the most beautiful cities on the Pacific Coast, the situation being admirable, and the city being laid out with beautiful parks and magnificent drives through the suburbs. It is the seat of the Provincial Government, and the Imperial and Dominion Governments have vast interests here. Royal Navy, Royal Engineers and Royal Artillery are stationed here. Victoria carries on a large trade with Great Britain, Australia, Sandwich Islands, China, Japan, Peru and Chili, in hides, fish, coal, lumber and minerals. It has a fine system of water works and fire department, and is well provided with steamboat connection. Towns and villages where no papers are published: Esquimalt and Goldstream. It is lighted by electricity and gas.

COLONIST, every morning except Monday; Colonist Printing and Publishing Co., Ltd., editors and publishers, J. S. H. Matson, managing director; established 1858; conservative; subscription \$5.00; sixteen pages up, size $17\frac{1}{2} \times 22$. Circ'n $3\frac{3}{4}$

SEMI-WEEKLY, established 1858; Tuesday and Friday; subscription \$1.00; sixteen pages, size $17\frac{1}{2} \times 22$. Circ'n $1\frac{1}{4}$

TIMES, every evening except Sunday; Times Printing and Publishing Co., publishers; established 1884; liberal; subscription \$5.00; ten to sixteen pages, size $17 \times 21\frac{1}{2}$. Circ'n $4\frac{1}{4}$

SEMI-WEEKLY, established 1884; Tuesday and Friday; subscription \$1.00; eight to twelve pages, size $17 \times 21\frac{1}{2}$. Circ'n $2\frac{1}{4}$

B. C. GAZETTE, weekly; R. Wolfenden, King's Printer, publisher; established 1863; Thursday; subscription \$5.00; one hundred pages, size $17\frac{1}{2} \times 22$.

Inserts only Government advertisements.

B. C. PHARMACEUTICAL RECORD, monthly; Joseph H. Emery, editor and publisher; established 1905; pharmacy; subscription \$1.00; twenty-four to thirty-six pages, size 6×9 . Circ'n $\frac{1}{2}$

CANADIAN EAGLE, monthly; Frank Le Roy, managing editor; established 1903; Fraternal Order of Eagles; subscription \$1.00; twelve pages, size 10 x 14½.

METHODIST RECORDER, monthly; Methodist Recorder Publishing Co., Ltd., publishers; established 1900; religious, Methodist; subscription 50 cents; ten pages.

MINING RECORD, monthly; British Columbia Record, Ltd., publishers, E. Jacobs, managing editor; established 1895; mining interests; subscription \$2.00; sixty pages, size 9 x 12. Circ'n 1

WESTERN BAPTIST, monthly; The B. C. Baptist Convention, publishers; established 1899; religious, Baptist; subscription 50 cents; sixteen pages, size 12 x 9. Circ'n ½

No matter what other kind of advertising you do, be sure to use the newspapers. If you have tried newspaper advertising and not found it a success, your advertising was poorly written or your system was wrong. Newspaper advertising can be made to pay anyone who uses it, if right goods and right prices are right behind the talk.—*Rhode Island Advertiser*.

The next best thing to knowing how to do it is to discover how not to do it. Money spent in advertising that does not produce results cannot be considered wasted if the advertiser learns from experience to eliminate the methods and mediums that do not pay. It is well to remember, however, that experience may be too dearly bought, and that it is possible to purchase another man's experience for a fraction of what it cost him to acquire it.—*Printers' Ink*.

YUKON TERRITORY.

Yukon Territory, Canada.—Population, 25,000. Industry: mining. The territory produces annually \$20,000,000 in gold from its placer mines. Everything needed by the entire population must be imported. Wages and prices are high, and margins of profit correspondingly high. The better class of manufactured articles is mostly imported. Dawson is the capital of the territory, and has a population of 5,000. It is the supply centre of all Yukon and the lower river gold fields in Alaska. Has \$1,000,000 worth of government buildings, churches and schools, well graded streets, a fire department, that cost \$100,000 per year to maintain, and is the most important city north of Vancouver. Quartz mining is fast coming to the front in Yukon. Last year the Government gave \$15,000 in bonuses to quartz development, with the result that some good prospects will turn into good mines. In 1906 the Guggenheims, under the name of the Yukon Consolidated Gold Fields Co., invested \$15,000,000 in the purchase of claims and installing a water system and dredger. Fifty thousand tons of goods are shipped into Yukon annually, all this amount being shipped in practically four months' time (the open season). Every ton of these goods could be sold by Canadian manufacturers had they the enterprise to advertise for and go after this trade.

DAWSON CITY, pop. 5,000. The metropolis and seat of government of the Klondike gold fields on Yukon River. Two banks, government telegraph, T., Ex., M.O. In proportion to its population, the richest town on earth; smallest piece of money in circulation there, 25 cts.; labor paid \$1.00 per hour and upwards. Has five iron and steel foundries, five saw mills, etc. Chief Shipment: gold dust. Has five churches, three schools, insane asylum, court house, public buildings to value of \$500,000; twenty steamboats, three opera houses, five docks, twenty-nine hotels, perfect fire protection, water works, electric lights, etc. Outfits the vast Klondike area of gold filled sands, and exports over \$20,000,000 in gold dust per year.

NEWS, every evening except Sunday; Dawson News Publishing Co., publishers, Richard Roediger, general manager; established 1899; independent; subscription \$24.00; 4 to 8 pages, size 20 x 24.
Circ'n 3

WEEKLY; established 1899; Friday; subscription \$12.00; twenty-four pages, size 15 x 22.
Circ'n 2½

YUKON MORNING WORLD AND OFFICIAL GAZETTE, every morning except Monday; World Publishing Co., publishers; established 1904; liberal; subscription \$24.00; four pages, size 18 x 23.

WHITE HORSE, pop. 1,000, Yukon Territory, reached by steamer from Vancouver. A mining town in the Klondike district.

STAR, weekly; E. J. White, publisher; established 1900; liberal; Friday; subscription \$5.00; four pages, size 16 x 22.
Circ'n ½

NEWFOUNDLAND.

Newfoundland, the oldest colony in the British Empire, embraces the Island of Newfoundland and a portion of the Labrador coast of the mainland, and is the only part of British North America not as yet included in the Dominion of Canada, though proposals for confederation have at various times been made, and although the question is a live one, many of the leading men of the island are opposed to a union with Canada. The area of the island is estimated at 40,200 sq. m., and the Labrador coast at 120,000 sq. m. The population at the census of 1891 was 202,040, including Labrador. From its settlement in 1614 to a very recent time the fisheries have formed practically the only industry of the inhabitants, but the building of railways, and the exploration of the interior, is leading to the discovery and development of hitherto unknown resources that will give a steadiness and balance heretofore lacking in the commerce of the island. In minerals the island has copper, coal, iron, gypsum, sulphur, graphite, lead, asbestos and gold. Iron and copper are the principal minerals. Copper was discovered at Tilt Cove in 1856, but the mines were not operated until 1864. Since then several large deposits have been uncovered, and to-day Newfoundland stands sixth among the copper producing countries of the world. In 1895 brown hematite iron was discovered at Bell Island, Conception Bay. It is estimated that in the two deposits on the island there are 40,000,000 tons. The output of these mines and the shipments of iron pyrites are materially adding to the exports of the colony. Talc deposits have also been uncovered at Topsail, some 14 miles from St. John's, and shipments were made in 1904 to the United States. Besides the above, slate quarries were opened in 1904, and shipments sent to Wales. The value of minerals exported in 1902 was \$1,260,381, and since then the output has been much larger. Within a couple of years vast timber limits have been operated, modern saw mills constructed, and numerous shipments made to the United Kingdom and South America. The lumber trade bids fair to become extensive. The value of the exports of lumber in 1905-6 is placed at \$176,157. The pulp industry is also assuming large proportions under the management of British capitalists. More attention is being paid to agriculture. The number of acres under cultivation has increased within a few years from about 100,000 acres to close on 200,000 acres. The annual value of agricultural products is over \$750,000, and the value of land under cultivation, together with horses, sheep, etc., is nearly \$3,000,000. A movement is on foot to utilize the vast plains in the interior raising sheep and cattle for export to the United Kingdom. Fish is the chief product of Newfoundland, and out of a total value of \$12,086,276 exports in 1905-6, \$10,117,951 were of fish and fish products. The herring fisheries are commanding the attention of the Government. Expert herring packers were brought from Scotland, with the result that shipments of herring were sent to St. Petersburg, Russia, and sold at good prices. The whale fisheries are also becoming more extensive. The value in 1904 was \$365,953. The settlement of the French shore question will be the means of adding greatly to the development not alone in connection with the fisheries, but other resources of the treaty shore. Plans are now being made for settlements there. The lobster fisheries alone in 1905-6 were valued at \$376,490. The imports of Newfoundland in 1903-4 were \$9,460,000, and the exports \$10,380,000. In 1895 there were 2,339 vessels on the shipping register of the colony, with a total tonnage of 108,180 tons, and of the whole population no less than 53,502 persons were engaged in fishing. There are 846 post offices in the colony, but statistics of this department are not available. The government is carried on by a Legislative Council, consisting of 15 members, and a Legislative Assembly of 36 members. Capital, St. John's.

For statistics and other information regarding the newspapers of the province see other parts of this work.

BAY OF ISLANDS, pop. 2,500, western headquarters of the Newfoundland Ry. and terminus for the short steamship service between Newfoundland and Labrador; rendezvous for the English and French naval ships in Newfoundland waters. Chief Industries: herring fishing worth \$150,000 annually, salmon, cod and lobster fisheries, copper mining; the shores are densely timbered and large saw mills are operated: a gigantic pulp industry is being inaugurated in the vicinity which will employ 2,000 operatives. There are ten surrounding towns, each with a population of from one to two thousand, where no newspapers are published. The scenery is magnificent. Salmon and trout and big game are abundant; these attract hundreds of tourists and sportsmen each season. Regular steamship service between Halifax and this part of Newfoundland.

WESTERN STAR, weekly; J. A. Barrett, publisher; established 1900; independent; Wednesday; subscription \$1.00; four pages, size 18 x 24. Circ'n ½

BAY ROBERTS, pop. 4,056, on Conception Bay and N. N. & W. Ry., 50 miles from St. John's. Chief Industries: cod fishing, saw mills and furniture factory. Chief Shipment: cod fish. Besides its stores, etc., the town contains seven churches and two schools. Surrounding villages when no papers are published: Porte-de-Grace Spaniards Bay, Brigus, Carbonnear, Clark's Beach and Cupids.

OUTLOOK, weekly; Outlook Printing Company, publishers; established 1903; liberal; Saturday; subscription 50 cents; four pages, size 18 x 24 ½. Circ'n

HARBOR GRACE, pop. 6,000, District of Harbor Grace, on the north side of Conception Bay, 20 miles from Portugal Cove, and is the terminus of the Newfoundland Ry., 84 ½ miles N. of St. John's; Tel., Ex., M. O., Bank. Chief Industries: seal oil refineries, glue factories, tanneries, etc. Chief Shipments; furs and fish of all kinds, seal skins and cod oils. The town contains six churches, a Roman Catholic academy, a convent and three Roman Catholic schools. It has two high schools and three Protestant schools, a library with 1,250 volumes and a reading room. The harbor is about five miles in extent and can accommodate the largest vessels. It has good water works and an efficient fire department. Surrounding towns and villages where no papers are published: Carbonnear, Mosquito, Spaniards Bay, Island Cove, Bryant's Cove and Tilton.

STANDARD, weekly; Munn & Oke, editors and publishers; established 1859; independent-liberal; Friday; subscription \$2.00; four pages, sizes 18 x 24. Circ'n ¾

ST. JOHN'S, pop. 30,000, District of St. John's, the most easterly seaport city of North America, the capital of Newfoundland, on the western shore of the Peninsula of Avalon, and on the Newfoundland Ry., 84 ½ miles S. of Harbor Grace, 488 miles from Halifax, 498 miles from Charlottetown, 1,293 miles from New York, 1,921 miles from Liverpool, this being the shortest distance between two seaports of America and Europe. It is 1,076 miles from Montreal. Tel., T., Ex., M. O., Bank. Chief Industries: cordage, foundries, breweries, nails, butterine, biscuits, boots and shoes, furniture, sashes and doors, tobacco, soap, cod liver and seal oil refineries, net manufacturing, fishing and fish drying. Chief Shipments: cod fish, iron ore, cod and seal oils, salmon, smelts, herring and other fish, copper ore and the products of its manufactories. The city is built on the sloping grounds of the north shore, the full length of the

harbor. The harbor is one of the best in Canada; it is enclosed by two mountains, between the east point of which is the entrance. It is capable of sheltering the largest vessels and the anchorage is good. There is no perceptible tide, and during a fog a gun is fired every half-hour; the harbor is thronged with vessels of every nation. The city is lighted by electricity and gas. Surrounding towns and villages where no papers are published: Heart's Content, Carbonear, Placentia Bay and Ferryland.

HERALD, every evening except Sunday; P. T. McGrath, editor; J. E. Furneaux, proprietor and publisher; established 1882; subscription \$3.00, foreign subscription \$4.50; four pages, size 18 x 22.

NEWS, every morning except Sunday; Robinson & Co., Ltd., publishers; established 1894; independent-conservative; subscription \$3.00; six or eight pages, size 17½ x 22½. Circ'n 2½

Also publish *Free Press*.

TELEGRAM, every evening except Sunday; W. J. Herder, publisher, W. F. Lloyd, editor; established 1878; independent; subscription \$3.00, foreign subscription \$6.00; eight pages, size 17½ x 22. Circ'n 3¼

FREE PRESS, weekly; Robinson & Co., Ltd., publishers; established 1901; independent-conservative; Tuesday; subscription \$1.00; eight pages, size 17½ x 22.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1906, 2359★

Also publish *Daily News*.

ROYAL GAZETTE, AND NEWFOUNDLAND ADVERTISER, weekly; printed and published by John W. Withers, King's Printer; established 1807; an official paper; Tuesday; subscription \$4.20; four pages, size 13 x 21. *Inserts Government advertisements and proclamations.*

TRADE REVIEW, weekly; Devine & O'Mara, publishers; established 1892; commercial; Saturday; subscription \$1.00; four pages, size 18 x 24. Circ'n 2¼

DIOCESAN MAGAZINE, monthly; Church of England Synod of Newfoundland, publishers; established 1887; religious, Church of England; subscription 40 cents; forty pages and upwards, size 7½ x 9¾. Circ'n 1½

FIELDIAN, monthly; Bishop Field College, publishers; educational; two pages.

METHODIST MONTHLY GREETING, monthly; Geo. Paine, for Methodist Conference, publisher; established 1888; religious, Methodist; subscription 40 cents; twenty-four pages, size 9 x 12. Circ'n 1½

PEOPLE, monthly; J. W. Withers, for G. Knowling, publisher; established 1896; independent; subscription 30 cents; thirty-two pages, size 8 x 11½. Circ'n 3¼

TWILLINGATE, pop. 3,600, District of Twillingate, situated on two
* islands connected by a bridge, 190 miles from St. John's. Chief Industries: copper mines, lumbering, seal and cod fishing. Chief Shipments: copper ore, lumber, sealskins and fish. The town contains three churches, nine schools, etc. The harbor is open to

the sea but is used by shipping of all sizes. Surrounding towns and villages where no papers are published: Tilt Cove, Round Harbor, Lewisport, Little Bay, Pilley's Island, Fox Harbor, Betts Cove and Sheffield's Pond.

SUN, AND NORTHERN ADVERTISER, weekly; Geo. Roberts, editor and publisher; established 1880; independent-liberal; Saturday; subscription \$1.00; four pages, size 21 x 14½. Circ'n ¼

Prestige is a fickle thing—hard to gain and hard to maintain. The merchant or manufacturer must continue his leadership as an advertiser, or he will surely drop from the public mind. It has been demonstrated time and again that few proprietary articles can be so firmly established as to need no longer the aid of advertising.

Some manufacturers have assumed that they were so placed that their goods would be their own advertisement, only to discover that prestige diminished the moment the effort to sustain it ceased.

Attracting attention isn't necessarily attracting trade. The claims that clinch the bargain—the talk that sells because of its earnestness is the quality that counts. The ad that forgets cleverness; forgets the greatness of the firm name; forgets everything but the merit of the goods it proclaims, is the ad that fills its mission.—*Printers' Ink.*

Over Four Hundred Thousand People

Live in the territory

Which is exclusively covered by the

OTTAWA NEWSPAPERS

DAILY AND SEMI-WEEKLY EDITIONS

This territory consists of the cities of Ottawa and Hull, and the rich and populous Ottawa Valley, containing a score of substantial towns in the Provinces of Ontario and Quebec and a vast area of productive and well-tilled farming land.

It is the cradle of the gigantic lumbering industry of Canada, and with wonderful waterpower facilities is rapidly developing as a manufacturing field.

Ottawa is "The City" of this large population; it is the Ottawa papers which contain their home news, and these are the papers which go into their homes.

If you want the trade of these 400,000 people
you must use

The Ottawa Newspapers

A. MCKIM, LIMITED, ADVERTISING AGENCY, MONTREAL AND TORONTO

THE OTTAWA FIELD.

As Canada progresses, the National Capital grows. A manufacturing, railroad and financial centre, as well as the political hub of the Dominion.

It is hardly necessary to state that Ottawa is the national capital of the Dominion of Canada, but only those who are familiar with the gigantic strides in development that have taken place in the country within the last few years can appreciate the wonderful change that has come over the administrative centre in the same period.

As Canada has developed so has Ottawa.

Ottawa is one of the three largest business cities in Canada and it is the hub of national enterprise. "All roads lead to the capital" is no empty phrase when applied to Ottawa. Every day in the year its hotels are filled with men engaged in all phases of professional and industrial life. Its streets and marts throb with healthy activity.

Ottawa is in close touch with all the districts in the Dominion. Its residents and visitors are financially interested in every feature of national, provincial and municipal development. As an instance, Ottawa men were the very first to realize the value of the silver discoveries in Cobalt, and to-day, proportionately, more people in Ottawa have invested in the mines of that district and more people accumulated wealth as a result than in any city on the continent.

While its natural beauties have made Ottawa a charming residential city, these same natural characteristics have induced a remarkable industrial development that is growing every year. This can be readily appreciated when it is stated that, within eight miles of the city, there are water powers able to generate electricity to the extent of 200,000 horse power, enough in itself to make Ottawa the foremost manufacturing centre of Canada. This enormous cheap power is naturally attracting all kinds of manufacturing. Probably the lumber interests are the largest. Many millions of feet of lumber are shipped from Ottawa to the United States, Great Britain and other foreign ports. Pulp

mills, two huge paper mills, box factories, match factories, planing mills, foundries, machine shops, car works utilize the cheap power on every side.

The population of Ottawa city is growing rapidly, last year having reached 80,000 and in the immediate outskirts there are another 30,000.

Ottawa is of especial value to the advertiser in that it contains all classes of people. Here for the best part of every year live the political leaders and Members of Parliament. The public men from every town and province make Ottawa their temporary home. As is well known, the Governor-General, the constitutional representative of King Edward, has his official residence at Rideau Hall. It has been said that Ottawa has more millionaires within its boundaries than any other city in Canada. There are the employees of the civil service, who all command good salaries, and are able to purchase luxuries as well as necessities, and the large manufacturing and lumbering concerns give employment to a great number of mechanics at good wages.

The surrounding districts of the Ottawa and Gatineau valleys are filled with prosperous farms and the dairying interests are the most important in Canada. In these districts the last census showed a population of 300,000. The Cobalt territory has also recently been added to that covered by the Ottawa newspapers.

To reach thoroughly this truly important and diversified field, advertisers must use the columns of the Ottawa newspapers, each of which publishes daily and semi-weekly editions.

The Ottawa district has interests that are confined to itself and which are cared for authoritatively only by the newspapers published in its chief city. Consequently, the Ottawa newspapers have a hold on the territory that is almost entirely free from outside competition. Considering that they cover the district "like a blanket" and do it exclusively, the rates which they charge for advertising are extremely low.

CONDENSED LIST

— OF —

CANADIAN NEWSPAPERS

ALPHABETICALLY ARRANGED FOR READY REFERENCE

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
ONTARIO					
Acton.....	1,800	Free Press	W.	Ind.	984
Ailsa Craig.....	900	Banner	W.	Ind.	1
*Alexandria.....	2,100	Glengarrarian	W.	Con.....	1 1/4
"		News	W.	Lib	2,050
Alliston	1,600	Herald	W.	Ind	1 1/2
Almonte.....	3,300	Gazette	W.	Lib.....	2,875
"		Times.....	W.	Con.	1
Alvinston	1,200	Free Press.....	W.	Ind.....	900 *
Amherstburg...	2,279	Echo.....	W.	Lib.....	2 1/2
Arnnprior	4,152	Chronicle.....	W.	Con	1,675
"		Watchman.....	W.	Lib.....	1 1/4
Arthur.....	1,600	Enterprise.....	W.	Ind.....	1 1/4
Athens.....	1,200	Reporter	W.	Ind.-Lib...	690
Atwood.....	700	Bee	W.	Ind.....	1/2
Aurora.....	2,000	Banner.....	W.	Lib.....	3/4
Aylmer	2,300	Express.....	W.	Ind.....	2,003 *
"		Sun.....	W.	Ind.....	1
Ayr.....	1,000	News.....	W.	Ind.....	1/2
Ayton.....	500	Advance.....	W.	Ind.....	3/4
Bancroft.....	815	Times.....	W.	Ind.....	3/4
*Barrie.....	7,000	Examiner	W.	Lib	1,617
"		Gazette	W.	Lib.....	1 1/4
"		Northern Advance....	W.	Con.....	1,363 *
Beamsville	900	Express.....	W.	Ind.....	1/2
Beaverton.....	1,000	Express.....	W.	Ind.....	1
		Standard.....	W.	See Cannington..	
Beeton.....	1,000	World.....	W.	Ind.....	1,663 *
*Belleville.....	10,000	Intelligencer	D.	Con.....	1,403 *
"		"	W.	Con.....	2,014 *
"		Ontario	D.	Reform.....	1
"		"	D.	Reform.....	
"		Canadian Mute.....	S.-M.	Mute.....	3/4
Belmont	600	Times.....	W.	Ind.....	1/2
*Berlin	10,446	News-Record.....	D.	Con.....	2,340 *
"		"	W.	Con.....	3/4
"		Telegraph.....	D.	Lib.....	3/4
"		Gospel Banner.....	W.	Relig.....	
"		Missionary	W.	Relig.....	
"		Berliner Journal			
		(three editions)....	W.		
"		Stratford Canadischer			
		Kolonist	W.		4,447 *
"		Walkerton Ontario			
		Glocke.....	W.		
"		Youth's Banner.....	W.	Relig.....	1
"		St. Jerome Schoolman	M.	College.....	
"		Evangeliums Bote....	M.	Relig.....	
Blenheim	1,708	News-Tribune	W.	Ind.....	1,407
Blyth.....	876	Standard	W.	Ind.....	3/4
Bobcaygeon....	1,018	Independent.....	W.	Ind.....	3/4
Bolton.....	900	Enterprise.....	W.	Ind.....	3/4
Bothwell.....	994	Times.....	W.	Ind.....	1/2
Bowmanville....	3,500	Can. Statesman.....	W.	Ind.....	2 1/4
"		News	W.	Con.....	1 3/4
*Bracebridge....	3,100	Gazette	W.	Ind.-Lib...	1
"		Muskoka Herald.....	W.	Con.....	3/4

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Bradford.....	1,000	Witness and South Simcoe News.....	W.	Lib.-Con.	$\frac{3}{4}$
*Brampton.....	2,917	Banner and Times....	W.	Lib.	$1\frac{1}{2}$
"		Conservator.....	W.	Con.	2
*Brantford.....	19,104	Courier.....	D.	Con.	$2\frac{3}{4}$
"		".....	W.	Con.	$1\frac{1}{2}$
"		Expositor.....	D.	Lib.	4,403 *
"		".....	W.	Lib.	1,482 *
"		Can. Bee Journal.....	M.	Bee Culture..	$\frac{3}{4}$
Bridgeburg	1,600	Review.....	W.	Ind.	$\frac{3}{4}$
Brigden.....	700	Progress.....	W.	Ind.	$\frac{3}{4}$
Brighton.....	1,479	Ensign.....	W.	Ind.	1
*Brockville.....	9,000	Recorder.....	D.	Lib.	$1\frac{3}{4}$
"		".....	W.	Lib.	$1\frac{3}{4}$
"		Times.....	D.	Con.	$1\frac{1}{4}$
"		".....	W.	Con.	$2\frac{1}{4}$
Bruce Mines....	900	Spectator.....	W.	Ind.	$\frac{3}{4}$
Brussels.....	1,200	Post.....	W.	Lib.	$1\frac{3}{4}$
Burks Falls....	1,250	Arrow.....	W.	Ind.	1
Burlington.....	1,300	Gazette.....	W.	Ind.	$\frac{1}{2}$
Caledonia.....	900	Grand River Sachem.	W.	Con.	1
"		Haldimand Banner... W.	Ind.	$\frac{3}{4}$	
Campbellford...	2,424	Despatch.....	W.	Ind.	
"		Herald.....	W.	Ind.	1
Cannington....	1,400	Echo.....	W.	Ind. see Beav't'n	
"		Ontario Gleaner.....	W.	Lib.-Con.	1
Carleton Place..	4,325	Central Canadian....	W.	Lib.-Con.	$1\frac{1}{4}$
"		Herald.....	W.	Lib.	$1\frac{1}{4}$
Carp.....	800	Review.....	W.	Ind.	$\frac{3}{4}$
*Cayuga.....	1,100	Haldimand Advocate.	W.	Lib.	$1\frac{3}{4}$
*Chatham.....	10,100	News.....	D.	Lib.	$1\frac{3}{4}$
"		".....	W.	Lib.	$2\frac{1}{4}$
"		Planet.....	D.	Con.	$1\frac{1}{2}$
"		".....	W.	Con.	$3\frac{1}{4}$
"		Can. Oil & Gas Derrick	W.	Trade	
"		Le Canadien.....	W.	Lib.	$\frac{1}{2}$
"		Poultry and Dogs ...	M.	Trade	$11\frac{1}{4}$
Chatsworth	600	News.....	W.	Ind.	
Chesley.....	1,800	Enterprise.....	W.	Ind.	$1\frac{1}{4}$
"		Asso. Presby. Mag... M.	Relig.	$\frac{1}{4}$	
Chesterville	950	Record.....	W.	Ind.	1
Claremont.....	500	Banner.....	W.	Ind.	
Clifford.....	700	Express.....	W.	Ind.	$\frac{1}{2}$
Clinton.....	2,800	New Era.....	W.	Lib.	1,850
"		News-Record.....	W.	Con.	$1\frac{1}{4}$
Cobalt.....		Nugget.....	W.	Con.	
Cobden.....	750	Sun.....	W.	Con.	$\frac{3}{4}$
*Cobourg.....	5,149	Post.....	W.	Ind.	1,050
"		Sentinel-Star.....	W.	Con.	$1\frac{1}{4}$
"		World.....	W.	Lib.	1
Colborne.....	1,200	Enterprise.....	W.	Lib.	$\frac{3}{4}$
"		Express.....	W.	Con.	1
Coldwater.....	800	Planet.....	W.	Ind.	$\frac{1}{2}$
Collingwood....	7,500	Bulletin.....	W.	Lib.	$2\frac{1}{2}$
"		Enterprise-Messenger.	W.	Con.	$1\frac{3}{4}$
"		Saturday News.....	W.	Ind.	1
Comber.....	1,000	Herald.....	W.	Ind.	$\frac{3}{4}$

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Cookstown.....	900	Advocate.....	W.	Con.	$\frac{3}{4}$
Copper Cliff....	2,000	Courier & Miners' News	W.	Ind.	$\frac{1}{2}$
*Cornwall.....	8,000	Freeholder.....	W.	Lib.	2,827 ★
"		Standard.....	W.	Lib.-Con.	2,800
Creemore.....	750	Star.....	W.	Ind.	$\frac{1}{2}$
Delhi.....	975	Reporter.....	W.	Ind.	$\frac{1}{2}$
Delta.....	500	Pilot.....	W.	Ind.	$\frac{1}{2}$
Deseronto.....	3,338	Tribune.....	W.	Ind.	$1\frac{1}{4}$
Drayton.....	900	Advocate.....	W.	Ind.	1,418
Dresden.....	1,613	Times.....	W.	Ind.	$\frac{1}{2}$
Drumbo.....	500	Beaver.....	W.	Ind.	$\frac{1}{2}$
Dryden.....	450	Observer.....	W.	Ind. (See Wabigoon Star).	
Dundalk.....	900	Herald.....	W.	Ind.	1,100
Dundas.....	4,000	Banner.....	W.	Lib.	1,350
"		Star.....	W.	Lib.-Con.	1,615 ★
"		Wentworth Light....	W.	Lib.	$\frac{1}{2}$
Dunnville.....	2,500	Chronicle.....	W.	Lib.	1,412 ★
"		Gazette.....	W.	Lib.-Con.	$\frac{1}{2}$
"		Reform Press.....	W.	Reform....	$\frac{1}{2}$
Durham.....	1,800	Chronicle.....	W.	Con.	1,700
"		Review.....	W.	Lib.	1
Dutton.....	900	Advance.....	W.	Ind.	$\frac{3}{4}$
East Toronto...	2,000	Standard.....	W.	Ind.	$2\frac{3}{4}$
Eganville.....	1,200	Leader.....	W.	Ind.-Lib.	$1\frac{1}{4}$
"		Star-Enterprise.....	W.	Ind.	1,600
Elmira.....	1,550	Advertiser.....	S.-W.	Ind.	$\frac{3}{4}$
"		Signet.....	W.	Ind.	1
Elmvale.....	800	Lance.....	W.	Ind.	919 ★
Elora.....	1,400	Express.....	W.	Ind.	$\frac{3}{4}$
Embro.....	627	Courier.....	W.	Lib.	$\frac{3}{4}$
Erin.....	800	Advocate.....	W.	Ind.	2,057 ★
Essex.....	1,700	Free Press.....	W.	Ind.	$1\frac{1}{2}$
Exeter.....	1,950	Advocate.....	W.	Lib.-Con.	2
"		Times.....	W.	Ind.	$1\frac{3}{4}$
Fenelon Falls...	1,500	Gazette.....	W.	Lib.	$\frac{1}{2}$
"		Star.....	W.	Ind.	$\frac{1}{2}$
Fergus.....	1,800	News-Record.....	W.	Ind.-Lib.	$1\frac{1}{2}$
Flesherton.....	750	Advance.....	W.	Ind.	$\frac{3}{4}$
Florence.....	450	Quill.....	W.	Ind.	$\frac{1}{2}$
Fordwich.....	500	Record.....	W.	Ind.	$\frac{1}{2}$
Forest.....	2,000	Free Press.....	W.	Ind.	1,808 ★
"		Standard.....	W.	Ind.	$1\frac{1}{4}$
Fort Erie.....	1,000	Times.....	W.	Ind.	
Fort Frances...	1,600	Times and Rainy Lake Herald.....	W.	Ind.	2
Fort William....	12,000	Evening Herald.....	D.	Lib.	
" "		Times-Journal.....	D.	Ind.	1,697 ★
" "		" "	W.	Ind.	$\frac{1}{2}$
Galt.....	10,350	Reformer.....	D.	Lib.	
"		"	W.	Lib.	
"		Reporter.....	D.	Con.	1,735 ★
"		"	W.	Con.	2
Gananoque.....	4,000	Journal.....	W.	Con.	1,000
"		Reporter.....	W.	Lib.	$\frac{3}{4}$
Georgetown....	1,590	Herald.....	W.	Ind.	$\frac{3}{4}$
Glencoe.....	1,175	Transcript.....	W.	Ind.	1,350

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
*Goderich.....	4,500	Signal.....	W.	Ind.-Lib..	1,930 ★
"		Star	W.	Con.	1 1/4
Gore Bay	1,000	Conservator	W.	Con.	775
"		Manitoulin Guide.....	W.	Ind.	3/4
"		Manitoulin Reformer..	W.	Lib.	606
Gorrie.....	400	Vidette.....	W.	Con.	1/2
Grand Valley...	750	Star and Vidette	W.	Ind.	1,104 ★
Gravenhurst....	2,500	Banner.....	W.	Ind.	1/2
"		Herald	W.	Ind.	3/4
Grimsby	1,300	Independent.....	W.	Ind.	1,132 ★
"		Weekly Fruit Grower	W.	Agric.	
*Guelph	13,500	Herald	D.	Con.	1 1/2
"		"	W.	Con.	4 1/2
"		Mercury.....	D.	Lib.	2,166 ★
"		"	W.	Lib.	4,850 ★
"		Ag'c'l College Review	M.	College.....	
"		Can. Entomologist...	M.	Scientific	1/2
"		Can. Forester	M.	Broth'd	
"		Chosen Friend.....	M.	Broth'd	
Hagersville	1,300	News	W.	Con.	3/4
Haileybury	3,000	Haileyburian	W.	Con.	3/4
"		Silver City News....	S.-W.	Ind.	
*Hamilton	70,000	Herald	D.	Ind.	9 1/2
"		Spectator.....	D.	Con.	11,763 ★
"		"	S.-W.	Con.	6,813 ★
"		Times	D.	Lib.	6
"		"	S.-W.	Lib.	3 1/2
"		Review.....	W.	Ind.	10,000
"		Can. Royal Templar..	M.	Temp.	14,208 ★
"		Hamilton Newspaper			
"		Union List.....	W.	56,110 ★
		(From 75 to 80 papers)			
Hanover	2,500	Post	W.	Ind.	1 1/2
Harriston	1,860	Review	W.	Con.	1
"		Tribune	W.	Ind.	3/4
Harrow.....	575	Sentinel.....	W.	Ind.	1/2
Hastings.....	850	Star	W.	Ind.-Con....	1/2
Havelock	1,500	Standard	W.	Ind.	1/2
Hawkesbury ...	5,000	Echo	W.	Ind.	3/4
Hensall	915	Observer.....	W.	Ind.	3/4
Hepworth.....	800	Journal.....	W.	Ind.	1/2
Hespeler	2,521	Herald	W.	Ind.	3/4
Highgate	700	Monitor	W.	Ind.	3/4
Hillsburg	400	Beaver	W.	Ind.	1/2
Holstein	250	Leader	W.	
Huntsville.....	2,300	Forester	W.	Ind.	3/4
Ingersoll	5,000	Chronicle	D.	Lib.	3/4
"		"	W.	Lib.	1 1/2
"		Oxford Tribune.	W.	Lib.-Con....	1
"		Sun	W.	Ind.-Lib	
Iroquois	1,200	News	W.	Ind.	1
Jarvis.....	1,000	Record	W.	Ind.	1
Keewatin	500	Enterprise.....	W.	Lib.	
Kemptville	1,700	Advance.....	W.	Ind.	2,100
"		Telegram.....	W.	Con.	1
*Kenora	6,000	Miner and News ...	S.-W.	Ind.-Con....	1
Kincardine.....	2,700	Reporter.....	W.	Lib.	1 1/4

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Kincardine.....	2,700	Review.....	W.	Ind.-Con.	1½
*Kingston.....	20,000	British Whig.....	D.	Lib.	4,105 ★
"		".....	S.-W.	Lib.	5,988 ★
"		News.....	D.	Con.	2
"		Can. Freeman.....	W.	Relig.	
"		Queen's Univ. Jour'l. B.-W.		College.....	¾
"		Ontario Churchman..	M.	Relig.	5,314 ★
"		Queen's Medical Quar.	Q.	Med.	1
"		Queen's Quarterly....	Q.	College.....	
Kingsville.....	1,500	Reporter.....	W.	Ind.	¼
Lakefield.....	1,400	News.....	W.	Ind.	¾
Lanark.....	979	Era.....	W.	Ind.	1¼
Leamington....	2,500	News.....	W.	Lib.	¾
"		Post.....	W.	Con.	2,012
*Lindsay.....	7,500	Post.....	D.	Lib.	1,220 ★
"		".....	W.	Lib.	2,408 ★
"		Watchman Warder... W.		Con.	3½
Linwood.....	400	News..	W.	Ind.	
Listowel.....	2,750	Banner.....	W.	Lib.	1,066 ★
"		Standard.....	W.	Con.	1
Little Current..	1,000	Expositor.....	W.	Ind.-Lib.	¼
*London.....	45,000	Advertiser.....	D.	Lib.	11,404 ★
"		".....	W.	Lib.	4
"		Free Press (<i>M. & E.</i>)..	D.	Con.	18,924 ★
"		".....	W.	Con.	1¾
"		Catholic Record....	W.	Relig. ...	16,860 ★
"		Echo.....	W.	Local ...	8,500
"		Farmer's Advocate... W.		Agricult'l. ...	29
"		White Ribbon TidingsS.-M.		Temp.	
"		Ancient Forester....	M.	Broth'd ..	
"		Canadian.....	M.	Broth'd ..	
"		Can. Woodman.....	M.	Broth'd ..	11½
"		Industrial Banner ...	M.	Labor ..	5
"		Ont. Real Estate Exc.	M.	Real Estate..	
*L'Orignal.....	1,400	Advocate.....	W.	Lib.	¾
Lucan.....	1,000	Sun.....	W.	Ind.	½
Lucknow.....	1,700	Sentinel.....	W.	Lib.	1
Madoc.....	1,600	Review.....	W.	Ind.	1
Markdale.....	1,025	Standard.....	W.	Ind.	1¾
Markham.....	1,400	Economist.....	W.	Ind.-Lib. ...	1,520
"		Sun.....	W.	Ind.	¾
Marmora.....	1,000	Herald.....	W.	Ind.	¾
Massey.....	1,000	News.....	W.	Ind.	½
Maxville.....	1,000	Advertiser.....	W.	Ind.	½
Meaford.....	2,800	Express.....	W.	Lib.	½
"		Mirror.....	W.	Con.	1
"		Monitor.....	W.	Lib.	½
Merlin.....	350	Mirror.....	W.	Ind.	½
Merrickville...	1,100	Star.....	W.	Ind.	1
Midland.....	4,500	Argus.....	W.	Con.	½
"		Free Press.....	W.	Lib.	900
Mildmay.....	1,200	Gazette.....	W.	Ind.	½
Millbrook.....	1,000	Mirror.....	W.	Ind.-Con.	¾
"		Reporter.....	W.	Ind.-Con.	¾
*Milton.....	1,550	Canadian Champion..	W.	Ind.	828
"		Reformer.....	W.	Lib.	½
Milverton.....	900	Sun.....	W.	Ind.	1032

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
*Minden	300	Echo.....	W.	Ind.-Con	$\frac{1}{4}$
Mitchell.....	1,900	Advocate	W.	Con	2
"		Recorder.....	W.	Lib	$\frac{3}{4}$
Morrisburg.....	1,693	Herald.....	W.	Lib	$\frac{3}{4}$
"		Leader.....	W.	Ind.....	$\frac{3}{4}$
Mount Brydges.	650	Enterprise.....	W.	Ind.....	$\frac{1}{2}$
Mount Forest...	2,500	Confederate	W.	Lib.....	$\frac{3}{4}$
"		Representative	W.	Lib.-Con	1,217 *
*Napanee.....	3,537	Beaver.....	W.	Con.....	3,827 *
"		Express.....	W.	Lib.....	2
Newcastle.....	700	Independent	W.	Ind.....	$\frac{1}{2}$
New Hamburg..	1,600	Independent	W.	Ind.....	$\frac{1}{2}$
"		Volksblatt.....	W.	Con.....	1
New Liskeard..	3,000	Herald.....	W.	Ind.....	$\frac{3}{4}$
"		Speaker.....	W.	Ind.....	$\frac{3}{4}$
Newmarket	3,500	Era.....	W.	Lib.....	1,888 *
"		Express-Herald	W.	Con.....	1,698 *
"		Christian Vanguard S.-M.		Rel.....	$\frac{1}{4}$
Niagara Falls ..	9,000	Record	D.	Con.....	1 $\frac{1}{4}$
"		".....	W.	Con.....	$\frac{1}{2}$
"		Review	W.	Lib.....	1
Niagara on the Lake.....	800	Times.....	W.	Ind.....	$\frac{1}{2}$
North Augusta..	500	Citizen.....	W.	Ind.....	$\frac{1}{2}$
*North Bay.....	5,000	Despatch.....	W.	Lib.-Con	$\frac{1}{2}$
"		Times.....	W.	Lib.....	$\frac{3}{4}$
"		Tribune.....	W.	Con.....	1
Norwich.....	1,300	Gazette.....	W.	Ind.....	$\frac{3}{4}$
Norwood.....	945	Register.....	W.	Ind.....	$\frac{3}{4}$
Oakville.....	1,900	Record.....	W.	Ind.....	$\frac{3}{4}$
"		Star.....	W.	Ind.....	$\frac{3}{4}$
Oil Springs	1,500	Chronicle.....	W.	Ind.....	$\frac{1}{2}$
*Orangeville	2,000	Banner.....	W.	Ind.....	2,039 *
"		Post.....	W.	Con.....	1,450
"		Sun.....	W.	Con.....	2
Orillia.....	5,379	News-Letter.....	W.	Ind.....	2 $\frac{1}{2}$
"		Packet.....	W.	Ind.-Con	2
"		Times.....	W.	Ref.....	2,768 *
"		Can. Workman.....	M.	Broth'd.....	50
"		Gospel Herald.....	M.	Rel.....	
Orono.....	700	News.....	W.	Ind.....	$\frac{3}{4}$
Oshawa.....	6,000	Reformer.....	W.	Lib.....	1,400
"		Vindicator.....	W.	Con.....	1
*Ottawa.....	67,572	Citizen (M. & E.)	D.	Con.....	12,567 *
"		"..... S.-W.		Con.....	9,898 *
"		Free Press.....	D.	Lib.....	6,435 *
"		Journal.....	D.	Ind.....	9,344 *
"		"..... S.-W.		Ind.....	8,360 *
"		Le Temps.....	D.	Lib.....	3,200
"		Canada Gazette.....	W.	Gov't.....	
"		Dipper.....	W.	Ind.-Lib	8,000
"		Dominion Presbyt'rian	W.	Relig.....	6 $\frac{1}{4}$
"		United Canada.....	W.	Ind.....	
"		Danebrog.....	W.	Lib.....	1 $\frac{1}{2}$
"		Military Gazette S.-M.		Military.....	
"		Can. Patent Record..	M.	Gov't.....	
"		Naturalist.....	M.	Scientific.....	

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Ottawa.....	67,572	Real Estate Chronicle	M.	Real Estate..	
"		University Review	M.	College	½
*Owen Sound ...	10,765	Advertiser.....	S.-W.	Lib.	
"		Sun.....	S.-W.	Lib.	2,717 *
"		Times.....	S.-W.	Con.	3
"		Christian Messenger	S.-M.	Relig.	½
"		Can. Poultry News...	M.	Poultry	¾
Paisley	1,154	Advocate.....	W.	Ind.....	1 ¼
Palmerston.....	2,200	Spectator.....	W.	Ind.....	¾
Paris	3,400	Review.....	W.	Con.....	1
"		Star-Transcript	W.	Lib.	1
Parkhill.....	1,430	Gazette-Review	W.	Ind.....	1 ¼
"		Post.....	W.	Con.	1,200
*Parry Sound ...	4,000	Canadian.....	W.	Con.....	
"		North Star	W.	Lib.....	1 ¼
*Pembroke.....	5,800	Observer.....	W.	Lib.....	
"		Standard	W.	Con.	1,570
"		Deutsche Post.....	W.	Ind.....	1
"		Kirchenblatt	W.	Relig.....	1 ¼
Penetanguishene	2,917	Herald.....	W.	Ind.....	½
*Perth	4,000	Courier.....	W.	Lib.....	2
"		Expositor	W.	Con.	1,675
*Peterborough ..	15,000	Examiner.....	D.	Ref.....	2,263 *
"		"	W.	Ref.....	2
"		Review	D.	Con.....	1 ¼
"		"	W.	Con.....	2
"		Times	D.	Ind.....	
"		"	W.	Ind.....	
Petrolia..	4,359	Advertiser.....	W.	Con.	1,189 *
"		Topic	W.	Lib.....	1,732 *
"		Can. Pigeon Fancier..	M.	Pigeons.....	¾
"		Poultry Advocate ...	M.	Poultry	3 ¼
Pickering	1,000	News	W.	Ind.....	1 ¼
*Picton	4,000	Gazette	S.-W.	Con.....	1 ¾
"		Times.....	W.	Lib.	2,593 *
Plattsville... ..	800	Echo.....	W.	Ind.....	½
*Port Arthur....	12,000	Chronicle.....	D.	Lib.....	1,580 *
"		News.....	D.	Ind.....	1
Port Colborne	1,400	Times	W.	Ind.....	¾
Port Dover.....	1,700	Maple Leaf.....	W.	Con.....	½
Port Elgin	1,600	Times	W.	Ind.....	
Port Hope	5,042	Guide	D.	Lib.....	½
"		"	W.	Lib.....	2 ¼
"		Times	W.	Ind.-Con....	2 ½
Port Perry	1,600	Observer.....	W.	Con.....	¾
"		Star	W.	Ind.-Lib....	½
Port Rowan....	759	News	W.	Ind.....	¾
Powassan.....	900	News	W.	Ind.....	½
*Prescott.....	3,019	Journal.....	W.	Lib.....	¾
"		Messenger	W.	Con.....	1
Preston	3,020	Progress.....	W.	Ind.....	¾
Rainy River ...	2,000	Gazette	W.	Ind.....	½
Renfrew	3,400	Journal.....	W.	Ind.....	¾
"		Mercury.....	W.	Ind.-Lib....	1,600
Richards Landing	300	St. Joe Herald.....	W.	Ind.....	¼
Richmond Hill..	700	Liberal	W.	Lib.....	½
Ridgetown.....	2,500	Dominion	W.	Con.....	¾
"		Plaindealer.....	W.	Lib.....	1 ¼

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Ripley	650	Express	W.	Ind.	$\frac{1}{4}$
Rodney	900	Mercury	W.	Ind.	$\frac{1}{2}$
Russel	700	Leader	W.	Ind.	$\frac{3}{4}$
*St. Catharines..	11,780	Standard	D.	Con.	3,539 *
"		"	S.-W.	Con.	$\frac{3}{4}$
"		Star-Journal	D.	Lib.	$1\frac{1}{2}$
"		"	W.	Lib.	$\frac{3}{4}$
"		Can. Printers' News..	M.	Record Paper	
"		Factory Site Trade Bulletin	M.	Real Estate..	
St. George	900	Sentinel	W.	Ind.	
St. Marys	3,416	Argus	W.	Lib.	$1\frac{1}{2}$
"		Journal	W.	Con.	$1\frac{3}{4}$
*St. Thomas ..	13,400	Journal	D.	Lib.	3,012 *
"		"	W.	Lib.	$1\frac{1}{2}$
"		Times	D.	Con.	3,892 *
"		"	W.	Con.	1,586 *
"		Municipal World....	M.	Municipal.	4,427 *
*Sarnia	9,500	Observer	D.	Lib.	1
"		"	W.	Lib.	$1\frac{1}{2}$
"		Canadian	W.	Con.	$2\frac{3}{4}$
"		Post	W.	Ind.	$1\frac{3}{4}$
*Sault Ste. Marie	8,500	Express	W.	Lib.	
"		Star	W.	Con.	2,252 *
Seaforth	3,000	Huron Expositor ..	W.	Lib.	4,080 *
"		News	W.	Con.	1
Shelburne	1,500	Economist	W.	Ind.	1
"		Free Press	W.	Con.	1,398 *
*Simcoe	3,000	British Canadian....	W.	Con.	1
"		Reformer	W.	Lib.	2,510 *
Smith's Falls ...	5,500	News	S.-W.	Con.	1,300
"		Rideau Record	S.-W.	Lib.	$1\frac{1}{2}$
Southampton ...	2,400	Beacon	W.	Ind.	$\frac{3}{4}$
South Mountain	500	Herald	W.	Ind.	$\frac{3}{4}$
Springfield	800	Echo	W.	Ind.	$\frac{1}{2}$
Stayner	1,200	Sun	W.	Ind.	$\frac{1}{2}$
Stirling	900	News-Argus	W.	Ind.	850
Stouffville	1,225	Pilot	W.	Lib.	$\frac{1}{2}$
"		Tribune	W.	Lib.	$\frac{1}{2}$
*Stratford	14,500	Beacon	D.	Lib.	$1\frac{3}{4}$
"		"	W.	Lib.	$2\frac{1}{4}$
"		Herald	D.	Con.	2,005 *
"		"	S.-W.	Con.	2,969 *
"		Canadischer Kolonist	W.	Ind.	
		(See Berliner Journal)			
Strathroy	3,200	Age	W.	Lib.	$1\frac{3}{4}$
"		Dispatch	W.	Con.	$1\frac{3}{4}$
Streetsville	600	Review and Herald..	W.	Ind.	$\frac{1}{2}$
Sturgeon Falls..	2,800	Advertiser	W.	Ind.	1
Sudbury	3,000	Journal	W.	Ind.	$\frac{3}{4}$
Sunderland	600	Banner	W.	Ind.	
"		(See Cannington Gleaner)			
"		Times	W.	Con.	
"		(See Uxbridge Times)			
Sundridge	700	Echo	W.	Ind.	$\frac{1}{2}$
Tara	800	Leader	W.	Con.	1,329 *
Tavistock	1,200	Gazette	W.	Ind.	$\frac{1}{2}$

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Teeswater	940	News	W.	Ind	½
Thamesford	500	Star	W.	Ind	¾
Thamesville	1,000	Herald	W.	Ind	¾
Thedford	800	Tribune	W.	Ind	½
Thessalon	1,200	Algoma Advocate	W.	Ind	1
Thornbury	1,000	Herald-Reflector	W.	Ind	1 ½
Thorold	2,500	Post	S.-W.	Ind	¾
Tilbury	1,400	Times	W.	Ind	960
Tillsonburg	2,500	Liberal	W.	Lib	1
"		Observer	W.	Con	1,130
Tiverton	500	Watchman	W.	Ind	½
*Toronto	300,000	Globe	(M. & E.) D.	Lib	50,503 ★
"		"	W.	Lib	19,094 ★
"		Mail & Empire	W.	Con	39,138 ★
"		"	W.	Con	14,444 ★
"		News	D.	Ind	37,794 ★
"		Star	D.	Ind.-Lib.	43 580 ★
"		Telegram	D.	Ind	38,123 ★
"		World	D.	Ind	27,952 ★
"		"	Sun.	Ind	23,688 ★
"		Canada Lumberman ..	W.	Commercial ..	3¾
"		"	M.	Trade	1
"		Canadian Baptist	W.	Relig	6,688 ★
"		Canadian Churchman ..	W.	Relig	7½
"		Can. Congregationalist ..	W.	Relig	1
"		Can. Contract Record ..	W.	Bldg	3¾
"		Can. Courier	W.	Literary	
"		Can. Dairyman	W.	Dairy	5¼
"		Can. Engineer	W.	Supplement to Monthly ...	
"		Canadian Grocer	W.	Trade	7¼
"		Canadian Sportsman ..	W.	Sport	
"		Catholic Register	W.	Relig	
"		Christian Guardian ..	W.	Relig	25,691
"		Dew Drops	W.	Relig	
"		East and West	W.	Relig	27¾
"		East End Echo	W.	(See Gazet'r)	
"		East Ender	W.	(See Gazet'r)	
"		Financial Post	W.	Finance	
"		Hardware and Metal and Can. Machinist ..	W.	Trade	4¾
"		Jewels	W.	Relig	
"		King's Own	W.	Relig	
"		Monetary Times	W.	Financial	4¾
"		Newspaper Union	W.		
"		North Ender	W.	(See Gazet'r)	
"		Office and Field	W.	Insurance	1
"		Once-a-Week	W.	Ind	
"		Ontario Gazette	W.	Official	
"		Ontario Reporter	W.	Law	
"		Onward	W.	Relig	
"		Pioneer	W.	Temp	5¼
"		Playmate	W.	Juvenile	
"		Pleasant Hours	W.	Juvenile	
"		Presbyterian	W.	Relig	11¾
"		Saturday Night	W.	Society	17¾
"		Secular Thought	W.	Freethought ..	

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Toronto	300,000	Sentinel	W.	Broth'd	13,439 ★
"		Sun	W.	Agric.	16
"		Varsity	W.	College	
"		War Cry	W.	Relig.	
"		West End Echo	W.	(See Gazet'r).	
"		West Ender	W.	(See Gazet'r).	
"		Young Soldier	W.	Relig.	
"		Le Rayon de Soleil ..	W.	Relig.	
"		Canada Law Journal ..	S.-M.	Legal	2¼
"		Canadian Florist	S.-M.	Horticul	
"		Can. Manufacturer ..	S.-M.	Mfg	4¼
"		Can. Mining Journal ..	S.-M.	Mining	
"		Canada Music Trades Journal	S.-M.	Music trades ..	1
"		Can. Teacher	S.-M.	Educ.	7¼
"		Farming World	S.-M.	Agric.	9,900
"		Acta Victoriana	M.	College	
"		Algoma Miss'y News ..	M.	Relig.	
"		Baptist Visitor	M.	Relig.	
"		Berean Lesson Leaf ..	M.	Relig.	
"		Bookseller & Stationer	M.	Trade	2¼
"		Bulletin	M.	Insur.	1
"		Busy Man's Magazine ..	M.	Literary	
"		Canada First	M.	Literary	
"		Canada Lancet	M.	Medical	2¼
"		Canadian Arch. and Builder	M.	Bldg	2¾
"		Can. Baker & Confec- tioner	M.	Trade	1¼
"		Can. Bookseller & Stationers' Journal ..	M.	Trade	1
"		Can. Cement & Con- crete Journal	M.	Trade	
"		Can. Church Juvenile ..	M.	Relig.	
"		Can. Cigar & Tobacco Journal	M.	Trade	
"		Canadian Craftsman ..	M.	Masonic	4¾
"		Can. Druggist	M.	Drug Trade ..	2
"		Can. Electrical News ..	M.	Trade	1¾
"		Can. Engineer	M.	Trade	6
"		Can. Epworth Era	M.	Relig.	6½
"		Canadian Harness and Carriage Journal ..	M.	Trade	1¾
"		Can. Horticulturist ..	M.	Fruit culture ..	7¼
"		Can. Implement and Vehicle Trade	M.	Trade	6
"		Can. Jrl. of Fabrics ..	M.	Textile	½
"		Can. Journal of Med. & Surgery	M.	Medical	
"		Can. Kennel Gazette ..	M.	Dogs	1½
"		Can. Law Review	M.	Legal	1¾
"		Canadian Law Times ..	M.	Legal	¾
"		Can. Mach. & Manf. News	M.	Trade	4¼
"		Canadian Magazine ..	M.	Literary	16¾
"		Can. Missionary Link ..	M.	Relig.	
"		Can. Motor	M.	Motors	4½

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Toronto.....	300,000	Can. Nurse.....	M.	Nursing.....	¾
"		Can. Optician.....	M.	Trade.....	
"		Can. Outdoor Life....	M.	Health.....	
"		Can. Painter & Dec'r't'r	M.	Trade.....	
"		Can. Pharmaceutical			
"		Journal.....	M.	Drugs.....	1¼
"		Can. Pottery and Glass			
"		Gazette.....	M.	Trade.....	
"		Can. Poultry Review..	M.	Poultry.....	9½
"		Can. Practitioner and			
"		Review.....	M.	Medical.....	
"		Can. Shoe and Leather			
"		Journal.....	M.	Trade.....	
"		China's Millions.....	M.	Relig.....	
"		Clothier and Haber-			
"		dasher.....	M.	Trade.....	
"		Dom. Dental Journal.	M.	Dental.....	
"		Dom. Medical Mont'ly	M.	Medical.....	
"		Dry Goods Review...	M.	Trade.....	4¾
"		Eastern Law Reporter	M.	Legal.....	
"		Economist.....	M.	Financial.....	2¾
"		Engineering Journal of			
"		Can.....	M.	Power.....	
"		Forester.....	M.	(See Gazet'r).	
"		Freemason.....	M.	Masonic.....	
"		Furniture & Upholstery			
"		Jrn'l. & Undertakers			
"		Gazette.....	M.	Trade.....	
"		Hardware Monthly...	M.	Trade.....	
"		Home Journal.....	M.	Lit.....	14
"		Home Study Leaflet..	M.	Relig.....	
"		Ind. Oddfellow.....	M.	Broth'd.....	3
"		Industrial Canada....	M.	Trade.....	5¼
"		Insurance & Financial			
"		Review.....	M.	Com'l.....	1¾
"		Intermediate Leaflet..	M.	Relig.....	
"		Lamp of Life.....	M.	Relig.....	
"		Lay Worker.....	M.	Relig.....	
"		Lord's Day Advocate.	M.	Relig.....	
"		McMaster University.	M.	College.....	½
"		Merchant.....	M.	Commercial..	1
"		Missionary Outlook..	M.	Relig.....	12¾
"		Money and Risks....	M.	Commercial..	
"		Motoring.....	M.	Motors.....	3¾
"		Musical Canada.....	M.	Music.....	
"		New Era.....	M.	Relig.....	
"		Notes for Bible Study	M.	Biblical.....	2
"		Office Digest.....	M.	Office.....	
"		On The Road.....	M.	Trade.....	
"		Outdoor Canada.....	M.	Recreation..	
"		Primary Leaflet.....	M.	Relig.....	
"		Printer and Publisher.	M.	Trade.....	2½
"		Pulp and Paper Mag.	M.	Trade.....	
"		Railway and Marine			
"		World.....	M.	Shipping.....	
"		Rod and Gun.....	M.	See Woodstock	
"		St. Luke's Parish Mag.	M.	Relig.....	

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Toronto	300,000	Scottish-Canadian....	M.	National.....	5
"		Sons of England Record			
"		Sun. School Banner..	M.	Broth'd.	
"		Sunday School Lesson Helps.....	M.	Relig.....	17¾
"		Teachers' Assistant..	M.	Relig.....	3
"		Teachers' Monthly ..	M.	Relig.....	4¼
"		Telephone Age.....	M.	Relig.....	14¾
"		Trader & Can. Jew'l'r.	M.	Trade	
"		Trinity University Review	M.	Trade	1
"		Verney's Monthly....	M.	College.....	¾
"		Western Law Reporter	M.	Banks.....	1½
"		Westminster....	M.	Legal	
"		Wine and Spirit Journal	M.	Relig. & Lit.	9¾
"		Massey-Harris Illus. Bi-M.	M.	Trade.....	
"		Christian Worker....	Q.	Agric.....	
"		Home Study Quarterly	Q.	Relig.....	
"		Ideal Men.....	Q.	Relig.....	
"		Institute Leaflet.....	Q.	Y.M.C.A....	
"		Quarterly.....	Q.	Relig.....	
"		Intermediate Quarterly	Q.	Relig.....	
"		Primary Quarterly....	Q.	Relig.....	
"		Qu'rt'ly Review S'rv'ce	Q.	Relig.....	
Toronto J'ct'n... ..	10,000	Leader and Recorder.	W.	Ind.-Con....	3
"		Tribune	W.	Lib.	1½
Tottenham.....	1,000	Sentinel.....	W.	Con.....	¾
Trenton	4,217	Advocate.....	W.	Con.....	¾
"		Courier	W.	Lib.-Con....	½
"		News	W.	Lib.....	¾
Tweed	1,500	Journal.....	W.	Ind.....	2,163 *
Uxbridge.....	1,700	Times.....	W.	Ref.....	1,400 *
"		Review.....	W.	Con.....	¾
Vankleek Hill...	1,800	Star	W.	Ind.....	1,440
Wabigoon	250	Bruce Herald.....	W.	Ind.....	¾
*Walkerton	3,100	Bruce Times	W.	Con.....	2¼
"		Telescope	W.	Con.....	1½
"		Ontario Glocke	W.	Lib.	1,890
"		(See Berliner Journal)		Ind.	
Walkerville	2,500	Herald.....	W.	Con.....	1,000
Wallaceburg....	3,500	Herald-Record	W.	Ind.....	1
"		News	W.	Ind.....	1,224 *
Warkworth	800	Journal.....	W.	Ind.....	1
Waterford	1,200	Star	W.	Lib.....	1,300
Waterloo	4,209	Citizen	D.	Ind.....	684
"		Chronicle Telegraph..	W.	Lib.....	2,750
"		Can. Bauernfreund...	W.	Con.... }	2,243
"		Deutsche Zeitung....	W.	Con.... }	
Watford	1,470	Guide-Advocate....	W.	Ind.....	1¾
*Welland	3,000	Telegraph.....	S.-W.	Con.....	3
"		People's Press.....	W.	Lib.....	3¾
"		Tribune	W.	Lib.....	3¾
"		Home Circle Leader..	M.	Broth'd.	18¾
Wellesley.....	950	Maple Leaf	W.	Ind.....	½
West Lorne....	1,000	Sun.....	W.	Ind.....	½
"		Can. Checker Player.	M.	Checkers	

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Weston.....	1,542	Times and Guide.....	W.	Ind.....	1,314
Westport.....	1,000	Mirror.....	W.	Ind.....	$\frac{3}{4}$
Wheatley.....	800	Journal.....	W.	Ind.....	$\frac{1}{2}$
*Whitby.....	2,500	Chronicle.....	W.	Ind.....	} $1\frac{1}{2}$
"		Gazette.....	W.	Ind.....	
"		Vox Collegii.....	M.	College.....	$\frac{1}{2}$
Warton.....	3,000	Canadian.....	W.	Con.....	1
"		Echo.....	W.	Lib.....	1,200
Winchester.....	1,200	Press.....	W.	Ind.....	940
Windsor.....	14,509	Record.....	D.	Ind.-Lib..	2,800
"		".....	W.	Ind.-Lib..	3,800
"		Standard.....	W.	Con.....	$\frac{3}{4}$
"		Le Progres.....	W.	Lib.....	1,200
Wingham.....	2,500	Advance.....	W.	Con.....	$1\frac{1}{4}$
"		Times.....	W.	Lib.....	1
*Woodstock.....	10,500	Express.....	D.	Con.....	$1\frac{1}{4}$
"		".....	W.	Con.....	
"		Sentinel Review.....	D.	Lib.....	4,190 *
"		" ".....	W.	Lib.....	4,390 *
"		Rod and Gun.....	M.	Sport.....	
Woodville.....	900	Advocate.....	W.	(See Beaver- ton Express)	
"		Record.....	W.	(See Canning- ton Gleaner)	
Wroxeter.....	550	Star.....	W.	Ind.....	$\frac{1}{2}$
Wyoming.....	700	Enterprise.....	W.	Ind.....	$\frac{1}{2}$
Zurich.....	600	Herald.....	W.	Ind.....	$\frac{3}{4}$

QUEBEC.

*Arthabaska.....	1,400	L'Union.....	W.	Lib.....	$\frac{3}{4}$
Aylmer.....	3,000	Review.....	W.	Lib.....	$\frac{1}{2}$
*Baie St. Paul ..	1,408	L'Echo de Charlevoix.	W.	Lib.....	
*Bedford.....	1,400	News.....	W.	(See St. Johns News).....	
Buckingham....	3,000	Post.....	W.	Ind.....	1
*Chicoutimi.....	4,000	Progres du Saguenay.	W.	Ind.....	
"		Le Travailleur.....	W.	Ind.....	1
"		Le Messager de St. Antoine.....	M.	Relig.....	$12\frac{1}{4}$
Coaticook.....	3,086	Observer.....	W.	Ind.....	$\frac{3}{4}$
*Cookshire.....	900	Chronicle.....	W.	Ind.....	$1\frac{1}{4}$
Cowansville.....	1,000	Observer.....	W.	Con.....	$\frac{3}{4}$
Danville.....	1,200	Times.....	W.	(See Richmond Times)...	
Farnham.....	3,200	Leader.....	W.	(See Granby Leader-Mail)	
Fraserville.....	7,500	Le Journal.....	W.	Ind.....	$1\frac{1}{4}$
"		Le St. Laurent.....	W.	Ind.....	1,600
Granby.....	5,000	Leader-Mail.....	W.	Ind.....	$1\frac{1}{4}$
*Hull.....	14,000	Advance.....	W.	Lib.....	$\frac{3}{4}$
"		Le Spectateur.....	W.	Lib.....	2
*Huntingdon....	1,200	Gleaner.....	W.	Lib.....	$1\frac{1}{4}$
"		News.....	W.	(See St. Johns News).....	

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
*Joliette	5,225	L'Etoile du Nord	W.	Ind.	2¼
*Knowlton	850	News	W.	See St. John News	
Lachine	7,000	Lake Shore	W.	Ind.	¼
*Lachute	2,500	News	W.	See St. John News	
"		Watchman	W.	Con.	¾
Lake Megantic ..	1,500	Chronicle	W.	Con.	
*Levis	9,000	Le Quotidien	D.	Ind.	4½
"		" (Hebdomadaire) ..	W.	Ind.	3½
Magog	3,500	Enterprise	W.	Ind.-Con.	¾
"		News	W.	See St. John News	
*Montmagny	1,600	Courrier	W.	Lib.	1
"		Le Peuple	W.	Con.	1,090 ★
*Montreal	365,000	Gazette	D.	Con.	11,236 ★
"		"	W.	Con.	
"		Herald	D.	Lib.	21
"		"	W.	Lib.	17
"		Star	D.	Ind.	61,175 ★
"		"	W.	Ind.	129,194 ★
"		Witness	D.	Ind.	13¾
"		"	W.	Ind.	22
"		Le Canada	D.	Lib.	
"		"	W.	Lib.	
"		La Patrie	D.	Ind.	38,704 ★
"		"	W.	Ind.	20,560 ★
"		La Presse	D.	Ind.	100,934 ★
"		"	W.	Ind.	49,992 ★
"		Canadian Grocer	W.	Trade	
"		Chronicle (Insurance & Finance)	W.	Ins. & Fin.	
"		Hardware and Metal ..	W.	Trade	
"		Journal of Commerce ..	W.	Com'cl.	
"		McGill Outlook	W.	College	
"		Northern Messenger ..	W.	Relig.	62,810 ★
"		Shareholder	W.	Financial	2
"		Standard	W.	News & Lit.	32½
"		Trade Bulletin	W.	Com'l.	
"		Trade Review	W.	Com'l.	
"		True Witness	W.	Relig.	5¼
"		World Wide	W.	Lit.	5,328 ★
"		L'Aurore	W.	Fr. Prot.	¾
"		Le Bulletin	W.	Lib.	
"		Le Canadien	W.	Con.	
"		Le Canard	W.	Humor.	
"		La Croix	W.	Relig.	
"		Les Depeches	W.	Lib.	
"		Le Monde Illustre	W.	Illus.	
"		Le Moniteur du Commerce	W.	Com'l.	
"		Le Nationaliste	W.	Nat.	6,269 ★
"		L'Opinion	W.	Con.	5
"		Le Prix Courant	W.	Com'l.	2
"		Le Samedi	W.	Lit.	18,537 ★
"		La Semaine Religieuse ..	W.	Relig.	2¾
"		L'Araldo del Canada ..	W.	Italian.	1¾
"		L'Indipendente	W.	Italian.	
"		Jewish Star		Yiddish ..	
"		Jewish Times	Bi.-W.	Jewish	½

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
*Montreal.....	365,000	Journal of AgricultureS.-M.		Ag'l.....	65
"		Le Journal de Fran- coise	S.-M.	Lit.....	
"		Le Passe Temps.....	S.-M.	Music	2½
"		Bookseller & Stationer	M.	Trade ..	
"		Busy Man's Magazine	M.	Literary	
"		Can. Cigar & Tobacco Journal.....	M.	Trade	
"		Can. Engineer.....	M.	Trade	
"		Can. Journal of Fabrics	M.	Textile.....	
"		Can. Life & Resources	M.	Illus.....	12,876 ★
"		Can. Mach. & Manfg. News.....	M.	Trade	
"		Can. Messenger of the Sacred Heart	M.	Relig ...	40,745 ★
"		Can. Municipal Journal	M.	Munic.....	3
"		Can. Pharmac. Journ.	M.	Trade	
"		Can. Pictorial.....	M.	Illustrated ..	12½
"		Clothier & Haberd'er.	M.	Trade	
"		Commercial Gazette...	M.	Com'l.....	2½
"		Dry Goods Record...	M.	Textile	2¼
"		Dry Goods Review...	M.	Trade	
"		International Railway & Navigation Guide	M.	Travel	7
"		Magazine of Insurance	M.	Ins. & Fin....	
"		Montreal Med'l Journal	M.	Med'l.....	1¾
"		Montreal Pharmaceu- tical Journal.....	M.	Pharmacy ...	1¾
"		Presby.College Journal	M.	College.....	½
"		Presbyterian Record..	M.	Relig.....	54½
"		Printer & Publisher...	M.	Trade	
"		Protector.....	M.	Broth'd	
"		Pulp & Paper Maga- zine in Canada.....	M.	Trade	
"		Pythian Review	M.	Broth'd	
"		Real Estate Record..	M.	R'l Estate ...	2
"		Retail Merchants' Journal.....	M.	Trade.....	4¾
"		Rod & Gun.....	M.	(See Woodstock)	
"		Sentinel of the B. S....	M.	Broth'd.....	
"		White Ribbon Leaflet.	M.	Temperance..	¾
"		Wine & Spirit Journal.	M.	Trade	
"		L'Artisan	M.	Broth'd.....	13¾
"		Bulletin Mensuel	M.	Com'l.....	2¾
"		La Lumo.	M.	Literary	
"		La Maison Moderne...	M.	Household ...	
"		LeMessager Canadien du Sacre-Cœur....	M.	Relig	
"		Le Propagateur.....	M.	Lit. & Rel ...	4¾
"		Les Rapports Judiciares	M.	Legal.....	¾
"		La Revue Canadienne	M.	Literary	
"		La Revue du Tiers- Ordre	M.	Relig.....	
"		La Revue de Jurispru- dence.....	M.	Legal.....	¾
"		La Revue Legale	M.	Legal	¾
"		Le Stenographe Can.	M.	Stenographie .	¾

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
*Montreal.....	365,000	L'Union Medicale du			
"		Canada.....	M.	Medical.....	1
"		Liqueurs et Tabacs...	M.	Trade.....	¾
"		Publicité-Publicity...	M.	Advtg.....	
"		Tissus et Nouveautés.	M.	Trade.....	1½
"		Can. Antiquarian....	Q.	Numismatic.....	
"		Journal Can. Bankers'			
		Asso.....	Q.	Banking.....	
Nominingue....	100	Le Pioneer.....	S.-W.	Ind.....	
Ormstown.....	925	Bulletin.....	W.	Lib.....	1
*Quebec.....	78,000	Chronicle.....	D.	Con.....	7¼
"		" (Gazette)...	W.	Con.....	2½
"		Telegraph.....	D.	Ind.....	10,404 ★
"		L'Evenement.....	D.	Con.....	7
"		".....	W.	Con.....	1¼
"		Le Soleil.....	D.	Lib.....	15,320 ★
"		".....	W.	Lib.....	2¾
"		La Gazette Officielle..	W.	Gov't.....	
"		La Libre Parole.....	W.	Ind.....	
"		La Semaine Com'rciale	W.	Com'l.....	2¼
"		La Semaine Religieuse	W.	Relig.....	
"		La Verite.....	W.	Ind.....	
"		L'Echo de Quebec..Tri-	M.	Local.....	½
"		Diocesan Gazette....	M.	Relig.....	
"		Educ. Record.....	M.	Educ.....	
"		La Naturaliste Cana-			
"		dienne.....	M.	Scientific.....	
"		L'Enseignement Prim.	M.	Rel. & Educ..	7
"		Les Fleurs de la Charite	M.	Rel. & Educ..	
Quyon.....	682	Advance.....	W.	Lib.....	½
Rectory Hill....		Megantic Gazette....	W.	Con.....	1,875 ★
*Richmond.....	3,300	Guardian.....	W.	Con.....	¾
"		News.....	W.	Lib-Con.....	
"		Times.....	W.	Lib.....	2
*Rimouski.....	3,000	Le Progres du Golfe..	W.	Ind.....	1¼
"		Le Messager de Ste.			
		Anne.....	M.	Relig.....	
		(See Fraserville)			
Riviere-du-Loup.		Le Lac St-Jean.....	W.	Ind.....	2
Roberval.....	4,500	Stanstead Journal....	W.	Ind.....	1½
Rock Island....	2,000	Annales de Ste. Anne.	M.	Relig.....	
Ste. Anne de Beaupre	2,000	L'Union.....	Tri-W.	Lib.....	¼
*St. Hyacinthe...	12,000	".....	W.	Lib.....	¾
"		Le Courrier.....	W.	Con.....	2½
"		La Tribune.....	W.	Lib.....	2½
"		L'Echo.....	M.	Brotherhood.	
St. Jerome.....	4,650	L'Avenir du Nord....	W.	Lib.....	2,000 ★
"		La Nation.....	W.	Con.....	1
*St. Johns.....	6,300	News (seven editions).	W.		
Bedford		"	W.		
Knowlton		"	W.		
Magog		"	W.		
Huntingdon		"	W.		
Lachute		"	W.		
Richmond		"	W.		
"		Le Canada Francais..	W.	Lib.....	2,200
"		Le Courrier.....	W.	Con.....	1¼

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
*St. Johns.....	6,300	Corticelli Home Needle- work.....	Q.	Art N'd'l'w'k10	3/4
Shawville.....	800	Equity.....	W.	Lib.-Con.....	1
Shawinigan Falls	3,500	L'Industriel.....	W.	Lib.....	410 ★
*Sherbrooke	14,000	Record.....	D.	Ind.....	7,326 ★
"		Le Progres de L'Est.S.-W.	W.	Lib.....	1 3/4
"		Gazette.....	W.	Lib-Con.....	1
"		Legal Review.....	W.	Legal.....	
*Sorel.....	8,000	Le Courrier.....	W.	Lib.....	
"		Le Sorelois.....	W.	Con.....	2 3/4
"		Gazette.....	W.	See Gazetteer	
"		News.....	W.	See Gazetteer	
*Three Rivers...	12,730	Le Trifluvien.....	S.-W.	Con.....	1
"		".....	W.	Con.....	1/2
Valleyfield	10,500	Le Courrier.....	W.	Con.....	1/2
"		Le Progres.....	W.	Lib.....	1
*Victoriaville	3,000	L'Echo.....	W.	Con.....	1
*Waterloo	1,797	Advertiser.....	W.	Lib.....	1 1/2
"		Journal de Waterloo..	W.	Con.....	1/2
Westmount	11,000	Advertiser.....	W.	Ind.....	3/4
Windsor Mills..	2,700	Times.....	W.	Lib.....	

NEW BRUNSWICK.

*Campbellton ...	4,000	Tribune	Tri.-W.	Ind.....	1 1/2
"		Events	W.	Ind.....	1
Chatham.....	5,000	World.....	S.-W.	Con.....	1/2
"		".....	W.	Con.....	1
"		Commercial.....	W.	Lib.....	1,427 ★
*Edmundston. ..	1,500	Times-Gazette.....	Bi.-W.	Ind.....	1/4
*Fredericton.....	7,200	Gleaner	D.	Ind.....	2
"		".....	S.-W.	Ind.....	5
"		Herald	D.	Lib.....	3/4
"		".....	S.-W.	Lib.....	1 1/2
"		Royal Gazette	W.	Gov't.....	
"		Butler's Journal.....	M.	Soc.-Dem....	
"		Capital.....	M.	Con.....	
"		Normal Light.....	M.	Educat'l.....	
"		University Monthly...	M.	College.....	
Hartland	1,250	Chat.....	W.	Ind.....	1
"		Primitive Baptist....	S.-M.	Relig.....	
Hillsboro.....	1,200	Journal.....	W.	Ind.....	1
Moncton	11,000	Times.....	D.	Con.....	1 1/4
"		".....	S.-W.	Con.....	2
"		Transcript.....	D.	Lib.....	2 1/4
"		".....	W.	Lib.....	2 1/4
"		L'Evangeline.....	W.	Lib.....	2 1/2
*Newcastle.....	3,500	North Shore Leader ..	W.	Ind.....	1
"		Union Advocate.....	W.	Ind.....	1 3/4
"		La Justice.....	W.	
Perth-Andover..	800	News.....	W.	Ind.....	789 ★
*Richibucto	2,000	Review	W.	Lib.....	3/4
*St. Andrews....	1,500	Beacon.....	W.	Ind.-Lib.....	1 1/4
*St. John	50,000	Globe	D.	Lib.....	4
"		".....	W.	Lib.....	3/4
"		Star	D.	Ind.-Lib....	6,388 ★
"		Sun	D.	Ind.-Lib....	4,815 ★
"		News (W. of Sun)...	W.	Con.....	4

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
*St. John.....	50,000	Telegraph.....	D.	Ind.....	7 $\frac{1}{4}$
"		".....	S.-W.	Ind.....	5
"		Times.....	D.	Ind.....	7,435 *
"		Maritime Baptist....	W.	Relig.....	6,137
"		Monitor.....	W.	Lib.....	1
"		New Freeman.....	W.	Relig.....	2 $\frac{1}{4}$
"		Educational Review..	M.	Educat'l.....	1 $\frac{1}{2}$
"		Acadiensis.....	Q.	Lit.....	
St. Stephen....	2,840	Courier.....	W.	Con.....	2,627 *
Sackville.....	4,000	Post.....	S.-W.	Ind.-Con.....	1 $\frac{3}{4}$
"		Tribune.....	S.-W.	Ind.-Lib.....	1
"		Argosy.....	M.	College....	
"		Allesonia.....	Bi-M.	College.....	
Shediac.....	1,450	Le Moniteur Acadien..	W.	$\frac{1}{2}$
Sussex.....	2,200	Record.....	W.	Ind.....	2,166 *
"		Maritime Farmer....	S.-M.	Agric.....	3,756 *
*Woodstock....	4,000	Carleton Sentinel....	W.	Lib.....	2,022 *
"		Dispatch.....	W.	Ind.....	1,850
"		Press.....	W.	Con.....	1 $\frac{1}{4}$
"		Kings Highway....	S.-M.	Relig.....	

NOVA SCOTIA.

*Amherst.....	7,000	News.....	D.	Lib.....	1
"		" (News & Sentinel) S.-W.	S.-W.	Lib.....	1 $\frac{3}{4}$
"		Telegram.....	D.	Con.....	1
"		" (Gazette). S.-W.	S.-W.	Con.....	2
*Annapolis.....	1,019	Spectator.....	W.	Ind.....	1
*Antigonish....	2,000	Casket.....	W.	Ind.....	4,400
*Arichat.....	1,200	Record.....	W.	Ind.....	1
Bear River.....	2,000	Telephone.....	W.	Ind.....	$\frac{1}{2}$
Berwick.....	1,738	Register.....	W.	Ind.....	1 $\frac{1}{2}$
Bridgetown....	1,118	Monitor.....	W.	Ind.....	1
Bridgewater....	3,937	Bulletin.....	W.	Con.....	1 $\frac{1}{4}$
Caledonia.....	1,070	Gold Hunter.....	W.	Ind.....	$\frac{3}{4}$
Canso.....	1,734	Times.....	W.	Ind.....	
Clark's Harbor.	2,000	Coast Guard.....	W.	Lib.....	1
Dartmouth.....	4,806	Patriot.....	W.	Ind.....	1
*Digby.....	1,150	Courier.....	W.	Ind.....	2
Glace Bay.....	12,000	Gazette.....	D.	Ind.....	1 $\frac{1}{2}$
*Halifax.....	50,000	Acadian Recorder....	D.	Lib.....	2 $\frac{1}{4}$
"		" " Tri.-W.	Tri.-W.	Lib.....	$\frac{1}{2}$
"		Chronicle.....	D.	Ind.....	7 $\frac{1}{2}$
"		" (Nova Scotian) W.	W.	Ind.....	14
"		Echo (<i>Eve. Chronicle</i>)	D.	Ind.....	3 $\frac{3}{4}$
"		Herald.....	D.	Ind.-Con.	7,866 *
"		Homestead....	S.-W.	Agric.....	1
"		Mail (<i>Eve. Herald</i>)..	D.	Ind.-Con.	8,039 *
"		Royal Gazette.....	W.	Gov't.....	
"		Suburban.....	W.	Ind.....	
"		Wesleyan.....	W.	Relig.....	3 $\frac{3}{4}$
"		Maritime Merchant..	Bi-W.	Com'l.....	1 $\frac{1}{4}$
"		Church Work.....	S.-M.	Relig.....	2,757 *
"		Dalhousie Gazette ..	M.	College.....	

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
*Halifax	50,000	Industrial Advocate..	M.	Min. & Indus..	2 1/2
"		Mar. Medical News...	M.	Med.....	1
"		Journal of Educ.....	S.-Y.	Educ.....	
Hantsport.....	713	Advance	W.	Ind.....	1,550
Inverness.....	500	News.....	W.		1
*Kentville.....	2,500	Acadian Orchardist..	W.	Ind.....	
"		Advertiser.....	W.	Ind.....	1 1/2
"		Western Chronicle ...	W.	Lib.....	3/4
*Liverpool.....	1,937	Advance.....	W.	Lib.....	3/4
*Lunenburg.....	5,000	Progress-Enterprise..	W.	Lib.....	2 1/4
Mahone Bay....	1,250	Signal.....	W.	Ind.....	1/2
Middleton.....	900	Outlook.....	W.	Ind.....	1 1/4
New Glasgow...	5,500	Eastern Chronicle...S.-W.		Lib.....	2 3/4
"		Enterprise.....	W.	Con.....	1 3/4
North Sydney...	6,000	Enterprise.....	W.	Ind.....	1 1/4
"		Herald.....	W.	Ind.....	4
"		Cape Breton Methodist	M.	Relig.....	
Oxford.....	2,000	Journal.....	W.	Ind.....	3/4
Parrsboro.....	2,700	Leader.....	W.	Ind.....	1/2
*Pictou.....	4,500	Advocate.....	W.	Lib.....	1 1/2
"		Colonial Standard....	W.	Con.....	1 1/2
"		Presbyterian Witness..	W.	Ind.....	4
Point Tupper...	1,200	Mail.....	W.	Lib.....	1/2
P't. Hawkesbury	1,000	Bulletin.....	W.	Ind.-Lib.....	1
"		Eastern Journal.....	W.	Lib.....	1
*P't. Hood.....	2,000	Greetings.....	W.	Ind.....	1,230
P't. Maitland...	1,000	Bluenose.....	W.	Ind.....	3/4
*Shelburne.....	1,500	Gazette.....	W.	Ind.....	1 1/4
Springhill.....	6,000	Tribune.....S.-W.		Ind.....	1
Stellarton.....	2,410	Mining Record.....S.-M.		Min.....	
*Sydney.....	15,000	Post.....(M. & E.)	D.	Con.....	4,175 *
"		" (Bras d'Or Gazette)	W.	Con.....	3/4
"		Record.....	D.	Lib.....	3,577 *
"		Blue Banner.....	M.	Relig.....	3/4
Sydney Mines...	6,000	Star.....	W.	Ind.....	
Truro.....	6,000	News.....	D.	Ind.....	3/4
"		".....	W.	Ind.....	6,400 *
"		Colchester Sun.....	W.	Ind.-Con. ...	1 1/4
"		Lever.....	M.	Y.M.C.A.....	1 1/4
Westville.....	4,000	Free Lance.....	W.	Ind.	2,700
Weymouth Bridge	1,200	Gazette.....	W.		3/4
*Windsor.....	4,000	Hants Journal.....	W.	Ind.....	1,834 *
"		Tribune.....	W.	Ind.....	1 1/4
"		Forward.....	W.	Temp.....	
"		King's College Record	M.	College.....	
Wolfville.....	1,963	Acadian.....	W.	Ind.....	1
"		Acadia Athenæum...M.		College.....	
*Yarmouth.....	7,000	Globe.....	D.	Ind.....	
"		Times.....S.-W.		Con.....	3,076
"		Herald.....	W.	Lib.....	
"		Light.....	W.	Ind.....	2,900
"		Telegram.....	W.	Lib.....	

PRINCE EDWARD ISLAND.

*Charlottetown...	13,000	Examiner.....	D.	Lib.-Con.....	3
"		Guardian, (Morning).	D.	Ind.....	3,144 *

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
*Charlottetown..	13,000	Guardian (Rural).....	D.	Ind.	3,180 *
"		Patriot	D.	Lib.	2
"		"	S.-W.	Lib.	2 1/2
"		Herald.....	W.	Relig.....	3/4
"		P. E. Islander.....	W.	Ind.-Lib.	
"		Royal Gazette.....	W.	Gov't.....	
"		Watchman	W.	Ind.-Con....	2 1/4
*Summerside. ...	3,100	Island Farmer ...	W.	Agricult'l ...	4 3/4
"		Journal.....	W.	Con.	5,200
"		Pioneer.....	W.	Lib.	5
"		P. E. I. Agriculturist..	W.	Agricult'l.	5,600
Tignish	1,000	L'Impartial.....	W.	Ind.	1 3/4

MANITOBA.

Baldur.....	350	Gazette	W.	Ind.	1/4
Belmont.....	250	News	W.	Ind.	1/4
Birtle.....	422	Eye Witness.....	W.	Ind.	1/2
Boissevain	979	Globe	W.	Lib.	3/4
"		Recorder	W.	Con.	3/4
Brandon	10,408	Sun	D.	Lib.	2
"		"	W.	Lib.	1 1/2
"		Times.....	D.	Con.	1 1/4
"		"	W.	Con.	2 1/4
Carberry.....	1,111	Express	W.	Lib.-Con....	3/4
"		News	W.	Lib.	3/4
Carman.....	1,530	Leader.....	W.	Con.	3/4
"		Standard.....	W.	Lib.	1/2
Cartwright	350	Southern Man. Review	W.	Ind.	1/2
"		Noble Deeds.....	M.	Lit.	
Crystal City....	630	Courier	W.	Ind.	1/2
Cypress River..	500	Western Prairie.....	W.	Ind.	360
Dauphin	1,670	Herald.....	W.	Ind.	3/4
"		Press.....	W.	Ind.	3/4
Deloraine.....	856	Advertiser.....	W.	Con.	1/2
"		Times.....	W.	Lib.	3/4
Dominion City..	550	Weekly Echo.....	W.	Ind.	1/4
Elgin.....	450	Banner.....	W.	Ind.	1/4
Elkhorn.....	525	Advocate.....	W.	Ind. Con....	1/2
Elm Creek	124	Mail	W.	Con.	1/4
Emerson	920	Journal.....	W.	Ind.	1/2
Gilbert Plains ..	436	Maple Leaf.....	W.	Ind.	1/4
Gladstone	828	Age.....	W.	Ind.	3/4
Glenboro.....	600	Gazette	W.	Ind.	1
Grand View.....	750	Exponent.....	W.	Ind.	700
Hamiota	600	Echo.....	W.	Ind.	700
Hartney.....	653	Star.....	W.	Ind.	1/2
Holland.....	476	Observer.....	W.	Ind.	1/2
Holmfild.....	250	Press.....	W.	Ind.	1/4
Killarney.....	1,117	Guide.....	W.	Ind.	3/4
MacGregor	640	Herald.....	W.	Lib.	3/4
Manitou.....	717	Western Canadian ...	W.	Ind.	1/2
Melita	784	Enterprise.....	W.	Ind.	1
"		Western Progress....	W.	Lib.	1/4
Miami	750	Herald.....	W.	Ind.	1/2

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Miniota	200	Herald	W.	Ind.	$\frac{1}{4}$
Minnedosa	1,299	Mercury	W.	Lib.	$\frac{1}{2}$
"		Tribune	W.	Con.	$\frac{3}{4}$
Minto	400	Packet	W.	Ind.	$\frac{1}{2}$
Morden	1,437	Chronicle	W.	Lib.	$1\frac{1}{4}$
"		Empire	W.	Con.	$\frac{3}{4}$
Morris	513	Herald	W.	Ind.	$\frac{1}{4}$
Napinka	575	New Century	W.	Ind.-Con.	$\frac{1}{2}$
Neepawa	1,895	Press	S.-W.	Lib.	1,428 *
"		Register	W.	Con.	1,469 *
Ninga	200	News	W.	Con.	$\frac{3}{4}$
Norwood		See Winnipeg			
Oak Lake	500	News	W.	Ind.	$\frac{1}{2}$
Pierson	575	Review	W.	
Pilot Mound	589	Sentinel	W.	Ind.	$\frac{1}{2}$
Pipestone	250	Siftings	W.	Lib.	$\frac{1}{2}$
Plumas	200	Standard	W.	Ind.	$\frac{1}{2}$
Por'ge la Prairie	5,106	Graphic	D.	Lib.	$\frac{3}{4}$
"		" (Liberal)	W.	Lib.	$1\frac{1}{4}$
"		Review	D.	Con.	$\frac{1}{2}$
"		"	W.	Con.	2
Rapid City	738	Reporter	W.	Lib.	$\frac{3}{4}$
Rathwell	150	Record	W.	Ind.	
Reston	500	Recorder	W.	Ind.	$\frac{3}{4}$
Roblin	300	Messenger	W.	Ind.	
Roland	550	News	W.	Ind.	$\frac{1}{4}$
Russell	500	Banner	W.	Ind.	$\frac{1}{2}$
St. Boniface	5,119	Le Manitoba	W.	Con.	$2\frac{1}{4}$
Selkirk	2,701	Expositor	W.	Lib.	$\frac{1}{2}$
"		Record	W.	Ind.	$\frac{1}{2}$
Shoal Lake	450	Star	W.	Ind.	$\frac{1}{2}$
Sidney	200	Spectator	W.	
Somerset	150	Century	W.	Ind.	$\frac{1}{4}$
Souris	1,413	Plaindealer	W.	Ind.	$\frac{3}{4}$
Stonewall	1,074	Argus	W.	Lib.	$\frac{1}{2}$
"		Gazette	W.	Con.	$\frac{1}{4}$
Swan Lake	275	Echo	W.	Ind.	$\frac{1}{2}$
Swan River	500	Star	W.	Ind.	$\frac{1}{2}$
"		Gimlet	W.	
Treherne	600	Times	W.	Ind.	$\frac{3}{4}$
Virden	1,471	Advance	W.	Ind.	$1\frac{1}{4}$
"		Empire	W.	
Waskada	300	Expositor	W.	Ind.	$\frac{1}{4}$
Wawanesa	367	Independent	W.	Ind.	$\frac{1}{2}$
Winnipeg	90,153	Free Press	D.	Lib.	} 36,015 *
"		" " News-Bulletin	D.	Lib.	
"		" "	W.	Lib.	22,941 *
"		Telegram	D.	Con.	21,583 *
"		"	W.	Con.	13,768 *
"		Tribune	D.	Ind.	15
"		"	W.	Ind.	
"		Daily Grain Letter	D.	Markets	
"		Central Catholic	W.	Religious	$2\frac{1}{4}$
"		Commercial	W.	Com'l	$4\frac{3}{4}$
"		Farmer's Advocate	W.	Agric.	20
"		Manitoba Gazette	W.	Official	
"		Market Record	W.	Markets	

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Winnipeg	90,153	Mirror	W.	List 140 P'rs 65	
"		North-End	W.	Ind.	3
"		Norwood Press	W.	Ind.	
"		Town Topics	W.	Lit. and Soc. 3½	
"		Voice	W.	Labor	3¾
"		Canada	W.	Swedish, Lib.	
"		Canada Posten	W.	Swed., Lib. 2¾	
"		Can. Farmer	W.	Ruth'n, Ind. 2¾	
"		Can. Hungarian	W.	Hung., Ind. 3¾	
"		Echo Kanadyjskie	W.	Polish, Ind. ¾	
"		Gazeta Polska	W.	Polish, Lib. 2¾	
"		Germania	W.	Ger., Con. 5¾	
"		Nordwesten	W.	Ger., } Ind. 16,468 ★	
"		Heimskringla	W.	Iceland. Con.	
"		Logberg	W.	Iceland. Lib. 2¾	
"		Can. Scotsman	B.-W.	Ind. 2¾	
"		Can. Investor	S.-M.	Investments ..	
"		Elmwood Herald	S.-M.	
"		Northwest Baptist	S.-M.	Relig. 1¾	
"		N.W. Farmer	S.-M.	Agric. ... 20,041 ★	
"		Silent Echo	S.-M.	Deaf Mute ...	
"		Can. Hotels Journal ..	M.	Hotels.	
"		Can. West Magazine ..	M.	Literary.	
"		Can. Farm Implements	M.	Trade. 2¾	
"		Can. Thresherman and Farmer	M.	Agric.	
"		Commercial Traveller ..	M.	
"		Farm Crops	M.	Agric.	
"		Manitoba Col. Journal ..	M.	College. ½	
"		Vox Wesleyana	M.	College.	
"		Waghorn's Guide	M.	Travel. 7½	
"		West Can. Contractor ..	M.	Architect	
"		West Can. Med. Jrnl. ..	M.	Medical.	
"		West Can. Magazine ..	M.	Literary.	
"		Western Home Monthly	M.	House'd. 35,454 ★	
"		West. Municipal News ..	M.	Munic.	
"		Western Sportsman ..	M.	Sporting .. 3,000	
"		Western Watchman ..	M.	Broth'd.	
"		Canadi	M.	Hungarian ...	
"		Freyja	M.	Icelandic	
"		Sameiningin	M.	Iceland, Relig.	

SASKATCHEWAN.

Abernethy	292	Abernethan	W.	Ind. ¼
Alameda	333	Dispatch	W. ½
Arcola	652	Moose Mt. Star	W.	Ind.-Lib. 1
Battleford	933	Saskatchewan Herald ..	W.	Con. ¼
Bladworth	100	Progress	W.	Ind. ¼
Borden	150	Advocate	W.	Ind. ¼
Broadview	606	Express	W.	Ind. ½
Carievale	194	News	W.	Ind.
Carlyle	374	Herald	W.	Lib. 1
Carnduff	491	Gazette	W.	Ind. ½

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Caron.....	215	Enterprise.....	W.	Ind.....	2
Craik.....	229	Courier.....	W.	Lib.....	
"		Sentinel.....	W.	Lib.....	½
Cupar.....	162	Herald.....	W.	Ind.....	
Davidson.....	520	Leader.....	W.	Ind.....	950
Duck Lake.....	439	Chronicle.....	W.	Ind.....	
Earl Grey.....	92	Gazette.....	W.		
Esterhazy.....	231	Observer.....	W.	Ind.....	
Estevan.....	877	Observer.....	S.-W.	Ind.....	
"		Mercury.....	W.	Ind.....	½
Fielding.....	200	Gazette.....	W.	Ind.....	
Fillmore.....	156	Press.....	W.	Ind.-Lib.....	½
Fleming.....	200	Review.....	W.	Ind.....	
Forget.....	200	Mail.....	W.	Lib.....	
Francis.....	141	Gazette.....	W.	Ind.....	¼
Gainsboro.....	180	Post.....	W.	Ind.....	
Grenfell.....	677	Sun.....	W.	Ind.....	½
Halbrite.....	272	News.....	W.	Ind.....	
Hanley.....	568	Herald.....	W.	Lib.....	½
Heward.....	173	Chronicle.....	W.		
Humboldt.....	279	Journal.....	W.	Lib.....	
Indian Head...	1,545	Prairie Witness.....	S.-W.	Lib.....	1
"		Vidette.....	W.	Con.....	1550
Kinistino.....	200	Echo.....	W.	Ind.....	½
Lang.....	108	Leader.....	W.		
"		Recorder.....	W.		
Langham.....	249	Times.....	W.	Ind.....	
Lashburn.....	200	Record.....	W.	Ind.....	
Lemberg.....	365	Leader.....	W.	Ind.....	
Lloydminster...	389	Times.....	W.	Ind.....	½
Lumsden.....	461	News Record.....	W.	Ind.....	¾
Macoun.....	102	Messenger.....	W.	Ind.....	
Manor.....	250	Advocate.....	W.	Ind.....	520
Maple Creek...	687	Ranching News.....	W.	Ind.-Con.....	¼
Maymont.....	100	Star.....	W.	Ind.....	¼
Melfort.....	351	Moon.....	W.	Ind.....	¾
Milestone.....	244	Mail.....	W.	Ind.....	
Moose Jaw.....	6,249	News.....	D.	Con.....	1
"		"	W.	Con.....	1¼
"		Times.....	D.	Ind.....	¾
"		"	S.-W.	Ind.....	2,317★
Moosomin.....	1,152	Spectator.....	W.	Ind.-Lib.....	1
"		World.....	W.	Con.....	1
Mortlach.....	127	News.....	W.	Ind.....	
Muenster.....	100	St. Peters Bote.....	W.	Relig.....	1½
North Battleford	824	News.....	W.	Lib.....	¾
Oxbow.....	527	Herald.....	W.	Ind.....	½
Pense.....	185	Advance.....	W.	Ind.....	
Prince Albert...	3,005	Advocate.....	S.-W.	Lib.....	1,265
"		Times.....	W.	Con.....	1¼
Qu'Appelle.....	778	Progress.....	W.	Ind.....	½
Quill Lake.....	200	Quill.....	W.	Ind.....	
Radisson.....	350	News.....	W.	Ind.....	¾
Regina.....	6,169	Leader.....	D.	Lib.....	
"		"	W.	Lib.....	
"		Standard.....	D.	Ind.....	1¾
"		"	S.-W.	Ind.....	2¾

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Regina	6,169	The West	W.	Con.....	2¾
"		Rundschau	W.	Ind.....	2¼
"		Canadian Church Courier.....	S.-M.	Relig.....	
"		Sask. Gazette.....	S.-M.	Gov't.....	
"		Progress.....	M.	College.....	¾
Rosthern.....	918	Enterprise.....	W.	Ind.....	½
Rouleau	304	Enterprise.....	W.	Ind.....	½
Saltcoats.....	265	Recorder.....	W.	Ind.....	¼
Saskatoon....	3,011	Capital.....	D.	Con.....	
"		"	W.	Con.....	
"		Phoenix.....	D.	Lib.....	¾
"		"	W.	Lib.....	1¾
Sedley.....	200	Tribune.....	W.	Ind.....	
Star City.....	109	Advertiser.....	W.	Lib.....	
Stoughton.....	242	Times.....	W.	Ind.....	½
Strassburg....	203	Mountaineer....	W.	Ind.....	½
Swift Current..	554	Sun.....	W.	Ind.....	½
Tisdale.....	250	Monitor.....	W.	Ind.....	½
Tyvan.....	100	Signal.....	W.	Ind.....	
Vonda.....	174	Advance.....	W.	Ind.....	
Wapella.....	459	Post.....	W.	Ind.....	¾
Warman.....	129	Leader.....	W.	Lib.....	
Weyburn.....	966	Herald.....	W.		
Whitewood....	501	Herald.....	W.	Ind.-Con....	½
Windthorst....	150	Herald.....	W.	Ind.....	½
Wolesey.....	935	News.....	W.	Ind.....	½
Yellow Grass... Yorkton.....	344 1,363	Journal..... Enterprise.....	W. W.	Ind..... Ind.....	¼ 1,025

ALBERTA.

Banff.....	500	Crag & Canyon....	W.	Ind.....	
Blairmore.....	449	Times.....	W.	Ind.....	
Calgary	15,000	Albertan.....	D.	Lib.....	3¾
"		"	W.	Lib.....	1¾
"		Herald.....	D.	Ind.-Con....	4
"		"	W.	Ind.-Con....	4
"		News.....	D.	Ind.....	1¾
"		Chinook.....	W.	Ind.....	
"		Eye Opener.....	W.	Humorous...	
"		Prairie.....	W.	Ind.....	1
"		Standard.....	W.		
"		Farm and Ranch....	M.	Agric.....	6¾
"		Trade Gazette.....	M.	Trade.....	
Camrose.....	412	Mail.....	W.	Ind.....	1,500
Cardston.....	1,001	Alberta Star.....	W.	Ind.....	
Carstairs.....	297	Journal.....	W.	Ind.....	¼
Clareholm.....	680	Review.....	W.	Ind.....	½
Daysland.....	288	Press.....	W.	Ind.....	
Didsbury.....	477	Pioneer.....	W.	Ind.....	½
Edmonton.....	15,000	Bulletin.....	D.	Lib.....	2
"		"	S.-W.	Lib.....	2¾
"		Journal.....	D.	Con.....	2¾
"		"	W.	Con.....	1

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Edmonton	15,000	Free Press.....	W.
"		Saturday News	W.	Ind.....	1,500
"		Wheat Belt Review... W.		News and Lit.	
"		Le Courrier de l'Ouest W.		Lib.....	1 3/4
"		Alberta Herald..... W.		Lib.....	4,509 ★
"		Alberta Gazette..... S.-M.		Gov.	
"		Great West..... S.-M.		Agric.....	
"		Alberta Monthly	M.	
Fort Saskatchewan	585	Reporter	W.	Ind.....	1/2
Frank.....	1,178	The Frank Paper.... W.		Lib.....	
Gleichen.....	200	Call	W.	Ind.....	
High River.....	1,018	Times.....	W.	Ind.....	3/4
Innisfail.....	643	Province.....	W.	Ind.....	844 ★
Lacombe.....	1,015	Advertiser	W.	Ind.-Con....	3/4
"		Western Globe..... W.		Lib.....	3/4
Leduc.....	391	Representative..... W.		
Lethbridge.....	2,313	News.....	D.	Ind.....	
"		"	W.	Ind.....	
"		Herald	W.	Ind.-Lib....	1,000
Macleod	1,144	Advance	W.	Lib.....	1/4
"		Gazette	W.	Con.....	1 1/4
Magrath.....	884	Pioneer.....	W.	
Medicine Hat... 3,020		News	W.	Ind.....	1,420
"		Times.....	W.	Con.....	
Nanton	382	News	W.	Ind.-Lib....	1/2
Okotoks.....	508	Review.....	W.	Ind.....	1/2
Olds.....	554	Gazette	W.	Ind.....	3/4
Pincher Creek..	589	Echo	W.	Ind.....	1/4
Ponoka	473	Herald	W.	Ind.....	3/4
Raymond	1,568	Chronicle..... W.		Ind.....	1/2
Red Deer.....	1,418	Advocate..... W.		Ind.-Lib....	1/2
"		News	W.	Con.....	3/4
Stettler	900	Independent..... W.		Ind.....	1
Strathcona	2,921	Plaindealer	S.-W.	Ind.-Lib....	1
"		Chronicle..... W.		Con.....	3/4
Taber.....	1,500	Free Press..... W.		Ind.....	1/2
Vegreville	344	Observer	W.	Ind.-Lib....	1/4
Vermilion	623	Signal.....	W.	Ind.....	1/4
Wetaskiwin	1,652	Post.....	W.	Ind.....	1
"		Times	W.	Ind.....	1

BRITISH COLUMBIA.

Aldermere.....		Bulkley Pioneer..... W.		Ind.....	
Armstrong.....	800	Advertiser	W.	Ind.....	1/2
Ashcroft	400	Journal.....	W.	Ind.....	1/2
Atlin.....	5,000	Claim	W.	Con.....	1/4
Camborne.....	350	Miner.....	W.	Ind.....	1/4
Chilliwack.....	800	Fraser Advance..... W.		Lib.-Con....	3/4
Cranbrook	1,700	Herald	W.	Ind.....	1
"		Prospector	W.	Con.....	3/4
Cumberland....	1,149	News	W.	Ind.....	1/2
Duncan.....	207	Cowichan Leader W.		Ind.....	1/4
Enderby	700	Progress	W.	Ind.....	1/2

Place.	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Fernie	4,000	Free Press	W.	Ind.	1
"		Ledger	W.	Ind.	1
Golden	1,000	Star	W.	Ind.	$\frac{3}{4}$
Grand Forks...	2,500	Gazette	W.	Con.	$\frac{1}{2}$
Greenwood ...	2,500	Boundary Creek Times	W.	Lib.	
"		Ledge	W.	Con.	
Hedley	300	Gazette	W.	Con.	$\frac{1}{2}$
Kamloops	2,000	Inland Sentinel	S.-W.	Lib.	1
"		Standard	W.	Con.	$\frac{3}{4}$
"		Wa Wa	M.	Lit.	
Kaslo	1,680	Kootenain	W.	Con.	$\frac{1}{2}$
Kelowna	800	Courier	W.	Lib.	$\frac{1}{4}$
Ladysmith		Ledger	W.	Ind.	
Mount Pleasant.	5,000	Advocate	W.	Ind.	$\frac{1}{2}$
Moyie	700	Leader	W.	Con.	$\frac{1}{2}$
Nanaimo	6,130	Free Press	D.	Ind.	$1\frac{1}{4}$
"		"	S.-W.	Ind.	$1\frac{1}{2}$
"		Herald	D.	Lib.	1
Nelson	6,000	Canadian	D.	Con.	$\frac{1}{2}$
"		News	D.	Lib.	$2\frac{3}{4}$
"		"	W.	Lib.	$\frac{1}{2}$
N. Westminster	7,900	Columbian	D.	Ind.	1
"		"	W.	Ind.	2
"		News	D.	Lib.	1005
North Vancouver	1,500	Express	W.	Ind.	$\frac{1}{2}$
Penticton	600	Press	W.	Ind.	$\frac{1}{4}$
Phoenix	1,500	Pioneer	W.	Con.	
Princeton	600	Similkameen Star	W.	Lib.	$\frac{1}{4}$
Revelstoke	3,000	Mail-Herald	S.-W.	Ind.	$1\frac{1}{2}$
Rossland	6,000	Miner	D.	Lib.	$1\frac{1}{2}$
"		"	W.	Lib.	$1\frac{3}{4}$
Sandon	550	Slocan Mining Review.	W.	Con.	$\frac{1}{4}$
Trail	1,500	Trail Creek News	W.	Ind.	$\frac{1}{2}$
Trout Lake	200	Lardeau Mining Review	W.		
Vancouver	60,000	News-Advertiser	D.	Ind.	$3\frac{1}{2}$
"		"	W.	Ind.	$1\frac{1}{4}$
"		Province	D.	Ind.	11,187 ★
"		"	W.	Ind.	$1\frac{3}{4}$
"		World	D.	Lib.	7,097 ★
"		"	S.-W.	Lib.	$3\frac{3}{4}$
"		Mt. Pleasant Advocate.	W.	(See Mt. Pleasant)	
"		Pythian Shield	W.	Brotherhood .	
"		Saturday Sunset	W.	Lit.	
"		Week	W.	Lit.	3000
"		B.C. Min. Exchange ..	M.	Mining	
"		Lumberman and Con-			
"		tractor	M.	Trade	$1\frac{3}{4}$
"		Westward Ho.	M.	Lit.	$\frac{3}{4}$
Vernon	1,200	Okanagon	S.-W.	Lib.	$\frac{3}{4}$
"		News	W.	Con.	1
Victoria	25,000	Colonist	D.	Con.	$3\frac{3}{4}$
"		"	S.-W.	Con.	$1\frac{3}{4}$
"		Times	D.	Lib.	$4\frac{1}{4}$
"		"	S.-W.	Lib.	$2\frac{1}{4}$
"		B. C. Gazette	W.	Gov't	
"		B. C. Pharmac. Record	M.	Pharmacy	$\frac{1}{2}$
"		Canadian Eagle	M.	Brotherhood .	

Place	Pop.	Name of Paper.	Issue.	Classification.	Circ.
Victoria.....	25,000	Methodist Recorder..	M.	Relig.....	
"		Mining Record.....	M.	Mining.....	1
"		Western Baptist	M.	Relig.....	1/2

YUKON TERRITORY.

Dawson City...	5,000	News.....	D.	Ind.....	3
"		"	W.	Ind.....	2 3/4
"		World.....	D.	Lib.....	
White Horse...	1,000	Star.....	W.	Lib.....	1/2

NEWFOUNDLAND.

Bay of Islands..	2,500	Western Star	W.	Ind.....	1/2
Bay Roberts ...	4,056	Outlook	W.	Lib.....	1
Harbor Grace ..	6,000	Standard	W.	Ind.-Lib.	3/4
*St. John's	30,000	Herald	D.	
"		News	D.	Ind.-Con.....	2 1/2
"		Telegram.....	D.	Ind.....	3 3/4
"		Free Press	W.	Ind.-Con. 2,359	★
"		Royal Gazette	W.	Gov't.....	
"		Trade Review	W.	Com'l.....	2 3/4
"		Diocesan Magazine ..	M.	Relig.....	1 1/2
"		Fieldian	M.	Educat'l	
"		Methodist Monthly			
"		Greeting	M.	Relig.....	1 1/2
"		People	M.	Ind.....	3 3/4
*Twillingate.....	3,600	Sun	W.	Ind.-Lib.....	1/2

LIST OF DAILY PAPERS.

ONTARIO.

Belleville... ..	10,000	Intelligencer.....	E. Con....	1,403 ★
“		Ontario.....	E. Lib.....	1
Berlin.....	10,446	News Record.....	E. Con....	2,340 ★
“		Telegraph.....	E. Lib.....	¾
Brantford.....	19,104	Courier.....	E. Con....	2¾
“		Expositor.....	E. Lib....	4,403 ★
Brockville.....	9,000	Recorder.....	E. Lib.....	1¾
“		Times.....	E. Con.....	1¼
Chatham.....	10,100	News.....	E. Lib.....	1¼
“		Planet.....	E. Con.....	1½
Fort William....	12,000	Herald.....	M. Lib.....	
“		Times Journal.....	E. Ind....	1697 ★
Galt.....	10,350	Reformer.....	E. Lib.....	
“		Reporter.....	E. Con....	1,735 ★
Guelph.....	13,500	Herald.....	E. Con.....	1½
“		Mercury.....	E. Lib....	2,166 ★
Hamilton.....	70,000	Herald.....	E. Ind....	9½
“		Spectator.....	E. Con...	11,763 ★
“		Times.....	E. Lib.....	6
Ingersoll.....	5,000	Chronicle.....	E. Lib.....	¾
Kingston.....	20,000	British Whig.....	E. Lib....	4,105 ★
“		News.....	E. Con.....	2
Lindsay.....	7,500	Post.....	E. Lib....	1220 ★
London.....	45,000	Advertiser.....	E. Lib....	11,404 ★
“		Free Press.....	M. & E. Con..	16,924 ★
Niagara Falls....	9,000	Record.....	E. Con.....	1¼
Ottawa.....	67,572	Citizen.....	M. & E. Con...	12,567 ★
“		Free Press.....	E. Lib....	6,435 ★
“		Journal.....	E. Ind....	9,344 ★
“		Le Temps.....	E. Lib....	3,200
Peterborough....	15,000	Examiner.....	E. Lib....	2,263 ★
“		Review.....	E. Con.....	1¼
“		Times.....	M. Ind.....	
Port Arthur.....	12,000	Evening Chronicle..	E. Lib....	1,580 ★
“		News.....	E. Ind.....	1
Port Hope.....	5,042	Guide.....	E. Lib.....	½
St. Catharines....	11,780	Standard.....	E. Con....	3,539 ★
“		Star—Journal.....	E. Lib.....	1½
St. Thomas.....	13,400	Journal.....	E. Lib....	3,012 ★
“		Times.....	E. Con....	3,892 ★
Sarnia.....	9,500	Observer.....	E. Lib.....	1
Stratford.....	14,500	Beacon.....	E. Lib.....	1¾
“		Herald.....	E. Con....	2,005 ★

LIST OF DAILY PAPERS.

Toronto	300,000	Globe.....	M. & E.	Lib....	50,503 ★
"		Mail & Empire	M.	Con....	39,138 ★
"		News.....	E.	Ind....	37,794 ★
"		Star.....	E.	I.-L....	43,580 ★
"		Telegram.....	E.	Ind....	38,123 ★
"		World.....	M.	Ind....	27,952 ★
Waterloo	4,209	Citizen.....	E.	Ind....	684
Windsor.....	14,509	Record.....	E.	Ind.-Lib.	2,800
Woodstock.....	10,500	Express.....	E.	Con.....	1 3/4
"		Sentinel Review.....	E.	Lib....	4190 ★

QUEBEC.

Levis.....	9,000	Le Quotidien.....	E.	Ind.....	4 1/2
Montreal	365,000	Gazette.....	M.	Con....	11,236 ★
"		Herald.....	E.	Lib....	21
"		Star.....	E.	Ind....	61,175 ★
"		Witness.....	E.	Ind.....	13 3/4
"		Le Canada.....	M.	Lib....	
"		La Patrie	E.	Ind....	38,704 ★
"		La Presse.....	E.	Ind....	100,934 ★
Quebec.....	78,000	Chronicle.....	M.	Con.....	7 1/4
"		Telegraph.....	E.	Ind....	10,404 ★
"		L'Evenement.....	E.	Con.....	7
"		Le Soleil	E.	Lib....	15,320 ★
Sherbrooke	14,000	Record.....	E.	Ind....	7,326 ★

NEW BRUNSWICK.

Fredericton	7,200	Gleaner	E.	Ind.....	2
"		Herald.....	E.	Lib....	3/4
Moncton.....	11,000	Times.....	M.	Con.....	1 1/4
"		Transcript.....	E.	Lib....	2 1/4
St. John.....	50,000	Globe.....	E.	Lib....	4
"		Star (Eve. Sun).....	E.	Ind.-Lib.	6,388 ★
"		Sun.....	M.	Ind.-Lib.	4,815 ★
"		Telegraph.....	M.	Ind.....	7 1/4
"		Times.....	E.	Ind....	7,435 ★

NOVA SCOTIA.

Amherst	7,000	News	E.	Lib....	1
"		Telegram.....	E.	Con....	1
Gloucester Bay.....	12,000	Gazette.....	E.	Ind.....	1 1/2
Halifax.....	50,000	Acadian Recorder..	E.	Lib....	2 1/4
"		Chronicle.....	M.	Lib....	7 1/2
"		Echo (Eve. Chronicle)..	E.	Lib....	3 3/4
"		Herald.....	M.	Ind. Con.	7,866 ★
"		Mail (Eve. Herald) ..	E.	Ind. Con.	8,039 ★
Sydney	15,000	Post.....	M. & E.	Con....	4,175 ★
"		Record.....	E.	Lib....	3,577 ★
Truro	6,000	News.....	E.	Ind.....	3/4
Yarmouth.....	7,000	Globe	M.	Ind....	

PRINCE EDWARD ISLAND.

Charlottetown....	13,000	Examiner	E.	Lib.-Con....	3
"		Guardian.. (Morning)	M.	Ind....	3,144 ★
"		" (Rural)	M.	Ind....	3,180 ★
"		Patriot.....	E.	Lib....	2

MANITOBA.

Brandon	10,408	Sun.....	E. Lib.....	2
"		Times.....	M. Con.....	1 1/4
Portage La Prairie	5,106	Graphic.....	E. Lib.....	3/4
"		Review.....	E. Con.....	1/2
Winnipeg	90,153	Free Press.....	M. Lib. }	36,015 ★
"		" " News Bulletin	E. Lib. }	
"		Telegram.....	M. & E. Con...	21,583 ★
"		Tribune.....	E. Ind.....	15

SASKATCHEWAN.

Moose Jaw.....	6,249	News.....	M. Con.....	1
"		Times.....	E. Ind.....	3/4
Regina	6,169	Leader.....	M. Lib.....	
"		Standard...	E. Ind.....	1 3/4
Saskatoon.....	3,011	Capital.....	E. Con.....	
"		Phoenix.....	E. Lib.....	3/4

ALBERTA.

Calgary.....	15,000	Albertan.....	M. Lib.....	3 3/4
"		Herald.....	E. Ind.-Con...	4
Edmonton.....	15,000	Bulletin.....	E. Lib.....	2
"		Journal.....	M. & E. Con.....	2 3/4
Lethbridge.....	2,313	News.....	Ind.....	

BRITISH COLUMBIA.

Nanaimo.....	6,130	Free Press.....	E. Ind.....	1 1/4
"		Herald.....	M. Lib.....	1
Nelson.....	6,000	Canadian.....	E. Con.....	1/2
"		News.....	M. Lib.....	2 3/4
New Westminster.	7,900	Columbian.....	E. Ind.....	1
"		News.....	M. Lib.....	1,005
Rossland	6,000	Miner.....	M. Lib.....	1 1/2
Vancouver	60,000	News-Advertiser...	M. Ind.....	3 1/2
"		Province.....	E. Ind.....	11,187 ★
"		World.....	E. Lib.....	7,097 ★
Victoria.....	25,000	Colonist.....	M. Con.....	3 3/4
"		Times.....	E. Lib.....	4 1/4

YUKON TERRITORY.

Dawson City.....	5,000	News.....	E. Ind.....	3
"		World.....	M. Lib.....	

NEWFOUNDLAND.

St. John's.....	30,000	Herald.....	E.	
"		News.....	M. Ind.-Con...	2 1/2
"		Telegram.....	E. Ind.....	3 3/4

BILL POSTING.

A one-sheet poster is 28 inches deep by 42 inches wide, and can only be posted in that position. The standard height of posters from 8-sheet size up is 9¼ feet. The width of an 8-sheet poster is 7 feet. Add 3½ feet to the width for every 4 sheets added to the poster.

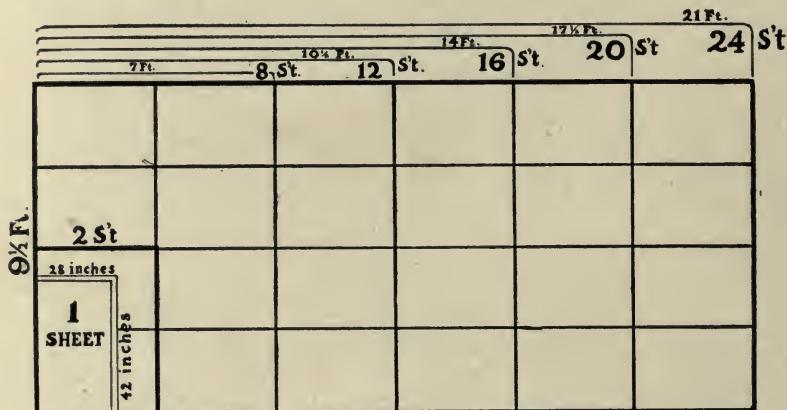


Diagram showing dimensions of posters.

BILL POSTING PLANTS.

All the plants below with the exception of those marked*, are operated under franchises from the Canadian Bill Posters and Distributors Association. Rates given are those in force January 1st, 1907, for listed and protected service per sheet for 4 weeks showing, and are subject to change.

Place	Pop.	Rate per sheet for 4 weeks showing.
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ONTARIO.

Almonte.....	3,300	.05
*Amherstburg.....	2,279	.07
Arnprior.....	4,152	.05
Barrie.....	7,000	.10
Belleville.....	10,000	.05
Berlin and Waterloo.....	14,655	.05
*Brampton.....	2,917	.04
Brantford.....	19,104	.07
*Brockville.....	9,000	.07
*Campbellford.....	2,424	.05
Carleton Place.....	4,325	.05
Chatham.....	10,100	.06
Clinton.....	2,800	.04
*Cobourg.....	5,149	.06
Collingwood.....	7,500	.07
*Cornwall.....	8,000	.04
Deseronto.....	3,338	.05
Dundas.....	4,000	.05

Place	Pop.	Rate per sheet for 4 weeks showing.
*Dunnville.....	2,500	.06
Elora.....	1,400	.04
Fergus.....	1,800	.04
Fort William.....	12,000	.10
Galt.....	10,350	.05
Goderich.....	4,500	.05
*Gravenhurst....	2,500	.05
Guelph.....	13,500	.05
Hamilton.....	70,000	.09
*Harriston.....	1,860	.03½
*Hespeler.....	2,521	.05
Ingersoll.....	5,000	.05
Kenora.....	6,000	.07
Kingston.....	20,000	.07
Lindsay.....	7,500	.07
London.....	45,000	.09
Lucknow.....	1,700	.04
Merriton.....	1,500	.05
*Mt. Forest.....	2,500	.03
*Napanee.....	3,537	.04
*Newmarket.....	3,500	.04
Niagara Falls.....	10,000	.07
Niagara Falls South....		
Chippewa & Standford..		
*North Bay.....	5,000	.04
*Orangeville.....	2,000	.04
Orillia.....	5,379	.07
*Oshawa.....	6,000	.05
Ottawa.....	67,572	.10
Owen Sound.....	10,765	.07
Paris.....	3,400	.05
Pembroke.....	5,800	.05
*Perth.....	4,000	.04
Peterboro.....	15,000	.07
Picton.....	4,000	.04
Port Arthur.....	12,000	.10
Port Dalhousie.....	1,200	.05
Port Hope.....	5,042	.04
*Preston.....	3,020	.04
*Ridgetown.....	2,500	.05
St. Catharines.....	11,780	.07
St. Thomas.....	13,400	.05
Sarnia.....	9,500	.07
Sault Ste. Marie.....	8,500	.07
*Seaforth.....	3,000	.05
*Simcoe.....	3,000	.05
*Smith's Falls.....	5,500	.06
*Stratford.....	14,500	.05
*Strathroy.....	3,200	.03
Sturgeon Falls.....	2,800	.04
Thorold.....	2,500	.05
Toronto.....	300,000	.12
Toronto Junction.....	10,000	.12
*Trenton.....	4,217	.05
Tweed.....	1,500	.04
Waterloo, see Berlin.....		
*Whitby.....	2,500	.05

Place	Pop.	Rate per sheet for 4 weeks showing.
Windsor	14,509	.07
*Wingham... ..	2,500	.04
Woodstock	10,500	.07

QUEBEC.

Farnham	3,200	.07
Granby	5,000	.07
Hull	14,000	.10
Levis, see Quebec		
Montreal	365,000	.12
Quebec and Levis	87,000	.09
St. Johns	6,300	.05
*Sherbrooke	14,000	.05
Three Rivers	12,730	.07
Valleyfield	10,500	.07
Waterloo	1,797	.07

NEW BRUNSWICK.

Chatham	5,000	.07
Fredericton	7,200	.09
Moncton	11,000	.09
*Newcastle	3,500	
St. John	50,000	.09
St. Stephen	2,840	.07
Sussex	2,200	.07

NOVA SCOTIA.

*Amherst	7,000	.07
*Annapolis	1,019	...
*Antigonish	2,000	...
*Bridgewater	3,937	...
*Digby	1,150	...
Halifax	50,000	.09
*Liverpool	1,937	...
*Lunenburg	5,000	...
*New Glasgow	5,500	.05
*Parrsboro	2,700	...
*Pictou	4,500	...
*Shelburne	1,500	...
Springhill	6,000	.05
*Stellarton	2,410	...
Sydney	15,000	.07
Truro	6,000	.05
*Yarmouth	7,000	...

PRINCE EDWARD ISLAND.

Charlottetown	13,000	.07
Summerside	3,100	.05

Place	Pop.	Rate per sheet for 4 weeks showing.
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MANITOBA.

Brandon	10,408	.07
Portage la Prairie	5,106	.06
Winnipeg	90,153	.12
Elmwood12
Norwood	} Suburbs of Winnipeg.	.12
St Boniface..		.12

SASKATCHEWAN.

Indian Head	1,545	.07
Moose Jaw	6,249	.07
Moosomin	1,152	.05
Regina	6,169	.07
Saskatoon	3,011	.09

ALBERTA.

Calgary	15,000	.07
Didsbury	477	.04
Edmonton and Strathcona	17,921	.09
High River	1,018	.07
Innisfail	643	.07
Lethbridge	2,313	.06
*MacLeod	1,144	.10
Okotoks	508	.07
Olds	554	.07
Red Deer	1,418	.07
Strathcona. See Edmonton		.09

BRITISH COLUMBIA.

Cranbrook	1,700	.06
Fernie	4,000	.05
Nanaimo	6,130	.07
Nelson	6,000	.07
New Westminster	7,900	.07
Revelstoke	3,000	.07
Rossland and Trail	7,500	.06
Vancouver	60,000	.12
Victoria	25,000	.07

CLASSIFIED LIST

— OF —

CANADIAN NEWSPAPERS

INCLUDING COUNTY LISTS

ALPHABETICALLY ARRANGED FOR READY REFERENCE

LIST OF CANADIAN NEWSPAPERS BY COUNTIES.

ONTARIO.

ADDINGTON.—(See Lennox).

ALGOMA (District).

POP. 20,400.

Bruce Mines	Spectator	W.	$\frac{3}{4}$
Gore Bay	Conservator	W.	775
"	Manitoulin G'de	W.	$\frac{3}{4}$
"	Manitoulin R'fr	W.	606
Little Current	Manitoulin Ex-		
	positor	W.	$\frac{1}{4}$
Massey	N. Shore News	W.	$\frac{1}{2}$
Richards Landing	St. Joe Herald	W.	$\frac{1}{4}$
*Sault Ste Marie	Express	W.	
"	Star	W.	2252*
Thessalon	Advocate	W.	1

BRANT.

POP. 40,352.

*Brantford	Can. Bee Journal	M.	$\frac{3}{4}$
"	Courier	D.	$\frac{2}{3}$
"	"	W.	$\frac{1}{2}$
"	Expositor	D.	4403*
"	"	W.	1482*
Paris	Review	W.	1
"	Star-Transcript	W.	1
St. George	Sentinel	W.	

BRUCE.

POP. 64,604.

Chesley	Asso. Presbyt'n	M.	$\frac{1}{4}$
"	Enterprise	W.	$\frac{1}{2}$
Hepworth	Journal	W.	$\frac{1}{2}$
Kincardine	Reporter	W.	$\frac{1}{2}$
"	Review	W.	$\frac{1}{2}$
Lucknow	Sentinel	W.	1
Mildmay	Gazette	W.	$\frac{1}{2}$
Paisley	Advocate	W.	$\frac{1}{4}$
Port Elgin	Times	W.	
Ripley	Express	W.	$\frac{1}{4}$
Southampton	Beacon	W.	$\frac{3}{4}$
Tara	Leader	W.	1329*
Teeswater	News	W.	$\frac{1}{2}$
Tiverton	Watchman	W.	$\frac{1}{2}$
*Walkerton	Bruce Herald	W.	$\frac{2}{3}$
"	Bruce Times	W.	$\frac{1}{4}$
"	Telescope	W.	1890
"	Ontario Glocker	W.	
Warton	Canadian	W.	1
"	Echo	W.	1200

CARLETON.

POP. 54,820.

Carp	Review	W.	$\frac{3}{4}$
*Ottawa	Canada Gazette	W.	
"	Can. Patent Re-		
	cord	M.	
"	Citizen	D.	12567*
"	"	S.-W.	9898*

Ottawa

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"

Danebrog	W.	$\frac{1}{2}$
Dipper	W.	8000
Dominion Pres-		
byterian	W.	$\frac{6}{7}$
Free Press	D.	6435*
Journal	D.	9344*
"	S.-W.	8360*
Le Temps	D.	3200
Military Gazette		
"	S.-M.	
Naturalist	S.-M.	
Real Estate		
Chronicle	M.	
United Canada	W.	
University Re-		
view	M.	$\frac{1}{2}$

DUFFERIN

POP. 17,000.

(Returned with Simcoe.)

Grand Valley	Star and Vidette	W.	1104*
Orangeville	Banner	W.	2039
"	Post	W.	1450
"	Sun	W.	2
Shelburne	Economist	W.	1
"	Free Press	W.	1398*

DUNDAS.

POP. 20,131.

Chesterville	Record	W.	1
Iroquois	S. Lawr'ce News	W.	1
Morrisburg	Herald	W.	$\frac{3}{4}$
"	Leader	W.	$\frac{3}{4}$
So. Mountain	Herald	W.	$\frac{3}{4}$
Winchester	Press	W.	940

DURHAM.

POP. 36,428.

Bowmanville	Can. Statesmen	W.	$\frac{2}{3}$
"	News	W.	$\frac{1}{4}$
Millbrook	Mirror	W.	$\frac{3}{4}$
"	Reporter	W.	$\frac{3}{4}$
Newcastle	Independent	W.	$\frac{1}{2}$
Orono	News	W.	$\frac{3}{4}$
Port Hope	Guide	D.	$\frac{1}{2}$
"	"	W.	$\frac{2}{3}$
"	Times	W.	$\frac{2}{3}$

ELGIN.

POP. 50,659.

Aylmer	Express	W.	2003*
"	Sun	W.	1
Dutton	Advance	W.	$\frac{3}{4}$
Rodney	Mercury	W.	$\frac{1}{2}$
St. Thomas	Journal	D.	3012
"	"	W.	$\frac{1}{4}$
"	M'nicip'l World	M.	4427*

St. Thomas	Times	D.	3892*
"	"	W.	1586*
Springfield	Echo	W.	½
West Lorne	Elgin Sun	W.	½
"	Can. Checker Player	M.	

ESSEX.

Pop. 55,545.

Amherstburg	Echo	W.	2½
Comber	Herald	W.	¾
Essex	Free Press	W.	1½
Harrow	Sentinel	W.	½
Kingsville	Reporter	W.	¾
Leamington	News	W.	¾
"	Post	W.	2012
Walkerville	Herald	W.	1000
Wheatley	Journal	W.	½
Windsor	Evening Record	D.	2800
"	" " S.-W.	W.	3800
"	Le Progrès	W.	1200
"	Standard	W.	¾

FRONTENAC.

Pop. 29,000.

Kingston	British Whig	D.	4105
"	"	W.	5988*
"	Can. Freeman	W.	
"	Medical Qu'rtly	Q.	1
"	News	D.	2
"	Ont. Churchman	M.	5314*
"	Queen's Quar.	Q.	
"	Queen's Univ.	Q.	
"	Journal	Bi.-W.	¾

GLENGARRY.

Pop. 22,447.

*Alexandria	Glengarrigan	W.	1½
"	News	W.	2050
Maxville	Advertiser	W.	½

GRENVILLE.

Pop. 21,000.

Kemptville	Advance	W.	2100
"	Telegram	W.	1
Merrickville	Star	W.	1
North Augusta	Citizen	W.	½
*Prescott	Journal	W.	¾
"	Messenger	W.	1

GREY.

Pop. 76,238.

Ayton	Advance	W.	¾
Chatsworth	News	W.	
Dundalk	Herald	W.	1100
Durham	Chronicle	W.	1700
"	Review	W.	1
Flesherton	Advance	W.	¾
Hanover	Post	W.	1½
Holstein	Leader	W.	
Markdale	Standard	W.	1¾
Meaford	Express	W.	½
"	Mirror	W.	1
"	Monitor	W.	½
*Owen Sound	Advertiser	S.-W.	
"	Can. Poultry	W.	
"	News	M.	¾
"	Christian Mes-	S.-M.	½
"	senger	S.-W.	2717*
"	Sun	S.-W.	3
Thornbury	Herald-Re-	W.	1½
	flector		

HALDIMAND AND MONCK.

Pop. 18,000.

Caledonia	G. River Sachem	W.	1
"	Haldimand		
"	Banner	W.	¾
*Cayuga	Advocate	W.	1¾
Dunnville	Chronicle	W.	1412
"	Gazette	W.	½
"	Reform Press	W.	½
Hagersville	News	W.	¾
Jarvis	Record	W.	1

HALIBURTON.

Pop. 18,000.

*Minden	Echo	W.	¾
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HALTON.

Pop. 22,000.

Acton	Free Press	W.	984
Burlington	Gazette	W.	½
Georgetown	Herald	W.	¾
*Milton	Can. Champion	W.	823
"	Reformer	W.	½
Oakville	Oakville Record	W.	¾
"	Star	W.	¾

HASTINGS.

Pop. 58,229.

Bancroft	Times	W.	¾
*Belleville	Can. Mute	S.-M.	¾
"	Intelligencer	D.	1403*
"	"	W.	2014*
"	Ontario	D.	1
"	"	W.	
Deseronto	Tribune	W.	1¾
Madoc	Review	W.	1
Marmora	Herald	W.	¾
Stirling	News-Argus	W.	850
Trenton	Advocate	W.	½
"	Courier	W.	¾
Tweed	News	W.	2163*

HURON.

Pop. 65,000.

Blyth	Standard	W.	¾
Brussels	Post	W.	1¾
Clinton	New Era	W.	1850
"	News Record	W.	1¾
Exeter	Advocate	W.	2
"	Times	W.	1¾
Fordwich	Record	W.	½
*Goderich	Signal	W.	1930
"	Star	W.	1¾
Gorrie	Vidette	W.	½
Hensall	Observer	W.	¾
Seaforth	Huron Expositor	W.	4080*
"	News	W.	1
Wingham	Advance	W.	1¾
"	Times	W.	1
Wroxeter	Star	W.	½
Zurich	Herald	W.	¾

KENT.

Pop. 31,434.

Blenheim	News-Tribune	W.	1407
Bothwell	Times	W.	½
*Chatham	Banner-News	D.	1¾
"	"	W.	2¾
"	Can. Oil and	W.	
"	Gas Derrick	W.	½
"	Le Canadien	W.	1½
"	Planet	D.	1½
"	"	W.	¾
"	Poultry & Dogs	M.	11¾
Dresden	Times	W.	½
Highgate	Monitor	W.	¾
Merlin	Mirror	W.	½

Ridgetown	Dominion	W.	¾
"	Plaindealer	W.	1½
Thamesville	Herald	W.	¾
Tilbury	Times	W.	960
Wallaceburg	Herald-Record	W.	1
"	News	W.	1224*

LAMBTON.

Pop. 47,718.

Alvinston	Free Press	W.	900
Bridgen	Progress	W.	¾
Florence	Quill	W.	½
Forest	Free Press	W.	1808*
"	Standard	W.	1½
Oil Springs	Chronicle	W.	½
Petrolia	Advertiser	W.	1189*
"	Can. Pigeon		
"	Fancier	M.	¾
"	Poultry Ad-		
"	vocate	M.	¾
"	Topic	W.	1732*
*Sarnia	Canadian	W.	2¾
"	Observer	D.	1
"	"	W.	1½
"	Post	W.	1½
Thedford	Tribune	W.	½
Watford	Guide Advocate	W.	1¾
Wyoming	Enterprise	W.	½

LANARK.

Pop. 39,129.

Almonte	Gazette	W.	2875
"	Times	W.	1
Carleton Place	Cent. Canadian	W.	1½
"	Herald	W.	1½
Lanark	Era	W.	1½
*Perth	Courier	W.	2
"	Expositor	W.	1675
Smith's Falls	News	S.-W.	1300
"	Rideau Rec'd S.-W.		1½

LEEDS.

Pop. 25,000.

Athens	Reporter	W.	690
*Brockville	Recorder	D.	1¾
"	"	W.	1¾
"	Times	D.	1¾
"	"	W.	2½
Delta	Pilot	W.	½
Gananoque	Journal	W.	1000
"	Reporter	W.	¾
Westport	Mirror	W.	¾

LENNOX AND ADDINGTON.

Pop. 39,054.

Napanee	Beaver	W.	3827
"	Express	W.	2

LINCOLN AND NIAGARA.

Pop. 23,806.

Beamsville	Express	W.	¾
Grimsbv	Independent	W.	1132*
"	Weekly Fruit		
"	Grower	W.	
*St. Catharines	Can. Printers'		
"	News	M.	
"	Factory Site		
"	Trade Bulletin M.		
"	Standard	D.	3539*
"	"	S.-W.	¾
"	Star-Journal	D.	1½
"	"	W.	¾

MIDDLESEX.

Pop. 118,758.

Ailsa Craig	Banner	W.	1
Belmont	Times	W.	½
Glencoe	Transcript	W.	1350
London	Advertiser	D.	11404
"	"	W.	4
"	Ancient Forester M.		
"	Canadian	M.	
"	Can. Woodman	M.	11½
"	Cath. Record	W.	16860*
"	Echo	W.	8500
"	Farm. Advocate	W.	29
"	Free Press	D.	16924*
"	"	W.	1¾
"	Industr'l Banner M.		5
"	Ont. Real Estate M.		
"	White Rib. Tid s S.-M.		
Lucan	Sun	W.	½
Mt. Brydges	Enterprise	W.	½
Parkhill	Gazette-Review	W.	1½
"	Post	W.	1200
Strathroy	Age	W.	1¾
"	Dispatch	W.	1¾

MUSKOKA (District).

Pop. 26,515.

*Bracebridge	Gazette	W.	1
"	Muskoka Herald	W.	¾
Gravenhurst	Banner	W.	½
"	Herald	W.	¾
Huntsville	Forester	W.	¾

NIPISSING (District).

Pop. 13,023.

Cobalt	Nugget	W.	
Copper Cliff	Courier	W.	¾
Haileybury	Haileyburian	W.	¾
"	Silver City		
"	News	S.-W.	
New Liskeard	Herald	W.	¾
"	Speaker	W.	¾
*North Bay	Despatch	W.	½
"	Times	W.	¾
"	Tribune	W.	1
Sturgeon Falls	Advertiser	W.	1
Sudbury	Journal	W.	¾

NORFOLK.

Pop. 37,180.

Delhi	Reporter	W.	¾
Port Dover	Maple Leaf	W.	½
Port Rowan	News	W.	¾
*Simcoe	Brit. Canadian	W.	1
"	Reformer	W.	2510*
Waterford	Star	W.	1300

NORTHUMBERLAND.

Pop. 36,948.

Brighton	Ensign	W.	1
Campbellford	Dispatch	W.	
"	Herald	W.	1
*Cobourg	Post	W.	1050
"	Sentinel Star	W.	1½
"	World	W.	1
Colborne	Enterprise	W.	¾
"	Express	W.	1
Hastings	Star	W.	½
Warkworth	Journal	W.	1

ONTARIO.

Pop. 58,543.

Beaverton	Express	W.	1
"	Standard	W.	
Cannington	Echo	W.	
"	Gleaner	W.	1
Claremont	Banner	W.	
Oshawa	Ont. Reformer	W.	1400
"	Vindicator	W.	1
Pickering	News	W.	134
Port Perry	Observer	W.	34
"	Star	W.	12
Sunderland	Banner	W.	
"	Times	W.	
Uxbridge	Journal	W.	1400*
"	N. Ont. Times	W.	34
*Whitby	Chronicle	W.	112
"	Gazette	W.	112
"	Vox Collegii	W.	12

OXFORD.

Pop. 48,552.

Drumbo	Beaver	W.	12
Embro	Courier	W.	34
Ingersoll	Chronicle	D.	34
"	"	W.	112
"	Oxford Tribune	W.	1
"	Sun	W.	
Norwich	Gazette	W.	34
Plattsville	Echo	W.	12
Tavistock	Gazette	W.	12
Thamesford	Star	W.	34
Tilsonburg	Liberal	W.	1
"	Observer	W.	1130
*Woodstock	Express	D.	134
"	"	W.	
"	Rod & Gun	M.	
"	Sentinel-Review	D.	4190*
"	"	W.	4390*

PARRY SOUND (District).

Pop. 14,515.

Burk's Falls	Arrow	W.	1
*Parry Sound	Canadian	W.	
"	Northern Star	W.	134
Powassan	News	W.	12
Sundridge	Echo	W.	12

PEEL.

Pop. 20,472.

Bolton	Enterprise	W.	34
*Brampton	Banner & Times	W.	112
"	Conservator	W.	2
Streetsville	Rev'w & Herald	W.	12

PERTH.

Pop. 50,311.

Atwood	Bee	W.	12
Listowel	Banner	W.	1066*
"	Standard	W.	1
Milverton	Sun	W.	1032
Mitchell	Advocate	W.	2
"	Recorder	W.	34
St. Mary's	Argus	W.	112
"	Journal	W.	134
*Stratford	Beacon	D.	134
"	"	W.	234
"	Can. Kolonist	W.	
"	Herald	S-W.	2005*
"	"	W.	2969*

PETERBORO.

Pop. 37,728

Havelock	Standard	W.	12
Lakefield	News	W.	34
Norwood	Register	W.	34
Peterboro	Examiner	D.	2263
"	"	W.	2
"	Review	D.	134
"	"	W.	2
"	Times	D.	
"	"	W.	

PRESCOTT.

Pop. 24,173.

Hawkesbury	Echo	W.	34
*L'Original	Advocate	W.	34
Vanleek Hill	Review	W.	1440

PRINCE EDWARD.

Pop. 20,892

*Picton	Gazette	S-W.	134
"	Times	W.	2693*

RAINY RIVER (District.)

Dryden	Observer	W.	
Fort Francis	Times and Rainy	W.	
"	Lake Herald	W.	2
Keewatin	Enterprise	W.	
*Kenora	Miner and News	W.	1
Rainy River	Gazette	W.	12
Wabigoon	Star	W.	34

RENFREW.

Pop. 46,691.

Arnprior	Chronicle	W.	1675
"	Watchman	W.	112
Cobden	Sun	W.	34
"	Leader	W.	112
Eganville	Star Enterprise	W.	1600
*Pembroke	Observer	W.	
"	Standard	W.	1570
"	Deutsche Post	W.	1
"	Kirchenblatt	W.	134
Renfrew	Journal	W.	34
"	Mercury	W.	1600

RUSSEL.

Russel	Leader	W.	34
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SIMCOE.

Pop. 84,435.

Alliston	Herald	W.	112
*Barrie	Examiner	W.	1617
"	Gazette	W.	134
"	Nor'n Advance	W.	1363*
Beeton	World	W.	1663*
Bradford	Witness	W.	34
Coldwater	Planet	W.	12
Collingwood	Bulletin	W.	212
"	Enter. Mess.	W.	134
"	Saturday News	W.	1
Cookstown	Advocate	W.	34
Creemore	Star	W.	12
Elmvale	Lance	W.	919*
Midland	Argus	W.	12
"	Free Press	W.	900

Orillia	Can. Workman	M.	50
"	Gospel Herald	M.	
"	News Letter	W.	2½
"	Packet	W.	2
"	Times	W.	2768*
Penetanguishene	Herald	W.	½
Stayner	Sun	W.	½
Tottenham	Sentinel	W.	¾

STORMONT.

Pop. 27,158.

Cornwall	Freeholder	W.	2827
"	Standard	W.	2800

THUNDER BAY (District)

Fort William	Times Journal	D.	1697*
"	"	W.	½
Port Arthur	Even. Chronicle	D.	1580
"	News	D.	1

VICTORIA.

Pop. 37,304.

Bobcaygeon	Independent	W.	¾
Fenelon Falls	Gazette	W.	½
"	Star	W.	½
Lindsay	Post	D.	1220
"	"	W.	2408*
"	Watchman		
"	Warder	W.	3½
Woodville	Advocate	W.	
"	Record	W.	

WATERLOO.

Pop. 50,473.

Ayr	News	W.	½
*Berlin	Berliner Journal	W. See	Gazetteer
"	Evan. Bote	M.	
"	Gospel Banner	W.	
"	Missionary	W.	
"	News Record	D.	2340*
"	"	W.	¾
"	St. Jer. School.	M.	
"	Telegraph	D.	¾
"	Youths' Banner	W.	1
Elmira	Advertiser	S.-W.	¾
"	Signet	D.	1
Galt	Reformer	D.	
"	"	D.	1735*
"	Reporter	W.	2
Hespeler	Herald	W.	¾
Linwood	News	W.	
New Hamburg	Independent	W.	½
"	Volksblatt	W.	1
Preston	Progress	W.	¾
Waterloo	Canadischer Bauernfreund	W.	
"	"	W. See	Gazetteer
"	Chronicle Teleg.	W.	2750
"	Citizen	D.	684
"	Deutsche Zeitung	W.	
Wellesley	Maple Leaf	W.	½

WELLAND.

Pop. 25,131.

Bridgeburg	Review	W.	¾
Port Erie	Times	W.	
Niagara Falls	Record	D.	1½
"	"	W.	½
"	Review	W.	1

Niagara on the
Lake
Port Colborne
Thorold
*Welland

Times	W.	¾
Times	W.	¾
Post	S.-W.	¾
People's Press	W.	¾
Telegraph	S.-W.	3
Tribune	W.	¾
Home Circle		
Leader	M.	18¾

WELLINGTON.

Pop. 72,732.

Arthur	Enterprise	W.	1½
Clifford	Express	W.	½
Drayton	Advocate	W.	1418
Flora	Express	W.	¾
Erin	Advocate	W.	2067*
Fergus	News-Record	W.	1½
*Guelph	Agri. Coll.		
"	Review	M.	
"	Canadian Entomologist	M.	½
"	Can. Forester	M.	
"	Chosen Friend	M.	
"	Herald	D.	1½
"	"	W.	4½
"	Mercury	D.	2166*
"	"	W.	4850*
Harriston	Review	W.	1
"	Tribune	W.	¾
Hillsburg	Beaver	W.	½
Mount Forest	Confederate	W.	¾
"	Representative	W.	1217*
Palmerston	Spectator	W.	¾

WENTWORTH.

Pop. 70,361.

Dundas	Banner	W.	1350
"	Star	W.	1615*
"	Wentworth Light	W.	½
Hamilton	Can. R'l Templar	M.	14208
"	Hamilton News-paper Union		
"	List	W.	56110*
"	Herald	D.	9½
"	Review	W.	10000
"	Spectator	D.	11763*
"	"	S.-W.	6813*
"	Times	D.	6
"	"	S.-W.	3½

YORK.

Pop. 290,259.

Aurora	Banner	W.	¾
East Toronto	Standard	W.	2½
Markham	Economist	W.	1520
"	Sun	W.	¾
Newmarket	Christ. Vanguard	S.-M.	¾
"	Era	W.	1888*
"	Express-Herald	W.	1698*
Richmond Hill	Liberal	W.	½
Stouffville	Pilot	W.	½
"	Tribune	W.	½
*Toronto	(See Condensed List)		
"	Leader & Recorder	W.	3
"	"	W.	1½
Weston	Tribune	W.	1½
"	Times and Guide	W.	1314

QUEBEC.

ARGENTEUIL.

Pop. 16,710.

*Lachute	News	W.	
"	Watchman	W.	¾

ARTHABASKA.

Pop. (with Drummond) 43,927.

*Arthabaska	L'Union	W.	¾
Victoriaville	L'Echo	W.	1

BEAUHARNOIS.

Pop. 16,666.

Valleyfield	Le Courrier	W.	½
"	Le Progres	W.	1

BROME.

Pop. 14,711.

*Knowlton	News	W.	
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CHARLEVOIX.

Pop. 19,600.

*Baie St. Paul	L'Echo	W.	
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CHATEAUGUAY.

Pop. 13,865.

Ormstown	Bulletin	W.	1
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CHICOUTIMI.

Pop. (with Saguenay estimated) 38,000.

*Chicoutimi	Le Messager de		
"	St. Antoine	M.	12¼
"	Le Progres	W.	
"	Le Travailleur	W.	1
Roberval	Lac St. Jean	W.	2

COMPTON.

Pop. 22,782.

*Cookshire	Chronicle	W.	1¾
Lake Megantic	Chronicle	W.	

HOCHELAGA.

Pop. (not including Montreal) 81,011.

*Montreal	(See Condensed List)		
Westmount	Observer	W.	¾

HUNTINGDON.

Pop. 15,510.

*Huntingdon	Can. Gleaner	W.	1¾
"	News	W.	

JACQUES CARTIER.

Lachine	Lake Shore	W.	½
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JOLIETTE.

Pop. 22,898.

*Joliette	L'Etoile du Nord	W.	2¾
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LABELLE.

Buckingham	Post	W.	1
Nominigues	Le Pionnier	S.-W.	

LEVIS.

Pop. 26,995.

*Levis	Le Quotidien	D.	4½
"	(L'Hebdomadaire)	W.	3½

MEGANTIC.

Rectory Hill	Gazette	W.	1875*
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MISSISQUOI.

Pop. 18,549.

*Bedford	News	W.	
Cowansville	Observer	W.	¾
Farnham	Leader	W.	

MONTMAGNY.

Pop. 14,724.

*Montmagny	Courrier	W.	1
"	Le Peuple	W.	1090*

MONTMORENCY.

St. Anne de Beaupre Annales de Ste. M. Anne

PONTIAC.

Pop. 21,851.

Quyon	Advance	W.	½
Shawville	Equity	W.	1

QUEBEC.

Pop. (not including Quebec City) 23,000.

*Quebec	See Condensed List.		
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RICHELIEU.

Pop. 21,354.

*Sorel	Le Courrier	W.	
"	Gazette	W.	
"	News	W.	
"	Sorelois	W.	2¾

RICHMOND.

Pop. (including Wolfe) 31,351

Danville	Times	W.	
*Richmond	Guardian	W.	¾
"	News	W.	1
"	Times	W.	2
Windsor Mills	Times	W.	

RIMOUSKI.

Pop. 33,400.

*Rimouski	Le Progres du Golfe	W.	1¾
"	Le Messager	M.	

ST. HYACINTHE.

Pop. 21,433

*St. Hyacinthe	Le Courrier	W.	2½
"	L'Echo	M.	
"	La Tribune	W.	2½
"	L'Union	T.-W.	¾
"	"	W.	¾

ST. JOHNS.

POP. 12,282.

*St. Johns	Corticelli Home		
"	Needlework	O.	10¾
"	Le Can. Français	W.	
"	Le Courrier	W.	1¾
"	News	W.	6400*

ST. MAURICE.

POP. (with St. Maurice) 22,600.

Shawinigan Falls	L'Industriel	W.	410*
*Three Rivers	Le Trifluvien S.-W.	I	
"	"	W.	½

SHEFFORD.

POP. 25,263.

Granby	Leader Mail	W.	1¾
*Waterloo	Advertiser	W.	1½
"	Le Journal	W.	½

SHERBROOKE.

POP. 16,104.

*Sherbrooke	Gazette	W.	I
"	Legal Review	W.	
"	Le Progres	S.-W.	1¾
"	Record	D.	7326*

STANSTEAD.

POP. 18,072.

Coaticook	Observer	W.	¾
Magog	Enterprise	W.	¾
"	News	W.	
Rock Island	Journal	W.	1¾

TEMISCOUATA.

POP. 25,704.

Fraserville	Le Journal	W.	1¾
"	Le St. Laurent	W.	1600

TERREBONNE.

POP. 23,128.

St. Jerome	L'Avenir du Nord		
"	La Nation	W.	2000*
"	"	W.	I

WRIGHT.

Aylmer	Review	W.	½
*Hull	Advance	W.	¾
"	Le Spectateur	W.	2

NEW BRUNSWICK.**ALBERT.**

Hillsboro	Albert Journal	W.	I
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CARLETON.

POP. 22,532

Hartland	Chat	W.	I
*Woodstock	Prim. Baptist S.-M.		
"	Carleton Sentinel	W.	2022*
"	Dispatch	W.	1850
"	Press	W.	1¾
"	King's Highway	S.-M.	

CHARLOTTE.

POP. 25,752.

*St. Andrew's	Beacon	W.	1¾
St. Stephen	Courier	W.	2627*

KENT.

POP. 23,845.

*Richibucto	Review	W.	¾
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KING'S.

POP. 24,090.

Sussex	Maritime		
"	Farmer	S.-M.	3756*
"	Record	W.	2166*

MADAWASKA.

*Edmundston	Times Gazette	B.-W.	¾
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NORTHUMBERLAND.

POP. 25,715.

Chatham	Commercial	W.	1427*
"	World	S.-W.	½
"	"	W.	I
*Newcastle	La Justice	W.	
"	North Shore		
"	Leader	W.	I
"	Union Advocate	W.	1¾

RESTIGOUCHE.

POP. 8,309

*Campbellton	Events	W.	I
"	Tribune	T.-W.	1¾

ST. JOHN.

POP. (not including St. John City) 49,574.

*St. John See Condensed List

VICTORIA.

Perth-Andover	Victoria County News	W.	789*
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WESTMORELAND.

POP. 41,478.

Moncton	L'Evangeline	W.	2¾
"	Times	D.	1¾
"	"	S.-W.	2
"	Transcript	D.	2¾
"	"	W.	2¾
Sackville	Allesonia	B.-M.	
"	Argosy	M.	
"	Post	S.-W.	1¾
"	Tribune	S.-W.	I
Shediac	Le Moniteur		
"	Acadien	W.	½

YORK.

POP. 30,379.

*Fredericton	Butler's Journal	M.	
"	Capital	M.	
"	Gleaner	D.	2
"	"	S.-W.	5
"	Herald	D.	¾
"	"	S.-W.	1½
"	Normal Light	M.	
"	Royal Gazette	W.	
"	University Monthly	M.	

NOVA SCOTIA.

ANNAPOLIS.

POP. 19,350.

Annapolis	Spectator	W.	1
*Bridgetown	Monitor	W.	1
Middleton	Outlook	W.	1½

ANTIGONISH.

POP. 16,112.

*Antigonish	Casket	W.	4400
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CAPE BRETON.

POP. 34,223.

Glace Bay	Gazette	D.	1½
North Sydney	Enterprise	W.	1½
"	Cape B. Methodist M.		
"	Herald	W.	4
Sydney	Post	D.	4175
"	"	W.	¾
"	Record	D.	3577*
"	Blue Banner	M.	¾
Sydney Mines	Star	W.	

COLCHESTER.

POP. 27,160.

'Truro	Colchester Sun	W.	1½
"	Lever	M.	1½
"	News	D.	¾
"	"	W.	6400*

CUMBERLAND.

POP. 34,529

*Amherst	News	D.	1
"	"	S. W.	1¾
"	Telegram	D.	1
"	"	S. W.	2
Oxford	Journal	W.	¾
Parrsboro	Leader	W.	½
Springhill	Tribune	W.	1

DIGBY.

POP. 19,896.

Bear River	Telephone	W.	½
*Digby	Courier	W.	2
Weymouth Bridge	Gazette	W.	¾

GUYSBORO.

POP.

Canso	Times	W.	
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HALIFAX.

POP. 77,000.

Dartmouth	Patriot	W.	1
*Halifax	(See Condensed List.)		

HANTS.

POP. 22,152.

Hantsport	Advance	W.	1550
*Windsor	Forward	W.	
"	Hants Journal	W.	1834*
"	King's College		
"	Record	M.	¾
"	Tribune	W.	1½

INVERNESS.

POP. 25,779.

Inverness	News	W.	1
Port Hawkesbury	Bulletin	W.	1
"	Eastern Journal	W.	1
Port Hood	Greetings	W.	1230

KING'S.

POP. 22,489.

Berwick	Register	W.	1½
*Kentville	Acadian		
"	Orchardist	W.	
"	Advertiser	W.	1½
"	Western Chronicle	W.	¾
Wolfville	Acadia	W.	1
"	Acadia Athenaeum	M.	

LUNENBURG.

POP. 31,079.

Bridge Water	Bulletin	W.	1½
*Lunenburg	Progress		
"	Enterprise	W.	2½
Mahone Bay	Signal	W.	½

PICTOU.

POP. 34,541.

New Glasgow	Eastern Chronicle	S. W.	2¾
"	Enterprise	W.	1½
*Pictou	Advocate	W.	1½
"	Colonial Standard	W.	1½
"	"	W.	1½
Stellarton	Presby. Witness	W.	4
Westville	Min. Record	S. M.	
"	Free Lance	W.	2700

QUEEN'S.

POP. 10,610.

Caledonia	Gold Hunter	W.	¾
*Liverpool	Advance	W.	¾

RICHMOND.

POP. 14,400.

*Aricbat	Record	W.	1
Point Tupper	Mail	W.	1½

SHELBURNE.

POP. 14,954.

Clarks Harbor	Coast Guard	W.	1
*Shelburne	Gazette	W.	1½

YARMOUTH.

POP. 22,218.

Port Maitland	The Bluenose	W.	¾
*Yarmouth	Globe	D.	
"	Herald	W.	
"	Light	W.	2900
"	Telegram	W.	
"	Times	S. W.	3076

PRINCE EDWARD ISLAND.

PRINCE.			
*Summerside	Island Farmer	W.	4½
"	Journal	W.	5200
"	Pioneer	W.	5
"	P. E. I. Agri- culturist	W.	5600
Tignish	L'Impartial	W.	1½
QUEENS.			
*Charlottetown	Examiner	D.	3

Charlottetown	Guardian	D.	3144
"	(Morning)	D.	3180*
"	(Rural)	D.	
"	Herald	W.	¾
"	Patriot	D.	2
"	"	S.-W.	2½
"	P. E. Islander	W.	
"	Royal Gazette	W.	
"	Watchman	W.	2½

MANITOBA.

Divided into Dominion Electoral Constituencies

BRANDON.			
Brandon	Sun	D.	2
"	"	W.	1½
"	Times	D.	1½
"	"	W.	2½
Elkhorn	Advocate	W.	½
Oak Lake	News	W.	½
Pipestone	Siftings	W.	½
Reston	Recorder	W.	¾
Souris	Plaindealer	W.	¾
Virten	Advance	W.	1½
"	Empire	W.	
Wawanesa	Independent	W.	½

DAUPHIN.			
Dauphin	Herald	W.	¾
"	Press	W.	¾
Gilbert Plains	Maple Leaf	W.	¾
Grand View	Exponent	W.	½
Plumas	Standard	W.	½
Swan River	Gimlet	W.	
"	Star	W.	½

LISGAR.			
Crystal City	Courier	W.	½
Manitou	Western Canadian	W.	½
"	"	W.	½
Morden	Chronicle	W.	1½
"	Empire	W.	¾
Pilate Mound	Sentinel	W.	½

MACDONALD.			
Carman	Leader	W.	¾
"	Standard	W.	½
Cypress River	Western Prairie	W.	360
Elm Creek	Mail	W.	½
Holland	Observer	W.	½
Miami	Herald	W.	½
Kathwell	Record	W.	
Roland	News	W.	½
Somerset	Century	W.	¾
Swan Lake	Echo	W.	½
Treherm	Times	W.	¾

MARQUETTE.			
Birtle	Eye Witness	W.	½
Hamiota	Echo	W.	700
Miniota	Herald	W.	¾
Minnedosa	Mercury	W.	½
"	Tribune	W.	¾
Rapid City	Marquette Reporter	W.	¾

Roblin	Messenger	W.	
Russell	Banner	W.	½
Shoal Lake	Star	W.	½

PORTAGE LA PRAIRIE.			
Carberry	Express	W.	¾
"	News	W.	¾
Gladstone	Age	W.	¾
Glenboro	Gazette	W.	1
McGregor	Herald	W.	½
Neepawa	Press	S.-W.	1428*
"	Register	W.	1469*
Portage La Prairie	Graphic	D.	¾
"	"	W.	1½
"	Review	D.	½
"	"	W.	2
Sidney	Spectator	W.	

PROVENCHER.			
Dominion City	Weekly Echo	W.	¼
Emerson	Journal	W.	½
Morris	Herald	W.	¼
St. Boniface	Le Manitoba	W.	2½

SELKIRK.			
Selkirk	Expositor	W.	½
"	Record	W.	½
Stonewall	Argus	W.	½
"	Gazette	W.	¾

SOURIS.			
Baldur	Gazette	W.	¼
Belmont	News	W.	¼
Boissevain	Globe	W.	¾
"	Recorder	W.	¾
Cartwright	Southern Mani- toba Review	W.	½
"	Noble Deeds	W.	
Deloraine	Advertiser	W.	½
"	Times	W.	¾
Elgin	Banner	W.	¼
Hartney	Star	W.	½
Holmfield	Press	W.	½
Killarney	Guide	W.	¾
Melita	Enterprise	W.	1
"	West'n Progress	W.	¼
Minto	Packet	W.	½
Napinka	New Century	W.	½
Ninga	News	W.	¾
Pierson	Review	W.	
Waskada	Expositor	W.	¼

WINNIPEG.		See Condensed List	
Winnipeg			

SASKATCHEWAN.

Divided into Dominion Electoral Districts.

BATOCHÉ.				ROSTHERN.			
Bladworth	Progress	W.	¼	Duck Lake	Chronicle	W.	
Vonda	Advance	W.		Rosthern	Enterprise	W.	½
BATTLEFORD.				SALT COATS.			
Battleford	Sash. Herald	W.	¼	Saltcoats	Recorder	W.	¼
Lashburn	Record	W.		SASKATOON.			
Lloydminster	Times	W.	½	Hanley	Herald	W.	½
North Battleford	News	W.	¾	Langham	Times	W.	
CANNINGTON.				Saskatoon	Capital	D.	
Arcola	Moose Mt. Star	W.	1	"	"	W.	
Carlyle	Herald	W.	1	"	Phoenix	D.	¾
Forget	Mail	W.		Warman	Leader	W.	1¾
Heward	Chronicle	W.		SOURIS.			
Manor	Advocate	W.	520	Alameda	Dispatch	W.	½
Stoughton	Times	W.	½	Carievale	News	W.	
GRENFELL.				Carnduff	Gazette	S.-W.	½
Broadview	Express	W.	½	Estevan	Observer	W.	
Grenfell	Sun	W.	½	Gainsboro	Mercury	W.	½
Windthorst	Herald	W.	½	Macoun	Post	W.	
HUMBOLDT.				Oxbow	Messenger	W.	
Humbolt	Journal	W.			Herald	W.	½
Muenster	St. Peters Bote	W.	1½	SOUTH QU'APPELLE.			
Quill Lake	Quill	W.		Fillmore	Press	W.	½
KINISTINO.				Francis	Gazette	W.	½
Kinistino	Echo	W.	½	Halbrite	News	W.	
Melfort	Moon	W.	¾	Indian Head	Prairie Witness	S.-W.	1
Star City	Advertiser	W.		"	Vidette	W.	1550
Tisdale	Monitor	W.	½	Qu'Appelle	Progress	W.	½
LUMSDEN.				Tyvan	Signal	W.	
Earl Grey	Gazette	W.		Weyburn	Herald	W.	
Lumsden	New's Record	W.	¾	Yellow Grass	Journal	W.	¼
Strassburg	Mountaineer	W.	½	SOUTH REGINA.			
MAPLE CREEK.				Lang	Leader	W.	
Maple Creek	Ranching News	W.	¼	"	Recorder	W.	
Swift Current	Sun	W.	½	Milestone	Mail	W.	
MOOSE JAW.				Pense	Advance	W.	
Caron	Enterprise	W.		Regina	Can. Church	S.-M.	
"	See Gazetteer			"	Courier	W.	2¾
Craik	Courier	W.	½	"	Deutsche Rundschau	D.	
"	Sentinel	W.		"	Leader	W.	
Davidson	Leader	W.	950	"	"	W.	
Moose Jaw	News	D.	1	"	Progress	M.	¾
"	"	W.	1½	"	Saskatchewan	S.-M.	
"	Times	D.	¾	"	Gazette	D.	1¾
"	"	S.-W.	2317*	"	"	S.-W.	2¾
Mortlach	News	W.		"	"	W.	2¾
MOOSOMIN.				Rouleau	The West	W.	
Fleming	Review	W.		Sedley	Enterprise	W.	½
Moosomin	Spectator	W.	1	WHITEWOOD.			
"	World	W.	1	Esterhazy	Observer	W.	
Wapella	Post	W.	¾	Whitewood	Herald	W.	½
NORTH QU'APPELLE.				WOLSELEY.			
Abernethy	Abernethan	W.	¼	Lemberg	Leader	W.	
Cupar	Herald	W.		Wolseley	News	W.	½
PRINCE ALBERT.				YORKTON.			
Prince Albert	Advocate	S.-W.	1265	Yorkton	Enterprise	W.	1025
"	Times	W.	1½				
REDBERRY.							
Borden	Advocate	W.	¼				
Fielding	Gazette	W.					
Maymont	Star	W.	¼				
Radisson	News	W.	¾				

ALBERTA.

BANFF.				MEDICINE HAT.			
Banff	Crag & Canyon	W.		Medicine Hat	News Times	W.	1420
CARDSTON.				PINCHER CREEK.			
Cardston	Alberta Star	W.		Blairmore	Times	W.	
Magrath	Pioneer	W.		Frank	The Frank Paper	W.	
				Pincher Creek	Rocky Mt. Echo	W.	¾
GLEICHEN.				PONOKA.			
Calgary	Albertan	D.	¾	Ponoka	Herald	W.	¾
"	"	W.	1¾				
"	Chinook	W.					
"	Rye Opener	W.					
"	Farm & Ranch						
"	Review	M.	6¾				
"	Herald	D.					
"	"	W.	4				
"	News	D.	14				
"	Prairie	W.	¼				
"	Standard	W.	1				
"	Trade Gazette	M.					
Gleichen	Call	W.					
HIGH RIVER.				ROSEBUD.			
High River	Times	W.	¾				
Nanton	News	W.	½				
Okotoks	Review	W.	½				
INNISFAIL.				STRATHCONA.			
Innisfail	Province	W.	844*	Strathcona	Chronicle	W.	¾
				"	Plaindealer	S.-W.	1
LACOMBE.				STURGEON.			
Lacombe	Advertiser	W.	¾	Edmonton	Alberta Gazette		
"	Western Globe	W.	¾	"	" S.-M.		
Stettler	Independent	W.	1	"	Alberta Herald	W.	4509*
				"	Alberta Monthly	M.	1
				"	Bulletin	D.	2
				"	" S.-W.		2¾
				"	Free Press	W.	
				"	Great West	S.-M.	
				"	Journal	D.	2¾
				"	"	W.	1
				"	Le Courrier de		
				"	L'Ouest	W.	1¾
				"	Saturday News	W.	1500
				"	Wheat Belt Review	W.	
LEDUC.				VERMILION.			
Leduc	Representative	W.		Vegreville	Observer	W.	¾
				Vermillion	Signal	W.	¾
LETHBRIDGE.				VICTORIA.			
Lethbridge	News	D.		Fort Saskatchewan	Reporter	W.	½
"	"	W.					
"	Herald	W.	1000				
Raymond	Chronicle	W.	½				
Taber	Free Press	W.	½				
MACLEOD.				WETASKIWIN.			
Claresholm	Review	W.	½	Camrose	Mail	W.	1500*
Macleod	Advance	W.	¾	Daysland	Press	W.	
"	Gazette	W.	1¾	Westakiwin	Post	W.	1
				"	Times	W.	1

BRITISH COLUMBIA.

COMOX-ATLIN.				KOOTENAY.			
Aldermere	Bulkley Pioneer	W.		Camborne	Miner	W.	¾
Atlin	Claim	W.	¾	Cranbrook	Herald	W.	1
				"	Prospector	W.	1
				Fernie	Free Press	W.	1
				"	Ledger	W.	1
KOOTENAY.				STAR.			
				Golden	Star	W.	
				Kaslo	Kootenain	W.	½
				Moyie	Leader	W.	½
				Nelson	Canadian	D.	½
				"	News	D.	2¾
				"	"	W.	½
				Revelstoke	Mail-Herald	S.-W.	1½
				Sandon	Slocan Mining		
					Review	W.	½
				Trail	Trail Creek News	W.	½
				Trout Lake	Lardeau Mining		
					Review	W.	

NANAIMO.

Duncan	Cowichan Leader	W.	¼
Ladysmith	Ledger	W.	
Nanaimo	Free Press	D.	1¼
"	"	S.-W.	1½
"	Herald	D.	1

NEW WESTMINSTER.

Chilliwack	Fraser Advance	W.	¾
New Westminster	Columbian	D.	1
"	"	W.	2
"	News	D.	1005

VANCOUVER.

Mount Pleasant	Advocate	W.	½
North Vancouver	Express	W.	½
Vancouver	See Condensed List.		

VANCOUVER ISLAND.

Cumberland	News	W.	¾
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VICTORIA.

Victoria See Condensed List.

YALE-CARIBOO.

Armstrong	Advertiser	W.	1½
Ashcroft	Journal	W.	1½
Enderby	Progress	W.	1½
Grand Forks	Gazette	W.	1½
Greenwood	Boundary Creek		
"	Times	W.	
"	Ledge	W.	
Hedley	Gazette	W.	1½
Kamloops	Inland Sentinel	S.-W.	1
"	Standard	W.	¾
"	Wa Wa	M.	¾
Kelowna	Courier	W.	¾
Penticton	Press	W.	¾
Phoenix	Pioneer	W.	
Princeton	Similkameen		
"	Star	W.	¾
Rossland	Miner	D.	1½
"	"	W.	1¾
Vernon	News	W.	1
"	Okanagan	S.-W.	¾

YUKON TERRITORY.

Dawson City	News	D.	3
"	"	W.	2¾
"	World	D.	
White Horse	Star	W.	

NEWFOUNDLAND.**BAY OF ST. GEORGE DISTRICT.**

Bay of Islands	Western Star	W.	½
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HARBOR GRACE DISTRICT.

Bay Roberts	Outlook	W.	1
*Harbor Grace	Standard	W.	¾

ST. JOHN'S DISTRICT.

*St. John's	Diocesan Magazine	M.	1½
"	Fieldian	M.	
"	Free Press	W.	2359*

***St. John's**

"	Herald	D.	
"	Meth. Monthly		
"	Greeting	M.	1½
"	News	D.	2½
"	People	M.	3¾
"	Royal Gazette	W.	
"	Telegram	D.	3¾
"	Trade Review	W.	2¾

TWILLINGATE AND FOGO DISTRICT.

*Twillingate	Sun	W.	¾
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CLASSIFIED LIST.

AGRICULTURAL AND RURAL INTERESTS.

ONTARIO.

Brantford	Canadian Bee Journal	M.
Chatham	Poultry and Dogs	M.
Grimsby	Weekly Fruit Grower	W.
Guelph	Agricultural College Review	M.
London	Farmer's Advocate	W.
Owen Sound	Canadian Poultry News	M.
Petrolia	Canadian Pigeon Fancier	M.
"	Poultry Advocate	M.
Toronto	Canadian Dairyman	W.
"	Canadian Florist	S.-M.
"	Canadian Horticulturist	M.
"	Canadian Implement Trade	M.
"	Canadian Poultry Review	M.
"	Canadian Sportsman and Live Stock Journal	W.
"	Farming World	S.-M.
"	Massey's Illustrated	Bi.-M.
"	Sun	W.

QUEBEC.

Montreal	Journal d'Agriculture	S.-M.
"	Journal of Agriculture	S.-M.
"	Family Herald and Weekly Star	W.

NEW BRUNSWICK.

Sussex	Maritime Farmer	S.-M.
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NOVA SCOTIA.

Halifax	Homestead	S.-W.
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PRINCE EDWARD ISLAND

Summerside	Island Farmer	W.
"	P. E. Island Agriculturist	W.

MANITOBA.

Winnipeg	Canadian Farm Implements	D.
"	Canadian Thresherman	M.
"	Daily Grain Letter	D.
"	Farm Crops	M.
"	Farmer's Advocate	W.
"	N. W. Farmer	S.-M.

ALBERTA.

Calgary	Farm and Ranch Review	M.
Edmonton	Wheat Belt Review	W.
"	Great West	S.-M.

ARCHITECTURE. (See Trade.)

ATHLETICS. (See Sports.)

BROTHERHOODS.

ONTARIO.

Guelph	Canadian Forester	M.
"	Chosen Friend	M.
Hamilton	Templar	M.
London	Ancient Forester	M.
"	Canadian	M.
"	Canadian Woodman	M.
Orillia	Canadian Workman	M.

Toronto

"	Canadian Craftsman and Masonic Record	M.
"	Forester	M.
"	Freemason	M.
"	Independent Oddfellow	M.
"	Scottish Canadian	M.
"	Sentinel	W.
Welland	Sons of England Record	M.
	Home Circle Leader	M.

QUEBEC.

Montreal	L'Artisan	M.
"	Protector	M.
"	Pythian Review	M.
"	Sentinel of the B. S.	M.
St. Hyacinthe	L'Echo	M.

NOVA SCOTIA.

Truro	Lever	M.
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MANITOBA.

Winnipeg	Canadian Scotsman	B.-W.
"	Western Watchman	M.

BRITISH COLUMBIA.

Vancouver	Pythian Shield	W.
Victoria	Canadian Eagle	M.

COLLEGIATE.

ONTARIO.

Berlin	St. Jerome Schoolman	M.
Guelph	Agric. Coll. Review	M.
Kingston	Queen's Univ. Journal	Bi.-W.
"	Queen's Medical Quarterly	Q.
"	Queen's Quarterly	Q.
Ottawa	University Review	M.
Toronto	Acta Victoriana	M.
"	McMaster University	M.
"	Trinity University Review	M.
"	Varsity	W.
Whitby	Vox Collegii	M.

QUEBEC.

Montreal	McGill Outlook	W.
"	Presbyterian Coll. Journal	M.

NEW BRUNSWICK

Fredericton	Normal Light	M.
"	University Monthly	M.
Sackville	Allesonia	Bi.-M.
"	Argosy	M.

NOVA SCOTIA.

Halifax	Dalhousie Gazette	M.
Windsor	King's College Record	M.
Wolfville	Acadia Athenæum	M.

MANITOBA.

Winnipeg	Manitoba College Journal	M.
"	Silent Echo	S.-M.
"	Vox Wesleyana	M.

SASKATCHEWAN.

Regina	Progress	M.
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NEWFOUNDLAND.
St. John St. John's Fieldian M.

COMMERCIAL. (See Trade.)
DENTAL. (See Medical.)
DOMESTIC AND HOUSEHOLD.

ONTARIO.
Toronto Canadian Magazine M.
" Home Journal M.
" Saturday Night W.

QUEBEC
Montreal La Maison Moderne M.
" Le Samedi W.
St. John's Home Needlework Q.

NEW BRUNSWICK
Fredericton Capital M.

MANITOBA.
Winnipeg Freyja M.
" Town Topics W.
" Western Home Monthly M.

EDUCATIONAL. (See also College.)

ONTARIO.
Belleville Canadian Mute S.-M.
Toronto Canadian Teacher S.-M.

QUEBEC.
Montreal Stenographie Can. M.
Quebec Educational Record M.
" L'Enseignement Primaire M.
" Les Fleurs de la Charité M.

NEW BRUNSWICK.
Fredericton Normal Light M.
St. John Educational Record M.

NOVA SCOTIA.
Halifax Journal of Education S.-Y.

NEWFOUNDLAND.
St. John's Fieldian M.

FASHION.

QUEBEC.
St. John's Home Needlework Q.

FINANCIAL. (See Trade.)

FREETHOUGHT.

Toronto Secular Thought W.

GOVERNMENT OFFICIAL PAPERS.

Ottawa Canada Gazette W.
" Can. Patent Record M.
Toronto Ontario Gazette W.
Quebec Quebec Officielle W.
Fredericton Royal Gazette W.
Halifax Royal Gazette W.
Charlottetown Royal Gazette W.
Winnipeg Man. Gazette W.
Regina Sask. Gazette S.-M.
Edmonton Alberta Gazette S.-M.
Victoria B. C. Gazette W.
St. John's Royal Gazette W.

HOUSEHOLD. (See Domestic.)

HUMOROUS.

QUEBEC.
Montreal Le Canard W.
" Le Samedi W.
ALBERTA.
Calgary Eye Opener W.

HYGIENE. (See Medical.)

ILLUSTRATED PAPERS.

ONTARIO.
Toronto Can. Magazine M.
" Onward W.
" Outdoor Canada M.
" Saturday Night W.
" Young Soldier W.
" War Cry W.

QUEBEC.
Montreal Can. Life & Resources M.
" Can. Pictorial M.
" Le Canard W.
" Le Monde Illustre W.
" Le Passe Temps S.-M.
" Le Samedi W.

MANITOBA.
Winnipeg Town Topics W.
" Western Home Monthly M.

FINANCE, INSURANCE AND REAL ESTATE.

ONTARIO.
London Real Estate Exchange M.
Ottawa Real Estate Chronicle M.
St. Catharines Factory Site Trade Bulletin M.
Toronto Bulletin M.
" Economist M.
" Financial Post W.
" Ins. & Fin. Review M.
" Monetary Times W.
" Money & Risks M.
" Office & Field W.
" Verney's Monthly M.

QUEBEC.
Montreal Chronicle (Ins. & Fin.) M.
" Commercial Gazette. M.
" Journal Can. Bankers' Asso. Q.
" Magazine of Insurance M.
" Real Estate Record M.
" Shareholder W.
" Trade Bulletin W.
" Trade Review W.

MANITOBA.
Winnipeg Canadian Investor S.-M.
" Commercial W.
" Market Record W.

JUVENILE PAPERS. (See also

Religious.)

ONTARIO.
Berlin Youths' Banner W.
Toronto Canadian Church Juvenile M.
" Dew Drops W.
" King's Own W.
" Onward W.
" Playmate W.
" Pleasant Hours W.
" Primary Leaflet W.
" Young Soldier (Salvat. Army) W.

BRITISH COLUMBIA.

Kamloops Wa Wa M.

LABOR.

ONTARIO.
London Industrial Banner M.
MANITOBA.
Winnipeg Voice W.

LEGAL.**ONTARIO.**

Toronto	Canada Law Journal	S.-M.
"	Canadian Law Review	M.
"	Canadian Law Times	M.
"	Eastern Law Reporter	M.
"	Ontario Weekly Reporter	W.
"	Western Law Reporter	M.

QUEBEC.

Montreal	Les Rapports Judiciaires de Quebec	S.-M.
"	Revue des Jurisprudence	M.
"	Revue Legal	M.
Sherbrooke	Legal Review	W.

LITERARY.**ONTARIO.**

Toronto	Busy Man's Mag.	M.
"	Canada First	M.
"	Can. Courier	W.
"	Can. Magazine	M.
"	Home Journal	M.
"	Scottish Canadian	M.
"	Saturday Night	W.
"	Westminster	M.

QUEBEC.

Montreal	Can. Life and Resources	M.
"	Le Journal de Francoise	S.-M.
"	La Lumo	M.
"	Le Monde Illustre	W.
"	Le Passe Temps	S.-M.
"	Le Propagateur	M.
"	La Revue Canadienne	M.
"	Le Samedi	W.
"	Standard	W.
"	World Wide	W.

NEW BRUNSWICK.

Fredericton	Butler's Journal	M.
St. John	Acadiensis	Q.

MANITOBA.

Cartwright	Noble Deeds	M.
Winnipeg	Can. West Magazine	M.
"	Town Topics	W.
"	West. Can. Magazine	M.
"	Western Home Monthly	M.

BRITISH COLUMBIA.

Kamloops	Wa Wa	W.
Vancouver	Saturday Sunset	W.
"	Week	W.
"	Westward Ho	M.

NEWFOUNDLAND.

St. John's	People	M.
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MANUFACTURES. (See Trade.)**MEDICAL, PHARMACEUTICAL,
DENTAL AND HYGIENIC.****ONTARIO.**

Kingston	Queen's Med. Quarterly	Q.
Toronto	Canadian Druggist	M.
"	Can. Journal of Med. & Surgery	M.
"	Can. Lancet	M.
"	Can. Nurse	M.
"	Can. Pharm. Journal	M.
"	Can. Practitioner	M.
"	Dominion Dental Journal	M.
"	Dominion Medical Monthly	M.

QUEBEC.

Montreal	L'Union Medicale du Canada	W.
"	Montreal Medical Journal	M.
"	Pharmaceutical Journal	M.

NOVA SCOTIA.

Halifax	Maritime Medical News	W.
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MANITOBA.

Winnipeg	West. Can. Med. Journal	M.
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BRITISH COLUMBIA.

Victoria	B. C. Pharm. Record	M.
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MERCANTILE. (See Trade.)**MILITIA. (See Miscellaneous.)****MINING.****ONTARIO.**

Kenora	Miner and News	S.-W.
Toronto	Can. Min. Journal.	S.-M.

NOVA SCOTIA.

Halifax	Industrial Advocate	M.
Stellarton	Mining Record	S.-M.

BRITISH COLUMBIA.

Sandon	Slocan Min. Review	W.
Trout Lake	Lardeau Mining Review	W.
Vancouver	B. C. Mining Exchange	M.
Victoria	Mining Record	M.

MISCELLANEOUS.**ONTARIO.**

Chatham	Can. Oil and Gas Derrick	W.
Ottawa	Can. Pat. Record (Official)	M.
"	Military Gazette	S.-M.
St. Catharines	Can. Printer's News	M.
St. Thomas	Municipal World	M.
Toronto	Ideal Men	Q.
"	Musical Canada	M.
"	Newspaper Union	W.
"	Office Digest	M.
"	On The Road	M.

QUEBEC.

Montreal	Can. Municipal Journal	M.
"	Le Passe Temps	S.-M.
"	Publicité-Publicity (Advtg.)	M.

MANITOBA

Winnipeg	Commercial Traveller	M.
"	Silent Echo	S.-M.
"	West. Mun. News	M.

NATURAL HISTORY. (See Scientific.)**POULTRY, DOGS AND PET
STOCK.****ONTARIO.**

Chatham	Poultry and Dogs	M.
Owen Sound	Can. Poultry News	M.
Petrolia	Can. Pigeon Fancier	M.
"	Poultry Advocate	M.
Toronto	Can. Kennel Gazette	M.
"	Can. Poultry Review.	M.

PROHIBITION. (See Temperance.)**RELIGIOUS. (See page 306.)****SCIENTIFIC.****ONTARIO.**

Guelph	Canadian Entomologist	M.
Ottawa	Naturalist	M.

QUEBEC.

Montreal	Canadian Antiquarian	Q.
Quebec	La Naturaliste Canadien	M.

SCHOOL. (See Collegiate.)**SOCIETIES.** (See Brotherhood.)**SOCIETY NEWS.** (Domestic.)**SPORTING AND RECREATION.****ONTARIO.**

Toronto	Canadian Kennel Gazette	M.
"	Canadian Motor	M.
"	Canadian Outdoor Life	M.
"	Canadian Sportsman and Live Stock Journal	W.
"	Motoring	M.
"	Outdoor Canada	M.
West Lorne	Can. Checker Player	M.
Woodstock	Rod and Gun	M.

MANITOBA.

Winnipeg	Western Sportsman	M.
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TEMPERANCE AND PROHIBITION.**ONTARIO.**

Hamilton	Can. Royal Templar	M.
London	White Rib. Tidings	S.-M.
Toronto	Pioneer	W.

QUEBEC.

Montreal	Northern Messenger	W.
"	White Ribbon Leaflet	M.

NOVA SCOTIA.

Windsor	Forward	W.
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TRADE AND MANUFACTURING.**ONTARIO.**

Toronto	Bookseller & Stationer	M.
"	Bulletin	M.
"	Can. Architect & Builder	M.
"	Can. Baker & Confectioner	M.
"	Can. Bookseller & Stationers' Journal	M.
"	Can. Cement & Concrete Journal	M.
"	Can. Cigar & Tobacco Journal	M.
"	Can. Contract Record	W.
"	Can. Druggist	M.
"	Can. Elect. News	M.
"	Can. Engineer	W.
"	"	M.
"	Can. Grocer	W.
"	Can. Harness & Carriage Journal	M.
"	Can. Implement & Vehicle Trade	M.
"	Can. Journal of Fabrics	M.
"	Can. Lumberman	W.
"	"	M.
"	Can. Mach. & M'f'g News	M.
"	Can. Manufacturer	S.-M.
"	Can. Music Trades Journal	S.-M.
"	Can. Optician	M.
"	Can. Painter & Decorator	M.
"	Can. Pharmaceutical Journal	M.
"	Can. Pottery & Glass Gazette	M.
"	Can. Shoe & Leath. Journal	M.
"	Clothier & Haberdasher	M.
"	Dry Goods Review	M.
"	Economist	M.
"	Engineering Jour. of Can.	M.
"	Furniture & Upholstery Journal	M.
"	Hardware & Metal	W.
"	Hardware Monthly	M.
"	Industrial Canada	M.
"	Ins. & Fin. Review	M.
"	Merchant & General Store- keeper	M.
"	Monetary Times	W.

Toronto	Money & Risks	M.
"	Office Digest	M.
"	On The Road	M.
"	Printer & Publisher	M.
"	Pulp & Paper Magazine of Canada	M.
"	Railway & Marine World	M.
"	Telephone Age	M.
"	Trader & Can. Jeweller	M.
"	Wine & Spirit Journal	M.

QUEBEC.

Montreal	Bookseller & Stationer	M.
"	Bulletin Mensuel	M.
"	Can. Cigar & Tobacco Journal	M.
"	Can. Engineer	M.
"	Can. Grocer	W.
"	Can. Journal of Fabrics	M.
"	Can. Mach. & M'f'g News	M.
"	Chronicle (Ins. & Fin.)	M.
"	Clothier & Haberdasher	M.
"	Commercial Gazette	M.
"	Dry Goods Record	M.
"	Dry Goods Review	M.
"	Hardware & Metal	W.
"	Journal of Commerce	W.
"	Journal Can. Bankers' Asso.	Q.
"	Le Moniteur du Commerce	W.
"	Le Prix Courant	W.
"	Liqueurs et Tabacs	M.
"	Printer & Publisher	M.
"	Pulp & Paper Magazine of Canada	M.
"	Real Estate Record	M.
"	Retail Merchants' Journal	M.
"	Shareholder	W.
"	Tissus et Nouveautés	M.
"	Trade Bulletin	W.
"	Trade Review	W.
Quebec	Wine & Spirit Journal	M.
"	Le Semaine Commerciale	W.

NOVA SCOTIA.

Halifax	Maritime Merchant	Bi.-W.
"	Industrial Advocate	M.

MANITOBA.

Winnipeg	Canada Hotels Journal	M.
"	Can. Farm Implements	M.
"	Commercial	W.
"	Commercial Traveller	M.
"	Market Record	W.
"	Western Can. Contractor	M.

ALBERTA.

Calgary	Trade Gazette	M.
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BRITISH COLUMBIA.

Vancouver	B. C. Mining Exchange	M.
"	Lumberman & Contractor	M.
Victoria	Mining Record	M.

NEWFOUNDLAND.

St. John's	Trade Review	W.
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TRAVEL AND TRANSPORTATION.**ONTARIO.**

Toronto	Railway & Marine World	M.
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QUEBEC.

Montreal	Internat. Ry. & Nav. Guide	M.
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MANITOBA.

Winnipeg	Can. Hotels Journal	M.
"	Waghorn's Guide	M.

Papers in other Languages than English.

FRENCH.			DANISH.		
ONTARIO.			ONTARIO.		
Chatham	Le Canadien	W.	Ottawa	Danebrog	W.
Ottawa	Canada Gazette (Fr. & Eng.)	W.			
"	Le Temps	D.			
Toronto	Le Rayon de Soleil	W.			
Windsor	Le Progrès	W.			
QUEBEC.			GALICIAN.		
See condensed list for full particulars of French papers published in the Province of Quebec.			Winnipeg	Can. Farmer	W.
NEW BRUNSWICK.			HUNGARIAN.		
Moncton	L'Evangeline	W.	Winnipeg	Can. Hungarian	W.
Newcastle	La Justice	W.	"	Canadi	M.
Shediac	Le Moniteur Acadien	W.			
PRINCE EDWARD ISLAND.			ICELANDIC.		
Tignish	L'Impartial	W.	MANITOBA.		
MANITOBA.			Winnipeg	Heimskringla	W.
St. Boniface	Le Manitoba	W.	"	Logberg	W.
ALBERTA.			"	Freyja	M.
Edmonton	Le Courrier de L'Ouest	W.	"	Sameiningin	M.
GERMAN.			ITALIAN.		
ONTARIO.			Montreal	L'Araldo del Canada	W.
Berlin	Berliner Journal	W.	"	L'Indipendente	W.
"	Evangeliums Bote	W.			
N. Hamburg	Canadisches Volksblatt	W.			
Penbroke	Deutsche Post	W.			
"	Kirchenblatt	W.			
Stratford	Canadischer Kolonist	W.			
Walkerton	Ontario Glocke	W.			
Waterloo	Canadischer Bauernfreund	W.	Montreal	Jewish Star	
"	Deutsche Zeitung	W.			
MANITOBA.			JEWISH.		
Winnipeg	Germania	W.	POLISH.		
"	Nordwesten	W.	Winnipeg	Echo Kanadyjskie	W.
			"	Gazeta Polska	W.
SASKATCHEWAN.			SWEDISH.		
Muenster	St. Peters Bote	W.	Winnipeg	Canada	W.
Regina	Deutsche Rundschau	W.	"	Canada Posten	W.
ALBERTA.					
Edmonton	Alberta Herold	W.			

RELIGIOUS.

BAPTIST.

ONTARIO.

Toronto	Baptist Visitor	M.
"	Canadian Baptist	W.
"	Canadian Missionary Link	M.

NEW BRUNSWICK.

Hartland	Primitive Baptist	S.-M.
St. John	Maritime Baptist	W.
Woodstock	King's Highway	S.-M.

MANITOBA.

Winnipeg	North West Baptist	S.-M.
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BRITISH COLUMBIA.

Victoria	Western Baptist	M.
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CHURCH OF ENGLAND.

ONTARIO.

Kingston	Ontario Churchman	M.
Toronto	Algoma Miss. News	M.
"	Can. Churchman	W.
"	Can. Church Juvenile	M.
"	Inst. Leaflet Quarterly	Q.
"	Lay Worker	M.
"	New Era	M.
"	St. Luke's Parish Mag.	M.
"	S. S. Lesson Helps	M.
"	Teachers' Assistant	M.

QUEBEC.

Quebec	Diocesan Gazette	M.
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NOVA SCOTIA.

Halifax	Church Work.	S.-M.
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SASKATCHEWAN.

Regina	Can. Church Courier	S.-M.
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NEWFOUNDLAND.

St. John's	Diocesan Magazine	M.
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METHODIST.

ONTARIO.

Toronto	Berean Leaf	M.
"	Can. Epworth Era	M.
"	Christian Guardian	W.
"	Dewdrops	W.
"	Le Rayon de Soleil	W.
"	Missionary Outlook	M.
"	Onward	W.
"	Playmate	W.
"	Pleasant Hours	W.
"	Quart. Review Service	Q.
"	S. School Banner	M.

NOVA SCOTIA.

Halifax	Wesleyan	W.
North Sydney	C. B. Methodist	M.

MANITOBA.

Winnipeg	Vox Wesleyana	M.
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BRITISH COLUMBIA.

Victoria	Methodist Recorder	M.
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NEWFOUNDLAND.

St. John's	Meth. Monthly Greeting	M.
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PRESBYTERIAN.

ONTARIO.

Chesley	Asso. Pres. Mag.	M.
Ottawa	Dominion Presbyterian	W.
Toronto	East and West.	W.
"	Home Study Leaflet	M.
"	Home Study Quarterly	Q.
"	Intermediate Leaflet	M.
"	Intermediate Quarterly	Q.
"	Jewels	W.
"	King's Own	W.
"	Presbyterian	W.
"	Primary Leaflet	M.
"	" Quarterly	Q.
"	Teacher's Monthly	M.
"	Westminster	M.

QUEBEC.

Montreal	Presbyterian Record	M.
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NOVA SCOTIA.

Sydney	Blue Banner	M.
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ROMAN CATHOLIC.

ONTARIO.

Kingston	Canadian Freeman	W.
London	Catholic Record	W.
Toronto	Catholic Register	W.

QUEBEC.

Chicoutimi	Le Messager de St. Antoine	M.
Montreal	Can. Messenger of the Sacred Heart	M.
"	La Croix	W.
"	Le Messager Canadien du Sacré-Cœur	M.
"	Le Propagateur	W.
"	La Revue du Tiers-Ordre	M.
"	La Semaine Religieuse	M.
"	True Witness	W.
Quebec	L'Enseignement Primaire	M.
"	Les Fleurs de la Charité	M.
"	La Semaine Religieuse	W.
Rimouski	Le Messager de Ste. Anne	M.
Ste. Anne de Beaupre	Annales de Ste. Anne	M.

NEW BRUNSWICK.

St. John	New Freeman Monitor	W.
"		W.

NOVA SCOTIA			Orillia	Gospel Herald	M.
Antigonish	Casket	W.	Owen Sound	Christian Messenger	S.-M.
Halifax	Cross	M.	Pembroke	Kirchenblatt	W.
PRINCE EDWARD ISLAND.			Toronto	Can. Congregationalist	W.
Charlottetown	Herald	W.	"	China's Millions	M.
MANITOBA.			"	Christian Worker	Q.
Winnipeg	Central Catholic	W.	"	Ideal Men	Q.
SASKATCHEWAN.			"	Lamp of Life	M.
Muenster	St. Peter's Bote	W.	"	Lord's Day Advocate	M.
MISCELLANEOUS DENOMINATIONS AND NON-SECTARIAN.			"	Notes for Bible Study	M.
ONTARIO.			"	Secular Thought	W.
Berlin	Evangeliums Bote	M.	"	War Cry	W.
"	Gospel Banner	W.	"	Young Soldier	W.
"	Missionary	W.	Montreal	QUEBEC.	
"	Youth's Banner	S.-M.	"	L'Aurore	W.
Newmarket	Christian Vanguard	S.-M.	"	Northern Messenger	W.
			Truro	NOVA SCOTIA.	
				Lever	M.
			Winnipeg	MANITOBA.	
				Sameiningin	M.



Canada's Greatest == Newspapers ==



TO say that a given publication is the "greatest" of any country is often to make a statement more or less open to dispute. One paper may have the largest circulation, while another has a better class of readers; one may be the largest paper and yet be wanting in real news instinct, or lack in editorial or business organization; one may have good news and editorial service and yet seem not to have the confidence of the advertising public. The Montreal Star is known everywhere, as "Canada's Greatest Newspaper," and the title is undisputed in

the newspaper profession, or among the advertising public. By all the standards mentioned, the Star easily leads all competitors. The circulation of the Daily Star exceeds that of any other English paper in Canada, and has a larger number of readers than all the other English daily papers in the whole Province of Quebec put together. Its weekly, known as "The Family Herald and Weekly Star," goes to every post office in Canada from which papers are circulated. It has more paid subscribers in Ontario alone than any Ontario paper has in all Canada; more in Manitoba and the Great West than any western paper has in the whole Dominion; more in the Maritime Provinces than any local or other paper has in all Canada; and more in the French-speaking Province

of Quebec than all the other English Weeklies of Canada put together.

The Montreal Star was established in 1869. The Canadian Confederation was then only two years old and embraced but Ontario, Quebec, New Brunswick and Nova Scotia. Prince Edward Island was not yet in the Dominion.

The Star then was a four-paged paper, printed on a single cylinder press. It was, however, one of the forces which was to develop Canada, and the paper grew with the country's growth. It inculcated a spirit of faith in the great-

ness of the Dominion, the vastness of its possibilities, and the certainty of its future. Canada had its time of discouragement, its period even of distress, and the press had its struggles in those early days, too; but the Star was ever among the factors for national progress, fighting against every discouragement and putting strength and hope into others.

From the beginning it was a one cent paper, adhering to this in face of the advice of all its comrades. To-day it has a circulation of more than 61,000 daily, and over 129,000 weekly. It has kept fully abreast of the times in equipment, using the various type-bar casting machines among the first of the Canadian papers, the present plant was that decided upon as necessary to get up the large amount of reading and advertising matter carried. The press room originally was equipped with one cylinder press, to-day the capacity of several big Goss and Hoe web presses is taxed to get out their many editions.

As to the advertising value of the Star, "Printer's Ink, the leading advertising paper in America, says: "In the Montreal retail field the Star carries as much advertising, proportionate to its number of pages, as any New York daily, though Montreal has rather a slender department store patronage. The Weekly carries a large proportion of general and mail order advertising, and for both the Daily and Weekly, supremacy in classified advertising is claimed."

In securing its great mail circulation, the Star does not employ a single canvasser, but relies on the attractiveness of the paper, with its low price, to get subscribers. The Family Herald and Weekly Star is a paper of twenty-four to thirty-two pages, weekly, at one dollar a year. Competitors sell a weekly about the same size for one half the price with premiums. Yet the Star gives no premiums other than a picture on renewal, and more than holds its own. Part of its attraction lies in its complete departments devoted to farm matters, children, general reading, news and magazine features, while the rest of its success seems to be found in

the number of postmasters and school teachers throughout Canada who act as its subscription agents.

It forms the only literature outside of the bible in thousands of homes in the remotest parts of the country as well as in the big centres. In hundreds of schools the teachers read from a special department in the paper every Friday afternoon—a department made up of problems and puzzles.

The Daily Star is sold to newsboys and dealers on a strictly non-returnable basis, so that its circulation is essentially net.

Canada offers to manufacturers a good market for their products and one capable of great expansion. The total trade of Canada has grown from \$231,000,000 in 1896 to \$547,000,000 in 1906. Her trade ten years ago with the United States was \$103,000,000. Last year her trade had increased to \$273,000,000. Canada purchases more from the United States than from any other country as its merchants and manufacturers more fully realize the value of the market in bringing their products before the eye of the Canadian buyer. The American manufacturers are recognizing in Canada a market of more value to them than that of any other country in the world; and by advertising largely, sending commercial travellers and establishing branch houses, they are strenuously trying to hold and enlarge the market.

The Star has offices in London, New York, Chicago, Toronto and Winnipeg, and is to Canada what the London Times is to the British Isles, the fearless friend of the oppressed; a paper which is part of the country and has accomplished results of which any paper in the world might well be proud.

It is because the paper is constantly using its vast organization to bring about results for the betterment of the people that it has so completely won the confidence of all Canadians, and uses its influence for true reform, as well as in consequence of its unexcelled circulation and large and representative volume of advertising that the Star is pronounced "Canada's Greatest Newspaper."

OFFICIAL FIGURES

FOUR LEADING PAPERS OF CANADA

ONE MONTREAL PAPER EQUALS ALL THE
OTHERS COMBINED

Montreal Daily Star	-	-	-	61,175	} 190,369
Montreal Weekly Star	-	-	-	129,194	
("The Family Herald and Weekly Star")					
Toronto Daily Globe	-	-	-	50,503	} 69,597
Toronto Weekly Globe	-	-	-	19,094	
Toronto Daily Mail	-	-	-	39,138	} 53,582
Toronto Weekly Mail	-	-	-	14,444	
Montreal Daily Witness	-	-	-	14,000	} 37,000
Montreal Weekly Witness	-	-	-	23,000	

In singling out the Star as the leading representative paper of Canada, it is no disparagement of great papers like the Toronto Globe and Mail, both of which readily concede the Star's superlative position.

THE CANADA'S NATIONAL

TESTIMONY

Mr. ANDREW CARNEGIE has said :—" **'The Globe' is a great paper.**"

Mr. (now Judge) RIDDELL, K.C., in an address to a jury, said of 'The Globe': "It has an enormous circulation throughout the length and breadth of the civilized world. It has an enormous influence; upon it a very large proportion pin their faith."

"That Great Newspaper"—Addressing a public gathering upon a recent occasion, Sir Wm. R. Meredith, Chancellor of the University of Toronto, referred to 'The Globe' in the following words: "I desire to thank that journal especially for the excellent stand that that great newspaper has taken upon all questions connected with higher education and The University of Toronto."

From a Political Opponent—"The Halifax Herald," for over half-a-century the leading conservative paper of the Maritime Provinces, says of 'The Globe':—"A great and worthy newspaper, which is a credit to the Dominion."

'THE GLOBE,' Toronto:

"We are pleased to say that we got satisfactory results from our advertisements."
[Signed] THE DESERONTO FURNITURE CO., LIMITED,

Deseronto, Ont.

Advertisements referred to sold many thousands of dollars' worth of Preferred Stock at a cost of considerably less than one per cent.

"Twenty-four applications received from three insertions of 'Teachers Wanted' ad."
[Signed] SEC'Y PUBLIC SCHOOL, Bonfield.

"Please take my ad. out of the paper, as I sold my machine last week. **Could have sold several more.**"
[Signed] O. M. BOONE,
Engineer and Electrician, Blind River.

HEAD OFFICE

Branch

MONTREAL—J. C. ROSS, Board of Trade Building.

WESTERN CANADA BRANCH—4 Edward Block, 325½ Portage Avenue, Winnipeg; A. E. BOYLE, Western Editorial Representative; ARTHUR KEYFITZ, Western Business Representative.

HAMILTON—J. P. McBRIDE, Canada Life Building, First Floor.

GLOBE

NAL NEWSPAPER

NIALS

"MOST SATISFACTORY OF ANY."

DEAR SIRs,—

SASKATOON, Sask., Sept. 25, 1906.

"We take much pleasure in advising you that our advertisement in your paper has put us in touch with a great many eastern parties, whom we feel we could not have reached by any other medium. We consider your paper, from the advertising point of view, the most satisfactory of any with which we have placed advertisements, and trust that we may receive as satisfactory results therefrom in the future as we have in the past."

We remain,

Yours truly,

THE SASKATOON LOAN & REALTY CO.

"For goodness sake shut off sending me any more applications. Your paper is **certainly a wonder.**"

[Signed]

JOHN P. WATERS, Ridgetown.

A WELLAND MACHINERY FIRM says:

"Our small ad. in 'The Globe' for Mechanics brought us **60 replies**, from which we have been able to choose the number of good men we needed."

What Mr. G. M. EVEREST, of Arkona, styles "quick results":

"An ad. mailed at Arkona on Monday at 11 a.m., appeared in 'The Globe' on Tuesday, and by 5 p.m. of same day had **all my goods sold.**"

"Cut out our ad. about Livery for sale. The first insertion brought us a buyer and the deal has been closed for a week, but we continue to get **enquiries by every mail.**"

[Signed]

WELLAND REALTY CO., Welland.

'THE GLOBE,' Toronto, Ont.

DEAR SIR,—“We are writing Lord & Thomas, of Chicago, to send you for the Saturday edition of December 1st another advertisement for the kitchen cabinet.

We might say that we got the best results from 'The Globe' of any papers that the advertisement appeared in. The fact of the matter is, we got almost as many inquiries from 'The Globe' as we did from **all the other papers put together.**

Yours truly, THE MANSON CAMPBELL Co., LTD., Chatham, Ont.

Toronto, Canada

Offices

LONDON, Ont.—JOHN MILLS, 398 Richmond Street.

NEW YORK—BRIGHT & VERREE, United States Representatives, Brunswick Building, Madison Square,

CHICAGO—BRIGHT & VERREE, Boyce Building.

LONDON, ENG.—THOS. R. CLOUGHER, Outer Temple, 222-225 Strand, W.C.

Cable Address: "Toronglo, London."

The Mail and Empire.

Established 1872

TORONTO, Canada

The Great Conservative Daily

Has the Largest **MORNING** Circulation in Canada

Morning Paper readers are always well-to-do people

Have you Analyzed

the character of the circulation of the various advertising mediums offered you? It's worth your while to do so. If you were mailing invitations you would select the names to be addressed. In your advertising invite those whose trade is worth having. Ask those you most want.

Wouldn't You

rather reach 1,000 homes with average annual incomes of \$3,000 to \$5,000 than 1,000 whose incomes average \$500 to \$800?

Quality of circulation counts—There is a difference. The Mail and Empire reaches the best Homes in Toronto and Ontario every morning. Homes of prosperous, well-to-do people.

Mail and Empire Circulation is worth more per thousand than that of any other Medium in Canada

The Mail and Empire is the only paper in Canada having its own leased wire to New York City, reproducing fully and simultaneously the entire Financial Service of the New York Sun. The Mail and Empire is the acknowledged financial authority of Canada.

The Sworn statement of circulation furnished for this directory is for 12 months to April 30th, 1907.

The sworn statement for May and June shows :

Total number of copies 2,144,252.

Days of issue 52

DAILY AVERAGE

41,236

Sworn detailed circulation statements published monthly and furnished on application

A. McKIM, LIMITED, ADVERTISING AGENCY, MONTREAL AND TORONTO

The Mail and Empire.

Established 1872

TORONTO, Canada

DISPLAY ADVERTISING RATES (Agate Measure, 14 lines to an inch)

THE DAILY MAIL AND EMPIRE CONTRACT RATES.													
Lines.	THREE MONTHS.				SIX MONTHS.				ONE YEAR.				Lines.
	Once a Week	Twice a Week	Every Other Day	Daily	Once a Week	Twice a Week	Every Other Day	Daily	Once a Week	Twice a Week	Every Other Day	Daily	
	13 times	26 times	39 times	78 times	26 times	52 times	78 times	156 times	52 times	104 times	156 times	312 times	
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	
10	16 57	29 25	40 95	70 20	29 25	50 70	70 20	117 00	50 70	85 80	117 00	187 20	10
15	24 36	43 00	60 30	103 20	43 00	74 53	103 20	172 00	74 53	126 13	172 00	275 18	15
20	31 82	56 16	78 72	134 78	56 16	97 34	134 78	224 64	97 34	164 74	224 64	359 42	20
25	39 37	69 47	97 26	166 72	69 47	120 41	166 72	277 87	120 41	203 77	277 87	444 60	25
30	46 74	82 48	115 48	197 97	82 48	142 97	197 97	329 94	142 97	241 96	329 94	527 90	30
35	53 95	95 21	133 29	228 50	95 21	165 03	228 50	380 84	165 03	279 28	380 84	609 34	35
40	61 00	107 64	150 70	258 34	107 64	186 58	258 34	430 56	186 58	315 74	430 56	688 90	40
50	74 59	131 63	184 28	315 90	131 63	228 15	315 90	526 50	228 15	386 10	526 50	842 40	50
60	87 52	154 44	216 22	370 66	154 44	267 70	370 66	617 76	267 70	453 02	617 76	988 42	60
70	99 78	176 08	246 52	422 60	176 08	305 21	422 60	704 34	305 21	516 52	704 34	126 95	70
80	111 38	196 50	275 18	471 74	196 56	340 70	471 74	786 24	340 70	576 58	786 24	257 98	80
90	122 32	215 86	302 21	518 08	215 86	374 17	518 08	863 46	374 17	633 20	863 20	381 54	90
100	132 60	234 00	327 60	561 60	234 00	405 60	561 60	936 00	405 60	686 40	936 00	1497 60	100

These prices are for run of paper only.

For alongside reading matter add 10 p.c.; for top 15 p.c.; full position 20 p.c.

Financial, Local, or other specified page 15 p.c.

Page 7 columns, 280 lines deep, 2½ inches wide. Can use Matrices.

"CLASSIFIED" OR "WANT" ADVERTISEMENTS

2 cents a word each time

8 cents a word for 6 consecutive times

15 cents a word for 13 consecutive times

Contract prices, per word :—

	3 mos.	6 mos.	1 year
Every day.....	\$0.80	\$1.50	\$2.00
Every second day.	0.45	0.80	1.50
Twice a week.....	0.30	0.55	1.10
Once a week.....	0.15	0.30	0.55

5,000 word contracts, to be used within 12 months, are sold for \$50, which is equal to one cent a word.

The Mail and Empire.

(WEEKLY)

Display (run of paper) per agate line, per insertion 4c.

Reading Matter " " " " " 8c.

Classified (Want) per word 1c.

Four consecutive times 3c. per word, six consecutive times 4c. per word.

Address all communications, and make money orders, cheques, &c., payable to :—

THE MAIL PRINTING COMPANY
TORONTO - - - - CANADA

A. McKim, Limited, Advertising Agency, Montreal and Toronto

THE HERALD

"THE BIRMINGHAM
HAMILTON

THE HERALD

is the Pioneer One Cent Newspaper of Hamilton and is read in **Thou-**

What Hamilton's Chief Magistrate Says. —

THE HERALD IN THE HOMES

The Spectator on Saturday admitted that the Herald had a larger street sale than the Spectator, but tried to create the impression that the Spectator was to be found in more homes than the Herald. Discussing the matter to-day, Mayor Stewart, who had peculiar facilities last January for visiting the homes in this city during the municipal elections, said: "My canvassers and myself found the Herald in almost every home in the city during our rounds. I must confess I was astonished to find that the Herald had such a lead on the old papers. I am satisfied that the Herald has several thousand more circulation in the homes of Hamilton than the Spectator. Of that there can not be the slightest doubt."

sands of Exclusive Homes besides reaching nearly all the readers of the Political Organs.

All The News
All The Time

FOR

All The People
makes the
Herald
the

PEOPLES'
POPULAR
PAPER

INDEPENDENT

LEAD

PROGRESSIVE

NEWS

Hamilton has a population of 70,000, and is going to have 100,000 in four years. The Herald's Circulation is growing abreast of the times.

THE HERALD PRINTING CO. LIMITED, HAMILTON CANADA
AD.

OTIHOOT

A. MCKIM, LIMITED, ADVERTISING AGENCY, MONTREAL AND TORONTO

AM OF CANADA " THE TON'S HERALD

ORIGINAL

ING



PROFITABLE

PAPER

**ADVERTISING RATES
ON APPLICATION**

BOOKS OPEN

The Herald has the **Largest Honest Paid City Circulation** having fully 2,000 more than its nearest contemporary.

The Herald is the **Recognized Want Medium** and carries more condensed liners than all other city papers combined.

RESULTS prove the Herald the most profitable medium to reach the people of Hamilton and surrounding country.

A Good Word From New York

J. G. Ham, New York City, the general manager of the wealthy millionaire company that manufacture that popular family medicine Castoria, while discussing advertising matters in his office, 77 Murray Street, New York, last week with S. C. Berger, Philadelphia, manager advertising department Public Ledger, and Herald representative, said: "I consider the Hamilton Herald the best evening newspaper published in the Dominion of Canada, and another thing I wish to say, that since I commenced advertising Castoria in the

HERALD
my sales in Hamilton have doubled."

The Herald is the only Independent Newspaper in Hamilton and covers the city thoroughly. The Herald is read daily in thousands of prosperous homes that never bother with any other Hamilton publication. It pays to be in the Best always.

THE VANCOUVER

DAILY A

VANCOUVER

THE COMMERCIAL CAPITAL OF B.C.

Vancouver

The principal city and commercial centre of British Columbia; population June 1st, 1907, 71,856 (1901—26,000); building permits issued 1906, \$4,233,910.00; bank clearings, 1906, \$132,608,358.00 (third highest percentage of gain of all American and Canadian cities); customs receipts, 1906, \$2,069,539.40

THE VANCOUVER

Net paid circulation guaranteed larger than that of any other paper in the city.

ADVERTISING

The advertising columns of The Province carry all the advertisements of the large foreign and local manufacturers, who are our best advertisement; for particulars as to returns ask any of them.

The Province carries more "Want Ads." than any other paper west of Winnipeg (a comparison is the proof).

For guarantees on which contracts are based, see clauses under heading of circulation opposite.

Rates and Sample Copies furnished on application.

VER PROVINCE

WEEKLY

BRITISH COLUMBIA

THE RICHEST PROVINCE IN CANADA

British Columbia

Population 250,000 ; earnings produced 1906, \$60,000,000.00 (on a basis of one wage earner for five of population this gives \$1,200 per year per head). Further statistics and information of any kind cheerfully furnished on application to the Promotion Dept. of The Province, Vancouver.

Principal Industries—Lumbering, Mining, Fisheries, Fruit Growing, Shipping, etc.

VE DAILY PROVINCE

any other two papers in B.C. combined

CIRCULATION

The net paid circulation of The Province is greater than all the other daily newspapers published in Vancouver and its nearest sister city, New Westminster, combined. The net paid circulation of The Province in Vancouver City and suburbs alone is greater than the entire paid output of any other paper published in Vancouver or British Columbia. Latest sworn statements furnished immediately on application; all books and records open for inspection. Daily Average first five months, 1907, 12,909.

The Phœnix S A S K A T O O N

DAILY AND WEEKLY

The Journal of Central Saskatchewan
Growing Papers in a Growing Country

¶ The Pivot of an enterprising people, circulating throughout the world's greatest hard wheat area. ¶ The recognized advertising medium in the progressive province of Saskatchewan.

ADVERTISING RATES

DAILY—1 cent an agate line, flat

WEEKLY—60 cents an inch per month, flat

Circulation
Daily 1200 Weekly 2000
Combined 3200

1820-1907

¶ For the advertiser's benefit, there are the 87 years of vigorous belief in Canada that have helped to make the

BROCKVILLE RECORDER

a power in the richest and greatest dairy farming territory in Ontario, which is thoroughly covered by the Daily and Weekly Recorder.

¶ Brockville is the centre of this territory: over 200 cheese factories and dairy farms are represented at its Cheese Board. A rich field for the advertiser—who has the right kind of goods—which he cannot reach without the RECORDER Daily and Weekly—sworn circulation.

The Weekly Free Press and Prairie Farmer - Winnipeg

¶ This publication combines the best features of the purely agricultural journal with a news service compiled with a special view to meeting the requirements of rural readers.

¶ The development of Western Canada, the rapid growth of its population and the marvellous growth of its land values, coupled with successive years of magnificent harvests, have rendered the Western farmer prosperous to a degree probably unequalled elsewhere in America, and consequently the constituency of the Weekly Free Press and Prairie Farmer ranks high as a consuming community.

¶ The maker of branded and trade-marked goods will find in the rural districts of Western Canada consumers whose appreciation of quality is quite as keen as that of their metropolitan fellow-citizens.

¶ The mail-order dealer will find no constituency where, on account of the comparative sparseness of settlement and the consequent distance of many residents from the larger towns, less competition is offered by the local merchant.

¶ The manufacturer of agricultural implements and farm machinery generally will find no field where up-to-date machinery and labor-saving devices are in more general demand.

For full particulars regarding rates, etc., address

The Free Press - Winnipeg

A TALE OF GROWTH OF THE **FREE PRESS — WINNIPEG**

CIRCULATION

Sworn average circulation of the Daily Free Press	Sworn average circulation of the Weekly Free Press and Prairie Farmer
1901 13,862	1902 10,672
1902 15,841	1903 13,640
1903 18,824	1904 15,801
1904 25,693	1905 15,654
1905 30,048	1906 21,300
1906 34,559	1907 (May) 24,160
1907 (May) 37,121	

ADVERTISING

Volume of advertising carried by the Daily Free Press :—

	Lines Display	Lines Classified	Total Lines
1905	5,820,450	2,192,625	8,013,075
1906	6,067,050	2,717,625	8,784,675
Increase 1906 over 1905	246,600	525,000	771,600

The Free Press carries a larger volume of classified advertising and a larger volume of display advertising than any other daily in the Dominion of Canada.

CONSUMPTION OF WHITE PAPER

Interesting figures of paper used by the Manitoba Free Press, Winnipeg, for eight years ending 1906 :—

	Pounds
1899.....	550,000
1900.....	644,640
1901.....	999,217
1902.....	1,290,492
1903.....	1,972,098
1904.....	2,791,356
1905.....	3,573,704
1906.....	4,160,398

The consumption of paper by the Free Press (which now averages over 7½ tons per day) exceeds the amount of paper used by all the other daily papers printed in the Canadian West combined, from Port Arthur to the Rocky Mountains.

PRESS CAPACITY

The figures given represent the number of sixteen page papers which can be printed in an hour :—

1900 (Cox Duplex, limit 8 pages).....	4,000
1901 (Hoe Pony Quad).....	10,000
1904 (Hoe Pony Quad and Full Quad).....	34,000
1906 (Hoe Quad and Hoe Sextuple).....	60,000
1907 (Hoe Sextuple and Combination Hoe Sextuple and Color Quad).....	72,000

The News

and Eastern Townships Advocate

Established 1848

Largest, best and most widely circulated suburban weekly newspaper in the Dominion of Canada.

SEVEN

DISTINCT EDITIONS

The News and Eastern Townships Advocate.

The Magog News and Stanstead County Advocate.

The Lachute News and Argenteuil County Advocate.

The Bedford News and Missisquoi County Advocate.

The Richmond News and District of St. Francis Advocate.

The Knowlton News and Brome County Advocate.

The Huntingdon News and Enterprise and District of Beauharnois Advocate.

A Brief Story of a Successful Newspaper

THE NEWS was established in 1848, and, from a small rural sheet, like most newspapers were at that time, it has grown, like an acorn to an oak, slowly but steadily, till it is to-day recognised throughout the Dominion as the best suburban weekly newspaper published within its borders.

Seven editions of THE NEWS are published. These seven editions are not simply reprints of The News and Eastern Townships Advocate with a different heading and circulated only in villages where their respective names designate, but they are *separate* and *distinct* local organs, devoted to and published in the interests of the several counties or districts in which they are circulated, and are recognized by the intelligent and progressive portion of the masses as papers to be justly proud of.

Advertising Rates

1,000 lines - \$40.00 5,000 lines - \$150.00
2,000 lines - 70.00 10,000 lines - 250.00
(Agate measurement—14 lines to the in.)

The above rates include insertion of advertisements in the list of 7 papers.

TRANSIENT OR LEGAL ADVERTISING.

For The News and Eastern Townships Advocate—10 cents per line for first insertion, and 3 cents for each subsequent insertion.

For any of the other editions—8 cents per line for first, and 2 cents for each subsequent insertion.

LOCAL READING NOTICES.

25 cents per count line, each insertion.

Results that are Results

Advertisers who use the columns of these 7 papers get the same and possibly better results than if placing contracts with an equal number of other different county newspapers. Take, for example, the radius of territory these 7 papers cover, something over 75 miles.

Then take the class of people that these newspapers circulate amongst—the well-to-do and most cultured inhabitants of the country—the kind that advertisers want to reach and the kind it pays to reach.

Seven papers circulated amongst upwards of 250,000 people, for a small outlay, is what the shrewd advertiser is looking for, and this is just what he gets if he uses THE NEWS publications.

Books open to Advertisers

Head Office:
ST. JOHNS, P.Q.

Montreal Office:
13 St. John Street
Tel. Main 637

E. R. Smith & Son
Publishers



THE LONDON ADVERTISER

Has a commanding circulation, excelling any other evening paper in Canada outside of Montreal and Toronto. It is read by all sorts of people, but more universally in the homes, which class forms the backbone of the purchasing public. Its local advertising patronage is very large, and the merchants of London freely acknowledge that the benefits accruing from The London Advertiser are such that warrants them remaining continuous advertisers. It is a complete newspaper, with miscellaneous and unique features to enhance its sales, and every department is fully edited. In brief, The London Advertiser speaks for itself, and any trained advertiser will discern its character and evident prosperity by scrutinizing its pages. Neatly printed and habitually giving the fullest and freshest news, it challenges comparison and invites the attention of all up-to-date advertisers in every line of trade.

Circulation Guaranteed

— THERE ARE — VALID REASONS WHY THE NEWS

should always
be considered
in figuring out
your Adver-
tising Appro-
priation or
Estimate.

**The
News
Toronto**

¶ The News is regarded by the Reading Public as being in the first rank of Canadian Daily Papers in Reliability—Enterprise and Independence.

¶ The News has the *Largest Unduplicated Circulation* of any Ontario Daily Paper. It is not allied to any Political Party. It is therefore a force distinct in itself, free to make its utterances forcible and independent.

¶ The News has no Waste Circulation in its 40,000 Daily Subscribers—they are all buyers.

¶ *The News* is the only paper in Canada, with one exception, *Sufficiently Sure* of the *Paying Quality* of its advertising space—to *Adopt a Flat Rate*—this means that whether space used be large or small—the rate is the same—*4 cents per agate line*—one equitable rate to all. The small advertiser does not have to pay a heavy rate to make up for the extra low rate given to the big advertiser—nor is the advertiser compelled to use more space than he requires in order to secure a low rate.

Results have abundantly justified the
adoption of the Flat Rate.

¶ During the past six months ending May 31st—447,786 lines, or 1,493 columns or 214 pages have been used in the News Advertising Columns, more than in the same months of the previous year.

A S U R E T E S T

The Surest Barometer to judge of the estimation in which a paper is held by Advertisers is the **Increase or Decrease** in its advertising patronage.

The News, Toronto

has pleasure in presenting the following statement to Canadian and Foreign Advertisers, showing the relative amount of Advertising space used in the past eight months ending May 31st, 1907, as compared with the corresponding period of last year.

	(1905)	(1906)	Increase
October - - -	323,395 lines	382,864 lines	59,469
November - - -	357,703 "	436,113 "	78,410
December - - -	390,284 "	454,167 "	63,883
	(1906)	(1907)	
January - - -	288,502 "	366,592 "	78,090
February - - -	284,894 "	375,109 "	90,215
March - - -	371,875 "	439,573 "	67,698
April - - -	347,100 "	415,650 "	68,550
May - - -	358,025 "	427,025 "	69,000
	2,721,778	3,297,093	575,315

This shows the very gratifying increase of 575,315 lines, or 1,918 columns or 274 pages—an **increase of almost 22 per cent**, or about **one page per day** for the eight months.

This statement shows further :—

The proven value of the News as an Advertising Medium.

That the News Circulation of 40,000, with its Flat Rate of 4 cents per Agate Line, makes an equitable and reasonable medium.

That Advertisers have benefited by its use or this statement would show a decrease rather than a large increase.

You are or will be appropriating money for Daily Paper Advertising—will you

Place The News on Your List ?

WHAT HE DOES

The Frank E. Walker Furniture Company,
Largest Retail Furniture concern in
Western Ontario, uses more advertis-
ing space in the Spectator than in all
other newspapers combined.

MUST BE A REASON

Spectator Printing Co., Limited

Gentlemen—The reason I use
Spectator advertising space so largely
is because (my ads being keyed) I find
that it pays, and that's what I'm in
business for. Yours, Frank E. Walker.

WHY HE DOES IT

A BIG LIVE

FOR SIXTY-ONE YEARS

THE HAMILTON

PUBLISHED IN

CIRCULATING IN A CONS

SWORN STATE

DAILY

SWORN

11,698

PART OF E

SWORN STATE

TWICE-A-WEEK

SWORN

6,889

PART OF E

NEWSPAPER

HEADING THE PROCESSION

**FOUR
IN
SEVEN**

MENT MADE

1906

CIRCULATION

11,698

Y CONTRACT

During March, April and May, in a Circulation Campaign covering the whole city of Hamilton, the canvassers found an average of **FOUR Spectators** in every **SEVEN** homes visited.

IN SPECTATOR

**IT IS
THE ONLY
ONE**

MENT MADE

1906

CIRCULATION

6,889

Y CONTRACT

They also found that in a great majority of these **Spectator** homes no other paper was taken. There are three papers in Hamilton. The **SPECTATOR GETS SIXTY PER CENT**, the other forty per cent is divided.

CITY OF 65,000

ENCY OF 150,000 OR MORE

**FIGURE
A
LITTLE**

THE SURE WAY

to reach the best farming element
within a radius of thirty miles of
Hamilton effectively is through

THE SEMI-WEEKLY SPECTATOR

SWORN CIRCULATION 1906

6,889

TWICE EACH WEEK

It is the shopping guide of the managers in the thrifty homes of the prosperous farming country surrounding Hamilton. It helps, instructs and entertains its readers and is a favorite with all.

WRITE FOR RATES AND SAMPLE COPY

THE SPECTATOR PRINTING CO.

HAMILTON - - - CANADA

To Reach Every Section of
TORONTO and VICINITY

Use the pages of
**THE TORONTO
DAILY STAR**

The Star covers this district like the dew—
no advertiser seriously considers entering this
field without the Star—the Star has a larger
circulation than any Evening Newspaper
published in Ontario and gives a greater
amount of publicity for a less amount of
money than any other paper published in
Toronto.

**SWORN
CIRCULATION 48,344**

The Star is your first paper when consider-
ing Toronto and Vicinity.

**The Star Printing and Publishing
Company, Limited** J. E. ATKINSON
Managing Director

Canadian Pictorial

The Best Printed Publication in Canada

Presenting the news of the month pictorially and containing upwards of 1,000 inches of interesting illustrations every month, costing \$1,000 per issue

Sworn Circulation over **12,500** Copies per Month.

and circulation fast increasing. The CANADIAN PICTORIAL is a welcome monthly publication in Libraries Reading Rooms, Doctors' and Dentists' Waiting Rooms and Canada's most cultured homes to-day. Hundreds of enthusiastic testimonials being received monthly from our subscribers.

Printed on Fine Quality Paper with the Best Ink produced, the Canadian Pictorial places your fine screen picture advertisements to the best possible advantage.

The PICTORIAL PUBLISHING CO., 142 St. Peter St., MONTREAL

Agents: JOHN DOUGALL & SON, Witness Block

The Tara Leader

The Leading Local Paper in the North
Riding of the County of Bruce.

ESTABLISHED
1881

National in Sentiment
Progressive in Methods
Read by all Classes

THE Leader is a Bright, Newsey, Well-edited, Up-to-date and Reliable local newspaper, circulating in one of the most prosperous farming communities in the fine county of Bruce and part of the county of Grey, as well as in a number of enterprising surrounding villages.

The circulation of the Leader has increased every year for the past eight years, while under its present management, and it has now a sworn circulation of 1,329 copies. Circulation list open to any advertiser.

H. A. VANDUSEN, Editor and Proprietor, TARA, ONT.

Over **8500** Homes

Representing 50,000 People

residing in the city of Woodstock, the town of Ingersoll, and the village and rural sections of Oxford county, are reached regularly through the

Daily and Weekly issues of

The **Sentinel-
Review**

The circulation of which is sworn to in detail.

Daily Issues Exceeds 4,000 Copies per day

Weekly Issue Exceeds 4,500 Copies per week

The only paper in Oxford county publishing sworn circulation statements.

Four Rural Mail Routes

Drivers deliver the Daily Sentinel-Review to the farmers, North, South, East and West of Woodstock within a radius of 15 miles every afternoon. No other paper in the county attempts a rural delivery. Special carriers deliver the daily issue every evening in 20 towns and villages in Oxford.

The **Sentinel-Review Co., Ltd.**

PUBLISHERS

W. J. TAYLOR, President and Managing Director

Established in 1808, The Montreal Herald is nearly a Century Old

¶ The English-speaking population of Montreal is growing with a rapidity hitherto unknown. Great industrial establishments are drawing men by the thousands to Montreal from the workshops of the Old Country, of the United States, and of other parts of Canada.

¶ As a consequence, the English-speaking people form a rapidly-growing constituency for the four English Daily Papers published in the city. Of these



THE HERALD BUILDING

THE MONTREAL HERALD

is conspicuous for the aggressiveness with which it is taking advantage of the growth of its field.

¶ It is increasing its circulation in every direction.

¶ It is enlarging its pages with every fresh demand upon them.

¶ It is spending more and more money on its news service and on its illustrations.

¶ It is always engaged on one or more campaigns for civic or other social reforms.

¶ It is more than keeping pace with the growth of the Metropolis, and is to-day one of the vital, potent forces in the life of Montreal.

The General Advertiser cannot cover Montreal without using The Herald



THE
NOR'-WEST FARMER
REACHES
THE FARMER
THE RANCHER
THE THRESHERMAN
THE WIFE
THE SON
THE DAUGHTER
THE HIRED MAN
THE HIRED GIRL
AND
THE GUEST

The NOR'-WEST FARMER

will bring you a golden harvest if you want to sell your goods in the West.

Four-fifths of the people here are farmers. They are making money, and are buying far more per family than are the people in the East, because they are building and furnishing new homes.

The Nor'-West Farmer has their confidence. It is essentially a Western paper—born and brought up, owned, edited, and managed entirely in the West—with head office at Winnipeg.

Its sworn circulation for the year ending December 31st, 1906, was 20,041, and it is steadily and rapidly increasing. This circulation is strictly paid in advance, and represents the very best class of buyers in Canada.

Issued semi-monthly—often enough to be up-to-date and not too often to be read thoroughly.

If you want the Western Market you must use **The Nor'-West Farmer**.

**The Nor'-West Farmer Limited
Winnipeg, Canada**

The Daily Herald

Morning and Evening

Covers

Alberta

Reaches 89% of the population of the city of Calgary
 Average daily circulation for first quarter of 1907, 3,751
 Average daily circulation for April, 1907, 4,038
 Increasing rapidly in country and city
 5,000 guaranteed to advertisers before the end of 1907
 Display rate, $1\frac{1}{4}$ cents per agate line flat
 You cannot begin to cover Alberta without the Herald
 Weekly circulation, 2,748 for April
 Only paper in Alberta making sworn statement of circulation
 Books and records open to advertisers at all times

CALGARY

ESTABLISHED 1764

Quebec Chronicle

THE OLDEST NEWSPAPER IN CANADA

The Chronicle is the only English Morning Daily in the Province of Quebec, outside Montreal. It is particularly valuable to the advertiser who wishes to reach men, as it is the business man's paper in Quebec City and the surrounding towns. It is equally valuable for general advertising on account of its large home circulation. You cannot properly cover Quebec without it.

CIRCULATION GUARANTEED OVER 7,000

THE WEEKLY
 EDITION— THE GAZETTE

Circulates largely in the rural districts surrounding Quebec, and in the Eastern Townships.

Write for Rates and Sample Copies

The population of Ontario
is centred in Toronto.
More of this population
read

THE TORONTO EVENING TELEGRAM

than any other two papers
put together.

31 years Toronto's most popular
paper and recognized as the greatest
want-ad medium in Canada. Daily
average circulation for 1906, 37,146.
Rates and detailed circulation state-
ment sent on application.

The Evening Telegram
TORONTO, ONT.

J. ROSS ROBERTSON, Publisher and Proprietor

Northern Messenger

Founded 1865—Over 40 years old.

An illustrated story and undenominational religious weekly

Sworn circulation over **63,000** copies per week

LARGEST CIRCULATION IN CANADA

The Messenger outdistances all other religious publications whatsoever and its circulation is at least two and a half times larger than that of any other Religious Weekly in Canada.

All advertising subject to editorial approval.

Columns $2\frac{1}{2}$ x 12 inches. Three extra wide columns to a page

Casual Advertising	-	-	30 cents per agate line
Annual Contracts	-	-	20 cents per agate line
Medical Advertising	-	-	40 cents per agate line

The undenominational and interdenominational character and extent of the Messenger's circulation combine to give it an advertising value equal to all the denominational publications.

JOHN DOUGALL & SON, Publishers, Witness Block, MONTREAL
CANADA

THE Colchester Sun

ESTABLISHED 1871

REORGANIZED 1907

The New Management have taken vigorous hold of the subscription lists and are daily and steadily increasing the number of subscribers.

We are also giving special attention to PLACING advertisements, knowing well that replies to our advertisers mean more business for us.

Our subscription list is not the largest. It is the MOST SELECT in CENTRAL NOVA SCOTIA.

Can you afford NOT to advertise with us?

The Colchester Sun, TRURO, N.S.

THE WORLD

TORONTO :: :: ONTARIO

I, Courtney Love, Circulation Manager of the The Toronto World, hereby swear that the circulation figures herewith given below represent the absolute net circulation of The Toronto World on July 2nd, 1907.

DAILY	-	-	36,341
SUNDAY	-	-	38,889

Sworn before me at Toronto, this 8th day of July, 1907.

CHAS. ELLIOTT,
A Commissioner, etc.

COURTNEY LOVE.

Circulation Books and Mail Sheets open to fullest examination. Sworn detailed statement of circulation figures on application.

At the present time of writing, July 22nd, '07, just 20 days later, the circulation of the Daily and Sunday World is

DAILY	-	-	-	39,360
SUNDAY	-	-	-	40,213

This is absolutely net paid circulation, and does not include sample copies, free copies, spoiled copies or returns. The circulation of both papers has increased over 33½ per cent in the past six months. For sample copies, rate cards and full detailed statement of circulation write

The World Newspaper Co. Limited,
TORONTO, Ont.

H. B. Somerville - - Advertising Manager

To Advertisers

One of the pleasing results, not only to ourselves, but to our many advertisers, is the fact that by our liberal offer, combined with our splendid weekly paper, which contains 12 pages, we also give the Weekly Globe and Canada Farmer all for the sum of \$1.00, and the demand for these papers has been very great, as it is the most liberal and generous offer ever made by any Publishing House and our circulation list has gone up by leaps and bounds.

Here is what the Globe has to say:—

Mr. T. S. Carman, Toronto, Feb. 27, 1907.
Ontario, Belleville.
My Dear Sir,—

In view of the splendid success which has followed your efforts in piling up a large list of subscribers for the Weekly Globe and Canada Farmer, we desire first to thank you, and second to state that it has been decided to extend the time to you for receiving subscriptions at the same rate, up to the 1st day of June.

That will enable you to clean up any work that you have already started, and if you feel so disposed, to make a Spring offer of your own paper from now to the end of the year, and the Weekly Globe and Canada Farmer for one year, at a special price.

Hoping that this will be entirely satisfactory to you, and looking forward to a large increase in your own circulation equal with our own.

I am,
Faithfully yours,
ROBT. C. SMITH.

The Weekly Chronicle has more local and district news than any other newspaper published in the Bay of Quinte District.

T. S. & S. E. CARMAN,
Publishers & Proprietors,
Belleville, Ontario.

When Placing "Ads" in the Maritime
Provinces of Canada

DO NOT FORGET

**L'Impartial of
Tignish, P.E.I.**

The only paper of the kind in the Province

The Manor Advocate

MANOR, SASKATCHEWAN

The most easterly paper in
Saskatchewan on the
Brandon-Regina branch
of the C.P.R.

As a local advertising
medium it offers good
advantages to advertisers,
as it circulates in many
towns east of Manor, as
well as widely among the
surrounding rural popu-
lation.

H. T. Halliwell, Editor and Pub.

THE EXPRESS

AND

Beaverton, Ont.

THE ECHO

Cannington, Ont.

Published in central towns of the popu-
lous and wealthy Riding of North
Ontario. Independent in politics, they
reach a large constituency of readers.

ADVERTISING RATES LOW

THE Dundas Star

The Farmer's Paper
of Wentworth.

Circulation 1,615 weekly (Sworn)

No other paper covers this field.
Well printed. All home print.
Eight pages. Seven columns to
the page.

Thos. W. Whalley, Editor & Pub.

THE OKANAGAN VALLEY

If you desire to reach the people residing
in the Northern part of this Valley,
the only local medium is the

Enderby Progress and Northern Okanagan Herald

No other "Interior" paper reaches the
Districts of Enderby, Mara, Salmon Arm,
Notch Hill, Silver Creek and Kault so
thoroughly. W. & H. FRASER, Pubs.

Sherbrooke Daily Record.

VOL. 31, NO. 14.

SHERBROOKE, QUE., SUNDAY, MAY 13, 1917.

PRICE ONE COPY

SERIOUS RACIAL RIOTING IN INDIA.

Disorder Has Assumed a Serious Aspect.

BARTHOLOMEW OF HIS OWN IN BARBARA SPREAD.

London, May 12.—A special dispatch from London, published here today, says that the riotous movement among the Hindus in the province of Bihar, India, is spreading to other parts of the country. It is stated that the rioting has assumed a serious aspect, and that the British authorities are taking steps to maintain order. The rioting is said to be the result of a long-standing feeling of hatred against the British, and is being fanned by the leaders of the movement.

SIR WILFRED AND GENERAL BOTHA.

Premier of Transvaal Deserves Thanks Based on Him.

ENGLISH LEADERS ARE READY TO GIVE CREDIT TO THOSE WHO PROVE VALUABLE.

BY AGASSIS TALK.

London, May 12.—The English leaders are ready to give credit to those who prove valuable in the war. Sir Wilfred and General Botha are mentioned as examples of such leaders. The English are said to be very much impressed by the courage and determination of these two men, and are ready to give them the credit they deserve.

EXCITING INCIDENT AT CONFERENCE.

Good Deserves Treatment of Newfoundland.

OTHER DELEGATES WITH HIM—CONFERENCE HAS BEEN A FAILURE FROM BEGINNING TO END, SAY ONE.

London, May 12.—It has been a failure from beginning to end for a number of years, and it is now a failure again. The conference has been a failure from the beginning, and it is now a failure again. The delegates are said to be very much disappointed, and are ready to give up the conference. The failure is said to be the result of a long-standing feeling of hatred against the British, and is being fanned by the leaders of the movement.

TRAGEDY AT STANFORD, QUE.

Man Attacks His Wife With Knife.

STABBED SEVEN TIMES, PROBABLY DEATH.

Arthursville, May 12.—A man, named John, of Stanford, Quebec, has been charged with the murder of his wife. He is said to have stabbed her seven times with a knife. The woman is now in a critical condition, and it is feared that she will not survive. The man is said to be a very dangerous person, and is being held in custody.

PREPARING FOR THE EXHIBITION.

Building Operations Are Now Well Under Way.

ARRANGING FOR ALLOCATION OF VOUCHERS AT SEABOARD HOTEL, WHICH TO BE

There is a small amount of work being done on the exhibition grounds. The building operations are now well under way, and it is expected that the exhibition will be opened in a few days. The arrangements for the allocation of vouchers at the Seaboard Hotel are also being completed.

COURT NEWS FROM SWEETSBURG.

Damages Granted in Settled Bull Case.

JUDGMENT IN FAVOR OF DEFENDANT IN CASE OF BURGESS VS. FAYE.

Sweetsburg, May 12.—The court has granted damages in the case of Burgess vs. Faye. The judgment is in favor of the defendant. The case was heard by Judge [Name], who found in favor of the defendant. The damages granted are said to be a fair amount.

DAILY NEWS SPECIALS FROM ALL PARTS OF THE EASTERN TOWNSHIPS

THIS IS A NEW RECORD.

THE COURT OF SWEETSBURG, MAY 12.—The court has granted damages in the case of Burgess vs. Faye. The judgment is in favor of the defendant.

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Sworn Yearly
Circulation Statements

"WATCH US GROW"

1898	- 2,379	1901	- 3,065	1904	- 4,917
1899	- 2,720	1902	- 3,140	1905	- 6,152
1900	- 3,033	1903	- 3,433	1906	- 7,326
Six Months ending April 30th, 1907 - 7,905					
April, 1907 - 8,043					

THE DAILY RECORD supplies more local matter than all the other papers in its territory. Established in 1897 on new and original lines, the wisdom of the publishers' policy of confining all their efforts to the Daily is shown by the growth of The Record to the place of the greatest small city Daily in America. It has no Weekly and no job plant. It reaches 279 towns and villages within a radius of 60 miles. It has over 150 correspondents who supply more news to the Daily Record than all other papers published in the same territory. Its subscription price is \$1.50 per annum. It is published in its own building, and has the latest and best machinery, type-setting machines and web presses.

A. MCKIM, LIMITED, ADVERTISING AGENCY, MONTREAL AND TORONTO

The Sentinel, Toronto

THE SENTINEL IS THOROUGHLY READ—AN UNSOLICITED TESTIMONIAL

The Average Circulation
of The Sentinel

for 1906 was

12,582

The Average for Feby.

1907 was

13,983

SHAW & SCOTT
BARRISTERS, ETC.

Alex. Shaw, K.C.
J. H. Scott.

Walkerton, Can., 30th Nov., 1905.

My Dear Mr. Hocken,

I observe that my subscription to the "Sentinel" expires 3rd Dec. prox. I enclose postal note for One Dollar, in renewal of same.

Last week my copy went astray and did not turn up for several days. I was in a great state of "fidget" until I got it. Now such a delay in the case of any other paper I take would have made no impression upon me; the reason must be the unusual excellence of your articles.

Yours sincerely,

H. C. Hocken,
The Sentinel, Toronto.

J. H. SCOTT.

A first class medium for all
general advertising.
Write for rates.

The Plumas, Manitoba

Plumas Standard

Independent in Politics—

"To each what he earns—to no man what
he does not earn."

A live Weekly, circulating in one of the richest
Agricultural Districts of the Province.
Points the way to abundance and
prosperity for all.

W. D. Lamb, - Publisher

The

Established 1895

Wheatley Journal

Thoroughly reliable and
respected. The favorite
news and advertising
Journal in the County.

J. P. EPPLETT, Publisher

THE CATHOLIC REGISTER OF TORONTO,

both from its make-up and influence, is one of
the leading weekly journals of Canada. From a
literary standpoint it has exceptional merit. Its
object is to supply doctrinal and religious read-
ing, together with general news, particular care
being given to local and foreign items pertaining
to Catholic interests. Its circulation is rapidly
increasing, and it is becoming more and more a
power in the educational and religious life of
Canadian Catholic homes.

The Oak Lake News

The Official Newspaper of Sifton
and Woodworth Municipalities.
Advertising Rates or Sample
Copies will be forwarded on
application.

OAK LAKE, MANITOBA

To Cover British Columbia

advertisers will find no better medium in the
Pacific Coast Province than

The Week

now in its fourth year, guaranteed circulation

3,100

The Week Publishing Co. Limited

88½ GOVERNMENT ST.

VICTORIA, B.C.

ROOM 14 MACKINNON BK.

VANCOUVER, B.C.

For Foreign Advertising address all communications to Vancouver Office.

The **Watchman-Warder** LINDSAY, ONT.

Published every Thursday Morning in the County-Town of Victoria, a thriving commercial and industrial centre of nearly 8,000 inhabitants. Covers a rich and populous agricultural country, to the interests of which special attention is paid. Recognized organ of the Liberal Conservative Party.

Guaranteed Circulation 3,750. This is almost entirely in the Counties of Victoria and Haliburton. Large lists in many surrounding villages. Advertising rates on application.

Watchman-Warder Printing Co.
Publishers Limited

The ANTIGONISH, N.S. **Casket**

Valued for its literary worth, readers preserve each number and bind it at the close of the year.

Circulation 4,400 printed copies.

Circulation Steadily Increasing.

An advertiser cannot make a mistake
in selecting the

Canadian Churchman

WE would call the attention of advertisers to the fact that the **Canadian Churchman** is the only weekly Church of England paper published in Canada. All the other Church weeklies have been amalgamated with it. It is the recognized official organ of the Church of England, thus covering this whole large field, composed of the most influential and money-spending people in Canada. A church paper, the merits of which, as an advertising medium, have been tested by the shrewdest advertisers who give it a first place among the religious weeklies of the Dominion. The best medium for reaching the Church people.

For rates and sample copies address

Established 1871
Extensive circulation

FRANK WOOTTEN, Offices: Union Block, 36 Toronto St.
TORONTO, CANADA

TOUCHES ALL OF SOUTHERN
ALBERTA

The Lethbridge Herald

THE BIGGEST, BRIGHTEST AND
BEST WEEKLY IN ALBERTA

Reaches Merchants, Mechanics,
Farmers and Ranchers.

Circulation February 1, 1907,
nearly 1,100. Keeps growing
with the country.

Rates gladly furnished

W. A. BUCHANAN, Managing Director

Le Journal de Waterloo

Established
1882

J. A. CHAGNON WATERLOO, P.Q.
Proprietor

The only French paper in the large and
flourishing District of Bedford, where
two-thirds of the inhabitants
speak French.

The best medium for Advertisers.

THE WINCHESTER PRESS

Published every Thursday at
WINCHESTER, Ont.

ALL PRINTED
AT HOME

Circulates in one of the best
Dairying and Agricultural
Districts of Canada, covers
Northern Dundas and South-
ern Carleton Counties.
Advertising rates and other
information on application.

BYRON LANE, Editor and Proprietor

EVENINGWEEKLY

THE POST

LINDSAY, ONTARIO

The only Daily published in Victoria
County. The Popular Weekly of
this Section. ∴ ∴ ∴ ∴ ∴ ∴

WILSON & WILSON, PROPRIETORS

The Reporter

RAPID CITY
MANITOBA

A Weekly paper for Farmers and
Business Men, in the Riding of
Marquette, which is proved by the
Government Bulletins to be the

Best Mixed Farming District in Manitoba.

Niagara Falls, Can.

is the Electric Power hub of
the World. It is growing
industrially at a tremendous
rate.

THE REVIEW

is the oldest and best paper in
the city. To reach the best
people—the people with the
purchasing power—you must
use the columns of The Review.

F. H. LESLIE, Publisher

THE QUILL

QUILL LAKE
SASKATCHEWAN

The leading paper of North
Eastern Saskatchewan

"THE QUILL"

is absolutely independent in the
best sense of the word, not
being pledged in its editorial
utterances to any Party,
Individual or Corporation.

"THE QUILL"

serves, absolutely, one of the
largest purely English speaking
communities in the West.

SUBSCRIPTION PRICE \$1.00 A YEAR
ADVERTISING RATES ON APPLICATION

The New Wheat Belt is proving the best in the West. Now being rapidly settled.

The Settlers are being supplied at The Four New Towns, and all take one of the FOUR NEW PAPERS

Radisson News

or **Borden Advocate**
Fielding Gazette
Maymount Star

Published at

Radisson, Saskatchewan

WRITE FOR COMBINATION RATES

"The Best and Cheapest Medium in the West."

The Carleton Sentinel

Established
1837

The oldest paper in the Province of New Brunswick

Published each Friday in the year at Woodstock, N.B., the Hub of the rich and fertile St. John River Valley. The Sentinel is the People's Favorite and the Advertisers' Friend.

N. Foster Thorne
Managing Director

**The Largest Circulation in
Western New Brunswick**

The Milverton Sun

COVERS THE ENTIRE
RICH DISTRICT OF
CENTRAL PERTH and
NORTH WATERLOO.

IT WILL BRING
ADVERTISERS RESULTS

Le Progres FRENCH
WEEKLY
ESTABLISHED 1904 **du Golfe**

Rimouski, P.Q.

The only newspaper published in the large and important Counties of Rimouski, Matane, Gaspé and Bonaventure.

Independent. Subscription price \$1.00 per year.

The Publishing Co. of Rimouski

THE PROVINCE

The leading Weekly Newspaper in Central Alberta.
First class Advertising Medium.
Your patronage solicited.
Send for Sample Copy.

EDWARD J. FREAM, Publisher

INNISFAIL, ALBERTA

The Brighton Ensign

ESTABLISHED 1871.

Is published every Friday morning.

JOB PRINTING A SPECIALTY

Mail orders receive careful and prompt attention.

The best advertising medium in Northumberland County. Circulation 1,200. Advertising rates on application.

C. A. LAPP & SON, PUBLISHERS.

DON'T HESITATE
"TIMES"

Ad's will make money
for you every time.

The "TIMES" is
recognized as one of
Canada's leading
Liberal Papers. The
Daily and Semi-
Weekly cover a WIDE
FIELD throughout
Ontario and the North-
west.

Advertise in the
"Hamilton Times"

Our Job Printing is the best.
We have one of the largest and
most complete printing estab-
lishments in Canada.

RAILWAY and TICKET PRINT-
ING a SPECIALTY. We should
like to do your work.

Times Printing
Company, Ltd.
HAMILTON, Ontario

Dry Goods Record

\$2.00 a year

OF CANADA

\$2.00 a year

A high class, artistically printed trade paper, in which respect it has an individuality of its own. No trade paper in Canada compares with it in point of quality of paper used, press work, etc.

2,500 = Circulation = 2,500

exclusive of sample copies. Spring and Winter numbers, (January and July) 5,000 copies each. Reaches over ninety per cent of the Canadian Dry Goods Trade.

F. Abraham, Publisher

Montreal & Toronto

THE TIMES STOUGHTON, SASK.

Subscription \$1.00 a year

The Times is widely circulated throughout the farming districts of Stoughton and consequently is of the highest value to the advertiser.

A. T. HINDS, Editor and Proprietor

The Arnprior Chronicle

Established
1879

A Weekly with a
Circulation of 1,750

Clean and up-to-date in matter and appearance. One of the best advertising mediums in Eastern Ontario.

R. A. JEFFREY, Publisher

German Printing

Best equipment
in Canada.

Correct translation.

RITTINGER & MOTZ BERLIN, CAN.

Publishers of
Journal—Glocke—Kolonist

At it forty-eight years.

The Vernon News Vernon, British Columbia

Louis J. Ball, Manager
J. Forsyth Smith, Editor

WEEKLY

ESTABLISHED 1891

Covers a section of over 100 miles in the Okanagan, the Prize Winning Fruit District of British Columbia. Reaches a big rural constituency, and includes a number of flourishing villages. Read by thousands of fruit growers and ranchers.

The best advertising medium in the interior of B.C.

A. McKim, Limited, ADVERTISING AGENCY, MONTREAL AND TORONTO

The DAILY and WEEKLY Sarnia Observer

The only paper that covers Sarnia and surrounding territory thoroughly. ¶ The OBSERVER is the only Daily published in Lambton County, and it goes into the best homes in Sarnia and Lambton County, an advertisement in The Observer is a first class investment for any business man. Rate card on application.

ADDRESS

THE OBSERVER

Sarnia, Ontario

ALBERTA HEROLD

EDMONTON
is the only medium
for Alberta, British
Columbia and West-
ern Saskatchewan
to reach about
20,000
German Settlers

Advertising Rates on application

The Almonte Gazette Almonte, Ontario

Is a bright, clean, newsy,
up-to-date weekly.
Circulates in a well-to-do
district.
Enters the best homes in
the community.
Is read by the very people
you want to reach—if you
are after the best.
Prints 3,000 copies every
week.
Has a **sworn** weekly
circulation of **2,865**.
Rates? Yes, a post card
will bring them to you.

Address

JAMES McLEOD, Proprietor

The Daily News

A paper that reaches every mining camp in Southern British Columbia on the day of publication. It is the only daily paper that does so. Has the largest circulation and is admitted to be the most enterprising and best daily in the interior of British Columbia. It is admitted to be the best medium for the advertiser to reach the people of all classes in the splendid and growing field that it occupies, and in this regard we challenge comparison. Advertisers are sure of results when they use the Daily News. We also publish a weekly edition.

F. J. Deane, Publisher and Proprietor NELSON, B.C.

THE OWEN SOUND SUN

(Semi-Weekly)

Sworn Circulation for 1906, 2,691 copies, and constantly increasing.

**A Live Newspaper
in a Live Town**

Owen Sound is a manufacturing and shipping centre with a population of 10,765. The Sun is the leading newspaper, and besides covering the town completely serves a fine agricultural and fruit growing section in the surrounding townships.

Write for rates and particulars.

C. A. FLEMING & SON,
Publishers,
OWEN SOUND, Ont.

The Belmont Times

Will be found in the houses of all the best farmers in this rich agricultural community, making it a valuable advertising medium. We do not claim a large circulation but every name on our list is a *bona fide* paid-in-advance subscriber.

Strachan Bros. - - Proprietors

Woodstock, N.B., Press

What Our Advertisers Say

Messrs. GEORGE W. GIBSON CO., LTD.

GENTLEMEN,—Permit us to compliment you upon the appearance of our advertisements in the Woodstock, N.B., Press. They are well set up and the printing is very good indeed. This is the kind of advertising that counts, and if you persist in it there can be no doubt about results.

THE LOWNDES CO., LTD.,

John F. Snetsinger, Adv. Mgr.,

Feb. 1st, 1907.

Toronto, Canada.

Poultry and Dogs

Is the only paper of the kind in Canada edited by a man who is in constant touch with the work it talks about.

It certainly is a live one, full of fresh, reliable, practical information.

It is bright and newsy as well, and these qualities combine to make it the most popular Poultry Journal in the country.

For proof of this, look at the circulation.

The first number was published in September, 1906, and to-day it has over 12,000 subscribers. Paid-up subscriptions are pouring in at the rate of 200 to 250 a day.

If you want to reach one of the thriftiest classes in Canada, advertise in "Poultry and Dogs." Sample Copies and Rates sent on application.

J. R. COTE,
Editor

Chatham, Ontario

The HALDIMAND COUNTY'S
LEADING WEEKLY

Haldimand Advocate and Hagersville Standard

Cayuga - - - Ont.

The Advocate has more farmer readers than any other local paper in the Niagara Peninsula

Guaranteed Circulation for
first four months of 1907 over **2,100**

ADVERTISE IN THE ADVOCATE

The Treherne Times

Covers the rich farming and
grain district of which Treherne
is the centre.

Established 1899

WEEKLY

H. V. ROSS, Publisher,
Treherne, Man.

The

Hedley Gazette

The Advertising Medium for
Similkameen Electoral District

Which is 2,700 square miles in extent, and includes the famous mining camps of Hedley, McKinney, Keremeos, Wallace Mountain, Carmi, and Fairview; the coal measures of the Upper Similkameen; and the rich fruit-growing areas of Southern Okanagan and the Lower Similkameen.

Subscribe for it and get all the News
of the District

Subscription \$2.00 per year
Advertising Rates Moderate

The Hedley Gazette Printing
and Publishing Co. Limited

THE
CORNWALL STANDARD

THE LEADING WEEKLY NEWSPAPER
 OF EASTERN ONTARIO

Circulation larger than any other
 paper published in the United
 Counties of Stormont, Dundas
 and Glengarry.

Advertising rates on application.

W. GIBBENS, Editor and Publisher

**The Neepawa
 Press** Neepawa
 Manitoba

is admittedly the Leading
 Local Paper in Manitoba.
 It is read in the homes of
 a thousand subscribers on
 the day of publication,
 and is extensively copied
 by exchanges. Total cir-
 culation on January 1st,
 1907, 1,570, and it will
 reach 1,800 before the end
 of the year. Its constitu-
 ents are almost wholly
 Anglo-Saxon, and what
 they read in the Press is
 accepted as reliable.

**Megantic
 Gazette**

Circulation
1,875

An eight page weekly giving the
 local news of the Counties of Megantic,
 Lotbiniere, Wolfe and Beauce, in which
 Counties there is no other local paper
 published, together with the Canadian
 and Foreign News, Markets, Story and
 Leading Articles as published in the
 Montreal Gazette.

The district for which the Megantic
 Gazette is the recognized Advertising
 Medium is one of the most prosperous
 farming sections in the Province of
 Quebec, and includes the Asbestos Min-
 ing Towns of Thetford Mines and Black
 Lake and other important towns and
 villages.

No advertiser can cover the Province
 of Quebec without using the Megantic
 Gazette.

H. A. DICKSON, Proprietor and Editor.

HEAD OFFICE:

Rectory Hill - Quebec

The Market Record

The recognized organ of the Grain and Produce Trades of Western Canada.

A Strong Advertising Medium

for reaching the Grain and Elevator Men and the best Farmers in the Great West.

It is no experiment. Send for sample copy Address and advertising rates.

The Amalgamated Press of Canada, Limited

Publishers

330 Smith Street, Winnipeg, Manitoba

The *Established 1866* Durham Chronicle

All Home Print. Regular
issue eight pages,
48 columns.

Circulation over 1,600 weekly,
Average Circulation for 1906,
over 1,700, including Special
Editions. Lists open for in-
spection of advertisers.

W. IRWIN
Proprietor

Durham, Ontario

THE EXPRESS

AYLMER, Ontario

A FEW LEADING POINTS AS TO WHY IT
IS A GOOD PAPER TO ADVERTISE IN

- 1—It is a clean family paper.
- 2—It has a large circulation.
- 3—Its Circulation is sworn to.
- 4—Books and lists are open to inspection.
- 5—East Elgin cannot be covered without it.
- 6—It is read before going on the shelf.
- 7—Advertisers seldom quit using it.
- 8—Subscribers seldom stop it.
- 9—It gives good results.
- 10—Rates not cheap but low for circulation.

12 PAGES WEEKLY

Your patronage solicited

D. H. PRICE, Proprietor

During 1906 the
MEDICINE HAT NEWS

carried more paid
advertising than any
other weekly in Alberta

63,426 inches

Here is a reason:

The News has always told the truth about its circulation. The press room and subscription books of the News are open to advertisers. This statement eliminates everything except actual paid business.

THE NEWS

Medicine Hat, Alberta

**The Eganville
Leader**

Has flourished as has
no other paper in
Eastern Ontario

And the reason is:

It is Neat, Clean,
and Spicy

Its circulation is 1,500,
and steadily climbing

A Valuable Advertising Medium
for the whole of Eastern Ontario

P. McHUGH Proprietor

The
**Newmarket
Era,**

The leading weekly in York County,
Ontario, recognised as the Official
Organ, is the best advertising
medium to reach the reading public.

L. S. JACKSON, Proprietor

**The Elmira
Advertiser**

Elmira, Ont.

Is read in every house in "Enterprising
Elmira," and in every surrounding farm-
house (with very few exceptions in each
case). Circulation of excellent quality.

Growing in circulation and popularity.

Published twice each week. Write for
sample.

C. W. SCHIERHOLTZ, Proprietor

**Clifford
Express**

*Clifford,
Ont.*

Home Paper in Four Counties,—
Wellington, Huron, Grey, Bruce
Circulates largely in an intelligent
German Agricultural Community

**J. R. AITCHISON,
Publisher**

Keep in touch with Western Canada's
Development by advertising in the

**Vegreville
Observer**

A Hustling Paper in a Hustling Town
Ever Increasing Circulation

A. L. HORTON - Publisher
VEGREVILLE, ALBERTA

The oldest newspaper in Canada is "The Gazette"—established 1778.

The Gazette

M O N T R E A L

The only English Morning Daily in Montreal is "The Gazette."

THE NEWSPAPERS COVERING CENTRAL NOVA SCOTIA

A constituency of over 200,000 well-to-do and prosperous people, are :

The Truro Daily News

Eight pages, \$3.00 a year, most influential and up-to-date
Daily in Nova Scotia, outside of Halifax City.

Circulation 1,000

The Truro Weekly News

Sixteen pages and up, \$1.00 a year, regularly the largest
paper in the Province.

Sworn Circulation this year 6,500

An opportunity to quote rates on all advertising to be placed in Nova Scotia Papers is solicited. Affidavit of circulation, copies of papers, etc., gladly furnished, and mailing lists open to advertisers for investigation.

Job Printing Office in connection with papers, from which high class printing and advertising calendars are turned out for all parts of the Maritime Provinces.

News Publishing Co. Ltd., 39 Prince Street, Truro, N.S.

The Trenton Courier

TRENTON
ONT.

Weekly

Established
1866

Trenton is a busy manufacturing town and is the business centre for a fine agricultural country and the rich mineral district of North Hastings. The Courier is the leading local newspaper of the town and surrounding townships.

Clarence G. Young,

- Publisher

The AYLMER REVIEW

is the only English Paper with an office in Wright County.
The leading families read it.
Its Circulation is choice.
It pays Advertisers who use its columns.

THAT'S ENOUGH.

MILLIONS PUBLISHES IT—

**We only deal
with Reliable
Advertisers**

R. A. MILLIONS

AYLMER, P.Q.

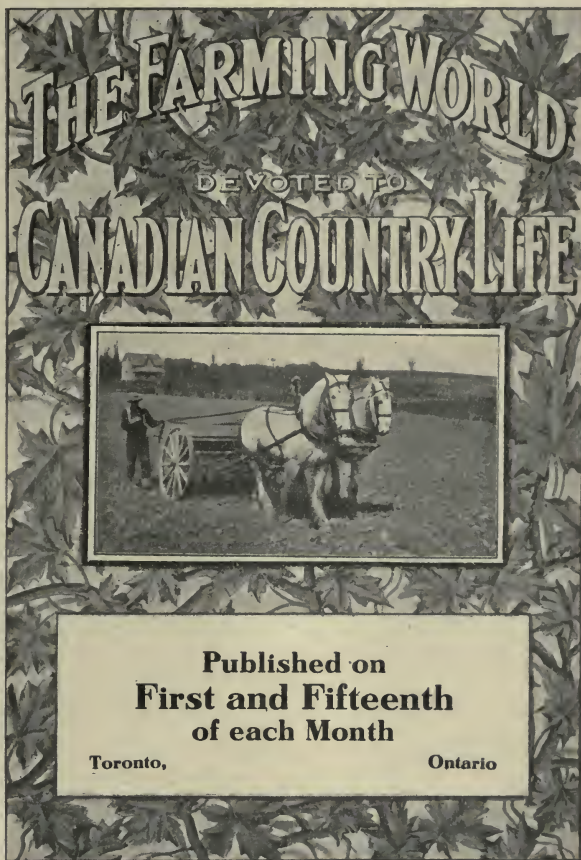
THE ORILLIA NEWS LETTER

A Somewhat Different Newspaper.
An excellent Advertising Medium,
covering an excellent territory.

Published by CURRAN BROS.

ORILLIA, Ont.

FAC-SIMILE OF COVER DESIGN
ILLUSTRATION IS CHANGED EACH ISSUE



HON. JOHN DRYDEN, Ex-Minister of Agriculture for Ontario, President.
MR. WM. SMITH, Pres. Ontario Horse Breeders' Association, Vice-President.
MR. F. W. HODSON, Ex-Dominion Live Stock Commissioner, Man. Director.

The Farming World is an *illustrated* journal printed on good paper and issued in magazine form. It reaches the better class of farmers, stock breeders and dairymen throughout Canada. Each issue contains many articles of interest to all members of the family.

Editorial and Business Offices

506, 507, 508 Temple Building
TORONTO, CANADA

The advertising of reliable firms only is accepted.

*The***Daily and
Weekly****Woodstock Express****The
Woodstock
Express
Printing
Co., Limited**ONE OF THE BEST PAPERS IN
THE BEST COUNTY IN ONTARIO
—THE RICH AGRICULTURAL
COUNTY OF OXFORD :: :: ::**Woodstock, - Ontario****The
... Elmira Signet**thoroughly covers one of the
wealthiest districts in Ontario.
There is money here where-
with to buy.Get your share by advertising
in the SIGNET.**Geo. Klinck, Editor and Pub.****ELMIRA, - ONTARIO****THE WATCHMAN**FOR 17 years the Weekly Watchman has kept
the lead in Prince Edward Island as an adver-
tising medium, because it keeps the manu-
facturers, merchants and consumers in the
closest touch, and has a permanent, profitable
and reliable clientele which is sought by all who
desire to transact profitable business.Advertising rates furnished on application,
when class of advertising desired
is specified.

Address

WATCHMAN PUBLISHING CO.

Box 1287

CHARLOTTETOWN, P.E.I.*The*

Established 1850

Carleton Place Herald

8 Pages

The leading local Paper in the Junction Town.

ONT.

48 Columns

Gives special prominence to local
and district affairs.

A First-Class Advertising Medium

W. H. & S. J. ALLEN

Subscription Price, \$1.00 a year in advance.

Proprietors

A. McKIM, LIMITED, ADVERTISING AGENCY, MONTREAL AND TORONTO

Revue Canadienne

Now in its 43rd year of
publication. ∴ ∴ ∴
Canadian Folklore,
History, Art, etc.

¶ A Monthly Magazine of 112 pages, profusely illustrated, published in Montreal in the French language, under the direction of M. Alphonse Leclaire, 290 University Street.

=====\$3.00 a Year=====

¶ All the principal French Canadian writers during the last forty years have been or are contributors to La Revue Canadienne, and it is the most complete collection of Canadian Literature that can be had for either a private or public library.

¶ "In December last," says The Nation, of New York, in its issue of January 24th, 1907, "the REVUE CANADIENNE completed its forty-second year, a remarkable record for a colonial periodical with only a very limited field to appeal to.

¶ "In the character of its historical, critical and descriptive articles it is far ahead of any other review published at any time in Canada."

Deutsche Post

German Post

Established 1902

Progress in Circulation

1903	600
1904	775
1905	950
1906	1,150

PEMBROKE, ONT.

The "Deutsche Post" is the **only** German Weekly Newspaper in Eastern Ontario and Quebec, and a first class advertising medium to reach the German settlements of this part of the country.

OUR FIELD

RENFREW COUNTY : Pembroke, Golden Lake, Killaloe, Palmer Rapids, Eganville, Renfrew, Arnprior, Denbigh, Bancroft.
OTTAWA, MONTREAL, LADYSMITH, QUE.
PARRY SOUND DISTRICT, NEW ONTARIO.

OUR AIM

The German Post in Every German Home !

Published every Thursday
Subscription Price, \$1.00

B. P. CHRISTIANSEN, Publisher and Editor

Select

The Gravenhurst Herald

as one medium for your
next campaign



IT WILL PAY YOU
IT WILL PAY US

The ESSEX FREE PRESS

BRETT & AULD

Proprietors

Circulates through centre of Essex County.
The leading paper of the County.

ESSEX, ONT.

Prince Albert Times

Established
1882

Advertisers !

If you wish to reach the people of
North Saskatchewan, the Times
is the leading advertising medium.

Circulation, 1,285

YOUNG & LAURIE
Publishers

PRINCE ALBERT
SASK.

Over 200,000 Readers



One reason why advertisers prefer religious papers is that they give access to a good class of families. Another reason is, this access is chosen by these families. They like their papers and believe in them. You are well introduced.

THE CHRISTIAN GUARDIAN
is the official organ of over a million wide-awake Methodists. Best mail order medium in Canada.

The Christian Guardian

Toronto

THE INTELLIGENCER

**BELLEVILLE
ONTARIO**

We make the only accurate sworn circulation statement of any Belleville Paper.

Our Daily covers more than two-thirds of the city.

Our Weekly goes throughout Hastings and part of Prince Edward County.

We guarantee with our combined issues 1,500 more subscribers than any other paper in Hastings County.

Advertisers in using The Intelligencer, either Daily or Weekly, will get results and will not be deceived.

Daily
\$3.00
per
year

Weekly
\$1.00
per
year

C. J. BOWELL

Publisher

Die Deutsche Rundschau

R E G I N A

is the only German paper in the new Province of Saskatchewan. It has a large circulation in Saskatchewan, Alberta and Western Manitoba. You cannot reach the great German population of the Prairie Provinces unless you advertise in this paper.

Independent Weekly
\$1.00 a year.

J. K. McINNIS & SONS

PUBLISHERS

P. O. Box 444

REGINA, SASK.

THE A WEEKLY TRIBUNE

**DESERONTO
ONTARIO**

The only newspaper published in the flourishing manufacturing town of Deseronto.

A GOOD PUBLICITY
OPPORTUNITY

Publishers

Deseronto News Co.
LIMITED

The

Saturday News

**A Provincial Weekly
Covering the whole of Alberta**

As a high class Weekly Journal of news and comment published in the Capital of Alberta it goes into the homes of the substantial people of town and country alike.

**It Reaches the Business Man.
It Reaches the Housekeeper.
It Reaches the Professional Man.
It Reaches the Farmer.**

Its departments devoted to politics, society, athletics and investments have made a name for it far and wide.

It is the official organ of the Alberta Farmers' Association, and goes into the homes of all the members of this, the representative Agricultural Organization of the Province.

Printed on Book Paper, and suitably illustrated from week to week, it has the best typographical appearance as well as maintaining the highest standard of literary excellence of any journal in Western Canada.

Published by
The News Publishing Company
EDMONTON, ALBERTA

The Western Municipal News

is the only publication devoted to
municipal matters in Manitoba,
Saskatchewan and Alberta.

It is also read by many School
Trustees, as a section is devoted
to school matters.

No other publication covers this field
so well as does
The Western Municipal News.

Get our
Advertising
Rates

Our lists are
open to
inspection

The Willson Stationery Co., Limited
222-224 McDermot St. Winnipeg, Can.

The Petrolia Advertiser and Canadian Oil Journal

The newsiest and best weekly
paper published in
Lambton County.

GOES INTO THE
BEST HOMES IN
THE COUNTY

Gives better results to Advertisers
than any other medium
west of London.

SEND FOR RATE CARD

The Only Paper
Published in
Digby, Nova Scotia

THE DIGBY WEEKLY COURIER

ESTABLISHED 1874

Published Fridays

The only way to reach all the homes
all the time. A large circulation among
an excellent class of readers.

Advertising rates are high, and do not
ask for special position, but a trial adver-
tisement will convince any firm that
THE COURIER is one of the most pro-
fitable advertising mediums in Nova
Scotia.

O. S. DUNHAM

Editor and Manager

YOU'VE HEARD ABOUT FORT WILLIAM



Where Sail Meets Rail—

Where Manitoba and the West empty their
Grain Bags into Vessels for all parts of
the World—

The Battlefield of Business for all the great
Financial Men of Canada—

Where Manufacturers are Locating—

Where 100,000 h.p. of Electrical Energy is
being developed—

The Big Point on the map for the Kings of
Transportation—

Where People are Flocking and Everybody
is Making Money—

We want you to know that

The

TIMES=JOURNAL

"Covers Fort William like the Noon-day
Sun," and is unquestionably the best medium
for the advertiser in this growing Commer-
cial Centre.

The Superior Printing Co.

Branch Office
PORT ARTHUR

FORT WILLIAM

Limited

Established
1892

The

Published
Weekly

DANE BROG

OTTAWA, ONT.

THE ONLY DANISH JOURNAL IN CANADA

The Danes in Canada number at the present time over 20,000, and "The Danebrog" reaches every settlement from coast to coast.

C. C. MEYER, J.P.

Editor and Publisher

The Bruce Herald

ESTABLISHED 1861

The leading Conservative Paper in Bruce County. Subscription list hangs in public office.

Walkerton is surrounded by a prosperous farming community.

We sell space and circulation at reasonable rates. Correspondence with this office will receive a prompt reply.

CIRCULATION 2,300

L. H. McNamara
Editor and Proprietor

WALKERTON
ONTARIO

LE

Politics, Literature, News
SUNDAY EDITION

BULLETIN

The only French Sunday Paper which publishes the LATEST SPORTING NEWS

Sold everywhere at 2 cents per copy

105-109 Ontario Street East, MONTREAL

LE CANARD

ESTABLISHED IN 1878

The only French Comic Paper in America.

32 columns of humorous matter every week.

Sold everywhere at 2 cents per copy.

105-109 Ontario Street East, MONTREAL

The Charlottetown Guardian



Prince Edward Island's Newspaper
(Independent)

Morning Daily (except Sunday)
\$3.00 delivered, \$2.00 mailed.

Weekly, now Rural Daily
(except Sunday) \$1.00 mailed.

Saturday Daily, 8 to 24 pages, with
many special features, 50 cents
per year mailed.

All Subscriptions in Advance.

The only Provincial Paper Printed
on a Web Perfecting Press.

THE MORNING DAILY circulates principally in the cities and towns of the Province (including Summerside with 4,000 people) about one-third of each issue distributing in the villages and throughout the country districts.

THE RURAL DAILY (formerly a Weekly) circulates almost wholly in the country districts of the Province, reaching an entirely different class of readers from that of **THE MORNING DAILY**.

The guaranteed circulation of the **Morning Daily** for 1907 is at least 3,000 and for the **Rural Daily** at least 4,000.

THE GUARDIAN'S BRANCH OFFICES in all the important centres throughout the Province, and general news, special features, illustrations, and modern equipment make it the only live Provincial paper, metropolitan in style and make-up. Its advertising rates, circulation considered, are by far the lowest, and it carries a much greater amount of local and general advertising, considering its field, than any other paper in America.

It reaches the influential and wealthy class and is read by everybody.

ALL HOME PRINT.

The Home of the **Charlottetown Guardian** is a three storey grey stone front building on Grafton Street opposite the Post office and Queen Square Gardens, and in the heart of the city. The wide granolithic sidewalk in front is the most popular promenade in the city. It is **THE ONLY PAPER** in Prince Edward Island that sells its space at a **Flat Rate**, and that from day to day publishes and guarantees its circulation, advertising its circulation books open to everybody. There is no secret about its output. The management will furnish any and every applicant with a permit to enter its press and mailing rooms at any hour day or night, and see for themselves the number of papers actually printed and mailed.

A Guaranteed Average Circulation for 1907 of at least 7,000 per day.

Sample copies, advertising rates and sworn statements of circulations
furnished upon application.

J. P. HOOD, Advertising Mgr.

F. R. NEWSOM, Subscription Mgr.

Largest Circulation of any Canadian Daily in City of less than 35,000 people



4,403

SWORN AVERAGE CIRCULATION OF THE DAILY EXPOSITOR
FROM JANUARY '06 TO JANUARY '07

4,403

The Erin Advocate

Established
1875

The oldest and best local newspaper in East Wellington. It publishes all the local news of interest. It has the largest circulation. Its advertising rates are the lowest per 1,000 circulation. It is a weekly visitor to nearly all the well-to-do farmers in East Wellington, and covers the townships of Erin, Caledon, Eramosa, and East Garafraxa.

W. HULL
Proprietor

J. HOUSTON
Manager

ERIN, ONTARIO

Le Canada-Francais

ST. JOHNS, P.Q.

The largest circulated and most influential French country paper in the Eastern part of the Province of Quebec.

ESTABLISHED IN 1860

GABRIEL MARCHAND, Editor and Prop.

The Georgetown Herald

Georgetown, Ont.

THE HERALD'S CIRCULATION
COVERS THIS ENTIRE
DISTRICT.

A Splendid
Advertiser

R. D. Warren
PUBLISHER

The **Kings County Record**

**Sworn
Circulation
1906--2,141**

The Leading Weekly of New Brunswick.
Circulates in the richest district in the
Province.

Carries more high-class advertising than
any other weekly in New Brunswick.
Goes into the home and sells the goods.

**THE MARITIME PUBLISHING
COMPANY, LIMITED**

SUSSEX, N.B.

The **Municipal World**

Established 1891

THE ONLY INFLUENTIAL CLASS ADVER-
TISING MEDIUM FOR REACHING
MUNICIPAL OFFICIALS AND
COUNCILLORS OF

Published
Monthly in
the interests of
the Municipal
Institutions of
Ontario.

ONTARIO. THE
CIRCULATION
COVERS THE
WHOLE
FIELD.

We carry the most
complete list of
Blank Form Books
and other supplies
required by the
Municipal
Officers.
The Trade supplied.

Publishers

The MUNICIPAL WORLD Limited
ST. THOMAS, ONT.

The Maritime Farmer

"IS A MIGHTY GOOD FARM PAPER"

Writes an enthusiastic subscriber.

It's a mighty good advertising medium, too, in the opinion of many of the largest Canadian Advertisers. Send for a sample copy of it before making up your list.

PUBLISHED AT

SUSSEX, NEW BRUNSWICK,
COVERS THE THREE MARITIME PROVINCES

The Beaver

NAPANEE, ONTARIO

The Best Weekly in Ontario
East of Toronto.

SWORN CIRCULATION
3,809

Covers Lennox and Addington
and stands without a
rival in its field.

If you want to reach Napanee
and the rich farming country
around it you must use
"The Beaver."

Write for rates

WM. TEMPLETON, Proprietor

To reach the most Intelligent and well-to-do
residents of South Norfolk and West
Haldimand you must advertise in

The Maple Leaf

PORT DOVER, ONT.

It is read by the farming, fruit-
growing, fishing and manufactu-
ring interests and by thirty or
forty thousand summer visitors.
Local interests given special
attention. Rates on application
and very reasonable.

Le Canadien

Chatham
Ont.

Circulates in the Provinces of
Ontario and Quebec and in
Michigan, U.S.A.

The official French Weekly for Kent
County and the District of London.

6 to 10 pages, devoted to Politics and
Agriculture, Religion and Literature.

J. G. DUVAL, Manager.

The Western Home Monthly

Winnipeg, Canada

LITERARY AND HOUSEHOLD

AN illustrated monthly magazine for the homes, edited to interest every member of the family, with artistic cover in colors, new cover design each issue. Circulation 35,000 guaranteed: 27,000 in farm homes, 8,000 additional in small towns and hamlets west of Winnipeg in the great Canadian west.

Circulation Statement

Sworn 1906.

Month	
January . . .	35,000
February . . .	36,500
March . . .	34,500
April . . .	34,900
May . . .	35,000
June . . .	35,500
July . . .	35,750
August . . .	35,250
September . .	35,400
October . . .	35,450
November . . .	35,700
December . . .	36,500
TOTAL . . .	425,450
Average . . .	35,454

Advertising Rates:

1000 or more lines to be used within one year, 10 cents per agate line.

Less than 1000 lines, 12c. per line.

Size of page 10½ x 14 inches.

Width of column 2⅞; length 13 inches; 4 columns to page.

Forms close 20th preceding month.

Published 1st of every month.

ADDRESS:

Western Home Monthly,
Winnipeg, Canada

ESTABLISHED 1899.

In Western Canada Every German Reads "Der Nordwesten"

It is the only German farm paper in a country where one out of every five farmers is a German.

If you want the trade of the Germans in Western Canada, speak to them through the columns of

"DER NORDWESTEN."

SWORN CIRCULATION

16,507 WEEKLY

Advertising Rates and sample copies sent upon request.

Der Nordwesten Pub. Co.

Box 25

LIMITED

WINNIPEG, MAN.

McLean Bros.
Publishers

THE HURON EXPOSITOR

The Leading Weekly and Family Paper in Western Ontario.

Largest circulation of any paper in the District.

Unsurpassed as an Advertising Medium.

Sworn Circulation **4,080**
Rates on application.

PARIS, Canada

Paris is a ready money town. More wages paid weekly than in any other town the same size in Canada. Its people buy freely and

THE REVIEW

goes into a majority of the homes in town and vicinity. Paris is the best town in the Dominion to live in, the best to advertise in, and the Review is its best paper.

Population 4,000.

Circulation 1,100.

THE MOUNT FOREST REPRESENTATIVE

Established
1885

Recently enlarged to eight columns,
eight pages.

IT LEADS—Circulation guaranteed the largest in North Wellington and South Grey.

Issued every
Thursday morning

J. A. LAMBERT
Editor and Proprietor

Weymouth Bridge

NOVA SCOTIA

The Weymouth Gazette

It is conceded by the best authorities to be one of the best local newspapers published in Nova Scotia, and it thoroughly covers the central part of Digby County, one of the best lumbering and fishing Counties in Canada.

Rates
average but
\$5 per inch
per year

JAMES J. WALLIS, Editor and Manager



The Beacon celebrated its Jubilee by the erection of a new building—three stories high, with 46 feet frontage on Ontario Street, and equipped with every requisite for publishing a first class paper.

Fifty-two Years of Progress

THE STRATFORD BEACON

W. M. O'BEIRNE
PROPRIETOR
Stratford, Ont.

DAILY BEACON 8 pages } The Leading
WKLY. BEACON 16 pages } Papers in the
ESTABLISHED 1855 } District.

Guaranteed average circulation, 1906,
DAILY 1,800 WEEKLY 2,300

The Daily Beacon is a 2 cent paper and has a clientele that can afford to buy advertised goods of good quality. It is circulated by carriers on the day of publication in the following towns adjacent to Stratford:—St. Marys, Mitchell, Tavistock, Shakespeare, New Hamburg, Sebringville, Milverton and Listowel, and to numerous other points by mail.

Advertisers need it to cover this field. Rates reasonable and careful attention given to display and arrangement of pages.

CAN'T THIN DOWN BLACK PAINT

You can't thin down black paint so it will paint white. If your principles and methods are wrong all the good advertising you can do won't gloss them over and conceal the ugly scratches.

Skilful advertising in good magazines pays. But it is necessary to choose your medium. Some have more pulling power than others.

Does your advertising pay? Does it appeal to the right class of people? Do you want to reach a class who are loyal to their advertisers? Advertise in the

Western Sportsman

and grow up with the country. A high-class Magazine. Largest circulation among sportsmen in the West.

A comparatively new field.
All eyes are on Western Canada.
Get in here while the field is ripe.
Following the other fellow is like following
the races—you never get ahead.



Advertising rates on
application

WESTERN SPORTSMAN CO. Union Bank Building
WINNIPEG, MANITOBA

CHURCH WORK Halifax, N.S.

Facts for Advertisers

- 1—The only Church of England paper in the Maritime Provinces.
- 2—Readers include nearly all the clergy and most of the influential laity.
- 3—It has a growing circulation. Feb. '06 it was 2,200—Feb. '07 it was 3,200—Feb. '08 it should be 5,000.
- 4—Circulation sworn to and books open to inspection of Advertisers.
- 5—Advertisements of an objectionable character are refused.
- 6—Live reading matter on every page.
- 7—Well printed (and illustrated) on finely calendered paper.

Port Colborne Times

Covers the District
Thoroughly

All Home Print






Rates on
application

Geo. J. Bell, Prop. Port Colborne, Ont.

The Gananoque Reporter

Covers the town of Gananoque, Ont., and surrounding territory within a radius of ten miles, circulating at the following post offices—Lansdowne, Wilstead, Rockport, Sand Bay, Warburton, Ivy Lea, Tilley, Melcombe, Seeley's Bay, Berryton, Ellisville, South Lake, Taylor, Leeds, Thousand Islands Junction, Willetsholme, D'Arcy.

CANADA FIRST MAGAZINE

MEETS THE ONE
who will be LOOK-
ING FOR YOU
whether you use a
quarter, half or a
whole page  
BECAUSE it goes
into the best Cana-
dian homes from the
Atlantic to the
Pacific   

Sample copy and rates on application

CANADA FIRST
LIMITED
43 SCOTT ST., TORONTO, ONT.

Port Arthur's

Population

Increased from 6,000 in 1904
to 10,206 in 1906

The Evening Chronicle's

Circulation

Increased from 750 in 1904
to 1,700 in 1906

Showing that the paper has more than kept pace with the growth of the city. Only Reliable Agencies are dealt with, and they always recommend The Evening Chronicle in Port Arthur.

RATES CHEERFULLY FURNISHED — SAMPLE COPIES ON APPLICATION

The Circulation of the

E C H O

London, - - Ont.

is equal to the combined circulation in London of any two other newspapers. The only weekly paper in London, we reach the buying classes by such features as the Society and Musical Columns, Women's Page, Front Page, criticism of Current Events, etc.

Established for 28 years.

A. TALBOT & CO.
Publishers, London, Ont.

ADVERTISERS

can best reach the well-to-do farmers and residents of East York through one paper,

THE Markham Economist

ESTABLISHED 1856

Leads in Circulation, Prestige, and all that goes to make a popular newspaper.

CORSON & SON, Publishers

Port Hood Greetings

The People's Paper

Largest Circulation in Inverness County,
N. S.

Eight Pages—No Boiler Plate
One Dollar a Year

McLean & McNeil, Proprietors

“OUTDOOR CANADA”

is a monthly magazine, which—as
its name implies—is devoted to

Every Feature of Out- door Life in Canada

It has a most satisfactory and con-
tinually increasing mailing list from
coast to coast of the Dominion and
finds ready entrance into all Home
Circles.

**As an Advertising Medium “Outdoor
Canada” is Unexcelled for reaching
Lovers of Outdoor Life and Sport. ✱**

— PUBLISHED BY THE —
CANADIAN NEWSPAPER
COMPANY LIMITED
TORONTO - - CANADA

PARTICULARS AND SAMPLE COPIES ON APPLICATION

The Canadian Druggist

Established
1889

The Recognised Organ of the Wholesale and Retail Drug Trade of Canada

Read what Advertisers say—all unsolicited

BARBER & ELLIS, TORONTO:—

"We can trace to the advertising in your Magazine a greater number of inquiries than to any other trade paper."
"It is with a great deal of pleasure that we express the very satisfactory results that we secured through advertising in your Journal."

R. S. WILLIAMS & CO.:—

"Unquestionably in our estimation the "Druggist" is one of the best Canadian Magazine advertising mediums, not only in regard to the quantity of results, but also as to the high quality of these results."

The Canadian Druggist, 15 Toronto St., Toronto, Canada

The Canadian Harness and Carriage Journal

— ESTABLISHED 1892 —

The only Journal published in Canada in the interest of these trades.
Covers the entire Dominion throughout all the Provinces.
An excellent advertising medium and moderate rates.

The Canadian Harness and Carriage Journal, Toronto, Can.

Advertisers

wishing to reach the people of the
central counties of New Brunswick
should use

The Herald, Fredericton, N.B.

The Daily Herald

Eight pages, seven columns to the page, is published every evening and is read in nearly every home in Fredericton and vicinity.

Circulation 800 (sworn)

The Twice-a-Week Herald

Thoroughly covers all the central counties of New Brunswick.

Circulation 1,750 (sworn)

Sample copies and advertising rates on application.

Herald Printing & Publishing Co., LTD.

W. K. C. PARLEE - MANAGER

The . . .

Established in 1871

Renfrew Mercury

Publishes more original matter than any other paper in the Ottawa Valley. All home print. Clean in matter and up-to-date in appearance. None but clean advts. accepted. Reaches the solid people of Renfrew County. Advertising rates moderate for the service given.

Subscription \$1.25 a year.

SMALLFIELD & SON, Publishers,
Renfrew, Ont.

The Haldimand Banner Caledonia, Ont.

A bright, clean, newsy paper, circulating in one of the richest farming and fruit growing sections of Ontario.

An excellent advertising medium, because its readers are well-to-do, discriminating buyers.

The Banner is thriving and its circulation is growing rapidly. Send for sample copy and rates.

A. T. Mitchell, Publisher



CANADA'S FARM MACHINERY MAGAZINE

E. H. HEATH CO., LTD.

PUBLISHERS

Advertisers desiring to reach the
Mining Population of Cape
Breton should Advertise
in the

Sydney Mines Star

the only paper published
in Sydney Mines.

To reach Cape Breton generally the
**Cape Breton
Enterprise**

published at North Sydney, should
be the medium.

Others may claim a larger circulation—
we claim a larger **home circulation**.

Enterprise Publishing Co.
J. S. MACDONALD, MANAGER

The

News-Record

CLINTON, ONTARIO

HAS the most up-to-date
newspaper plant in
Western Ontario, out-
side the cities, with complete
electric service, typesetting
machines, etc. Published
in the centre of the rich and
populous county of Huron, and
circulating extensively, adver-
tisers have found that it pays to
use its columns.

W. J. Mitchell, Editor and
Publisher

The **35,000** monthly
"DIPPER" affidavit circulation
—all in Ottawa.
Best Advertising
Medium in the
city—issued
Fridays.
Write for rates to
The Kuhn Bros.
OTTAWA ONT.

LA TRIBUNE

ST. HYACINTHE, QUE.

Weekly 8 pages

Established 1883

The Best Advertising Medium
in the District

SUBSCRIPTION \$1.00 PER ANNUM

Advertising rates sent on request

A. DENIS, Publisher

The Oxford Tribune

Ingersoll
Ont.

ESTABLISHED 1873

Enjoys a circulation unequalled in the most
progressive section of Ontario, and is
unexcelled as an advertising medium.
Rates on application.

E. L. SMITH & SON, Proprietors.

Reaching Business Men

If your advertising is intended to reach
the business public of Western Canada,
your aim can be best attained by using

Waghorn's Guide

WINNIPEG

It's the business man's ready reference
and the traveller's friend—spread by
Rail, Stage, Ocean and Lake in over
100,000 copies yearly. Published monthly.

R. G. STINSON, Manager

30,000

Farmers know a good thing, and pay \$1.50 a year for the

Mailing list open to inspection

Farmer's Advocate and Home Magazine

Advertisers admit it is the best advertising medium in Canada. Oldest, largest, most widely circulated Agricultural Journal in the Dominion.

The William Weld Co., Limited
London, Ont.

The Daily

average for the week ending

April 27

3,896

Paid Circulation over 4 times that of any Daily in the city. Only Daily in the District enjoying full Associated Press News Service.

See Sworn Circulation Statement in Gazeteer.

THE STANDARD

ST. CATHARINES

ONTARIO

St. Catharines City	-	-	2,256
Thorold	-	-	398
Merriton	-	-	270
Port Dalhousie	-	-	143
Niagara Falls, Ont.	-	-	365
Niagara-on-Lake	-	-	116
Homer and Virgil	-	-	40
Post Offices in District	-	-	64
Post Offices in Canada	-	-	244
Total	-	-	3,896

THE TWICE-A-WEEK STANDARD

Reaches fruit growers and farmers of the rich Niagara District within a distance of 12 miles and has over 1,000 circulation. You cover the Niagara District when you use the Standard.

HAMILTON

NEWSPAPER UNION LIST

Comprising
75 First-Class Weekly Papers

Sworn Circulation for 1906, 2,859,598
Weekly Average - - - 55,000

This list is used by many of the largest advertisers in Canada and the United States. For Rates and list address

HAMILTON NEWSPAPER UNION
Hamilton - - - - - Canada

You cannot cover
Peterborough
City and County

unless you use

THE
Examiner
Daily and Weekly



Sworn Circulation

Advertising Rates on application

The **Progress - Enterprise** Lunenburg N. S.

Circulates in a large farming and fishing constituency, among people who have money to spend. Advertisers get best results by using its columns.

Eight pages — All Home Print

Progress - Enterprise Co., Ltd.

The **Wallaceburg** **News**

completely covers the finest district of Ontario—Kent and Lambton Counties. Circulation large and rapidly increasing.

Local Advertisers speak highly of its advertising value.

Colwell Bros.

The Calgary

Morning Albertan



Send for Rate
Card

The Biggest, Best, Cleanest, most Progressive
and Reliable Newspaper published in Alberta

Able, Alive, Alert, Always Ahead

Advertisers who are buying space in Alberta Newspapers are entitled to know—in fact, should insist on knowing—the exact **quantity** and **quality** of the circulations they are getting.

The Morning Albertan does not require that you buy advertising in its columns **blindly**. To know the **quantity** of a circulation is important. To know the **quality** is of vastly greater importance.

The Morning Albertan has the largest bona fide circulation of any newspaper published in Alberta.

Local Advertisers recognize and appreciate these facts.

Recognized leading authority on City and Provincial affairs.

Most complete news service on foreign affairs.

No obscene or objectionable news items or advertising matter permitted in its columns.

A Family Newspaper for father, mother, daughter and son.

The
Albertan Publishing Co.
Limited
Calgary - - - Alberta

IN ITS SEVENTY-FOURTH YEAR

The Kingston Whig

maintains the only general circulation in Eastern Ontario Front. Records published regularly in Newspaper Directories ; books open to all. The circulation, averaged for the nine months ending April 30th, 1907, was

4128 DAILY

6024 WEEKLY

The issues of all other Kingston papers, daily and weekly combined, would not exceed 3,500. Number of subscribers is true basis of value for advertising, but the WHIG has quality in Circulation also. Kingston has 3,671 residences. The Whig is regularly received into over 3,200 of these houses.

The ONTARIO CHURCHMAN

monthly, is the latest success.

Circulation over 6,000

The Carlyle Herald

covers the famous
Moose Mountain
country thoroughly,
from Forget on
the West to Wawota
on the North and
Antler on the East.

Write for a sample copy to

JARROTT & HOLMES
Carlyle - - - Sask.

Guaranteed Circulation
1,300 Copies Weekly

LE QUOTIDIEN



is the only paper published on that side of the St. Lawrence facing Quebec. The population is about 9,000, and with the neighbouring villages of St. Romuald, St. David, Bienville and Lauzon, the district covered by Le Quotidien, contains 24,000 people.

Le Quotidien founded 1879.

L'Hebdomadaire founded 1881.

LA COMPAGNIE J. E. MERCIER
PUBLISHERS - - - LEVIS, P.Q.

\$1.00 a year

Gazette-
Amalgamated
1892
Review
PARKHILL

Gazette
Est'd
1872

The oldest and largest paper, with the largest bona-fide circulation in North Middlesex. An ideal Country Paper. The best advertising medium in North Middlesex. New dress and new management.

WILLIAM DAWSON, Editor and Proprietor

Official statistics show that Huron County is in respect of agricultural wealth the **SECOND COUNTY IN THE PROVINCE OF ONTARIO.**

GODERICH—the county town of Huron—is one of the best towns in Ontario, and is known far and wide as a growing and progressive centre.

To reach the best people of Goderich and the County of Huron, advertisers should use the columns of

The Goderich Signal

Established 1848.

The popular paper of the district, with a constantly growing circulation.

Vanatter & Robertson, Publishers
GODERICH, ONTARIO

The TRIBUNE

CAMPBELLTON, N. B.

CHAS. S. O. CROCKETT, PUBLISHER

Issued every Tuesday, Thursday and Saturday afternoons. Subscription \$1.00 per annum, Six months, 60c. Three months, 40c.

Extensive Circulation in Restigouche and Gloucester Counties, N.B. and Bonaventure and Gaspé Counties, P.Q., as these counties are dependent upon Campbellton papers for home news.

Advertising Rates cheerfully furnished on application.

The Clinton New Era

goes into the best homes in its district and is regarded by local business men as covering well all its territory.



Robt. Holmes, Publisher

The Big Western List

Caron Enterprise
Mortlach News
Pense Advance
Sedley Tribune
Lashburn Record
Tyvan Signal
Fleming Review

All representative papers of their town and district. No others in the same territory. Places Advertisers in touch with over 3,000 homes. Rates on application.

Subscription to any—\$1.00 per annum.

THE
ENTERPRISE PRINTERY

Printers, Publishers and
Publicity Creators,

CARON " " " SASK.

Fort Frances, Ont.,

The coming manufacturing centre of Western Canada. 60,000 h.p. of electrical energy developed. Terminus of Northern Pacific and Duluth Railways, and on the Main Line of the Canadian Northern. Best tourist resort in Canada.

The Times

covers the entire field.

Advertisers will find it a splendid medium.

Rates on application.

J. A. OSBORNE,

Editor and Publisher

The Miner

The oldest newspaper in the interior of British Columbia.

All the mining news of British Columbia.

If you have any shares or mining interests, or want to keep posted on gold, silver and copper production, READ THE ROSSLAND MINER.

If you want to reach 10,000 consumers—people who buy the best that's going—talk to them through The Miner, published at

**Rossland,
British Columbia**

The Tillsonburg Liberal

The best advertising medium in the rich South Oxford District. Eight pages weekly. Subscription list open to inspection. Rates on application.

F. E. ALDRICH - - Publisher
TILLSONBURG, ONT.

THE ATHENS, ONT. REPORTER

Athens is the chief educational centre of Leeds County, outside the county town, and the students at the high and model school have helped extend the Reporter's circulation throughout the whole county. You are invited to test it as an advertising medium

G. F. DONNELLY - Publisher



YARMOUTH LIGHT.

Yarmouth, Nova Scotia

C. CAREY,

PUBLISHER

8 pages 15 x 22
48 columns, weekly.

The "LIGHT" is a local paper with a big L.

GET OUR RATES.

Each number contains, besides selections, about 12 columns of Local Items, Personal and Village Notes, all original and of local interest. The LIGHT is read from beginning to end by a larger percentage of its readers than any other paper.

A. McKIM, LIMITED, ADVERTISING AGENCY, MONTREAL AND TORONTO

Central Alberta

Is where Drummers meet

in large numbers. This is always a sure indication that there are good business possibilities. They are the eyes and ears of the mercantile centres

and What They Say is

of great importance to the houses they represent or to those who have anything to sell.

Large numbers of travellers

VISIT STETTLER

regularly and all agree that it is the busiest town in Alberta.

The reason is not hard to find. It is a remarkably rich agricultural district, with inexhaustible coal deposits in all directions. It is (and will be for years) the terminus of the C. P. R. branch East from Lacombe.

THE STETTLER INDEPENDENT

has a larger exclusive district than any other paper in Alberta. It has a field all its own and is overlapped by no other publication. Independent in politics, fearless in the expressions of its opinions, capably edited and managed, it is not at all strange that it has become so widely popular. Its first issue appeared on June 16th, 1906. April 17th, 1907, its *sworn* circulation had reached 1,350 and was rapidly rising when this ad. was written. It contains twelve pages of clean, clearly printed home and world news, and is what the town prides itself on more than anything else.

Send for SAMPLE COPY and ADVERTISING RATE CARD

The
Weekly **Fruit Grower,**
Market Gardener & Poultryman

Is the only weekly . . .

Devoted to the three great Industries of fruit-growing, market gardening and poultry raising:

Therefore it is a welcome guest weekly in all the homes of Fruit Growers, Market Gardeners and Poultrymen.

IT IS UNIQUE IT IS PRACTICAL
IT IS WEEKLY

The
Ingersoll Chronicle

Daily and
Weekly

The Daily Chronicle—established in 1867—is the only daily published in Ingersoll, and it goes into nearly all the homes in the town. It can be truthfully said that “it covers the field.”

The Weekly Chronicle—established in 1853—contains 12 pages, and is read by all progressive farmers in the great cheese district.

Advertising rates very reasonable, and will be cheerfully given on application. Sample copies supplied when desired. Subscription per annum, Daily \$3.00, Weekly \$1.00.

Chronicle Printing Company,
INGERSOLL, Ont.

The Baldur
Gazette

Baldur - - - Man.

The only newspaper published in the municipality of Argyle. It reaches every corner, and it pays to use it as an advertising medium. Published every Thursday.

P. F. CURTIS,
Editor and Proprietor

“Le Progres de l’Est”

SHERBROOKE, P.Q. Published Semi-Weekly

Subscription price \$1.00 a year.

One of the best advertising mediums in the Eastern Townships, and the only newspaper printed in the French language in the District of Saint Francis. Advertising rates furnished on application.

L. A. BELANGER, PUBLISHER

WORLD WIDE

A WEEKLY BUDGET OF ARTICLES AND CARTOONS FROM
THE LEADING JOURNALS AND REVIEWS REFLECTING
THE THOUGHT OF BOTH HEMISPHERES

The table of contents for any issue will give an
advertiser the best idea of what World Wide is
like. The current issue when this advertisement
was written, contained among other articles the
following:

The Unrest in India
Irish View of an Eastern Question
Lord Cromer's Farewell
The Irish Bill
The Soul of the Black
Dawn of Modern Geography

Smokeless Cities
Brennan's Gyroscopic Mono-rail
All British Mail Route
Olney and Cowper
Maxim Gorky's "Mother"
Feudal Note in Sir Walter Scott

SWORN MINIMUM WEEKLY CIRCULATION
OVER **5,000** COPIES

Entirely among thinking Canadians of literary tastes. WORLD WIDE is essentially
a reader's paper and offers an unequalled medium for books, school and other high-
class advertising. Fine half-tone advertisements a specialty on the cover pages.

JOHN DOUGALL & SON, Publishers, Witness Block, MONTREAL

The Galt Reformer

DAILY - - WEEKLY

Leading Liberal Newspaper of the Grand River District

Thoroughly covers Waterloo
County and the adjoining con-
stituencies of North Brant,
South Wellington and North
Wentworth.

The Daily Edition has 9,150
readers each day
and the Weekly Edition has
10,850 readers each week.

Galt is in the centre of a large and populous district, and is the
greatest manufacturing city in Canada. Its citizens are wealthy
and have money for buying and investment purposes.

Advertisers get best results from the Reformer columns

The Reformer Printing Co., Limited,
Publishers and Proprietors

A. E. BRADWIN,
Business Manager and Editor

The Guelph Mercury

GUELPH, ONT.

DAILY

ESTABLISHED 1867

Average Circulation
1907

2,166

The Mercury is the Leading Paper in its city and section, and is the only Guelph Paper which puts out a detailed statement of circulation. The Daily Edition circulates in the growing city of Guelph; the Weekly in the rich County of Wellington and District. The population of City and District is English Speaking.

WEEKLY

ESTABLISHED 1844

Average Circulation
1907

4,850

ADVERTISERS CAN FIND NO BETTER CLIENTELE
TO WHOM TO APPEAL THAN MERCURY READERS

The Vidette

Established
1884

E. H. GOUGH
Editor and Manager

Southern Saskatchewan's
Weekly

Advertising Rates on Application

INDIAN HEAD P.O. Box "F" SASK.

The Tillsonburg Observer



Circulates in
three rich
Counties in
Western
Ontario.

JOHN LAW & CO.
TILLSONBURG, ONT.

No better
advertising
field
in Canada.

The Herald Press

General Printers and
Publishers of the

Walkerville

Herald Walkerville
ONTARIO

HAILEYBURY

is the town where the well-to-do
miners of Cobalt District live, and
where the buying for the mines
is done.

The Haileyburian

is the paper whose advertising
columns direct this buying. Put
your ad. there and get the business.



FARMER'S ADVOCATE AND HOME JOURNAL

Western Canada's Greatest Agricultural Magazine

A Paper for the Home and Farm · A Salesman that has won the confidence of the Advertising world · A Medium with Character, Personality and Power

THE · FARMER'S · ADVOCATE AND HOME JOURNAL

WINNIPEG

MAN.

In Sarnia

For fifty years

The Canadian

has been the leading paper in the district in News, Circulation and Advertising Patronage.

Every Wednesday
Morning

**Sarnia Canadian Printing
Company, Limited**

The

Maritime Baptist

Maritime Baptist Publishing
Co., Limited, Publishers

ST. JOHN, N.B. - CANADA

The sole organ of the Baptist
Convention of the Maritime
Provinces.
Every Wednesday.
Established 1838.
Subscription \$1.50.

Guaranteed Average Circulation
Exceeds 6,000

16 pages, 3 and 4 columns;
length of columns 14½ inches;
width 2¼ inches.

E. M. SIPPRELL
MANAGING DIRECTOR

Le Soleil

QUEBEC

Morning and Evening

ILLUSTRATED
LIBERAL

ESTABLISHED
1896

Successor to L'Electeur, established 1880, but suppressed by the Catholic Bishops, on account of its stand in favor of Public Schools.

Eight pages, 24 x 17
daily, 16 or 20 pages
on Saturdays.....

Subscription - \$3.00

Sworn Circulation Daily, 15,320

Le Soleil

QUEBEC

WEEKLY

ILLUSTRATED
LIBERAL

ESTABLISHED
1896

Twelve pages, 24 x 17

Subscription - \$1.00

THE SOLEIL PUBLISHING CO.

The MARMORA HERALD

LOCATED in the village of Marmora, on Crow River, two miles from Crow Lake Summer Resort. Famous Deloro, Cordova, Blairton and other Gold and Silver mines in the immediate vicinity. Large local circulation and splendid advertising medium. New plant complete, with up-to-date equipment for job and commercial printing.

HOWARD W. SABINE
Editor and Proprietor

The Catholic Record LONDON, Ont.

Price of Subscription
\$2 per annum.

Published Weekly at
484-486 Richmond St.

Editor: Rev. George R. Northgraves, Author of
'Mistakes of Modern Infidels.'
Thomas Coffey, Publisher and Proprietor.

Approved and recommended by the Archbishops of Toronto, Kingston, Ottawa, and St. Boniface, the Bishops of Hamilton, Peterborough and Ogdensburg, N.Y., and the clergy throughout the Dominion.

Two Papers are Better than One

One rate for two Best Papers
One set of plates for both

Cobalt Nugget Nipissing Tribune

TRIBUNE PUBLISHING CO., LTD.
NORTH BAY - - - - - ONT.

The Railway City's Brightest Daily

The
**Evening
Journal**
Daily



The
**Southern
Counties
Journal**
Weekly

The circulation of the Evening Journal increased over 700 between September 1906, and March, 1907.

The sworn average circulation for 1906 was 2,864. For the last three months of the same year, the average was 3,119, and it is growing at the rate of 100 a month. It pays a third more postage at the St. Thomas post office than any other newspaper.

During December 1906, it carried 3,200 inches more local advertising than any other paper.

You can safely follow the "man on the ground" in the choice of mediums.

F. W. SUTHERLAND
Pres. and Man. Director.

THE JOURNAL PRINTING CO. LTD.
St. Thomas, Ont.

The **Wallaceburg**
Herald-Record

Colville & Myland
Proprietors

H. A. Colville
G. L. Myland

The Largest circulation of any Paper published in Northern Kent. Modern and well equipped Job Plant in connection. Telephone 103.

JAMES STREET, WALLACEBURG, ONT.

The
**Kincardine
Reporter**

Best Advertising medium in Bruce

J. J. HUNTER, Proprietor

Prince Edward Island is
a Good Advertising Field

Its people are mainly
Agriculturist and
own their Farms

The Examiner



Is published
every afternoon
but Sundays at
\$1.00 per Year

Circulation of at least
3,000 copies per day
Guaranteed for 1907

AN INTRODUCTION

By an old and esteemed friend always inspires confidence. If your goods are introduced to THE FARMERS OF ONTARIO by an old-time tried and true friend of theirs, it will inspire confidence. Our readers know that no immoral, deceptive or swindling advertisements are inserted in THE WEEKLY SUN at any price, and that they are thus protected. Placing your announcements in The Sun means that your wares will be introduced in

OVER 16,000 PROSPEROUS FARM HOMES

in Ontario where The Sun is read and treated by its readers as their paper. We do not believe you can find anywhere to-day cheaper space, when you consider the quality and quantity. The Weekly Sun is the business paper of the Canadian farmer.

We will be pleased to send you Advertising Rates

THE WEEKLY SUN,

18-20 King Street West, Toronto, Can.

Canadischer Bauernfreund and Deutsche Zeitung

German Weeklies. Oldest German publication in Canada. Established in 1850. 44 years under one proprietor. Published by German Printing & Publishing Co. Limited, every Thursday. Most popular German weekly publication in Canada. Also

Waterloo Daily Citizen

English. Established in 1905. Only daily paper in large manufacturing town of a population of 4,200.

A. WEIDENHAMMER,
Editor and Manager

The Merrickville Star

A clean, newsy, interesting local paper, in a constituency where the people are well to-do and progressive.

Circulation over 1,000

IN THE COUNTIES OF

Lanark, Carleton, Grenville
and Leeds, Ontario

The Camrose Mail

A Newspaper of Consequence: Independent in Politics, Neutral in Religion, Progressive in Business.

Published every week by

THE MAIL PUBLISHING COMPANY,
at CAMROSE, SUNNY ALBERTA

THE RECORD WINDSOR, ONTARIO

SWORN CIRCULATION—Daily 4,200 Weekly 4,000

The Record has been published continuously since 1860.

The Evening Record is the only Daily in Essex County, and it circulates throughout all the towns and villages in the Southern Peninsula (population 60,000).

The Weekly covers thoroughly the farming districts.

The combined circulation is greater than all the other papers in the County (eight in all) combined.

There is no other means by which the Advertiser can reach the people of this prosperous garden of Canada as effectively as through The Record.

**RECORD PRINTING CO.
Limited**

**JOHN A. MCKAY,
Managing Director**

THE REGISTER

NORWOOD, ONT.

Is the best medium of communication with the people of East Peterborough County.

ESTABLISHED 1870

J. G. KEEFER - - Publisher

LE PROGRÈS DE VALLEYFIELD

Established 1878

Seven column, six page weekly. The best advertising medium in the District of Beauharnois. Has a

Sworn Circulation of 1,200 Copies

Sample copies and rates on application.

CHAS. T. VERNER,
Publisher

**Valleyfield,
Que.**

The Fernie Free Press

FERNIE, B.C.

The Leading Paper of the great Crows Nest Pass

Established 1898 J. R. WALLACE & CO.
Publishers

The Temiskaming Herald of New Liskeard

Roebuck & Brown - Props.

The oldest and best read local paper in the Cobalt, Larder and Clay Belt farming districts. All home print, bright and up-to-date, and full of mining, district and local news.

A. W. Roebuck - - Editor

"The PLANET"

Chatham, Ontario

Daily
and
Weekly



Advertisers are guaranteed a larger circulation than the combined issues of any other three papers published in this county. The office is the largest and best equipped in Canada outside of the large cities; with the most complete commercial printing, bookmaking and theatrical engraving plants and a staff of over seventy employees. Estimates promptly furnished for large or small editions of pamphlet and poster work. Designs furnished for one, two or three color poster printing.

S. STEPHENSON, Proprietor, CHATHAM, Ont.

Twice a Week Tuesday and Friday

Over 1750 homes—that means over 8,000 readers—in Eastern New Brunswick and Nova Scotia get

THE

Sackville Post

It contains the latest telegraphic, as well as the most interesting local news. All home print. Make-up and advertisement setting particularly good.

**Your Ad. in it
Will Pull**

Appreciated at Home

—the popular paper, both in the town and district, unexcelled as an advertising medium by any paper in any town of its size—the

PORT HOPE TIMES

is a thoroughly up-to-date newspaper in a good town and in the centre of a thickly populated and prosperous district.

ERNEST G. ROOKE, Publisher

PERHAPS YOU DO NOT KNOW THAT

The Canadian Magazine

The Record for 1906

Agate Lines

McClure's	- - -	417,001
Review of Reviews	- - -	380,422
Everybody's	- - -	348,995
Munsey's	- - -	341,639
Scribner's	- - -	308,196
Harper's	- - -	295,802
Cosmopolitan	- - -	289,114
The Can. Magazine	- - -	247,296

during 1906 carried almost as much advertising matter as some of the principal magazines of the United States. In fact, if the American magazines did not count in the pages reserved for their own announcements, **THE CANADIAN MAGAZINE** would equal them in actual agate measurement.

Remember. The population of the United States is almost thirteen times that of Canada. Does not the comparison reflect credit on **THE CANADIAN MAGAZINE**.

There is more credit when you consider that every advertisement in **THE CANADIAN MAGAZINE** is strictly high-class.

THE CANADIAN MAGAZINE carries the advertising of the leading British, American and Canadian advertisers. Sample copy and rates on application.

The ONTARIO PUBLISHING Co. Ltd.
TORONTO, CANADA

The Russell Banner



RUSSELL
MANITOBA



The only paper in the prosperous County of Russell.

A fine stock Country.

Independent in Politics.

Published every Thursday
by

JOS. MCINTYRE

The Chatham Daily News

Weekly Edition • • • Banner News

The clever advertiser who is looking for a good market to exploit his wares, should halt when he reaches Chatham and Kent County. Chatham is a factory town in the centre of a first-class agricultural country. The Daily News and Weekly—The Banner-News—will get the ear and eye of 30,000 buyers who have money to spend. We reach the people and get their attention. The Advertiser must do his part.

TAKE A TRY — DO IT NOW

The Canadian Baptist

Official Organ of the Baptist denomination of Ontario and Quebec. Read by a large proportion of the members and adherents of Baptist Churches in these provinces and the Canadian West. Considering circulation, advertising rates (which will be furnished on application) are most reasonable.

W. J. McKAY, B.D.
Editor

R. D. WARREN
Manager

TORONTO, Ont.

The Richmond Record

A live Weekly
published at

Arichat - Cape Breton

has a circulation of
over 1200 in a
prosperous district.

BERTRAM BOURNIOT, Ed. & Pub.

The . . .

Pembroke Standard

Pembroke - - Ontario

A widely circulated weekly throughout the county of Renfrew and vicinity. The best advertising medium in the county. The town of Pembroke has large lumbering and manufacturing interests. It is the largest and most populous town in the Ottawa Valley and the Standard is the best advertising medium in it.

W. H. BONE, Proprietor

The Daily Telegraph

Our
New
Home



The most
Handsome
Newspaper
Building
in
Canada

It is easily the foremost paper in its field. No other English paper in the Province, outside Montreal, equals it in circulation.

The sworn daily average for the year ending December 31st, 1906, was 10,404, and it is rapidly increasing.

The Telegraph is a clean, progressive paper, full of news, independent, influential — the kind of a Daily that is read by the progressive, ready-money people.

The rates are very low in proportion to quality and quantity of circulation, and the Advertiser who wants to reach the buyers of Quebec will find the Telegraph a most profitable medium.

of QUEBEC

Canada Hotels Journal ^{and} Traveller

Published monthly at Winnipeg, Manitoba,
in the interests of the Hotel Trade.



The Hotel Trade of Canada is one of the best to cater to.
If you are reaching out for their business, **your**
announcement should appear in the Hotels Journal. Send
for Sample Copy and Advertising Rates.



Address—

The Amalgamated Press of Canada, Ltd.,
Publishers,
330 Smith Street, Winnipeg, Man.

Warton,

say the travellers, is the best
business town of its size in
Ontario.

The Warton Echo

has, on April 1st, 1907
a circulation of 1,300

It is the oldest newspaper, thoroughly
reliable, enters the best homes and
takes only the best class of advertise-
ments.

Correspondence invited—Only One Rate

THE WIARTON ECHO

AMHERST, NOVA SCOTIA,
is a veritable bee-hive of indus-
tries and has a population of
6,000

The **Daily News**

is the family newspaper and the
recognized town advertising
medium among all the business
men. Cumberland County has a
population of 45,000; is one of
the largest coal mining centres,
and rich in its agricultural pur-
suits. The News and Sentinel is
the county advertising medium,
having a circulation larger than
any other two papers in the
field combined.

If you want to do business
with the most prosperous
farmers in Canada, you
will find that

The Canadian Dairyman

is the best medium in which to advertise. Dairy farming is more remunerative than any other method of farming. Dairy farmers are specialists in farming. They are progressive. They read the only paper published in Canada that is devoted to dairying. They are extensive purchasers of all articles necessary on an up-to-date farm. That they read the advertisements and buy from our advertisers, is shown by the fact that this year, the Canadian Dairyman is carrying three times the amount of advertising that it did only one year ago.

THE
Dairyman Publishing Co.
LIMITED
506, 507, 508 Manning Chambers
TORONTO, ONT.

FOR 30 YEARS

The Canadian Horticulturist

has been the only paper published in Canada devoted exclusively to fruit, flowers and vegetables. The most progressive fruit, flower and vegetable growers in Canada are among its readers. The advertising patronage has increased over 500 per cent in four years, and its circulation has increased sixty per cent in one year. This is a guarantee that the Canadian Horticulturist is a strong puller for horticultural and the better class of general advertising

THE
Horticultural Publishing Co.
LIMITED
572 Queen Street West
TORONTO, ONT.

THE Commercial CHATHAM, N.B.

with its rapidly increasing
subscription list, and its
general popularity, is one
of the best advertising
mediums in Northern
New Brunswick.

Sworn Circulation for 1906,
1427

Press-work is excellent.
Your advertisement will
LOOK WELL and PULL WELL
in the Commercial.

J. FRED. BENSON, Proprietor

The Picton Gazette

ESTABLISHED 1831

SEMI-WEEKLY

The only Conservative
Newspaper in the
strong Conservative
County of Prince
Edward Island.
The Farmers' Paper
of the County.

S. M. CONGER & BRO.
PUBLISHERS

The
Miner and News
 Kenora - Ont.

It covers the local field, going into almost every house in the town and district.

Reasonable advertising rates for the circulation and class of buyers available.

\$25,000

is the amount paid by the railroads to their employees in Bridgeburg, EVERY MONTH. They are a buying — paying — class of people.

Do you want their trade?
 Then advertise in

**THE BRIDGEBURG
 REVIEW**

which thoroughly covers the field.

You will reach the people of Fort Erie through

**THE FORT ERIE
 TIMES**

Both papers published by

The Review Printing Co.
 Bridgeburg - - - Ontario

E. W. JOHNSTON, Jr., Manager

Send for Booklet and Rates

Our Job Printing department makes a specialty of "Long Runs"

**Hamilton
 Review**

"Saturday
 Journal"

PUBLISHED EVERY
 FRIDAY

Sworn Circulation
10,000

Read by 70,000 people weekly

M. LYNCH-STAUTON, Pub. and Ed.

The
**Frazer
 Advance**

J. BURTT MORGAN
 EDITOR AND PROPRIETOR

A Journal of Optimism and Helpfulness, especially devoted to the interests of the Frazer Valley. The brightest weekly in the Province and the best advertising medium in the Frazer Valley.

One dollar per year, strictly in advance
 Guaranteed circulation 1000 copies
 per week

P.O.B. 296 Chilliwack, B.C.

The
**Colborne
 Express**

The paper that thoroughly covers its constituency

Rates reasonable

COLBORNE - - - ONT.

The sworn circulation of the

TWEED WEEKLY NEWS

for the year 1906 was
2,163 copies per week
 and it is constantly growing

The News covers thoroughly the
 central parts of the counties of
HASTINGS, LENNOX and ADDINGTON

Advertising Rates and Sample Copies on application

D. B. TAYLOR - Editor and Manager - TWEED, Ont.

Swan Lake—

the centre of a rich
 mixed farming district in Southern
 Manitoba.

ECHO—

the only local paper
 in the district. An
 eight page Weekly
 with a growing circulation. A good
 advertising medium

E. E. PENTLAND
PUBLISHER

The advertiser who seeks a clean,
 well-printed independent 'Home'
 paper, makes no mistake when he
 selects

The Hants Journal

which ranks among the
 best Weekly papers in
 Nova Scotia.



Its field is the Central
 County of the Province, in
 a section noted for famous
 orchards, agriculture, lum-
 bering and immense beds
 of gypsum.

The "JOURNAL" reaches
 all classes; so will your 'ad'
 and perform its mission too.

Sample copy and rates
 on application.

Jas. J. Anslow, Editor and Proprietor
WINDSOR, HANTS COUNTY, N.S.

TO ADVERTISERS

When making your
appropriation for
Nova Scotia see that

The Yarmouth Times

Published in Yar-
mouth, N.S., every
Tuesday and Friday,
is on your list.

ADDRESS

THE YARMOUTH TIMES
YARMOUTH, N.S.

Good circulation.
Good presswork.

Advertisements
tastefully
arranged.
Accurate
insertions.

The Canadian Poultry News

A bright, up-to-date Monthly,
devoted to Poultry, Pigeons,
Cage Birds and Pet Stock.
Circulates more or less in every
Province in the Dominion.
12 to 16 pages, $9\frac{1}{2} \times 13\frac{1}{2}$.
Columns $2\frac{1}{2} \times 12$.

Subscription 25 cents a year.

ADVERTISING RATES LOW.

Robt. R. Cameron, - Publisher

Owen Sound, Ont.

The Moosomin World

The leading paper in Saskatchewan's
Gateway Town.

Britz & Shuart,
Proprietors

Advertising Rates on application.

Moosomin = Sask.

Fergus News-Record

Established
1855

Eight pages all home print.
Exclusive District. Large Circulation.
Splendid Advertising Medium.

J. C. Templin,
Editor and Proprietor

Fergus , , , Ontario

The PRESBYTERIAN

INCORPORATES:

**The Canada
Presbyterian**

**The
Westminster**

The Presbyterian

**The Western
Presbyterian**

**The
Presbyterian
Review**



THE oldest and largest Presbyterian Weekly in Canada. Its constituency; its large circulation; its attractive typographical appearance; the high character of the advertisements in its columns—these are all factors that have gone to make The Presbyterian one of the most-sought-after and successful advertising mediums in Canada.

"Subscribers take the religious newspaper because it is a safe paper to bring home to the family. Such subscribers believe, and all advertisers know, that no worthy religious paper knowingly permits its readers to be defrauded by its advertisers. Anybody having honest wares to sell to honest customers will find a ready and good market through the columns of the religious press."—*Profitable Advertising, Boston.*

FOR RATES WRITE:

The Westminster Co., Limited,

CONFEDERATION LIFE
BUILDING

Toronto

"The Beacon"

(Established 1889)

THE BRIGHTEST AND BEST of New Brunswick's Weekly Newspapers.

THE ONLY PAPER published in Canada's great seaside resort—St. Andrews

—the shiretown of Charlotte County.

AS AN AD. MEDIUM it has no equal.

Address all enquiries to

R. E. Armstrong - Publisher
St. Andrews, N.B.

Established 1874

8 pages, size 18 x 24

The Leamington Post

The Tobacco Growers' Journal

The only newspaper in Canada that makes a specialty of tobacco news. It is published in the heart of the Tobacco and Fruit Belt of Ontario, and has a large circulation amongst the growers of tobacco, early vegetables and fruit. It is the only Conservative newspaper in South Essex. Sample copy sent to any address on application.

Post Printing Co.

Leamington

Ontario

La Libre Parole

Established 1905

An independent Journal published every Saturday at Quebec City. Subscription \$1.00. Circulation 3,000.

Advertising rates moderate.

Send for sample copy.

René Leduc

Manager

Quebec

Exceeds 3250

The question of circulation counts in the Great Georgian Bay District. The best class of purchasing public is reached by the

TWICE-A-WEEK

issues of

The **Owen Sound Times**

OWEN SOUND - - - ONTARIO

which has a regular guaranteed circulation which exceeded 3250 every issue in 1906
Your business appreciated.

The Canadian Nurse

The only Nursing Magazine in Canada
A good medium for advertising

For particulars address

The
CANADIAN NURSE
TORONTO - - - ONT.

Le Temps

The only French Daily Newspaper in Ontario

HALF the total population of Ottawa, Hull and ten miles around is FRENCH
Do advertisers see the point?

LE TEMPS PRINTING CO.
OTTAWA

The Review For 50 years and over of Peterborough, Canada

Few papers in any locality tell the daily story of local happenings better than the Review does for Peterborough.

Doing this better than any other paper in the city makes the Review wanted in the homes and by the people. This preference makes the kind of circulation that advertisers appreciate, pay for and it pays them.

The Weekly Review does for the county of Peterborough what the Daily Review does for the city. Both always and ever, well done.

THE Daily—Weekly
Review Printing Co., Peterborough, Can.

SAINT CROIX In its forty-second year of progress **COURIER**

A ten page weekly, all home print, with plenty of live local news. Sworn Circulation for 1906, 2627

St. Stephen, N. B.

The Orangeville Banner

is the paper for advertisers to use if they want to reach the people of Dufferin and Peel

Sworn Circulation now 2039

Eight pages of seven columns each, all home printed. Rates are low where value is considered.

McGuire & McKittrick, Publishers
Orangeville - - - Ont.

Millions of Dollars

are spent annually by **Sportsmen and Tourists** who seek pleasure in **Canadian Woods and Waters** and the trade is growing rapidly every year

ROD and GUN and MOTOR SPORTS in CANADA

is the magazine that is read by these classes every month. It circulates from the Atlantic to the Pacific. If you want to share in the profits of this trade, do as your competitors are doing, and make your name and your goods known to the people you desire to reach through the advertising pages of Rod and Gun.

W. J. TAYLOR, Publisher, WOODSTOCK, ONT.

BRANCH OFFICES:

117 Mail Building
TORONTO, Ont.

5 Beekman St.
NEW YORK, N.Y.

Herald Building
MONTREAL, P.Q.

222-225 Strand
LONDON, W.C., Eng.

The Strathcona Chronicle

Is the Best advertising medium in the province of Alberta. It is well-printed, bright, newsy and up-to-date.

Advertise in the Chronicle
IT PAYS

Address:

THE
CHRONICLE CO.
Strathcona, Alberta

The Chronicle- Telegraph

WATERLOO, - - ONT.

A Weekly Publication

Found in the best homes of the Banner County of Waterloo and offers unexcelled advantages as an advertising medium



DAVID BEAN, Pub. and Prop.

FREE LANCE

Westville, N.S.

THE FREE LANCE is the best advertising medium for reaching the coal miners, iron and steel workers, railway men and farmers of Pictou County. It also has a good connection in Antigonish and Guysboro Counties.

Circulation, Dec. 31, 1900 865

Circulation, Dec. 31, 1903 2,090

Circulation, Dec. 31, 1906 2,700

Duck Lake Chronicle

8 pages

Weekly

A new and thriving paper in the new and prosperous and buying West—the Advertiser's harvest field.

WM. H. CROSS - Publisher

DUCK LAKE, SASKATCHEWAN

Tisdale

is a new and growing town in Eastern Central Saskatchewan, surrounded by a rich farming and lumbering district.

The Monitor

is the local weekly that reaches the homes and the buyers of this prosperous section.

It will pay you to advertise in
The Monitor

The Welland Telegraph

Twice-a-week
8 pages

Covers Welland Town and County

Advertising Rates on application

SEARS & DUFF - Publishers

Welland, Canada

The Elgin Sun

Published at West Lorne, Ontario

West Elgin's Leading Weekly

The advertising medium to use if you wish to reach the people of West Elgin. Sample copies free. Job Printing in all its branches.

W. H. BOLE, Proprietor
West Lorne **Ontario**

The Pioneer

Weekly, Saturday, *Circulation 5,200*

The Island Farmer

Weekly, Wednesday, *Circulation 5,000*

The largest circulation of any papers in this Province and the very best class of readers. The Pioneer is the organ of the Liberal Party of Prince County. The Island Farmer is truly the Farmer's Paper, and enjoys the confidence of the farming community.

The Pioneer Publishing Company,
SUMMERSIDE **P. E. Island**

Montreal **Le Nationaliste**

Montreal's best-known French Sunday paper, the most talked-of political organ in the Province of Quebec

What it is not

It is not a newspaper in the strict sense of the word. It is not the organ of either of the old political parties. It is not a boss or corporation-handled tool. It is not a circulation-first scandal-monger. It is not a medium of blackmail. And yet, it is not a "dopy" sort of a sheet trying to please everybody with flavorless views.

What it is

Founded in March, 1904. A Canada-first sheet from the letter "A." Stands for Canadian autonomy in political, military and commercial matters, and for public rights in the management of the country's natural resources. A sworn opponent of corporate greed, of trusts and monopolies. Two full pages of bright, breezy, bristling, signed editorial in each issue. Members of parliament write in it. The recognised organ of the rising generation of French Canadian writers. It fights—free of charge—for the well-meaning and the weak. It speaks the truth to the strong. It allows for human frailness, it does not for wickedness, hypocrisy or malice. It is often sued, it seldom pays damages. It has hit boodlers and blackmailers, and usurers and schemers; it has never harmed the kind or the defenceless. The common-sensed and the sound-hearted, that is the great majority of the enlightened class of people, like it for the enemies it has made. It has now over 7,000 regular readers, whose intellectual level could hardly be matched in the field of Canadian journalism. It will not advertise "fake" business.

What it will not do for Advertisers

It cannot, for the present, reach the bulk of the working class, and therefore will not make them customers of yours. It has no special features for women, and therefore will not fetch you a large number of feminine buyers, though read by all intelligent people for its literary merits. It will not interest children of either sex in your business, whatever it be.

What it will do for Advertisers

It will make you sell

Office Furniture—Works of Art—Private and School Tuition—Insurance—Stocks—Cameras—Fountain Pens—Musical Instruments—Books and Reviews—Gas and Electric Fixtures—First-class Board and Lodging—Good Liquors—Amusements—Real Estate—Heating Devices—Men's Furs—Patents—Building Materials—Machinery—Sporting Goods for Men—High-Grade Proprietary Medicines—High-Grade Men's Wear—High-Grade Men's Shoes—Professional Services of all kinds—Hotel, Railway and Steamship Accommodation—Men's Jewels and Chronometers—Articles for Holiday and Wedding Gifts—Good Cigars, Cigarettes and Tobacco—Automobiles and other Vehicles—Good Photographic Work—and Hundreds of Kindred Articles.

Commending Features

It is brisk and piquant throughout. The people have 24 hours to read it. Its translations are both catchy and accurate. Its rates are reasonable. It has no trap clauses in its contracts. It will not fight to retain the unsatisfied advertiser.


It is likely to become a daily in the course of the present year

Established 1846

\$1.00 per year

The Freeholder

CORNWALL
O n t a r i o

A PROGRESSIVE, up-to-date local journal. No Boiler Plate. No Stale Stories. Everything bright, new, original. Largest circulation in Eastern Ontario, and constantly increasing. Best medium for advertisers. 

C. W. YOUNG, - Proprietor

FOR RESULTS

Advertise in

The

ADVOCATE

Prince Albert, Sask.

*Wednesday
Saturday*

Chief paper in rapidly growing and prosperous Northern Saskatchewan and in a city of great industrial activity.

Robert J. Hartley

Editor and Manager

New Glasgow,

in the heart of the chief coal district of Nova Scotia, a district containing over 15,000 prosperous people, offers one of the best markets in the Maritime Provinces to the manufacturer. You can reach this market by advertising in

THE ENTERPRISE

Weekly Established 1888
Eight Pages Circulation 2000

A. P. DOUGLAS, Publisher

The Ledge

GREENWOOD, B.C.
\$2.00 a year in Advance

**All the Mining
News of the
Boundary**

R E A D I T
Jas. W. GRIER, Mgr.



L'Evenement

ESTABLISHED 1867

Daily and Weekly

Daily : three editions a day.

The best advertising medium for Quebec and the district. Circulation steadily increasing.

Ask for particulars and prices.

**L'Evenement, 30 Fabrique Street
QUEBEC**

Victoria County News

Perth, Andover and Grand Falls, N.B.

The only local advertising medium in the county.

J. W. CORRELL, - Publisher

PERTH, N.B.

HERALD

Ponoka, Alta.

Published every Friday morning by GEORGE GORDON. Established 1900, at which time Ponoka was only a very small village. As has the country and town so has the **Herald** made wonderful growth, until to-day it is recognized as one of the best local papers in Alberta. It is all home print, of four pages, 18 x 24 inches.

Subscription \$1.00

Sworn Circulation 950

THE . . .

Published Weekly

PIONEER

Canada's Great Journal of

**Temperance
Prohibition
and
Moral Reform**

Send Post Card for Sample Copy
and Advertising Rates

Large Circulation

Select Constituency

Address :

52 CONFEDERATION LIFE BUILDING

Toronto, Ontario

Moncton, N.B. *is the place*

Moncton is the headquarters of the Intercolonial Railway, with 1,500 miles of track, and an annual pay-roll locally of \$1,250,000 in cash. The total amount of wages paid annually in Moncton exceeds \$1,750,000.

Moncton is also the terminus of the Moncton and Buctouche Railway, and the proposed terminus of the Grand Trunk Pacific and also the Harvey and Albert Railway.

The Dominion government is spending about \$2,000,000 in the construction and equipment of new works for building and repairing I. C. R. locomotives and cars at Moncton.

If you desire to reach the people of Moncton and vicinity the **Moncton Daily and Weekly Transcript** are the best advertising mediums.

The Daily Transcript has double the circulation in Moncton of any other newspaper.

For information as to advertising rates or subscription price, address,

JOHN T. HAWKE,

Publisher "The Moncton Transcript"

Moncton, N. B.

Moncton is the gateway city between Nova Scotia and New Brunswick. In 1871 it had a population of only 600. In 1901 it was 9,026, an increase of 1,400 per cent. within thirty years. In 1907 it has about 12,000 inhabitants.

and The Moncton Transcript is the Newspaper

The **Brandon Times**

largest circulation of any Manitoba paper excepting the Winnipeg papers. Reaches the great majority of the prosperous farmers of western Manitoba.

The **Brandon Daily Times**

is the only morning daily paper in Manitoba excepting the Free Press and Telegram of Winnipeg.
WRITE FOR RATES

**THE BRANDON TIMES
PUBLISHING CO., LTD.**

BRANDON, MANITOBA

Compton County Chronicle Lake Megantic Chronicle COOKSHIRE, P.Q.

The only paper published in Compton County and Lake Megantic County. Subscription \$1.00. Advertising rates on application

L. E. CHARBONNEL, - Editor & Owner

North Ontario Times

Uxbridge is a prosperous manufacturing town, and the centre of a populous agricultural district, both of which are thoroughly covered by the Times.

UXBRIDGE, Ont.

The LARGEST CIRCULATION OF ANY FARM
 :: :: PAPER IN CANADA :: ::

Le Journal d'Agriculture et d'Horticulture, of the Province of Quebec

CIRCULATION 68,150

Has a French and English Edition twice a month.
 We cover the Province of Quebec thoroughly,
 and no list is complete that does not include
 The Journal of Agriculture and Horticulture.
 Sample copies and rate card sent upon request.

LE JOURNAL D'AGRICULTURE ET D'HORTICULTURE
 :: :: J. E. PELLETIER, Manager :: ::

75 ST. JAMES STREET, - - - MONTREAL

Grenfell

is a thriving village in the
 splendid hard wheat district
 of South Eastern Saskat-
 chewan.

The Sun

is its local weekly. Its influ-
 ence and pulling power is
 shown by the amount of local
 advertising it carries.

WRITE FOR SAMPLE

The Gleichen Call

is published in the centre of the greatest
 irrigation undertaking in the world, un-
 der the direction of the Can. Pac. Irriga-
 tion & Colonization Co., who this year
 for the first time are turning on the water
 at this point. Every day large numbers
 of enterprising settlers are arriving here,
 and the land now sold makes it certain
 that the whole country will be settled
 within a year or two. Nearly every
 settler subscribes for this paper and it is
 being sent to their friends in nearly every
 part of Europe and America. 🍀 🍀

W. PARK EVANS, - - Pub. & Prop.

The Pictou Advocate

Pictou, N.S.

Published Weekly
 on Tuesdays 🍀



A bright newspaper, giving
 special attention to local
 news—the only local paper
 published in Pictou. :: ::

SWORN STATEMENT OF CIRCULATION

The St. Thomas Times

Daily

The Newsiest Paper in the Railway City. It leads in circulation and influence. The Daily Times covers the field, comprising the city of St. Thomas, Elgin County and district.

Weekly

Has a thorough and steady rural and general circulation, and taken in conjunction with the Daily Times, the advertiser can reach nearly every reader in city and country worth reaching.

The TIMES PRINTING CO. of ST. THOMAS, Limited

L. H. DINGMAN, Managing Director

ST. THOMAS - - - ONTARIO

Manufacturers and Dealers

in Horticulturists' Supplies, including Sprayers, Spraying Materials, Fruit Boxes and Tools of all kinds, should advertise in the

KELOWNA COURIER

AND

OKANAGAN ORCHARDIST

published at Kelowna, B.C., in the heart of the famous Okanagan Valley, winner of many medals at the shows of the Royal British Horticultural Society.

To Reach the 30,000 people of Norfolk County, Ontario, use the

SIMCOE REFORMER

It Covers the Ground

The Sydney Record

The pioneer daily of Eastern Nova Scotia. Circulates among an industrial, mining, fishing and agricultural population of 50,000.

Sydney, Cape Breton

Montreal Witness

OVER SIXTY YEARS OLD

The
**Daily
Witness**

Holds a
Unique
and
Leading
Position
among the
Great
Metropol-
itan
Dailies of
the World

Subscrip-
tion \$3.00
a year

♦ ♦ A H I N T ♦ ♦

From an ADVERTISING FIELD-MARSHAL

WALDO P. WARREN is advertising manager for Marshall Field and Company, of Chicago, which claims to be the largest Departmental Store in the world. In advising a young colleague he recently wrote as follows:—

"I wish to outline to you the ideal advertising medium. It is the home newspaper. It is a paper which is so filled with good thoughts for every member of the family that it finds a warm welcome and an eager reading wherever it goes. It is free from crime and scandal and unwholesome things. It takes more pride in the quality of its circulation than in mere quantity—but it has the quantity as well as the quality. It is not boastful, not too much given to finding fault. It wins the confidence of the people by its simplicity, honesty, purity, and progressiveness. It handles the news of the day in a manner which appeals to the better class of people and to the better nature of all people. It emphasizes the hopeful features of the news rather than the discordant ones. It has a permanent location for its special features. It is an authority on whatever it undertakes to exploit. It has a reputation for correctness. It regulates its advertising pages by reasonable requirements."

The
**Weekly
Witness**
and Canadian
Homestead

Best
Combina-
tion of
News and
Agricul-
ture in
Canada
Reaching
Prosper-
ous
Farmers

Subscrip-
tion \$1.00
a year

The Witness appeals to the intelligent, the moral, the broad-minded element in the community; and has at once the support of the leading business and professional classes, and the well-to-do family class. With a constituency of some

Two Hundred Thousand (200,000) Readers
its influence is past estimating

JOHN DOUGALL & SON
PUBLISHERS - Witness Block, MONTREAL

You can't cover the Province of
Quebec unless you use

Le Canada

Sworn Daily Average for
April and May, 1907 over

19,000

The largest morning paper
in the Province of Quebec.
The best French medium,
because "LE CANADA"
reaches the best people . .

THE CANADA PUBLISHING CO. Ltd.

73-75 St. James Street, MONTREAL.

GODFROY LANGLOIS, - - Managing Director.

FACTS

About Winnipeg Newspapers that
YOU SHOULD KNOW

The circulation of THE WINNIPEG TELEGRAM, Daily and Weekly, is a well known quantity.

The figures are sworn to, and are published daily, showing the average for every day for the preceding month. NO OTHER NEWSPAPER GIVES ITS ADVERTISERS THIS GUARANTEE.

[illegible]

The circulation of The Telegram has MORE THAN DOUBLED in less than five years.

In the case of The Telegram, ADVERTISERS KNOW EXACTLY WHAT THEY PAY FOR, and the rate per line per thousand of circulation is lower than that of any other newspaper in Winnipeg or the West.

THE INCREASE IN VOLUME of paid advertising in 1906 was 22 per cent.

The Daily Telegram is printed morning and evening. NOT TEN PER CENT. of the two editions goes to the same subscribers. Morning and evening issues count as one insertion on all advertising.

The circulation of The Telegram IS NOT DUPLICATED BY ANY OTHER NEWSPAPER. ITS HOME CIRCULATION in both city and country IS EXCLUSIVE.

The Telegram is the only Conservative morning and evening paper in Winnipeg—the third largest city in Canada—population over 115,000.

The Telegram is read in over TWELVE THOUSAND HOMES IN WINNIPEG. In these homes it is the favorite paper of the family, and its character and influence here make it an advertising medium of first rate value.

No Campaign can be made effective without it.

Circulation books open to all. Flat rate, run of paper, 3½ cents a line.

THE TELEGRAM
Winnipeg, Canada

Saturday Sunset

VANCOUVER - - - B. C.

British Columbia's new illustrated weekly journal.

The **Saturday Sunset** is modelled after Toronto's famous week-end paper, **Saturday Night**, in size, shape, quality of paper, character and general appearance.

The **Saturday Sunset Policy**—Fairness and independence at all times, on all questions; the interests of British Columbia first, last and always; thoroughly Canadian in spirit and sentiment; independent in politics; fearless alike in criticism or approval of any Government or party—not colorlessly neutral, but independent and vigorous—a paper with views, and the courage to express them.

Its advertising columns are absolutely closed to quack nostrums, fakes of all kinds, wild-cat mining prospectuses or any other matter of doubtful or objectionable character.

Send for a Sample Copy.

Published at 541 HASTINGS STREET, VANCOUVER

R. S. FORD, President and Managing Director
JOHN P. McCONNELL, Vice-Pres. and Editor

The Regina Standard

The
People's
Paper

Everybody reads The Standard
Because—

- (1) It gives all the news, in newsy form, while it is news.
 - (2) Its editorials are fair and fearless.
 - (3) There is always something in it.
- The Daily Standard has a big circulation in Regina City and in the railway towns of three provinces—Saskatchewan, Alberta and Manitoba—8 pages, \$3.00 a year. The Semi-Weekly Standard goes into all the rural districts, 8 pages, \$1.00 a year. You cannot reach the Western people unless you advertise in one or both of our papers.
- Rate cards and any other information cheerfully sent on application.

We deal in Land, Law and
Municipal Forms of all kinds

J. K. McINNIS & SONS,

Publishers, Job Printers and Bookbinders,
BOX 444 REGINA, SASK.

The Richibucto Review

ESTABLISHED
1889

Covers thoroughly one of the best districts of Kent County, a wealthy lumbering, fishing, shipping and agricultural region. The population of Richibucto is 2,000 and the Review has a circulation of 1,000.

Review Publishing Co., Richibucto, N.B.

L AMBTON'S LEADING NEWSIEST NEWSPAPER

The Sarnia Post

Issued
Every
Saturday

Circulated principally in SARNIA and Point Edward

The Lambton County Post

ISSUED
EVERY THURSDAY

Circulated principally
in Lambton County

EITHER EDITION \$1.00 A YEAR

12 pages every issue. W. B. J. WILLIAMS,
The Post covers the territory. PROPRIETOR

A High-class Exclusive Medium

That is what the advertiser wants
That is what the advertiser gets in

The Montreal Standard

NATIONAL ILLUSTRATED WEEKLY NEWSPAPER

The "Standard" occupies a unique and commanding position in Montreal, the metropolis of Canada, and its suburbs. The "Standard" is read by the very best element of Montreal's great population, and is likewise distributed in over two hundred leading cities and towns throughout the Dominion of Canada, where it is ever welcome as the favorite Home Newspaper.

**Average Circulation
exceeding 30,000**





Leading advertisers agree that it is impossible
to cover Montreal and vicinity without using

The Montreal Standard

PUBLISHED WEEKLY BY

**GEORGE MURRAY PUBLISHING CO. Limited,
Publishers**







171 St. James Street, Montreal

YOU CANNOT COVER NEW BRUNSWICK WITHOUT
  THE TELEGRAPH, ST. JOHN, N.B.  

The Daily Telegraph

"THE QUALITY NEWSPAPER"

The only two cent morning newspaper in New Brunswick.
Surpassing competitors in equipment, news, circulation and
advertising, and reaching the "cream" in its field.

THE ONLY TWO CENT MORNING PAPER IN
   THE PROVINCE   

It appeals to the buying class in every town and city in New Brunswick. **The Telegraph does not cut subscription or advertising rates.** It maintains the highest possible standard and represents the best journalistic efforts money can obtain. The Telegraph has the finest newspaper plant in Eastern Canada and with The Times employ more labor with a pay roll greater than all other St. John newspapers combined.

MORE READERS AT A HIGHER SUBSCRIPTION PRICE
THAN ANY OTHER NEW BRUNSWICK MORNING PAPER

If you want New Brunswick business to boom see that The
Telegraph stays on the list. A flat rate paper.

NOTE:—WATCH HOTELS, STREET CARS, TRAINS AND STEAMBOATS IN NEW
BRUNSWICK AND SEE THE TELEGRAPH.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

The Evening Times

"THE HOME
PAPER"

St. John, N.B.

¶ The Times delivers direct to the homes more papers than any other St. John daily. Your New Brunswick list will not be complete without The Times. A contract of 2,000 lines will secure the minimum flat rate, then "stay if it pays."

¶ The Times has the largest circulation of any Evening paper East of Montreal.

¶ Rates are never cut. Absolutely one price to all advertisers large or small.

"Not a 50,000 City in America can show Two better made up Papers than The Telegraph and Times."

13,000 Men \$32,250 every day

\$10,000,000 per year

Ten Million Dollars annually disbursed in wages by the big industrial concerns of the Sydneys and the adjacent colliery towns.

Greatest Wage-earning Community, per capita, in Canada

Advertised goods get the buyers' preference. Among the articles that are largely consumed and that may very profitably be advertised in Sydney, are:—

Foodstuffs	Footwear	Beverages	Cereals	Musical Instruments
Clothing	Vehicles	Confectionery	Tobaccos	Toilet Preparations
Medicines	Books	Sporting Goods	Photo Supplies	Jewelry, etc., etc.

To reach the 20,000 industrial workers and the professional, mercantile, agricultural and sea-faring community of Cape Breton the most direct and least costly method is through

The Sydney Post **Morning
Afternoon
Weekly**

The only morning daily in Cape Breton. The only weekly paper in Sydney.
The only paper in Cape Breton having two daily editions.

**Circulation statements and advertising rates on
application or from any Advertising Agency**

THE
Prospector
CRANBROOK, B.C.

The Leading Newspaper
in the district served by
the Crows Nest Railway

Weekly, Circulation 780 net

Well printed on extra
good paper. Recently
enlarged to eight pages
of six columns. A valu-
able advertising medium.

A. B. GRACE, Publisher

**We Make
All Plates**

OUR metal is made of the best materials only, combined according to a formula that gives an exceptionally hard, sharp printing surface, that wears well. Our Patent Base is, we believe, the most satisfactory and convenient on the market. We are prepared to quote prices that will bring us your business against competition. Write us for as ample plate and quotations

**THE ADVERTISING
PLATE CO.**

163 St. James St. - MONTREAL

125,000 ARE REACHED MONTHLY
WITH OUR UNIQUE CLUB-
FAMILIES ∴ ∴ BING SYSTEM ∴ ∴

MARCH, 1907

THE CANADIAN MESSENGER

OF THE SACRED HEART

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OFFICIAL ORGAN OF THE APOSTLESHIP OF PRAYER
PUBLISHED MONTHLY - - - FIFTY CENTS A YEAR

CONSIDERING the figure of its circulation, which anyway, by no means excludes quality, we can class "The Canadian Messenger of the Sacred Heart" as one of the safest and most effective organs of publicity and as giving the most immediate returns; nor is it behind any periodical in Canada for popularising a brand of merchandise of a real, and undisputed value. —"Publicity" March number, 1907.



FOR PARTICULARS, WRITE TO
"THE CANADIAN MESSENGER" ADVERTISING DEPARTMENT
1092 BORDEN AVE. ST., MONTREAL

The →
Home Journal
TORONTO
ONTARIO

is a high-class Monthly published expressly for women in Canadian rural homes, and it is the only publication in Canada devoted exclusively to this field.

It is printed on fine coated paper, is well illustrated and well written, with excellent stories and departments of live interest to rural housewives.

The popularity of The Home Journal is proved by the remarkably rapid and steady growth in its circulation. In January, 1906, it was 2,500; in May, 5,000; in November, 10,000; in March, 1907, 15,000; while in May, 1907, it reached 20,000. Thus it will be seen that the

**Circulation has Doubled 3 Times
within 16 Months.**

A most significant fact to Advertisers is that nearly all this circulation has been obtained by advertising. That means that the readers of The Home Journal read advertisements and buy advertised articles.

If you want to sell your goods through the retail stores or by mail in Canadian rural homes The Home Journal is the medium that reaches them most directly and most effectively. No waste circulation; every copy reaches a home, and its attractiveness insures its being thoroughly well read and kept at hand.

To reach the same number of customers in any other way you would have to use several different publications.

A LOGICAL REASON WHY



The above is a cut of our New Premises, the
most up-to-date Newspaper Building
in Canada

La Patrie is a logical paper for both reader and advertiser. It is a winner because it furnishes "News" of the minute; that's why it is of supreme interest to **75,000** of the best French Canadian Homes in Montreal. It is the paper that Shoppers and Bargain Hunters look for.

La Patrie is carefully weighed by every judicious advertiser and is not found wanting in the balance.

The circulation of **La Patrie** is daily growing. — Its advertising contracts are constantly increasing.

La Patrie weekly edition reaches the pick and cream of the agricultural population of the Province of Quebec, and holds the confidence of its readers.

Write us for rates and printed matter giving details of
LA PATRIE'S supremacy as an advertising medium

LA PATRIE PUBLISHING CO. - MONTREAL

AGENCIES!

Toronto, Ont.—Edgar J. Guy, Can. Life Bldg. **London, England.**—Joseph P. Clougher, 8 Hart
New York.—Lacoste & Maxwell, Nassau-Beekman Bldg. **St., New Oxford, W.O.**
Chicago, Ill.—Lacoste & Maxwell, Marquette Building.

LA PRESSE



"There are other
powerful business bring

"The Advertiser w
leaves out 80 per cent of

OY

Sworn to

LARGEST

French

Guaranteed by the As
condition of every adve
over 40,000 a day. Exce
Montreal City circulati
French daily. Write di

TORONTO, 801-803 Tra
LONDON, 11 Charing
QUEBEC, 91 Du Pont

Z
6954
C2M3
1907

McKim's directory of Cana-
dian publications

**PLEASE DO NOT REMOVE
SLIPS FROM THIS POCKET**

**UNIVERSITY OF TORONTO
LIBRARY**

